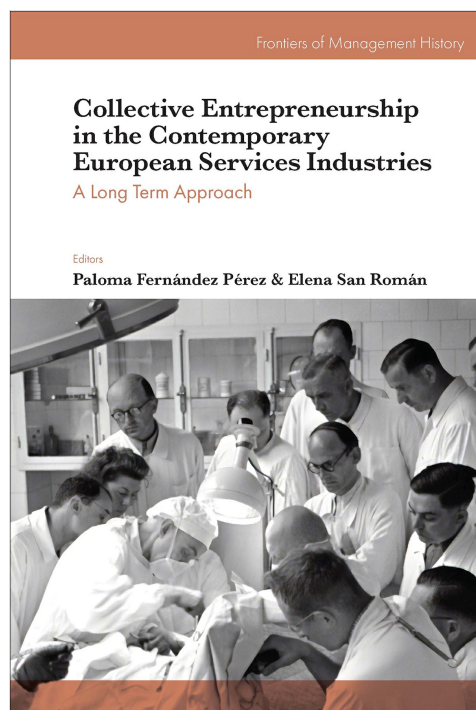


## Advanced Information

### Strategy



# *Collective Entrepreneurship in the Contemporary European Services Industries: A Long Term Approach*

Frontiers of Management History

### Editors

Paloma Fernández Pérez  
Universitat de Barcelona, Spain

Elena San Román  
Universidad Complutense de Madrid, Spain

### Synopsis

Collective entrepreneurship plays an important role in European service activities such as tourism, health care, leisure, trade, logistics and transportation. *Collective Entrepreneurship in the Contemporary European Services Industries* provides a historical account and a managerial approach on how companies in the service industry have grown, innovated, and internationalised along the last centuries in Western Europe.

Using collective entrepreneurship and collaborative networks within firms and between firms and external associations and institutions such as governments, the authors contribute to a better interdisciplinary understanding of the long-term dynamics of European companies.

*Collective Entrepreneurship in the Contemporary European Services Industries* borrows and applies existing concepts and theories from business history and from entrepreneurship. A multidisciplinary and inter-territorial approach, this collection combines business history and entrepreneurship theory to respond to recent calls for a historic turn in entrepreneurship studies, offering the opportunity to relaunch the dialogue between history and theory.

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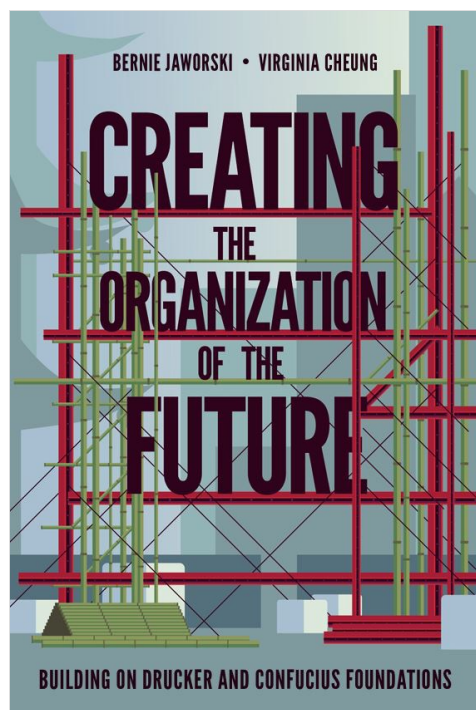
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Strategy



# *Creating the Organization of the Future: Building on Drucker and Confucius Foundations*

## Authors

Bernard Jaworski  
Claremont Graduate University, USA

Virginia Cheung  
Shenzhen University, China

## Synopsis

Eastern philosophy and Western management ideals offer a powerful set of wisdom on how to build and grow businesses. This can have lasting impact on employees, customers, financial performance, and society. The father of modern management – Peter F. Drucker – focused on how organizations can contribute to a functioning society. Confucius focused on how to build a functioning society, largely from a family and individual perspective. Despite these differing starting points, their collective work provides a remarkably consistent set of principles that can provide practical guidance for executives who want to both “win in the present” and create their own future.

The purpose of this book is to help leaders and decision-makers successfully navigate their organizations through the stormy seas of the present, into the future. In the first section of the book, the authors demonstrate how executives can make five direction-setting ‘big choices’ for their firms. These five big choices are: defining the purpose of an organization, building a mission statement, setting an organization’s vision, crafting organizational values, and shaping the firm’s culture. In the second section, the authors tie these five choices to the foundational thinking of Drucker and Confucius. Here the concepts, principles, and real-world practice of Eastern and Western leadership are shown here to combine to compelling effect.

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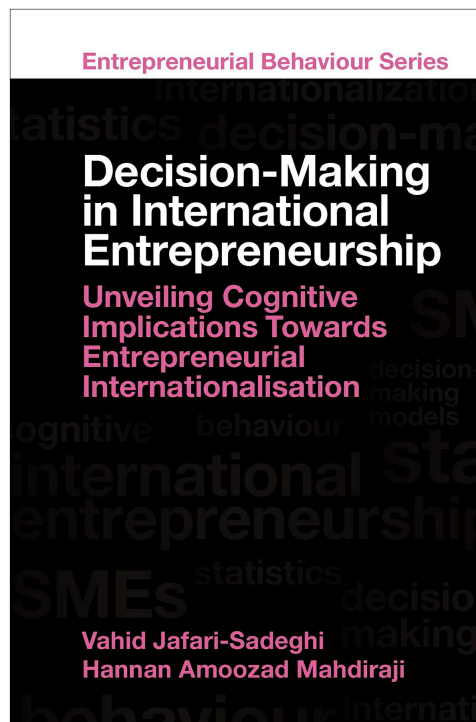
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Strategy



# *Decision-Making in International Entrepreneurship: Unveiling Cognitive Implications Towards Entrepreneurial Internationalisation*

Entrepreneurial Behaviour

Editors

Vahid Jafari-Sadeghi  
Aston University, UK

Hannan Amoozad Mahdiraji  
University of Leicester, UK

## Synopsis

When it comes to international operations of entrepreneurial ventures, more clarification is needed to explore how, why, and under what conditions Small and Mid-size Enterprises (SME's) decide to take the risk of expanding internationally. This collection of studies presents an understanding of the processes, methods, and approaches towards decision-making in international entrepreneurship.

*Decision-Making in International Entrepreneurship* provides comprehensive insight into what drives small and medium firms to internationalize entrepreneurially. Stressing multidisciplinary methods that support entrepreneurs in their internationalisation decision, the chapters analyse a broad range of statistical methods – regressions, panel data, structural equation modelling – as well as decision-making and optimisation models in both certain and uncertain circumstances.

*Decision-Making in International Entrepreneurship* is essential reading for researchers, scholars, and practitioners looking to synthesise the process of decision-making towards exploiting entrepreneurial opportunities across national borders.

