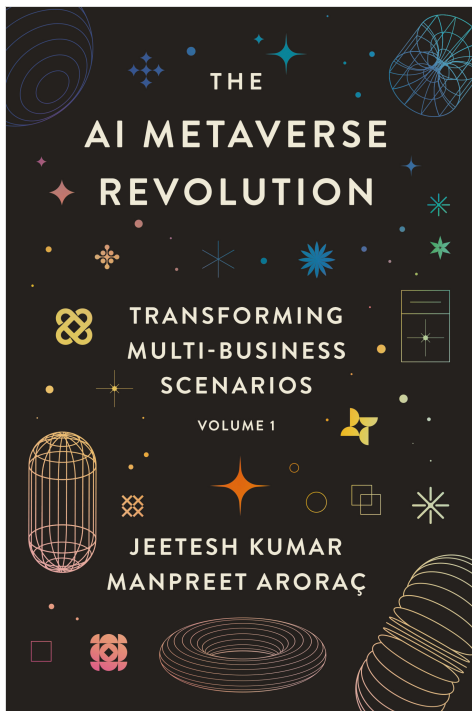




Strategy



# *The AI Metaverse Revolution: Transforming Multi-Business Scenarios (Volume 1)*

Editors

Jeetesh Kumar  
Taylor's University, Malaysia

Manpreet Arora  
Central University of Himachal Pradesh, India

## Synopsis

*The AI Metaverse Revolution: Transforming Multi-Business Scenarios (Volume 1)* explores the profound convergence of Artificial Intelligence (AI) and the Metaverse, and its transformative effects on business decision-making and strategy. As these technologies evolve, they offer businesses unprecedented tools for operating more efficiently, engaging customers in innovative ways, and responding to rapidly shifting market dynamics. By examining the role of AI in analysing vast data sets and the insights gained from virtual environments within the Metaverse, this volume provides a comprehensive guide to harnessing these cutting-edge technologies for competitive advantage.

Through in-depth analysis and real-world examples, the diverse range of global contributors explore how AI and the Metaverse are driving a new era of business possibilities across industries. From AI-powered data analysis that enables businesses to make informed, real-time decisions, to personalised customer experiences created through behavioural analysis in virtual spaces. This volume presents actionable strategies for integrating AI and the Metaverse into modern business practices. It offers readers a roadmap for navigating this technological revolution, positioning AI and the Metaverse as essential components of future-proof business strategy.

Hardback ISBN: 9781836625834

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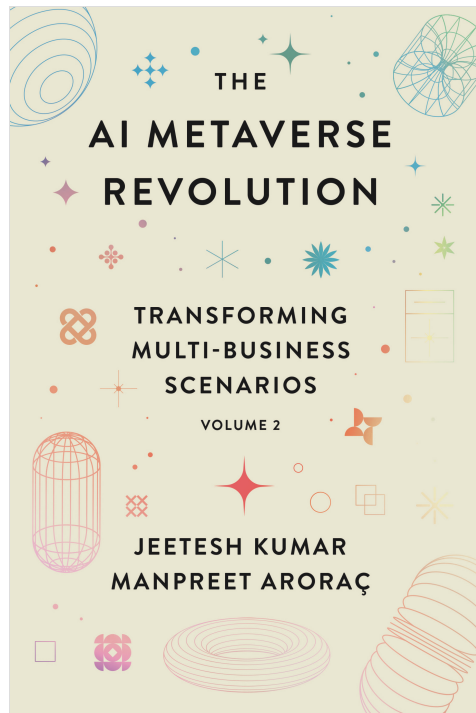
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Strategy



# *The AI Metaverse Revolution: Transforming Multi-Business Scenarios (Volume 2)*

Editors

Jeetesh Kumar  
Taylor's University, Malaysia

Manpreet Arora  
Central University of Himachal Pradesh, India

## Synopsis

*The AI Metaverse Revolution: Transforming Multi-Business Scenarios (Volume 2)* explores the profound convergence of Artificial Intelligence (AI) and the Metaverse, and its transformative effects on business decision-making and strategy. As these technologies evolve, they offer businesses unprecedented tools for operating more efficiently, engaging customers in innovative ways, and responding to rapidly shifting market dynamics. By examining the role of AI in analysing vast data sets and the insights gained from virtual environments within the Metaverse, this volume provides a comprehensive guide to harnessing these cutting-edge technologies for competitive advantage.

Through in-depth analysis and real-world examples, the diverse range of global contributors explore how AI and the Metaverse are driving a new era of business possibilities across industries. From AI-powered data analysis that enables businesses to make informed, real-time decisions; to personalised customer experiences created through behavioural analysis in virtual spaces, this volume presents actionable strategies for integrating AI and the Metaverse into modern business practices. It offers readers a roadmap for navigating this technological revolution, positioning AI and the Metaverse as essential components of future-proof business strategy.

Hardback ISBN: 9781836625872

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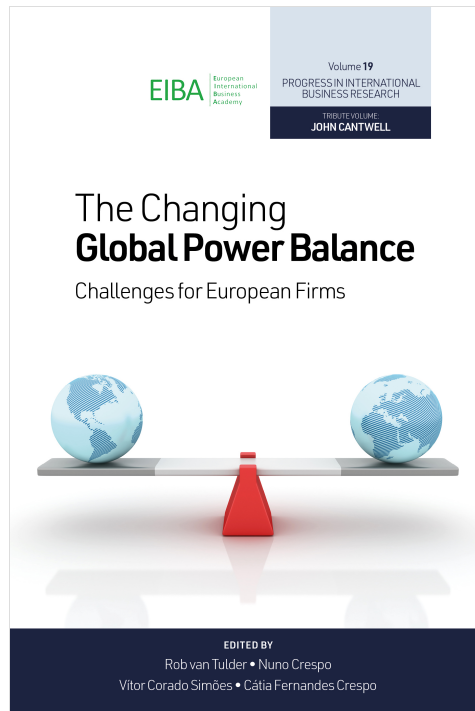
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Strategy



# *The Changing Global Power Balance: Challenges for European Firms*

Progress in International Business Research, Volume 19

Editors

Rob van Tulder  
RSM Erasmus University Rotterdam, The Netherlands

Nuno Fernandes Crespo  
University of Lisbon, Portugal

Vitor Corado Simões  
University of Lisbon, Portugal

Cátia Fernandes Crespo  
Polytechnic of Leiria, Portugal

## Synopsis

The 2023 conference of the European International Business Academy (EIBA) was held in Lisbon, three decades after the previous EIBA Lisbon conference in 1993. Over this 30-year period, the international business environment changed dramatically, passing through phases of globalisation, increased nationalistic sentiments in a large number of countries, and a 'cascade of crises' or a 'poly-crisis'. Currently, MNEs operate within a changing global power balance, with China and its allies challenging the hegemony of the U.S. and its allies. For European MNEs as well as for policy makers, the world economy is no longer characterized by a clear set of relatively stable enabling global conditions but rather by increased volatility, uncertainty, complexity and ambiguity (VUCA).

Volume 19 of the *Progress in International Business Research (PIBR)* series covers three key vectors: The changing global power balance in the world economy, how to deal with rapid changes in technology and innovation, and how to understand and assess the resulting challenges for Europe. A wide variety of perspectives are presented here, including a chapter from Elisa Ferreira, the European Commissioner for Cohesion and Reforms, who takes stock of the present situation and looks into the future from a European policy perspective. By choosing 'innovation' as a major area of focus, we pay tribute to one of the leading international business authors in that area – and a long-term EIBA member – John Cantwell.

