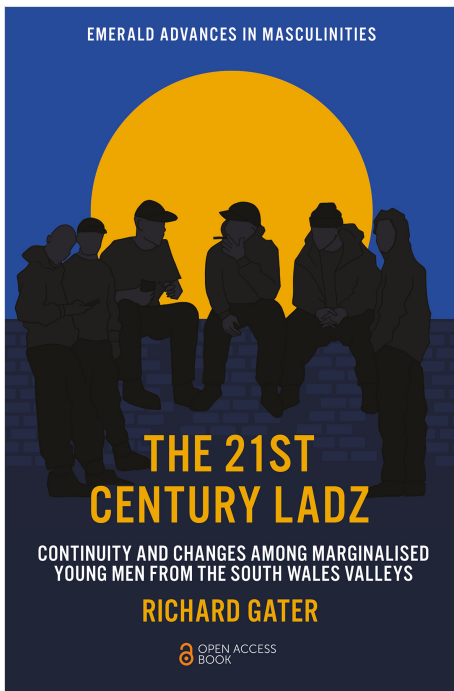




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Open Access



The 21st Century Ladz Continuity and Changes among Marginalised Young Men from the South Wales Valleys

Author

Richard Gater
Cardiff University, UK

Synopsis

The ebook edition of this title is Open Access and freely available to read online.

School-to-work transition studies have a rich sociological history that has traditionally focused on marginalised young men, until recently. Returning the focus to the most marginalised working-class young within a contemporary context, *The 21st Century Ladz* explores changing ideas of manhood, masculinities and social class identity.

Drawing on a qualitative study, Gater studies the school-to-work transition and formation of masculinity of a group of marginalised working-class young men from the South Wales Valleys. Filling a gap in the literature by challenging the notion that marginalised working-class young men are synonymous with protest masculinity and historically associated behaviours and views including anti-learning, manual employment aspirations, homophobia, sexism, suppression of emotion and avoidance of physical tactility, this work identifies key continuity and changes in young men's views and behavior. The author offers a new concept to masculinities studies in the form of amalgamated masculinities, which is understood as a fusion of locally constructed protest masculine characteristics and softer masculine attributes adopted through external cultural influence. Chronicling a "rupturing process" or the destabilisation of masculine beliefs associated with protest masculinity, Gater highlights softer displays of masculinity in this sub-group.

Delving into the intersections of marginalised working-class young men, social class, education, employment and masculinities, this era-defining text offers a fresh perspective on the study of working-class young men.

Paperback: 9781837976348 | £20.00, €25.00, \$32.00

epub: 9781837976331

PDF: 9781837976317

Publication date: 07 Jul 2025

Language: English

Page count: 212

Dimensions: 152 x 229

Series title: Emerald Advances in Masculinities

BIC code: JFSJ2, JFSP2, JFSJ

BISAC code: SOC032000, SOC026020, SOC047000

THEMA code: JBSF2, JBSC, JBSP2



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Airports and Regional Development

Editors

Chunyan Yu
Embry-Riddle Aeronautical University, USA

James Peoples
University of Wisconsin-Milwaukee, USA

Synopsis

The first airport was built at College Park Maryland, USA in 1909. Since the initial construction of that structure the number of airports worldwide has grown to over 40,000. These facilities served over 8.7 billion passengers and handled over 102 million tonnes of cargo in 2023. Airports stimulate economic growth by creating direct, indirect and induced job opportunities and facilitating tourism and trade.

The presence of a functioning airport is therefore a key component of regional development, however most of the literature on regional development fails to include this vital growth determinant. This volume contributes to the literature on regional development by examining the economic effect of airports on regional growth. Chapter contributions have an international focus with analyses including examination of regional development in Asia, Central and Eastern Europe, Western Europe, North America, as well as regional development in rural areas. Chapters also recognize the external costs associated with the growth in airport operations. These chapters on external costs will provide an international appraisal of the need for carbon-neutrality and sustainability.

Airports and Regional Development provides a holistic approach toward the analysis of airports and regional development.

Hardback: 9781836088011 | £95.00,
€125.00, \$148.00

epub: 9781836088028 | £95.00,
€125.00, \$148.00

PDF: 9781836088004 | £95.00,
€125.00, \$148.00

Publication date: 22 Oct 2025

Language: English

Page count: 356

Dimensions: 152 x 229

Series title: Advances in Airline
Economics

BIC code: KC, KCD, KNG

BISAC code: BUS070100, BUS035000,
BUS082000

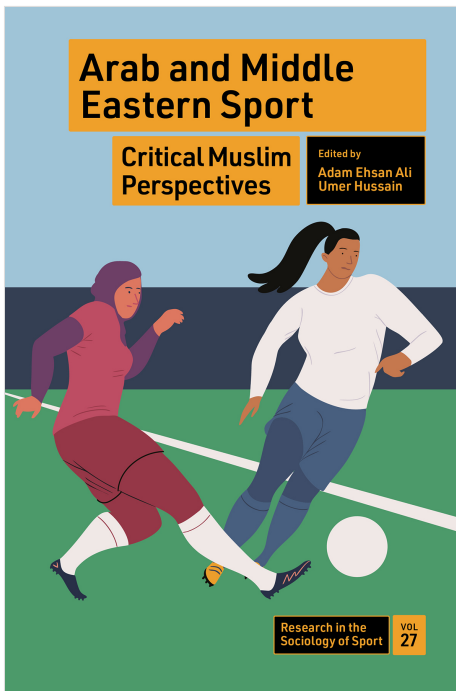
THEMA code: KN, KNG, RPT



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Arab and Middle Eastern Sport Critical Muslim Perspectives

Editors

Adam Ehsan Ali
Western University, Canada

Umer Hussain
Wilkes University, USA

Synopsis

There is a scarcity of sociological literature on the role and place of sport within the Arab World and the Middle East that centralizes a critical Muslim perspective. This is significant given both their immense geographical scope and the continued and emerging social and political issues within the Muslim world, in which sport and physical cultures play an important role. This timely edited collection responds to an ongoing need for a critical Muslim studies approach to sport and physical cultures in the Arab World, the Middle East, and North Africa.

In the tradition of a critical Muslim studies approach and bringing together a diverse community of scholars, both established and emerging, the chapters utilize sport and physical cultures as its entry point to interrogate and critique Orientalist, Eurocentric, and positivist understandings of Arab and Middle Eastern cultures and communities, engage with intersectional, postcolonial, and decolonial epistemologies to advance this mission, and illuminate and legitimize the sporting knowledge and experiences of those from physical cultures in these regions.

Prioritizing sociological analyses from sport scholars from regions which tend to be omitted within Western sport scholarship, *Arab and Middle Eastern Sport* situates both the scholars and communities discussed in the sociology of sport literature. Boasting a wide range of analyses, it is appealing to sport scholars from diverse interdisciplinary and methodological backgrounds.

Hardback: 9781835492635 | £85.00,
€110.00, \$132.00

epub: 9781835492642 | £85.00,
€110.00, \$132.00

PDF: 9781835492628 | £85.00,
€110.00, \$132.00

Publication date: 01 Oct 2025

Language: English

Page count: 296

Dimensions: 152 x 229

Series title: Research in the Sociology of
Sport

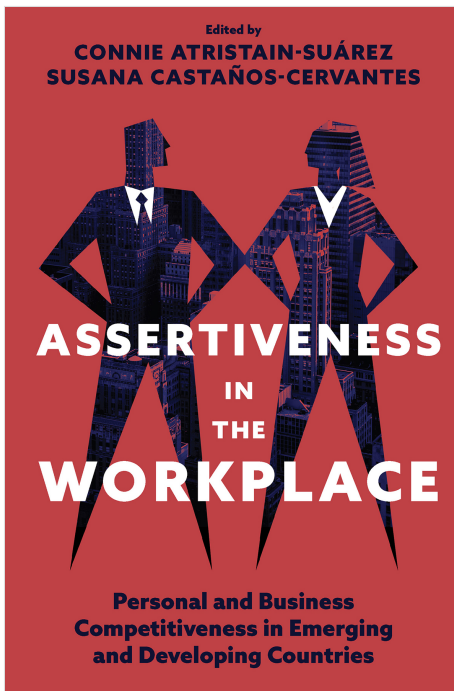
BIC code: JHB, JHBS, JH

BISAC code: SOC026000, SOC026040,
SPO000000

THEMA code: JHB, JHBS, JH



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Assertiveness in the Workplace Personal and Business Competitiveness in Emerging and Developing Countries

Editors

Connie Atristain-Suárez
Universidad Panamericana, México

Susana Castaños-Cervantes
Universidad Panamericana, México

Synopsis

Assertiveness is a philosophy of life and a way of conducting business founded on respect and consideration towards others. Relationships based on trust, respect, openness, and sincerity can be forged through assertiveness. This timely work delves into the intricacies of assertiveness and its profound impact on personal and business competitiveness, within the context of emerging and developing countries. In an era marked by globalisation, cultural diversity, and rapidly evolving business landscapes, assertiveness has emerged as a critical skill. This book explores how assertiveness can be harnessed to enhance competitiveness, organisational culture, and professional growth in regions experiencing dynamic economic changes.

The book's scope, the theoretical and methodological foundations, the populations targeted, the managerial implications, and the valuable and diverse approaches will appeal to researchers and academics, upper-level postgraduate students, and leaders from private, public, and third-sector companies.