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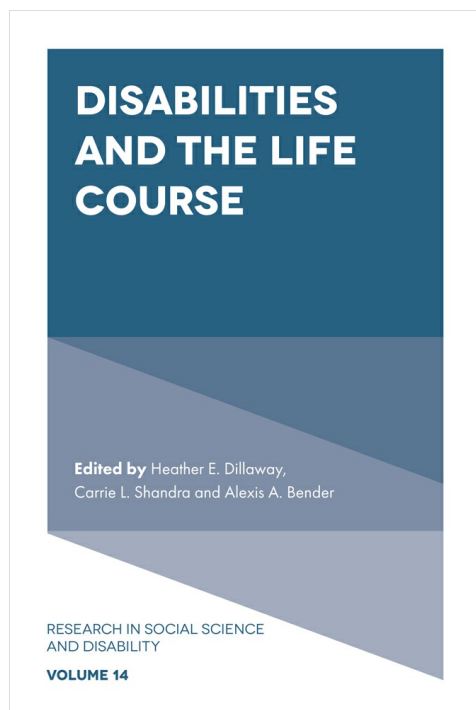
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Sociology



# *Disabilities and the Life Course*

## Research in Social Science and Disability, Volume 14

Editors

Heather E. Dillaway  
Illinois State University, USA

Carrie L. Shandra  
Stony Brook University, USA

Alexis A. Bender  
Emory University, USA

### Synopsis

Life course analysis recognizes that, depending on the exact life stage, different factors and contexts can become important in shaping identity and experience, as well as the ability to accomplish and respond to certain life transitions and events.

Prioritizing individuals' lived experiences, *Disabilities and the Life Course* broadens the application of life course perspective to explore how impairments and disabilities factor across life span and impact assorted life stages. Conceptual, methodological, and empirical chapters consider how individuals might think about, maneuver, and encounter impairments, or 'become disabled,' in a variety of ways depending on time, place, and life contexts. Contributors highlight commonalities and differences in identity and experience with special attention to intersecting social locations and the diversity of impairments and disabilities.

Featuring a framework rarely applied in the field of disability studies, *Disabilities and the Life Course* explores not only a range of disabilities and impairments but also a diverse array of life course experiences, deepening knowledge across both fields for the widest possible impact.

The *Research in Social Science and Disability* series is essential reading for researchers and students across the social sciences interested in disability, social movements, activism, and identity.

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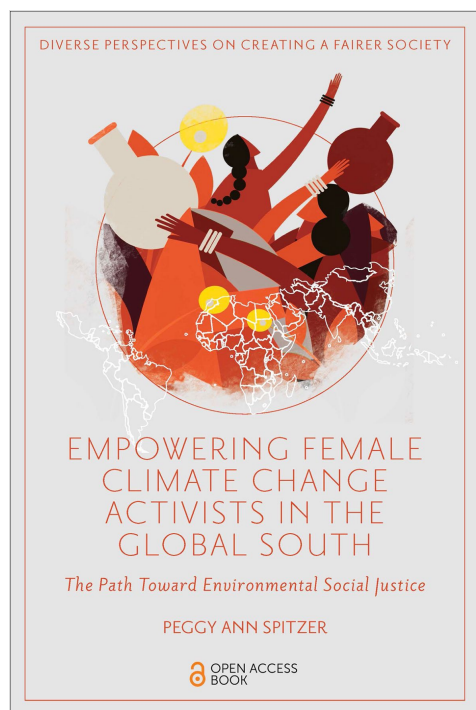
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Sociology



# *Empowering Female Climate Change Activists in the Global South: The Path Toward Environmental Social Justice*

Diverse Perspectives on Creating a Fairer Society

Author

Peggy Ann Spitzer  
State University of New York at Stony Brook, USA

## Synopsis

The ebook edition of this title is Open Access, thanks to Knowledge Unlatched funding, and freely available to read online.

The COP27 climate change conference in Sharm El Sheikh, Egypt made it clear that fighting global warming will require continuing commitment, cooperation, and collaborative action from multiple constituencies around the world. Urging readers from the Global North to rethink their approaches and potential contributions to long-term change, *Empowering Female Climate Change Activists in the Global South* explains how woman climate change leaders are confronting patriarchal structures to achieve social justice.

Examining the lived experiences of woman climate change activists based in rural areas, Peg Spitzer presents eighty-five original interviews that feature women whose careers in business, education, politics, and the arts have championed women's rights in Asia, environmental defenders who have established projects in Asia, Africa, and Latin America, and woman farmers in three Indian villages who have faced climate-related droughts and floods. Suggesting ways in which successful climate change amelioration and adaptation led by women in the Global South may be replicated elsewhere, Spitzer also considers how NGOs and other organizations from the Global North can best contribute to facilitating positive changes in the communities where they work by focusing on empathetic cooperation.

Addressing the urgent need to develop gender-just solutions that uplift and empower those who are experiencing environmental degradation in their communities, *Empowering Female Climate Change Activists in the Global South* uncovers the flaws in current combative structures and strategies and re-examines scholarly research at the nexus of feminism, transnational advocacy, and hierarchies of need.

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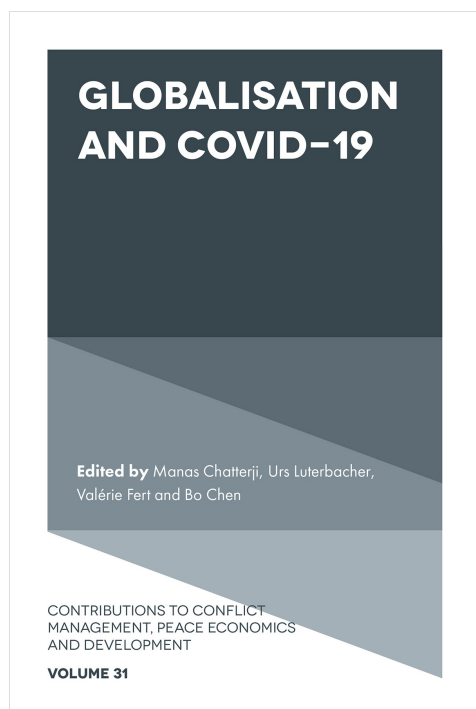
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## Advanced Information

Public policy & environmental  
management



# Globalisation and COVID-19

Contributions to Conflict Management, Peace  
Economics and Development, Volume 31

Editors

Manas Chatterji  
Binghamton University, USA

Urs Luterbacher  
Graduate Institute of International and Development Studies,  
Switzerland

Valérie Fert  
GMAP-Artificial intelligence system Mileva, Switzerland

Bo Chen  
Central University of Finance and Economics, China

## Synopsis

The beginnings of globalisation are usually dated to the last third of the twentieth century, alongside the rise of supranational companies, the financial economy and the information technology revolution. However, from the time the Earth was "anthropocized" during the Palaeolithic era, globalisation has not ceased, though it has seen a number of fluctuations, including the era of WWI and during the COVID-19 pandemic. *Globalisation and COVID-19* examines how the simultaneous immobilisation of billions created a temporary hold on the mobility which constitutes the very irrigation of globalisation.