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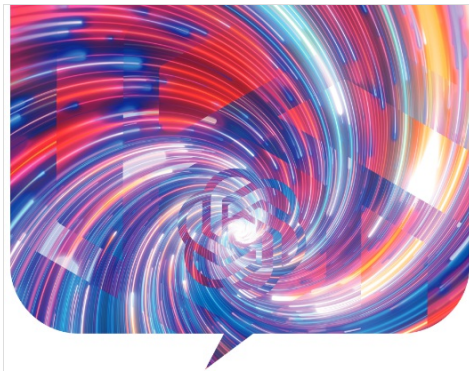
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## Advanced Information

Information & knowledge management



### The ChatGPT REVOLUTION

How Conversational AI is Transforming  
Customer Service and Business Operations

EDITED BY

Abhishek Behl, Chitra Krishnan,  
Priyanka Malik & Shalini Gautam

# *The ChatGPT Revolution: How Conversational AI is Transforming Customer Service and Business Operations*

Editors

Abhishek Behl  
Keele University, UK

Chitra Krishnan  
Symbiosis International (Deemed University), India

Priyanka Malik  
Galgotias University, India

Shalini Gautam  
Delhi Metropolitan Education (Affiliated with GGSIPU), India

## Synopsis

Delving into ChatGPT's architecture and ability to generate human-like text, chapters go beyond technical explanations, exploring the factors contributing to ChatGPT's widespread adoption and its significance in society and industry. The work showcases how ChatGPT has transformed conversational experiences, revolutionizing customer service, streamlining business processes, and enhancing user engagement across various domains. Authors address the potential pitfalls and ethical concerns associated with ChatGPT. They delve into bias, misinformation, and the potential amplification of harmful content that may arise, as well as revealing insights into responsible AI practices, transparency, and accountability, emphasizing the importance of mitigating these risks and ensuring fairness in AI-driven conversations. Thoroughly examining the impact of ChatGPT on the workforce and the potential for job displacement, the need for upskilling and reskilling, and the importance of balanced integration of human oversight in chatbot interactions, the concept of collaborative human-AI systems is explored, where ChatGPT works alongside humans to enhance conversation quality and foster trust.

*The ChatGPT Revolution* is essential reading for AI researchers and academics interested in the technical intricacies of ChatGPT, industry professionals in AI and NLP seeking practical insights for real-world applications, and ethics and responsible AI practitioners focusing on mitigating ethical concerns.

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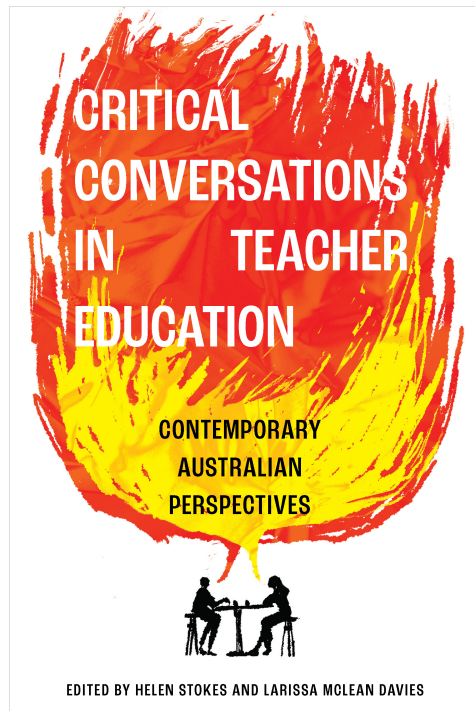
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# *Critical Conversations in Teacher Education: Contemporary Australian Perspectives*

Editors

Helen Stokes  
The University of Melbourne, Australia

Larissa McLean Davies  
The University of Melbourne, Australia

## Synopsis

This is a time of challenge for teachers with burgeoning workloads and unsustainable conditions, parental demands and challenging student behaviour. Within this climate of challenge, including that of teacher retention, education systems around the world have had to develop strategies to professionalise and improve the status of teaching.

Divided into three distinct sections covering the future of teacher professionalism, reimagining pedagogical practices in challenging contexts, and professional learning to meet the needs of the profession, *Critical Conversations in Teacher Education* explores issues across the lifespan of teaching, including initial teacher education and in service professional learning. Drawing on research conducted broadly in the Australian educational space, chapter authors discuss the areas of culturally responsive practice, AI, climate change, classroom environments, micro credentials, and teacher retention.

The research covers a wide range of settings, from early childhood through to primary and secondary settings as well as exploring a wide range of topics that are of interest to educators both in schools and at a system level and offers valuable considerations for shaping the future of the teaching profession.

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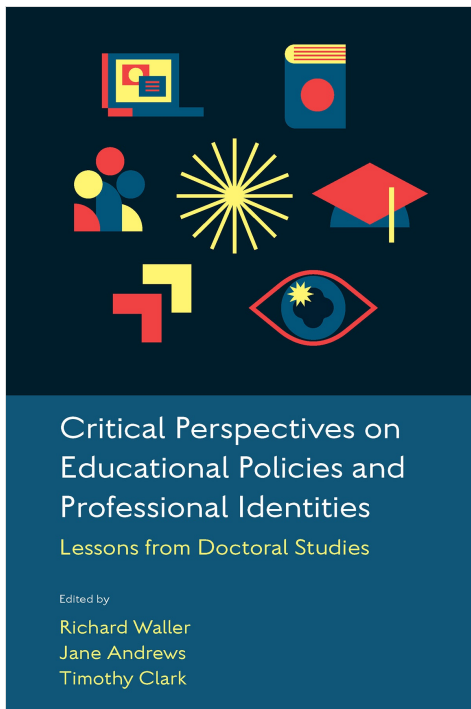
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## Advanced Information

Education



# Critical Perspectives on Educational Policies and Professional Identities: Lessons from Doctoral Studies

Editors

Richard Waller  
University of the West of England, UK

Jane Andrews  
University of the West of England, UK

Timothy Clark  
University of the West of England, UK

## Synopsis

This edited volume is the first to exclusively feature the work of doctoral graduates themselves. *Critical Perspectives on Educational Policies and Professional Identities* offers an important example of doctoral study within the field of education policy, emphasising the impact and transferability of findings across a range of educational sectors.

The collection features the cutting-edge work of 14 doctoral graduates from the University of the West of England (UWE), generally writing in collaboration with an experienced academic from their supervisory team. The volume explores the issue of education policy and its impact on the professional identities of those working across the sector, including the changing professional and policy contexts currently confronting doctoral candidates and their peers. The chapters are arranged into three thematic sections, each featuring work from a wide range of educational settings: *Constructions of the Professional and Society*, *Interrogating Approaches to Becoming, Being and Developing as Education Professionals*; and *Challenging Education Policy and Practice*.

The doctoral graduate is lead author in all instances, and the process of curating and developing the collection to offer Early Career Researchers a supported pathway into academic publication is outlined in the editors' opening contribution. In the concluding chapter, Prof Meg Maguire (KCL) reflects upon the role of professional doctorates in aiding our understanding of educational policies and professional identities across the sector.

