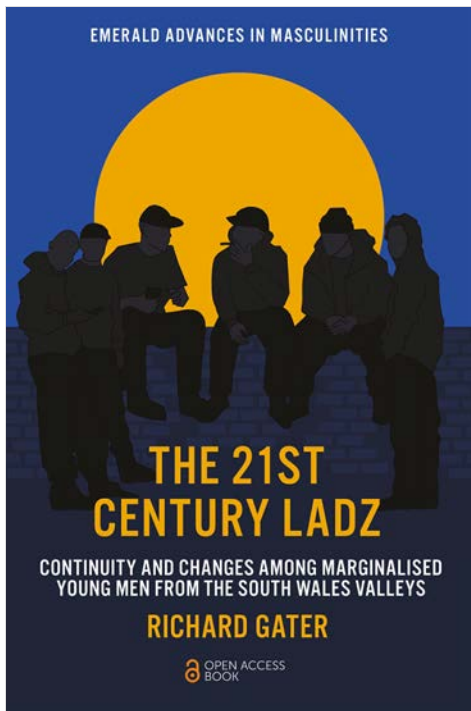




Sociology



The 21st Century Ladz: Continuity and Changes among Marginalised Young Men from the South Wales Valleys

Emerald Advances in Masculinities

Author

Richard Gater
Cardiff University, UK

Synopsis

The ebook edition of this title is Open Access and freely available to read online.

School-to-work transition studies have a rich sociological history that has traditionally focused on marginalised young men, until recently. Returning the focus to the most marginalised working-class young within a contemporary context, *The 21st Century Ladz* explores changing ideas of manhood, masculinities and social class identity.

Drawing on a qualitative study, Gater studies the school-to-work transition and formation of masculinity of a group of marginalised working-class young men from the South Wales Valleys. Filling a gap in the literature by challenging the notion that marginalised working-class young men are synonymous with protest masculinity and historically associated behaviours and views including anti-learning, manual employment aspirations, homophobia, sexism, suppression of emotion and avoidance of physical tactility, this work identifies key continuity and changes in young men's views and behavior. The author offers a new concept to masculinities studies in the form of amalgamated masculinities, which is understood as a fusion of locally constructed protest masculine characteristics and softer masculine attributes adopted through external cultural influence. Chronicling a "rupturing process" or the destabilisation of masculine beliefs associated with protest masculinity, Gater highlights softer displays of masculinity in this subgroup.

Delving into the intersections of marginalised working-class young men, social class, education, employment and masculinities, this era-defining text offers a fresh perspective on the study of working-class young men.

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Paperback price: £20.00, €25.00, \$32.00

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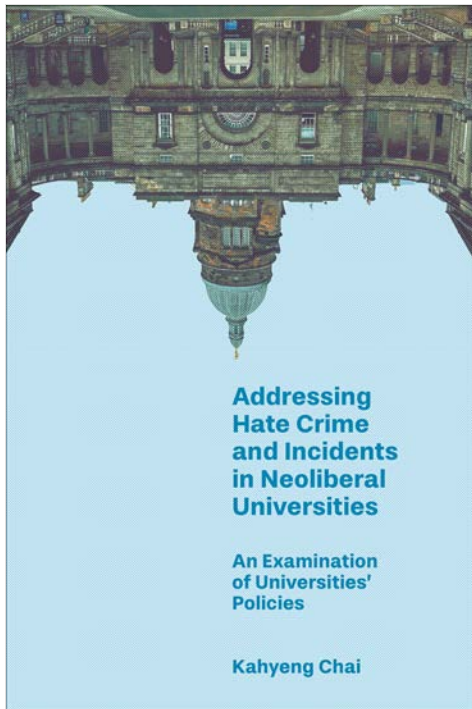
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Advanced Information

Sociology



Addressing Hate Crime and Incidents in Neoliberal Universities: An Examination of Universities' Policies

Author

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University of Leicester, UK

Synopsis

While contemporary European universities are often imagined to be a forward-thinking environment fostering acceptance and inclusivity, universities can be crucial sites for the reproduction of oppression. As modern universities diversify, they increasingly become the first site where young people are confronted with diversity, leading to ignorant biases and, sometimes, targeted violence. In *Addressing Hate Crime and Incidents in Neoliberal Universities: An Examination of Universities' Policies*, criminologist Kahyeng Chai takes readers on a behind-the-scenes examination of prejudice in modern higher education, covering numerous hot-button issues including sexism, islamophobia, racism, misogynoir, homophobia, and antisemitism.

