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INTERNATIONAL RIGHTS GUIDE



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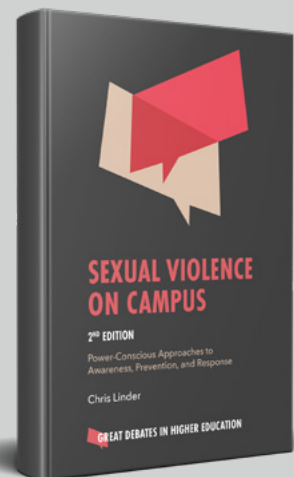
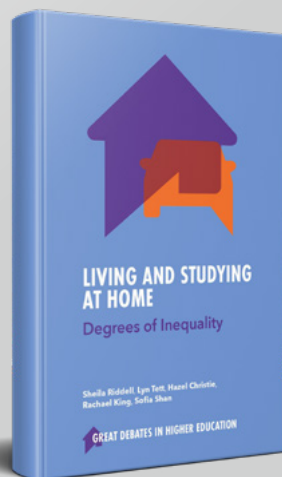
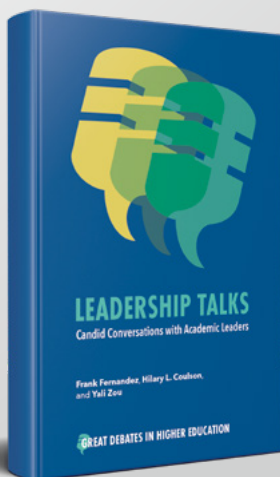
I am the Translation Rights Assistant at Emerald Publishing. I will be attending Frankfurt Book Fair in person this year and it would be great to meet with you. Please send me an email about organising a slot if you are also attending. However, if you are unable to attend in person, then I would be delighted to see you in a virtual meeting. Otherwise, please do get in touch if you would like to receive a review copy of any of the titles featured here or any further information.



Emily Bevis
Translation Rights
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GREAT DEBATES IN HIGHER EDUCATION

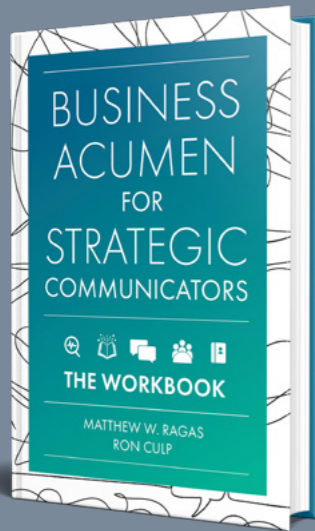
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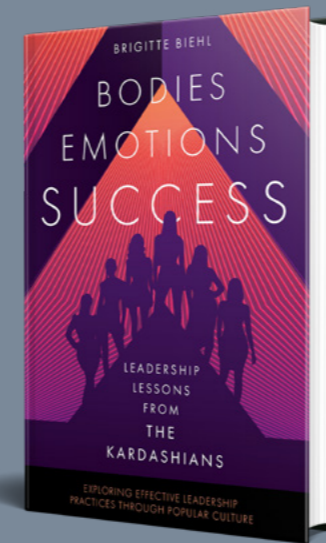
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Business Acumen for Strategic Communicators

Authors: Matthew W. Ragas, Ron Culp
DePaul University, USA
Publication date: 10 September 2024
Page count: 304
Paperback: 9781837970858 | £29.99, €35.99, \$40.99
Dimensions: 152mm x 229mm
Classification: Strategy



Leadership Lessons from the Kardashians: Bodies, Emotions, Success

Author: Brigitte Biehl
SRH Berlin University of Applied Sciences, Germany
Publication date: 29 October 2024
Page count: 168
Paperback: 9781837535712 | £20.00, €25.00, \$28.00
Dimensions: 152mm x 229mm
Classification: Strategy
Series title: Exploring Effective Leadership Practices through Popular Culture

Table of Contents

- Part I.** Introduction
- Part III.** The CEO Letter and the Annual Report
- Part IV.** Quarterly Earnings Reports
- Part V.** ESG, DEI and EEO-1 Reports
- Part VI.** Corporate and Organizational Governance Information
- Part VII.** Leveling Up: Professional Development

Synopsis

Business fluency is essential today for effective strategic communication. To fulfill the mandate of trusted counselors and advisors to executives and the C- suite, communication professionals must no longer just have excellent communication skills, but they must understand and speak the language of the business world. The challenge is that many communication graduates and professionals did not go to business school and do not hold an MBA.

