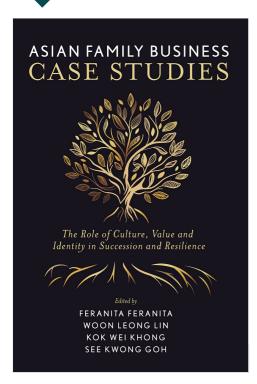


Strategy



Asian Family Business Case Studies: The Role of Culture, Value and Identity in Succession and Resilience

Editors

Feranita Feranita Taylor's University, Malaysia

Woon Leong Lin Taylor's University, Malaysia

Kok Wei Khong University of Nottingham, China

See Kwong Goh Monash University, Malaysia

Synopsis

Family business is the backbone of the global economy, as they account for seventy to ninety percent of all businesses worldwide. Although research on family business started in 1960's, much of the extant literature is still based on data from the West. Examining beyond this limited context is especially important, as Asia has a vast variety of ethnicities, cultures and values influencing how families in business behave.

In Asian Family Business Case Studies, specialists from around the globe offer detailed case studies covering a variety of topics including succession planning, conflict resolution, overcoming COVID 19, values and identity, CSR, green innovation, sustainability, internationalization, transformation, family relation, communications, and entrepreneurship.

With insider case stories gathered firsthand from real family businesses owned and managed by Asian families around the world, this collection provides in-depth insights to academicians, students, family business managers/owners/successors, and practitioners. Each chapter is a standalone case study on a family business with a specific theme. At the end of each chapter, questions are provided to prompt discussions for learning purposes.

Hardback ISBN: 9781837537617

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ePDF ISBN: 9781837537600

ePDF price: £75.00, €90.00, \$105.00

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Language: English

Audience: Professional and scholarly

Page count: 168

BIC code: KJVS, KJC, KJB

BISAC code: BUS060000, BUS063000, BUS025000

THEMA code: KJVS, KJC, KJB

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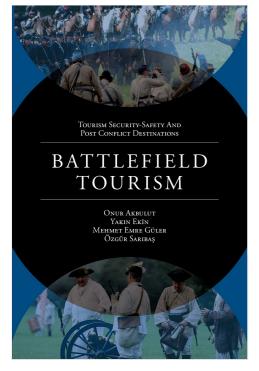
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Americas





Tourism & hospitality



Battlefield Tourism

Tourism Security-Safety and Post Conflict Destinations

Editors

Onur Akbulut Muğla Sıtkı Koçman University, Türkiye

Yakin Ekin Akdeniz University, Türkiye

Mehmet Emre Güler İzmir Katip Çelebi University, Türkiye

Özgür Sarıbaş İzmir Katip Çelebi University, Türkiye

Synopsis

War and conflict have always been a recurring aspect of human history with a considerable impact on the countries involved, the formation of communities, and the global regulations. *Battlefield Tourism* offers a holistic approach to tourism in locations affected by conflict, an underdeveloped area of research in the tourism and hospitality sector.

Using Leiper's tourism system model, the authors examine battlefield tourism in terms of the demand, supply, intermediaries, supporting institutions, and tourist flows. The chapters comprise of a range of perspectives on different elements of battlefield tourism, including topics such as Special Interest Tourism, Tourism Development, Stakeholders, Sustainability, Marketing, and Reenactment. Introducing real-world case studies from across the globe, *Battlefield Tourism* contributes to the growing fields of dark tourism, destination and risk management, and tourism security.

The *Tourism Security-Safety and Post Conflict Destinations* series provides an insightful guide for policy makers, specialists and social scientists interested in the future of tourism in a society where uncertainness, anxiety and fear prevail.

Hardback ISBN: 9781839099915

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781839099908

ePDF price: £75.00, €90.00, \$105.00 ePub ISBN: 9781839099922

ePub price: £75.00, €90.00, \$105.00

Publication date: 24 June 2024

Language: English

Audience: Professional and scholarly

Page count: 220

BIC code: KNSG, KJS, KJG

BISAC code: BUS081000, BUS043000, BUS008000

THEMA code: KNSG, KJS, KJG

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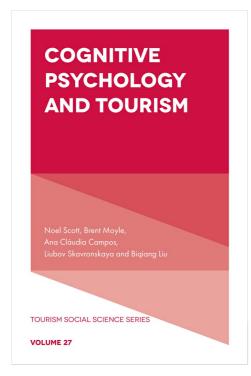
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Americas





Tourism & hospitality



Cognitive Psychology and Tourism

Tourism Social Science Series, Volume 27

Authors

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Brent Moyle Griffith University, Australia

Ana Cláudia Campos University of Algrave, Portugal

Liubov Skavronskaya Griffith University, Australia

Biqiang Liu Griffith University, Australia

Synopsis

Compiled from 10 years of research, with chapters contributed by experts in the field, we demonstrate how tourism will benefit from applying a new paradigm found in mainstream psychology, termed here the 'Cognitive Wave'. Tourism professionals who apply this will benefit by identifying how they apply concepts such as attention, emotion, sensations, and memory in their work, and critically understand how to measure them.

The work is arranged into five sections. Section 1 introduces the 'Cognitive Wave' and discusses the potential advantages and disadvantages. Section 2 introduces the mental processes central to cognition. Sections 4 and 5 provide examples of disambiguation, translating tourism concepts and theories into those of cognitive psychology.

Every chapter highlights relevant existing research and opportunities for further developments. Real-world examples of the application of theory and methods to tourism, hospitality, events, leisure, and service fields are provided. There are many opportunities for developing these, and other topics, further and in developing the work of the invisible college which underpins the silent shift to the 'Cognitive Wave'.

