

BOOKS

INTERNATIONAL RIGHTS GUIDE



SPRING 2024

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Emily Bevis
Translation Rights
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Short, accessible books for navigating the many challenges, responsibilities and opportunities of academic careers.

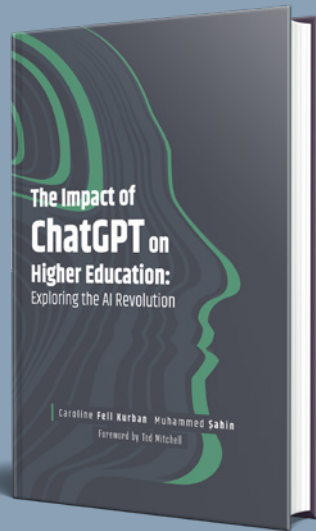


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The Impact of ChatGPT on Higher Education: Exploring the AI Revolution

Authors: Caroline Fell Kurban MEF University, Turkey
Muhammed Şahin MEF University, Turkey
Publication date: 04 April 2024
Page count: 272
Hardback: 9781837976485 | £80.00, €95.00, \$110.00
Dimensions: 152mm x 229mm
Classification: Education

Table of Contents

- Foreword;** Ted Mitchell
Chapter 1. Exploring ChatGPT's Impact on Higher Education - A Case Study
Chapter 2. Navigating the Landscape of AI Chatbots
Chapter 3. Theoretical Framework for Investigating ChatGPT's Role in Higher Education
Chapter 4. Exploring ChatGPT's Role in Higher Education: A Literature Review
Chapter 5. Research Methodology
Chapter 6. Findings and Interpretation
Chapter 7. Ethical Implications
Chapter 8. Product Implications
Chapter 9. Educational Implications
Chapter 10. Contributions to Knowledge and Research

Synopsis

In an ever-evolving educational landscape, traditional methods face unprecedented challenges. *The Impact of ChatGPT on Higher Education* takes you on a trailblazing journey into ChatGPT's transformative potential and the ethical considerations in higher education.

Authored by experts at the forefront of educational transformation and technology's impact on learning, this book offers invaluable insights for educators, leaders, policymakers, and AI enthusiasts. Dive deep with the authors as they navigate from theory to practice, unravelling power dynamics, social structures, and ChatGPT's profound influence. Real-world examples and a captivating case study from MEF University provide tangible evidence of ChatGPT's impact on education. Explore how ChatGPT raises critical questions about course planning, assessments, teaching, and AI's role in education. The authors illuminate issues related to academic honesty, ethics, bias, misinformation, cost, equity, and data privacy.

As AI technologies continue to evolve and impact education, *The Impact of ChatGPT on Higher Education* provides valuable guidance and insights for educators and researchers seeking to harness the power of ChatGPT in their work.

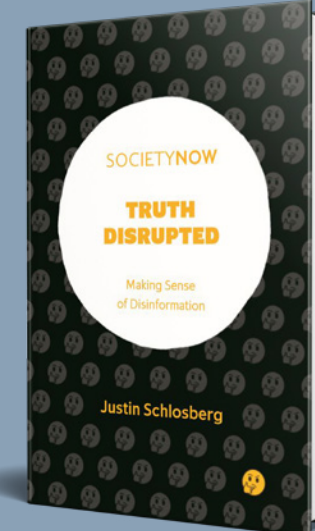
About the author

Caroline Fell Kurban serves as the Consultant to the Rector at MEF University, Turkey. Additionally, Fell Kurban holds a pivotal role as the Chief Academic Officer, Flipped Learning Worldwide.

Muhammed Şahin has been the founding Rector of MEF University, Turkey, since 2013, a role in which he has been instrumental in shaping the institution's educational philosophy and vision. Previously, he served as the rector of Istanbul Technical University from 2008 to 2012, making significant contributions to engineering education and academic leadership.

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Truth Disrupted: Making Sense of Disinformation

Author: Justin Schlosberg Birkbeck College, University of London, UK
Publication date: 15 July 2024
Page count: 236
Paperback: 9781839823954 | £17.99, €21.99, \$24.99
Dimensions: 129mm x 198mm
Classification: Sociology
Series title: SocietyNow

Synopsis

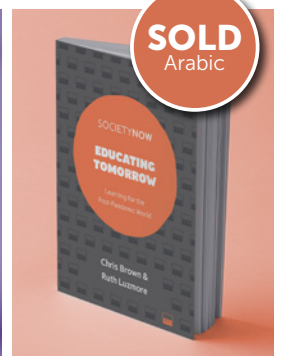
In confronting the underlying assumptions at play in contemporary debates about disinformation, this book offers a timely and provocative take on democracy in crisis. Enlivened by a series of highly topical case studies and examples beyond the well-trodden territory of the Brexit/Trump campaigns and partisan media, this book will focus on the 'quality' press, discussing both historical and contemporary examples in some of the most trusted sources of news in print and on air. It's central conclusion is that the way in which disinformation is defined and discussed in mainstream discourse is itself an ideological force, privileging the 'centre' in all its associated institutions and professional values as the antidote rather than epicenter of the problem, whilst delegitimizing a progressive movement for social change by implicitly or explicitly linking it with far right extremism.