Hardback: 9781836622154 | £80.00, €95.00, \$110.00

epub: 9781836622161 | £80.00, €95.00, \$110.00

PDF: 9781836622147 | £80.00, €95.00, \$110.00

Publication date: 01 Sep 2025

Language: English

Page count: 264

Dimensions: 152 x 229

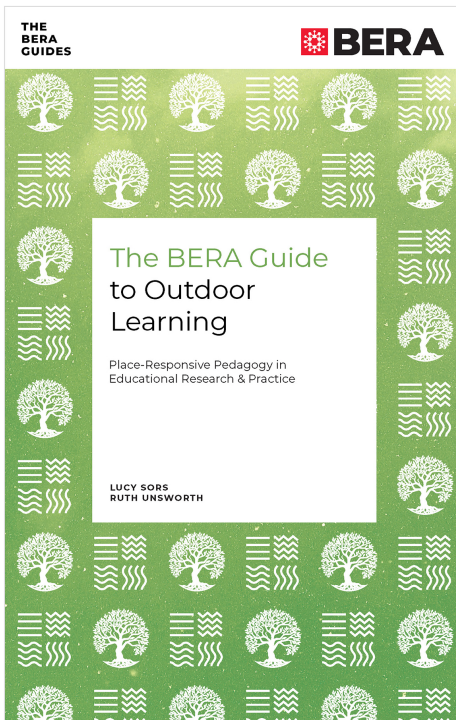
BIC code: KJU, KJP, KJM

BISAC code: BUS071000, BUS030000, BUS041000

THEMA code: KJU, KJP, KJM



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The BERA Guide to Outdoor Learning Place-Responsive Pedagogy in Educational Research and Practice

Editors

Lucy Sors
York St John University, UK

Ruth Unsworth
University of Glasgow, UK

Synopsis

Educational research worldwide has shown that outdoor learning is a positive element of educational practices, which benefits children's mental health and wellbeing, physical wellness, cognitive development.

The BERA Guide to Outdoor Learning offers diverse perspectives on outdoor learning in all educational settings and advocates a teaching philosophy centred on immersive experiences, nature connection, play, dialogue and experiential learning, making use of place-based pedagogical perspectives. This collection shows how outdoor, play-based learning can support the teaching in all educational contexts including Higher Education.

The theoretical framework for the future of research and practice in outdoor learning will benefit practitioners in both primary and secondary schools, school leaders, teacher educators and outdoor learning providers. Accompanied by case studies and vignettes, chapters exemplify how research in alternative and under-represented aspects of outdoor learning can support the development of curriculum and pedagogy to develop creative and meaningful learning experiences for all children to deepen their learning across a 'broad and balanced' curriculum.

Paperback: 9781836081937 | £24.00,
€29.00, \$32.00

epub: 9781836081920 | £24.00,
€29.00, \$32.00

PDF: 9781836081906 | £24.00, €29.00,
\$32.00

Publication date: 16 Sep 2025

Language: English

Page count: 192

Dimensions: 138 x 216

Series title: The BERA Guides

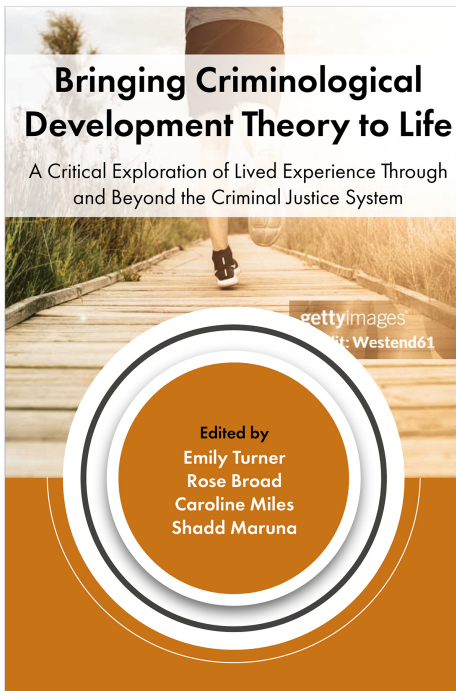
BIC code: JNF, JNT, JNC

BISAC code: EDU051000, EDU021000,
EDU007000

THEMA code: JNF, JNT, JND



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Bringing Criminological Theory to Life

A Lived Experience Approach to Crime and Desistance

Editors

Emily Turner
University of Manchester, UK

Rose Broad
University of Manchester, UK

Caroline Miles
University of Manchester, UK

Shadd Maruna
University of Liverpool, UK

Synopsis

Taking a unique approach to bring the theories of desistance and of development criminology to life, the chapters in this book are framed around a single individual's life-story which have inspired rigorous, evidence-based and scholarly chapters on key issues in criminology.

Breaking fresh ground, *Bringing Criminological Theory to Life* chronicles the case study of the rich and fascinating life of Billy, who has moved from being a soldier, to a prisoner, to a university student, to a father and an acclaimed athlete. Enabling a cutting-edge mixture of narrative interviewing methodology and critical analysis and theory, Billy's journey is accompanied by commissioned essays from leading figures in criminology on several controversial issues brought to life by Billy's story. From the intersection of military veterans and criminal justice to the importance of cultivating supportive social networks and the role of sport in desistance from crime.

Concluding with a final chapter written by the Editors which reflects on Billy's inspiring story, the purpose of this book is to bring theory to life for students and practitioners. Inspired by teaching styles whereby real-life experiences are shared by prison-based students that exemplify theory, this book presents a novel means of rendering academic analysis vibrant and accessible.

Hardback: 9781803824727 | £80.00, €95.00, \$110.00

epub: 9781803824734 | £80.00, €95.00, \$110.00

PDF: 9781803824710 | £80.00, €95.00, \$110.00

Publication date: 03 Sep 2025

Language: English

Page count: 276

Dimensions: 152 x 229

BIC code: JKV, JKVP, JKVQ

BISAC code: SOC004000, SOC030000, SOC024000

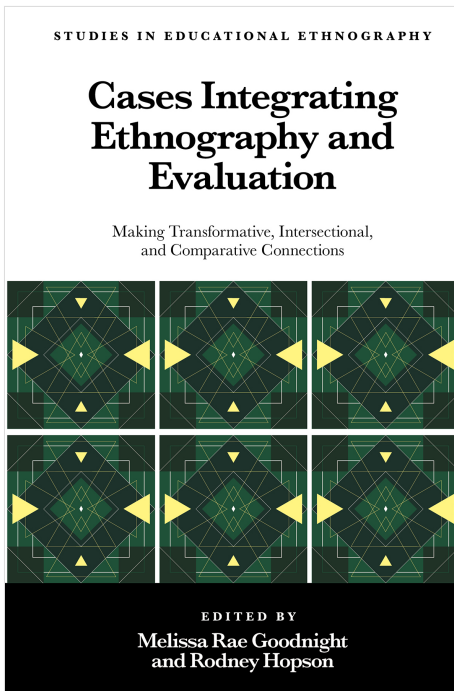
THEMA code: JKV, JKVP, JKVQ



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Cases Integrating Ethnography and Evaluation *Making Transformative, Intersectional, and Comparative Connections*

Editors

Melissa Rae Goodnight
University of Illinois Urbana-Champaign, USA

Rodney Hopson
American University, USA

Synopsis

Cases Integrating Ethnography and Evaluation examines the connections between ethnography and evaluation in educational spaces, wrestling with pressing justice and equity issues in today's societies across the world. The book provides readers from different disciplines and practice areas with detailed accounts of evaluation and ethnographic practice. Contributing chapters employ contemporary ethnographic strategies for engaging people, collecting data, generating knowledge, and taking action to make a social impact.

Concentrating on underrepresented and historically marginalized communities, authors describe evaluations that emphasize the use of fieldwork, participant observation, arts-based strategies, and Indigenous methods to explore the cultural and contextual specificity of educational spaces. Such evaluations pursue greater democracy and justice in educational policy, programs, and systems through forging trusting and reciprocal relationships with individuals and communities.

The chapters situate inquiry in the contested histories and policies of contexts—as they are globally, nationally, and locally defined. Authors present productive fusions of interpretivist and transformative epistemologies, emphasizing both emic understandings and critical framings of social issues. Describing the pursuit of transformative work in collaboration with a diversity of people, these chapters ultimately investigate issues of equity, marginalization, self-determination, (mis)representation, and cultural sustainability in inquiry as well as in education.

Hardback: 9781837081011 | £80.00, €95.00, \$110.00

epub: 9781837081028 | £80.00, €95.00, \$110.00

PDF: 9781837081004 | £80.00, €95.00, \$110.00

Publication date: 15 Oct 2025

Language: English

Page count: 252

Dimensions: 152 x 229

Series title: Studies in Educational Ethnography

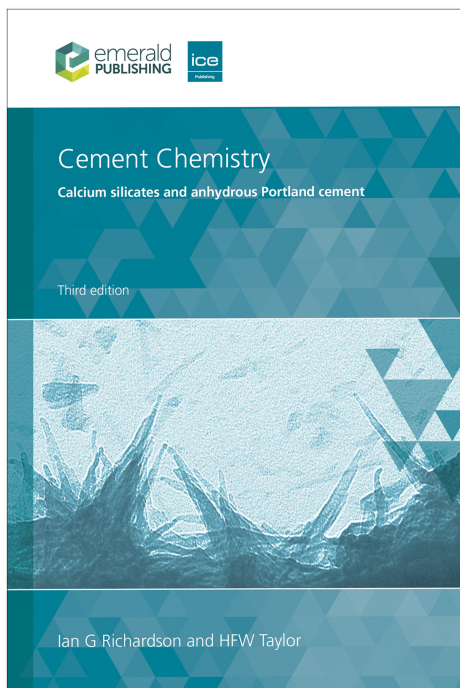
BIC code: JNM, JHMC, JNA

BISAC code: EDU015000, EDU011000, EDU040000

THEMA code: JNM, JHMC, JNA



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Cement Chemistry *Calcium silicates and anhydrous* *Portland cement*

Authors

Ian G Richardson
University of Leeds, UK

H F W Taylor
UK

Synopsis

The third edition of *Cement Chemistry* addresses the chemistry and materials science of the principal silicate and aluminate cements used in building and civil engineering, with emphasis throughout on the underlying science. Providing a solid grounding in core topic areas, the book will enable the reader to manage the problems and pitfalls that can arise in engineering practice as a result of inadequate understanding of the relevant chemistry.

This first volume updates second edition chapters on the chemistry and properties of anhydrous Portland cement and its constituent phases, and the hydration of calcium silicates.