ISSN: 1571-5043

Hardback ISBN: 9781802625806

Hardback price: £100.00, €130.00, \$155.00

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ePDF price: £100.00, €130.00, \$155.00

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Language: English

Audience: Professional and scholarly

Page count: 448

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BISAC code: BUS081000, BUS016000, PSY008000

THEMA code: KNSG, JMR, JMQ

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Collaborative Writing Groups for Academic Publishing The 3C and 4P Way Sarah Semon, Nicholas Catania, Danielle Iane Jessica Hinton

Collaborative Writing Groups for Academic Publishing: The 3C and 4P Way

Authors

Sarah Semon Vanderbilt University, USA

Nicholas Catania State College of Florida, USA

Danielle Lane Western Oregon University, USA

Jessica Hinton University of South Florida, USA

Synopsis

Recognizing the increasing workload placed on academics amidst a highly competitive publishing landscape, *Collaborative Writing Groups for Academic Publishing: The 3C and 4P Way* helps aspiring researchers establish hyper-productive virtual writing groups to build personal confidence and professional relationships, develop their academic writing skillsets, and further their careers.

Drawing on their own experiences, including their motivations and career paths, the authors offer practical guidance for establishing collaborative writing groups using the 3Cs (Common Focus, Commitments, and Communication) and the 4Ps (Priorities, Plans, Protecting Deadlines, and Positive Reinforcement). Walking readers through a series of developmental phases, the authors also provide a thorough discussion of useful analogue and digital tools to support groups in an ongoing cycle of goal setting, progress monitoring, and success celebrating. Encouraging a sense of community building and collaboration, which counteracts the isolation and competition that often plagues the academic sphere, chapters also explore the less measurable aspects of group collaboration: trust, respect, follow through, flexibility, the ability to discuss critically without fear, and a willingness to stick with their efforts even if results take a few tries.

Grounded in the practical implementation of the C3P4 process, this timely work acts as an essential manual for aspiring academics to achieve the ultimate collaborative workflow, benefitting both researchers and those their research will impact.

Hardback ISBN: 9781837530052

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837530045

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BISAC code: EDU046000, EDU001030, EDU015000

THEMA code: JNM, JNP, JNR

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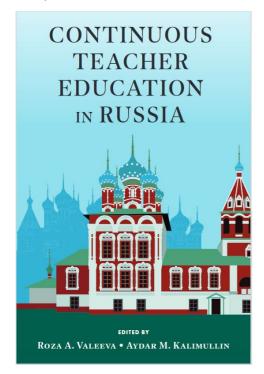
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Americas





Education



Continuous Teacher Education in Russia: History, Current Practices and Future Directions

Editors

Roza A. Valeeva Kazan Federal University, Russia

Aydar M. Kalimullin Kazan Federal University, Russia

Synopsis

Continuous Teacher Education in Russia examines the history, recent developments and direction of the modernization of continuous teacher education in Russia, providing a critical insight into the structure and development trajectory of teacher education and offers an analysis of the processes of change that are under way in Russia.

Chapters authors discuss the complex system of continuous teacher training, starting with the history of Russia's teacher education since the 18th century until the present time. The general characteristics of continuous teacher education are then explored, followed by the role of pre-professional development of future teachers in pedagogical classes, the specific Russian phenomenon of the secondary vocational teacher education and the ways of assuring variability and flexibility of the higher teacher education in Russia. Special attention is also paid to the models of novice teacher induction in Russia and the issues of training highly qualified personnel in postgraduate and doctoral studies.

This is the definitive English language text on continuous teacher education in Russia, drawing on scholarly expertise in Russia, locating the policies and practices that are discussed within the context of a global reform of teacher education and providing new perspectives that will be of interest to education scholars, policymakers and practitioners on an international scale.

Hardback ISBN: 9781837538539

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837538522

ePDF price: £80.00, €95.00, \$110.00

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Language: English

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Page count: 280

BIC code: JNB, JNT, JNU

BISAC code: EDU053000, EDU016000, EDU029040

THEMA code: JNB, JNT, JNU

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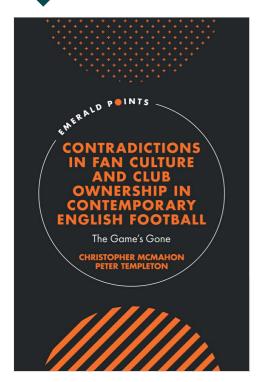
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Americas





Sociology



Contradictions in Fan Culture and Club Ownership in Contemporary English Football: The Game's Gone

Emerald Points

Authors

Christopher McMahon University of Liverpool, UK

Peter Templeton The Open University, UK

Synopsis

In an era of buyouts by consortia and sovereign wealth funds, the relationship between football clubs and their fan communities has never been under such strain.

Examining models of football club ownership and how they clash with fan ideals, *Contradictions in Fan Culture and Club Ownership in Contemporary English Football* considers the fan – or at least, some idealised, all-encompassing image of the fan – as the underlying foundation for the ideological structures of football. Grounded in discussions of class, chapters tackle the dynamic by which football organisations, as global businesses, often operate in ways contrary to the perceived 'essence' or values of the sports club at the heart of their operation. Providing insight into different notions of football club ownership, specifically the Public Limited Company (PLC), the billionaire's 'plaything,' the sportswashing project, the 'remodel' and asset stripping, the authors raise significant issues and dilemmas faced by football club fandoms. Does the unifying entity that holds a significant place in the hearts and minds of individuals and communities even exist anymore?

Showcasing a robust conceptual model primed for use in future studies, this work offers a close analysis of the culture of the fast-moving football club ownership world, football fandom and consumption, and what it might mean for the future of the sport.