In this 31st volume of the book series *Contributions to Conflict Management, Peace Economics and Development*, world-renowned contributors explore the pandemic through the lens of globalisation, analysing its implications for the globalised world and its development over time. Through innovative tools and methodologies of emerging social sciences like Regional Science, Peace Science, and particularly of Management Science which includes artificial intelligence and quantum mechanics, *Globalisation and COVID-19* brings together researchers and practitioners to create a transversal and systemic approach necessary to interrogating essential questions of pandemic-era globality.

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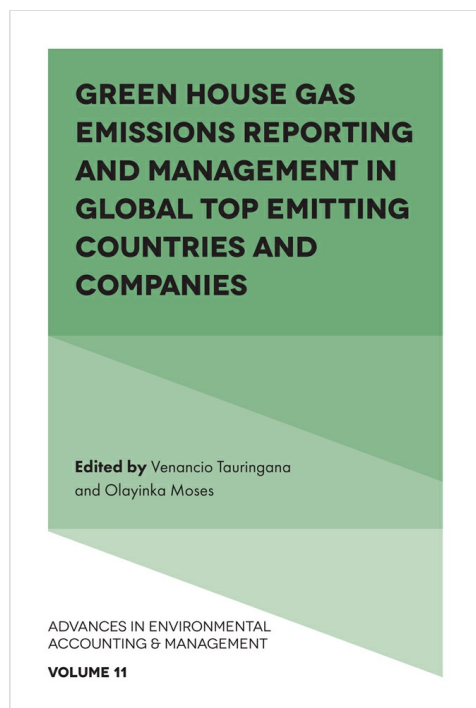
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# *Green House Gas Emissions Reporting and Management in Global Top Emitting Countries and Companies*

Advances in Environmental Accounting & Management, Volume 11

Editors

Venancio Tauringana  
University of Southampton, UK

Olayinka Moses  
Victoria University of Wellington, New Zealand

## Synopsis

Human-induced climate change is one of the imminent threats to humankind in recent times. Climate change, exacerbated by the greenhouse gas (GHG) in the atmosphere has consequential effects on the social and environmental outcome of human health, clean air, sufficient food, safe drinking water and secure shelter. In extreme circumstances it has resulted in the loss of human life, damage to property and displacement. As record numbers of hurricanes, wildfires and floods have occurred and millions of people have been forcibly displaced by weather-related events and extreme temperatures since 2008, this volume addresses vital issues pertinent to environmental accounting and management.

*Green House Gas Emissions Reporting and Management in Global Top Emitting Countries and Companies* increases our understanding of GHG emissions and documents evidence for policy formulation aimed at reducing the accumulation of such emissions. The contributors consider a range of issues from across the globe: the nature and quantum of GHG emissions research published in top journals; the extent of GHG disclosures in China; impact of corporate governance mechanisms on GHG disclosures in US; board interlocks effect on GHG performance in India; the Paris Climate Agreement affect on climate disclosures in South Africa; and social factors influence in determining GHG emissions in the top 100 emitting countries.

The *Advances in Environmental Accounting & Management* series aims to advance knowledge of the governance and management of corporate environmental impacts and the accounting involved.

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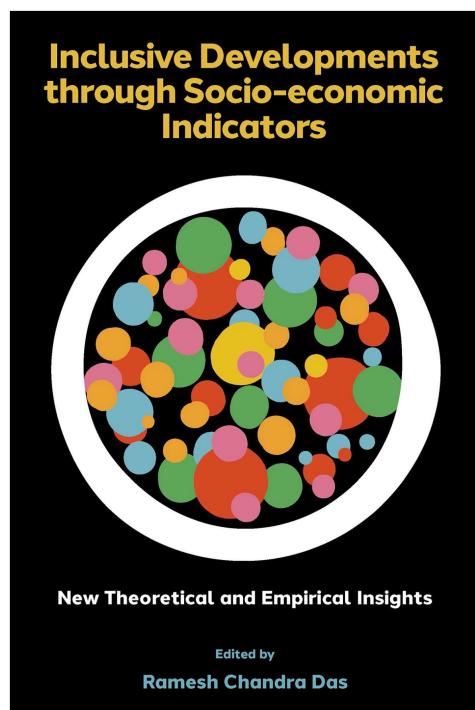
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Economics



# *Inclusive Developments through Socio-economic Indicators: New Theoretical and Empirical Insights*

Editor

Ramesh Chandra Das  
Vidyasagar University, India

## Synopsis

In line with rapid world economic growth, globalization has led to a decrease in global income inequality, according to the World Bank. However, in some contexts, income disparity continues to rise, proving that a variety of factors can determine wealth and income across different countries and regions. Social indicators in particular play a serious role in the development of such inequalities, though their impacts have previously been of little interest to economic scholars.

Proposing issues that hinder equal development, *Inclusive Developments through Socio-economic Indicators: New Theoretical and Empirical Insights* focuses upon the roles of different socio-economic indicators in explaining the convergence or inclusiveness of income across groups of varying wealth as well as within larger economies. Employing both theoretical and empirical thinking from across the world, contributors also provide thought-provoking solutions to pervasive social, global and economic issues, including sustainable development.

Beneficial for researchers, economists and policy makers, *Inclusive Developments through Socio-economic Indicators: New Theoretical and Empirical Insights* encapsulates the roles of different socio-economic indicators in justifying the convergence of income and wealth at a global level.

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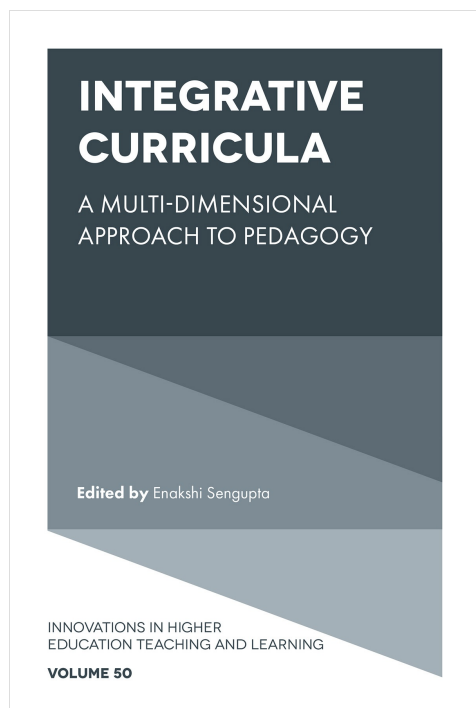
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Education



# *Integrative Curricula: A Multi-Dimensional Approach to Pedagogy*

Innovations in Higher Education Teaching and Learning, Volume 50

Editor

Enakshi Sengupta  
Independent Researcher and Scholar, India

## Synopsis

Creativity, critical thinking and community-oriented learning have taken on new dimension and relevance in education. As a result, many academicians feel that current curricula need to be re-designed with the challenges of today's global landscape in mind. Integrated curricula rely heavily on interdisciplinary approaches that encourage student engagement, self-awareness and experiential learning. Providing practical advice based on empirical examples, *Integrative Curricula: A Multi-Dimensional Approach to Pedagogy* explores the phenomenon of integrative curricula and its relevant issues.