Chai tackles this thorny topic through a thorough analysis of various national studies, news reports, and academic research, from the landmark study conducted by the National Union of Students in 2011 to the '2019 survey conducted by the Equality and Human Rights Commission. Despite laudable progress across the English higher education sector, a lack of clarity around reportable behaviours, understanding towards students' experiences of racial harassment, and awareness among students of such policies means the extant policies have room for improvement. Chai, however, establishes a new, effective policy for addressing students' experiences of hate crime and incidents, utilising an innovative new theoretical framework: institutional critical victimology.

Packed with fieldwork, policy analyses, and rock-solid next steps, *Addressing Hate Crime and Incidents in Neoliberal Universities* provides unique insights and guidance on how modern higher education institutions globally can learn, adapt, and grow in the modern era.

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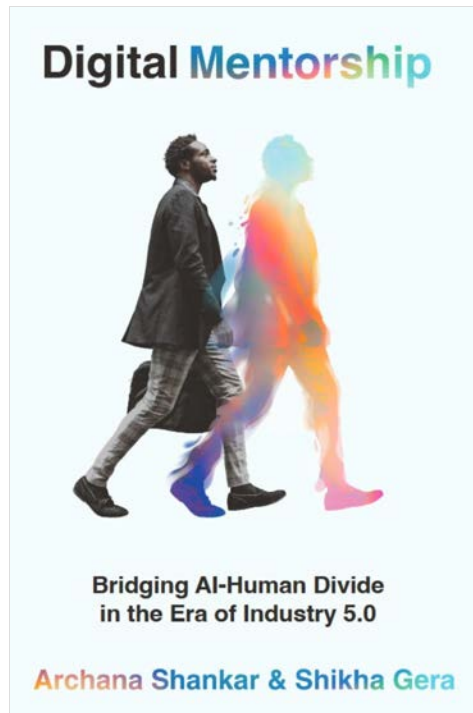


Digital Mentorship: Bridging AI-Human Divide in the Era of Industry 5.0

Editors

Shikha Gera
Jamia Hamdard, India

Archana Shankar
Northumbria University, London Campus, UK



Synopsis

In the contemporary landscape of Industry 5.0, where the integration of Artificial Intelligence (AI) and human capabilities defines a paradigm shift in digital transformation, the pivotal role of mentorship has become paramount. Recognized globally as a highly effective learning and development process, mentoring is indispensable across various industries and sectors. While traditional mentorship models like senior-junior partnerships have had their time, the rapid evolution of the digital era is giving rise to new mentoring practices, particularly in Industry 5.0.

In *Digital Mentorship*, authors embark on a comprehensive exploration of digital mentoring within the landscape of Industry 5.0, elucidating the crucial interplay between human mentoring and AI in the digital age. Covering a spectrum of topics, this study begins with an overview of Industry 5.0 and the significance of mentoring in contemporary contexts. It navigates through the distinctions between traditional, online, and AI-powered mentoring, dissecting communication tools and technologies transformative impact on mentoring quality. The subsequent chapters delve into emotional competencies, leadership styles, recent trends, cross-cultural mentoring complexities, policy implications, multilevel impacts, ethical considerations, program evaluations, and speculative future scenarios. Drawing from diverse literature, this work serves as a compass, guiding readers through the multifaceted dimensions of digital mentoring in Industry 5.0, ultimately paving the way for nuanced discussions on the future of mentoring amidst the burgeoning influence of emerging technologies like AI.

