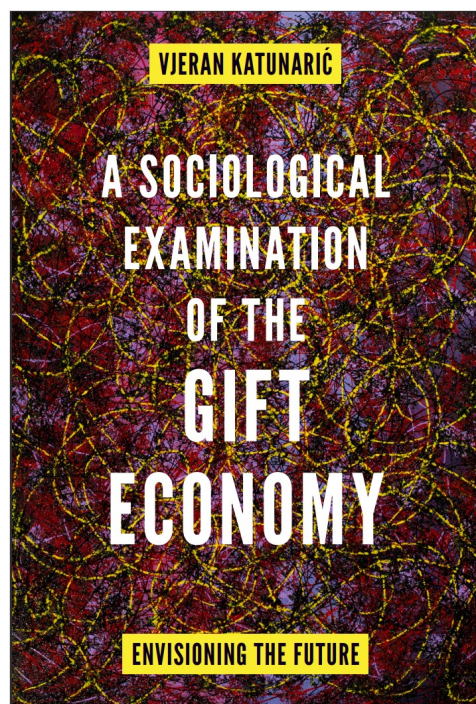


Sociology



# *A Sociological Examination of the Gift Economy: Envisioning the Future*

Author

Vjeran Katunarić  
University of Zagreb, Croatia

## Synopsis

With the advent of colonialism and the monetarized market economy, the gift economy, once a widely embedded cultural and economic practice, has become a niche of modern diplomacy, often serving as the means for corruption rather than human connection.

In presenting an overview of the history and development of the gift economy, Vjeran Katunarić defines this exchange as a form of communication, similar to language, rather than an exchange that is merely material. By examining different theoretical approaches, including neoclassical, radical feminist, and conservative Christian views, the chapters explore how nonlinear forms of development may contribute to correcting the failures of competitive markets. Katunarić advocates for the gift economy as a means for introducing balance between planning and the market, as well as between the public and private sectors of the economy. In this way, a sense of restoring, and restorative, peace may be spread around the globe, along with a more equitable distribution of financial resources.

On the whole, *A Sociological Examination of the Gift Economy* presents gift-giving as an intuitive path toward a viable economy, society, and culture here on Earth, and even toward an amiable engagement with our cosmic surroundings in the future.

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THEMA code: JHB, JHBL, JHBA

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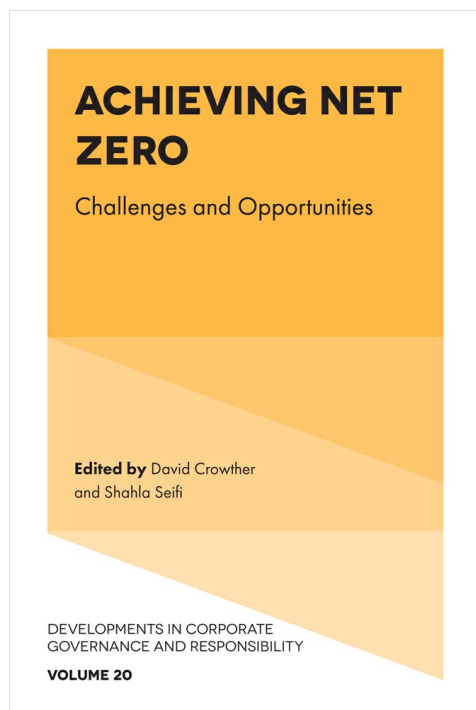
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Strategy



# *Achieving Net Zero: Challenges and Opportunities*

Developments in Corporate Governance and Responsibility, Volume 20

Editors

David Crowther  
Social Responsibility Research Network, UK

Shahla Seifi  
Social Responsibility Research Network, UK

## Synopsis

It is generally accepted that climate change is happening and that steps need to be taken to alleviate this. One action which has become prominent is that of achieving net zero, which has been interpreted in terms of emissions of CO<sub>2</sub> and other gases. Net zero cannot be achieved by anyone, any organization or even any country acting alone: a great number of actions need to be taken by individuals and organisations and these will differ according to their location and the nature of the organization involved.

*Achieving Net Zero* brings together chapters to examine these challenges from a range of perspectives, various regions and industries, each presenting unique outlooks. From steps on the journey to net zero and sustainability rhetoric, to case studies in Angola and Mauritius, this edited collection helps facilitate best practice that can be adopted on a global scale.

*Developments in Corporate Governance and Responsibility* offers the latest research on topical issues international experts and has practical relevance to business managers.

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THEMA code: KJJ, KJG, KJR

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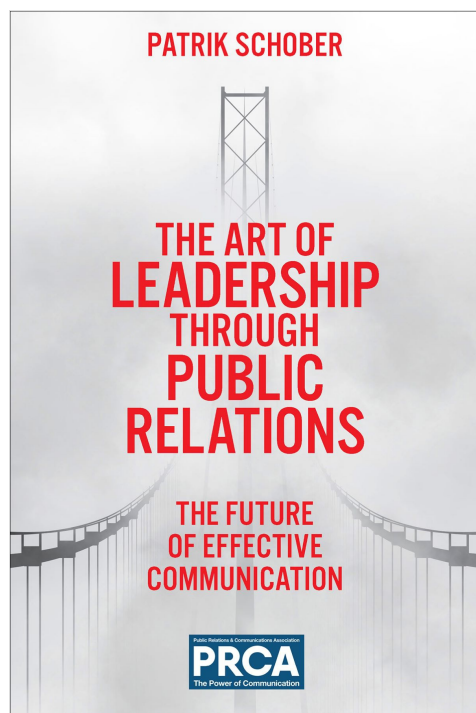
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Marketing



# *The Art of Leadership through Public Relations: The Future of Effective Communication*

Author

Patrik Schober  
PRAM Consulting, Czech Republic

## Synopsis

The pandemic, the war in Ukraine and the increasing pace and impact of climate change have brought significant new challenges to leaders of nations, organizations, and professions. These events have changed the way we work, trade and live our lives. They have also changed the expectations on how our leaders must communicate. Stakeholders now expect leaders to have a clear and transparent position on all the key areas that matter most to them.

*The Art of Leadership through Public Relations: The Future of Effective Communication* is designed to address those changed expectations by asking the questions that communications professionals and industry leaders will need to be able to answer in the next 20 years. Public Relations expert Patrik Schober has assembled a cadre of icons of the PR industry who act as part expert and part futurologist, to provide expert advice and enable leaders to be prepared to meet their most important communications and business challenges.

The Foreword of the book is written by Francis Ingham, Director General of the PRCA, and Chief Executive of the International Communications Consultancy Organisation.

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## To order

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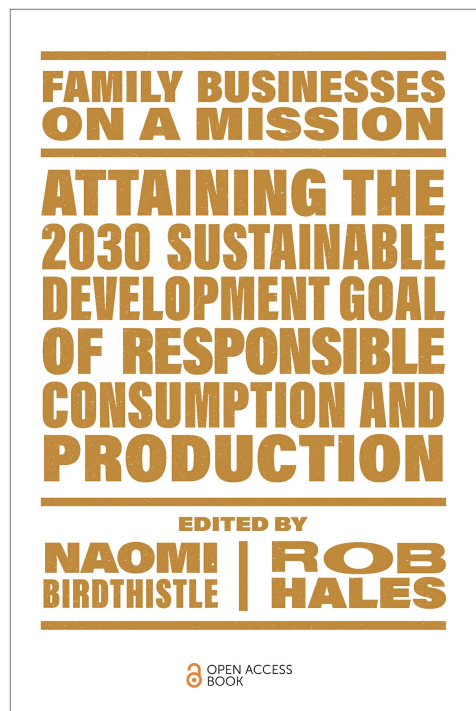
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Strategy



# *Attaining the 2030 Sustainable Development Goal of Responsible Consumption and Production*

Family Businesses on a Mission

Editors

Naomi Birdthistle  
Griffith University, Australia

Rob Hales  
Griffith University, Australia

## Synopsis

The ebook edition of this title is Open Access and freely available to read online.

*Attaining the 2030 Sustainable Development Goal of Responsible Consumption and Production* focuses on Sustainable Development Goal number twelve (SDG#12): escaping the trap of excessive output and overconsumption. Examining family businesses in Germany, Ireland, and the United Kingdom, each case study presents a unique perspective from their respective country, analysing how SDG#12 reconsiders the unsustainable patterns of consumption and production that threaten both human and planetary wellbeing. The case studies presented generate insights and key takeaways into the role of family businesses in sustaining the livelihoods of current and future generations.

The United Nations (UN) Sustainable Development Goals (SDGs) are 17 Goals pledged by 193 nations in 2015 that would help engender an improved, fairer, and more sustainable world – one in which ‘no one is left behind’. The SDGs are a call to action, to develop innovative solutions to the most complex, societal, and environmental global challenges. In *Family Businesses on a Mission*, series editors Naomi Birdthistle and Rob Hales bring together international case studies to illustrate how family businesses can attain the UN 2030 SDGs.

Accessible to those working in the field beyond academia – such as family business practitioners, family business owners, government and policymakers, members of NGOs, business associations, and philanthropic centres – this book series appeals equally to those with a general interest in entrepreneurship and business.