Highlights include

- updated and enhanced treatment of crystal structure data, including the incorporation of space group numbers and extensive use of crystal-chemical information
- updated Bogue equations and illustrative calculation of enthalpy change on formation of Portland cement clinker
- expanded coverage of hydration of calcium silicates, including critical discussion of a wide range of data from the literature
- two new chapters about calcium (alumino) silicate hydrates: natural minerals and synthetic preparations.

This new edition has been extensively revised and updated to reflect the latest advances in the field, and it serves both as an introduction to those entering the subject for the first time and as a guide to the latest developments for those already experienced in the field.

Hardback: 9781835497777 | £100.00,
€130.00, \$155.00

epub: 9781835497784 | £100.00,
€130.00, \$155.00

PDF: 9781835497760 | £100.00,
€130.00, \$155.00

Publication date: 29 Jul 2025

Language: English

Page count: 424

Dimensions: 171 x 248

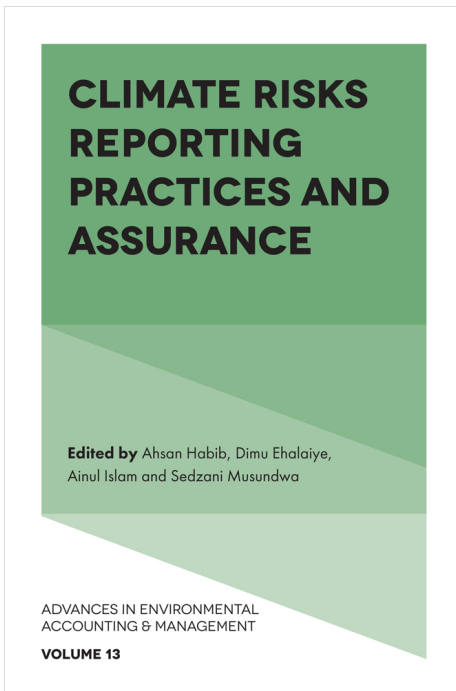
BIC code: TNK, TDC, KNJC

BISAC code: TEC009010, TEC005060,
TEC021000

THEMA code: TNK, TDC, KNJ



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Climate Risks Reporting Practices and Assurance

Editors

Ahsan Habib
Massey University, New Zealand

Dimu Ehalaiye
Massey University, New Zealand

Ainul Islam
Victoria University of Wellington, New Zealand

Sedzani Musundwa
University of South Africa, South Africa

Synopsis

This volume contains an Open Access Chapter

In recent years, the global business landscape has witnessed an increasing emphasis on sustainability and Environmental, Social, and Governance (ESG) considerations. This trend has led governments around the world to adopt policies aimed at addressing emerging ESG-related issues, including but not limited to climate-related risks.

Climate Risks Reporting Practices and Assurance captures novel insights into the existing landscape of climate risk reporting practices and assurance practices related to Sustainability and ESG. Chapter authors discuss disclosure practices, climate risk assurance in New Zealand, responsible governance in sub-Saharan Africa, research opportunities within Science Based Targets, and valuation, accounting and climate risk.

The *Advances in Environmental Accounting & Management* series aims to advance knowledge of the governance and management of corporate environmental impacts and the accounting involved.

Hardback: 9781836621935 | £64.00,
€77.00, \$90.00

epub: 9781836621942 | £64.00, €77.00,
\$90.00

PDF: 9781836621928 | £64.00, €77.00,
\$90.00

Publication date: 13 Oct 2025

Language: English

Page count: 236

Dimensions: 152 x 229

Series title: Advances in Environmental
Accounting & Management

BIC code: KFC, KJJ, KCN

BISAC code: BUS001000, BUS099000,
BUS094000

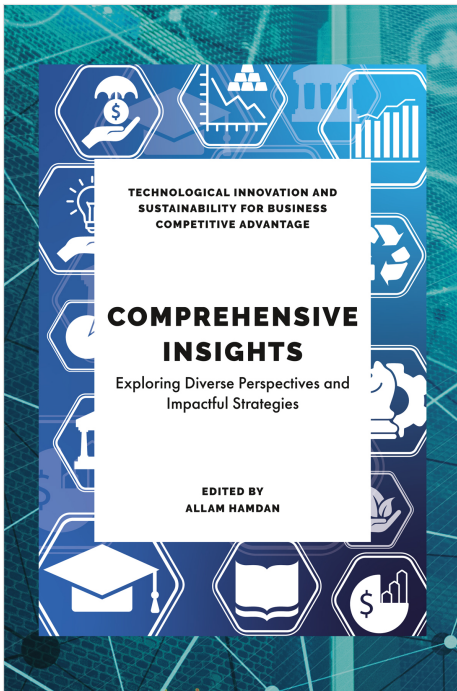
THEMA code: KFC, KJJ, KFCM



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Comprehensive Insights in Technological Sustainability, Education and Business Exploring Diverse Perspectives and Impactful Strategies

Editor

Allam Hamdan
Ahlia University, Bahrain

Synopsis

Comprehensive Insights in Technological Sustainability, Education and Business examines the intersections of technology, education, and business and provides effective approaches to promoting sustainability to drive organisational success. The book explores how technology can be harnessed to mitigate ecological challenges while driving sustainable development and corporate responsibility. It delves into strategies for leveraging technological advancements to enhance operational efficiency, improve customer engagement, and create a competitive edge in the global marketplace. The book also sheds light on transformative pedagogical approaches with the emphasis on the importance of equipping learners with the skills and knowledge necessary to thrive in a rapidly evolving digital landscape.

Through a diverse range of perspectives and case studies, *Comprehensive Insights in Technological Sustainability, Education, and Business* provides a roadmap for stakeholders across various industries to navigate the complexities of the modern landscape. It advocates for a holistic approach that integrates sustainability principles, educational excellence, and innovative business practices to create a more prosperous and sustainable future for all.

The TISBCA series emphasises the scientific exploration of business challenges faced by organizations, while offering practical solutions. By contributing to the development and enhancement of business theories and practices, and by promoting scientific research in technological innovation and sustainability, the volumes facilitate meaningful dialogues among academics, practitioners, and individuals. The research presented connects traditional accounting, auditing and internal control practices with the cutting-edge technological advancements that are revolutionising the way business transactions are conducted.

Hardback: 9781836627975 | £85.00,
€100.00, \$115.00

epub: 9781836627982 | £85.00,
€100.00, \$115.00

PDF: 9781836627968 | £85.00,
€100.00, \$115.00

Publication date: 27 Oct 2025

Language: English

Page count: 428

Dimensions: 152 x 229

Series title: Technological Innovation and
Sustainability for Business Competitive
Advantage

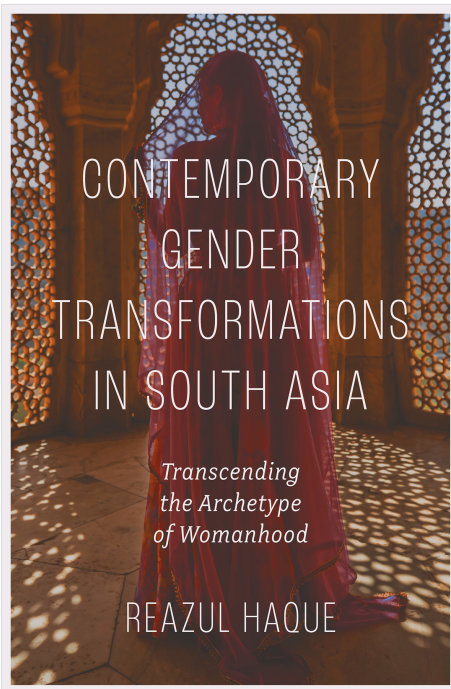
BIC code: KJJ, KJD, KJG

BISAC code: BUS094000, BUS072000,
BUS008000

THEMA code: KJJ, KJD, KJG



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Contemporary Gender Transformations in South Asia Transcending the Archetype of Womanhood

Author

Reazul Haque
University of Dhaka, Bangladesh

Synopsis

In South Asia, traditional views of gender, especially womanhood, are evolving from static roles to dynamic identities shaped by social, cultural, and technological shifts. This nuanced understanding of womanhood goes beyond past frameworks focused on patriarchy and traditional female-led narratives. Today, gender issues intersect with the media, state policies, and digital activism, reflecting both local and global influences on gender discourse.

In *Contemporary Gender Transformations in South Asia: Transcending the Archetype of Womanhood*, Reazul Haque presents an insightful exploration into how modern gender expressions in South Asia resist traditional archetypes and adapt to contemporary social shifts. This work examines how gender identities in the region are not only fluid but also capable of significant cognitive transformation in response to historical and cultural influences. By analyzing the impact of state, market, religious, and media institutions on gender roles, Haque argues for an inclusive yet cautious approach, acknowledging the risks of universalizing diverse gender experiences. His study also draws on recent digital and activist movements, which challenge existing power structures, offering a comprehensive view of how gender dynamics in South Asia are actively reimagined and redefined.

Providing a fresh perspective for scholars, policymakers, and those interested in gender studies and South Asian cultural studies, this volume asks readers to consider the active roles individuals and institutions play in reshaping gender expression today.