Emphasizing a need for flexibility and, above all, a student-centered focus, chapters discuss different theoretical frameworks and models utilized, benefits gained and challenges encountered in the process of curricula integration. They include case studies, policies and other methods that have been implemented and adopted in universities to enhance their teaching practices. Contributors also address issues such as integrating interdisciplinary curricula and building relationships across traditional subjects and learning experiences.

As integrative curricula provide a framework through which a standard, meaningful benchmark can be applied to student learning, so will *Integrative Curricula: A Multi-Dimensional Approach to Pedagogy* act as a fundamental resource to facilitate, advise and support higher education institutions in putting forward practices that are most effective for teaching and, ultimately, the benefit of student development.

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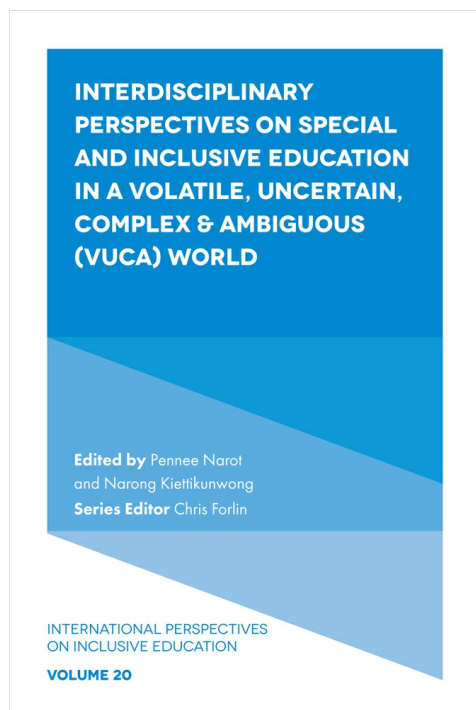
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Education



# *Interdisciplinary Perspectives on Special and Inclusive Education in a Volatile, Uncertain, Complex & Ambiguous (VUCA) World*

International Perspectives on Inclusive Education, Volume 20

Editors

Pennee Narot  
Khon Kaen University, Thailand

Narong Kiattikunwong  
Khon Kaen University, Thailand

## Synopsis

Policy documents from the Organisation for Economic Co-operation and Development (OECD) and UNESCO have stressed the need to prepare students for what has been termed a VUCA (Volatile, Uncertain, Complex, and Ambiguous) world. The COVID-19 pandemic is an extreme case of a VUCA event that grants the opportunity to examine whether special and inclusive education is fully prepared for these complex situations.

*Interdisciplinary Perspectives on Special and Inclusive Education in a Volatile, Uncertain, Complex and Ambiguous (VUCA) World* provides insights and examples from scholars in different disciplines across different regions, contexts, and systems. These ideas will help to shape how special students, teachers, and all the managerial components as a whole, will need to adapt to sustain and maintain inclusion in education in the circumstances of a VUCA world.

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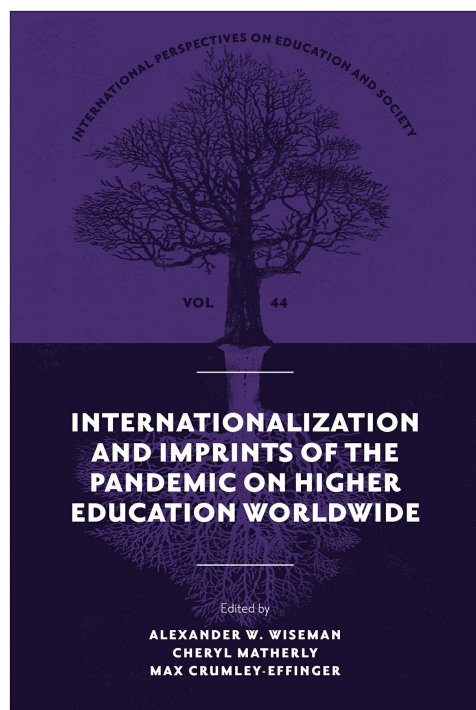
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Education



# *Internationalization and Imprints of the Pandemic on Higher Education Worldwide*

International Perspectives on Education and Society, Volume 44

Editors

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Texas Tech University, USA

Cheryl Matherly  
Lehigh University, USA

Max Crumley-Effinger  
Emerson College, USA

## Synopsis

The pandemic forced significant changes to institutional and individual academic activities and norms, while highlighting inequities, opportunities, and challenges already present in the realm of internationalization in its plurality around the globe.

*Internationalization and Imprints of the Pandemic on Higher Education Worldwide* chronicles such changes and issues, but also empirically forecasts their impacts on the ways in which internationalization at the post-secondary level has responded in practice to new realities, exigencies, and possibilities. The chapter authors address three key areas: higher education leadership and policy in times of crisis, international mobility and student experiences modified by Covid-19, and the mobilization and acceleration of learning technologies in response to Covid-19.

This timely collection addresses contemporary issues and the future trajectories in International Education, essential reading for policymakers and educational researchers.

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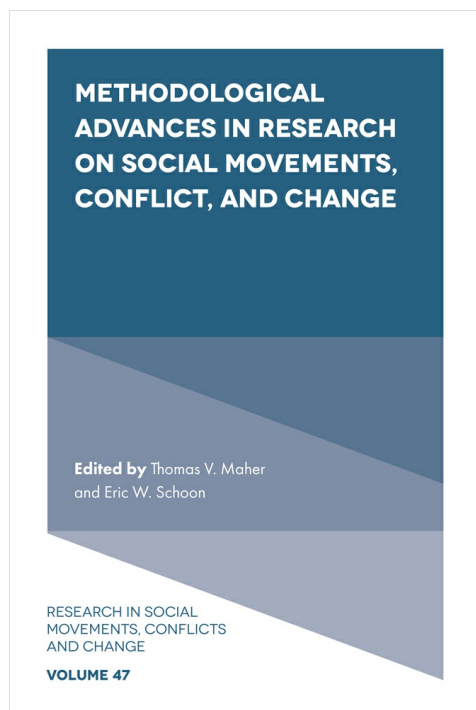
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Sociology



# *Methodological Advances in Research on Social Movements, Conflict, and Change*

Research in Social Movements, Conflicts and Change, Volume 47

Editors

Thomas V. Maher  
Clemson University, USA

Eric W. Schoon  
The Ohio State University, USA

## Synopsis

The 21st century has brought many changes to peacebuilding, armed conflicts, and social movements. Organizations and scholars alike have developed new techniques for bridging cultural divides and enhancing democracy and respect for human rights. Moreover, technological changes have significantly altered conflict spaces.