Paperback ISBN: 9781804558430

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## Advanced Information

Health & social care

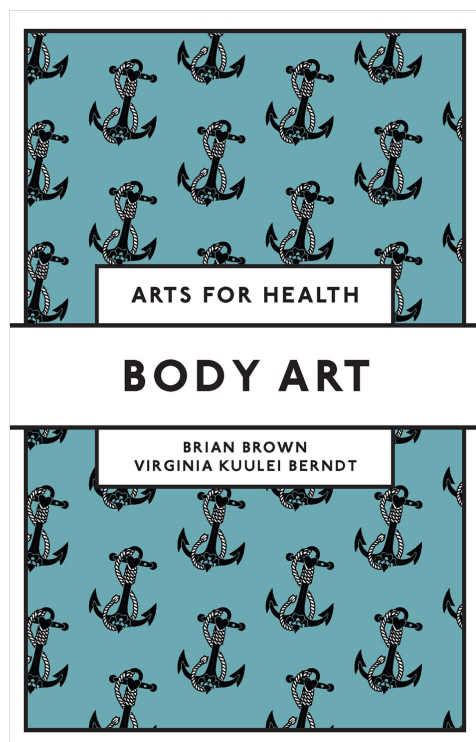
# Body Art

## Arts for Health

Authors

Brian Brown  
De Montfort University, UK

Virginia Kuulei Berndt  
Texas A&M International University, USA



### Synopsis

Body art, especially tattoos and piercings, has enjoyed an explosion of interest in recent years. However, the response of many health professionals and researchers to this phenomenon is often negative, as body art continues to be associated with issues ranging from ill mental health to offending behaviors.

Arguing for a reappraisal of the diverse range of practices that fall under this heading, Brian Brown and Virginia Kuulei Berndt reconsider body art as an underappreciated yet accessible source for mental and physical wellbeing. How, they ask, does body art open up new sources of community, sociality, and aesthetics? How is it used for the reclamation of one's body, as a marker of success or accomplishment, or for building friendships? How does participation in these practices impact the health and wellbeing of body artists themselves?

Providing a radical rethink that integrates tattoos and other body modifications within health, wellbeing, and positive psychology, *Body Art* disrupts the narrative of stigmatisation that so often surrounds these practices to welcome a broader discussion of the benefits they can offer.

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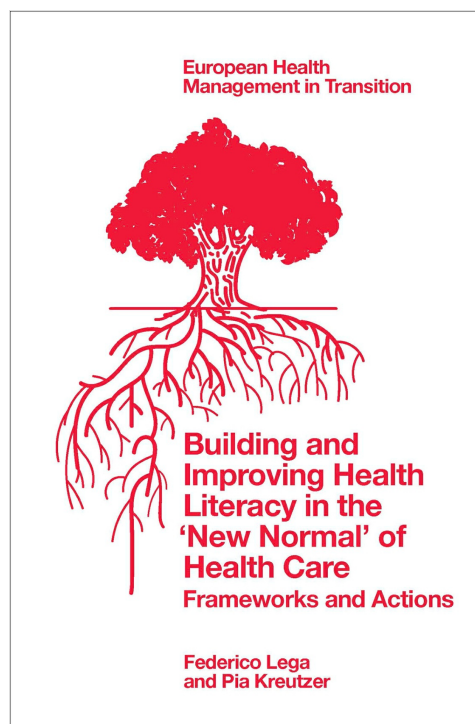
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# *Building and Improving Health Literacy in the 'New Normal' of Health Care: Frameworks and Actions*

European Health Management in Transition

Authors

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Pia Kreutzer  
Medical University of Vienna, Austria

## Synopsis

Research shows that low health literacy (HL) is linked to poorer mental and physical health, increased health inequalities and less cost-effective health care systems. HL results in Europe indicate that almost 50% of the respondents in eight member states of the European Union displayed limited HL. Reasons for this range from demographic to socioeconomic, health-related and economic relationships that need to be explored to understand why policymakers and health care managers should care about health literacy.

*Building and Improving Health Literacy in the 'New Normal' of Health Care* explores how health literacy is assessed and measured, both systematically in scientific studies as well as "ad hoc" by medical professionals. The latter shapes how medical staff interacts with patients and therefore is a crucial aspect of patients' understanding. Exemplary data of health literacy results are explained, with a focus on where to obtain health information and how it is communicated, leading on to a discussion exploring how innovations can remedy these potential problems.

*Building and Improving Health Literacy in the 'New Normal' of Health Care* identifies desirable paths of action to improve health literacy amongst patients, focusing on new technologies that could facilitate reducing health disparities. It is an essential read for policymakers and health care managers.

Paperback ISBN: 9781837533398

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THEMA code: MBP, MBPM, KJMV

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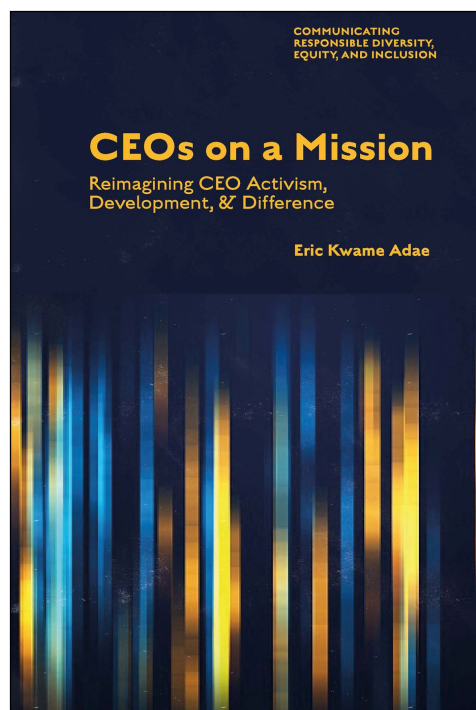
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Marketing



# *CEOs on a Mission: Reimagining CEO Activism, Development, and Difference*

Communicating Responsible Diversity, Equity, and Inclusion

Author

Eric Kwame Adae  
Drake University School of Journalism and Mass Communication, USA

## Synopsis

Today, CEOs function increasingly as social activists, often pursuing socio-political causes which fall outside of their usual pursuit of the corporate or financial bottom line. Based on a series of long interviews and the application of alternative theoretical lenses, this book examines this phenomenon within the African context on the road to creating a CEO Activism Development Model.

Addressing the gender disparity that continues to persist in this field, chapters consider alternative perspectives on corporate socio-political involvement, including motivations, tactics, safeguards and guidelines. Through a distinct postmodern lens, Eric Kwame Adae further explores how CEO activism fits into more specific African contexts and intersects with certain Afrocentric philosophies, including Caritas, Ubuntu philosophy and Africapitalism.

Breaking new ground in his analysis of CEO activism within a non-Western sociocultural context, Eric Kwame Adae presents an exciting exploration of the theoretical, managerial, practical and methodological implications of CEO activism today.

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THEMA code: KJSP, KJG, KJMB

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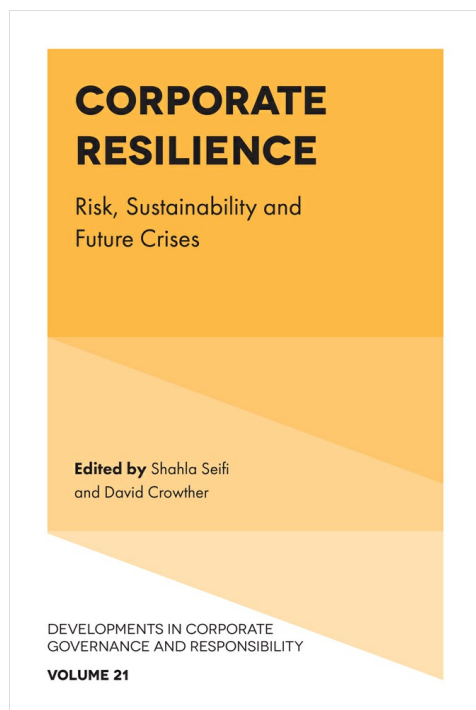
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Strategy



# *Corporate Resilience: Risk, Sustainability and Future Crises*

Developments in Corporate Governance and Responsibility, Volume 21

Editors

Shahla Seifi  
Social Responsibility Research Network, UK

David Crowther  
Social Responsibility Research Network, UK

## Synopsis

The world has gone through profound change since 2019, which has impacted economies, organisations, societies, and ways of working. Now, more than ever, businesses need to be prepared and resilient to large-scale changes. Written by experts, the chapters collected here address various issues such as climate change and the pandemic, suggesting ways in which future crises can be managed successfully and sharing best practice from what we have learned from recent crises.

The globally diverse authorship in *Corporate Resilience* brings together a range of perspectives on corporate resilience and crisis management from varying industries to explore this topic in great depth. Areas studied range from building global resilience through sustainable development and social responsibility, to corporate resilience, environmental investment, internet financial reporting and reporting on human rights.

*Developments in Corporate Governance and Responsibility* offers the latest research on topical issues international experts and has practical relevance to business managers.

