



## Advanced Information

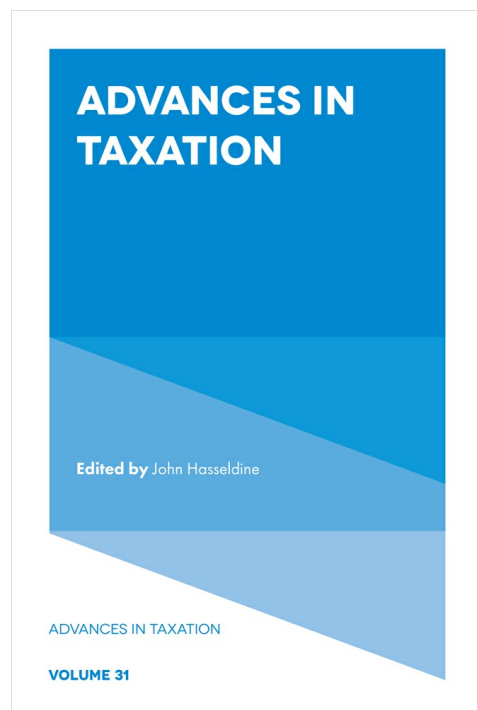
Economics

# *Advances in Taxation*

## Advances in Taxation, Volume 31

Editor

John Hasseldine  
University of New Hampshire, USA



### Synopsis

In Volume 31 of *Advances in Taxation*, the editor John Hasseldine includes studies from expert contributors to explore topics such as: firms' domestic and foreign effective tax rates; tax avoidance; and tax compliance. In addition, one study reviews prior literature on tax increment financing, an economic development tool frequently used by U.S. local governments.

Reporting peer-reviewed research contributions from the U.S. and Canada, this volume is essential reading for those looking to keep abreast of the most recent research, including empirical studies using a variety of research methods from different institutional settings and contexts.

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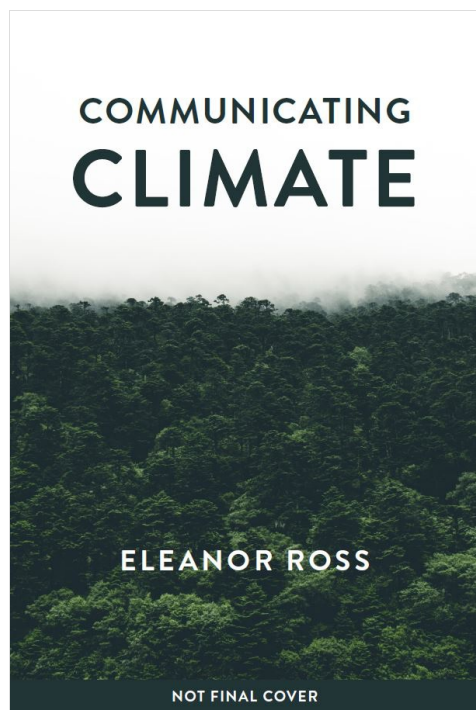
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## Advanced Information

### Strategy



# *Communicating Climate: How to Transmit Your Climate Message and Avoid Greenwashing*

Author

Eleanor Ross  
Trainline, UK

### Synopsis

Businesses can no longer afford to stick their heads in the sand. The time to act is now. Cities are becoming unliveable, triggering migration patterns and resource shortages, in turn causing civil wars and conflict. Natural disasters like hurricanes and wildfires are simply becoming known as 'weather', and biodiversity is disappearing from our very eyes. The fact is, we won't have a planet to do business on if we don't act now. Climate change is already hitting our bottom lines, as the cost of natural resources, energy, and manpower skyrocket. It's predicted to cost the world \$20 trillion a year if we can't keep global heating to less than 2 degrees Celsius.

This is a book about communicating climate: how to achieve cut-through, whether you're trying to inspire your clients, get your shareholders on board, or simply showcase your progress in greening the world. This is not a greenwashing manual. It is about achieving balance in a world where we need to reduce our consumption, but also keep businesses functioning, just in a cleaner, greener, way.

Communicating Climate is packed with case studies, examples, tips and interviews from those leading the charge towards sustainability.

Paperback ISBN: 9781837536436

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ePDF ISBN: 9781837536405

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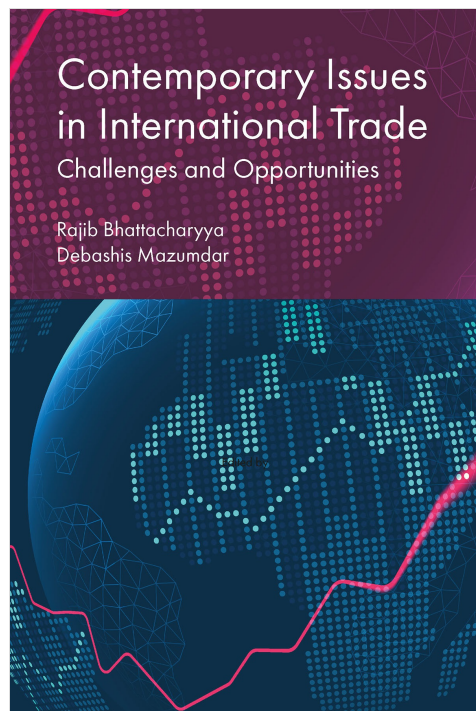
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## Economics



# *Contemporary Issues in International Trade: Challenges and Opportunities*

Editors

Rajib Bhattacharyya  
Goenka College of Commerce and Business Administration, India

Debashis Mazumdar  
The Heritage College, India

## Synopsis

From the 2008 global financial crisis and the Covid-19 pandemic, to Brexit and the ongoing Russia-Ukraine war, the past two decades have been a turbulent period for the global economy.

Recognising that we are currently at a tipping point, *Contemporary Issues in International Trade: Challenges and Opportunities* provides a comprehensive overview of the changes in trade and capital flows currently in play across the globe. Topics of discussion:

- Vertical specialization
- Impact of crises on trade
- Macroeconomic vulnerability in developing countries
- India's automotive and technological exports
- The influence of liberalization on India's manufacturing sector
- International insurance markets
- Protectionism
- Labour market impact of trade reforms
- Blockchain technology
- The influence of 'fake news' on trading preferences
- Challenges in the globalisation of agriculture
- Correlations between trade and human development

Reaching beyond the usual terrain of economic engagement, this edited collection confronts critical issues to demand urgent analytical attention and a harnessing of the economic potential at stake.

Hardback ISBN: 9781837973217

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837973200

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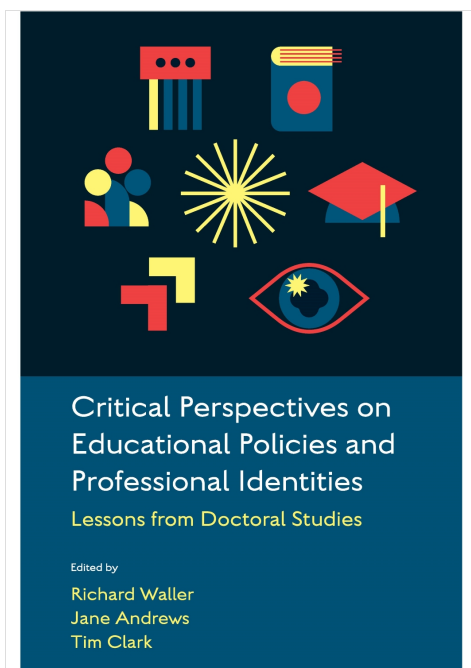
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Education



# *Critical Perspectives on Educational Policies and Professional Identities: Lessons from Doctoral Studies*

## Editors

Richard Waller  
University of the West of England, UK

Jane Andrews  
University of the West of England, UK

Tim Clark  
University of the West of England, UK

## Synopsis

This edited volume is the first to exclusively feature the work of doctoral graduates themselves. *Critical Perspectives on Educational Policies and Professional Identities* offers an important example of doctoral study within the field of education policy, emphasizing the impact and transferability of findings across a range of educational sectors.

