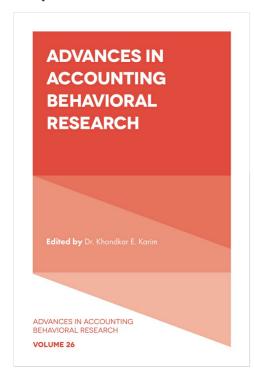


Accounting & finance



Advances in Accounting Behavioral Research

Advances in Accounting Behavioral Research, Volume 26

Editor

Khondkar E. Karim University of Massachusetts, USA

Synopsis

Focusing on research that examines both individual and organizational behavior relative to accounting, *Advances in Accounting Behavioral Research* provides an in-depth analysis and exchange of peer-reviewed knowledge across all areas of accounting behavioral research and the development, discussion, and expansion of theories from psychology, sociology, and related disciplines.

From the effects of organizational commitment, the impact of stressors on performance, and responses to narcissism to the effects of auditor familiarity and the examination of personality traits, chapters in Volume 26 compile innovative and new explorations into the behavioral aspects of accounting and auditing. Working on both the individual and organizational level, this collection is essential reading for accounting students and educators, providing a unique, interdisciplinary forum with valuable insights on practice for those working in the field to better understand accounting domains.

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Language: English

Audience: Professional and scholarly

Page count: 500

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THEMA code: KFCF, KFCM, KJG

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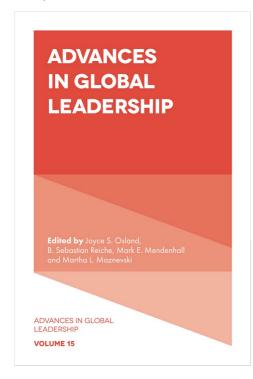
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Americas





Management science & operations



Advances in Global Leadership

Advances in Global Leadership, Volume 15

Editors

Joyce S. Osland San Jose State University, USA

B. Sebastian Reiche University of Navarra, Spain

Mark E. Mendenhall University of Tennessee at Chattanooga, USA

Martha L. Maznevski Western University, Canada

Synopsis

Advances in Global Leadership collects insights from leading scholars and practitioners and fresh ideas from promising newcomers to the field. In addition to traditional research, Volume 15 focuses on power and global leadership, an under-researched topic in the field of global leadership. This volume features:

- An insightful, comprehensive literature review of power and global leadership.
- Two ground-breaking research articles on factors that influence global power and change.
- The editors' analysis of the field of power in global leadership and suggested future directions.
- A comparison of the 2015-2020 global leadership publication patterns with a prior literature review to map the field's growth.
- A cognitive approach to understanding global leadership effectiveness, featuring a conceptual model of trigger events in intercultural sensemaking.
- Interviews with two luminaries in the field of global leadership.
- An academic-practitioner collaboration of a popular Danish global leadership development training program that is available to the public.
- Reflections by recent Emerald Literati Award Winners who made the most outstanding contributions to the field of global leadership in past volumes of Advances in *Global Leadership*.

Given its multidisciplinary focus, this book is a must-read for scholars from a diverse set of scholarly fields and practitioners with a diverse set of global leadership roles. The Advances in Global Leadership series, with its finger firmly on the pulse of this exciting field, is an indispensable compendium of knowledge on global leadership.

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Hardback ISBN: 9781804558577

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Publication date: 06 March 2023

Language: English

Audience: Professional and scholarly

Page count: 352

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THEMA code: KJB, KJM, KJMB

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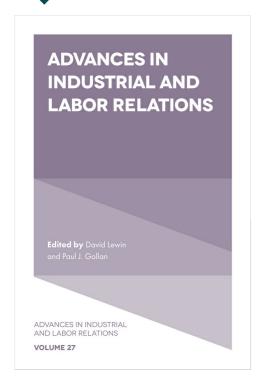
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Americas





HR & organizational behaviour



Advances in Industrial and Labor Relations

Advances in Industrial and Labor Relations, Volume 27

Editors

David Lewin
UCLA Anderson School of Management, USA

Paul J. Gollan University of Wollongong, Australia

Synopsis

Volume 27 of Advances in Industrial and Labor Relations (AILR) contains five peer-reviewed papers highlighting key aspects of employment relations across a variety of disciplinary perspectives.

These papers feature historical and legal analyses of work regulation, intra-organizational analysis of employee development and entry-level hiring decisions, prospects for unionization and other forms of collective association in gig economy companies, and analysis of on-line versus in-person mediation of employment disputes involving allegations of discrimination.

As with prior AILR volumes, the papers in Volume 27 display a variety of quantitative and qualitative research methods. These range from primary research methods such as case studies, survey, interviews, and historiography to longitudinal and cross-sectional empirical studies and theory building.