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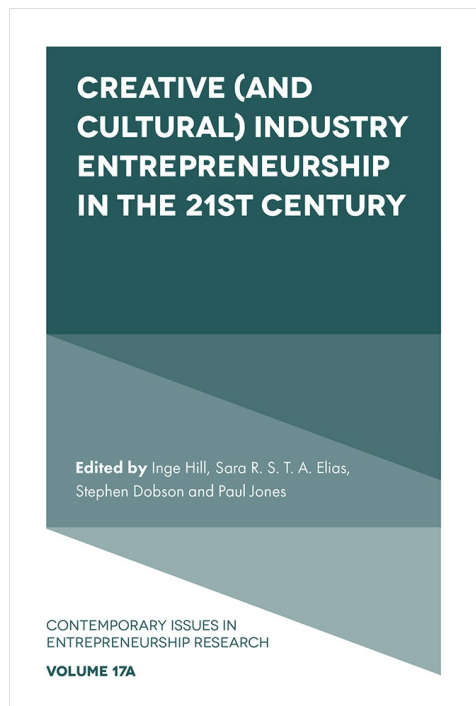
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Strategy



# *Creative (and Cultural) Industry Entrepreneurship in the 21st Century*

Contemporary Issues in Entrepreneurship Research, Volume 17, Part A

Editors

Inge Hill  
Royal Agricultural University, UK

Sara R. S. T. A. Elias  
University of Victoria, Canada

Stephen Dobson  
University of Leeds, UK

Paul Jones  
Swansea University, UK

## Synopsis

Creative and cultural industries are growing in almost every nation around the world and over the last two decades have contributed to global, national, and local economies significantly. More recently, policy makers and those who start these creative businesses have demonstrated a greater interest in how creative entrepreneurs create, sustain and market their services and products. And how contexts influence their 'doing business' is of increasing importance.

Both volumes of *Creative (and Cultural) Industry Entrepreneurship in the 21st Century* map and elucidate the adaptations and challenges faced by the creative professionals and the entrepreneurial solutions they have co-developed. Illuminating how contexts and recent socio-economic disruptive challenges influence how value is created and maintained from start-up to growth and exit, the chapter authors take a fresh look at creative micro-businesses and SMEs, the processes leading to their formation, developments and their founders.

*Contemporary Issues in Entrepreneurship Research* is an official book series of the Institute for Small Business and Entrepreneurship (ISBE). Each volume is designed around a specific theme of importance to the entrepreneurship and small business community with articles collectively exploring and developing theory and practice in the field.

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THEMA code: KJH, KJD, KNT

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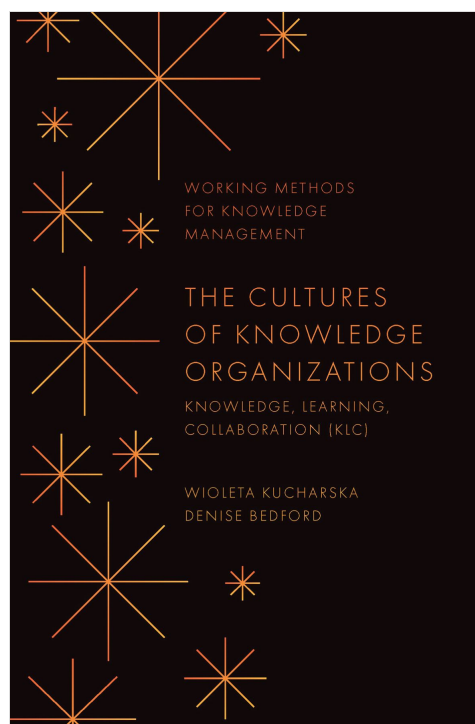
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## Advanced Information

### Information & knowledge management



# *The Cultures of Knowledge Organizations: Knowledge, Learning, Collaboration (KLC)*

## Working Methods for Knowledge Management

### Authors

Wioleta Kucharska  
Gdansk University of Technology, Poland

Denise Bedford  
Georgetown University, USA

### Synopsis

Organizations are increasingly aware of the role that culture plays in implementing strategies. The adage 'culture eats strategy for breakfast everyday' shows how important it is to understand, monitor, and calibrate company culture. This means shaping the behaviour of leaders, managers, teams, and individuals. It means integrating assessment and behaviours into performance and communication strategies. Cultures – at all levels – are shifting in today's society. It is important to understand which factors are having which effects.

*The Cultures of Knowledge Organizations* presents a new perspective that treats organizational culture not as a static conceptual model but as a dynamic, complex and adaptive system. The authors consider how de facto organizational business cultures must function in a hyperdynamic knowledge economy. Today's managers need real practical guidance on how to see 'culture', how to assess it, how to design a culture that supports business goals, and how to help the workforce understand their own role in shaping culture. This research acts as a map for 21st Century.

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Sociology



# *Digital Memory in Brazil: A Fragmented and Elastic Negationist Remembrance of the Dictatorship*

Digital Activism And Society: Politics, Economy And Culture In Network Communication

Author

Leda Balbino  
Manchester Metropolitan University, UK

## Synopsis

The memory of the military dictatorship (1964-1985) in Brazil is still under dispute after almost 40 years of re-democratization. Narratives contradicting the memory critical to this regime started to spread digitally in the 2000s, with former army captain Jair Bolsonaro becoming one of its leading exponents. *Digital Memory in Brazil* draws on the results of three case studies to determine the strategies and practices applied by the Brazilian far-right government of Bolsonaro (2019-2023) to construct a negationist digital memory of the Brazilian dictatorship.

Social media were crucial for Bolsonaro's 2018 electoral campaign and government. Leda Balbino focuses on investigating this memory through its discursive processes and the impact of the digital medium on its development. Identifying a fragmented and elastic memory with the political purpose of promoting an authoritarian agenda under the vision of a Cultural War, *Digital Memory in Brazil* shows that the Bolsonaro government's digital memory of the Brazilian Dictatorship was never just about the past. Instead, it represents a political project aiming to reverberate in the Brazilian present and future.

Innovating by crisscrossing digital memory concept with studies on right-wing populism and digital populism, *Digital Memory in Brazil* exposes the strategies and practices of one of the exponents of a global political trend.

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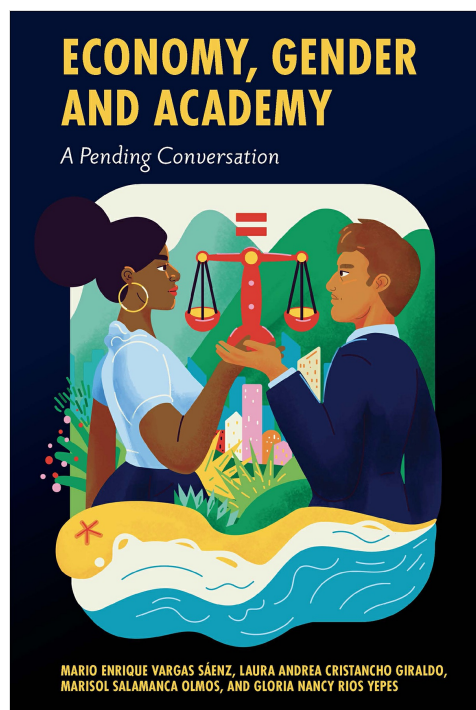
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Economics



# *Economy, Gender and Academy: A Pending Conversation*

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## Synopsis

Gender inequality is a global problem. The responsibility of the business sector, as one of the main agents of the global market, is to advocate for the economic empowerment of women by recognizing them as agents of growth and development in their various roles. This speaks directly to the advancement of Goal 5, Gender Equality, of the Sustainable Development Goals.

*Economy, Gender and Academy: A Pending Conversation* provides the quality information needed to analyze economic growth and the modernization of business management as well as design effective public policies that counteract the gender gap and allow for greater participation of women in society. Chapters explore a number of issues related to gender equality in Latin America and the Caribbean including the status of gender equity following the Covid-19 pandemic, gender equity within organizations, and gender policies and the teaching of gender equity.

A unique geographical assessment, *Economy, Gender and Academy: A Pending Conversation* offers to generate commitment around professional development to contribute to the construction of a more egalitarian society.

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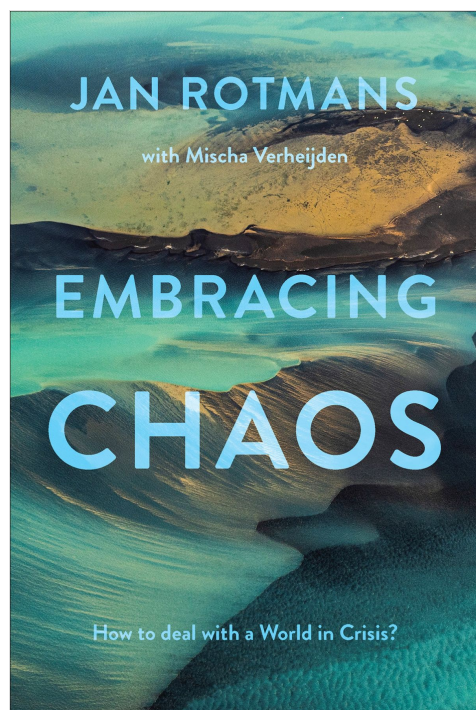
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Strategy



## *Embracing Chaos: How to deal with a World in Crisis?*

Author

Jan Rotmans  
Erasmus University Rotterdam, The Netherlands

### Synopsis

It's not surprising if you feel uneasy right now. In fact, it would be strange if you didn't. The world has become a very turbulent place and it feels like we're in a state of permanent crises. We are living on the cusp of a new era, in which everything that we took for granted is being called into question. COVID-19, climate change, loss of biodiversity, energy crises, migration and droughts regularly make the headlines.