*Methodological Advances in Research on Social Movements, Conflict, and Change* explores methods for studying contentious politics in the context of these broader social changes. Contributors advance methodological scholarship by developing new tools, discussing new sources of data and their relative value, and addressing controversies and ethical issues that have emerged in the process of collecting or analyzing data.

Acknowledging how more movements are using a wider range of tactics to influence a rapidly changing, deeply interconnected world, *Methodological Advances in Research on Social Movements, Conflict, and Change* appeals to scholars interested in how the study of social movements, peace, and conflict has developed and adapted to keep pace with ongoing socio-political and technological change.

ISSN: 0163-786X

Hardback ISBN: 9781801178877

Hardback price: £95.00, €125.00, \$148.00

ePDF ISBN: 9781801178860

ePDF price: £95.00, €125.00, \$148.00

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THEMA code: JHB, JPF, JBF

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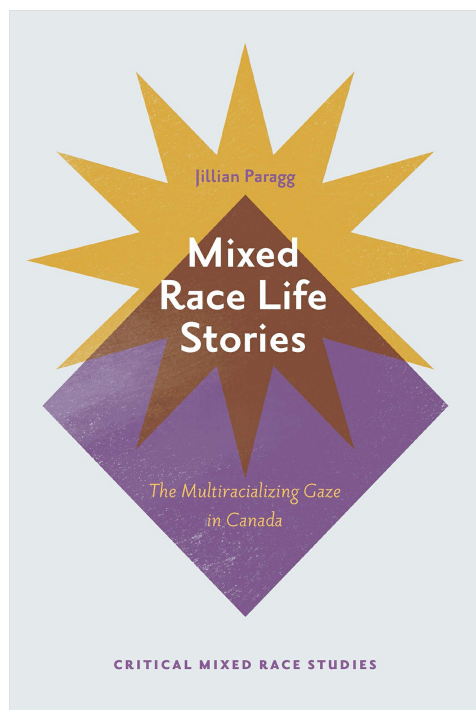
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Sociology



# *Mixed Race Life Stories: The Multiracializing Gaze in Canada*

## Critical Mixed Race Studies

Author

Jillian Paragg  
Independent Researcher, Canada

### Synopsis

The social conception of bodies as mixed race provides insight into the operation of the external racial gaze within 'multicultural' Canada. Drawing on multi-staged life story interviews with mixed race adults, *Mixed Race Life Stories: The Multiracializing Gaze in Canada* examines the lived experience of the racial gaze and provides a new contribution to the Critical Mixed Race Studies field as the first to take a life story approach to mixed race identity.

Building on the conceptualization of multiracialization and the racial gaze, *Mixed Race Life Stories: The Multiracializing Gaze in Canada* combines critical race and life course perspectives to produce new theoretical insights on the multiracializing gaze. Jillian Paragg details how mixed race people's experiences must be understood within the unfolding history of the Canadian settler state, and the ways that particular configurations of their experiences across their life course illuminate the operations and mechanisms of the racial gaze.

Framing a new theoretical analysis in a field with limited data, *Mixed Race Life Stories: The Multiracializing Gaze in Canada* builds an understanding of the affective lived experiences of mixed race people, the different ways they are racialized and how that may impact a politics of mixed race moving forward.

Hardback ISBN: 9781800710498

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781800710481

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781800710504

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Language: English

Audience: Professional and scholarly

Page count: 204

BIC code: JFSL, JFSL1, JHB

BISAC code: SOC070000, SOC020000, SOC031000

THEMA code: JBFA1, JBSL, JBSL1

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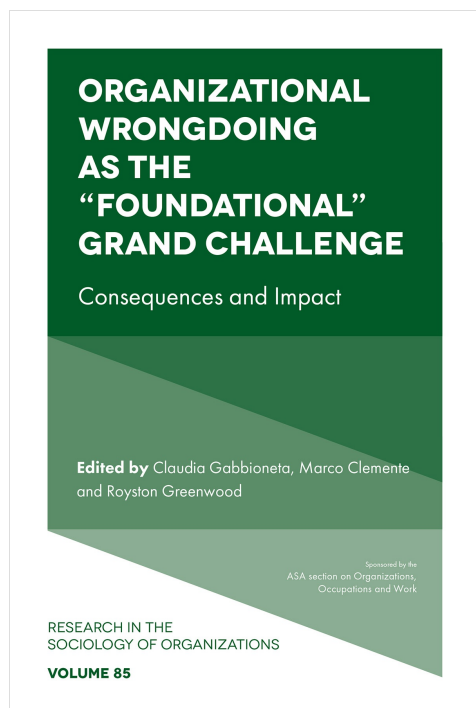
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Sociology



# *Organizational Wrongdoing as the "Foundational" Grand Challenge: Consequences and Impact*

Research in the Sociology of Organizations, Volume 85

Editors

Claudia Gabbioneta  
University of York, UK

Marco Clemente  
ZHAW School of Management and Law, Switzerland

Royston Greenwood  
University of Alberta, Canada

## Synopsis

Media coverage consistently features examples of organizations engaging in unethical or illegal behavior. Given its potential to impact and even damage established institutions, organizational wrongdoing deserves to be closely monitored and more carefully examined. Drawing attention to the theoretical and empirical relevance of this topic, this second instalment in a double volume of *Research in the Sociology of Organizations* focuses on the consequences of organizational wrongdoing, the role of whistleblowing, and methodological issues.

Detailing the ramifications of organizational wrongdoing, chapters in this second volume examine the remedial actions that firms can take to recover from wrongdoing, the so-called spill over effects of organizational wrongdoing whereby 'innocent' firms are affected by the misdeeds committed by others, as well as the valuable insights that historical approaches can provide in studying organizational wrongdoing.

Taken individually as well as together, the two volumes that comprise *Organizational Wrongdoing as the "Foundational" Grand Challenge* provide a major touchstone for scholars interested in understanding recent developments and exciting new directions in the study of organizational wrongdoing.