Whether seeking to enhance mentoring programs, understand the impact of emerging technologies, or address ethical considerations, readers will find invaluable perspectives and practical insights to inform their research, policy-making, and professional endeavours in an increasingly digital world.

Hardback ISBN: 9781836622536

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Disability and the Future of Work

Research in Social Science and Disability, Volume 16

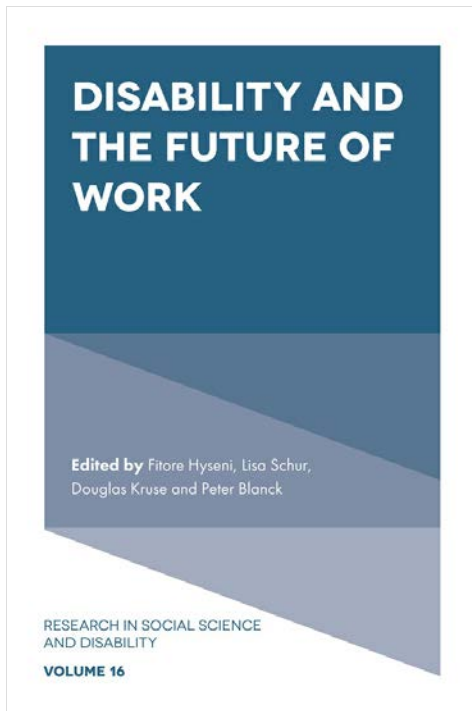
Editors

Fitore Hyseni
Syracuse University, USA

Lisa Schur
Rutgers University, USA

Douglas Kruse
Rutgers University, USA

Peter Blanck
Syracuse University, USA



Synopsis

The employment landscape is evolving rapidly, driven by technological innovations, shifting employer practices, and new government policies that redefine where and how work is performed. However, these transformations have not been universally beneficial. Future research is required to explore the potential disproportionate impact they might have on marginalized populations already excluded from the labor market.

People with disabilities are one group who continue to have a low employment rate in the United States (U.S). They are also more likely than those without disabilities to work part-time or in precarious jobs with less job security, lower pay and benefits, and minimal worker protections. This volume of *Research in Social Science and Disability* brings together leading research that examines how systemic policies and practices, pandemic-driven transformations, and strategies for diversity, equity, and inclusion (DEI) continue to shape the employment landscape for workers with disabilities.

Disability and the Future of Work explores changing workplace dynamics and proposes strategies for fostering an inclusive and equitable future of work for people with disabilities.

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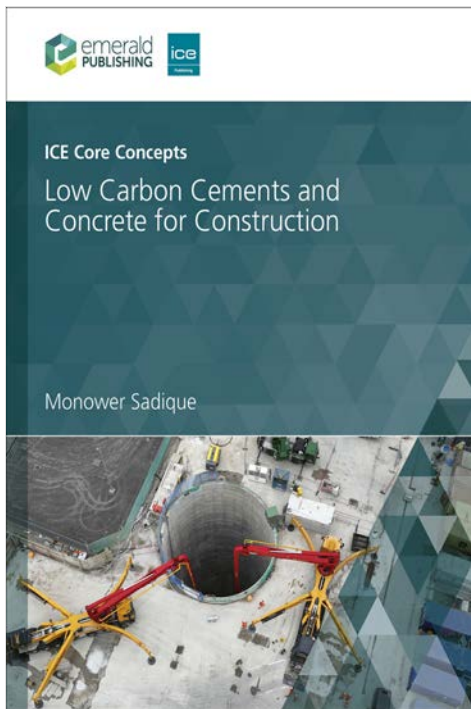
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Engineering



ICE Core Concepts: Low Carbon Cements and Concrete for Construction

ICE Core Concepts

Author

Monower Sadique
Liverpool John Moores University, UK

Synopsis

ICE Core Concepts: Low Carbon Cements and Concrete for Construction is an accessible introduction to cement and concrete, focusing on recent developments and trends in low-carbon concrete materials and technologies used in construction. This concise reference illustrates complex cement chemistry in a simplified form and explains how different types of cement and their alternatives can be tailored to mitigate durability issues. Features include concise overviews, illustrative diagrams, practice questions and further reading.