Hardback: 9781837083695 | £80.00, €95.00, \$110.00

epub: 9781837083701 | £80.00, €95.00, \$110.00

PDF: 9781837083688 | £80.00, €95.00, \$110.00

Publication date: 11 Aug 2025

Language: English

Page count: 240

Dimensions: 152 x 229

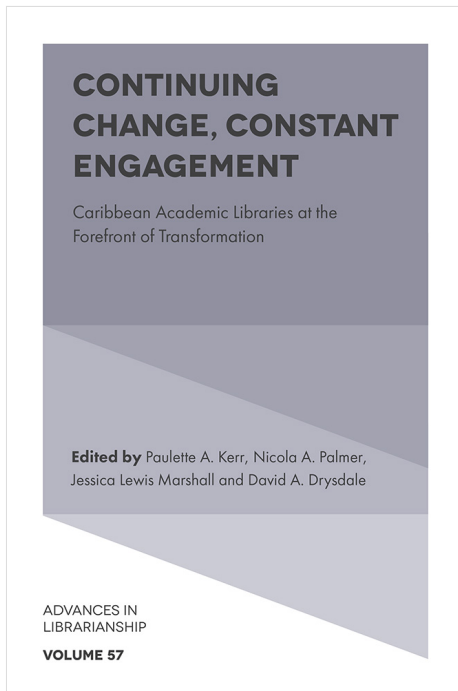
BIC code: JFSJ1, JFSJ2, JFSL3

BISAC code: SOC032000, SOC028000, SOC008000

THEMA code: JBSF1, JBSF2, JBSL1



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Continuing Change, Constant Engagement

Caribbean Academic Libraries at the Forefront of Transformation

Editors

Paulette A. Kerr
The University of the West Indies, Mona Library, Jamaica

Nicola A. Palmer
Oakwood University, USA

Jessica Lewis Marshall
The University of the West Indies, Mona Library, Jamaica

David A. Drysdale
University of Technology, Jamaica

Synopsis

Continuing Change, Constant Engagement considers the current environment, impact, and future directions of academic libraries in the Caribbean. The book explores some of the most pertinent issues affecting academic libraries in the Caribbean, including areas of ensuring impact, governance, innovation, technology and digital transformation, Library futures and the multifaceted, and evolving roles of the academic librarian, and library staff.

Chapters highlight stories on how libraries have responded to changes in culture, purpose, and practice to offer excellence in programs and service to their communities. A key feature of this publication is to provide a fresh approach, with a future mindset to the academic library environment. This collection is useful to practising librarians, library and higher education administrators, LIS faculty, and students. It is particularly valuable as a compilation of timely resources and critical chapters that highlight the diversity of areas to be addressed and practised in the Caribbean region.

Hardback: 9781835491317 | £85.00, €110.00, \$132.00

epub: 9781835491324 | £85.00, €110.00, \$132.00

PDF: 9781835491300 | £85.00, €110.00, \$132.00

Publication date: 08 Oct 2025

Language: English

Page count: 292

Dimensions: 152 x 229

Series title: Advances in Librarianship

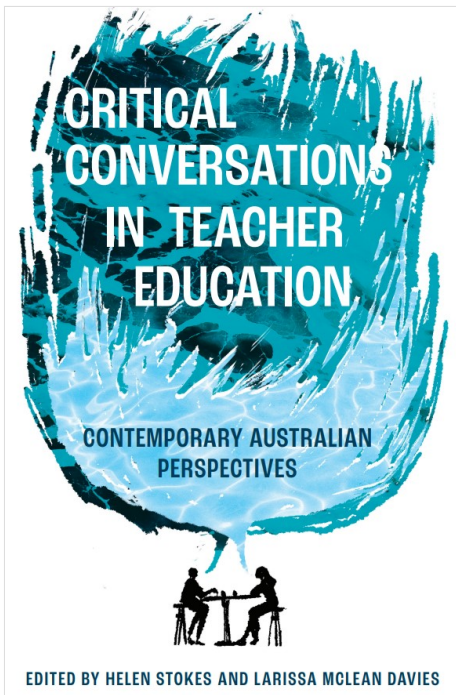
BIC code: GLC, GLM, JFSL9

BISAC code: LAN025000, LAN025010, LAN025060

THEMA code: GLC, GLM, JBSL1



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Critical Conversations in Teacher Education

Contemporary Australian Perspectives

Editors

Helen Stokes
The University of Melbourne, Australia

Larissa McLean Davies
The University of Melbourne, Australia

Synopsis

This is a time of challenge for teachers with burgeoning workloads and unsustainable conditions, parental demands and challenging student behaviour. Within this climate of challenge, including that of teacher retention, education systems around the world have had to develop strategies to professionalise and improve the status of teaching.

Divided into three distinct sections covering the future of teacher professionalism, reimagining pedagogical practices in challenging contexts, and professional learning to meet the needs of the profession, *Critical Conversations in Teacher Education* explores issues across the lifespan of teaching, including initial teacher education and in service professional learning. Drawing on research conducted broadly in the Australian educational space, chapter authors discuss the areas of culturally responsive practice, AI, climate change, classroom environments, micro credentials, and teacher retention.

The research covers a wide range of settings, from early childhood through to primary and secondary settings as well as exploring a wide range of topics that are of interest to educators both in schools and at a system level and offers valuable considerations for shaping the future of the teaching profession.

Hardback: 9781836089094 | £75.00, €90.00, \$105.00

epub: 9781836089100 | £75.00, €90.00, \$105.00

PDF: 9781836089087 | £75.00, €90.00, \$105.00

Publication date: 26 May 2025

Language: English

Page count: 224

Dimensions: 152 x 229

BIC code: JNT, JNF, JNK

BISAC code: EDU029000, EDU053000, EDU034000

THEMA code: JNT, JNF, JNMT



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The Dark Triad *Psychopaths, Narcissists and* *Machiavellians in the Workplace*

Authors

Brendan Coleman
BCA Assessment and Development Consultants, UK

Victor Dulewicz
Henley Business School, UK

Synopsis

The Dark Triad: Psychopaths, Narcissists, and Machiavellians in the Workplace offers an incisive examination of the underlying forces behind much of today's institutional dysfunction. With penetrating and measured analysis, the authors explore the troubling existence within organisations of narcissism, Machiavellianism, and psychopathy—aversive personality traits often hiding beneath thinly polished veneers of professionalism, and competence.

Rigorous analysis from authors Brendan Coleman and Victor Dulewicz reveals how these cunning, manipulative, and ruthless individuals ascend to power, leaving behind a trail of ethical compromise and damaged cultures. Drawing on compelling case studies, they illustrate how such personalities operate, from calculated charm to cold self-interest, and how their behaviours take root and flourish within modern institutions. Having read the book, the reader will learn how to, Identify Dark Triad traits in colleagues and leaders; Understand the psychological mechanisms and motivations behind their actions; Recognize signs of manipulation and deceit as well as; Develop strategies to protect themselves, their colleagues, and the broader organisation. A thought-provoking read for professionals and academics with an interest in corporate governance, as well as the lay person who wants to know more about what makes these individuals tick.

Paperback: 9781836620570 | £34.00,
€40.00, \$45.00

epub: 9781836620563 | £34.00,
€40.00, \$45.00

PDF: 9781836620549 | £34.00, €40.00,
\$45.00

Publication date: 17 Jul 2025

Language: English

Page count: 180

Dimensions: 138 x 216

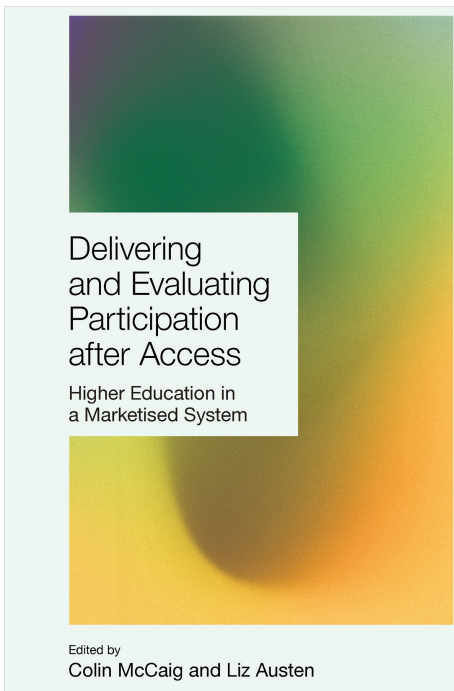
BIC code: KJB, KJG, KJW

BISAC code: BUS008000, BUS009000,
BUS071000

THEMA code: KJB, KJG, KJW



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Delivering and Evaluating Participation after Access Higher Education in a Marketised System

Editors

Liz Austen
Sheffield Hallam University, UK

Colin McCaig
Sheffield Hallam University, UK

Synopsis

Delivering and Evaluating Participation after Access is a timely response to the rise in discussion about how Higher Education (HE) providers support participation for disadvantaged students in HE. Chapters expand on the notion of widening participation (WP) work as being purely about getting students into HE, and considers the questions of engagement, retention, attainment and progression.

This is the first major work on the design, delivery and evaluation of student success activities by HE providers. Featuring contributions from expert practitioners in many areas of student success in the UK HE system, this edited volume presents four case studies that explore interventions to enhance success (what institutions do) and how they are evaluated for effectiveness (how institutions know if they work). The case studies offer a range of perspectives including disciplinary variations in pedagogy and practice and different evaluation approaches.

This practical, research-informed guide for HE providers that are seeking to integrate access and student success strategies across the student lifecycle, highlights a new synthesis of discourses and practices drawn from fields such as WP outreach, quality assurance and Equality, Diversity and Inclusion. Taken together they provide us with a unique take on how these policy/practice regimes have migrated into the student success space.

Hardback: 9781835499559 | £80.00, €95.00, \$110.00

epub: 9781835499566 | £80.00, €95.00, \$110.00

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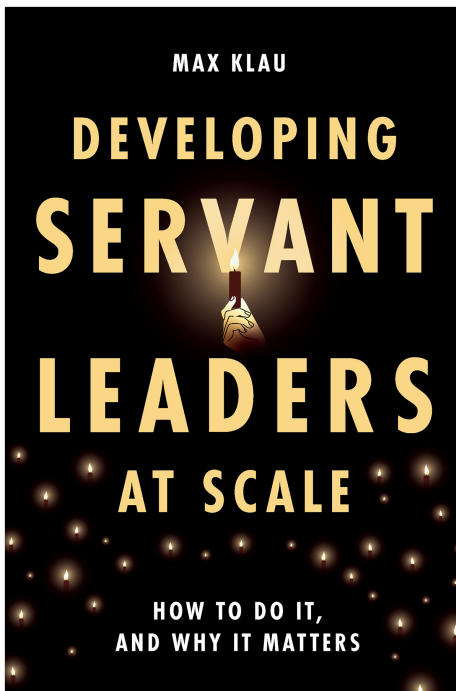
BIC code: JNM, JNMN, JNF

BISAC code: EDU015000, EDU034000, EDU001030

THEMA code: JNM, JNF, JNK



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Developing Servant Leaders at Scale

How to Do It, and Why It Matters

Author

Max Klau
New Politics Leadership Academy, USA

Synopsis

Servant leadership is both an ancient concept and a contemporary field of study and practice. The notion that true power and greatness comes from living one's life in service to others can be found in all the major religions. The modern incarnation of this concept can be traced to an essay published in 1970 by Robert K. Greenleaf called "The Servant as Leader".