The collection features the cutting-edge work of 14 doctoral graduates from the University of the West of England (UWE), generally writing in collaboration with an experienced academic from their supervisory team. The volume explores the issue of education policy and its impact on the professional identities of those working across the sector, including the changing professional and policy contexts currently confronting doctoral candidates and their peers. The chapters are arranged into three thematic sections, each featuring work from a wide range of educational settings: *Constructions of the Professional and Society*, *Interrogating Approaches to Becoming, Being and Developing as Education Professionals*; and *Challenging Education Policy and Practice*.

The doctoral graduate is lead author in all instances, and the process of curating and developing the collection to offer Early Career Researchers a supported pathway into academic publication is outlined in the editors' opening contribution. In the concluding chapter, Prof Meg Maguire (KCL) reflects upon the role of professional doctorates in aiding our understanding of educational policies and professional identities across the sector.

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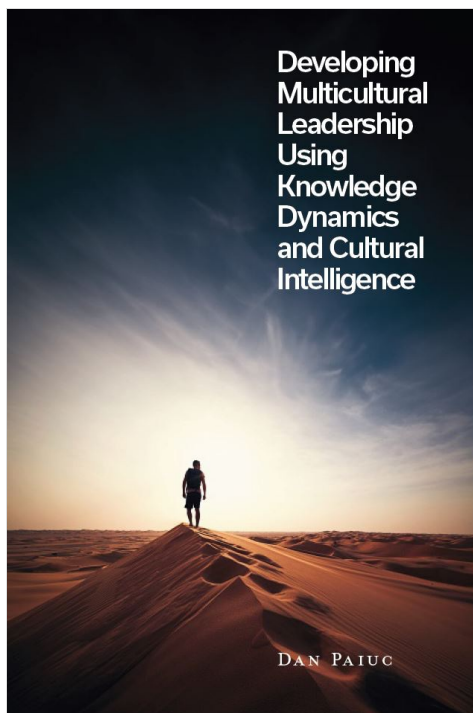
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# *Developing Multicultural Leadership Using Knowledge Dynamics and Cultural Intelligence*

Author

Dan Paiuc  
National University of Political Studies and Public Administration,  
Romania

## Synopsis

In an increasingly multicultural workforce, leaders need to navigate and build upon cultural and societal differences. The work-from-anywhere phenomenon has conquered the globe, propelling multicultural leadership to the new standard in today's fast-paced and polycentric world.

Combining organizational context, knowledge dynamics and cultural intelligence, chapters here provide guidance on how to lead effectively in a multicultural context and leveraging these global workforces to increase bottom-line results and improve employee satisfaction.

Dan Paiuc helps both current and future managers and leaders navigate evolving multicultural leadership, building on academic and business research.

Hardback ISBN: 9781835494332

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Page count: 328

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## Advanced Information

### Strategy

#### Entrepreneurial Behaviour Series



# *Digitalization as a Strategic Tool for Entrepreneurship Survival and Crisis Management: Lessons from Ukrainian MSEs*

Entrepreneurial Behaviour

#### Authors

Daria Holovko  
KPMG, Italy

Lamberto Zollo  
University of Milan, Italy

### Synopsis

Digitalization has recently emerged as a critical strategy for businesses to survive during disruptive times and crises. By utilizing digital tools, enterprises can enhance their communication capabilities, achieve cost savings, access new markets, implement data-driven and efficient decision-making processes, and maintain contact and alignment with key stakeholders regardless of market conditions. However, scant attention has been paid to how micro and small enterprises (MSEs) exploit digitalization to cope with recent crises.

*Digitalization as a Strategic Tool for Entrepreneurship Survival and Crisis Management: Lessons from Ukrainian MSEs* investigates the impact of digital transformation on the survival of MSEs during times of crisis, guided by Ukraine as an emblematic empirical case study. The choice of Ukrainian MSEs as the research context is based on the prospect of obtaining valuable insights by examining micropreneurs during an ongoing crisis stemming from the 2022 military invasion by Russia and the residual effects of the pandemic. The ongoing socio-economic situation in Ukraine is being scrutinized in real-time, providing a distinctive opportunity to analyze its impact on entrepreneurs' behavior during their efforts to stabilize businesses and the predominant challenges that most MSEs confront.

The book offers significant insights into the potential benefits of digitalizing business models, management capabilities of micropreneurs, and employing multi-stakeholder and omnichannel communication strategies, which micropreneurs can utilize.

The *Entrepreneurial Behaviour* series is focused on expanding the scope of Entrepreneurial Behaviour theory and analysis and enriching practice by encouraging multi-cultural and multi-disciplinary approaches.

Hardback ISBN: 9781837976829

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781837976812

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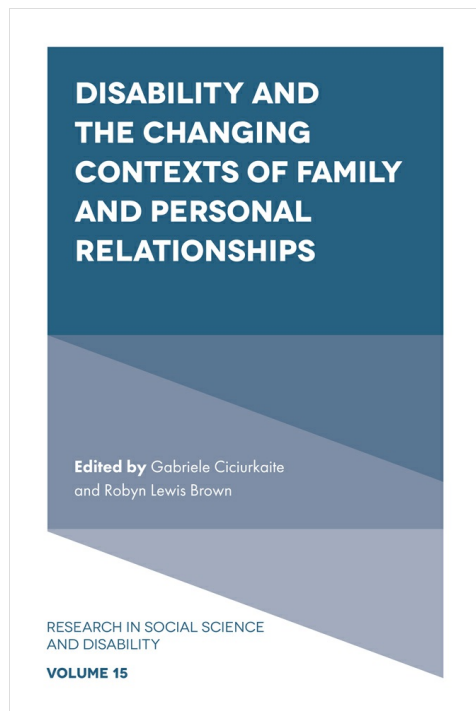
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Sociology



# *Disability and the Changing Contexts of Family and Personal Relationships*

Research in Social Science and Disability, Volume 15

Editors

Gabriele Ciciurkaite  
Utah State University, USA

Robyn Lewis Brown  
University of Kentucky, USA

## Synopsis

The past 50 years have witnessed a transformation in the structure and function of families and households. The social and demographic catalysts for these changes – including but not limited to delayed marriage, the legalization of same-sex marriage, women's increased labor force participation, and declines in fertility and mortality – have further impacted norms around family life and the performance of formal and informal family roles. Despite these radical shifts, however, family and personal relationships are not well-represented in disability scholarship.

In the interest of expanding disability scholarship on families, this volume of *Research in Social Science and Disability* brings together research and theoretical perspectives that challenge and revise dominant perspectives on disability and the changing contexts of family and personal relationships. Rooted in a sociological and anti-ableist understanding of families which recognizes that families are not only shaped by individuals and individual relationships, chapters instead concentrate on the social contexts in which families exist to shift our focus away from individuals and allows us to engage with the social structures and status hierarchies that may privilege or undermine families and relationships to varying degrees.

Showcasing conceptually innovative work and cutting-edge methods related to the study of families, *Disability and the Changing Contexts of Family and Personal Relationships* presents not just a groundbreaking perspective on disability and family life, but also a new paradigm in disability scholarship.