Coverage includes

- basic concepts of cement and concrete
- concrete strength and challenges: mechanisms behind concrete strength development, and complex construction-related issues such as concrete behaviour in hot and cold conditions
- concrete degradation and strategies to enhance durability
- supplementary cementitious materials (SCM), lower carbon concrete & related issues
- impacts of contaminated ground and material conditions on concrete performance
- available cement alternatives
- low carbon concrete technologies: technological basics, common barriers and possible issues.

ICE Core Concepts: Low Carbon Cements and Concrete for Construction offers broad coverage in an accessible format and is ideal reading for both student and graduate engineers seeking a concise overview of this area.

Paperback ISBN: 9781836084778

Paperback price: £40.00, €45.00, \$54.00

ePDF ISBN: 9781836084747

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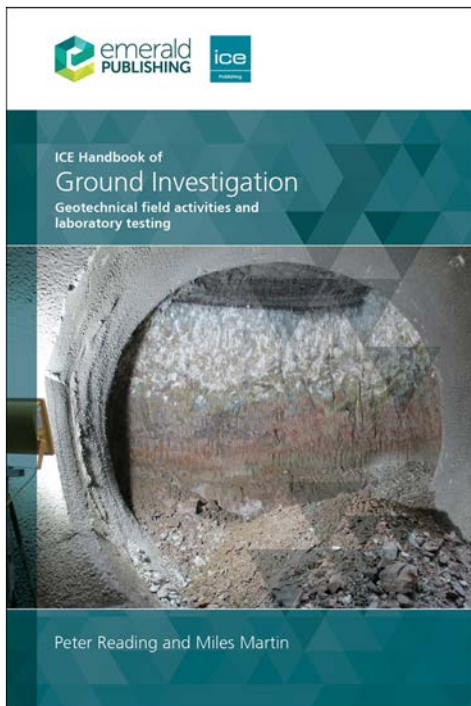
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Advanced Information

Engineering



ICE Handbook of Ground Investigation: Geotechnical field activities and laboratory testing

Authors

Peter Reading
Socotec, UK

Miles Martin
Socotec, UK

Synopsis

ICE Handbook of Ground Investigation is a comprehensive practical guide, presented in two volumes, that covers the range of techniques used in conducting thorough and effective ground investigations. It provides comprehensive and up-to-date guidance on the latest technologies, methods and procedures available to establish the properties of the ground which, ultimately, will be needed for design. Through the use of clear information and quick-reference tables to support decision-making, it simplifies the process and demonstrates that any site scenario can be addressed methodically. The examples of best practice will also facilitate compliance with current British Standards and Eurocodes.

Geotechnical field activities and laboratory testing focusses on both site and laboratory based techniques used to determine the geotechnical characteristics of the ground. This includes intrusive methods of investigation, sampling, instrumentation and monitoring, together with field and laboratory testing.

The book is aimed at anyone who may be involved in procuring, designing, carrying out or supervising ground investigations, as well as those analysing the data produced. This includes practicing geotechnical engineers and engineering geologists, structural and environmental engineers, students and clients.