Hardback ISBN: 9781835490242

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781835490235 ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781835490259 ePub price: £45.00, €52.00, \$60.00 Publication date: 03 April 2024

Language: English

Audience: Professional and scholarly

Page count: 152 BIC code: JHBS, JFD, JF

BISAC code: SPO015000, SOC026000, SOC052000

THEMA code: JHBS, JBC, JBCT

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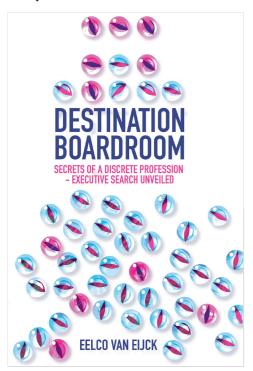
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Americas





HR & organizational behaviour



Destination Boardroom: Secrets of a Discrete Profession - Executive Search Unveiled

Author

Eelco van Eijck Erasmus Governance Institute, The Netherlands

Synopsis

In *Destination Boardroom* seasoned executive search consultant and board member Eelco van Eijck introduces readers to the mysterious world of headhunting. Its practitioners play a pivotal role in finding and positioning leaders for today's challenging business and public arenas. Based on 20 years' expertise and input from leading executives and management thinkers, Eelco shares honest and intriguing insights into the journey to the boardroom, answering key questions such as:

- How is today's leadership talent really sought and found?
- Executive search is by nature discrete and mysterious. What do its practitioners actually do?
- What are the true mechanisms behind the journey to the boardroom?
- Leadership is being profoundly re-shaped by the quest for sustainability and the tsunami of digitization. Given this, what traits will set the future-ready apart?
- How can hiring organizations maximise their chances of a successful hire (and rise above board politics)?
- How is digitization changing executive search (and what won't change?)
- How are successful modern organizations governed, designed, and managed?
- In what ways must executive search evolve to earn the status of a true profession and be fit for the 21st century?

Destination Boardroom is the ideal read for any business looking to improve their hiring or any executive wishing to get noticed and advance their career to the next level.

Hardback ISBN: 9781837979646

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781837979639 ePDF price: £45.00, €52.00, \$60.00

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Language: English

Audience: Professional and scholarly

Page count: 120

BIC code: KJB, KJU, KJK

BISAC code: BUS037020, BUS012000, BUS030000

THEMA code: KJB, KJU, KJK

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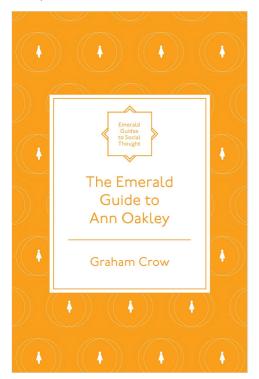
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Americas





Sociology



The Emerald Guide to Ann Oakley

Emerald Guides to Social Thought

Author

Graham Crow University of Edinburgh, UK

Synopsis

The Emerald Guide to Ann Oakley offers a comprehensive guide to reading and understanding the development of Oakley's sociological ideas, placing them in the context of her life and her ground-breaking research into domestic and gender sociology.

Ann Oakley delved into researching gender disparities, challenging prevailing ideas by distinguishing between sex and gender. Influenced by personal experiences, she questioned societal norms around marriage, motherhood, and gender roles. This volume takes a chronological and biographical approach in illustrating the development of Oakley's ideas and interests over the course of her career and personal experience exploring the challenges of societal gender dynamics.

Essential reading for students and those new to Oakley's work, *The Emerald Guide to Ann Oakley* is a readable, clear, and comprehensive overview of her work, conveying her deep influence on contemporary social thought.

Paperback ISBN: 9781800715646

Paperback price: £20.99, €25.99, \$28.99

ePDF ISBN: 9781800715615 ePDF price: £20.99, €25.99, \$28.99 ePub ISBN: 9781800715639

ePub price: £20.99, €25.99, \$28.99

Publication date: 11 July 2024

Language: English

Audience: Professional and scholarly

Page count: 180

BIC code: JFFK, JHB, MBS

BISAC code: SOC010000, PHI034000, POL029000

THEMA code: JBSF11, JHB, MBS

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Americas





Education



KEVIN WALKER
BENJAMIN KUTSYURUBA



The Emerald Handbook of Wellbeing in Higher Education: Global Perspectives on Students, Faculty, Leaders, and Institutions

Editors

Keith D. Walker University of Saskatchewan, Canada

Benjamin Kutsyuruba Queen's University, Canada

Synopsis

There has been an increased focus on the need to address the wellbeing and mental health challenges that affect humans across organizational settings, including the higher education sector.

In a comprehensive handbook split into three sections – student wellbeing, faculty and leader wellbeing, and wellbeing initiatives at institutional or systems-level – scholars from around the globe discuss initiatives, practices, and structures that can provide a positive outlook and flourishing in higher learning and offer lessons from efforts to promote positive emotional and social aspects for students, leaders, and faculty. Topics include student resilience and leadership, supervisory relationships and appreciative mentoring, student thriving, issues of mental and physical health, faculty and leader wellbeing, development of wellbeing interventions and health promotion frameworks, and international student wellbeing.

The interventions and experiences presented in *The Emerald Handbook of Wellbeing in Higher Education* are aimed at enhancing flourishing among students and faculty and across institutions. This Handbook will be helpful to higher education leaders and managers as they consider ways to promote and implement wellbeing strategies within their institutions, whilst encouraging all readers to adopt an appreciative, strengths-based, positive approach to teaching, learning, and leading in higher education contexts.

Hardback ISBN: 9781837975051

Hardback price: £125.00, €145.00, \$170.00

ePDF ISBN: 9781837975044

ePDF price: £125.00, €145.00, \$170.00

ePub ISBN: 9781837975068

ePub price: £125.00, €145.00, \$170.00

Publication date: 17 July 2024

Language: English

Audience: Professional and scholarly

Page count: 464

BIC code: JNC, JNKH, JNK

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THEMA code: JNC, JNKH, JNK

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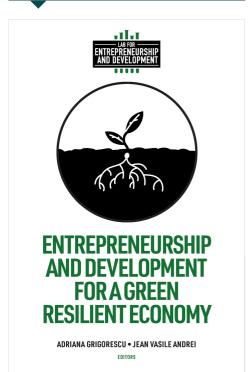
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Americas





Economics



Entrepreneurship and Development for a Green Resilient Economy Lab for Entrepreneurship and Development

Editors

Adriana Grigorescu National University of Political Studies and Public Administration, Romania

Jean Vasile Andrei Petroleum-Gas University of Ploiesti, Romania

Synopsis

The COVID-19 outbreak aggravated recurrent economic issues and problems of developing a resilient economy and technological development inequality between entities, countries, production structure, unemployment and social disorders that have resulted in the accentuating of political, economic, business and trade relations. Resilient economies, technological development and green entrepreneurship in the New Normal present opportunities and challenges in achieving a balanced transition.