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Strategy



Extractive Industries,  
Social Licensing and  
Corporate Social  
Responsibility

Cesar Saenz

# *Extractive Industries, Social Licensing and Corporate Social Responsibility*

Author

Cesar Saenz  
ESAN University, Peru

## Synopsis

Communities are rightly concerned about the indiscriminate use of natural resources, environmental pollution, poverty, health, and education, among other social problems. Extractive and industrial companies therefore face the challenge of not only mitigating their social and environmental impacts, but also contributing proactively to the development of the communities within and beyond their area of influence. The challenge will always be to demonstrate that company operations generate well-being for shareholders and the communities.

*Extractive Industries, Social Licensing and Corporate Social Responsibility* provides analytical tools to allow companies to improve their proposal to mitigate and compensate for their socio-environmental impacts and contribute to the development of the communities, as well as strategies used to improve the conditions of communities within and beyond their area of influence. These strategies can ensure the viability of projects, demonstrating that company operations generate a win-win relationship between companies and their communities.

The interdisciplinary focus of the chapters presented here appeals to researchers in the areas of environment, ecology, economics and sociology, and practitioners in the extractive industries.

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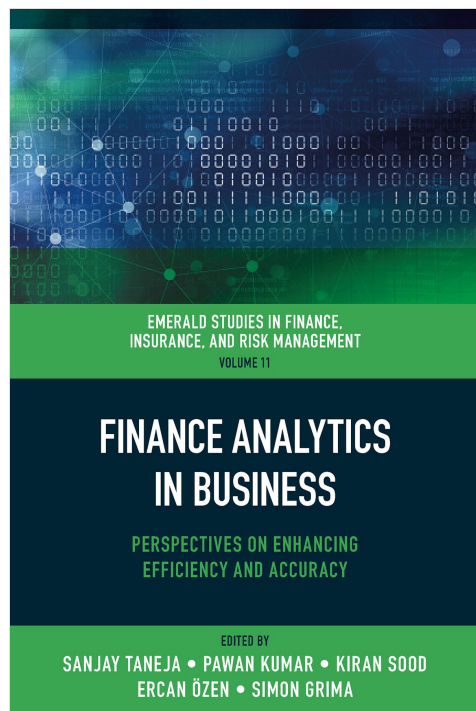
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Strategy



# *Finance Analytics in Business: Perspectives on Enhancing Efficiency and Accuracy*

Emerald Studies in Finance, Insurance, And Risk Management, Volume 11

Editors

Sanjay Taneja  
Graphic Era University, India

Pawan Kumar  
Chandigarh University, India

Kiran Sood  
Chitkara Business School, Chitkara University, India

Ercan Özen  
University of Uşak, Turkey

Simon Grima  
University of Malta, Malta

## Synopsis

*Finance Analytics in Business* brings together specialists around the world working in various disciplines to reflect on finance analytics in business. This crucial field gives different views of a company's financial data, and helps it gain knowledge to take action to improve financial performance.

The chapters discuss the Time Series Analysis with ARIMA Model, ARIMA Modelling in R, Credit Risk Modelling, GARCH Modelling, GARCH Models Best for Asset Returns, Software for conducting event studies (Eventus, STATA, Matlab, Event Study Metrics, Event Study Tools), Developing insights on Descriptive Analysis, Predictive Analysis, Prescriptive Analysis, Forecasting Methods, Decision Analysis, Analytics tools used in Banking, Role of Business Intelligence, Machine learning, financial Modelling, and Artificial intelligence in finance.

*Emerald Studies in Finance, Insurance, And Risk Management* provides a platform for authors to explore, analyse and discuss current and new financial models and theories, and engage with innovative research on an international scale. Subjects of interest may include banking, accounting, auditing, compliance, sustainability, behaviour, management, and business economics.

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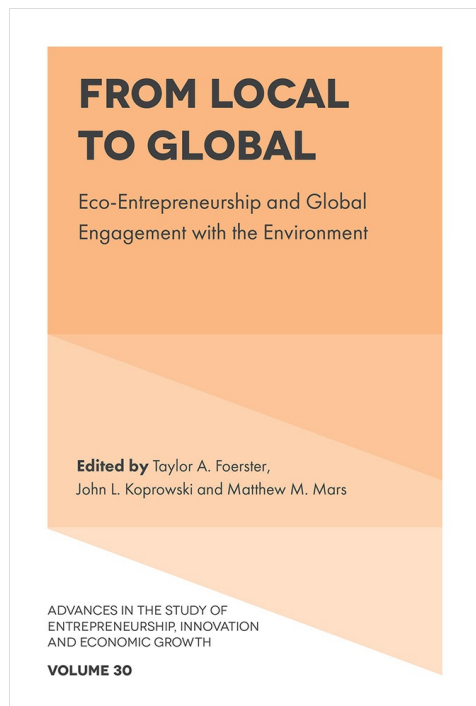
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Tourism & hospitality



# *From Local to Global: Eco-Entrepreneurship and Global Engagement with the Environment*

Advances in the Study of Entrepreneurship, Innovation & Economic Growth, Volume 30

Editors

Taylor A. Foerster  
University of Arizona, USA

John L. Koprowski  
University of Wyoming, USA

Matthew M. Mars  
University of Arizona, USA

## Synopsis

Eco-entrepreneurship is a pervasive market-based approach to environmental recovery and sustainability. The aptitudes, motivations, strategies, and overall impact of eco-entrepreneurs are well documented in relevant academic literatures. *From Local to Global*, Volume 30 of the *Advances in the Study of Entrepreneurship, Innovation and Economic Growth* series contributes to this body of work an interdisciplinary, cross-sector portrait of the various inputs and capital resources (financial, human, social), models and strategies, and current and anticipated impacts that characterize and shape eco-entrepreneurship.

Composed of theoretical essays and empirical studies, the chapters span higher education innovation in the eco-tourism and recreation spaces; public policy perspectives that merges economic and entrepreneurial development, tourism, and environmental conservation; local placemaking and the development of eco-centered consumption spaces; the integration of cultural preservation and celebration with notions of sustainable entrepreneurship; the re-development of urban and industrial spaces as eco-friendly tourist destinations; and the accessibility of mainstream and eco-centered tourism mechanisms.

*From Local to Global* provides a timely and relevant discussion and exploration of entrepreneurial topics, their impact, and ties to key values in today's society, such as social, environmental, and economic issues and challenges.

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Language: English

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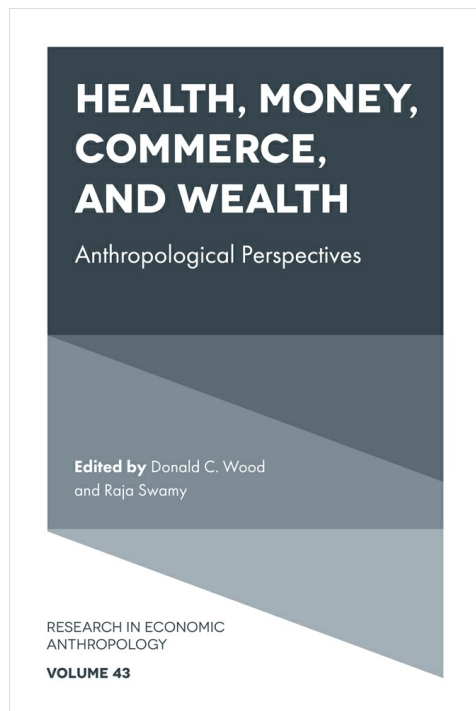
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Sociology



# Health, Money, Commerce, and Wealth: Anthropological Perspectives

Research in Economic Anthropology, Volume 43

Editors

Donald C. Wood  
Akita University, Japan

Raja Swamy  
University of Tennessee, USA

## Synopsis

Volume 43 of *Research in Economic Anthropology* covers an extensive range of important topics with an equally wide geographic perspective.