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THEMA code: TNCC, TNCB, TNC

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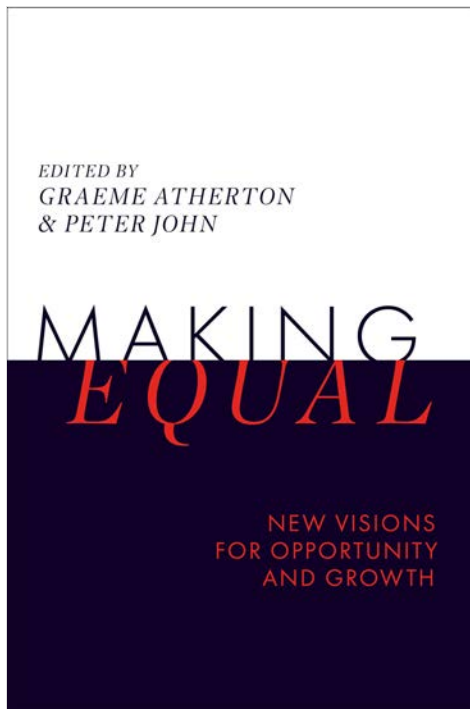
Sociology

Making Equal: New Visions for Opportunity and Growth

Editors

Graeme Atherton
Ruskin College and Ruskin Institute for Social Equity, UK

Peter John
University of West London and Ruskin College Oxford, UK



Synopsis

Presenting new, challenging solutions to the severe problem of inequality in the UK, *Making Equal* brings together a wide range of senior respective figures across the fields of politics, academia and the voluntary sector to outline their visions of how a less unequal Britain could be created and why doing so now is an economic and moral imperative for the nation.

Ideas outlining how welfare, the criminal justice system, education and skills, the regional distribution of power and how the economy itself needs to be rewired, are presented by ex-Ministers, academics, university leaders and heads of charities. The chapter authors analyse the extent of social and economic inequality in the UK, critique present approaches to addressing inequality and identify key principles, a future research agenda and an over-arching policy approach to addressing inequality and its consequences. The chapters are drawn in the main from contributions to the Ruskin College, Oxford Seminar Series and *Making Equal* celebrates the 125th anniversary of the formation of the college.

Transcending disciplines and bringing together a range of diverse experts, *Making Equal* is a valuable resource for anyone interested in understanding and addressing inequality in the UK.

Paperback ISBN: 9781836089193

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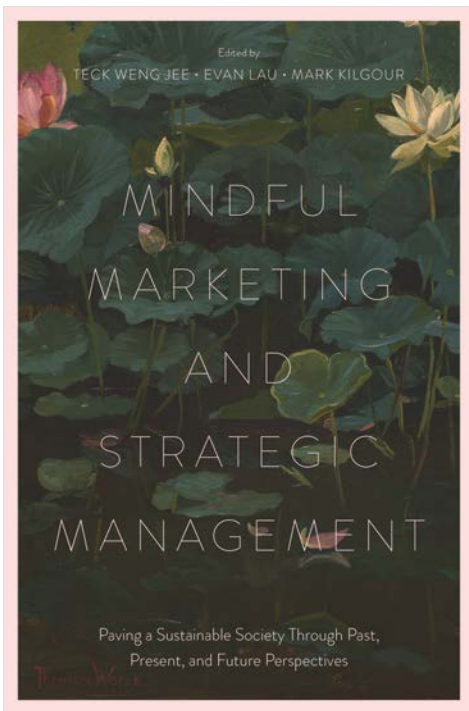
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Advanced Information

Strategy



Mindful Marketing and Strategic Management: Paving a Sustainable Society Through Past, Present, and Future Perspectives

Editors

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Swinburne University of Technology, Sarawak Campus, Malaysia

Evan Lau
Universiti Malaysia Sarawak, Malaysia

Mark Kilgour
University of Waikato, New Zealand

Synopsis

Mindfulness has gained significant traction within the business community worldwide. *Mindful Marketing and Strategic Management* focuses on current advancements in the realm of mindfulness and its application for both effective marketing and strategic management practices. It presents readers with techniques to adopt mindfulness as a major driver for long-term success. This edited book includes various strategies for marketers and practitioners to engage customers in a thoughtful and meaningful way. Businesses that use a mindful approach may develop true relationships with their target audience, encourage positive consumer behaviour and loyalty, and have a beneficial social effect through their products or services. The book is a great resource for management and practitioners as it provides practical tools and approaches for incorporating mindfulness into effective strategic management practices, such as leadership and workplace culture, which is vital for organisational success and employee wellbeing. The book provides suggestions on how to incorporate mindfulness into strategic planning, decision-making processes, and team cooperation. By using a mindful approach, practitioners may improve their efficacy, inventiveness, and overall performance, eventually contributing to long-term corporate success.