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Hardback ISBN: 9781804559239

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781804559222

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781804559246

ePub price: £80.00, €104.00, \$124.00

Publication date: 14 March 2023

Language: English

Audience: Professional and scholarly

Page count: 148 BIC code: KJ, KJU, KJC

BISAC code: BUS085000, BUS103000, BUS000000

THEMA code: KJ, KJU, KJC

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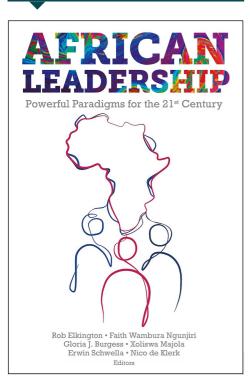
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Americas





HR & organizational behaviour



African Leadership: Powerful Paradigms for the 21st Century

Editors

Rob Elkington Global Leadership Initiatives, Inc., Canada

Faith Wambura Ngunjiri Concordia College, USA

Gloria J. Burgess University of Washington, USA

Xoliswa Majola University of KwaZulu Natal, South Africa

Erwin Schwella Hugenote Kollege, South Africa

Nico de Klerk Utrecht University, Netherlands

Synopsis

The domain of leadership is oversubscribed with academic and topical treatise, yet a Western hegemonic leadership paradigm drives the discipline. An edited collection enriched by the people who have lived and experienced indigenous leadership first-hand, *African Leadership* rethinks approaches to leadership and demonstrate how African leadership is distinctive in nature and application from usual paradigms.

Providing an indepth discussion of the components, context, followers, and skills that contribute to the success of African leaders, *African Leadership* ensues and concludes with meaningful applications for 21st-century leaders globally.

Hardback ISBN: 9781801170468 Hardback price: £80.00, €95.00, \$110.00

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Language: English

Audience: Professional and scholarly

Page count: 292

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BISAC code: BUS071000, BUS041000, BUS030000

THEMA code: KJMB, KJM, KJU

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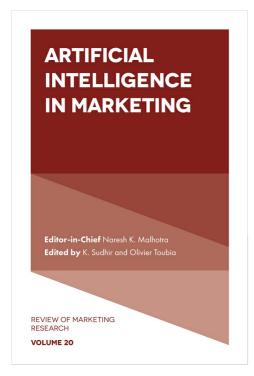
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Americas





Marketing



Artificial Intelligence in Marketing

Review of Marketing Research, Volume 20

Editors

Naresh K. Malhotra Georgia Institute of Technology, USA

K. Sudhir Yale University, USA

Olivier Toubia Columbia University, USA

Synopsis

Review of Marketing Research pushes the boundaries of marketing—broadening the marketing concept to make the world a better

Here, leading scholars explore how marketing is currently shaping, and being shaped by, the evolution of Artificial Intelligence (Al). Topics covered include the effects of Al on: economics; personalisation; pricing; content generation; the identification, structuring, and prioritization of customer needs; customer feedback; Natural Language Processing; image analytics; deep learning; and the anthropomorphism of Al, such as in virtual assistants and chatbots.

Each chapter provides thought provoking discussions which will be relevant to researchers, professionals, and students.

ISSN: 1548-6435

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ePDF price: £95.00, €125.00, \$148.00

ePub ISBN: 9781802628777

ePub price: £95.00, €125.00, \$148.00

Publication date: 13 March 2023

Language: English

Audience: Professional and scholarly

Page count: 364

BIC code: KJS, UYQ, UNC

BISAC code: BUS043000, BUS090010, BUS043060

THEMA code: KJS, KJSG, UYQ

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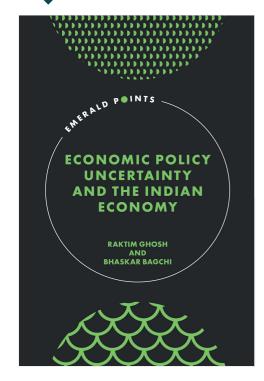
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Americas





Economics



Economic Policy Uncertainty and the Indian Economy

Emerald Points

Authors

Raktim Ghosh University of Gour Banga, India

Bhaskar Bagchi University of Gour Banga, India

Synopsis

As businesses, consumers, and investors make key financial decisions amid Economic Policy Uncertainty (EPU), there is the danger that many might freeze investment projects and hiring, leading to contractions of the economy. These are evident in the Indian economy as a whole and specifically in Indian stock markets indices such as the BSE Sensex and Nifty 50, import and export figures, T-bills, FDI, FPI, and GDP.

In this important and timely work, Ghosh and Bagchi examine variables and phenomenon from April 2003 to January 2022, encompassing:

- The global financial recession period (December 2007 to June 2009)
- The pre-recession period (April 2003 to November 2007)
- The post-recession along with pre-COVID-19 period (July 2009 to February 2020)
- The COVID-19 period (March 2020 to January 2022)
- The Russia-Ukraine Conflict Period (September 2021 to July 2022)

This is essential reading for scholars and practitioners dealing with Economic Policy Uncertainty (EPU) in the Indian context, and in macro-economics at large.