About the author

Justin Schlosberg is Senior Lecturer in Journalism and Media at Birkbeck, University of London. He is a former Chair of the Media Reform Coalition and Network Fellow at the Safra Center for Ethics at Harvard University. He has authored or co-authored several books about the media and given oral testimony to a number of public inquiries related to media ownership and pluralism. His recent work has been featured widely in the press, including lead headlines on both Huffington Post and the BBC's Newsnight.

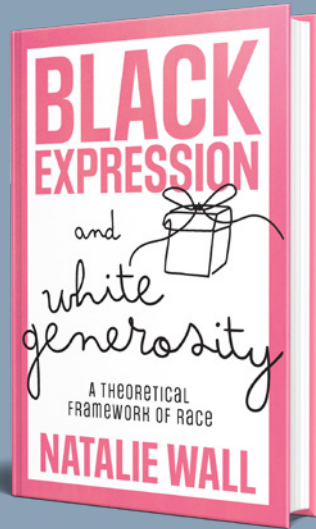
Series Description

The SocietyNow series provides readers with a definitive snapshot of the phenomena and issues that are defining our 21st century world. These titles are written by leading experts in their fields and offer a thoughtful, concise, and accessible response to the major political and economic events and social and cultural trends of our time.



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Black Expression and White Generosity: A Theoretical Framework of Race

Author: Natalie Wall King's College London, UK
Publication date: 30 April 2024
Page count: 188
Hardback: 9781803827582 | £75.00, €90.00, \$105.00
Dimensions: 152mm x 229mm
Classification: Sociology



Courageous Companions: Followership in Doctor Who

Author: Kimberly Yost Pennsylvania Western University, USA
Publication date: 24 January 2024
Page count: 156
Paperback: 9781837539871 | £20.00, €25.00, \$28.00
Dimensions: 152mm x 229mm
Classification: HR & organizational behaviour
Series title: Exploring Effective Leadership Practices through Popular Culture

Table of Contents

- Introduction:** White Generosity
- Chapter 1.** Moment as Text
- Chapter 2.** Property and Reparations
- Chapter 3.** Ungrateful and Black: Making the White Saviour
- Chapter 4.** Black Activism
- Chapter 5.** Conclusion: Black Expression – Be Ungrateful

Synopsis

"Ungrateful."

An accusation that will be instantly familiar to non-white people throughout majority-white states, levelled by everyone from online trolls to government ministers. Despite a centuries-old colonial history of exploitation, displacement, and enslavement, whiteness continues to construct itself as generous and benevolent: the brave liberators of slaves rather than their captors; the recipients of immigrants to their great lands rather than perpetrators of racist hate crimes; the protectors of the marginalised rather than the perpetrators of oppression.

In *Black Expression and White Generosity: A Theoretical Framework of Race*, Natalie Wall takes readers on a journey through the tropes and narratives of white generosity, from the onset of the African slave trade to contemporary efforts to ridicule and undermine the "woke agenda." She offers a theoretical framework for use by antiracist scholars, students, and activists to name and interrogate this pervasive attitude and its role in the structures of white supremacy and in the continued marginalisation of non-white people. Providing an exploration of lived experience and of the theoretical underpinnings of that lived experience, Wall offers a new vocabulary with which to speak truth to power and decentre whiteness from the work of antiracism, by looking to moments of black expression and creativity in black arts production.

Taking inspiration from the bold, powerful, and experimental work of black artists and activists, *Black Expression and White Generosity* forges an alternative narrative that strives for freedom and justice without relinquishing anything in return. It is your indispensable guide to remaining ungrateful.

About the author

Natalie Wall is an interdisciplinary researcher focusing on black women's performance, activism, and antiracist praxis in the Caribbean diaspora. She is Research Impact Lead for Social Sciences at King's College London, UK.

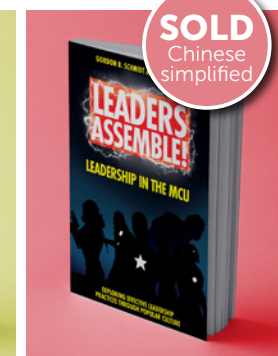
Synopsis

Followership as a separate concept within leadership studies gained prominence in the 1990s and has evolved over the past few decades into an indispensable component of the discipline. Nevertheless, misunderstandings about followers and their relationship to leaders prevail. Exploring what it takes to be a follower is increasingly important in the current organizational, social, and political landscapes rife with narcissism, a seemingly acceptable leadership characteristic in the twenty-first century. Being a follower to a mercurial leader isn't easy – especially if they are an alien Time Lord who has lived for centuries in various body incarnations. Followers must not be passive, but full partners in the leader/follower relationship to enable them to reach goals and provide the skills and perspectives leaders need for organizational success. Requiring courage, the numerous and varied companions in the TV series Doctor Who provide a compelling and interesting example of followership from which we can learn to become better, more courageous, followers.