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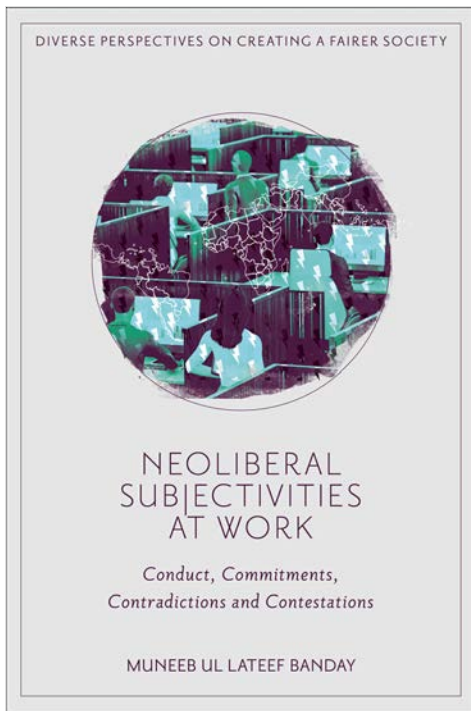
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Neoliberal Subjectivities at Work: Conduct, Commitments, Contradictions and Contestations

Diverse Perspectives on Creating a Fairer Society

Author

Muneeb Ul Lateef Banday
University of Bern, Switzerland

Synopsis

Neoliberalism and the fourth industrial revolution are argued to be the dominant forces transforming work and employment relations in contemporary times. Using the Indian Information Technology (IT) industry as the empirical context, *Neoliberal Subjectivities at Work* develops a comprehensive conceptual and analytical framework for studying contemporary employment relations governed by techno-neoliberalism.

Examining how employers seek to produce employees as enterprising and technological subjects, how employees become or fail to become enterprising IT subjects and how unionized IT employees seek to contest neoliberalism through citizen-worker rights discourse, the author provides a compelling analysis of the governance and contestations of employee subjectivities. Situated in the extant debates on power, resistance and employment relations this book provides a unique account of theorizing and analyzing employees' lived experiences of neoliberalism in the Global South. Using the analytics of governmentality and intersectionality framework and studying data generated through documents, videos, and semi-structured interviews, Banday employs a post-structuralist lens to investigate how employment relations are problematized and the consequences on the employees' lives and resistance in contemporary workplaces.

With implications beyond India and the IT sector as neoliberalism and fourth industrial revolution discourses become mainstream forces governing workers, workplaces as well as policymaking, this is important reading for researchers interested in the sociology of work and organizational and management scholarship in relation to the globalized technological neoliberal capitalism.

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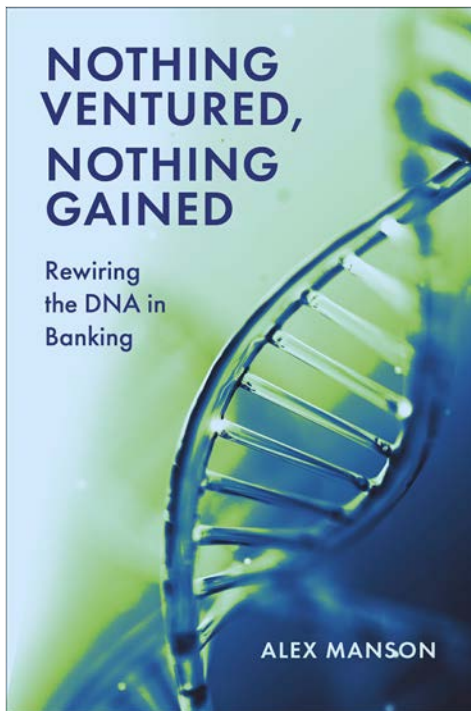
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Nothing Ventured, Nothing Gained: Rewiring the DNA in Banking