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Hardback ISBN: 9781837532834

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ePDF ISBN: 9781837532827

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ePub price: £80.00, €104.00, \$124.00

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Language: English

Audience: Professional and scholarly

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BISAC code: SOC026000, SOC026040, BUS085000

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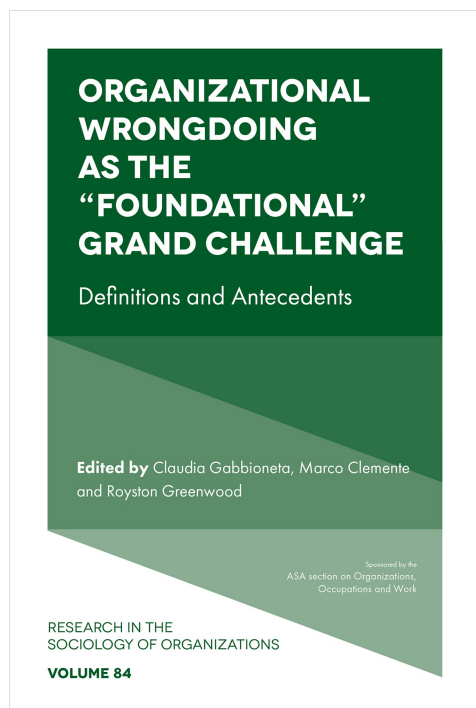
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Sociology



# *Organizational Wrongdoing as the "Foundational" Grand Challenge: Definitions and Antecedents*

Research in the Sociology of Organizations, Volume 84

Editors

Claudia Gabbioneta  
University of York, UK

Marco Clemente  
ZHAW School of Management and Law, Switzerland

Royston Greenwood  
University of Alberta, Canada

## Synopsis

Media coverage consistently features examples of organizations engaging in unethical or illegal behavior. Given its potential to impact and even damage established institutions, organizational wrongdoing deserves to be closely monitored and more carefully examined. Drawing attention to the theoretical and empirical relevance of this topic, this first instalment in a double volume of *Research in the Sociology of Organizations* consolidates and extends knowledge of this important subject and highlights potential directions for future research.

Exploring the definitions and antecedents of organizational wrongdoing, chapters in this first volume probe the role of social control agents in drawing the line between rightful and wrongful behavior, examine the mechanisms and processes through which instances of wrongdoing turn into a scandal, and consider the antecedents of organizational wrongdoing which have received increasing attention in academic research in recent years but that still deserve further analysis.

Taken individually as well as together, the two volumes that comprise *Organizational Wrongdoing as the "Foundational" Grand Challenge* provide a major touchstone for scholars interested in understanding recent developments and exciting new directions in the study of organizational wrongdoing.

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Hardback ISBN: 9781837532797

Hardback price: £90.00, €117.00, \$140.00

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ePub ISBN: 9781837532803

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Language: English

Audience: Professional and scholarly

Page count: 328

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THEMA code: JHB, JHBL, KJU

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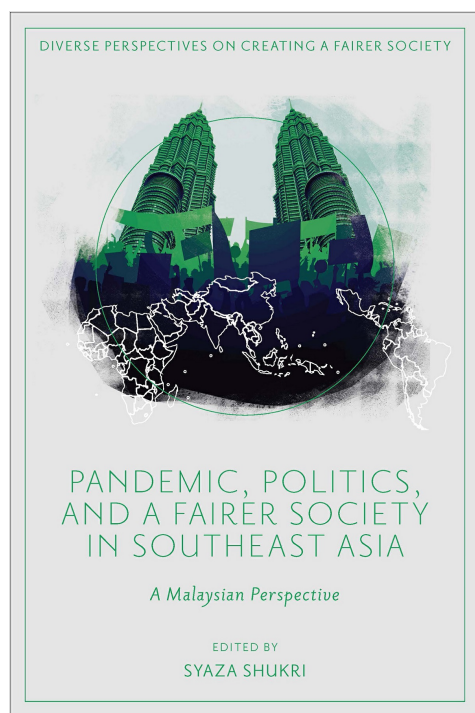
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Public policy & environmental  
management



# *Pandemic, Politics, and a Fairer Society in Southeast Asia: A Malaysian Perspective*

Diverse Perspectives on Creating a Fairer Society

Editor

Syaza Shukri  
International Islamic University, Malaysia

## Synopsis

While the world was swept up in the complications and uncertainty of the COVID-19 pandemic, Malaysia's government changed leadership twice without going to ballot. Employing the Malaysian case as a starting point for examining a wider trend in Southeast Asia, *Pandemic, Politics, and a Fairer Society in Southeast Asia* delves into how politicians and policymakers navigate political uncertainty and the impact of their decisions on creating and maintaining a fairer society.

Presenting perspectives from political scientists from across Malaysia and the SEA region, chapters base themselves in the circumstances of political upheaval that Malaysia faced during the pandemic, making a unique and critical contribution to literature on the Southeast Asian experience of COVID-19. Covering trends in Southeast Asia, trust and public perception, elections, and institutions and governance, contributors chronicle the rise of regional governments that sought to increase populism and authoritarianism at the height of the pandemic, in addition to monitoring the ongoing fluctuation of public trust and its relation to the political landscapes of the region.

With a special focus on creating a fair and just society for a sustainable future, *Pandemic, Politics, and a Fairer Society in Southeast Asia* offers an in-depth analysis of regional political dynamics from multiple disciplines, including foreign relations, philosophy, and poverty and gender studies.

Hardback ISBN: 9781804555897

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781804555880

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781804555903

ePub price: £80.00, €95.00, \$110.00

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Language: English

Audience: Professional and scholarly

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THEMA code: JP, JPB, GT

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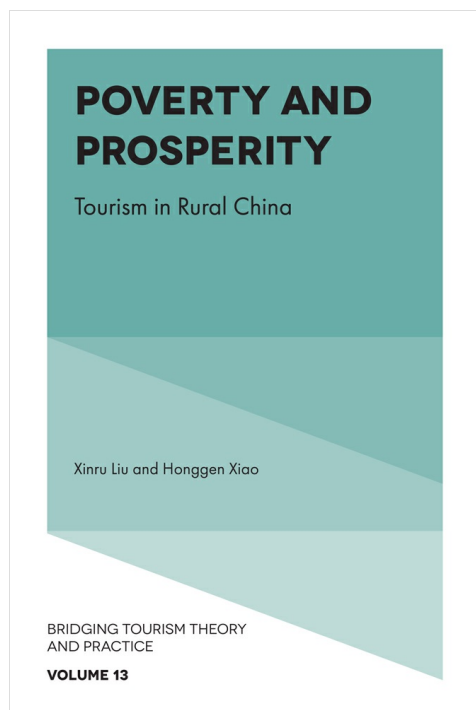
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Tourism & hospitality



# *Poverty and Prosperity: Tourism in Rural China*

Bridging Tourism Theory and Practice, Volume 13

Authors

Xinru Liu  
Wuyi University, China

Honggen Xiao  
The Hong Kong Polytechnic University, China

## Synopsis

*Poverty and Prosperity: Tourism in Rural China* focuses on tourism and rural community development in the light of Confucianism and Taoism. Drawing from ethnographic field research in Southern China, the authors present an evolutionary as well as a horizontal view of tourism and rural community development through an illustrative case. Narratives from villagers involved in (or affected by) tourism development in the case study village are highly embedded in, and culturally informative of, rural community development with Chinese characteristics. A valuable source of reference and an addition to the pro-poor tourism knowledge, this book offers an epistemologically unique and much needed perspective on researching and practicing tourism for poverty alleviation and rural revitalization.