Entrepreneurship and Development for a Green Resilient Economy covers extensive ground in contemporary green entrepreneurship, from fundamental theories such as business investments and venturing capital to emerging and new concepts that reflect the critical challenges of the current times, including technological development slowdowns, economic resilience, economic systems downfalls, digitalization, green business footprints, and many more topics.

Lab for Entrepreneurship and Development is Emerald's innovative book series on the study of entrepreneurship and development, striving to set the agenda for advancing research on entrepreneurship in the context of finance, economic development, innovation, and the society at large.

Hardback ISBN: 9781837970896

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837970889

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781837970902

ePub price: £85.00, €100.00, \$115.00

Publication date: 04 July 2024

Language: English

Audience: Professional and scholarly

Page count: 440

BIC code: KCM, KJH, KJJ

BISAC code: BUS099000, BUS025000, BUS072000

THEMA code: KCM, KJH, KJJ

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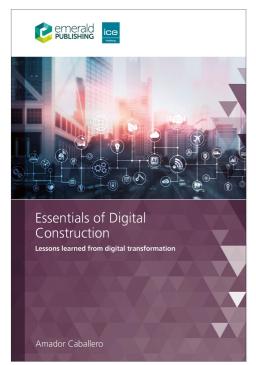
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Americas





Engineering



Essentials of Digital Construction: Lessons learned from digital transformation

Author

Amador Caballero Wilmott Dixon, UK

Synopsis

Essentials of Digital Construction is an essential practical companion to facilitate the effective adoption of digital technologies in construction. It includes guidance on key issues that often arise, provides clarity based on real-life examples, and shows how to deploy digital technologies that are user-centric, scalable and cost-effective. With numerous case study examples, the book provides insights into key lessons that have been learnt on digital transformation.

Topics covered include:

- business transformation and cultural change
- working effectively with the supply chain
- practical applications of data and artificial intelligence in construction
- how BIM and information management supports better project outcomes
- common issues that arise within projects and how to address them
- answers to frequently asked questions.

Essentials of Digital Construction is a concise practical reference to help professionals and companies navigate the key issues and accelerate the process of implementing digital construction. It is an essential guide for contractors, design consultants, and subcontractors as well as digital specialists and anyone else involved in implementing digital construction.

Paperback ISBN: 9781835494462

Paperback price: £55.00, €63.00, \$74.50

ePDF ISBN: 9781835494479 ePDF price: £55.00, €63.00, \$74.50 Publication date: 24 April 2024

Language: English

Audience: Professional and scholarly

Page count: 296

BIC code: TBC, TJ, TN, TNK

BISAC code: TEC009000, TEC005000, TEC005000

THEMA code: TN, TH, TNK

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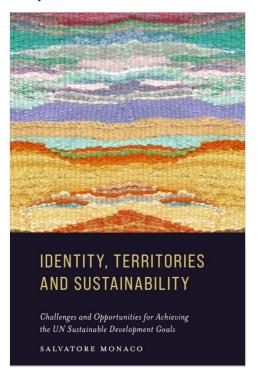
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Americas





Sociology



Identity, Territories, and Sustainability: Challenges and Opportunities for Achieving the UN Sustainable Development Goals

Author

Salvatore Monaco Free University of Bozen-Bolzano, Italy

Synopsis

Using the United Nations' 2030 Sustainable Development Goals as a reference framework, *Identity, Territories, and Sustainability* explores the interplay between territorial and collective identities, territorial policies, and their implications for environmental, economic, and social sustainability.

Presenting a series of case studies from across the globe, Salvatore Monaco demonstrates how the meaning of sustainability can vary across different geographic contexts. Analysing specific policy initiatives, chapters stress the importance of considering the complex interweaving of social, cultural, political, historical, and biophysical factors in shaping different sustainability trajectories in each place. Providing tools for policy and practice, Monaco presents examples of how sustainable development can be achieved by recognizing the importance of involving local communities in the decision-making process, promoting social and environmental justice, and finding innovative solutions to complex problems.

Addressing the urgent need to tackle the global challenges of poverty, inequality, and environmental degradation, this is highly valuable reading for those interested in implementing sustainable development strategies across a variety of contexts.

Hardback ISBN: 9781837975501

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837975495

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837975518

ePub price: £80.00, €95.00, \$110.00

Publication date: 12 July 2024

Language: English

Audience: Professional and scholarly

Page count: 252

BIC code: GT, JHB, JFFR

BISAC code: SOC026000, SOC053000, SOC000000

THEMA code: GT, GTQ, GTP

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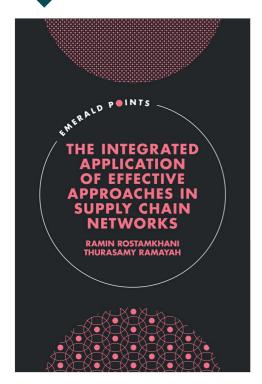
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Americas





Management science & operations



The Integrated Application of Effective Approaches in Supply Chain Networks

Emerald Points

Authors

Ramin Rostamkhani Universiti Sains Malaysia, Malaysia

Thurasamy Ramayah Universiti Sains Malaysia, Malaysia

Synopsis

The integrated application of effective approaches in supply chain networks and related data analysis is key to efficient, sustainable, and risk-averse supply chains.

Expanding the application of diverse techniques belonging to different branches of science, *The Integrated Application of Effective Approaches in Supply Chain Networks* creates coordination and integration for the analysis of supply network data.

The expansive academic and industrial experiences of Rostamkhani and Ramayah provide an extensive and varied approach that is widely applicable, triangulating applied mathematics, strategic management, and operations research to highlight the importance of these concepts in supply chain network data analysis.