Hardback ISBN: 9781804559376

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781804559369

ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781804559383

ePub price: £45.00, €52.00, \$60.00

Publication date: 30 January 2023

Language: English

Audience: Professional and scholarly

Page count: 284

BIC code: KCS, KCB, KCLT

BISAC code: BUS039000, BUS022000, BUS063000

THEMA code: KCS, KCB, KCLT

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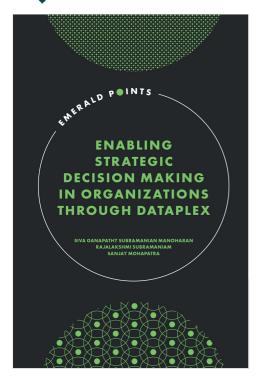
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Americas





Strategy



Enabling Strategic Decision Making in Organizations through Dataplex Emerald Points

Authors

Siva Ganapathy, Subramanian Manoharan Searce Inc., UK

Rajalakshmi Subramaniam Talaash Research Consultants, India

Sanjay Mohapatra Xavier Institute of Management, India

Synopsis

Managing big data and data analytics poses unique challenges to many organisations. The effective use of such data is essential to planning business strategies and ensuring future corporate success. Organizations need to know how best to capitalise on the information that they have access to.

Enabling Strategic Decision Making in Organizations through Dataplex breaks down the role of data in strategic decision making, examining the organizational benefits but also utilising real-world examples of limitations and challenges and how these can be overcome. Dataplex allows for the central management of all data resources in the cloud, removing data silos while also maintaining ethical considerations and policies – the intellectual fabric of data provides a path to centrally monitor, manage and rule the data.

The use of case studies, frameworks and applied models makes this text applicable to data practitioners, managers and strategic planners, as well as researchers focusing on problem solving at the organizational level.

Hardback ISBN: 9781804550526

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ePDF price: £45.00, €52.00, \$60.00 ePub ISBN: 9781804550533

ePub price: £45.00, €52.00, \$60.00

Publication date: 23 January 2023

Language: English

Audience: Professional and scholarly

Page count: 168

BIC code: KJC, KJMD, KJD

BISAC code: BUS019000, BUS085000, BUS063000

THEMA code: KJC, KJMD, KJD

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Americas





Strategy



Game Strategies for Business Integration in the Digital Economy

Advances in Business Marketing and Purchasing, Volume 27

Editor

Elena G. Popkova MGIMO University, Russia

Synopsis

Through the comprehensive consideration of alternative strategies and their highly accurate comparison from the perspective of quantitative characteristics, the game approach refines logic and increases the efficiency and expediency of making decisions on business integration. *Game Strategies for Business Integration in the Digital Economy* reveals the essence, features and benefits of various strategies for business integration in the digital economy.

Presenting a general scientific idea of business integration from the perspective of the Game Theory, *Game Strategies for Business Integration in the Digital Economy* considers these game strategies for business integration in the digital economy: cluster strategy; public-private partnership; cooperation of universities and business entities; parks and innovation networks; the M&A strategy; foreign direct investment; the strategy for export development of international business integration.

Advances in Business Marketing and Purchasing (ABM&P), offers leading edge theory, empirical research and practice on sensemaking, planning, implementing and evaluating of strategies in business-to-business marketing and purchasing.

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ePub price: £90.00, €117.00, \$140.00

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Language: English

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Page count: 348

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THEMA code: KJD, KJC, KJE

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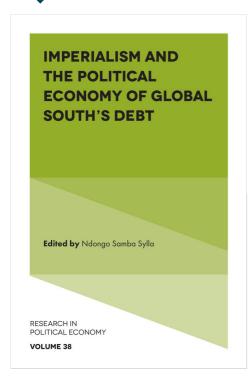
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Americas





Economics



Imperialism and the Political Economy of Global South's Debt

Research in Political Economy, Volume 38

Editor

Ndongo Samba Sylla Rosa Luxemburg Foundation, Senegal

Synopsis

The Covid-19 pandemic has brought the nagging issue of the Global South's debt back into the spotlight. With declining export earnings and tax revenues, many countries in Africa, Latin America and Asia have found themselves objectively unable to service their foreign currency debt. This situation, reminiscent of the international debt crisis of the 1980s and 1990s, is the backdrop of the 38th volume of the *Research in Political Economy* series edited by Ndongo Samba Sylla.

In *Imperialism and the Political Economy of Global South's Debt*, expert contributions connect the history of this issue with a range of factors including class dynamics, the changing landscape of sovereign debt markets, the global liquidity cycle, the enduring constraints of commodity dependence, ecological sustainability and the limitations of the current ad hoc sovereign debt restructuring procedures. In contrast to orthodox accounts that view debt crises in the Global South as a cyclical problem or as consequences of 'mismanagement' or 'fiscal irresponsibility'. *Imperialism and the Political Economy of Global South's Debt* recognises the systemic nature of the Global South's external debt, revealed only further by the economic uncertainty of the Covid-19 pandemic, as well as the need to analyse it in relation to existing imperialist structures.