Business Acumen for Strategic Communicators: The Workbook provides the essential practical learning needed to help upskill communication professionals into bona fide business leaders and advisors. Through briefs, exercises and discussion activities, readers will learn to analyze and interpret key business materials produced by companies and nonprofit organizations, including CEO letters, annual reports, financial statements, earnings releases, CSR, DEI and ESG reports, and more. A revised and expanded glossary is provided, as are answer keys for the exercises.

Drawing on the success of Ragas and Culp's prior books, this innovative workbook offers hands-on learning opportunities to help put newly acquired business acumen knowledge into practice.

About the author

Matthew W. Ragas, Ph.D. is Professor, College of Communication, DePaul University, USA. An award-winning teacher, researcher and adviser, he was the founding director of the DePaul Master's in Professional Communication program and served as the academic director of the Master's in Public Relations and Advertising program during which it was named the PRWeek Awards PR Education Program of the Year.

Ron Culp is Professional-in-Residence, College of Communication, DePaul University, USA. Before joining DePaul, he served as a managing director and partner at global public relations firms Ketchum and Sard Verbinen (now FGS Global). Earlier in his career, Ron held senior communications positions at four Fortune 500 corporations. He has received numerous professional awards, including the Gold Anvil for lifetime achievement from the Public Relations Society of America.

Synopsis

The Kardashians are not only a massive global pop culture phenomenon, they are also effective business leaders and entrepreneurs having established many brands and companies. In addition to their celebrity, they successfully market their businesses and serve as aspirational role models. They have changed our understanding of what successful women in the economic arena look like and how they're supposed to behave.

Brigitte Biehl uses examples from the popular TV series "The Kardashians" and "Keeping up with the Kardashians" to explore leadership concepts that focus on women in business, and the obstacles they face in a male dominated world.

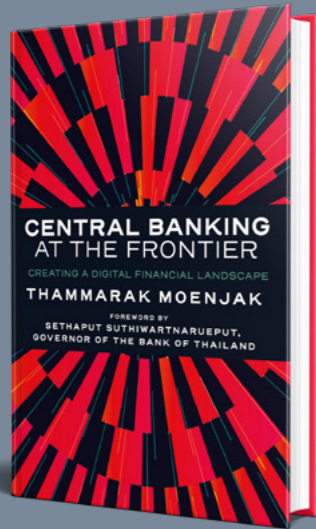
Among the many subjects that will appeal to a variety of readers, from college students to professional practitioners, Biehl addresses questions of gender performativity, bodies, motherhood, race, class, as well as issues on female misogyny and masculine leadership stereotypes. The book provides guidelines how to use TV series and film for self-directed learning to develop a better awareness and understanding of what goes on between people and one's own leader identity.

Exploring Effective Leadership Practices through Popular Culture aims to bring examples, theory and methodology of leadership to life by analyzing academic concepts through popular culture examples that will appeal to a broad range of readers.

Series Description

The purpose of the Exploring Effective Leadership Practices through Popular Culture series is to make leadership theories clearer to readers so that they are better able to put them into practice. The vehicle that will be used to do this is popular culture.





Central Banking at the Frontier: Creating a Digital Financial Landscape

Authors: Thammarak Moenjak
Bank of Thailand, UK
Publication date: 27 September 2024
Page count: 360
Hardback: 9781837971312 | £85.00, €100.00, \$115.00
Dimensions: 152mm x 229mm
Classification: Accounting & finance

Table of Contents

- Introduction
- Part II.** Regulatory responses
- Part I.** The emerging digital financial landscape
- Part III.** Promotion of open digital infrastructures in financial services
- Part IV.** Central banks' capabilities upgrade

Synopsis

With a foreword by Sethaput Suthiwartnarueput, Governor of the Bank of Thailand.

Digital disruption is rapidly transforming the financial sector, propelled by FinTech, BigTech, and non-bank institutions meeting public needs but challenging incumbents. Central banks must adapt to facilitate fair competition, protect customer rights, and integrate new technology. Initiatives in countries like India, Brazil, and Thailand have reshaped finance, enhancing accessibility. Future developments, including central bank digital currencies, may revolutionize financial infrastructures, enabling incumbents and new players to offer improved products and services.