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Hardback ISBN: 9781801179874

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781801179867

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781801179881

ePub price: £90.00, €117.00, \$140.00

Publication date: 28 June 2023

Language: English

Audience: Professional and scholarly

Page count: 344

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BISAC code: BUS081000, BUS035000, BUS068000

THEMA code: KNS, GTP, KCM

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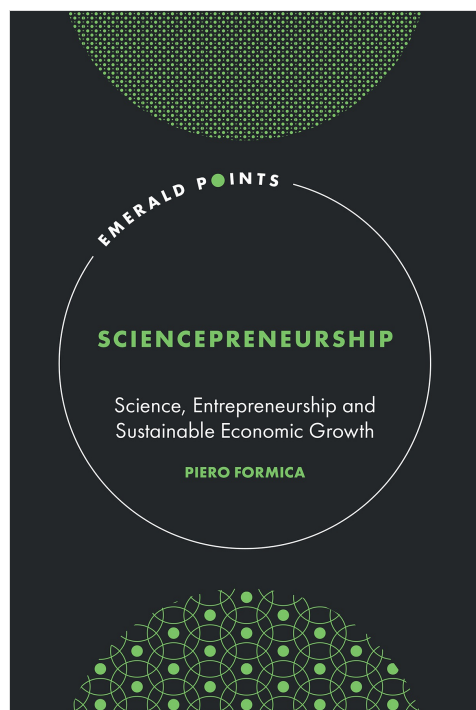
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Strategy



# *Sciencepreneurship: Science, Entrepreneurship and Sustainable Economic Growth*

## Emerald Points

Author

Piero Formica  
Maynooth University, Ireland

### Synopsis

In *Sciencepreneurship*, author Piero Formica explores the symbiotic relationship between science, entrepreneurship, and sustainable economic growth. He argues that like artists, writers and educators, scientists and entrepreneurs foster social progress and provide opportunities to advance sustainable and environmentally friendly economic development.

Innovative and future thinking entrepreneurs play a special role in the advancement of science and technology. They help guide scientific discoveries into our daily lives and reveal new opportunities for social innovation as they exploit the discoveries that scientists make of the natural world. *Sciencepreneurship* argues that forward-thinking scientific entrepreneurs are well placed to take advantage of recent breakthroughs ranging from genetic sequencing to smartphone applications—innovations that have entered our lives at breakneck speed.

Taking a transdisciplinary approach, which is one that integrates the natural, social and health sciences in a humanities context, Formica teaches readers, from academic researchers to engaged entrepreneurs, how to valorise science and entrepreneurship by designing a context of close, long-term interaction between the two.

Hardback ISBN: 9781837533657

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THEMA code: KJH, KJ, K

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# *Smart Analytics, Artificial Intelligence and Sustainable Performance Management in a Global Digitalised Economy*

Contemporary Studies in Economic and Financial Analysis, Volume 110, Part A

Editors

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Amity University, India

Simon Grima  
University of Malta, Malta

Kiran Sood  
Chitkara University, India

B. Balamurugan  
Shiv Nadar University, India

Ercan Özen  
University of USAK, Turkey

Eleftherios Thalassinos  
University of Piraeus, Greece

## Synopsis

The Covid 19 pandemic has created chaos in the business world and forced leaders to rethink their operational status quo. Balancing the physical and virtual spaces of the global digital economy wherein economic, commercial, and professional transactions are enabled by information and communication technologies has called for additional support from data-driven technologies like smart analytics and artificial intelligence. Opportunities created within digital economies to leverage technologies to execute tasks better, faster, and often differently have found the desired prominence in the recent past. Though the benefits outweigh the risks, the challenges in digitalised economies are as sophisticated as the solutions they offer.

*Smart Analytics, Artificial Intelligence and Sustainable Performance Management in a Global Digitalized Economy* presents various viewpoints on topics like artificial intelligence, blockchain technology, digitalisation in various sectors, technology issues like cybersecurity and financial inclusion, and technology-enabled banking issues like money laundering. The theme of sustainability forms the core of the book.

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Page count: 456

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BISAC code: BUS063000, BUS041000, BUS042000

THEMA code: KJC, KJM, KJD

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# *Smart Analytics, Artificial Intelligence and Sustainable Performance Management in a Global Digitalised Economy*

Contemporary Studies in Economic and Financial Analysis, Volume 110, Part B

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Amity University, India

Simon Grima  
University of Malta, Malta

Kiran Sood  
Chitkara University, India

B. Balamurugan  
Shiv Nadar University, India

Ercan Özen  
University of Uşak, Turkey

Eleftherios Thalassinou  
University of Piraeus, Greece

## Synopsis

The Covid 19 pandemic has created chaos in the business world and forced leaders to rethink their operational status quo. Balancing the physical and virtual spaces of the global digital economy wherein economic, commercial, and professional transactions are enabled by information and communication technologies has called for additional support from data-driven technologies like smart analytics and artificial intelligence. Opportunities created within digital economies to leverage technologies to execute tasks better, faster, and often differently have found the desired prominence in the recent past. Though the benefits outweigh the risks, the challenges in digitalised economies are as sophisticated as the solutions they offer.

*Contemporary Studies in Economic and Financial Analysis* publishes a series of current and relevant themed volumes within the fields of economics and finance. Both disciplinary and interdisciplinary studies are welcome.

ISSN: 1569-3759

Hardback ISBN: 9781837534173

Hardback price: £95.00, €125.00, \$148.00

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ePub price: £95.00, €125.00, \$148.00

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Language: English

Audience: Professional and scholarly

Page count: 384

BIC code: KJC, KJD, KJM

BISAC code: BUS063000, BUS041000, BUS042000

THEMA code: KJC, KJD, KJM

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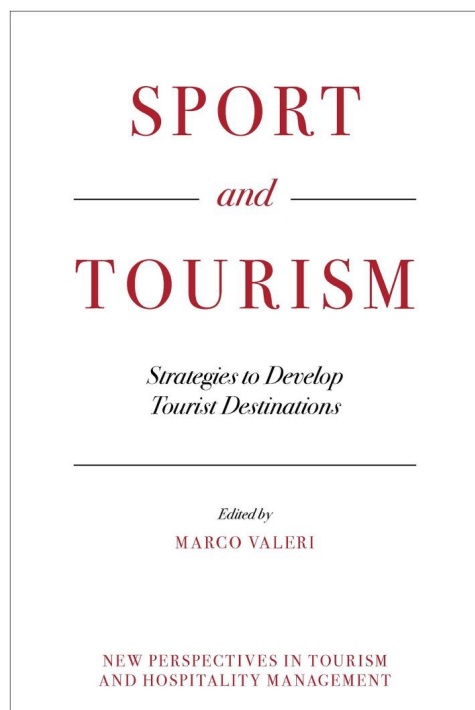
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# *Sport and Tourism: Strategies to Develop Tourist Destinations*

New Perspectives in Tourism and Hospitality Management

Editor

Marco Valeri  
Niccolò Cusano University, Italy

## Synopsis

The links between high profile sports events and tourism are increasingly apparent, yet comparatively little attention has been paid to lower profile sports-related travel. Developing this type of travel provides clear economic and social impacts - employment opportunities, investment, development, the foundation of new infrastructure and the improvement and reinforcement of local communities. *Sport and Tourism* offers a comprehensive analysis of how and why interorganizational cooperation between sports and tourism occurs to develop tourist destinations.