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Page count: 296

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THEMA code: KCG, KCX, KCVK

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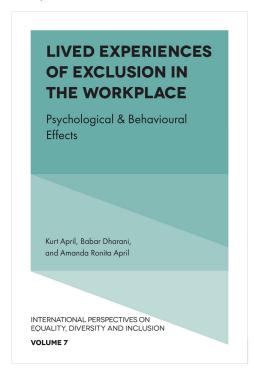
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Americas





HR & organizational behaviour



Lived Experiences of Exclusion in the Workplace: Psychological & Behavioural Effects

International Perspectives on Equality, Diversity and Inclusion, Volume 7

Editors

Kurt April University of Cape Town, South Africa

Babar Dharani University of Cape Town, South Africa

Amanda Ronita April University of Cape Town, South Africa

Synopsis

Exclusion is the process by which some people are out-grouped, or the state experienced by those alienated and/or marginalised.

Lived Experiences of Exclusion in the Workplace shares the emotional expressions of those who have faced alienation and marginalisation — from subtle to traumatic. Their stories reveal an abundance of factors which lead to exclusion and offer insights for the reader into instances of systemic-, organisational- and personal exclusion, as well as providing guidance on how to trigger belonging and inclusion through various, often simple measures.

The presence of greater diversity in our organisations, as well as growing demands for equity, inclusion and social justice, compel us to address stumbling blocks. These findings collectively place remedial responsibilities in the hands of institutions, organisations, leaders, managers and employees who form the powerful/privileged in-group, as well as those who are excluded.

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Page count: 316

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THEMA code: KJW, KJMV22, KCF

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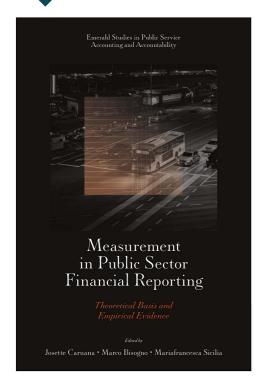
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Americas





Accounting & finance



Measurement in Public Sector
Financial Reporting: Theoretical
Basis and Empirical Evidence
Emerald Studies in Public Service Accounting and
Accountability

Editors

Josette Caruana University of Malta, Malta

Marco Bisogno University of Salerno, Italy

Mariafrancesca Sicilia University of Bergamo, Italy

Synopsis

Financial measurement can be difficult, especially in the public sector where accurate and reliable reporting is imperative for public trust, legality, accountability, and long-term sustainability of activities. *Measurement in Public Sector Financial Reporting* brings together theoretical arguments and empirical evidence to fuel the debate on measurement approaches in public sector financial reporting.

Understanding that various dimensions of value need to be explored in order to reveal methods for providing a more comprehensive public sector view, *Measurement in Public Sector Financial Reporting* presents a constructive and thoughtful analysis of possible valuation methodologies for the public sector context and related peculiarities and critical issues. The chapters consider both theory and practice, providing a holistic showcase for both practitioner and academic viewpoints. The authors develop discussions and consolidate knowledge, providing a substantial contribution to an international debate.

This second volume of *Emerald Studies in Public Service Accounting and Accountability* recognises the unique characteristics of public sector assets, liabilities, and the other elements of financial statements. The views presented in the chapters make the contents useful for those who are involved, interested in, or responsible for the preparation of public sector financial reporting and related standards

Hardback ISBN: 9781801171625

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Language: English

Audience: Professional and scholarly

Page count: 312

BIC code: KFC, KFCF, KFCP

BISAC code: BUS001010, BUS001010, BUS051000

THEMA code: KFC, KFCF, KFCP

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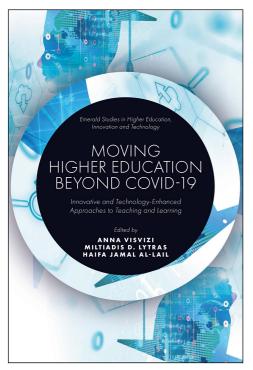
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Americas





Education



Moving Higher Education Beyond Covid-19: Innovative and Technology-Enhanced Approaches to Teaching and Learning

Emerald Studies in Higher Education, Innovation and Technology

Editors

Anna Visvizi SGH Warsaw School of Economics, Poland

Miltiadis D. Lytras Effat University, Saudi Arabia

Haifa Jamal Al-Lail Effat University, Saudi Arabia

Synopsis

The Covid-19 pandemic caused mass disruption to higher education institutions (HEIs) across the world and has since led to vast debate on how to manage HEIs and how to deliver course content to students beyond the crisis. The emergency shift to remote learning has led many HEIs to adopt more flexible course delivery in the longer term. Drawing on international and multidisciplinary perspectives, *Moving Higher Education Beyond Covid-19* explores how HEIs may use crises as an opportunity to develop, to transform, and to improve their institutional resilience.