Central Banking at the Frontier: Creating a Digital Financial Landscape: Architecting the New Digital Financial Landscape comprehensively explores these changes, providing insights into emerging issues, initiatives, and debates that will define the evolving financial landscape.

Relevant not only for central bankers but also for professionals in banks, FinTech, and academia, Central Banking at the Frontier: Creating a Digital Financial Landscape helps readers stay informed on the dynamic digital era and contribute to shaping technology-driven financial services for the benefit of society.

About the author

Thammarak Moenjak has a PhD in Economics from The University of Melbourne, Masters in Public Management from Lee Kuan Yew School of Public Policy, and a B.Sc. (Econ) from the London School of Economics, Thammarak currently serves as Chief Representative, Bank of Thailand London Representative Office and Senior Advisor to Digital Currency Unit at the Bank of Thailand. Thammarak's work experience includes financial institutions strategy, monetary policy strategy, reserves management, modelling and forecasting, and corporate strategy. He was also a Lee Kuan Yew Fellow at Harvard Kennedy School in 2013 and served at Bank of Thailand New York Representative Office in 2008-2009, during the height of the Global Financial Crisis.

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New Approaches to Flexible Working

Author: Fons Trompenaars
Trompenaars Hampden-Turner Consulting, The Netherlands
Peter Woolliams College Cambridge, UK
Anglia Ruskin College Cambridge, UK
Publication date: 10 June 2024
Page count: 120
Paperback: 9781835495230 | £19.99, €22.95, \$27.95
Dimensions: 152mm x 229mm
Classification: HR & organizational behaviour
Series title: The New Business Culture

Synopsis

Whilst Covid-19 suddenly forced many workers (who could) to work from home which prompted many rapidly produced anecdotal publications about the effects, there has been little or no organised evidence-driven assembled body of knowledge leading to a conceptual framework to inform the evolving future of flexible working. Dictums from management pleading employees to return to the office are highly subjective. There remains a conspicuous absence of a rigorous understanding for both employers and employees to provide a framework for identifying best practice and how the opportunities can be best synergised.

The authors' longitudinal research on traditional frameworks and practices on flexible working they had begun long before Covid-19 serious shortcomings in job design and ways of working how organisations utilise their people.

New Approaches to Flexible Working presents a new framework that explores the perspectives of employers and employees in the changing world of work. The authors demonstrate that reconciling the competing demands of employers and employees through flexible working can elicit ways of working that can secure optimum contributions from employees whilst enriching the organisation with increasing job satisfaction of employees' changing expectations.

Each volume in this series will explore failing established models and propose new conceptual frameworks with practical approaches. International case studies enrich the arguments and findings.

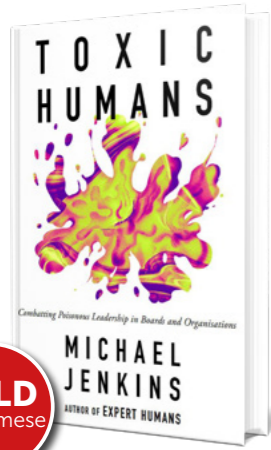
Series Description

The aftermath of the Covid-19 pandemic, coupled with the challenges of climate change and technological advancements, has reshaped the way we work, lead, and interact. As digitalisation and new work models become the norm, established frameworks in organization design, marketing, HR, and other key areas are proving inadequate. The New Business Culture addresses this critical need for innovation.



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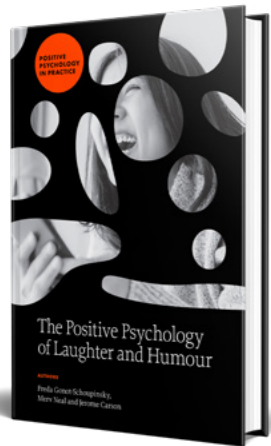
Toxic Humans: Combatting Poisonous Leadership in Boards and Organisations

Author: Michael Jenkins The FutureWork Forum, UK
Publication date: 18 January 2024
Page count: 240
Paperback: 9781837539772 | £24.99, €28.99, \$34.99
Dimensions: 152mm x 229mm
Classification: Strategy



Synopsis:

International leadership expert Michael Jenkins shines a light on the adverse effects of dysfunctional and toxic boards and how they have the potential to destroy an organisation's culture. Enlightened leaders must tackle such issues head-on if they are to steward sustainable and responsible organisations and businesses. Based on extensive research, including interviews with board members from around the world, together with one-to-one interviews with leaders from the VAB (Virtual Advisory Board) network, this title outlines various experiences of toxic leadership and how successful directors managed to work with and through it. These interviews shape the final sections of the book where the reader is given a set of recommendations for action to help mitigate and manage the effect of toxic leadership – at the Board, senior leader and team levels - and to build a positive and productive workplace where all can flourish.