Editor

Alex Manson
Standard Chartered Ventures, Singapore

Synopsis

Nothing Ventured, Nothing Gained: Rewiring the DNA in Banking offers a behind-the-scenes look at how SC Ventures, Standard Chartered Banks, Standard Chartered Bank's innovation, fintech, investment and ventures arm, embraced disruption to thrive in an era of rapid change. In today's evolving financial landscape, business leaders know that innovation is key to sustainability, yet many hesitate to embrace the full scope of transformation. Written by the CEO, Alex Manson, and thought leaders within the bank, *Nothing Ventured, Nothing Gained* reveals how SC Ventures overcame this challenge by fostering innovation, investing in disruptive financial technology, and exploring alternative business models. This candid account showcases the rise of SC Ventures, a leader in the fintech and venture capital industries. Essential reading for anyone interested in the future of banking and the forces reshaping the industry

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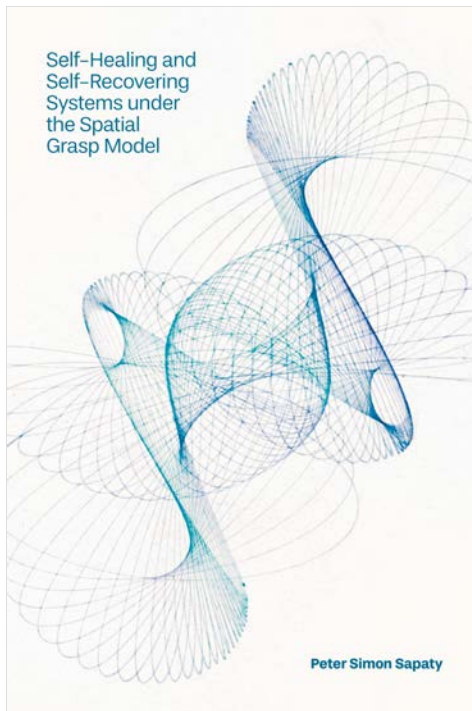
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Self-Healing and Self-Recovering Systems under the Spatial Grasp Model

Author

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Synopsis

In an era where the resilience of large-scale systems is paramount, *Self-Healing and Self-Recovering Systems under the Spatial Grasp Model* explores the transformative potential of self-recovery—often termed ‘self-healing’ or ‘remediation’. This essential feature is crucial for critical infrastructures that underpin global prosperity, security, and sustainability. Author Peter Simon Sapaty begins by establishing foundational definitions of self-healing systems and reviewing existing literature on self-healing infrastructures and networks, along with an analysis of prevailing network threats. He introduces the innovative Spatial Grasp Model and its accompanying Spatial Grasp Language (SGL), detailing how these frameworks enable distributed networks of any scale and topology to operate in a self-analysing, self-healing, and self-repairing manner—effectively rendering them ‘immortal’. The compact and clear holistic spatial solutions provided by SGL stand in contrast to traditional models reliant on interacting agents.

The implications of this research extend to global networks, offering practical solutions for a range of applications, including transport systems recovery post-pandemics, debris clearance from Earth’s orbit, and the enhancement of security infrastructures. This work is essential for researchers, practitioners, and policymakers interested in advancing the design and implementation of resilient infrastructures in an increasingly interconnected world.