Grounded in fieldwork undertaken in West Africa, Asia, Europe, and North and South America, articles are broadly concerned with money, commerce, and wealth, with special concentrations on health, work, and uncertainty. Featured topics include:

- Connections between psychosocial health and anguish over educational expenses in Ghana's Upper West Region
- The upsurge of cryptocurrency trading in Istanbul, Turkey, in the face of uncertainty and where concern for the future translates into action in the present
- Personal transactions embedded in social relations from the perspective of a small-scale informal lender in Bangkok, Thailand
- The activities of finance elites in Luxembourg, now a major Western European center of commerce
- Work strategies of people who identify as self-employed in North Carolina and upstate New York during the COVID-19 pandemic
- Recent transformations in the lives of the Xambioá people in Brazil, including a reminder of how the sociocultural meaning of money can often take precedence over its intrinsic value or utility
- A novel proposal for eradicating poverty on a global scale

Exploring the interconnectedness and uncertainty of today's economic world, this volume thoughtfully considers core themes, current trends, and possibilities for the future.

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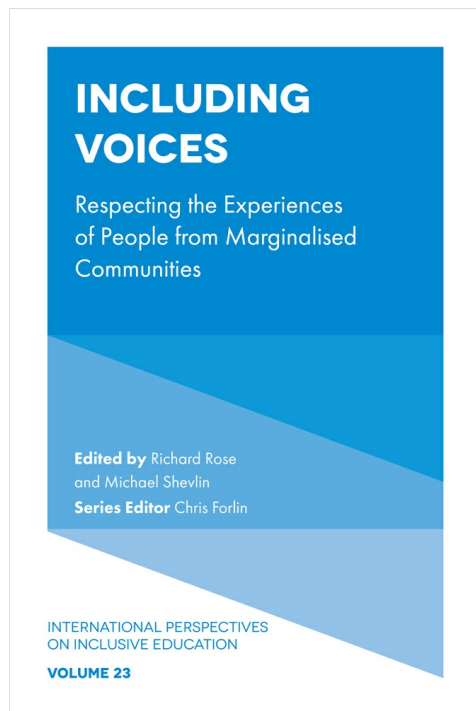
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# *Including Voices: Respecting the Experiences of People from Marginalised Communities*

International Perspectives on Inclusive Education, Volume 23

Series Editor

Chris Forlin  
University of Notre Dame, Australia

Editors

Richard Rose  
University of Northampton, UK

Michael Shevlin  
Trinity College Dublin, Ireland

## Synopsis

While much has been written about inclusive education systems, researchers have mainly focused upon policies and practices to encourage access and participation for children with disabilities or special educational needs. Yet it is evident that the population of individuals and in some cases whole communities who have been denied access to schooling is much wider and more complex.

The relationships that exist between poverty, class, sexuality, caste, gender, and exclusion from education are visible in many countries; these factors interacting to perpetuate exclusion.

*Including Voices* considers the challenges and successes surrounding the development of equitable education by presenting the experiences of individuals who have themselves been the subjects of marginalisation. Through the presentation of research and an examination of exclusionary conditions, and the ways in which these are being challenged, the editors and authors present an important debate focused upon human rights and practical application of inclusive practices.

A unique feature of *Including Voices* is the discussion generated about how the voices of individuals from marginalised communities and those who support them have been obtained, analysed, and reported. The editors provide a framework for encouragement of the respectful use of voices to further the cause of research that is inclusive.

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BISAC code: EDU048000, EDU026000, EDU050000

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Economics

**INTERNATIONAL TRADE, ECONOMIC CRISIS AND THE SUSTAINABLE DEVELOPMENT GOALS**



EDITED BY

**TONMOY CHATTERJEE**

# *International Trade, Economic Crisis and the Sustainable Development Goals*

Editor

Tonmoy Chatterjee  
Bhairab Ganguly College, India

## Synopsis

In an ever-shrinking world, the intricate web of international trade has bound nations together in unprecedented ways. The flow of goods, services and ideas across borders is a testament to human ingenuity and cooperation. Yet, the ripples of economic crises, whether spurred by financial meltdowns or unforeseen sociopolitical turmoil, remind us of the fragility that underlies our global economic system.

As the deadline for the United Nations' 2030 Sustainable Development Goals (SDGs) looms before us, *International Trade, Economic Crisis and the Sustainable Development Goals* delves into the nuances of international trade dynamics, the causes and consequences of economic crises and the alignment of these forces with the SDGs. Together, chapters seek to answer pressing questions: How can international trade be harnessed to foster sustainable development? What strategies can nations employ to weather economic storms while staying true to the SDGs? How do we reconcile the pursuit of economic growth with environmental and social responsibility?

Proposing international trade as a path for achieving the SDGs, this curated collection envisions a more equitable and sustainable world, one where the benefits of international trade are fairly distributed, where economic crises are met with resilience and innovation and where the SDGs are not just aspirations but lived realities.

Hardback ISBN: 9781837535873

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837535866

ePDF price: £85.00, €100.00, \$115.00

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ePub price: £85.00, €100.00, \$115.00

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Audience: Professional and scholarly

Page count: 420

BIC code: KC, KCL, KCLT

BISAC code: BUS069020, BUS000000, BUS072000

THEMA code: KC, KCL, KCLT

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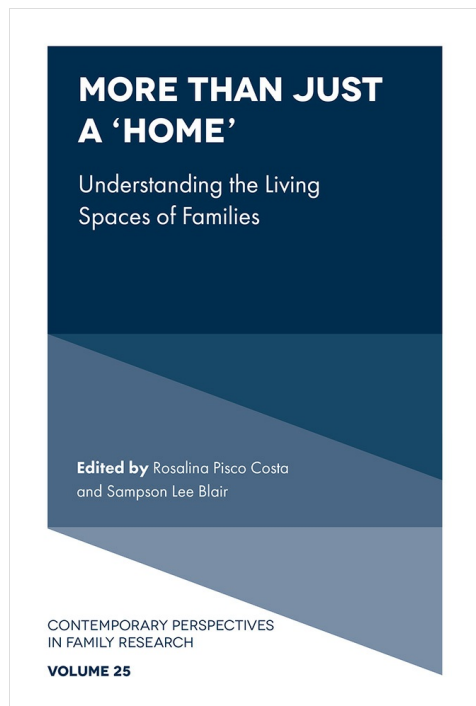
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Sociology



# *More than just a 'Home': Understanding the Living Spaces of Families*

Contemporary Perspectives in Family Research,  
Volume 25

Editors

Rosalina Pisco Costa  
University of Évora, Portugal

Sampson Lee Blair  
The State University of New York, USA

## Synopsis

Over time and space, sociology has given varying importance to the study of the house. The house is often a locus of special attention when a couple is formed, and the investments made in a neolocal residence constitute a complex social fact. There is much to be known about the importance of and the relationships between home and family.

Rooted in diverse theoretical approaches and multi-method research projects, this edited collection provides a broad understanding of the house as a plural, diverse and meaningful space. Paying attention to specific occupational, gender and age patterns in home spaces, chapters also consider how digital technologies, including the 'smart home', as well as the recent COVID-19 pandemic and the subsequent 'turn to home' have impacted family life on a micro level. Exploring relationships between the family and the material and symbolic dimensions of the home, authors discuss the trajectory and composition of the household, the gendered division of labor, work-family and education-family dynamics, care work and more.

Considering the ways in which a family socially constructs a home, this is a much-needed investigation into how the house, its architecture, spatial arrangements and internal and external divisions shape and reshape family relationships in the face of constant challenges and change.