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Paperback price: £39.99, €45.99, \$53.99  
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## Advanced Information

Tourism & hospitality



# *Digital Disruption in Hospitality, AI and Emerging Technologies: A Roadmap to Personalized Experiences, Enhanced Operations, and Revenue Growth*

Editors

Park Thaichon  
University of Southern Queensland, Australia

Pushan Kumar Dutta  
Amity University Kolkata, India

A. K. Haghi  
University of Coimbra, Portugal

Soumi Dutta  
Sister Nivedita University, India

## Synopsis

*Digital Disruption in Hospitality, AI and Emerging Technologies: A Roadmap to Personalized Experiences, Enhanced Operations, and Revenue Growth* offers a visionary exploration of the transformative power of artificial intelligence and cutting-edge innovations in the hospitality and tourism industry. From AI-powered travel apps and mixed reality immersion to blockchain-enhanced customer trust, this comprehensive guide unveils how technology is revolutionizing every aspect of the guest journey. Readers will discover how digital transformation is reshaping the foundations of hospitality, with in-depth analyses of AI applications in human resource management, digital advertising, and financial inclusion.

Drawing on case studies and practical applications, this book provides a clear roadmap for leveraging technology to create personalized experiences, streamline operations, and drive revenue growth. It delves into crucial topics such as data-driven customization, contactless food ordering systems, and the impact of Gen AI on workforce dynamics in growing tourism sectors. Whether the readers are a seasoned hospitality executive, a tech entrepreneur looking to disrupt the travel sector, or a professional seeking to understand the future of the industry, this book equips the readers with the knowledge and strategies to thrive in the digital age.

Hardback ISBN: 9781836087977

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## Advanced Information

Tourism & hospitality

# *Digital Disruption in Hospitality, Sustainable Hospitality: A Global Perspective on People, Planet, and Profit*

Editors

Park Thaichon  
University of Southern Queensland, Australia

Pushan Kumar Dutta  
Amity University Kolkata, India

A. K. Haghi  
University of Coimbra, Portugal

Soumi Dutta  
Sister Nivedita University, India

## Synopsis

*Digital Disruption in Hospitality, Sustainable Hospitality: A Global Perspective on People, Planet, and Profit* offers a revolutionary insight into the future of tourism and hospitality. This groundbreaking work explores the delicate balance between cutting-edge technology and ethical responsibility in one of the world's largest industries.

From the bustling streets of India to the serene eco-resorts of Karnataka, this book takes readers on a global journey through the transformative power of digital innovation in hospitality. Discover how social media is reshaping tourist decisions, how blockchain is personalizing guest experiences, and why the metaverse could be the next frontier for luxury travel. But this isn't just about profit – it's about purpose.

Delve into crucial discussions on sustainable culinary tourism in Bangladesh, the impact of fintech on customer loyalty, and the potential of telemedicine in addressing social health challenges. Whether the readers are a hospitality professional, policymaker, or conscious traveler, this book provides the insights and strategies needed to navigate the complex landscape of modern tourism. Join us in reimagining an industry where innovation drives success, sustainability ensures longevity, and every stakeholder – from guests to local communities – thrives. The future of hospitality is here, and it's sustainable.

Hardback ISBN: 9781836623618

Hardback price: £85.00, €100.00, \$115.00

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ePDF price: £85.00, €100.00, \$115.00

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Audience: Professional and scholarly

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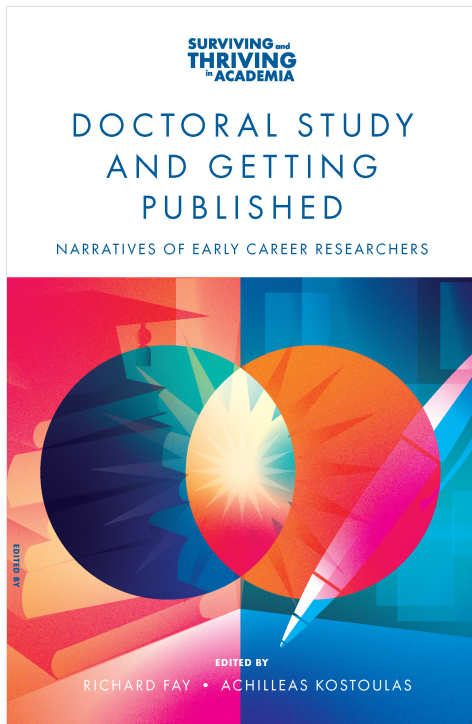
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## Advanced Information

Education



# *Doctoral Study and Getting Published: Narratives of Early Career Researchers*

Surviving and Thriving in Academia

Editors

Richard Fay  
The University of Manchester, UK

Achilleas Kostoulas  
University of Thessaly, Greece

### Synopsis

Pressure to share research findings in the form of academic publications has meant that, early on in their process, doctoral candidates are encouraged, required even, to develop skills that will help them engage with the competitive publication market.

This rich collection of early career research narratives focuses on researcher development and education, with an emphasis on the often pressurised, and stressful process of publishing during, as, from, and after a doctorate through the use of an ecological perspective. It brings together a diverse but coherent set of voices, reflections and advice from early-career researchers regarding publication experiences. Issues explored include academic identity, collaboration (including include student-supervisor relationships, co-authorship and working in research groups), dynamics of larger scholarly communities and engaging with publishers and reviewer feedback.

Focuses less on the mechanics of writing and more on the process of identity development, this is intended as a supplementary resource for use by doctoral students and early career researchers in the Humanities and Social Sciences, whether they are enrolled in academic writing programmes or working individually to develop their authorial identity.

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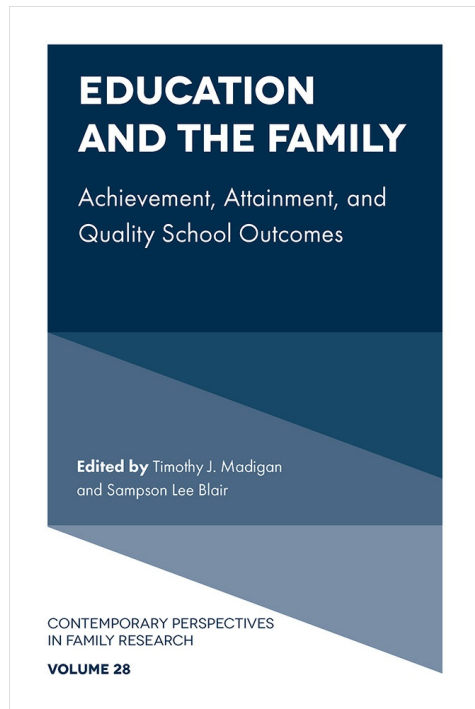
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# *Education and the Family: Achievement, Attainment, and Quality School Outcomes*

Contemporary Perspectives in Family Research,  
Volume 28

Editors

Timothy J. Madigan  
Commonwealth University, USA

Sampson Lee Blair  
The State University of New York, Buffalo, USA

## Synopsis

Around the world, education is regarded as an institution which can substantially aid individuals, providing them with the knowledge and skills they will need to obtain jobs, achieve financial success, and lead better lives. Across virtually all family relationships, there is an inseparable connection between education and the family. This volume of *Contemporary Perspectives in Family Research* is a broad examination of this correlation.

The first of two connected volumes, *Education and the Family: Achievement, Attainment, and Quality School Outcomes* features diverse theoretical and methodological chapters which explore the interactions between two crucial institutions: the family and education system. With enormous implications for determining life outcomes, this rich edited collection on the role the familial impact on educational output and achievement. Chapters cover a wide array of topics, such as: family economic and cultural resources and school performance and attainment of students, family multilingualism and academic success, family stressors and education, valuation of higher education versus employment and family contestations of public schooling and its policies and curriculum among others.

*Education and the Family: Achievement, Attainment, and Quality School Outcomes* is appealing reading for scholars of family sociology, the sociology of education, and childhood and youth alike.