By leveraging the intersection of popular culture, leadership theory, and followership theory, *Courageous Companions* offers an accessible new perspective for those who desire to gain a greater understanding of leaders and followers to transform their relationships and organizations. Exploring Effective Leadership Practices through Popular Culture aims to bring examples, theory and methodology of leadership to life by analysing academic concepts through popular culture examples that will appeal to a broad range of readers.

Series Description

The purpose of the Exploring Effective Leadership Practices through Popular Culture series is to make leadership theories clearer to readers so that they are better able to put them into practice. The vehicle that will be used to do this is popular culture.





The Global Smart City: Challenges and Opportunities in the Digital Age

Author: Filippo Marchesani University G. d'Annunzio, Italy
Publication date: 14 December 2023 **Page count:** 216
Hardback: 9781837975761 | £80.00, €95.00, \$110.00
Classification: Public policy & environmental management

Synopsis:

The Global Smart City: Challenges and Opportunities in the Digital Age is a ground-breaking exploration of the transformative impact of smart cities in today's urban landscape. Through a thorough analysis of smart city projects, this study sheds light on the urban, economic, and competitive outcomes of integrating new technologies. This title is essential reading for policymakers, urban planners, technologists, academics, and anyone interested in the dynamic changes unfolding in our cities and society. With his unique interdisciplinary perspective and wealth of research, Marchesani offers a comprehensive exploration of smart cities, empowering readers to embrace the challenges and opportunities that lie ahead.

Toxic Humans: Combatting Poisonous Leadership in Boards and Organisations

Author: Michael Jenkins The FutureWork Forum, UK
Publication date: 18 January 2024 **Page count:** 240
Paperback: 9781837539772 | £24.99, €28.99, \$34.99
Dimensions: 152mm x 229mm
Classification: Strategy

Synopsis:

International leadership expert Michael Jenkins shines a light on the adverse effects of dysfunctional and toxic boards and how they have the potential to destroy an organisation's culture. Enlightened leaders must tackle such issues head-on if they are to steward sustainable and responsible organisations and businesses. Based on extensive research, including interviews with board members from around the world, together with one-to-one interviews with leaders from the VAB (Virtual Advisory Board) network, this title outlines various experiences of toxic leadership and how successful directors managed to work with and through it. These interviews shape the final sections of the book where the reader is given a set of recommendations for action to help mitigate and manage the effect of toxic leadership – at the Board, senior leader and team levels – and to build a positive and productive workplace where all can flourish.

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Quantum Governance: Rewiring the Foundation of Public Policy

Authors: Fadi Farra Whiteshield Consulting, UK, Christopher Pissarides, London School of Economics, UK
Publication date: 15 September 2023 **Page count:** 232
Hardback: 9781837537792 | £29.99, €34.99, \$41.00
Classification: Economics

Synopsis:

What does 'development' mean? How does 'progress' happen? What drives civilisational change, from the first urban settlements in Mesopotamia to the creation of the first green smart cities? From the first agricultural exploitations to the knowledge economy? How did we, as a human community, build the world as we know it and what will define the next steps of our journey on earth? Asking fundamental questions has long been out of fashion for individuals in general, let alone for policymakers. But, fundamental 'why' questions play with the boundaries and define them. Crises offer a window of opportunity, a small time-bubble during which people are collectively drawn to understanding what went wrong, asking what is it that brought us here. If there ever was a time to initiate this long overdue process of asking and reflecting on the questions that matter, today, in the middle of an unprecedented crisis, is it. We call for the adoption of a citizen-centric networked approach to development that meaningfully incorporates individual needs and wellbeing while shifting the focus away from economic growth as the only relevant parameter.



Winning Through Platforms: How to Succeed When Every Competitor Has One

Authors: Ted Moser Prophet, USA Charlotte Bloom VSNRY Inc, UK, Omar Akhtar, USA
Publication date: 10 December 2023 **Page count:** 376
Paperback: 9781804553015 | £16.99, €19.99, \$23.99
Classification: Marketing
Series title: American Marketing Association

Synopsis:

Every company needs a platform to thrive. How can you succeed when your markets get platform-crowded? This book – a how-to-win playbook – shows you the way. It's a treasure trove of 24 proven platform strategies—such as customer coalition design, in-use enrichment, AI branding, and much more. These playbook strategies are delivered through engaging stories of over 50 companies, plus proprietary frameworks and workshop-style questions that lead you to act.

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