Authors draw on many novel and innovative practices mastered during the pandemic, including approaches to teaching, and the related learning and managerial practices. Collectively, the authors argue that Covid-19 has served as one of the most important push factors for universities to redesign their approaches to teaching and learning, and thereby also rethink their business models.

With insights for researchers, course designers, and higher education leaders, *Moving Higher Education Beyond Covid-19* is a must-read for moving your institution forward beyond the pandemic.

Hardback ISBN: 9781803825182

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Language: English

Audience: Professional and scholarly

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BISAC code: EDU029030, EDU051000, EDU039000

THEMA code: JNZ, JNT, JNV

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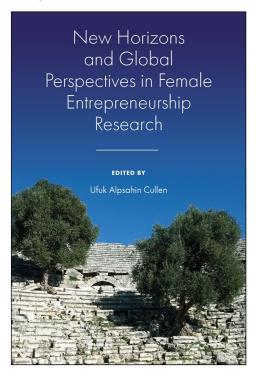
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Americas





Economics



New Horizons and Global Perspectives in Female Entrepreneurship Research

Editor

Ufuk Alpsahin Cullen Edge Hill University, UK

Synopsis

The study of female entrepreneurship in business is well established in the context of western nations, but it is severely lacking beyond this context. This situation hinders the growth of female enterprises into emerging markets and discourages opportunities for business collaboration. *New Horizons and Global Perspectives in Female Entrepreneurship Research* offers a collection of high-level case studies by academics and researchers from underdeveloped and developing countries in order to provide better insights into the global markets for the Western (female) entrepreneur.

Providing much needed research and inquiry, the authors introduce various aspects of the female entrepreneur - such as her entrepreneurial process, interaction between the female entrepreneur and the institutional context surrounding her – introducing new avenues of exploration and collaboration.

Enhancing and encouraging female entrepreneurship research and participation, *New Horizons and Global Perspectives in Female Entrepreneurship Research* is innovative contribution to business and enterprise.

Hardback ISBN: 9781839827815

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ePDF price: £75.00, €90.00, \$105.00

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THEMA code: K, KJ, KJH

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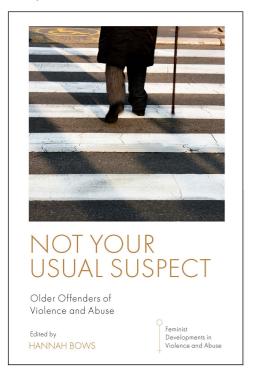
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Americas





Sociology



Not Your Usual Suspect: Older Offenders of Violence and Abuse

Feminist Developments in Violence and Abuse

Editor

Hannah Bows Durham University, UK

Synopsis

As the average life expectancy continues to rise, the long-held assumption that age is a protective factor against criminal offending and victimisation is being challenged. Recognising that people who commit offences later in life are an overlooked group in criminology, *Not Your Usual Suspect* is the first collection to assemble research on different forms of violence and abuse perpetrated by individuals predominantly over 60.

Examining intersections of gender, crime and age, this collection highlights how the increase in older people entering the criminal justice system has emphasised the unpreparedness of policies and practices for dealing with this cohort. Moving beyond existing research and policy which has focused primarily on those who are sentenced in later life for crimes they committed as younger adults – so called historic crimes – the chapters pay crucial attention to those who commit offences as long-term, repeat or first-time offenders in later life.

Offering an important contribution for researchers across the criminological, gerontological, feminist and elder abuse fields, *Not Your Usual Suspect* expands existing research to consider the behaviour and drivers of older offenders, addressing the increasingly important issue of how the needs of this group can be addressed by policy and practice.

Hardback ISBN: 9781800718883

Hardback price: £75.00, €90.00, \$105.00

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ePDF price: £75.00, €90.00, \$105.00 ePub ISBN: 9781800718890

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BISAC code: SOC004000, SOC051000, SOC026000

THEMA code: JKV, JKVN, JBSP4

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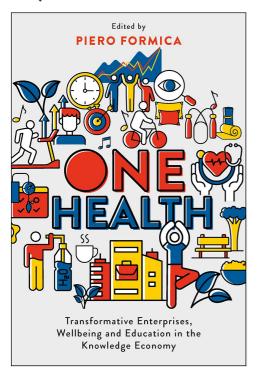
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Americas





Strategy



One Health: Transformative Enterprises, Wellbeing and Education in the Knowledge Economy

Editor

Piero Formica Maynooth University, Ireland

Synopsis

Bringing together a diverse collection of authors to examine the concept of One Health – the interlinking of the economy and the health of humans, other living beings, and nature – Piero Formica investigates how transformative enterprises and advanced technologies can improve the health of the planet and its people.

Exploring topics such as organizations as organisms, innovation and sustainability, healthcare and wellbeing, citizen engagement and more, *One Health* is a truly transdisciplinary collection.