From the climate crises to the rise of authoritarianism to growing inequality, there are so many challenges to respond to. To succeed, we need individuals who are motivated and prepared to step up and take responsibility for serving the whole. These leaders differ dramatically from individuals who seek power and authority out of selfish desires for significance, control, or greed. In other words, our moment calls for servant leaders—a great many of them.

Paperback: 9781837081653 | £24.00, €29.00, \$32.00

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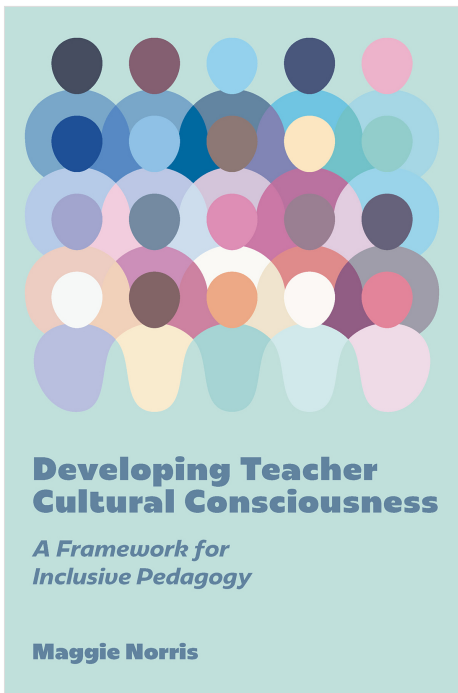
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THEMA code: KJMB, KJG, KJU



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Developing Teacher Cultural Consciousness

A Framework for Inclusive Pedagogy

Author

Maggie Norris
University of North Texas, USA

Synopsis

Addressing key inequities in education, specifically the lack of inclusivity in instruction and pedagogy, *Developing Teacher Cultural Consciousness* outlines a framework and provides strategies for teachers and principals to enhance their understanding of cultural diversity and implementing culturally responsive teaching practices in the K-12 and Higher Education sectors, with a specific emphasis on addressing inequities faced by BIPOC and Latino/a/x students.

Teachers play a critical role in student academic success, and they must be equipped with the knowledge and ability to respond to and incorporate their students' varying cultural backgrounds into the curriculum. Revolving around the importance of cultural consciousness, Norris discusses the impact of teacher beliefs on student success, the role of student identity and culture in learning, addresses deficit ideologies, and challenges systemic inequities within the US educational system.

Highlighting the need for educators to develop cultural awareness and implement culturally responsive pedagogy, each chapter addresses the many challenges faced by marginalized students and offers practical solutions to enhance their learning experiences. Including practical examples, case studies, and real-life scenarios to illustrate the concepts discussed, *Developing Teacher Cultural Consciousness* will benefit the veteran teacher, the new teacher, and those looking to continue their education or move into different campus and district leadership positions. The reader will be able to utilize the framework provided to empower them to develop or deepen their cultural consciousness, and to become more culturally responsive, in terms of content, instruction, and pedagogy.

Hardback: 9781836089490 | £75.00, €90.00, \$105.00

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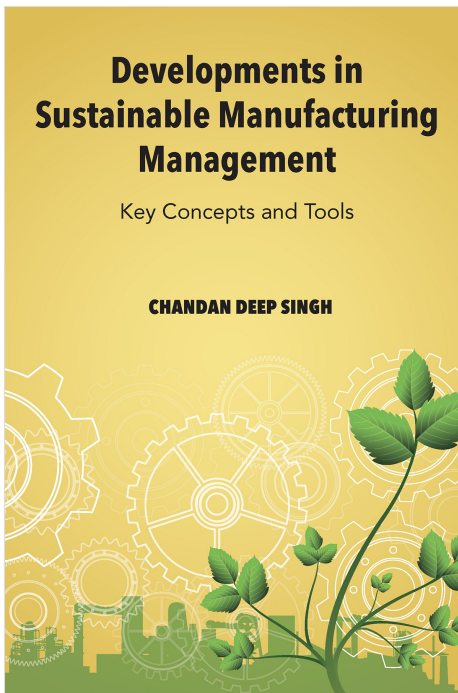
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BISAC code: EDU048000, EDU062000, EDU007000

THEMA code: JNT, JNFK, JBFA1



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Developments in Sustainable Manufacturing Management *Key Concepts and Tools*

Author

Chandan Deep Singh
Punjabi University, India

Synopsis

The existing manufacturing environment lacks the integration of intelligent technologies and sustainable industrial development (SID) needed to boost production and create a cleaner, superior environment. *Developments in Sustainable Manufacturing Management: Key Concepts and Tools* introduces some mechanisms required to evaluate the environmental impact of intelligent techniques in contemporary organisations. The book also advocates for the use of alternative renewable energy sources, the establishment of zero-emission and zero-waste manufacturing facilities, and the promotion of green standards and awareness.

The book examines Sustainable Industrial Development (SID) and Inclusive Sustainable Industrial Development (ISID) initiatives, and how these can contribute to the 2030 agenda for sustainable development. There is an increasing importance of sustainability in meeting regulatory and consumer demands, especially in the automotive industry. *Developments in Sustainable Manufacturing Management* serves as a guide for manufacturers, researchers, and policymakers aiming to maintain competitiveness in the global market through ISID, whilst considering technological and economic aspects.

Hardback: 9781835496817 | £80.00, €95.00, \$110.00
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THEMA code: KND, KJT, KJD



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Digital Disruption in Hospitality, AI and Emerging Technologies A Roadmap to Personalized Experiences, Enhanced Operations, and Revenue Growth

Editors

Park Thaichon
University of Southern Queensland, Australia

Pushan Kumar Dutta
Amity University Kolkata, India

A. K. Haghi
University of Coimbra, Portugal

Soumi Dutta
Sister Nivedita University, India

Synopsis

Digital Disruption in Hospitality, AI and Emerging Technologies: A Roadmap to Personalized Experiences, Enhanced Operations and Revenue Growth offers a visionary exploration of the transformative power of artificial intelligence and cutting-edge innovations in the hospitality and tourism industry. From AI-powered travel apps and mixed reality immersion to blockchain-enhanced customer trust, this comprehensive guide unveils how technology is revolutionizing every aspect of the guest journey. Readers will discover how digital transformation is reshaping the foundations of hospitality, with in-depth analyses of AI applications in human resource management, digital advertising, and financial inclusion.

Drawing on case studies and practical applications, this book provides a clear roadmap for leveraging technology to create personalized experiences, streamline operations, and drive revenue growth. It delves into crucial topics such as data-driven customization, contactless food ordering systems, and the impact of Gen AI on workforce dynamics in growing tourism sectors. Whether the readers are a seasoned hospitality executive, a tech entrepreneur looking to disrupt the travel sector, or a professional seeking to understand the future of the industry, this book equips the readers with the knowledge and strategies to thrive in the digital age.

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BUS090000

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Digital Disruption in Hospitality, Sustainable Hospitality A Global Perspective on People, Planet, and Profit

Editors

Park Thaichon
University of Southern Queensland, Australia

Pushan Kumar Dutta
Amity University Kolkata, India

A. K. Haghi
University of Coimbra, Portugal

Soumi Dutta
Sister Nivedita University, India

Synopsis

Digital Disruption in Hospitality, Sustainable Hospitality: A Global Perspective on People, Planet, and Profit offers a revolutionary insight into the future of tourism and hospitality. This groundbreaking work explores the delicate balance between cutting-edge technology and ethical responsibility in one of the world's largest industries.

From the bustling streets of India to the serene eco-resorts of Karnataka, this book takes readers on a global journey through the transformative power of digital innovation in hospitality. Discover how social media is reshaping tourist decisions, how blockchain is personalizing guest experiences, and why the metaverse could be the next frontier for luxury travel. But this isn't just about profit – it's about purpose.

Delve into crucial discussions on sustainable culinary tourism in Bangladesh, the impact of fintech on customer loyalty, and the potential of telemedicine in addressing social health challenges. Whether the readers are a hospitality professional, policymaker, or conscious traveler, this book provides the insights and strategies needed to navigate the complex landscape of modern tourism. Join us in reimagining an industry where innovation drives success, sustainability ensures longevity, and every stakeholder - from guests to local communities - thrives. The future of hospitality is here, and it's sustainable.

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€100.00, \$115.00

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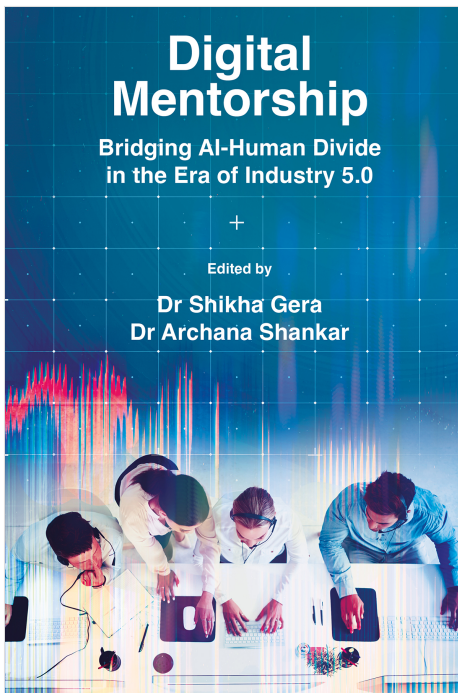
BIC code: KNS, KNSG, KJB

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THEMA code: KNS, KNSG, KJB



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Digital Mentorship

Bridging AI-Human Divide in the Era of Industry 5.0

Editors

Shikha Gera
Jamia Hamdard, India

Archana Shankar
Northumbria University, London Campus, UK

Synopsis

In the contemporary landscape of Industry 5.0, where the integration of Artificial Intelligence (AI) and human capabilities defines a paradigm shift in digital transformation, the pivotal role of mentorship has become paramount. Recognized globally as a highly effective learning and development process, mentoring is indispensable across various industries and sectors. While traditional mentorship models like senior-junior partnerships have had their time, the rapid evolution of the digital era is giving rise to new mentoring practices, particularly in Industry 5.0.