In this ground-breaking book, Professor Jan Rotmans, a global authority on sustainable development and transition, analyses the world through a set of systemic crises: a financial-economic crisis, an ecological crisis, a moral crisis and a democratic crisis, all of which interact and reinforce each other. This multiple-system crisis affects us deeply and confronts us with persistent problems in our vital social systems. These systems are nearing their end and no longer meet the demands that we, as humans, place on them. The systems must now reinvent themselves, but we humans must reinvent ourselves too. That is the essence of system change.

Exploring these crises from an individual, corporate and national perspective - including a bold 100-year plan for the future of the Netherlands - Rotmans offers fascinating examples of successful change and encourages us to act decisively and embrace the chaos in order to build a more optimistic future.

Hardback ISBN: 9781837536351  
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ePDF ISBN: 9781837536344  
ePDF price: £24.99, €28.99, \$34.99  
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THEMA code: KJB, KJJ, KCY

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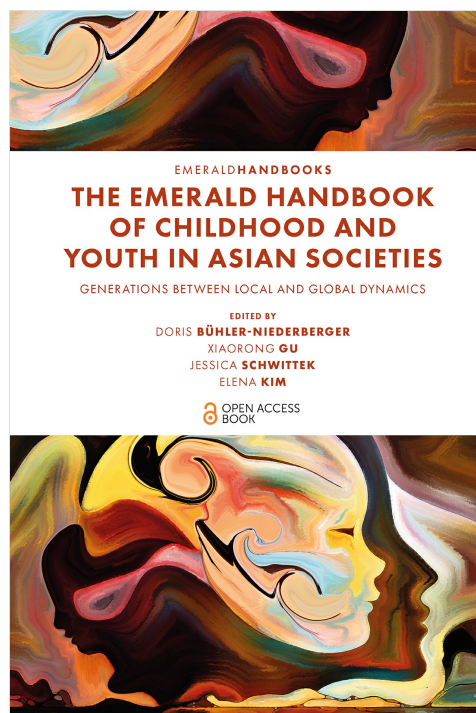
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Sociology



# *The Emerald Handbook of Childhood and Youth in Asian Societies: Generations Between Local and Global Dynamics*

## Editors

Doris Bühler-Niederberger  
University of Wuppertal, Germany

Xiaorong Gu  
University of Suffolk, UK

Jessica Schwittek  
University of Duisburg-Essen, Germany

Elena Kim  
American University of Central Asia, Kyrgyzstan

## Synopsis

The ebook edition of this title is Open Access and freely available to read online.

More than half of the world's children grow up in Asia, a continent currently undergoing rapid economic and social change. Yet the voices of young people in Asian countries have received far too little attention. Providing a much-needed contribution to the field of childhood studies, *The Emerald Handbook of Childhood and Youth in Asian Societies* sets a new agenda in a research landscape that has so far lacked an overarching conceptual framework for illuminating Asian childhoods.

Adopting a systematic and comprehensive approach, this pioneering handbook profiles Asian childhoods and youth embedded within their distinctive families and societies as well as in more universal contexts. Locating young people in a variety of social structures, chapters highlight and interrogate strong intergenerational obligations across Asian cultures, even as Asian societies undergo rapid economic change, political transformation, and mass migration.

Prioritising Asian youth's perspectives and contributions and revising established analytical frameworks of research, *The Emerald Handbook of Childhood and Youth in Asian Societies* equips readers with an understanding of the complex interplay between local and global conditions and private and public actors in Asian countries.

Hardback ISBN: 9781803822846

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ePDF ISBN: 9781803822839

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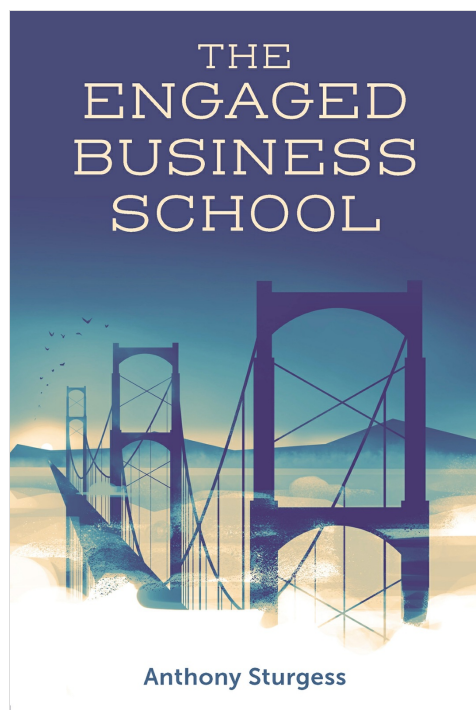


Education

# *The Engaged Business School*

Author

Anthony Sturgess  
Liverpool Business School, UK



## Synopsis

Bridging the gap between business and business schools: fulfilling potential or thwarted ambition.

*The Engaged Business School* is a road map to unlocking the potential between business and business schools at a time when it really matters: responding to a global, economic and social recovery. It is a call for academics and businesses to come together and realise the potential that is so often unfulfilled.

On a practical level it presents the idea of an engaged business school using three tools – a model, a framework, and a process. The model shows how success factors are interconnected in order to bring engagement to life. The framework provides a structure to clarify the building blocks for effective engagement. Finally, the process identifies the steps and stages which will need to be considered to translate the model and framework into action.

Aimed at a dual audience of business schools and businesses, Sturgess argues that there is a need for the academic and business communities to join together and build an engaged business school. Too much of the debate about business school relevance has taken place in academia. *The Engaged Business School* starts with business needs and then unites the two perspectives together.

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ePDF price: £80.00, €95.00, \$110.00  
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THEMA code: KJG, JNM, JNF

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Strategy



# *Entrepreneurship Development in the Balkans: Perspective from Diverse Contexts*

Lab for Entrepreneurship and Development

Editors

Veland Ramadani  
South East European University, North Macedonia

Sasho Kjosev  
Ss. Cyril and Methodius University, North Macedonia

Bruno S. Sergi  
Harvard University, USA

Synopsis

*Entrepreneurship Development in the Balkans* directly engages questions of innovation and risk management within various types of entrepreneurship, including female, social, migrant, and corporate entrepreneurship in the context of the Balkans: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Kosovo, North Macedonia, Romania, Serbia, Slovenia and Türkiye.

This collection of in-depth studies represents a comprehensive state-of-the-art picture of entrepreneurship and small business management issues. It provides primary theoretical and empirical evidence that offers a brighter view of these fields from the perspective of the Balkans and includes contributions of highly reputed authors and experts from the region and beyond.

*Entrepreneurship Development in the Balkans* appeals to regional and international researchers interested in learning more about entrepreneurship and small business management in the Balkans.

*Lab for Entrepreneurship and Development* is Emerald's innovative book series on the study of entrepreneurship and development, striving to set the agenda for advancing research on entrepreneurship in the context of finance, economic development, innovation, and the society at large.

Hardback ISBN: 9781837534555

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837534548

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THEMA code: K, KJ, KJH

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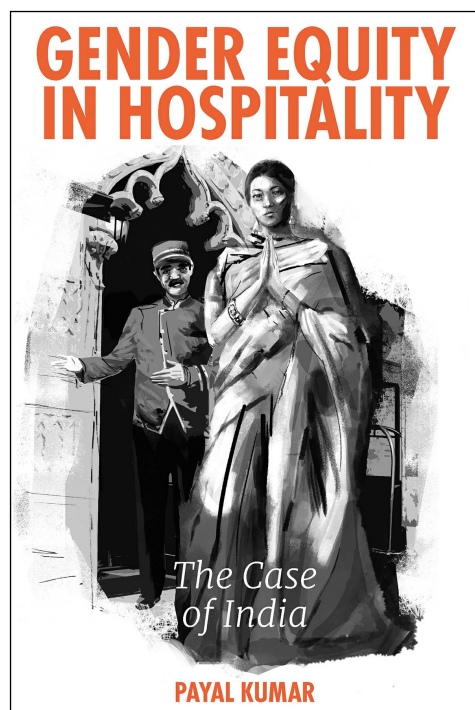
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## *Gender Equity in Hospitality: The Case of India*

Author

Payal Kumar  
Indian School of Hospitality, India.

### Synopsis

Research on gender and leadership has historically been dominated by the Global North, where there tend to be more woman leaders than in the Global South. However, scholars are increasingly questioning the generalizability of the results of such research, while at the same time highlighting the importance of contextualizing leadership studies within distinct socio-cultural frameworks.

Understanding the contextual differences at play, *Gender Equity in Hospitality: The Case of India* showcases the barriers, both systemic and individual, to woman leadership in the hospitality sector in India, including cultural discouragement, training, and development gaps as well as commonly held prejudices. On the other hand, Dr Payal Kumar also details HR policies, such as flexi-timing, that have successfully benefitted women in hospitality, and which have the potential to serve as future models for implementing systemic change.