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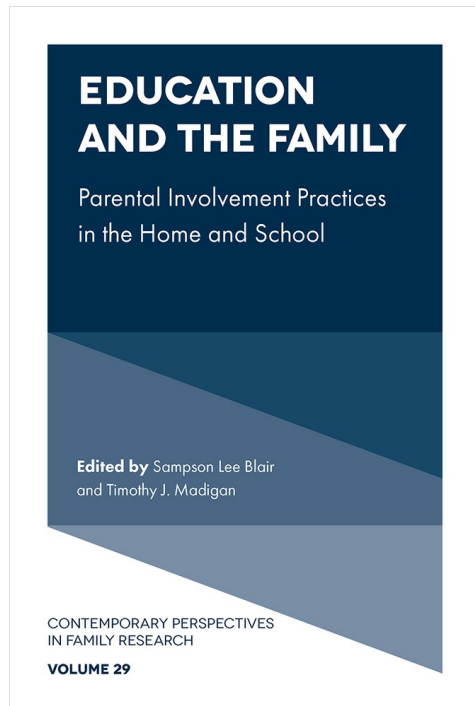
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## Advanced Information

Sociology



# *Education and the Family: Parental Involvement Practices in the Home and School*

Contemporary Perspectives in Family Research,  
Volume 29

Editors

Sampson Lee Blair  
The State University of New York, Buffalo, USA

Timothy J. Madigan  
Commonwealth University, USA

### Synopsis

Around the world, education is regarded as an institution which can substantially aid individuals, providing them with the knowledge and skills they will need to obtain jobs, achieve financial success, and lead better lives. Across virtually all family relationships, there is an inseparable connection between education and the family. This volume of *Contemporary Perspectives in Family Research* is a broad examination of this correlation.

The second of two connected volumes, *Education and the Family: Parental Involvement Practices in the Home and School* features diverse theoretical and methodological chapters which explore the interactions between two crucial institutions: the family and education system. With enormous implications for determining life outcomes, this rich edited collection on the role the impact on familial engagement and involvement in the home. Chapters cover a wide array of topics, such as: family emotional support for students, family stressors and education, gendered nature of parental support, cultural variation in parental engagement and involvement, among others.

*Education and the Family: Parental Involvement Practices in the Home and School* is appealing reading for scholars of family sociology, the sociology of education, and childhood and youth alike.

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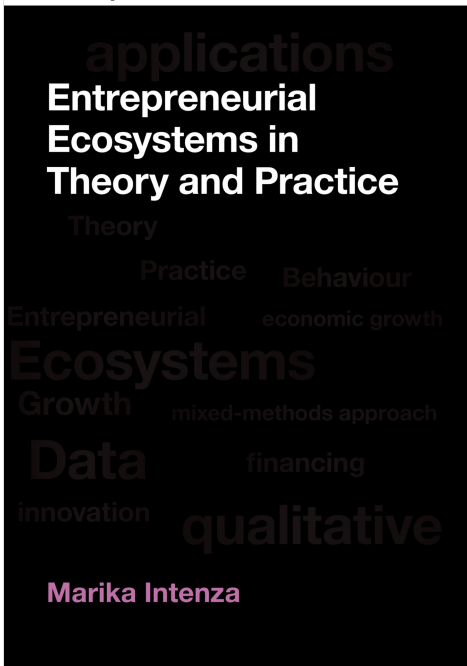




## Advanced Information

### Strategy

#### Entrepreneurial Behaviour Series



# *Entrepreneurial Ecosystems in Theory and Practice*

## Entrepreneurial Behaviour

Author

Marika Intenza  
University of Naples Federico II, Italy

### Synopsis

Entrepreneurial ecosystems are affected by ongoing technological changes, evolving global economic conditions, and institutional frameworks that constantly reshape the entrepreneurial terrain. As entrepreneurial ecosystems progressively become focal to economic development strategies worldwide, there is a strong demand for updated insights that can inform decision-makers to implement best practices. *Entrepreneurial Ecosystems in Theory and Practice* offers a comprehensive and multi-dimensional understanding of entrepreneurial ecosystems through a blend of theoretical and practical insights, and comparative analyses.

Italy has consistently experienced below-average performances on global entrepreneurship indexes. By providing detailed case studies - especially the in-depth analysis of Italy's entrepreneurial ecosystem and sector-specific dynamics - the book equips firms and other stakeholders with practical tools and strategies for improving their performance and integration within the surrounding entrepreneurial ecosystem. This will support informed decision-making regarding investments and policy formulation aimed at enhancing regional economic development and innovation.

This series is dedicated to communicating innovative and multi-disciplinary new research that advances theory and practice in Entrepreneurial Behaviour. The series is focused on expanding the scope of Entrepreneurial Behaviour theory and analysis and enriching practice by encouraging multi-theoretical multi-cultural and multi-disciplinary approaches. Key issues to be explored in the series include cognition decision-making organisational behaviours and identifying creating and exploiting opportunities concerning new products services processes innovations or ventures from entrepreneurial perspective.

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Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781836626121

ePDF price: £45.00, €52.00, \$60.00

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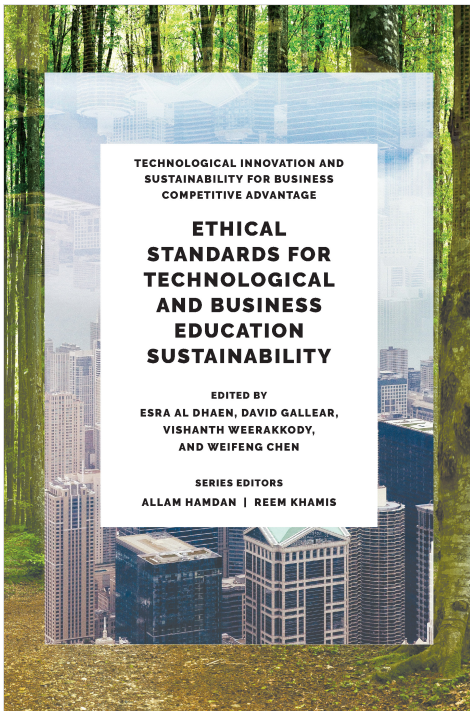
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# *Ethical Standards for Technological and Business Education Sustainability*

Technological Innovation and Sustainability for Business Competitive Advantage

Editors

Esra AlDhaen  
Ahlia University, Bahrain

David Gallear  
Brunel University of London, UK

Vishanth Weerakkody  
University of Bradford, UK

Weifeng Chen  
Brunel University of London, UK

## Synopsis

Business Education is considered a driver of change through integrating multidisciplinary skills and knowledge as part of teaching and learning. However, the nature of technological advancements used in teaching, learning and assessments varies in different contexts. *Ethical Standards for Technological and Business Education Sustainability* explores different uses of technology, including revising pedagogical standards, innovative teaching methods, inclusion of technological advancement as part of lifelong learning, and use of technology as part of formative learning and assessments. The chapters provide an insight into new policies and procedures to be developed to ensure academic integrity, quality of education and avoidance of academic misconduct specifically for technological and business education.

The book will support policy makers, leaders of higher education, academics, and regulators to set a new dimension of policies and standards to support development of clear guidelines to maintain ethical use of technology in business education.

The TISBCA series emphasises the scientific exploration of business challenges faced by organizations, while offering practical solutions. By contributing to the development and enhancement of business theories and practices, and by promoting scientific research in technological innovation and sustainability, the volumes facilitate meaningful dialogues among academics, practitioners, and individuals. The research presented connects traditional accounting, auditing and internal control practices with the cutting-edge technological advancements that are revolutionising the way business transactions are conducted.