The Positive Psychology of Laughter and Humour

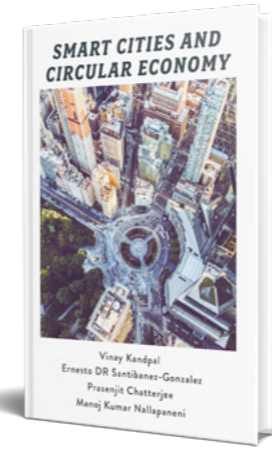
Authors: Freda Gonot-Schoupinsky, University of Bolton, UK; Merv Neal, Laughter Yoga, Australia; Jerome Carson, University of Bolton, UK
Publication date: 09 May 2024
Page count: 184
Hardback: 9781837538355 | £45.00, €52.00, \$60.00
Dimensions: 152mm x 229mm
Classification: Sociology

Synopsis:

Humour is officially recognized in positive psychology as one of the 24 'character strengths'. However, laughter has an uneasy relationship with positive psychology, despite being key to communicating joy and happiness. The Positive Psychology of Laughter and Humour corrects this disconnect by combining academic insight with real-world experience. Drawing on the authors' diverse backgrounds and expertise, this is the first academic volume dedicated to the rarely discussed topic of laughter and humour in positive psychology. Freda Gonot-Schoupinsky, Merv Neal and Jerome Carson demonstrate how laughter and humour differ, and how both can be applied within positive psychology to boost mood and maintain positive outcomes. The Positive Psychology of Laughter and Humour includes case studies and real-world insight as well as providing a methodological and theoretical background to the topic, giving rigorous theoretical and methodological insight for researchers, and including pedagogical sections in each chapter useful for teachers and researchers.

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Smart Cities and Circular Economy

Editors: Vinay Kandpal Graphic Era University, India Ernesto DR Santibanez-Gonzalez University of Talca, Chile Prasenjit Chatterjee MCKV Institute of Engineering, India Manoj Kumar Nallapaneni City University, Hong Kong
Publication date: 12 September 2024
Page count: 312
Hardback: 9781837979585 | £85.00, €100.00, \$115.00
Dimensions: 152mm x 229mm
Classification: Economics

Synopsis:

In a world grappling with resource depletion and environmental degradation, this work empowers readers to foster sustainable urban environments, while promoting a deeper understanding of the intricate relationship between new technologies and cutting-edge economic theory. A major highlight is the presentation of a diverse range of real-world best practices. These case studies of successful integrations of Smart Cities and a Circular Economies identify the key factors that contribute to their triumph. The takeaways equip policymakers and urban planners with practical solutions for addressing the challenges of sustainable urban developments. From policy and regulatory hurdles to technological advancements, financing and investment opportunities to collaboration and stakeholder engagement, the authors offer valuable guidance for leaders and decision makers seeking to surmount barriers to integration.



Locating the Influencer: Place and Platform in Global Tourism

Author: Christian S. Ritter Karlstad University, Sweden
Publication date: 15 November 2024
Page count: 196
Hardback: 9781802625981 | £75.00, €90.00, \$105.00
Dimensions: 152mm x 229mm
Classification: Sociology

Synopsis:

The ubiquity of digital platforms in everyday life has considerable ramifications for contemporary leisure travel. Drawing on a long-term ethnographic investigation into the trials and tribulations of travel influencers, Locating the Influencer provides an account of the emergence of a new professional group in global tourism. Christian S. Ritter assesses the transformative role of travel vlogs in the mediation of tourist places using in-depth interviews, participant observation and network visualisations. In following journeys to European and Southeast Asian destinations, the travel ethnography depicts the spirit of adventure, mobile lifestyles, video-making practices and encounters with local tourism professionals. Locating the Influencer reveals how travel influencers build their professional expertise and engage in collaborations with local destination stakeholders, monetise their travel content, maintain parasocial relationships with large audiences, and the employ tactics to deal with algorithms.

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