Providing important insights for critical management scholars and educators around the world, *Gender Equity in Hospitality: The Case of India* offers an ideal case study for examining the barriers to woman leadership in India. For leaders across the sector, this monograph provides private industry and public policy recommendations for transforming the country into a top global hospitality destination.

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Audience: Professional and scholarly  
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THEMA code: KNSG, KJG, KJK

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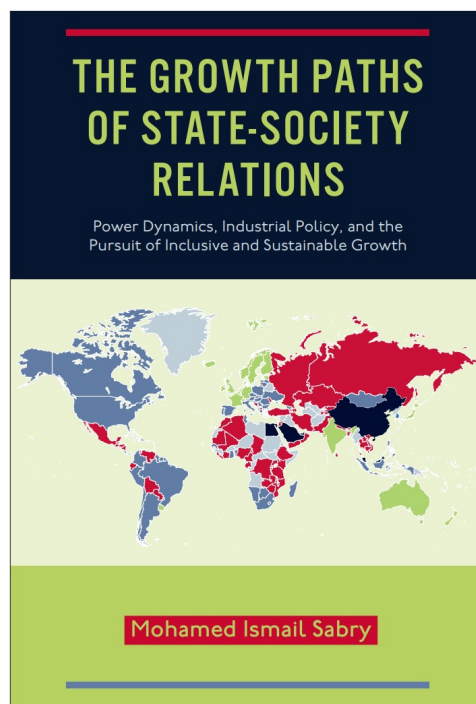
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Sociology



# *The Growth Paths of State-Society Relations: Power Dynamics, Industrial Policy, and the Pursuit of Inclusive and Sustainable Growth*

Author

Mohamed Ismail Sabry  
Erasmus University Rotterdam, The Netherlands

## Synopsis

Institutions shape states, society, businesses, and the interactions between them. Understanding how these interactions shape the growth paths of different countries is crucial to monitoring policy outcomes and gauging creditable impact. *The Growth Paths of State-Society Relations* highlights how different state-society relations have developed, the power relationships that characterize their different forms or modes, and the wider growth paths that are likely to emerge as a result.

Combining case studies with empirical and theoretical game analysis, Mohamed Ismail Sabry presents four State-Business-Labor Relations (SBLR) modes for considering the power relationships at play in these interactions. Analyzing four significant case studies featuring Germany, the USA, China, and Russia, Sabry investigates the emergence of these various modes, particularly whether they arise out of institutional settings or special socioeconomic or historical circumstances. Considering variables such as levels of productivity, long-run economic growth, inequality, and sustainability, chapters also discuss how the SBLR modes affect the growth paths of each example country, particularly through policies related to Technology and Industry 4.0, Green transformation, and social welfare.

Providing a rationale for institutional change as well as suggestions for power restructuring within a state-society relationship, *The Growth Paths of State-Society Relations* offers a unique and nuanced analysis of the perpetual interplay between government, business, and society.

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THEMA code: JHB, JHBL, JPA

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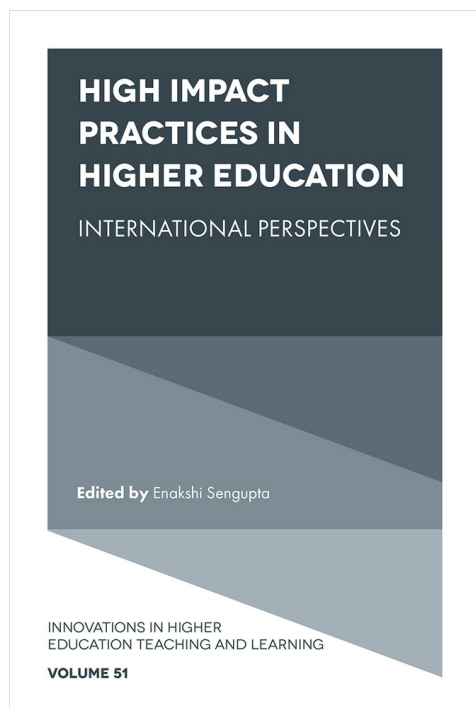
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Education



# High Impact Practices in Higher Education: International Perspectives

Innovations in Higher Education Teaching and Learning, Volume 51

Editor

Enakshi Sengupta  
Independent Researcher and Scholar, India

## Synopsis

Universities are grappling with the issue of broadening the knowledgebases of their students to achieve excellence in education through the development and enhancement of intellectual power and capacities, preparing students to shoulder their civil and ethical responsibilities through a sense of personal growth and self-direction that can have real impact. Yet the demand for high impact practices in education is in a constant state of flux due to the ever-evolving reality of today's interconnected world. How can universities develop realistic opportunities through high impact learning and what can be the expected outcome of such learning?

Collating various case studies, policies and other empirical research, *High Impact Practices in Higher Education: International Perspectives* examines effective high impact learning practices and demonstrates approaches that promote learning communities and common intellectual experiences. Contributors consider theoretical frameworks as well as applied models in terms of benefits gained and challenges encountered for the sake of educators, faculty members and students.

With relevance for every area and discipline within higher education, *High Impact Practices in Higher Education: International Perspectives* facilitates the advice and support a university may need in its journey towards becoming a progressive, high impact institution.

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Sociology



**How Gay Men  
Prepare for Death**  
**The Dying Business**

Peter Robinson



*How Gay Men Prepare for  
Death: The Dying Business*

Author

Peter Robinson  
University of New South Wales, Australia

Synopsis

The ebook edition of this title is Open Access, thanks to Knowledge Unlatched funding, and freely available to read online.

How do we prepare for the penultimate stage of life? This is a crucial question now facing the ageing post-war generation.

Examining research participants' use of wills, guardianship, medical attorney and beneficiaries, as well as their funeral plans and how they envisage the physical end of life, Peter Robinson's new book provides a practical contribution for anyone considering how to prepare for their end of life, including those from LGBTQ+ communities. Drawing on theory where appropriate, Robinson focuses on the practicalities of end-of-life preparation as revealed through a variety of personal experiences.

With its universal application and international scope, *How Gay Men Prepare for Death: The Dying Business* supports the work of carers, charities and policymakers, and benefits readers from all backgrounds, as well as those from LGBTQ+ communities.

Paperback ISBN: 9781839095870

Paperback price: £20.00, €25.00, \$32.00

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ePub price: Free

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Audience: Professional and scholarly

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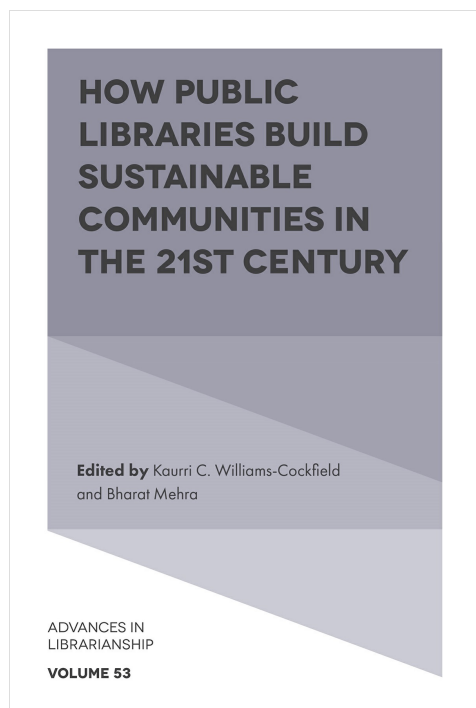
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# *How Public Libraries Build Sustainable Communities in the 21st Century*

Advances in Librarianship, Volume 53

Editors

Kaurri C. Williams-Cockfield  
University of Tennessee, USA

Bharat Mehra  
University of Alabama, USA

## Synopsis

Public libraries, through their mission, vision, and position in the community, play a significant part in building community sustainability and are already positioned to serve as a "backbone support organization" for collective impact initiatives. However, their efforts are often unrecognized by local governments and other social justice organizations. *How Public Libraries Build Sustainable Communities in the 21st Century*, through research, case studies, and personal narratives representing both national and international perspectives, examines the capacity of public libraries to impact social change at the community level. The overarching goal is to change the narrative with community stakeholders by presenting illustrative examples of how public libraries are driving community change and how these efforts align with the UN SDGs.