In *Digital Mentorship*, authors embark on a comprehensive exploration of digital mentoring within the landscape of Industry 5.0, elucidating the crucial interplay between human mentoring and AI in the digital age. Covering a spectrum of topics, this study begins with an overview of Industry 5.0 and the significance of mentoring in contemporary contexts. It navigates through the distinctions between traditional, online, and AI-powered mentoring, dissecting communication tools and technologies transformative impact on mentoring quality. The subsequent chapters delve into emotional competencies, leadership styles, recent trends, cross-cultural mentoring complexities, policy implications, multilevel impacts, ethical considerations, program evaluations, and speculative future scenarios. Drawing from diverse literature, this work serves as a compass, guiding readers through the multifaceted dimensions of digital mentoring in Industry 5.0, ultimately paving the way for nuanced discussions on the future of mentoring amidst the burgeoning influence of emerging technologies like AI.

Whether seeking to enhance mentoring programs, understand the impact of emerging technologies, or address ethical considerations, readers will find invaluable perspectives and practical insights to inform their research, policy-making, and professional endeavours in an increasingly digital world.

Hardback: 9781836622536 | £80.00, €95.00, \$110.00

epub: 9781836622543 | £80.00, €95.00, \$110.00

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Digital Video Advertising Strategies

Grow your Brand with Online Videos

Authors

Nirma Jayawardena
University of Bradford, UK

Mitchell Ross
Griffith University, Australia

Sara Quach
Griffith University, Australia

Park Thaichon
University of Southern Queensland, Australia

Abhishek Behl
Keele University, UK

Synopsis

In an age of rapid technological evolution, *Digital Video Advertising Strategies: Grow Your Brand with Online Videos* provides a comprehensive guide to navigating the complex world of digital marketing. From 3D video and augmented reality (AR), to virtual reality (VR), mixed reality (MR), artificial intelligence (AI), blockchain, and high-definition video, this edited volume systematically outlines key digital media strategies, providing definitions and guidance on their integration into traditional marketing campaigns, and how they can significantly elevate consumer engagement and persuasion.

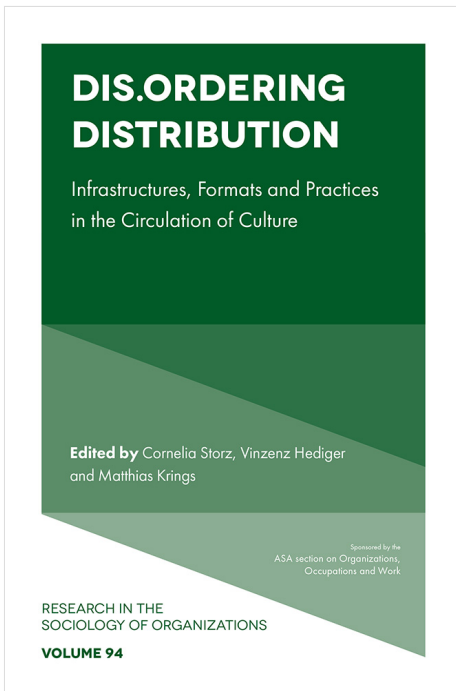
Key topics include the role of immersive technologies, gamification, and AI in digital video advertising. The book serves as a useful resource for professionals specializing in ad design, equipping them with strategies for leveraging 3D, VR, and AR video formats. Moreover, researchers focused on gamification will find valuable insights into how game elements can enhance viewer interaction with digital video content.

Ultimately, this text aims to empower marketers and researchers alike with the knowledge needed to optimize digital video advertisements, fostering improved consumer experiences and engagement in an increasingly digital marketplace.

Hardback: 9781836628330 | £75.00, €90.00, \$105.00
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THEMA code: KNS, KNSG, KJB



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Dis.Ordering Distribution Infrastructures, Formats and Practices in the Circulation of Culture

Editors

Cornelia Storz
Goethe University Frankfurt, Germany

Vinzenz Hediger
Goethe University Frankfurt, Germany

Matthias Krings
Johannes Gutenberg University Mainz, Germany

Synopsis

Dis.Ordering Distribution explores the intricate relationship between distribution and production, drawing on empirical evidence from two vibrant centers of cultural production: Africa and Asia. Delving into how cultural entrepreneurs engage with global distribution platforms and the resulting impact on the creation of cultural artifacts, the analysis reveals that digital platforms are not merely end-point distribution tools but are also reshaping production processes.

The first section, "Infrastructures, Formats, and Rules", examines the triad of infrastructures, formats, and rules, highlighting their historical significance and their role in shaping consumer behavior through distribution platforms. The second section, "Distribution as a Force Shaping Production" focuses on memes as a case study to illustrate the close link between distribution and production and how memes as a ubiquitous element of contemporary media culture, exemplify how distribution influences production. The final section, "Cultural Entrepreneurs in the Platform Business" brings attention to the physical spaces within a platform-dominated environment. It discusses how cultural entrepreneurs, such as artists and musicians, leverage their networks and data collection methods to promote their work, emphasizing the continued importance of local production and distribution sites.

This volume provides a comprehensive analysis of how digital platforms are transforming cultural production and distribution.

Hardback: 9781836629474 | £80.00,
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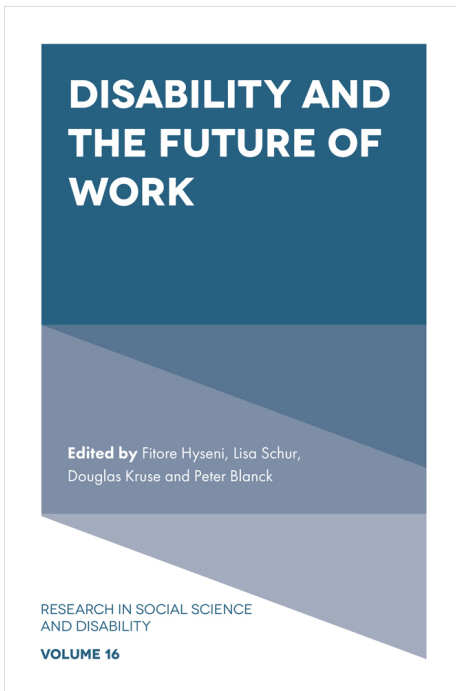
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THEMA code: JHB, JHBL, KJU



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Disability and the Future of Work

Editors

Fitore Hyseni
Syracuse University, USA

Lisa Schur
Rutgers University, USA

Douglas Kruse
Rutgers University, USA

Peter Blanck
Syracuse University, USA

Synopsis

The employment landscape is evolving rapidly, driven by technological innovations, shifting employer practices, and new government policies that redefine where and how work is performed. However, these transformations have not been universally beneficial. Future research is required to explore the potential disproportionate impact they might have on marginalized populations already excluded from the labor market.

People with disabilities are one group who continue to have a low employment rate in the United States (U.S). They are also more likely than those without disabilities to work part-time or in precarious jobs with less job security, lower pay and benefits, and minimal worker protections. This volume of *Research in Social Science and Disability* brings together leading research that examines how systemic policies and practices, pandemic-driven transformations, and strategies for diversity, equity, and inclusion (DEI) continue to shape the employment landscape for workers with disabilities.

Disability and the Future of Work explores changing workplace dynamics and proposes strategies for fostering an inclusive and equitable future of work for people with disabilities.

Hardback: 9781835490068 | £85.00, €110.00, \$132.00

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Series title: Research in Social Science and Disability

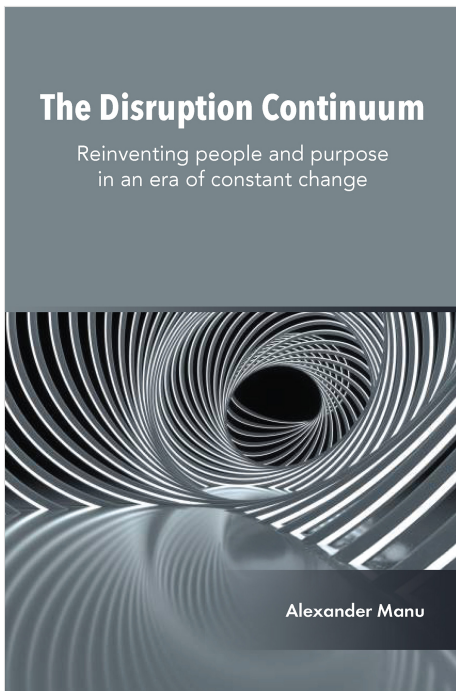
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THEMA code: JHBL, KCF, LNH



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The Disruption Continuum

Reinventing people and purpose in an era of constant change

Author

Alexander Manu
OCAD University, Canada

Synopsis

The Disruption Continuum explores the profound and ongoing forces that drive societal transformation in our era of relentless technological change. Examining pivotal historical moments reveals that disruption is not a one-time occurrence caused by a disruptor event or technology but a continuous, evolving process. The book highlights Generative AI's role in perpetuating this continuum, reshaping social, economic, and cultural landscapes.

This book is particularly essential now as technological advancement accelerates, and the societal impacts of these changes become increasingly pervasive. By framing disruption as a continuous process rather than isolated events, it offers a novel perspective that aligns with the current reality of constant innovation. The book contributes to the field by emphasizing the need for ongoing adaptation and providing actionable strategies for navigating perpetual change.

For business leaders, practitioners, and academics, the book underscores the necessity of strategic foresight, agility, and imaginative thinking to navigate this ongoing disruption. It provides practical guidance on establishing disruptive innovation hubs and preparing for future trends, emphasizing that adaptation must be continuous.