Advocating for an economically sustainable and harmonised future, the overarching and widely applicable subject matter appeals to both academia and policymakers and businesses, trade associations, foundations, business incubators, and health organizations.

Hardback ISBN: 9781803827841

Hardback price: £75.00, €90.00, \$105.00

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BISAC code: BUS072000, BUS099000, BUS063000

THEMA code: KJG, KJD, KJJ

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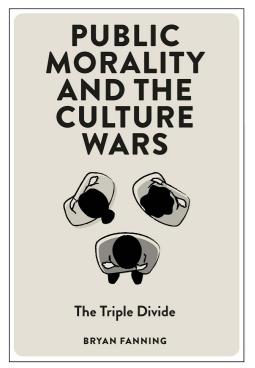
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Americas





Sociology



Public Morality and the Culture Wars: The Triple Divide

Author

Bryan Fanning University College Dublin, Ireland

Synopsis

How is public morality understood in the twenty-first century, and what effect does this have on legislation and social policy?

Public Morality and the Culture Wars is a strictly non-polemical analysis of the intellectual and ideological conflicts at the heart of the 'culture wars'. Taking debates on human nature, sexuality, gender identity, abortion, censorship, and free speech, Bryan Fanning offers an accessible analysis of modern public morality, identifying a 'triple divide' between conservative, liberal and progressive viewpoints.

A nuanced analysis of 'culture wars' now dividing Anglophone democracies is badly needed. *Public Morality and the Culture Wars* makes a vibrant and invigorating contribution to the debate, essential reading for scholars and students in the fields of social policy, law, politics, philosophy, sociology and social justice.

Paperback ISBN: 9781804557259

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BIC code: JFC, JFH, JFM

BISAC code: SOC046000, SOC032000, SOC064000

THEMA code: JBCC8, JBFV, JBF

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Americas





Economics



Research in the History of Economic Thought and Methodology: Including a Symposium on Religion, the Scottish Enlightenment, and the Rise of Liberalism

Research in the History of Economic Thought and Methodology, Volume V41, Part A

Editors

Luca Fiorito University of Palermo, Italy

Scott Scheall Arizona State University, USA

Carlos Eduardo Suprinyak Federal University of Minas Gerais, Brazil

Jordan J. Ballor University of Zurich, Switzerland

Erik W. Matson Mercatus Center at George Mason University, USA

Synopsis

Volume 41A of *Research in the History of Economic Thought and Methodology* features a symposium on "Religion, the Scottish Enlightenment, and the Rise of Liberalism," a new research essay by Syed Mohib Ali, and a roundtable on the institutionalist economics of Geoffrey Hodgson.

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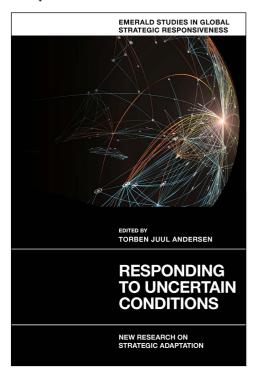
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Americas





Strategy



Responding to Uncertain Conditions: New Research on Strategic Adaptation Emerald Studies in Global Strategic Responsiveness

Editor

Torben Juul Andersen Copenhagen Business School, Denmark

Synopsis

A number of truly disruptive events have occurred in recent times, from the financial crisis and the pandemic to political conflict with broad ramifications for international business conduct. National borders have been severely constrained with radical effects on global value-chains and supply conditions. We must respond to these unpredictable developments in ways that create resilience and advance sustainable solutions.

The global business environment is highly uncertain, fractured by unforeseen events and making decisions that deal with a largely unknown future. Following the global scale of COVID-19, the divergent uncoordinated actions of regimes around the world, and the more recent demonstration of brutal military interventions in Ukraine, the long-term belief that globalization is the bedrock of future wealth-creation is being questioned. As the system scrambles to cope with the costs of necessary adjustments to realign the international economic system, we realize that organizations must improve their ability to respond.

To support these considerations and foster constructive thinking about effective response capabilities, this volume of articles presents a new set of studies that attempt to better understand and address this very need. The contributions consider the diverse effects of institutional settings and subtle organizational strategy-making contexts gauging ways to gain flexibility and strategic adaptability that can generate sustainable performance outcomes.

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ePub price: £80.00, €95.00, \$110.00

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BISAC code: BUS104000, BUS063000, BUS097000

THEMA code: KJC, KJR, KJU

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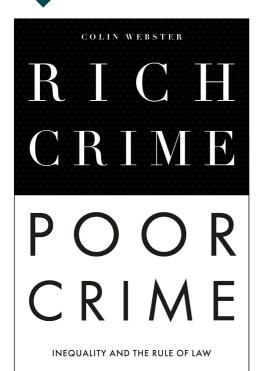
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Americas





Sociology



Rich Crime, Poor Crime: Inequality and the Rule of Law

Author

Colin Webster Leeds Beckett University, UK

Synopsis

In 21st century Britain the rich are protected while the poor punished. *Rich Crime, Poor Crime* shows how contemporary British society is founded on a legacy of past plunder and dispossession by elites against the rest. Over centuries, power and property have been consolidated in the hands of a few and coded in legal systems that favoured the rich and created extreme inequality.