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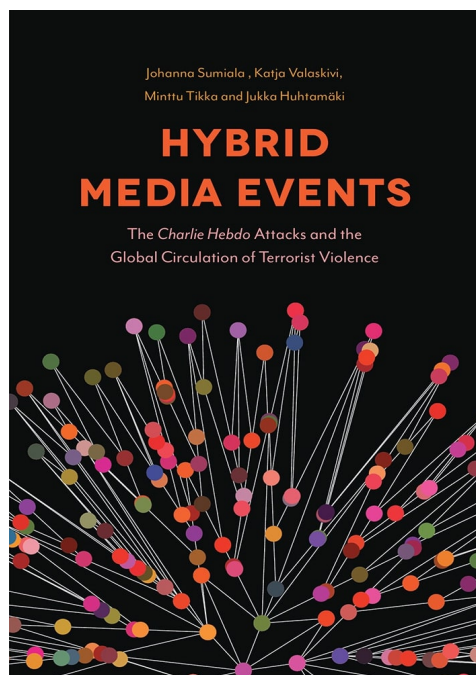
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Sociology



# *Hybrid Media Events: The Charlie Hebdo Attacks and the Global Circulation of Terrorist Violence*

## Authors

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University of Helsinki, Finland

Katja Valaskivi  
University of Tampere, Finland

Minttu Tikka  
University of Tampere, Finland

Jukka Huhtamäki  
Tampere University of Technology, Finland



## Synopsis

What are hybrid media events? Who creates them and what kind of purpose do they serve in contemporary societies? This book addresses these questions by re-thinking media events in the contemporary digital media environment saturated by intensified circulation of radical violence. The empirical analyses draw on the investigation of the *Charlie Hebdo* attacks in Paris, in 2015 and the global responses those attacks stirred in the media audience.

This book provides a new way of thinking about the idea of the hybrid in global media events. The authors give special emphasis to the hybrid dynamics between the different actors, platforms and messages in such events, explaining how global news media, terrorists and political elites interact with ordinary media users in social media. It demonstrates how tweets such as "Je suis Charlie" circulate from one digital media platform to another and what kind of belongings are created in those circulations during the times of distraction. In addition, the book examines how emotions, speed of communication and fight for attention become hybridized in the digital media. All these aspects, the authors argue, shape the ways in which we make sense of global media events in the present digital age.

The authors invite readers to critically reflect the technological, economical, political and socio-cultural challenges connected with today's global media events and the ethical encounters they may entail.

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Paperback price: £24.99, €29.99, \$32.99  
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Audience: Professional and scholarly  
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BISAC code: SOC052000, POL037000, POL042040  
THEMA code: JBCT4

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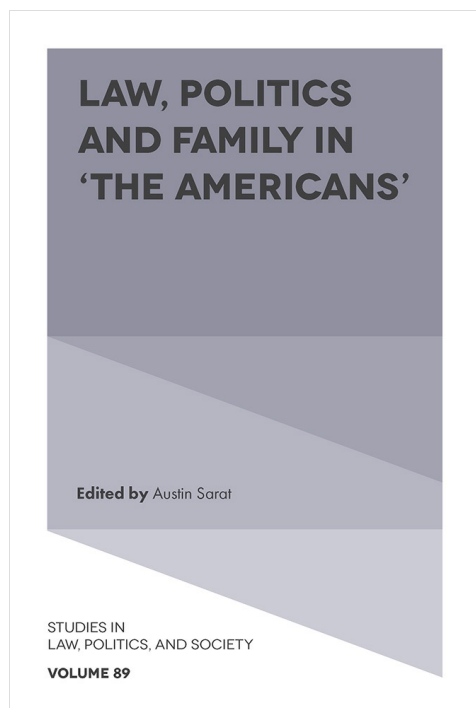
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Sociology



# *Law, Politics and Family in 'The Americans'*

Studies in Law, Politics, and Society, Volume 89

Editor

Austin Sarat  
Amherst College, USA

## Synopsis

This special issue offers an academic analysis of the television series *The Americans* as a reflection of current social and political trends across the United States. Uncovering the inseparability of the political and the personal through the lives of the central characters, authors consider how their performance challenges our ability to differentiate between the authentic family, the legitimate source of social reproduction, and the counterfeit one that disrupts the social order.

Focusing on how television's shift away from the traditional nuclear family is crucial to understanding the relatively rapid acceptance of same-sex marriage in mainstream politics, authors invite consideration and acceptance of alternative family forms that are often represented within LGBTQ communities. Pairing the series with scholarship on criminal law, contributors also delve into how *The Americans* provides an opportunity to reconsider the significance of the "pro-family" label to New Right organizing, the importance of mothering to this narrative, and the relationship between this account of mothering and democratic citizenship more broadly. Drawing on the concept of legal consciousness to examine the relationship between identity and hegemony, chapters also consider how the enactment of legal beliefs and values help individuals to form identities, as well as how these are constrained by popular ideology.

Interpreting this television series through a socially charged lens, *Law, Politics and Family in 'The Americans'* offers a compelling insight into the legal and cultural undertones of family dynamics, as well as those at the heart of conservative American politics.

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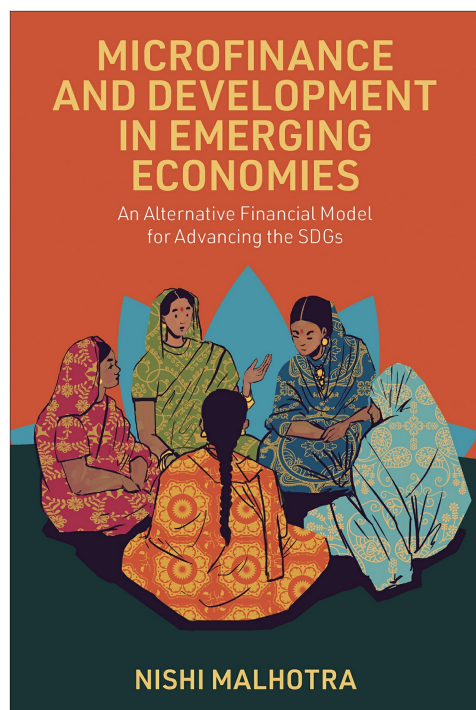
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Economics



# *Microfinance and Development in Emerging Economies: An Alternative Financial Model for Advancing the SDGs*

Author

Nishi Malhotra  
The Indian Institute of Management, India

## Synopsis

Globally, 1.7 billion people live in poverty and are unable to access financial services. They do not have physical collateral and creditors are reluctant to invest in them. Yet in India, microfinance is being used to reduce poverty, empower women, and boost development.

In *Microfinance and Development in Emerging Economies*, Nishi Malhotra argues that the financial services provided to low-income groups or individuals through microfinance and group lending outside the traditional financial system are the best way to combat these problems and address the economic exclusion that blights so many. Using India as a case study, Malhotra examines the Indian government's use of various social welfare programmes to increase both financial literacy and social equality and ultimately achieve sustainable development. Suitable for bankers, teachers, policymakers, and students, this book clearly identifies the practical and theoretical implications of this alternative microfinance model.

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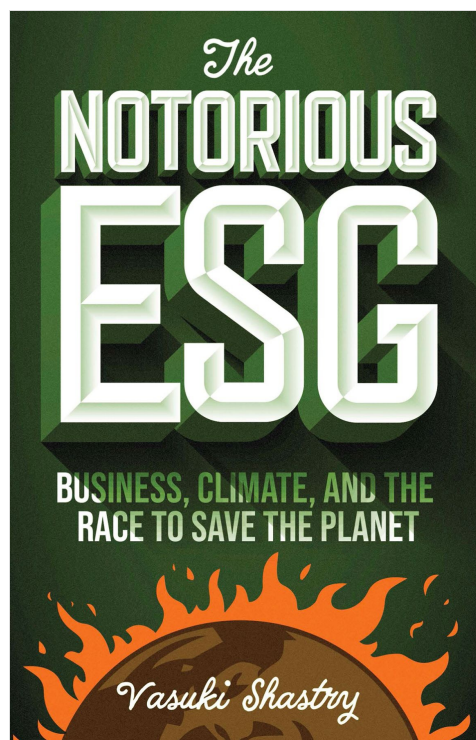
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Strategy



# *The Notorious ESG: Business, Climate, and the Race to Save the Planet*

Author

Vasuki Shastry  
Chatham House, UK

## Synopsis

Environment, Social, Governance (ESG) has become the noun, verb, and adjective of the modern business era. Faced with societal and regulatory pressure, big business in America, Asia, and Europe has been forced to define and articulate ESG goals to combat climate change and save the planet. The only problem is that ESG has been captured by the PR hype machine as a few prominent business leaders make bold promises to save the planet but are vague about how they propose to achieve this. Eager to showcase their green credentials, companies are making all kinds of promises to reduce their carbon footprint and to play their part in reducing global warming and improving social outcomes. How to separate fact from fiction and exaggerated commitments from realistic goals?

**Vasuki Shastry** spent several years at the coal face itself – running ESG for a major international bank in the City of London – and argues that corporate cultures are too focused on the profit motive and quarterly business targets. Change can only really come through a paradigm shift for business which aligns business with social purpose. Getting there will require a corporate revolution which will disrupt and dislodge the *ancien régime* and usher in a new age of sustainable business. The author offers a solution in the form of a Climate Manifesto for Business that will Make Our Planet Great Again!