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Hardback ISBN: 9781837976522

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781837976515

ePDF price: £90.00, €117.00, \$140.00

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Language: English

Audience: Professional and scholarly

Page count: 328

BIC code: JHB, JHBK, JH

BISAC code: FAM000000, SOC026000, SOC026010

THEMA code: JHB, JHBK, JH

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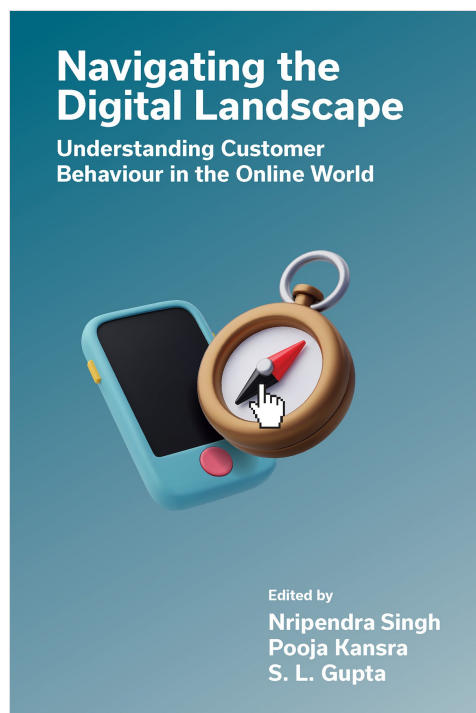
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## Marketing



# *Navigating the Digital Landscape: Understanding Customer Behaviour in the Online World*

## Editors

Nripendra Singh  
Pennsylvania Western University, USA

Pooja Kansra  
Lovely Professional University, India

S. L. Gupta  
BIT Noida Campus, India

## Synopsis

Rapid digitalization and social media use has led to the evolution of customer behaviour and for any business it has become imperative to understand customer behaviour in the digital world – the chapter authors in *Navigating the Digital Landscape* explore a wide range of topics to help the reader harness the positive aspects of digital commerce and mitigate risks.

The chapters look at artificial Intelligence and augmented reality, trend setting and the impact of social media, the effect of the COVID-19 pandemic on various sectors, and much more.

Readers will learn service quality, peer pressure, online reviewers' effect in the digital environment to aid in understanding the various risks and challenges involved in the digital environment, with examples of changing business and consumer scenario case studies as a result of Digital Transformation.

Hardback ISBN: 9781835492734

Hardback price: £80.00, €95.00, \$110.00

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BISAC code: BUS090010, BUS016000, BUS043000

THEMA code: KJSG, KJSM, KJE

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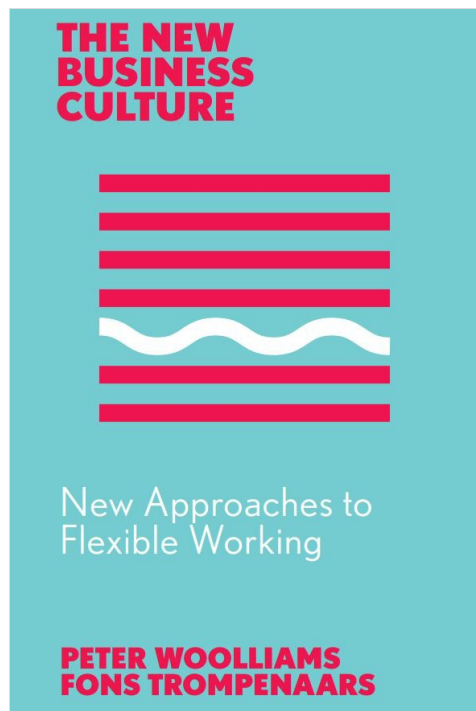
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## Advanced Information

HR & organizational behaviour



# New Approaches to Flexible Working

## The New Business Culture

Authors

Fons Trompenaars  
Trompenaars Hampden-Turner Consulting, The Netherlands

Peter Woolliams  
Anglia Ruskin College Cambridge, UK

### Synopsis

Whilst Covid-19 suddenly forced many workers (who could) to work from home which prompted many rapidly produced anecdotal publications about the effects, there has been little or no organised evidence-driven assembled body of knowledge leading to a conceptual framework to inform the evolving future of flexible working. Dictums from management pleading employees to return to the office are highly subjective. There remains a conspicuous absence of a rigorous understanding for both employers and employees to provide a framework for identifying best practice and how the opportunities can be best synergised.

The authors' longitudinal research on traditional frameworks and practices on flexible working they had begun long before Covid-19 serious shortcomings in job design and ways of working how organisations utilise their people.

*New Approaches to Flexible Working* presents a new framework that explores the perspectives of employers and employees in the changing world of work. The authors demonstrate that reconciling the competing demands of employers and employees through flexible working can elicit ways of working that can secure optimum contributions from employees whilst enriching the organisation with increasing job satisfaction of employees' changing expectations.

*Each volume in this series will explore failing established models and propose new conceptual frameworks with practical approaches. International case studies enrich the arguments and findings.*

Purchase of this book includes exclusive access to app-based content, enabling readers to explore the application of specific concepts in further detail.

Paperback ISBN: 9781835495230  
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THEMA code: KJU, KJB, KJV

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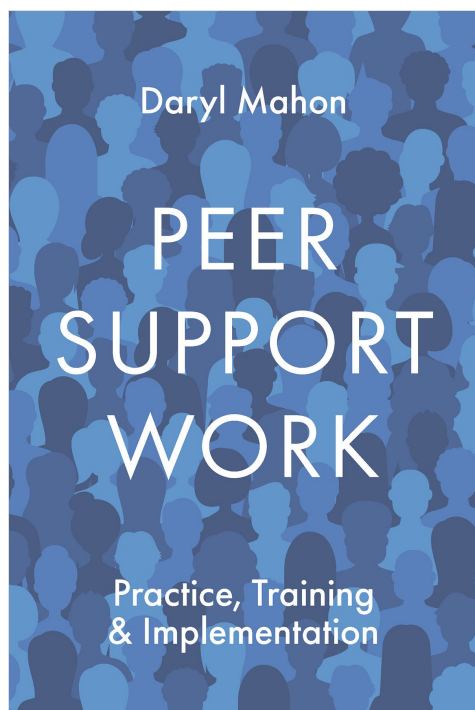






## Advanced Information

Health & social care



# *Peer Support Work: Practice, Training & Implementation*

Editor

Daryl Mahon  
Independent Researcher, Ireland

### Synopsis

As health and social care policy evolves, peer support is an increasingly recognised method to help improve the outcomes of care by drawing on those with lived experience. However, despite the establishment of a research basis that demonstrates the methods' value in care, implementation of lived experiences of peers in practice contexts faces difficulties.

To aid the progress of peer support care, *Peer Support Work* highlights the experiences of contributors who work or study social care and have lived experience with mental health, substance use, homelessness, criminal justice, and migration. Beginning with the historical context of peer support and moving through the practical implementation of peer support into policy and organizational contexts, this innovative title draws on the contributors' collective experiences, supported by rigorous academic research, to distil the outcomes, benefits, training and implementation challenges within this emerging practice and research context.

Researchers interested in moving the field forward will benefit from this comprehensive analysis of the existing research on peer support work. The input from contributors with lived experience makes this unique title an excellent resource for policymakers in addition to academics.