Colin Webster puts a spotlight on Britain's hereditary and new ruling classes, whose inherited entanglements in land ownership, war and conquest, new world slavery, finance, trade, industry and empire allow them to accumulate and grow capital and wealth at the expense of others. He reveals a system facilitated by political corruption and wealth that accommodates serious wrongdoing – such as corporate, banking and accounting fraud, money laundering and tax evasion – and does substantial harm to fellow Britons. Examining the conditions of extreme inequality that give rise to poor crime and rich crime – and to the social response to both types of crime – we find them to be deeply implicated one with the other.

Rich Crime, Poor Crime is vital reading for academics and professionals interested in the fields of history, sociology, criminology, and politics.

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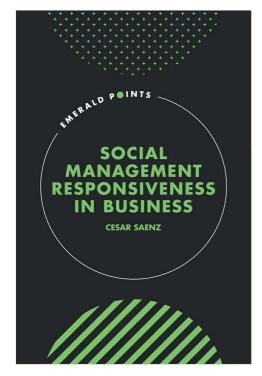
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Americas





Strategy



Social Management Responsiveness in Business Emerald Points

Author

Cesar Saenz ESAN University, Peru

Synopsis

A lot of controversy exists around the contribution of the mining industry and the territorial development of the regions where it operates. Despite the boom in mineral prices, there are still many communities that do not show development. At the macroeconomic level, countries with a mining industry receive income from mining taxes and royalties, however, at the micro level this greater income is not reflected in the closing of socio-economic gaps and the well-being of the population.

Cesar Saenz presents the Social Management Model Canvas (SMMC), describing the rationale of how an extractive company can create and deliver social value for communities around and beyond the sphere of influence. The SMMC can best be described through nine basic building blocks - the social value proposition; defining the community; social channels; relationship with the community; key social resources; key social activities; key social partners; social investment structure and social benefits. Companies can map the existing social management model to visualize, understand and communicate the level of responsiveness of the model, whilst using the canvas to explore new social management improvements to get a social license to operate.

Communities require companies and governments to address their needs such as education, employment, health service, among others. Combining all these elements in a social management model helps companies consider all the variables when designing and implementing strategies that meet both business and community needs.

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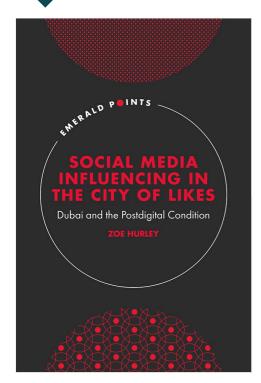
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Americas





Sociology



Social Media Influencing in The City of Likes: Dubai and the Postdigital Condition Emerald Points

Author

Zoe Hurley Zayed University, UAE

Synopsis

Dubai's audacious architecture and photographic locations attract social media 'influencers' from around the world. How has Dubai, once a small fishing village on the edge of a desert, morphed into a hyper-modern backdrop for this global phenomenon? How can we understand these interactions as our relationships with digital technologies undergo radical change?

This timely research-based study reveals how micro-celebrities and Dubai's visible economies influence the evolution of the Emirate. Taking a cutting edge post-digital approach, underpinned by cultural studies and social media theory, *Social Media Influencing in The City of Likes* presents a series of unique case studies and demonstrates how Dubai is considered not only an illusion of unlimited indulgence but also a city dependent on the emerging infrastructure of visible economies, visual attractions, and 'Instagrammable' locations. Evaluating the cases of multiple influencers, from local to transnational content creators, Hurley reveals how residents, non-citizens and migrant workers surviving as influencers in the city of 'likes.'

Providing a much-needed de-Westernising perspectives of Dubai's social media influencing industry within the broader context of global platform capitalism, *Social Media Influencing in The City of Likes* offers an important contribution to the field of social media through illustrating visible economies in a city circuited by social media influencing.

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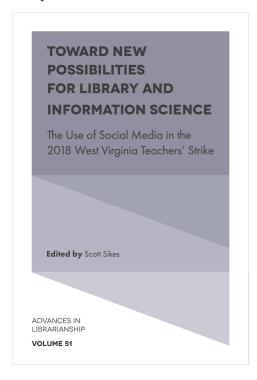
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Americas





Library and information science



Toward New Possibilities for Library and Information Science: The Use of Social Media in the 2018 West Virginia Teachers' Strike

Advances in Librarianship, Volume 51

Author

Scott Sikes University of Alabama, USA

Synopsis

The 2018 West Virginia teachers' strike in the United States exemplifies the changing shape of dissent and protest in the digital age. The use of social media has changed the ways such events develop and unfold, offering new tools for organizing, strategizing, generating large numbers of participants, and for communicating crucial information widely and quickly.