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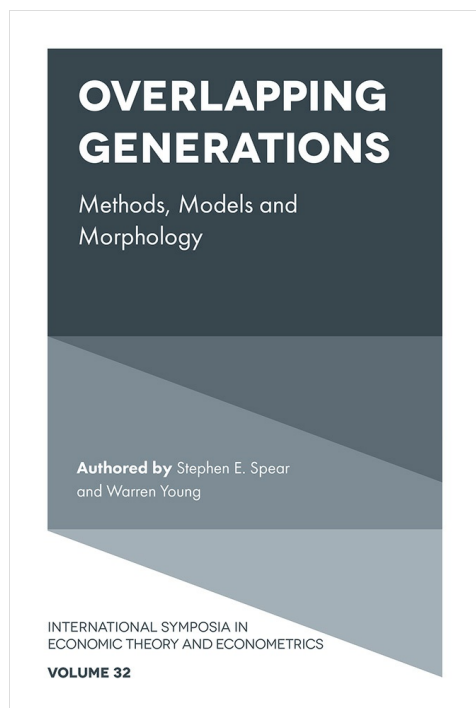
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Economics



# *Overlapping Generations: Methods, Models and Morphology*

International Symposia in Economic Theory and  
Econometrics, Volume 32

Authors

Stephen E. Spear  
Carnegie Mellon University, USA

Warren Young  
Bar Ilan University, Israel

## Synopsis

The 800 pound gorilla in the room of macroeconomics is the question of why the overlapping generations model didn't become the central workhorse model for macroeconomics. Introduced in 1958 by Paul Samuelson, the model postulates an infinite number of finite-lived families. This is in stark contrast to the more dominant neoclassical growth model, which is based on the assumption that real economies are populated by a finite number of dynastic families. Despite the greater realism of the former model and the inherent implausibility of the assumptions underlying the growth model, the growth model has become dominant. The authors here explore the co-evolution of the two models to shed light on why this happened, spanning the entire post-WWII era.

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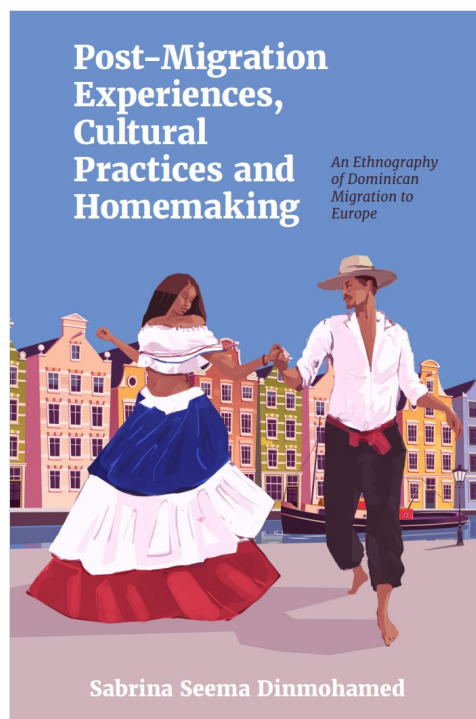
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Sociology



# Post-Migration Experiences, Cultural Practices and Homemaking: An Ethnography of Dominican Migration to Europe

Author

Sabrina Dinmohamed  
The Netherlands Institute for Social Research, The Netherlands

## Synopsis

Homemaking studies have consistently demonstrated a lack of attention to differentiated practices within immigrant groups, creating a biased picture which orients immigrants towards their country of origin when making home in the receiving society. Furthermore, their homemaking practices are mostly considered individualistically, without taking into account how the characteristics of the receiving society might influence homemaking. Proposing a more comprehensive approach, *Post-Migration Experiences, Cultural Practices and Homemaking: An Ethnography of Dominican Migration to Europe* highlights immigrant stories and experiences that value cultural practices in making 'home'. How, for example, is home created in a country like the Netherlands where the Dominican population is a small, almost invisible, community?

Offering a broader perspective on immigrants' post-migration experiences, Sabrina Dinmohamed's approach substantially reconsiders traditional ideas about immigrant settlement and participation in receiving societies by analysing the individual and collective dimensions of homemaking practices in both public and private places. Moving away from questions of integration and toward stories about immigrants' daily practices on a micro level, Dinmohamed explores the meaning of food practices from the Dominican Republic in the process of homemaking by closely considering food consumption, preparation, ingredient sourcing, and other related customs.

Shining a light on previously 'invisible' immigrant communities, *Post-Migration Experiences, Cultural Practices and Homemaking: An Ethnography of Dominican Migration to Europe* both advances previous knowledge about Caribbean migration to Europe, specifically within the Dominican diaspora, and explores how attention to feelings of home and cultural practices provides insights into immigrants' settlement experiences.

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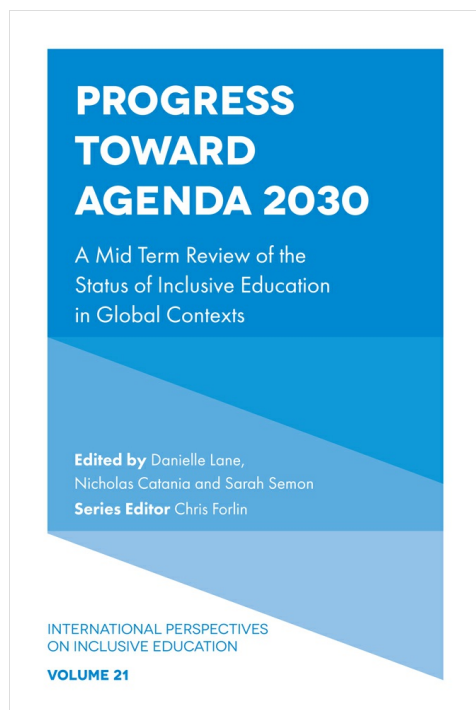
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Education



# *Progress Toward Agenda 2030: A Mid Term Review of the Status of Inclusive Education in Global Contexts*

International Perspectives on Inclusive Education,  
Volume 21

Series Editor

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University of Notre Dame, Australia

Editors

Danielle Lane  
Western Oregon University, USA

Nicholas Catania  
State College of Florida, USA

Sarah Semon  
Vanderbilt University, USA

## Synopsis

At the midway point towards the United Nations (UN) Agenda 2030, this critical volume focuses on how a range of contextually diverse countries are progressing towards inclusive education. Contributors critically consider the current state of inclusive education in their own countries in relation to meeting the UN's Agenda 2030 initiative and Sustainable Development Goal 4.

The foundation is set in chapter one by the editors, with a historical overview of inclusion and inclusive policies globally. Key international scholars critique the history and status of inclusion in their respective contexts. In reference to local research, they explore the history of inclusion, the current policies and state of inclusion, barriers and levers for inclusion, and look towards the future of inclusive education. Chapters demonstrate how the continued call for a shift towards inclusive education in different countries is extremely complex and varies greatly within each international context. Attention is given to levers promoting inclusion through contextually appropriate international initiatives and the importance of the realignment of policies and practices if all countries are to achieve the 2030 UN's education goal.

*Progress Toward Agenda 2030* serves to challenge all educational stakeholders to critically consider, analyze, and innovate policies and practices for inclusive education for all by 2030.

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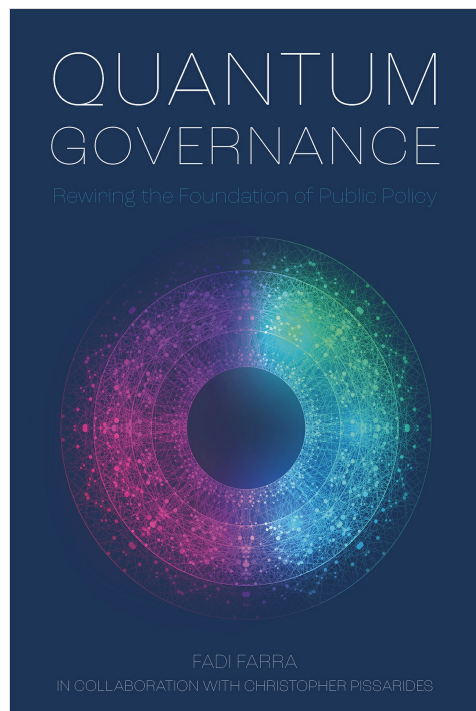
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Economics



# *Quantum Governance: Rewiring the Foundation of Public Policy*

## Authors

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Whiteshield Consulting, UK

Christopher Pissarides  
London School of Economics, UK

## Synopsis

What does 'development' mean? How does 'progress' happen? What drives civilisational change, from the first urban settlements in Mesopotamia to the creation of the first green smart cities? From the first agricultural exploitations to the knowledge economy? How did we, as a human community, build the world as we know it and what will define the next steps of our journey on earth? Asking fundamental questions has long been out of fashion for individuals in general, let alone for policymakers. But, fundamental 'why' questions play with the boundaries and define them.

Crises offer a window of opportunity, a small time-bubble during which people are collectively drawn to understanding what went wrong, asking what is it that brought us here. If there ever was a time to initiate this long overdue process of asking and reflecting on the questions that matter, today, in the middle of an unprecedented crisis, is it. We call for the adoption of a citizen-centric networked approach to development that meaningfully incorporates individual needs and wellbeing while shifting the focus away from economic growth as the only relevant parameter.