Hardback ISBN: 9781835496312

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781835496305 ePDF price: £45.00, €52.00, \$60.00

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Language: English

Audience: Professional and scholarly

Page count: 144

BIC code: KJMV8, KJQ, KJT

BISAC code: BUS116000, BUS049000, BUS042000

THEMA code: KJMV8, KJQ, KJT

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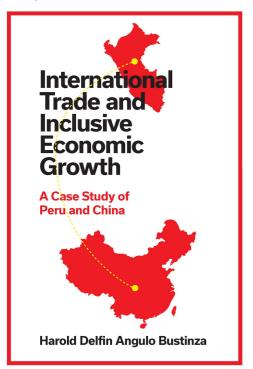
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Americas





Economics



International Trade and Inclusive Economic Growth: A Case Study of Peru and China

Author

Harold Delfin Angulo Bustinza Continental University, Peru

Synopsis

Examining economic growth through the lens of poverty, social exclusion and economic inequality, Harold Delfin Angulo Bustinza offers an econometric analysis of the effects of international trade between Peru and China, which has seen an average annual growth of 22% over the past two decades.

China thus plays a key role in Peru's economic growth, whether in imports of primary goods, exports of capital and consumer goods, or direct investment. However, income and wealth inequality in Peru have not improved over the years. Even so, it has been found that growth in international trade between the two countries has the potential to positively benefit Peru's inclusive economic growth.

With global development still on the rise, it is pivotal for us to ensure that all actors of society can benefit from that development, and not just the most privileged. Advocating for the importance of promoting openness in trade, this book highlights China and Peru's unique relationship to prioritise fair and equitable growth for all.

Hardback ISBN: 9781837534715

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837534708

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837534722

ePub price: £75.00, €90.00, \$105.00

Publication date: 03 May 2024

Language: English

Audience: Professional and scholarly

Page count: 180

BIC code: KC, KCL, KCM

BISAC code: BUS035000, BUS069020, BUS072000

THEMA code: KC, KCL, KCM

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Americas





Economics



A New Left Economics: An Economy with a Social Conscience Emerald Points

Authors

Philip von Brockdorff University of Malta, Malta

Jonathan Spiteri University of Malta, Malta

Synopsis

Exploring how the economy can develop and grow by upholding the social contract and giving social partners like trade unions the space and a key role in this new economy, *A New Left Economics* reviews the dominant neo-classical economic paradigm and provide insights into a new economic model by critically assessing the new left economics.

Through revisiting Keynes and the relevance of Keynesian economic thinking today, von Brockdorff and Spiteri argue for going beyond GDP to a more social model based on welfare, reclaiming the word 'welfare' from neoclassical economics in the process. Incentivising the social economy enterprise model is also key to this new paradigm shift - the focus is never on curbing economic activity, but rather on making it work for more people to generate greater welfare. These could include cooperatives and employee-owned models, right through to certain circular economy models that promote social wellbeing.

This is an accessible and intriguing text focusing on new left economics, revisiting and modernising Keynesian economic thinking to frame a basis for an economy with a strong social focus.

Hardback ISBN: 9781804554036 Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781804554029 ePDF price: £45.00, €52.00, \$60.00 ePub ISBN: 9781804554043 ePub price: £45.00, €52.00, \$60.00 Publication date: 05 April 2024

Language: English

Audience: Professional and scholarly

Page count: 112

BIC code: KCS, KCA, KCR

BISAC code: BUS069030, BUS069040, BUS068000

THEMA code: KCA, KCS, KC

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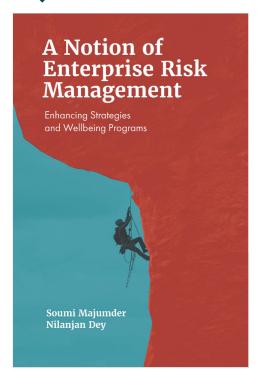
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Americas





Accounting & finance



A Notion of Enterprise Risk Management: Enhancing Strategies and Wellbeing Programs

Authors

Soumi Majumder Future Institute of Engineering and Management, India

Nilanjan Dey Techno International New Town, India

Synopsis

In today's dynamic business landscape, the effective management of risk is paramount to the success and resilience of any organization. *A Notion of Enterprise Risk Management* presents a comprehensive exploration of practices, policies, and frameworks that enable businesses to navigate a myriad of risks.

Contributions from a global team of authors provides a range of insights on Enterprise Risk Management (ERM) and its pivotal role in safeguarding organizations against potential hazards. Drawing on contemporary research, it addresses the unique challenges posed by Industry 4.0, exploring the intersection of risks and cultural shifts within the business landscape. Key topics include the transformative potential of machine learning; big data; and IoT in the domain of enterprise risk management.

With its comprehensive coverage and diverse perspectives, *A Notion of Enterprise Risk Management* is an indispensable resource for individuals involved in any form of risk management. Whether you are an academic researcher, a seasoned practitioner, or a policymaker, this book will equip you with the knowledge and tools necessary to navigate the complexities of enterprise risk management.

Hardback ISBN: 9781837977369

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837977352

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837977376

ePub price: £75.00, €90.00, \$105.00

Publication date: 17 July 2024

Language: English

Audience: Professional and scholarly

Page count: 164

BIC code: KJC, KJM, KJH

BISAC code: BUS063000, BUS041000, BUS025000

THEMA code: KJM, KJC, KJH

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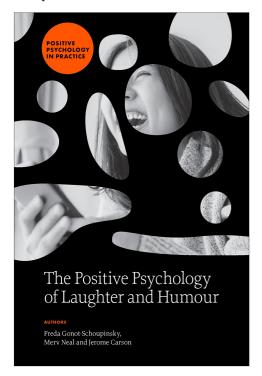
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Americas





Sociology



The Positive Psychology of Laughter and Humour Positive Psychology in Practice

Authors

Freda Gonot-Schoupinsky University of Bolton, UK

Merv Neal Laughter Yoga, Australia

Jerome Carson University of Bolton, UK

Synopsis

Humour is officially recognized in positive psychology as one of the 24 'character strengths'. However, laughter has an uneasy relationship with positive psychology, despite being key to communicating joy and happiness. *The Positive Psychology of Laughter and Humour* corrects this disconnect by combining academic insight with real-world experience. Drawing on the authors' diverse backgrounds and expertise, this is the first academic volume dedicated to the rarely discussed topic of laughter and humour in positive psychology.