Utilizing in-depth interviews with strike participants, 'Toward New Possibilities for Library and Information Science: The Use of Social Media in the 2018 West Virginia Teachers' Strike' takes a critical approach to understanding the role of social media in the 2018 teachers' strike, the significance of social media to the outcomes of the strike, and the importance of an Appalachian collective identity. It further proposes solutions for changing entrenched practices within library and information sciences education. In this way, it extends the scope and praxis of scholarship and education in information sciences.

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Hardback ISBN: 9781803823805

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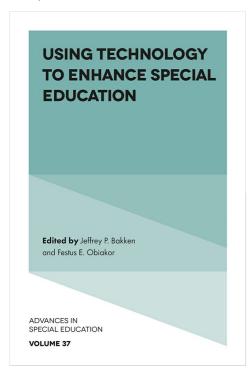
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Americas





Education



Using Technology to Enhance Special Education

Advances in Special Education, Volume 37

Editors

Jeffrey P. Bakken Bradley University, USA

Festus E. Obiakor Sunny Educational Consulting, USA

Synopsis

Using Technology to Enhance Special Education, Volume 37 of Advances in Special Education, is a logically, thoughtfully organized, and well-sequenced text. It focuses on how general and special educators can use technology to work with children and youth with disabilities.

This cutting-edge book involves researchers, scholars, educators, and leaders who are knowledge producers in the field. It is written to respond to today's changing world where technology has become a very powerful force. As it stands, the world is getting smaller and smaller; and what is happening in a location quickly becomes known everywhere. For example, during the tense periods of the global COVID pandemic, technology became the livewire of our world. This book begins with an introduction to technology and students with disabilities; and the remaining chapters focus on the role of technology in the education of students with learning disabilities, emotional and/or behavioral disorders, and intellectual disabilities, autism spectrum disorders, physical and health impairments, hearing impairments/deafness, visual impairments, and traumatic brain injuries.

In addition, some chapters focus on the role of technology in achieving equitable and inclusive education, building culturally and linguistically responsive general and special education, and creatively using digital comics to improve written narratives. In the end, this book concludes with a chapter that forward looking ways to infuse technology in special education. We feel that this volume is an excellent resource for special education researchers, scholars, practitioners, and professionals who teach and serve students with disabilities.

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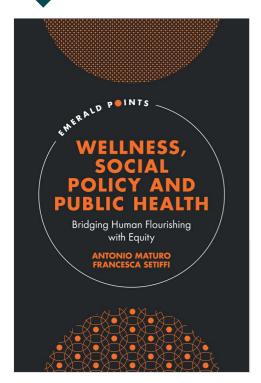
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Americas





Sociology



Wellness, Social Policy and Public Health: Bridging Human Flourishing with Equity Emerald Points

Authors

Antonio Maturo University of Bologna, Italy

Francesca Setiffi University of Padova, Italy

Synopsis

A self-help buzzword, a sociological concept, and a target for political institutions; 'wellness' can be interpreted in different ways. It is viewed as a heterogeneous set of activities aimed at increasing both physical and mental individual well-being, including maintaining a healthy diet and lifestyle, being physically active and taking care of mental health. From a sociological perspective, 'wellness' can raise problematic issues; the pursuit of wellness activities is inherently affected by social and economic factors and social determinants, and the individual nature of the pursuit of wellness means it is not strongly related to community empowerment, the production of social capital and social cohesion.

Wellness, Social Policy and Public Health: Bridging Human Flourishing with Equity considers wellness as an ecosystem instead of an activity to be carried out by an individual. Case studies explore current welfare policy and its relationship with wellness activities, demonstrating that individual flourishing related to wellness is activated only in a context of solid welfare infrastructures.

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Americas





Sociology



Women's Football in a Global, Professional Era

Emerald Studies in Sport and Gender

Editors

Alex Culvin Leeds Beckett University, UK

Ali Bowes Nottingham Trent University, UK

Synopsis

The global professionalisation of women's football has gathered momentum in the twenty first century, and professional women footballers are now more prevalent and evident in cultures around the world. Despite increased professionalisation and record-breaking viewing and participation figures for women's football, there are persistent challenges for women in the game. Professional football is now a viable career opportunity for women globally; however, as *Women's Football in a Global, Professional Era* demonstrates, there are pressing issues and unanswered questions that remain in the game.

In this collection, a range of scholars contribute research covering three key areas as women's football shifts into a global, professional era: issues surrounding the historical development of professional women's football, documentation of the lived experiences of women in an emerging professional space and, finally, discussions around commercialisation and media coverage of the sport.

Women's Football in a Global, Professional Era is an important addition to discussions on sport as work for women, and an essential reference point for students, researchers and sports professionals interested in the debates around the professionalisation of women's football internationally.

Hardback ISBN: 9781800710535

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