Hardback ISBN: 9781836080374

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781836080367

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781836080381

ePub price: £80.00, €95.00, \$110.00

Publication date: 27 May 2025

Language: English

Audience: Professional and scholarly

Page count: 316

BIC code: KJG, KJD, KJE

BISAC code: BUS008000, BUS024000, BUS094000

THEMA code: KJG, KJD, KJE

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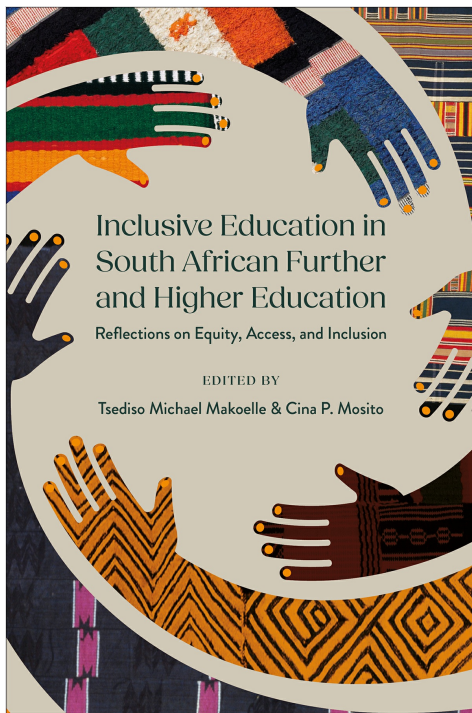
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## Advanced Information

Education



# *Inclusive Education in South African Further and Higher Education: Reflections on Equity, Access, and Inclusion*

Editors

Tsediso Michael Makoelle  
Nazarbayev University, Kazakhstan

Cina P. Mosito  
Nelson Mandela University, South Africa

### Synopsis

The post-apartheid era saw the South African government introduce a range of policies for building an inclusive education system. *Inclusive Education in South African Further and Higher Education* provides a historical overview of the evolution of inclusive education, alongside the emergence of concepts such as of equity and access, highlighting how these ideas have evolved, been enacted and practiced in the higher education institutions (HEIs) of South Africa since 2001.

Highlighting the barriers encountered in striving for inclusion in higher education in South Africa, chapter authors explore the significance of curriculum for inclusion and unpack the strategies of support and assessment in higher education. The critical aspects of inclusion and exclusion in higher education such as gender, language, technology and leadership are discussed and their impact on access, equity and inclusion is unmasked. Importantly, within this work is the principal and recognition of Indigenous and afro-centric knowledge in this space, how it is recognised and valued, and the manner in which it can be brought to the fore in decolonising the curriculum.

Whilst focusing on the South African context, the theoretical and methodological approach adds to the international understanding of access, equity and inclusion in higher education and provides important insights for policymakers, scholars, students and researchers in inclusive education and higher education globally.

Hardback ISBN: 9781836089452

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781836089445

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781836089469

ePub price: £80.00, €95.00, \$110.00

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Language: English

Audience: Professional and scholarly

Page count: 316

BIC code: JNF, JNM, JNK

BISAC code: EDU048000, EDU026000, EDU034000

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## Advanced Information

### Strategy



# *Innovation Ecosystems and Sustainable Technologies: Enhancing Competitiveness and Sustainability*

Emerald Studies in Sustainable Innovation Management

Editors

Rubee Singh  
GLA University, India

Vincenzo Corvello  
University of Messina, Italy

Ilda Maria Coniglio  
University of Rome Tor Vergata, Italy

Shahbaz Khan  
University of Tabuk, Kingdom of Saudi Arabia

### Synopsis

*Innovation Ecosystems and Sustainable Technologies: Enhancing Competitiveness and Sustainability* draws connections between innovation ecosystems and sustainable development to seek ways of improving economic, environmental and social wellbeing based on improvements to the innovation ecosystems. The book sheds light on various advancements in innovation ecosystems and emerging technologies for the purpose of sustainability and aims to address the urgency of responding to the UN Sustainable Development Goals (UN-SDGs). The book presents a unique perspective in terms of its exploration and integration of innovative multi-disciplinary ideas, techniques, and tools that are critical for the implementation of innovative ideas, technologies, and tools for sustainability.

*Innovation Ecosystems and Sustainable Technologies* is a great resource to learn how emerging technologies such as artificial intelligence, Internet of Things, and cloud technologies are transforming innovation ecosystems and promoting sustainability. The focus on transitioning to an Innovation Ecosystem, sustainability, and emerging technologies in an increasingly globalised world, makes it perfect for policymakers, researchers, and company leaders alike.

The series *Emerald Studies in Sustainable Innovation Management* aims at exploring the advancements of innovation management in turbulent times with a special attention to the transition towards a sustainable economy. The practice of innovation management is evolving rapidly as a consequence of positive phenomena such as digitalization and the green transition and negative ones such as crises and global emergencies.

Hardback ISBN: 9781836623694

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781836623687

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781836623700

ePub price: £85.00, €100.00, \$115.00

Publication date: 20 May 2025

Language: English

Audience: Professional and scholarly

Page count: 404

BIC code: KJJ, KJG, KJD

BISAC code: BUS094000, BUS072000, BUS008000

THEMA code: KJJ, KJG, KJD

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## Advanced Information

Sociology



# *Law and Culture in Japan: Institutions, Justice, and Media*

Sociology of Crime, Law and Deviance, Volume 30

Editors

Mathieu Deflem  
University of South Carolina, USA

Hiroshi Takahashi  
Kobe University, Japan

Dimitri Vanoverbeke  
The University of Tokyo, Japan

Jason G. Karlin  
The University of Tokyo, Japan

### Synopsis

Volume 30 of *Sociology of Crime, Law and Deviance* brings together scholars from various disciplinary backgrounds to discuss a variety of aspects and developments related to law and culture in contemporary Japan. Some scholars have law as their primary field of study and from that viewpoint focus on connections with culture, while others are first and foremost scholars of culture who link their research themes to norms and regulations.

The interconnection between law and culture in Japanese society is the central substantive focus of the book. Thematically linked, the chapters are diverse in terms of theory, methodology, and (multi-)disciplinary perspective, discussing institutions of law, crime and justice, and various media.

Written by expert scholars who work in *Japan*, *Law and Culture in Japan* communicates research on law and culture in Japanese society to a broad audience. This edited volume is essentially oriented at scholars and students who are located outside of Japan, yet who share similar scholarly interests in law, culture, and the interconnections between them.