Freda Gonot-Schoupinsky, Merv Neal and Jerome Carson demonstrate how laughter and humour differ, and how both can be applied within positive psychology to boost mood and maintain positive outcomes. *The Positive Psychology of Laughter and Humour* includes case studies and real-world insight as well as providing a methodological and theoretical background to the topic, giving rigorous theoretical and methodological insight for researchers, and including pedagogical sections in each chapter useful for teachers and researchers.

Hardback ISBN: 9781837538355 Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781837538348 ePDF price: £45.00, €52.00, \$60.00 ePub ISBN: 9781837538362

ePub price: £45.00, €52.00, \$60.00

Publication date: 09 May 2024

Language: English

Audience: Professional and scholarly

Page count: 180

BIC code: JM, MBNH9, JHB

BISAC code: SOC057000, PSY031000, POL073000

THEMA code: JM, JMQ, JHB

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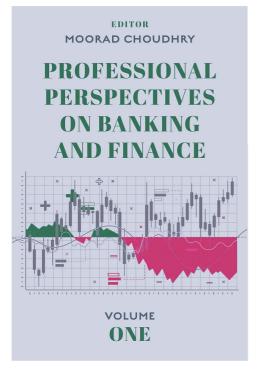
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Americas





Accounting & finance



Professional Perspectives on Banking and Finance

Professional Perspectives on Banking and Finance

Editor

Moorad Choudhry The BTRM, UK

Synopsis

Professional Perspectives on Banking and Finance is a collection of cutting-edge articles written by practitioners for practitioners. Addressing core topics such as risk management, corporate governance, and strategy, but with the emphasis on recent developments and their impact on the industry. These gathered chapters reflect a diverse global outlook, addressing issues of importance and relevance for all bankers.

With 100% emphasis on accessible, clear, and applicable advice *Professional Perspectives on Banking and Finance* provides suggestions to instil best practice in any commercial bank.

Hardback ISBN: 9781835493359

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781835493342

ePDF price: £80.00, €95.00, \$110.00 ePub ISBN: 9781835493366

ePub price: £80.00, €95.00, \$110.00

Publication date: 12 June 2024

Language: English

Audience: Professional and scholarly

Page count: 292

BIC code: KFF, KFFK, KFFM

BISAC code: BUS004000, BUS027000, BUS027010

THEMA code: KFF, KFFK, KFFM

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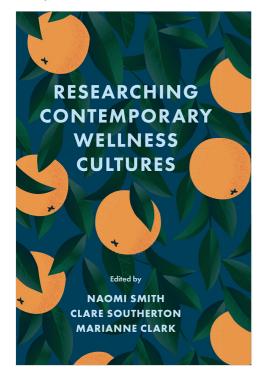
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Americas





Sociology



Researching Contemporary Wellness Cultures

Editors

Naomi Smith University of the Sunshine Coast, Australia

Clare Southerton La Trobe University, Australia

Marianne Clark Acadia University, Canada

Synopsis

Wellness has become a mainstream concept, yet we have limited sociological understanding of how wellness functions in contemporary Western culture. *Researching Contemporary Wellness Cultures* is the first collection to bring together scholars examining wellness practices within various sociological sub-disciplines across and in related fields including anthropology, cultural studies, and internet studies.

Investigating the growing field of wellness practices and practitioners, in order to understand the role of wellness practice in negotiations of the Western medical system. *Researching Contemporary Wellness Cultures* explores the various ways and spaces in which wellness is constructed, produced, circulated and contested, with contributing authors exploring everything from the intersections of wellness movements and far-right conspiracy spaces to the competing discourses at work in popular "What I Eat in a Day" videos on YouTube.

Hardback ISBN: 9781804555859 Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781804555842

ePDF price: £75.00, €90.00, \$105.00 ePub ISBN: 9781804555866

ePub price: £75.00, €90.00, \$105.00

Publication date: 03 July 2024

Language: English

Audience: Professional and scholarly

Page count: 220

BIC code: MBS, JHB, JHMC

BISAC code: SOC026000, SOC002010, HEA028000

THEMA code: MBS, JHB, JHMC

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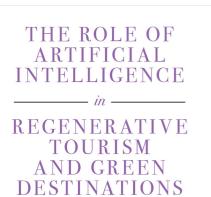
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Americas





Tourism & hospitality



Edited by

ALHAMZAH ALNOOR GÜL ERKOL BAYRAM CHEW XINYING SAYED HAIDER ALI SHAH

NEW PERSPECTIVES IN TOURISM AND HOSPITALITY MANAGEMENT

The Role of Artificial Intelligence in Regenerative Tourism and Green Destinations

New Perspectives in Tourism and Hospitality Management

Editors

Alhamzah Alnoor Southern Technical University, Iraq

Gül Erkol Bayram Sinop University, Türkiye

Chew XinYing Universiti Sains Malaysia, Malaysia

Syed Haider Ali Shah Bahria University, Pakistan

Synopsis

Tourism is a huge economic driver for most countries, and for some parts of the world it is their main source of income. Despite this economic strength, tourism can be a fragile and volatile industry, as recent natural disasters and pandemics have shown. Regenerative tourism was founded on building better; with the philosophy that better tourism is possible, regenerative tourism emphasizes the innovative nature of resources, services, and systems.

The Role of Artificial Intelligence in Regenerative Tourism and Green Destinations takes the reader through the origins of regenerative tourism and how artificial intelligence can be utilised to develop and maintain green tourism. The chapter authors examine everything from marketing, data mapping, employment opportunities, cultural issues as well as what the future holds for tourism to give back to countries.

The interdisciplinary focus of this book appeals to researchers of tourism, economics, technology and sustainable development.