Hardback: 9781837084692 | £80.00, €95.00, \$110.00

epub: 9781837084708 | £80.00, €95.00, \$110.00

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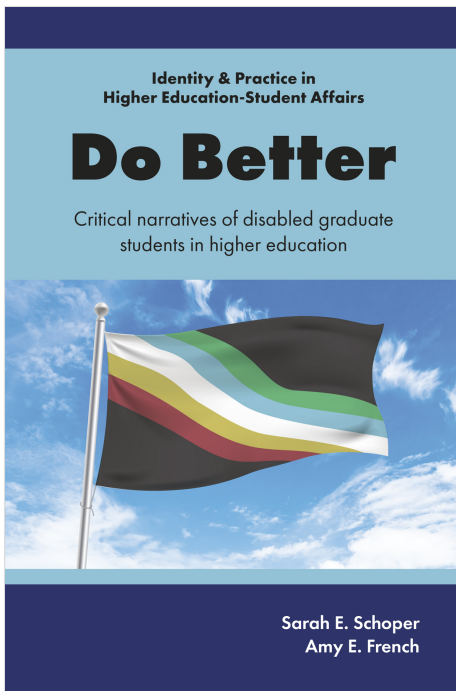
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THEMA code: KJD, KJC, KJG



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Do Better *Critical Narratives of Disabled* *Graduate Students in Higher* *Education*

Authors

Sarah E. Schoper
Lindenwood University, USA

Amy E. French
Bowling Green State University, USA

Synopsis

Do Better illustrates the meaning of ableism through compelling narratives of graduate students in student affairs and higher education graduate preparation programs, who self-identify as disabled. These stories provide meaningful examples based on lived experiences. Furthermore, they aim to help higher education professionals, faculty, and staff recognize ableism and identify ways to dismantle these oppressive realities, both in their own practices and environments of influence.

The book seeks to honor the experiences of individuals with disabilities and provide opportunities for improvement in the areas of inclusion, community, and belonging. There is much work to be done in supporting disabled individuals within the collegiate environment and this book highlights both the challenges those with disabilities face in the classroom, graduate assistantships, and other relevant campus environments. *Do Better* provides solutions and strategies for integrating more inclusive practices into our work. The narratives shared within this book indicate problems that graduate students face and also opportunities for improvement.

The insidious nature of ableism means that it occurs on college campuses in a multitude of ways. Ableism creeps into the lived experiences, social interactions, academic endeavors, and professional opportunities within the field of higher education and student affairs. *Do Better* raises awareness about the various forms of ableist oppression faced by graduate students, aiming to inspire action and drive change.

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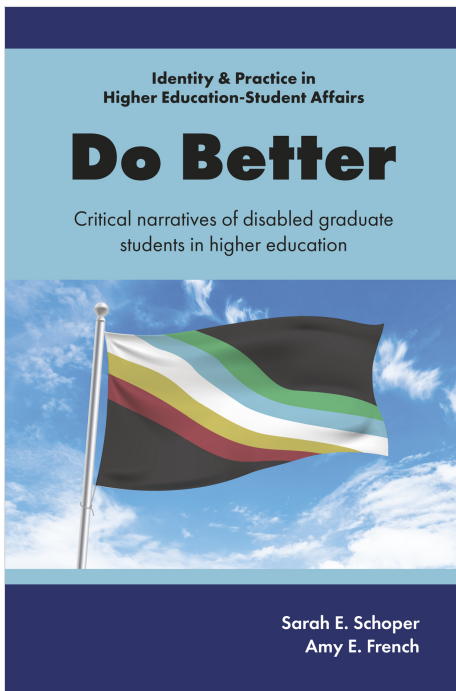
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THEMA code: JNFK, JNM, JNS



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Do Better *Critical Narratives of Disabled* *Graduate Students in Higher* *Education*

Authors

Sarah E. Schoper
Lindenwood University, USA

Amy E. French
Bowling Green State University, USA

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\$54.00

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Series title: Identity & Practice in Higher
Education-Student Affairs

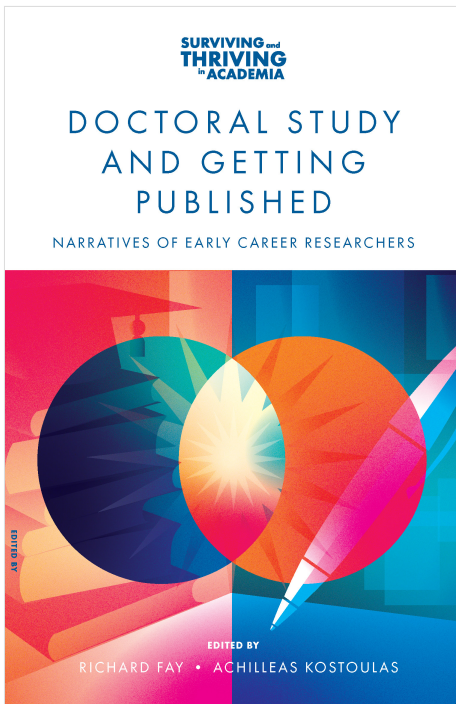
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EDU015000

THEMA code: JNFK, JNM, JNS



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Doctoral Study and Getting Published *Narratives of Early Career Researchers*

Editors

Richard Fay
The University of Manchester, UK

Achilleas Kostoulas
University of Thessaly, Greece

Synopsis

Pressure to share research findings in the form of academic publications has meant that doctoral candidates are encouraged to develop skills that will help them engage with the competitive publication market.

Doctoral Study and Getting Published features a collection of early career research narratives that focuses on researcher development and education. There is an emphasis on the often pressurised process of publishing during or after a doctorate through an ecological perspective. The book brings together a diverse but coherent set of voices, reflections and advice from early-career researchers regarding publication experiences. Issues explored include academic identity, collaboration (including include student-supervisor relationships, co-authorship and working in research groups), dynamics of larger scholarly communities and engaging with publishers and reviewer feedback.

The book is intended as a supplementary resource for use by doctoral students and early career researchers in the Humanities and Social Sciences, whether they are enrolled in academic writing programmes or working individually to develop their authorial identity.

Paperback: 9781836087694 | £16.99, €19.99, \$23.99

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Dimensions: 129 x 198

Series title: Surviving and Thriving in Academia

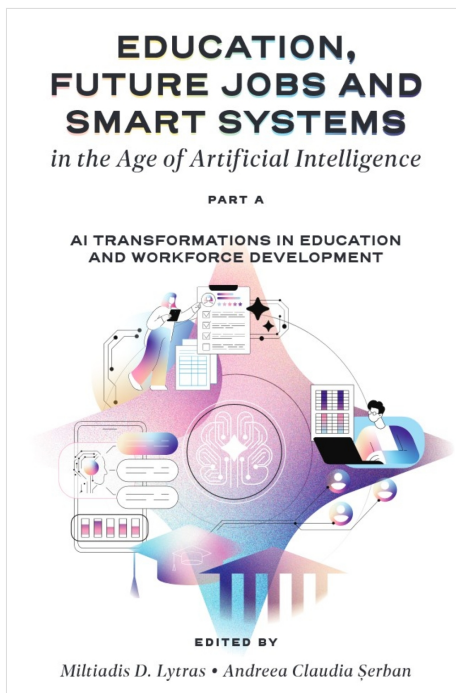
BIC code: JNM, JNR, JNMN

BISAC code: EDU015000, EDU037000, EDU046000

THEMA code: JNM, JNR, KNTP1



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Education, Future Jobs and Smart Systems in the Age of Artificial Intelligence, Part A *AI Transformations in Education and Workforce Development*

Editors

Miltiadis Lytras
The American College of Greece, Greece

Andreea Claudia Şerban
The Bucharest University of Economic Studies, Romania

Synopsis

In an era defined by unprecedented technological advancements, the intersection of artificial intelligence (AI) and the Smart Systems presents both challenges and opportunities. Rapid advancements in automation, machine learning, and AI-driven technologies are reshaping job roles and creating new avenues for employment. The urgency lies in equipping educators, policymakers, and industry professionals with insights to navigate this transformative period effectively.

The first of two volumes, *Education, Future Jobs and Smart Systems in the Age of Artificial Intelligence, Part A* is a timely collected edition, emerging precisely when the ramifications of AI on the job market are becoming palpable. Each section of the work explores a unique aspect, covering the foundational role of AI as a catalyst for developing new skills and competencies. It provides insights for higher education institutions, discusses AI as a powerful tool for sharing knowledge, considers policy implications, and examines the emergence of innovative job markets.

The chapters serve as a comprehensive guide for higher education stakeholders, offering actionable insights and strategies to navigate the evolving landscape of AI-influenced job markets. Authors work to bridge the gap between academic theory and real-world application, providing a roadmap for institutions to adapt curricula, teaching methodologies, and policies to meet the demands of the AI-driven future.

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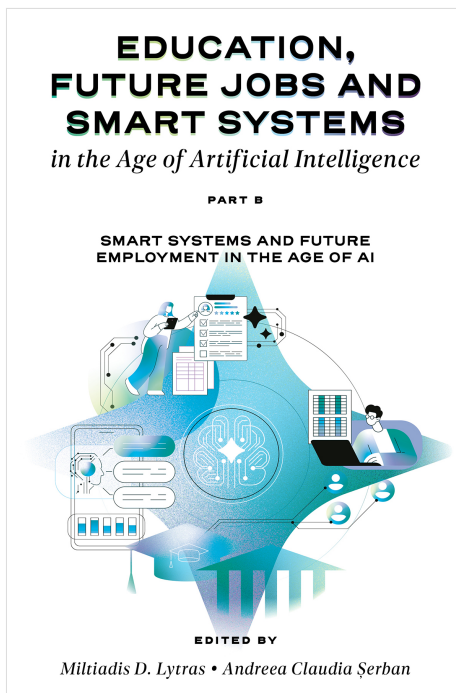
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Education, Future Jobs and Smart Systems in the Age of Artificial Intelligence, Part B Smart Systems and Future Employment in the Age of AI

Editors

Miltiadis Lytras
The American College of Greece, Greece

Andreea Claudia Şerban
The Bucharest University of Economic Studies, Romania

Synopsis

In an era defined by unprecedented technological advancements, the intersection of artificial intelligence (AI) and the Smart Systems presents both challenges and opportunities. Rapid advancements in automation, machine learning, and AI-driven technologies are reshaping job roles and creating new avenues for employment. The urgency lies in equipping educators, policymakers, and industry professionals with insights to navigate this transformative period effectively.