ISSN: 1521-6136

Hardback ISBN: 9781836088691

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781836088684

ePDF price: £90.00, €117.00, \$140.00

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ePub price: £90.00, €117.00, \$140.00

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Language: English

Audience: Professional and scholarly

Page count: 312

BIC code: JKV, JKVC, JHB

BISAC code: SOC004000, SOC026000, SOC030000

THEMA code: JKV, JKVC, JHB

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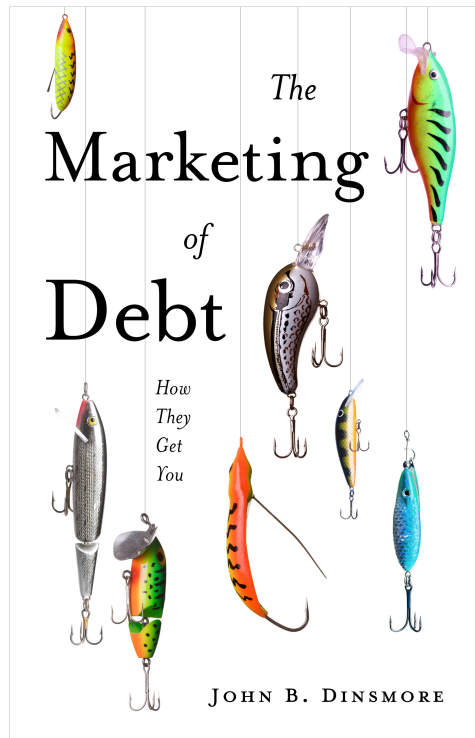




## Advanced Information

### Marketing

# *The Marketing of Debt: How They Get You*



Author

John B. Dinsmore  
Wright State University, USA

### Synopsis

Why do people struggle so much with debt? The truth is, we are psychologically pre-disposed to *mis*understanding it. We underestimate the cost of debt and overestimate our ability to pay. Not only do marketers of credit cards and loans know this, but they also exploit these psychological blind spots to get us deeper in hock.

*The Marketing of Debt: How They Get You* is an irreverent look at the financial services industry and the psychological research on decision-making related to debt. Topics include resisting temptation and refocusing on long-term goals, how money lenders hide pricing, partitioned pricing, drip pricing, the issue with status branded credit cards, and taking scientifically proven steps for making better financial decisions.

This book is for anyone who wants to understand common tactics that marketers of debt use to get people into deeper debt, and how to avoid the traps laid by lenders. For students, this will be an appealing point-of-entry to behavioural research on financial decision-making. This could also be required reading for a consumer behaviour or consumer finance course. Additionally, there is a self-help aspect to this book in that it will help individuals avoid falling into many of the traps laid by marketers of debt. Features a Foreword from Jason Harris of Mekanism.

Paperback ISBN: 9781836626015

Paperback price: £24.00, €29.00, \$32.00

ePDF ISBN: 9781836625988

ePDF price: £24.00, €29.00, \$32.00

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ePub price: £24.00, €29.00, \$32.00

Publication date: 03 June 2025

Language: English

Audience: Professional and scholarly

Page count: 164

BIC code: KJSM, KJSA, KJG

BISAC code: BUS043060, BUS002000, BUS008000

THEMA code: KJSA, KJST, KJG

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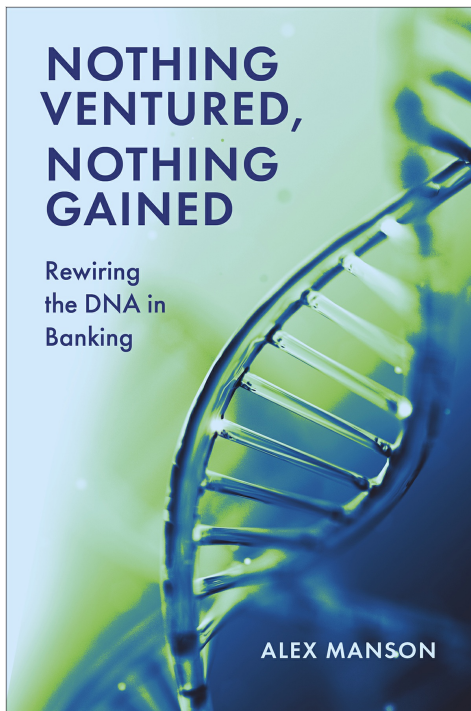
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# *Nothing Ventured, Nothing Gained: Rewiring the DNA in Banking*

Editor

Alex Manson  
Standard Chartered Ventures, Singapore

## Synopsis

*Nothing Ventured, Nothing Gained: Rewiring the DNA in Banking* offers a behind-the-scenes look at how **Standard Chartered Bank** embraced disruption to thrive in an era of rapid change. In today's evolving financial landscape, business leaders know that innovation is key to sustainability, yet many hesitate to embrace the full scope of transformation. Written by the CEO and thought leaders within the bank, *Nothing Ventured, Nothing Gained* reveals how Standard Chartered overcame this challenge by fostering innovation, investing in disruptive financial technology, and exploring alternative business models. This candid account showcases the rise of **Standard Chartered Ventures**, a leader in Fintech and venture capital. Essential reading for anyone interested in the future of banking and the forces reshaping the industry.

Paperback ISBN: 9781837083091

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Audience: Professional and scholarly

Page count: 208

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THEMA code: KFFK, KFFM, KFFH

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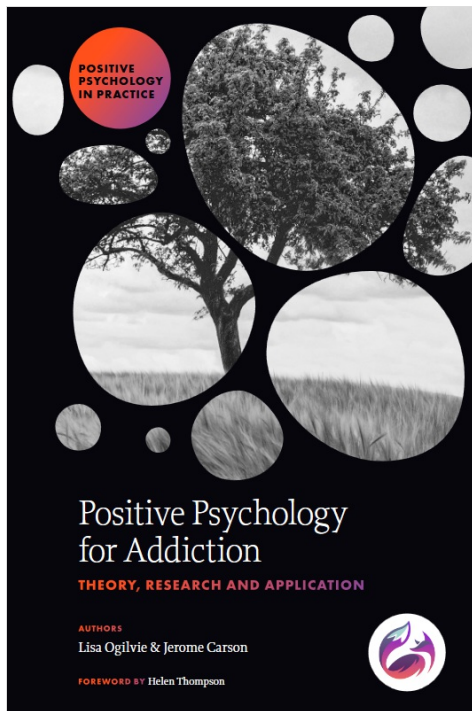
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## Advanced Information

Sociology



# *Positive Psychology for Addiction: Theory, Research and Application*

## Positive Psychology in Practice

Authors

Lisa Ogilvie  
University of Bolton, UK

Jerome Carson  
University of Bolton, UK

### Synopsis

In addiction recovery, fostering a positive life that enhances satisfaction, well-being, and personal capability is crucial for long-term success. By staying motivated and actively engaging in their recovery, individuals can significantly elevate their quality of life. This groundbreaking work unveils the transformative potential of positive psychology in addiction recovery, highlighting how cultivating positivity and resilience can lead to profound and lasting improvements.

Exploring the theoretical foundations of positive psychology and its application to mental health, Ogilvie and Carson focus particularly on how overcoming adversity can lead to positive outcomes. They delve into second wave positive psychology's perspective on resilience and third wave's pluralistic approach, integrating insights from the recovery model of mental health, wellbeing studies, the process of change, and asset-based recovery frameworks. With detailed examples of recent studies and practical guidance for practitioners, *Positive Psychology for Addiction* offers a comprehensive and holistic view of addiction recovery and challenges traditional deficit-focused approaches by advocating for strengths-based recovery methods.

Demonstrating the synergy between positive psychology and effective addiction recovery, *Positive Psychology for Addiction* provides a valuable resource that promotes a positive lifestyle choice and contributes to reducing the stigma surrounding addiction. This important work is essential for anyone involved in addiction recovery, from clinical practitioners to academics and individuals in recovery.