Hardback ISBN: 9781837537471

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837537464

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781837537488 ePub price: £85.00, €100.00, \$115.00 Publication date: 09 July 2024

Language: English

Audience: Professional and scholarly

Page count: 480

BIC code: KNSG, KJJ, KJG

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THEMA code: KNSG, KJJ, KJG

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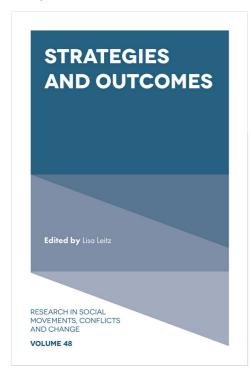
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Americas





Sociology



Strategies and Outcomes

Research in Social Movements, Conflicts and Change, Volume 48

Editor

Lisa Leitz Chapman University, USA

Synopsis

Fulfilling a need for innovative research that derives from multiple countries and time periods, Volume 48 of *Research in Social Movements, Conflicts and Change* offers a collection of cutting-edge scholarship on protest politics, effects of activism, and rights and equality based social movements.

Split into separate parts on strategies and outcomes, chapters analyze the mobilization, organization, tactics, diffusion, repression, and successes/failures of social movements. Authors present research about attempts to make change on issues such as sustainability, animal rights, racial inequality, labor, white supremacy, and opposition to former U.S. President Donald Trump.

In the same way that social movements influence policy and culture by raising awareness and framing issues, *Strategies and Outcomes* stands ready to influence future scholarship on these topics.

ISSN: 0163-786X

Hardback ISBN: 9781837979349 Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781837979332

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781837979356

ePub price: £85.00, €110.00, \$132.00

Publication date: 04 July 2024

Language: English

Audience: Professional and scholarly

Page count: 276 BIC code: GTJ, JFF, JFS

BISAC code: POL034000, SOC026000, SOC050000

THEMA code: JBS, JBF, GTU

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Americas





Structural Design of Buildings Elemental Design Edited by Feng Fu and David Richardson

Structural Design of Buildings: Elemental Design

Editors

Feng Fu School of Engineering and Mathematical Sciences, UK

David Richardson School of Civil Engineering, UK

Synopsis

Structural Design of Buildings: Elemental Design is the essential reference for all structural engineers involved in the design of buildings and other structures. The book forms part of the Structural Design of Buildings series and focuses on the introduction of building elements and materials. It also introduces retrofitting and materials for thermal upgrade of existing buildings.

Broken down into the key areas for understanding and undertaking structural design, and with a fully international approach, this book features coverage of

- concrete
- steel
- timber
- masonry
- aluminium
- glass
- thermal upgrading and life cycle impacts

The book provides a comprehensive and practical guide to the design of buildings from a structural perspective. It is a timely and essential read for consultants, designers, technicians and contractors tasked with a holistic approach to structural design.

Hardback ISBN: 9781835495735

Hardback price: £70.00, €79.00, \$94.50

ePDF ISBN: 9781835495728

ePDF price: £70.00, €79.00, \$94.50 ePub ISBN: 9781835495742

ePub price: £70.00, €79.00, \$94.50

Publication date: 12 July 2024

Language: English

Audience: Professional and scholarly

Page count: 286

BIC code: TN, TNC, TNCB

BISAC code: TEC000000, TEC063000, TEC009020

THEMA code: TN, TNC, TNK

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Americas





Engineering ice PUBLISHING Structural Design of Buildings Holistic Design

Structural Design of Buildings: Holistic Design

Editors

Feng Fu City, University London, UK

David Richardson University of Leeds, UK

Synopsis

Structural Design of Buildings: Holistic Design is the essential reference for all structural engineers involved in the design of buildings and other structures. The book forms part of the Structural Design of Buildings series and takes a project-oriented approach, covering key issues that design professionals face in the structural design process. It introduces the concepts and principles involved in holistic structural design considerations of a building, including multi-storey and tall buildings.

Broken down into the key areas for understanding and undertaking structural design, and with a fully international approach, this book features coverage of

• Soil-structure interaction

Edited by Feng Fu and David Richardson

- Tall buildings
- Movement and tolerances
- Modular construction
- Structural fire engineering design
- Structural robustness
- Materials science
- Seismic design for buildings

The book provides a comprehensive and practical guide to the design of buildings from a structural perspective. It is a timely and essential read for consultants, designers, technicians and contractors tasked with a holistic approach to structural design.

Hardback ISBN: 9781835495612

Hardback price: £70.00, €79.00, \$94.50

ePDF ISBN: 9781835495605

ePDF price: £70.00, €79.00, \$94.50

ePub ISBN: 9781835495629

ePub price: £70.00, €79.00, \$94.50

Publication date: 25 July 2024

Language: English

Audience: Professional and scholarly

Page count: 300

BIC code: TN, TNC, TNCB

BISAC code: , TEC063000, TEC009020

THEMA code: TN, TNC, TNK

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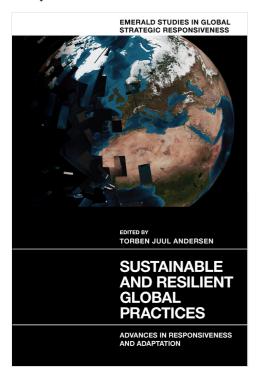
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Americas





Strategy



Sustainable and Resilient Global Practices: Advances in Responsiveness and Adaptation Emerald Studies in Global Strategic Responsiveness

Editor

Torben Juul Andersen Copenhagen Business School, Denmark

Synopsis

We need to develop a better understanding of how to generate effective strategic adaptation in times of abrupt environmental changes. The global interdependencies across specialized economic functions and markets require that business activities co-evolve across interacting public-private relationships where organizations can engage around viable ecosystems forming a sustainable path for the future. The ability to develop sustainable solutions thrives on innovative behaviors across networks of collaborative relationships and we need to enhance our understanding about how they can be established and managed.

The chapters presented here by global scholars fill the void in current knowledge with the aim of generating important leads for forthcoming scholarship efforts for the benefit of business and society.

Emerald Studies in Global Strategic Responsiveness aspires to disseminate new inspiring research insights as a potential catalyst for the development of effective approaches to deal with the exposures imposed by dynamic complexities in the global business environment. The implied organizational and societal challenges require effective responses from both public and private organizations induced by supportive policy initiatives.

