

Terms & Conditions – Emerald Sloth, Selfie, Charity Donation Campaign 2024

Eligibility

This campaign is open to residents of any country excluding (a) anyone connected in a professional capacity with the Campaign and that person's immediate family members, and (b) employees and contractors of Emerald Publishing Limited (**Emerald**) and its affiliates. Entrants must be aged 18 years or older.

Entry implies acceptance of these terms and conditions, and any amendments to them, which are final and binding in all respects. Emerald reserves the right to disqualify any entrant from the campaign if, in its sole judgement, the entrant has not complied with these terms and conditions, has tampered with the operation of the campaign, or has engaged in any conduct that is detrimental or unfair to Emerald, the campaign, or any other entrant.

Campaign

Entrants need to take a selfie with the Emerald sloth giveaway and post the picture on a public social media account with the following hashtag: #EmeraldSloth

For every post with a unique picture, Emerald will donate £2 to The Sloth Conservation Foundation (Registered Charity Number: 1170992).

The amount donated per social media post may not be transferred or substituted.

The combined amount donated to The Sloth Conservation Foundation is capped at £2,500.

Opening/Closing Date and Time

The campaign opens to entries at 08.30 GMT on 1 February 2024 and closes at 16.00 GMT on 31 December 2024 (the "Campaign Period").

Taking part

For a donation to be made, participants need to post their selfie in the method as described above during the Campaign Period.

In the event of any dispute, all social media posts will be deemed to have been submitted by the person whose details are linked to the social media account. Entry to the campaign is limited to one per unique photo. Individuals can post multiple photos on the same social media account, but the photos need to be significantly different.

Emerald will only accept social media posts that are completed and submitted in the format designated. Duplicate posts are not permitted and will be disregarded.

Only social media posts on public platforms will be counted.

Donations

For every social media post which follows the designated format, Emerald will donate £2 to The Sloth Conservation Foundation.

The full, combined donation amount for the campaign is capped at £2,500.

Information about The Sloth Conservation Foundation can be found here:

<https://slothconservation.org/>

Emerald will endeavour to respond to every campaign related social media post to confirm it has been received and the donation added to the full donation amount but does not accept responsibility where a reply is not made.

The full donation amount will be transferred to The Sloth Conservation Foundation following the closing date of the campaign.

The running donation amount can be requested from Alex Patel by sending an email to apatel@emerald.com within the Campaign Period and up to 1 month post the Campaign Period.

By posting on social media for this campaign, entrants understand and fully agree to Emerald using their social media account details and the image that has been posted, in any promotion connected with this campaign, except where prohibited by law from doing so. Entrants will be deemed to have accepted the chosen social media platforms' terms and conditions of use and Emerald cannot be held responsible for any third party acts or omissions in respect of the use of the social media platform.

Miscellaneous

(a) Promoter: Emerald Publishing Limited (03080506), Floor 5, Northspring 21-23 Wellington Street, Leeds, England, LS1 4DL, United Kingdom is the promoter of the Campaign.

(b) Waiver of Liability: Emerald will not be responsible or liable for: (i) any failure to receive entries due to conditions beyond its reasonable control; (ii) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (iii) any disruptions, injuries, losses or damages caused by events beyond its reasonable control; or (iv) any printing or typographical errors in any materials associated with the Campaign.

(c) General Release: By entering the Campaign you release Emerald, relevant third parties, and each of their respective affiliated companies, directors, officers, employees, representatives and agencies, from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Campaign, except as prohibited by law.

(d) Amendment: To the maximum extent permitted by applicable law, Emerald reserves the right to change these rules or cancel the Campaign at any time, in its sole discretion.

(e) Copyright: The Campaign and all accompanying materials are copyright protected by Emerald and its affiliates. All rights reserved.