Hardback ISBN: 9781836623397

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ePDF ISBN: 9781836623380

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ePub price: £45.00, €52.00, \$60.00

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Language: English

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BIC code: JM, MBNH9, JHB

BISAC code: SOC057000, PSY031000, POL073000

THEMA code: JM, JMQ, JHB

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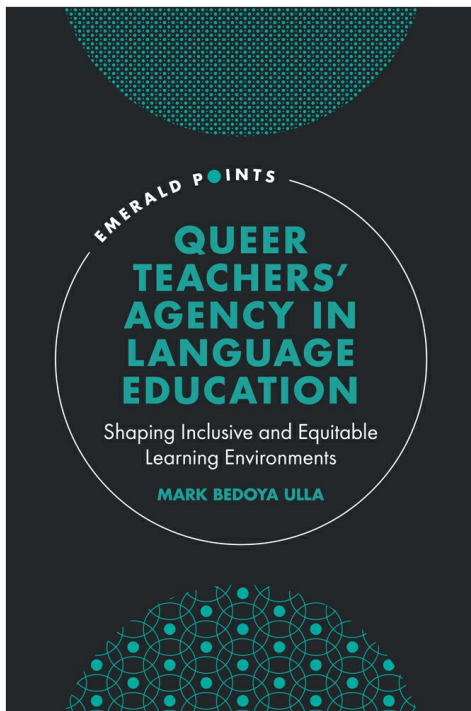
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## Advanced Information

Education



# *Queer Teachers' Agency in Language Education: Shaping Inclusive and Equitable Learning Environments*

Emerald Points

Author

Mark Bedoya Ulla  
Walailak University, Thailand

### Synopsis

*Queer Teachers' Agency in Language Education* explores how to create an inclusive, gender-fair language learning environment by embracing the queer identity of the teacher, challenging traditional norms and fostering acceptance.

Language teaching is inherently tied to the social and cultural contexts in which it occurs, and it reflects, often unconsciously, the dominant norms and values of society. As such, language classrooms are frequently sites where heteronormative practices and assumptions are reproduced, often to the detriment of queer language teachers and students. Mark Bedoya Ulla delves into the interplay of culture, gender identity, and language in the classroom to cultivate a more inclusive and open learning space and discusses how queer language teachers can actively shape inclusive, equitable language learning environments. Chapters emphasise the importance of queer teachers' roles, identity, and agency in promoting social justice in language education.

Through a combination of empirical studies and theoretical discussions, *Queer Teachers' Agency in Language Education* empowers queer language teachers by highlighting their role as agents of change. It offers strategies to help them challenge heteronormativity in their professional practices and contribute to creating a more inclusive educational environment.

Hardback ISBN: 9781836629313

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Language: English

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Page count: 136

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BISAC code: EDU048000, EDU044000, EDU046000

THEMA code: JNFK, JNL, JNT

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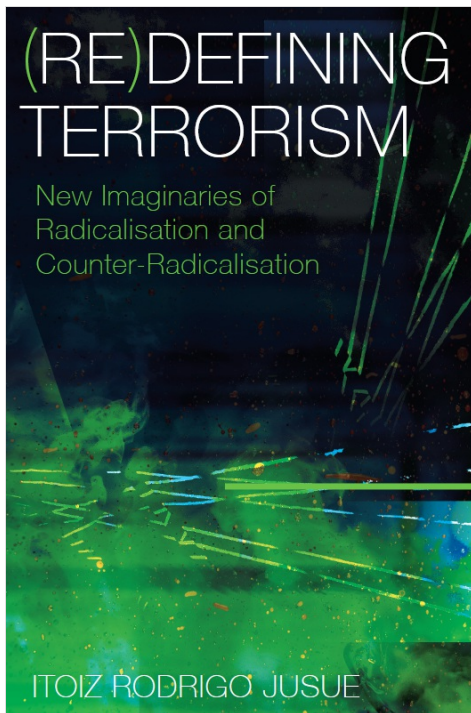
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Sociology



# *Re-Defining Terrorism: Imaginaries of Radicalisation and Counter-Radicalisation*

Author

Itoiz Rodrigo Jusué  
Loughborough University, UK

## Synopsis

*Re-Defining Terrorism* examines the emergence of the counter-radicalisation agenda in the UK and internationally. Offering original insights into counter-radicalisation's extensive effects, Itoiz Rodrigo Jusué offers a complete and innovative examination of the development of counter-radicalisation discourses and policies.

Outlining (counter)radicalisation as a new technology of governance embedded in the production and promotion of particular mentalities, conducts, identities, and subjectivities, the chapters investigate the transformations that the figure of the terrorist has gone through since the early 2000s and stresses the role of the media in the (re)production of new imaginaries of terror. Based on a large amount of rich qualitative data, the author shows how vocabularies and narratives of (counter)radicalisation are disseminated in popular culture establishing new lens through which terrorism and political violence are comprehended and acted upon in the UK and beyond.

Breaking fresh ground where the counter-radicalisation (and counter-extremism) agenda is still a relatively new and developing phenomenon in the UK and globally, this is compelling reading for policymakers, practitioners, undergraduate and post-graduate students and scholars across disciplines including critical studies on terrorism; criminology; media and communication studies; cultural studies; gender studies; social policy; and peace and conflict studies.

Hardback ISBN: 9781835496473

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781835496466

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781835496480

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Language: English

Audience: Professional and scholarly

Page count: 224

BIC code: JPWL, JKVC, GT

BISAC code: POL037000, SOC004000, SOC051000

THEMA code: JPWL, JKVC, GT

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## Advanced Information

Research methods



# Reframing Qualitative Research Ethics

Advances in Research Ethics and Integrity, Volume 12

Editor

Helen Busby  
Independent Research Ethics Consultant, UK

### Synopsis

This book contains three Open Access chapters.

*Reframing Qualitative Research Ethics* explores contemporary challenges in qualitative research ethics and generates proposals for reforming ethics review based on researchers' experience on the ground to support innovative qualitative research in the future.

Following an introduction informed by the historical trajectory of research ethics, this volume explores some of the ethical concerns that researchers have encountered during fieldwork for their research, considers how both they and their ethics committees framed ethical issues, describes how these were managed, and reflects on what we can learn from their experiences. Granular case-studies with a focus on innovative methodologies are offered alongside reflections that go beyond the well-rehearsed binaries of oppositional debates about research ethics review. Researchers with extensive experience of research ethics review make some broader proposals for change. These include a proposal for discipline-based research ethics review, a call to broaden out ethical issues to encompass wider frameworks of research integrity, and an agenda for organisations to better support ethics and integrity in qualitative research.

A timely return to the nuances of researchers' experience on the ground featuring contributors who are uniquely well-placed to bridge the divide that is commonly seen between researchers and the views of research ethics committees, this is a pathbreaking resource for a new generation of qualitative researchers and members of the research ethics community.

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Hardback ISBN: 9781836083139

Hardback price: £72.00, €94.00, \$112.00

ePDF ISBN: 9781836083122

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ePub ISBN: 9781836083146

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Publication date: 20 May 2025

Language: English

Audience: Professional and scholarly

Page count: 324

BIC code: GPS, GP, JFM

BISAC code: SOC024000, REF020000, SOC000000

THEMA code: GPS, GP, JBFV

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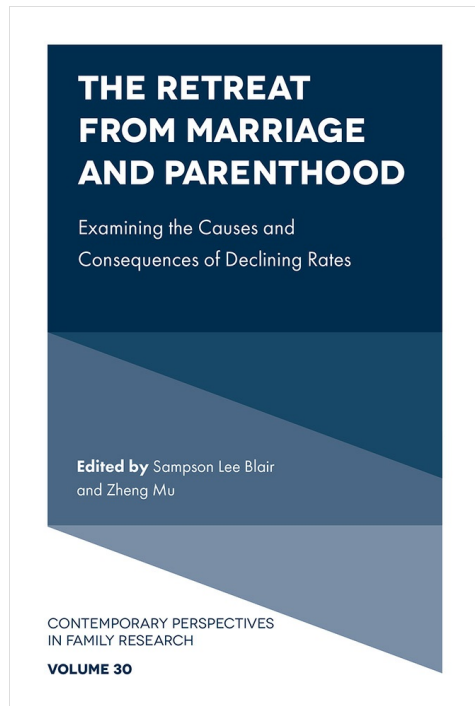
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## Advanced Information

Sociology



# *The Retreat from Marriage and Parenthood: Examining the Causes and Consequences of Declining Rates*

Contemporary Perspectives in Family Research, Volume 30

Editors

Sampson Lee Blair  
The State University of New York, Buffalo, USA

Zheng Mu  
National University of Singapore, Singapore

### Synopsis

Around the globe, two of the more fundamental attributes of families and households have been changing, as both rates of marriage and fertility have been steadily decreasing. These declines have numerous associated causes – among them, increases in singlehood, increases in cohabitation, and greater emphases upon individualism and materialism. *The Retreat from Marriage and Parenthood* seeks a broad examination of the retreat from marriage and parenthood.