Hardback ISBN: 9781837976126

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837976119

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837976133

ePub price: £80.00, €95.00, \$110.00

Publication date: 19 July 2024

Language: English

Audience: Professional and scholarly

Page count: 312

BIC code: KJD, KJJ, KJC

BISAC code: BUS072000, BUS094000, BUS063000

THEMA code: KJD, KJJ, KJC

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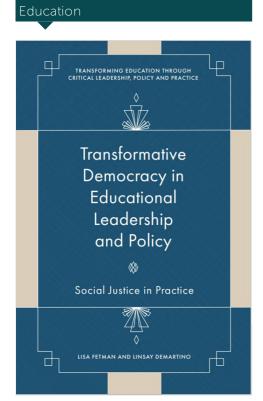
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Americas







Transformative Democracy in Educational Leadership and Policy: Social Justice in Practice

Transforming Education Through Critical Leadership, Policy and Practice

Authors

Lisa Fetman Independent Scholar, USA

Linsay DeMartino Arizona State University, USA

Synopsis

As we begin to reset in the modern era, we recognize the unfulfilled promises of democratic, socially just, and transformative educational leadership and policy. Over 100 years of such theories subsist in education scholarship, and yet policies and practices continue to reflect hegemonic values of neoliberalism, individualism, narcissism, and white-middle-class superiority.

Transformative Democracy in Educational Leadership and Policy critiques education policies and practices that failed to deliver on their transformative promises, and explores more rigorous, nuanced transformative approaches within the context of the 2020s and beyond. How do we harness this potential to stimulate such a transformation in education? How do we push against neoliberal hegemony in education policy and practice, recognizing that we are now at a tipping point for transformative action? The authors address these inquiries, as we look toward a future filled with possibility and promise.

This book culminates with suggestions for critical policy and leadership practice; suggestions include leadership planning as activism, decolonizing education systems, and critical instructional leadership, such as critical curriculum adoptions and transformative professional development opportunities.

Hardback ISBN: 9781837535453

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837535446

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837535460

ePub price: £75.00, €90.00, \$105.00

Publication date: 21 June 2024

Language: English

Audience: Professional and scholarly

Page count: 228

BIC code: JNL, JNF, JNC

BISAC code: EDU032000, EDU059000, EDU040000

THEMA code: JNL, JNF, JNC

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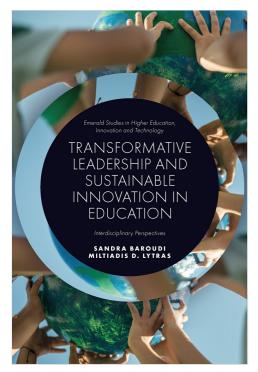
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Education



Transformative Leadership and Sustainable Innovation in Education: Interdisciplinary Perspectives

Emerald Studies in Higher Education, Innovation and Technology

Editors

Sandra Baroudi Zayed University, UAE

Miltiadis D. Lytras Effat University, Saudi Arabia

Synopsis

It is essential to learn what innovative practices and leadership approaches are adopted in the education sector to solve challenges such as digital transformations, inefficiencies in higher education administration models, and the need for a connection between innovation and sustainability within the curriculum. *Transformative Leadership and Sustainable Innovation in Education* addresses these topics, discussing several possible transformations at the policy, classroom, and research levels.

Adopting an interdisciplinary approach, scholars from three main disciplines of education, business, and IT consider both a leadership and management perspective and an educational perspective. This integration of research, academia and industry bridges the gap between theory and practice, tackling how to make schools a sustainable enterprise, how to sustain student learning through leadership practices, and exploring the disruptive impact of artificial intelligence and other technologies on higher education.

Transformative Leadership and Sustainable Innovation in Education is a valuable resource to a diverse network of policy makers, school and university leaders, educators, practitioners, curriculum designers, innovators, and investors who want to collaborate to identify and implement innovations that transform education and research.

Hardback ISBN: 9781837535378

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781837535361

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781837535385

ePub price: £85.00, €100.00, \$115.00

Publication date: 24 June 2024

Language: English

Audience: Professional and scholarly

Page count: 364

BIC code: JNF, JNK, JNT

BISAC code: EDU032000, EDU029100, EDU000000

THEMA code: JNF, JNK, JNT

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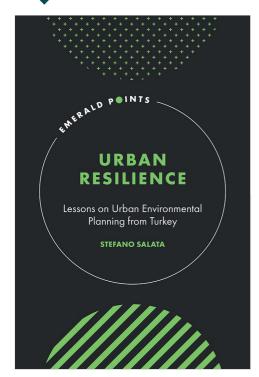
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Americas





Sociology



Urban Resilience: Lessons on Urban Environmental Planning from Turkey

Emerald Points

Author

Stefano Salata Politecnico di Milano, Italy

Synopsis

Advocating for the reintroduction of natural areas and biodiverse green spaces within our cities, *Urban Resilience* stems from the two years' experience living and teaching ecological planning in Turkey. What is resilience? What does it mean practically to design resilient cities?

Demonstrating that the expansion of the ecological footprint of urban areas is no longer sustainable, Stefano Salata underscores that authentic resilience in urban planning necessitates embracing the reduction and de-sealing of urban surfaces, which he advocates for as the sole viable means of confronting the challenges posed by climate change. Providing a fresh methodological outlook on urban adaptation, Salata introduces a novel approach to understanding resilience, streamlining the key components of knowledge that urban planners need to acquire in order to effectively address the challenges posed by climate change. Supplemented with short personal reflections on Turkish space and society, this study explores the societal significance of embracing a new cultural paradigm characterized by reduced consumerism.

Taking the Turkish case as a pioneering testing ground, Salata substantiates the potential of resilient approaches for urban transformation, affording us the opportunity to evaluate the efficacy of various solutions across the globe.

Hardback ISBN: 9781835496176

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781835496169

ePDF price: £45.00, €52.00, \$60.00

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Language: English

Audience: Professional and scholarly

Page count: 116

BIC code: JFSG, RNT, RPC

BISAC code: SOC026030, POL002000, POL044000

THEMA code: JBSD, RPC, RNT

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