Hardback ISBN: 9781837530199  
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THEMA code: JKSN2, JKSN, MKZ

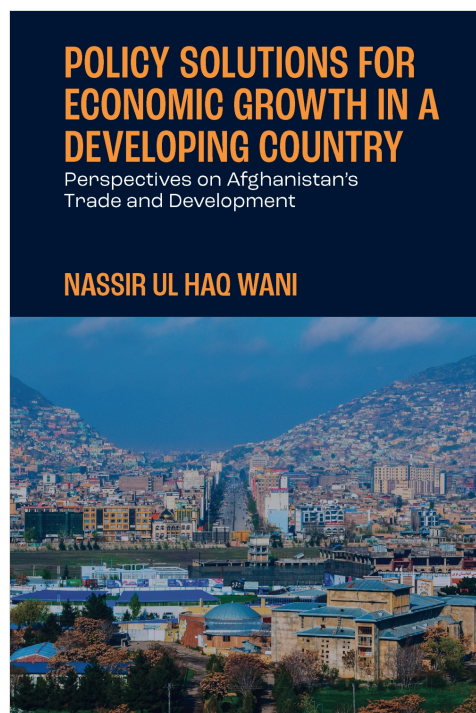
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## Economics



# *Policy Solutions for Economic Growth in a Developing Country: Perspectives on Afghanistan's Trade and Development*

Author

Nassir Ul Haq Wani  
Kardan University, Afghanistan

## Synopsis

Following the recent change in regime, Afghanistan is at a crossroads. Key to its stability is economic growth and international trade, yet many obstacles stand in its way. In *Policy Solutions for Economic Growth in a Developing Country*, author Nassir Ul Haq Wani outlines these challenges and offers clear policy solutions that will put the country on a path to revive, regenerate, and revitalize its economy. Further, he contextualizes Afghanistan within the region, giving greater insight into the needs of other developing countries.

This in-depth study analyses the trading platform at national, international and regional levels for initiating a consistent and sustainable set of policies to promote exports. Alongside macroeconomic stability, this study argues that private sector development, technological progress, socio-economic balance, trade liberalization and a reinvigoration of exports can play an effective role in wealth creation for Afghanistan.

*Perspectives on Afghanistan's Trade and Development* offers a rich and varied policy analysis for those who wish to design a policy to bolster exports from Afghanistan, and for academicians, researchers and students who wish to gain greater insight into this developing economy.

Hardback ISBN: 9781837534319

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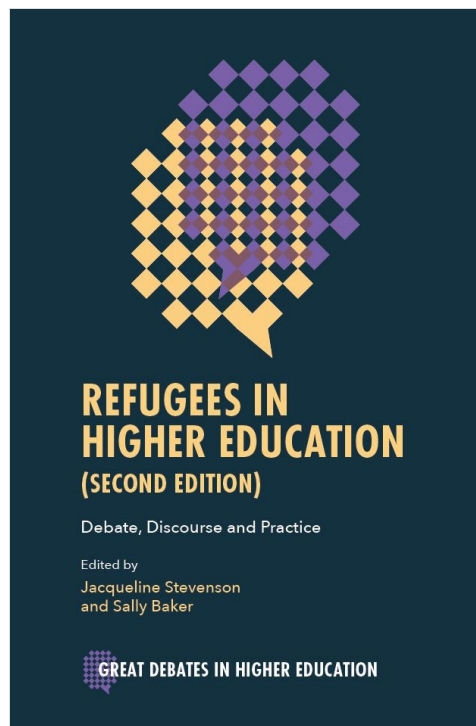
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## Education



# *Refugees in Higher Education: Debate, Discourse and Practice*

## Great Debates in Higher Education, 2nd Edition

## Authors

Jacqueline Stevenson  
The University of Exeter, UK

Sally Baker  
The Australian National University, Australia

## Synopsis

Despite growing attention and focus, the issues with refugee access, participation, and success in higher education detailed in the first edition stubbornly remain, magnified by intensifying international conflict, as well as the impacts of COVID on universities. The second edition of *Refugees in Higher Education* contains new sections focused on issues of race and racialisation, treatment of people seeking asylum in both national contexts, and international efforts to respond to issues with refugee access to higher education, including international educational complementary pathways, and national sanctuary movements.

Offering an up-to-date review of the international literature, this new edition captures the contemporary forced migration, displacement, and resettlement policy and practice landscape – internationally and in the specific resettlement countries of the UK and Australia the ‘post-COVID’ higher education context – and what this highlighted about the participation of refugee students. A new case study brings real experience of educational pathways for refugees, alongside a greater focus on ethical engagement.

This updated edition of *Refugees in Higher Education* provides a much-needed contemporary account of the context in which refugee education scholars, advocates, and students themselves are operating in, detailing how universities in Australia and the United Kingdom can extend access to refugee education globally.

Paperback ISBN: 9781837979783  
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Audience: Professional and scholarly  
Page count: 276  
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BISAC code: SOC066000, EDU020000, EDU015000  
THEMA code: JBFG, JNFK, JNS

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## Advanced Information

Sociology



# *Social Capital: Evolution, Contestation, Application and Digitization*

Emerald Points

Author

Mudit Kumar Singh  
Duke University, USA

### Synopsis

Is our understanding of social capital consistent with development interventions and the digital world? *Social Capital: Evolution, Contestation, Application and Digitization* delves into the intricacies of social capital and its digital dimensions, examining its historical evolution, contemporary contestation and practical applications.

Introducing a refurbished conceptualization of social capital, Mudit Kumar Singh introduces case studies from both the Global North and the Global South, including the USA, the UK, Europe, India, Latin America and Africa to build a sound understanding of social capital and its evolution in the age of social media and online community. Critically examining the debates and controversies surrounding the concept, forms and application of social capital, Dr. Singh briefly discusses how social capital has been used for positive social change, including its role in civic engagement and economic welfare. Highlighting successful examples of its application in development interventions, chapters also explore the darker sides of social capital in the digital era, including the spread of misinformation, echo chambers and online polarization, before turning to its positive influence in the digital realm.

Providing practical recommendations for leveraging social capital for social good, this is a valuable, thought-provoking and timely exploration of the multifaceted concept of social capital in the context of the digital revolution.

Hardback ISBN: 9781837975884

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781837975877

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ePub price: £45.00, €52.00, \$60.00

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Language: English

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Page count: 124

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BISAC code: SOC026000, SOC052000, SOC071000

THEMA code: JBCT1, JHBA, JBS

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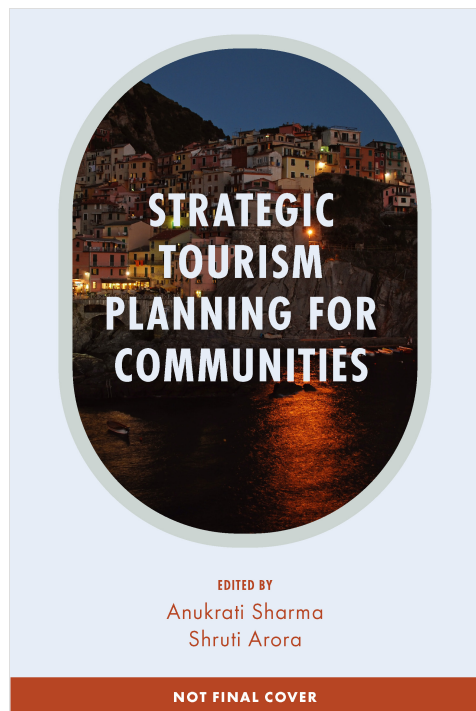
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# *Strategic Tourism Planning for Communities: Restructuring and Rebranding*

## Building the Future of Tourism

Editors

Anukrati Sharma  
University of Kota, India

Shruti Arora  
University of Kota, India

### Synopsis

From developed to developing nations, the utilization of tourism as a development strategy has been a prevalent practice at both national and local levels. In this compelling read, authors Shruti Arora and Anukrati Sharma explore an understanding of how countries envision the future of their tourism sectors and chart a course towards that vision.

Unveiling the potential of tourism as a catalyst for economic prosperity, numerous communities view it as a promising avenue to enhance their standard of living. With evidence showcasing its wealth-generating capabilities, these communities place unwavering faith in tourism's ability to uplift their societies.

*Strategic Tourism Planning for Communities: Restructuring and Rebranding* offers fresh insights and knowledge for students and researchers alike. Drawing on examples from around the world, this is a must-read for anyone passionate about the growth and development of regions through the lens of tourism.