Featuring diverse theoretical and methodological chapters exploring the many issues pertaining to these seismic changes, the authors chronicle the many dramatic impacts from shifts in attitudes to marriage and family. The chapters include discussion of pressing issues such as increasing ages at marriage, singlehood, cohabitation and alternative forms of intimate relationships, the impact of financial stress upon marriage and fertility, consequences of changing age structures, racial and ethnic variations in marriage and parenthood rates, changing meanings of family lineage, the impact of marriage and fertility declines upon other social institutions, and gender differences in the appeal of marriage and parenthood.

Acknowledging the reality of these shifts in marriage and fertility rates, and that they warrant greater attention by researchers, this is an insightful edited collection for scholars of family research.

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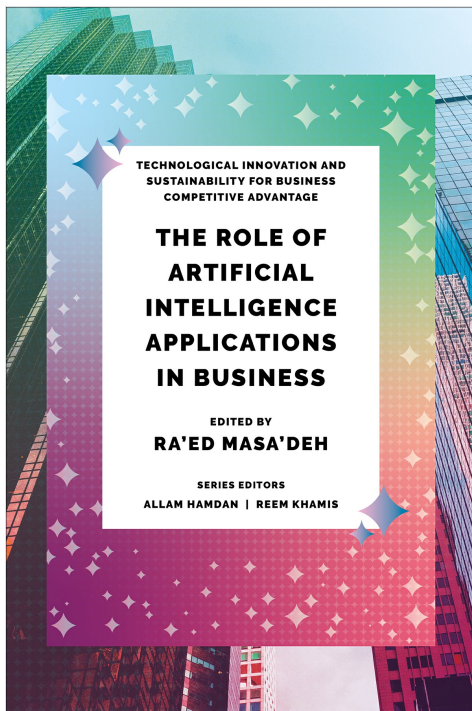
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## Advanced Information

### Strategy



# *The Role of Artificial Intelligence Applications in Business*

Technological Innovation and Sustainability for Business Competitive Advantage

Series Editors

Allam Hamdan  
Ahlia University, Bahrain

Reem Khamis  
University College of Bahrain, Bahrain

Editor

Ra'ed Masa'deh  
The University of Jordan, Jordan

### Synopsis

Artificial Intelligence applications play a crucial role in modern businesses across various industries. *The Role of Artificial Intelligence Applications in Business* examines key aspects of how digital technologies impact businesses, including AI-powered chatbots, self-service portals, and online customer support systems which can help enhance the overall customer experience. In addition, digital technologies enable businesses to collect and analyse vast amounts of data (big data analytics). This data provides valuable insights into customer behaviour, market trends, and operational performance, thereby helping businesses make informed decisions and personalise their offerings.

Moreover, automation and digital tools help streamline processes, and reduces manual efforts and errors. For instance, project management software, CRM systems, and ERP solutions optimise workflows, leading to increased efficiency and productivity. Digital marketing channels such as social media, search engine optimization (SEO), and online advertising allow businesses to reach their target audience more effectively and at a lower cost compared to traditional methods. Personalised marketing campaigns based on data analysis further enhance customer engagement. Digital technologies have transformed the way businesses sell products and services. The book will help readers in understanding the role of artificial intelligence in promoting business and management success.

Fulfilling a growing need for aligning business strategy and educational curriculums with the evolving skills required for business workplaces *Technological Innovation and Sustainability for Business Competitive Advantage* presents a thorough understanding of how business, education and technology can enable current and future leaders to contribute positively to the digital transformation currently in play across the globe.

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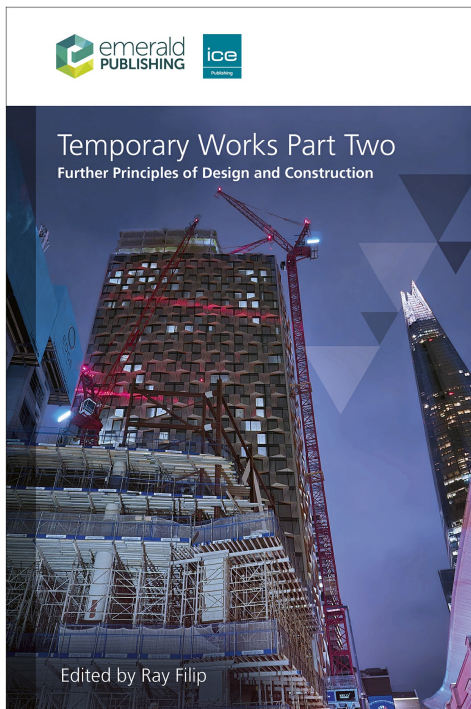
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## Advanced Information

Engineering



# Temporary Works Part Two: Further Principles of Design and Construction

Author

Ray Filip  
UK

### Synopsis

*Temporary Works Part Two: Further Principles of Design and Construction* provides authoritative and comprehensive guidance on key areas of temporary works for practising engineers. Building on the successful format of *Temporary Works: Principles of Design and Construction*, the book provides 18 entirely new chapters covering recent developments in this field.

With contributions from over 20 industry experts, topics include construction safety; modern methods of construction; structural steelwork; structural and geotechnical investigations for temporary works; digital temporary works and AI, sustainability, and low carbon. The book presents key learning from major projects, and also provides guidance on the use of temporary works across a number of sectors including nuclear; rail, tunnelling, the marine environment and building refurbishment.

*Temporary Works Part Two* is an essential reference for temporary and permanent works designers, engineers, technicians, temporary works coordinators and supervisors, and also contractors looking to minimise costs, maximise efficiency and ensure the safety of those working on site.

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## Advanced Information

Accounting & finance



# *Voices of Change: Race, Racism, and Colonization in Accounting*

Editors

Anton Lewis  
Governors State University, USA

Adam J. Saatkamp  
Illinois Central College, USA

Joanne Sopt  
San Francisco State University, USA

## Synopsis

This book contains Open Access chapters.

Reflection around accounting and race is long overdue. Capturing insights from academics and researchers in the accounting field and connecting them to wider conversations currently taking place, *Voices of Change: Race, Racism, and Colonization in Accounting* provides an opportunity to open an international dialogue.

*Voices of Change: Race, Racism, and Colonization in Accounting* covers topics ranging from Critical Race Theory – with inclusive representation of theorists recognized by accounting academics – to the decolonization of the accounting curriculum and the role of accounting technologies in contributing to racialized practices in historical.

Highlighting present-day struggles across the globe, the chapters presented here are essential reading to those who are interested in diversity and inclusion topics within the accounting industry.

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