The second of two volumes, *Education, Future Jobs and Smart Systems in the Age of Artificial Intelligence, Part B* is a timely collected edition, emerging precisely when the ramifications of AI on the job market are becoming palpable. Each section of the work explores a unique aspect, covering the foundational role of AI as a catalyst for developing new skills and competencies. It provides insights for higher education institutions, discusses AI as a powerful tool for sharing knowledge, considers policy implications, and examines the emergence of innovative job markets.

The chapters serve as a comprehensive guide for higher education stakeholders, offering actionable insights and strategies to navigate the evolving landscape of AI-influenced job markets. Authors work to bridge the gap between academic theory and real-world application, providing a roadmap for institutions to adapt curricula, teaching methodologies, and policies to meet the demands of the AI-driven future.

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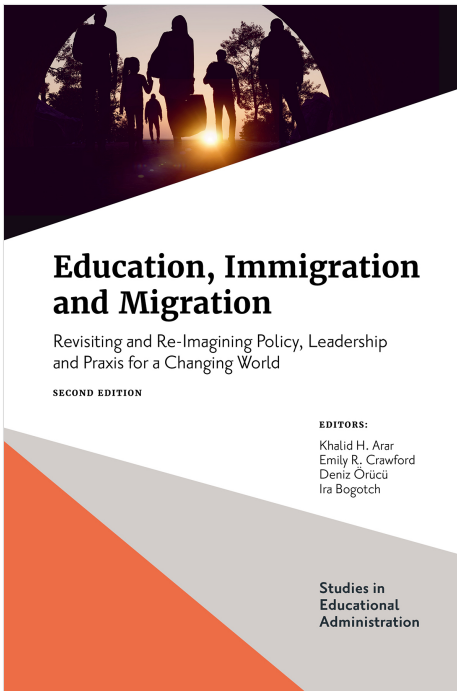
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Education, Immigration and Migration

Revisiting and Re-Imagining Policy, Leadership and Praxis for a Changing World

Editors

Khalid Arar
Texas State University, USA

Emily R. Crawford
University of Missouri, USA

Deniz Özücü
University of Nottingham, UK

Ira Bogotch
Florida Atlantic University, USA

Synopsis

This timely second edition of *Education, Immigration and Migration* offers new insights into the ways that educational leaders, policy makers, students, teachers and community members are changing their practice in light of global migration. Including research-based chapters that touch on both local idiosyncrasies and dynamics common across many contexts, chapter authors identify issues educational leaders face as they seek to lead schools and school systems experiencing immigration and better understand their current strategies for improvement.

As the relationship between educational leadership and immigration/refugee populations is not fully understood, this updated edition will help readers gain a deeper appreciation of the scope and nature of issues at local, national and transnational levels. In doing so, authors discuss “what is working” and “what is not working,” allowing for a sharing of ideas and approaches across borders. Chapters utilize cross-disciplinary frameworks, global-national data sets, NGO reports, and descriptions of local practices in educational leadership related to the education of immigrants, migrants, refugees and asylum seekers. Documenting these journeys and influences is vital to expanding the conceptual frameworks of educational leadership as a field of study beyond managing schools.

In hopes of drawing attention and awakening the field of educational leadership to the influences of [im]migration as a focal point, this volume will be of interest to state and local policymakers, educational schools, and university leaders as well as educational researchers.

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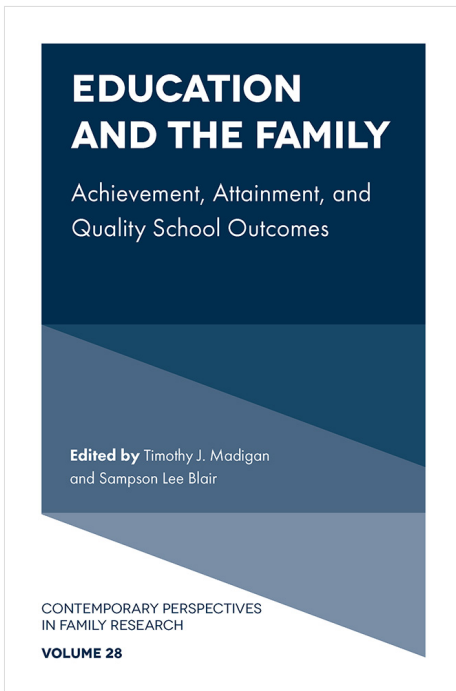
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Education and the Family Achievement, Attainment, and Quality School Outcomes

Editors

Timothy J. Madigan
Commonwealth University, USA

Sampson Lee Blair
The State University of New York, Buffalo, USA

Synopsis

Around the world, education is regarded as an institution which can substantially aid individuals, providing them with the knowledge and skills they will need to obtain jobs, achieve financial success, and lead better lives. Across virtually all family relationships, there is an inseparable connection between education and the family. This volume of *Contemporary Perspectives in Family Research* is a broad examination of this correlation.

The first of two connected volumes, *Education and the Family: Achievement, Attainment, and Quality School Outcomes* features diverse theoretical and methodological chapters which explore the interactions between two crucial institutions: the family and education system. With enormous implications for determining life outcomes, this rich edited collection on the role the familial impact on educational output and achievement. Chapters cover a wide array of topics, such as: family economic and cultural resources and school performance and attainment of students, family multilingualism and academic success, family stressors and education, valuation of higher education versus employment and family contestations of public schooling and its policies and curriculum among others.

Education and the Family: Achievement, Attainment, and Quality School Outcomes is appealing reading for scholars of family sociology, the sociology of education, and childhood and youth alike.

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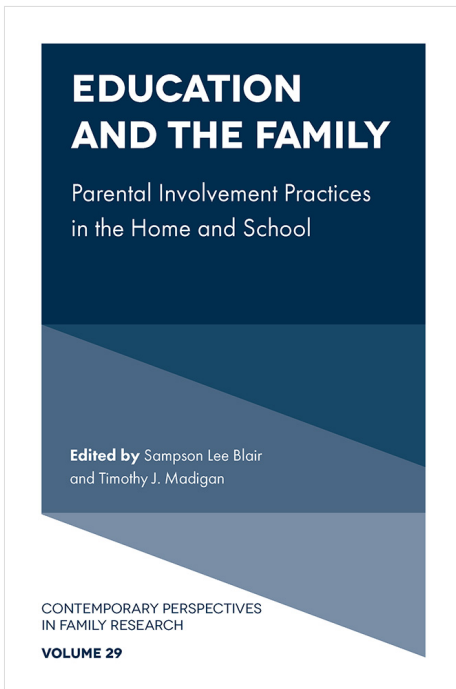
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Education and the Family Parental Involvement Practices in the Home and School

Editors

Sampson Lee Blair
The State University of New York, Buffalo, USA

Timothy J. Madigan
Commonwealth University, USA

Synopsis

Around the world, education is regarded as an institution which can substantially aid individuals, providing them with the knowledge and skills they will need to obtain jobs, achieve financial success, and lead better lives. Across virtually all family relationships, there is an inseparable connection between education and the family. This volume of *Contemporary Perspectives in Family Research* is a broad examination of this correlation.

The second of two connected volumes, *Education and the Family: Parental Involvement Practices in the Home and School* features diverse theoretical and methodological chapters which explore the interactions between two crucial institutions: the family and education system. With enormous implications for determining life outcomes, this rich edited collection on the role the impact on familial engagement and involvement in the home. Chapters cover a wide array of topics, such as: family emotional support for students, family stressors and education, gendered nature of parental support, cultural variation in parental engagement and involvement, among others.

Education and the Family: Parental Involvement Practices in the Home and School is appealing reading for scholars of family sociology, the sociology of education, and childhood and youth alike.

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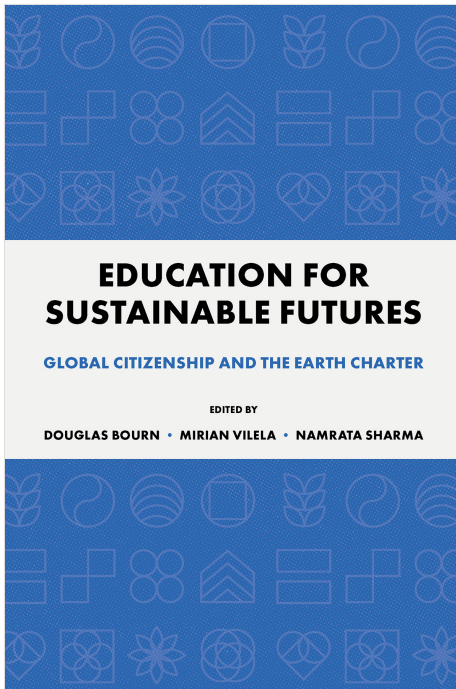
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Education for Sustainable Futures

Global Citizenship and the Earth Charter

Editors

Douglas Bourn
University College London, UK

Namrata Sharma
State University of New York, USA

Mirian Vilela
Earth Charter International, Costa Rica

Synopsis

The Earth Charter declaration is recognized by UNESCO as an instrument to enhance sustainable development, specifically the UNSDGs, as the current global action framework. *Education for Sustainable Futures* highlights the immense potential that the recognition and application of the Earth Charter could have for global education efforts. The chapters amplify voices often marginalised in educational discourse, contributing to a more equitable and values-based approach to education.

This book explores the role of education in shaping sustainable futures through the lens of the Earth Charter. This collection includes practical examples, research findings, and theoretical debates that illustrate how the Earth Charter informs educational practices and policy initiatives in several different global contexts including Latin America, East and South Asia, and Sub-Saharan Africa.

Engaging with the aims of the UNSDGs, *Education for Sustainable Futures* bridges the gap between policy and practice, offering a comprehensive exploration of the Charter's potential impact on education.

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