Hardback ISBN: 9781835490167

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ePDF ISBN: 9781835490150

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ePub ISBN: 9781835490174

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Language: English

Audience: Professional and scholarly

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BIC code: KNSG, KNSH, KNS

BISAC code: BUS081000, BUS043000, BUS090010

THEMA code: KNSG, KNSB, KNS

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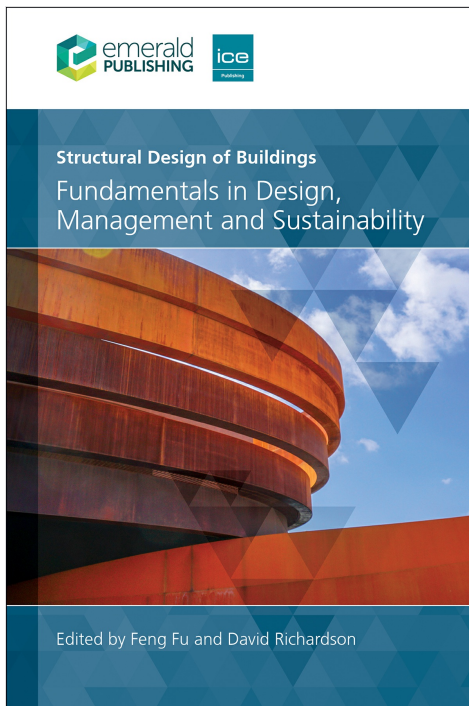
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## Engineering



# *Structural Design of Buildings: Fundamentals in Design, Management and Sustainability*

Editors

Feng Fu

School of Engineering and Mathematical Sciences, UK

David Richardson

School of Civil Engineering, UK

## Synopsis

*Structural Design of Buildings: Fundamentals in Design, Management and Sustainability* is the essential reference for all structural engineers involved in the design of buildings and other structures. The book forms part of the *Structural Design of Buildings* series and takes a project-oriented approach, covering key issues that design professionals face at the outset of a project such as structural design processes, managing risk, loadings, sustainability, and computational design.

Broken down into the key areas for understanding and undertaking structural design and with a fully international approach, this book features coverage of

- design considerations
- sustainability in the built environment
- BIM - Risk management
- different types of loadings
- finite element
- computational design
- materials science
- concrete technology.

The book contains information on collaboration with other professionals, design objectives, leadership in design, use of software and a sustainable approach to design. It is a timely and essential read for consultants, designers, technicians and contractors tasked with structural design of buildings.

Hardback ISBN: 9781835495773

Hardback price: £70.00, €79.00, \$95.00

ePDF ISBN: 9781835495766

ePDF price: £70.00, €79.00, \$95.00

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ePub price: £70.00, €79.00, \$95.00

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Language: English

Audience: Professional and scholarly

Page count: 275

BIC code: TN, TNC, TNCB

BISAC code: TEC000000, TEC063000, TEC009020

THEMA code: TN, TNC, TNK

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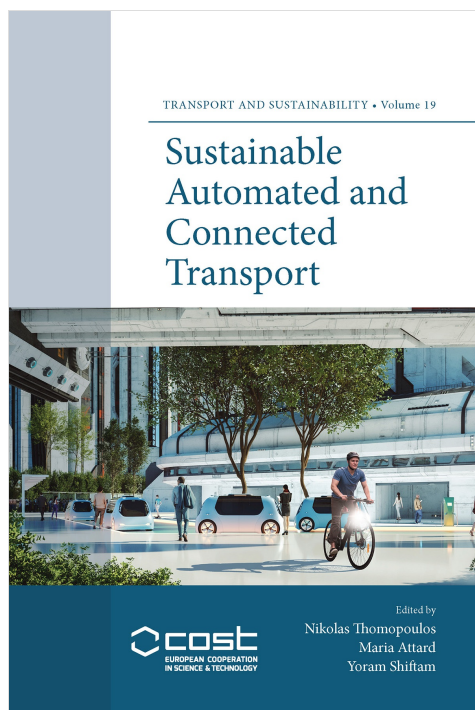
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Transport



# *Sustainable Automated and Connected Transport*

Transport and Sustainability, Volume 19

Editors

Nikolas Thomopoulos  
University of Surrey, UK

Maria Attard  
University of Malta, Malta

Yoram Shiftan  
Israel Institute of Technology, Israel

## Synopsis

The UN Sustainable Development Goals (SDGs) are increasingly a core objective for policy makers, practitioners and citizens. Transport continues to be a core focus of these policy objectives, with Automated and Connected Transport (ACT) featuring as a potential solution to relevant challenges. Yet, there is still a lot to be achieved aside technological advancements. *Sustainable Automated and Connected Transport* highlights existing gaps and offers evidence-based recommendations for practitioners and policy makers to aid in meeting sustainability goals.

Contributions link documented challenges of Autonomous and Connected Transport with sustainability. Based not only on activities of the international WISE-ACT network, but also on input by external experts, findings of contemporary and ongoing research are summarised to offer evidence-based sustainability recommendations. *Sustainable Automated and Connected Transport* addresses all three sustainability pillars, namely social, environmental and economic, within a single volume.

Overall, *Sustainable Automated and Connected Transport* is a valuable source of ACT information for academics, practitioners and policy makers. Such a unified overview is beneficial to developing holistic research methods and global policies for making progress towards the SDGs.

The *Transport and Sustainability* series addresses the important nexus between transport and sustainability, containing volumes dealing with a wide range of issues relating to transport, its impact in economic, social and environmental spheres and its interaction with other policy sectors.

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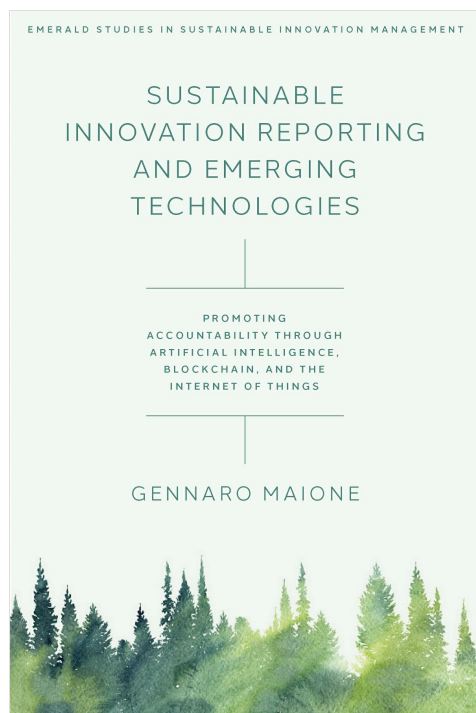
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## Advanced Information

### Strategy



# *Sustainable Innovation Reporting and Emerging Technologies: Promoting Accountability Through Artificial Intelligence, Blockchain, and the Internet of Things*

Emerald Studies in Sustainable Innovation Management

Author

Gennaro Maione  
University of Salerno, Italy

### Synopsis

At first glance, accountability and innovation seem to contradict one another. However, these seemingly opposing forces may complement one another in pursuing sustainable innovation reporting. Maione takes the reader on an enlightening journey structured around three central research questions: delving into the historical evolution of accounting, the challenges and opportunities in sustainable innovation reporting, and the potential collaborative paths for scholars and practitioners in the field.

In such a conceptual exploration, *Sustainable Innovation Reporting and Emerging Technologies* stimulates thoughtful reflection and transformative action in accounting and sustainability. Advocating for a revised understanding of accounting that transcends its traditional role as a mere recorder of economic transactions, the book invites readers to engage with the evolving discourse on accountability and emerging technologies, offering a comprehensive and forward-thinking perspective.