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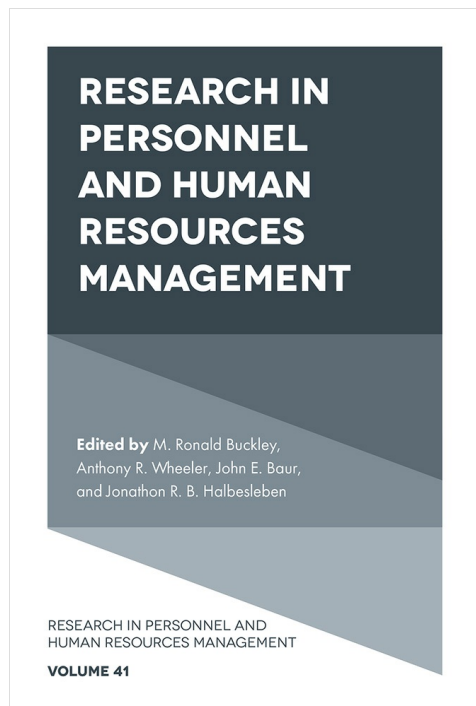
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# *Research in Personnel and Human Resources Management*

Research in Personnel and Human Resources Management, Volume 41

Editors

M. Ronald Buckley  
University of Oklahoma, USA

Anthony R. Wheeler  
Widener University, USA

John E. Baur  
University of Nevada, USA

Jonathon R. B. Halbesleben  
University of Texas, USA

## Synopsis

Volume 41 of *Research in Personnel and Human Resources Management* offers several original scholarly contributions written by thought leaders in the field of human resources management. These chapters feature the latest research exploring emerging novel areas of HRM.

Contributions include an analysis of professional touching behaviour, ideas about the state of our science in HRM, novel integration of work-life flexibility issues, processes that occur in expatriate turnover, suggestions concerning the state of human resource process research, and some comments on the contribution of this series to facilitating research in HRM issues.

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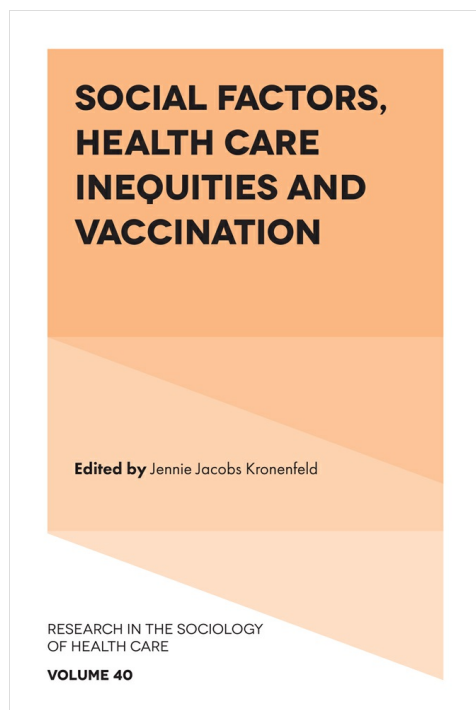
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Sociology



# *Social Factors, Health Care Inequities and Vaccination*

Research in the Sociology of Health Care, Volume 40

Editor

Jennie Jacobs Kronenfeld  
Arizona State University, USA

## Synopsis

This volume of *Research in the Sociology of Health Care* analyses a variety of important social factors and their relationship to health and health care inequities in both the United States and the rest of the world.

With distinct sections for vaccination and other related topics, the chapters unveil the health care inequities that exist across a broad range of scenarios such as residential segregation, rurality, caregiving during COVID-19, the effects of stress on patients of color with chronic illnesses, cochlear implants in children, community health centers and viral load testing.

Employing a sociological and broader social sciences approach, *Social Factors, Health Care Inequities and Vaccination* draws on a variety of contexts, including the COVID-19 pandemic, to explore wider trends in healthcare and the impact they may have on historically disadvantaged communities.

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Economics



# *Social Sector Development and Inclusive Growth in India*

Diverse Perspectives on Creating a Fairer Society

Author

Ishu Chadda  
Amritsar Group of Colleges, India

## Synopsis

Many of India's most disadvantaged citizens face severe social and economic challenges. *Social Sector Development and Inclusive Growth in India* poses the essential question of whether growth strategies based on the human development approach, that is, social sector development, render growth inclusive. This comprehensive study considers all components of the social sector in aggregate and also covers both the financial and physical aspects to answer this question.

Author Ishu Chadda examines the various World Bank reports and scholarly literature on this subject to quantify inclusiveness in India. Her research further highlights the major dimensions of inclusive development like poverty alleviation, employment generation, and access to equal participation. Chadda's research has been conducted to scrutinize the long-run and short-run association between the social sector and inclusive growth in India using the Autoregressive-Distributed Lag (ARDL) approach. Further, she looks at the relationship between social sector development and inclusive growth in India at a macro-level.

Inclusive and sustainable economic growth is essential for a fair society and is thus a key component of the United Nations Sustainable Development Goals. This timely study will provide vital information to academic researchers and postgraduate students within as well as outside of the Indian context. Policy makers and practitioners of development studies, sociology and developmental economics will benefit from the key insights provided.

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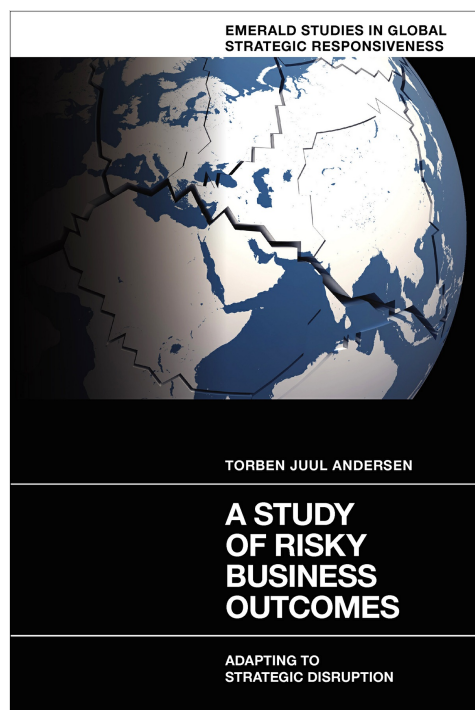
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Strategy



# *A Study of Risky Business Outcomes: Adapting to Strategic Disruption*

Emerald Studies in Global Strategic Responsiveness

Editor

Torben Juul Andersen  
Copenhagen Business School, Denmark

## Synopsis

Contemporary firms face complex dynamic environments notoriously difficult to predict, even impossible to foresee, where extraordinary events can inflict major disruptions. Interactive collaborative decision processes appear as better drivers of strategic adaptation. Yet, firms show vastly different ways of dealing with the challenges imposed by extreme exposures as environmental conditions change.

The research presented here is developed from analyses of extensive European and North American datasets (1995-2019) spanning periods of economic expansion, recession, and recovery and explores how firms manage in a world with extreme exposures and how their failure and success affect the distribution of financial returns. Refined analyses show how left-skewed returns are associated with negative risk-return relations where high-performers generate better average returns at lower levels of risk. These results can also derive from firms with heterogeneous adaptive capabilities, which we model and use in computational simulations to show how it produces negatively skewed performance distributions and inverse risk-return outcomes.;

*The Emerald Studies in Global Strategic Responsiveness* aspires to disseminate new inspiring research insights as a potential catalyst for the development of effective approaches to deal with the exposures imposed by dynamic complexities in the global business environment.

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Sociology



# *The Socially Constructed and Reproduced Youth Delinquency in Southeast Asia: Advancing Positive Youth Involvement in Sustainable Futures*

Diverse Perspectives on Creating a Fairer Society

Author

Jason Hung  
University of Cambridge, UK

## Synopsis

Youth delinquency, involving behaviours such as smoking, drinking, and premature sexual misconduct, is an ongoing issue in Southeast Asia. Though both individual governments and the Association of Southeast Asian Nations (ASEAN) have implemented regulations to minimise the development of youth delinquency, adolescents' involvement in deviant behaviours continues to rise.

Analysing the causes and effects of a variety of youth delinquent behaviours, both digital and conventional, *The Socially Constructed and Reproduced Youth Delinquency in Southeast Asia* aligns insightful sociological inquiry with an ongoing regional phenomenon. Delving into both the individual and the societal costs of such behaviours, Jason Hung considers their impact on SEA countries' pursuit of sustainable futures. With suggestions for sharpening regional competitiveness and habitability across SEA, each chapter also presents informed policy recommendations for coping with the entrenched, complex problems of youth delinquency efficiently and effectively.

With emphasis on advancing positive youth involvement for a more robust future, Hung presents a compelling evocation of the role of adolescents in the creation of a fairer society in Southeast Asia.

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## Advanced Information

Health & social care

# Video

## Arts for Health

Author

John Quin  
UK



### Synopsis

Video is everywhere. But what is video art and how does it differ from cinema? What connections has it made with healthcare and medicine? And what implications might these connections have for how we approach our physical and mental health?

Breaking new ground, *Video* acts as an accessible introduction to the potential value of this medium within medical practice, patient care and everyday creative expression. Pairing examples with specific health conditions and themes, author John Quin presents a series of video artworks and their potential benefit for patients, clinicians and carers. Heeding the rise of 'amateur' forms of video-making, shared through platforms such as YouTube, TikTok and Instagram, Quin also considers how the wide reach and convenience of social media is impacting health and wellbeing as popular interest in the medium continues to evolve.

Featuring suggestions for both further reading and further viewing, *Video* navigates uncharted territory on behalf of artists, medical professionals and anyone interested in how video deals with health.

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