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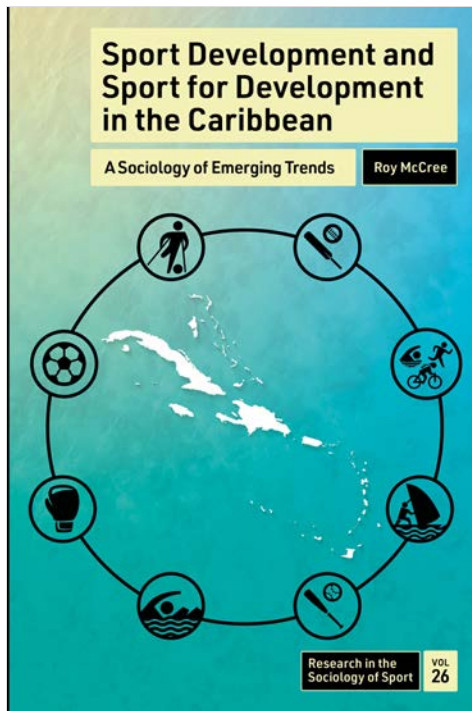
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Sociology



Sport Development and Sport for Development in the Caribbean: A Sociology of Emerging Trends

Research in the Sociology of Sport, Volume 26

Editor

Roy McCree
The University of the West Indies, Trinidad and Tobago

Synopsis

The emergence of sport for development as a developmental strategy led by the United Nations and the use of sport by companies around the world as part of their Corporate Social Responsibility strategies have brought to the fore its developmental utility. Within this broader global context, *Sport Development and Sport for Development in the Caribbean* offers a unique focus on the Caribbean context to examine issues related to sport development and sport for development across a range of Caribbean countries that include Cuba, the Dominican Republic, Haiti, Jamaica, Martinique, and Trinidad and Tobago.

Building on a relatively small, emerging body of work on the Caribbean context, the chapters showcase how this region has been an important part of the processes of globalization, commercialization and professionalization that have expressed themselves in and through sport. Touching on a range of sports which have formed part of Caribbean sport history and culture, including cricket, athletics, baseball and soccer, authors examine a broad array of issues in Caribbean sport that have come to define the contemporary scope of sport sociology. Topics covered are globalization, commercialization, professionalization, nationalism, gender, race, national identity, nationalism, athletic migration and disability.

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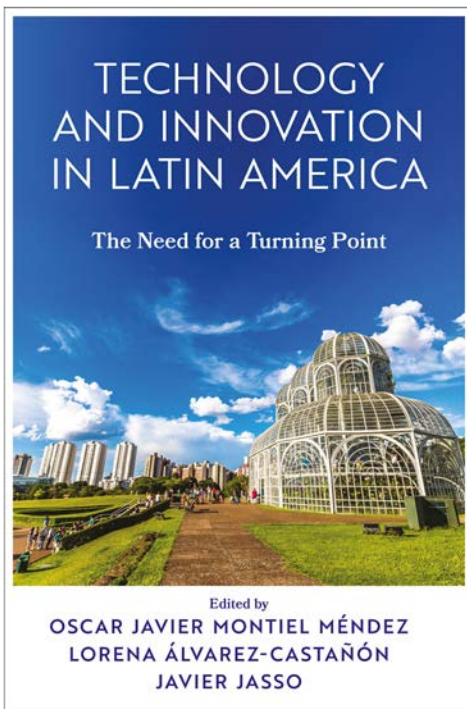
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Strategy



Technology and Innovation in Latin America: The Need for a Turning Point

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Synopsis

Technology and innovation are often linked with better ways of doing business, societal improvement and economic growth; the region of Latin America has historically imported its business paradigms from other countries, but now is forging its own path.

Technology and Innovation in Latin America gathers scholars from all over Latin America to present their research exploring the dual aspects of technology and innovation and their interrelatedness. On the technology side, chapters delve deep into the debate on R&D, Innovation and Entrepreneurship; Corporate Venturing and Digital Entrepreneurship; Intrapreneurship strategy and processes and more. *Technology and Innovation in Latin America* offers deep learning about key questions: What are the empirical and theoretical opportunities that emerge in innovation based on territorial capital? How does the context influence the development of innovation policies? How have the dynamics of financing and involvement of financial institutions impacted the support of innovation?

Readers will benefit from this being the wide-angle exploration of the region with its varying economies from emerging to transitional, highlighting the role that this unique region can play on the world stage.

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