The *Emerald Studies in Sustainable Innovation Management* series aims to explore innovation management's advancements in turbulent times, with special attention to the transition towards a sustainable economy. Innovation management is evolving rapidly due to positive phenomena, such as digitalization and the green transition, and negative ones, such as crises and global emergencies.

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HR &amp; organizational behaviour

# *Talent Management in Higher Education*

## Talent Management

Editors

Marian Thunnissen  
Utrecht University, The Netherlands

Paul Boselie  
Utrecht University, The Netherlands



### Synopsis

The ebook edition of this title is Open Access and freely available to read online.

Despite the enormous expansion of research on Talent Management (TM), a degree of ambiguity about definitions and conceptual boundaries remains, and there is little attention for how TM is actually conceived, implemented and developed within organizations. This short book aims to present an overview of empirical research on TM, and offers an integrated model that addresses the full nature and scope of TM in practice.

This book will provide a comprehensive overview of and introduction to the current state of the talent management field, for both an academic and practitioner audience. From this point, the authors intend to introduce a talent management framework that can be easily implemented and it is this that will provide the most impactful takeaway from the book.

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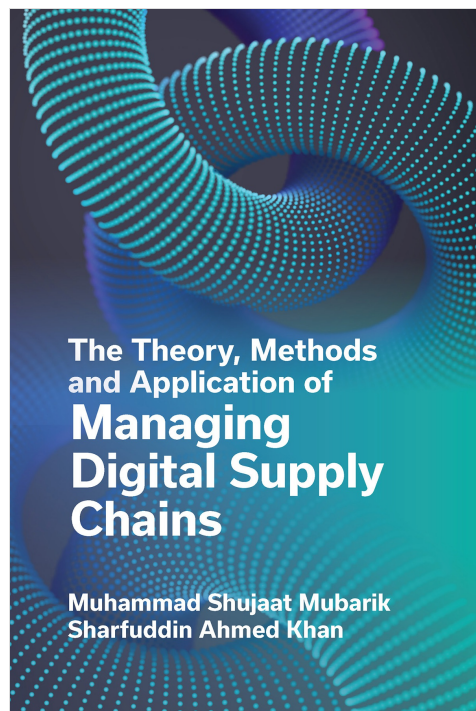
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# *The Theory, Methods and Application of Managing Digital Supply Chains*

Authors

Muhammad Shujaat Mubarik  
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Sharfuddin Ahmed Khan  
University of Regina, Canada

## Synopsis

Digital supply chain management (DSCM) is emerging as one of the key innovative strategies ready to transform how supply chains are managed. By enabling a faster and more cost-efficient delivery of products, improving products' traceability, enhancing coordination between supply chain entities, and helping with access to financing, DSCM is a powerful tool to address the supply chain issues of sustainability, traceability, verifiability and resilience.

Muhammad Shujaat Mubarik and Sharfuddin Ahmed Khan provide a comprehensive explanation of the digital technologies driving supply chain management.

Detailing the diverse aspects of digitalization in supply chain management, Digital Supply Chain Management helps business managers harness the cutting edge, guiding those early in their careers who seek a challenging new path whilst informing top-level managers who have their eye on the future.

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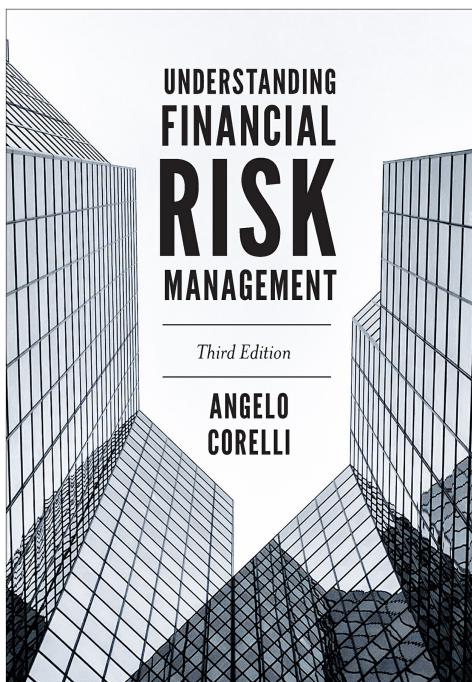
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# *Understanding Financial Risk Management, Third Edition*

## 3rd Edition

Author

Angelo Corelli  
Maastricht School of Management, The Netherlands

### Synopsis

Financial risk management is a topic of primary importance in financial markets. It is important to learn how to measure and control risk, how to be primed for the opportunity of compensative return, and how to avoid useless exposure.

This third edition of *Understanding Financial Risk Management* offers an updated version of its innovative approach to such issues. **Angelo Corelli** analyses the various types of financial risk that a financial institution now face in everyday operations—including market, interest rate, credit, liquidity, operational, currency, volatility, and enterprise risk. He deals with each type of risk using a rigorous mix of analytical and theoretical approaches; he gives introductory overviews to the most relevant statistical and mathematical tools; and he provides innovative analyses of all the major models available in the literature. This broad view of theory and the current state of the industry provides a friendly but serious starting point for those who encounter risk management for the first time, and it offers plenty of food for thought to more advanced readers.

For its unique mix of rigour and accessibility, this book is a must-read for finance professionals, and it is of keen interest to finance students and researchers.

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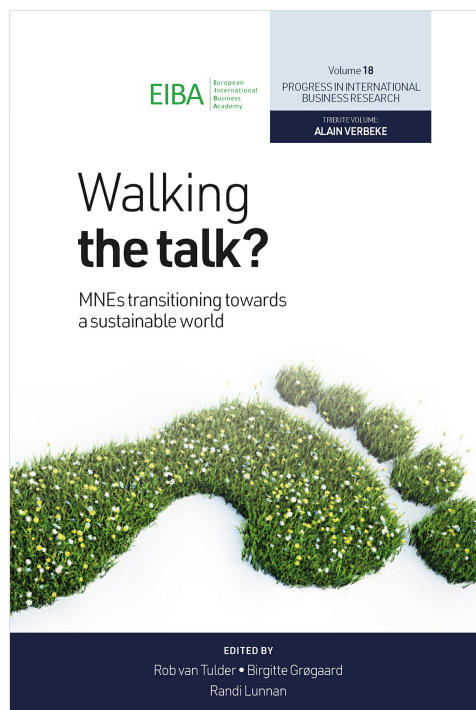
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Strategy



# *Walking the Talk?: MNEs Transitioning Towards a Sustainable World*

Progress in International Business Research,  
Volume 18

Editors

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Birgitte Grøgaard  
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Randi Lunnan  
BI Norwegian Business School, Norway

## Synopsis

Across the globe, concerns escalate about the effects of greenhouse gas emissions on global climate conditions, implications on global trade from pandemics, and the destruction of ecosystems from the exploitation of limited and non-replaceable global resources. Politicians and businesses alike agree that something must be done, the question is what, how, when, and by whom? What should firms do to reduce their carbon footprint while continuing to secure jobs and profits? When should firms make decisions to transform their businesses given the uncertainty of markets as well as the lack of clear guidance from global institutions? In this volume we ask: Are we actually walking the talk?

This volume includes select contributions from the 2022 EIBA conference in Oslo, as well as a number of invited contributions. The book is a tribute to Professor Alain Verbeke who has contributed substantially to the theme of 'walking the talk' in the IB community. The chapters in this volume illustrate a broad spectre of research questions and ways to answer them within the IB community that provide evidence that many types of actors are taking – or can take – steps to actually "walk the talk". The contributions also show, however, that MNEs face considerable challenges to make their ambitions real, which in turn presents a challenge for IB scholarship to develop relevant and robust analytical approaches to cover the transition problems that MNEs face.

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