Considering new strategies and crisis management programs, the chapter authors cover a range of sports from football and cycling to winter sports and hiking in countries around the world, such as China, Croatia, Greece, India, Italy, Malaysia, Portugal, UK and Slovakia. In confronting growing concerns around environmental, social and economic issues facing sports and tourism, this collection presents different perspectives to develop new plans for future needs and problems.

*Sport and Tourism* provides an opportunity to stimulate academic research on the relationship between sport and tourism with multidisciplinary approaches. Furthermore, this work encourages discussion among international scholars on how to stimulate cooperation strategies on sport and tourism to develop tourist destinations.

Hardback ISBN: 9781837532414  
Hardback price: £80.00, €95.00, \$110.00  
ePDF ISBN: 9781837532407  
ePDF price: £80.00, €95.00, \$110.00  
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ePub price: £80.00, €95.00, \$110.00

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Audience: Professional and scholarly  
Page count: 332  
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BISAC code: BUS081000, BUS068000, SPO068000  
THEMA code: K, KNS, KNSG

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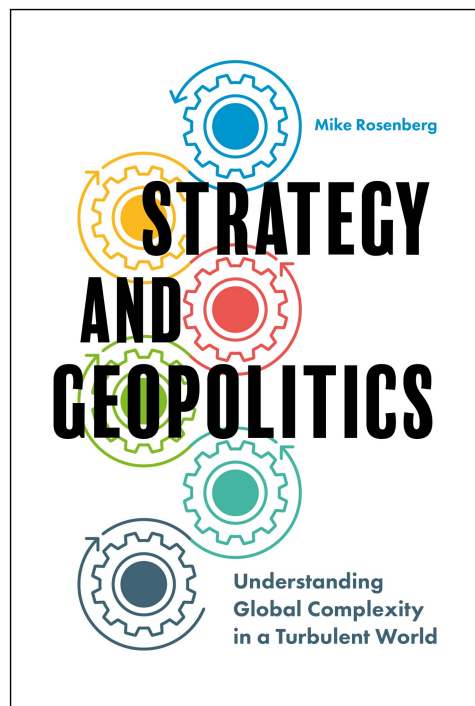
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Strategy



# *Strategy and Geopolitics: Understanding Global Complexity in a Turbulent World*

Author

Mike Rosenberg  
IESE Business School, Barcelona, Spain

## Synopsis

Large western companies are accelerating their expansion into emerging economies, while relying on oversimplified frameworks to make decisions and complex matrix organizations to make things happen. When critical events do happen (such as terrorist attacks or civil wars), senior executives and the companies they lead are often taken by surprise. As the world shifts to a less stable geopolitical structure, only firms that can acquire a better capability to foresee and prepare for change will prevail over the long term. Strategy and Geopolitics provides a strategic framework that can help senior business executives address the challenges of globalization in this evolving geopolitical landscape. This book underlines the need to go beyond a simplistic understanding of different countries and territories: it discusses the geopolitical issues that can be the cause of success or failure in different markets; and it explores strategies for dealing with global and local complexity, as well as introducing innovative ideas on recruitment and organization.

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Hardback price: £35.99, €44.99, \$56.99  
Paperback ISBN: 9781800719804  
Paperback price: £20.00, €25.00, \$28.00  
ePDF ISBN: 9781787145672  
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ePub ISBN: 9781787149786  
ePub price: £24.99, €30.99, \$37.99

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Audience: Professional and scholarly  
Page count: 320  
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BISAC code: BUS113000, BUS041000, BUS063000  
THEMA code: KJK

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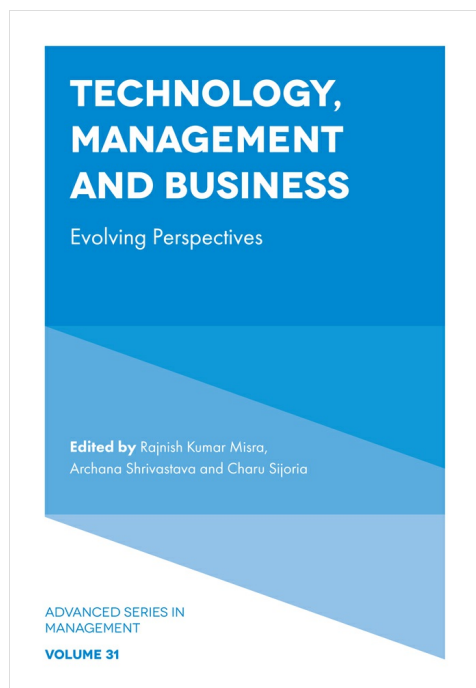
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## Advanced Information

### Strategy



# *Technology, Management and Business: Evolving Perspectives* Advanced Series in Management, Volume 31

### Editors

**Rajnish Kumar Misra**  
 Jaypee Institute of Information Technology, India

**Archana Shrivastava**  
 Jaypee Institute of Information Technology, India

**Charu Sijoria**  
 Jaypee Institute of Information Technology, India

### Synopsis

*Advanced Series in Management: Volume 31* offers cutting-edge research from an international range of academics, who engage with the potential opportunities and challenges of digitization in the workplace.

Contributors introduce fresh evidence and innovative ideas on the changing work environment to help business leaders shift to the digital mind-set. The book will throw light on what manufacturers, retailers, marketer brands, and consumers can do to secure value; digitally transform and/or innovate themselves in terms of design, production, and distribution as they move towards "next normal" business practices.

*Technology, Management and Business: Evolving Perspectives* provides researchers, academicians, policymakers and professionals working in manufacturing, retail and consumer markets with a platform to uncover their experiences as they meet these challenges in various verticals of industry around the world.

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Hardback ISBN: 9781804555194

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ePDF ISBN: 9781804555187

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ePub ISBN: 9781804555200

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Language: English

Audience: Professional and scholarly

Page count: 360

BIC code: KJB, KJC, KJD

BISAC code: BUS063000, BUS062000, BUS020000

THEMA code: KJB, KJC, KJD

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# *The Cybersecurity Workforce of Tomorrow*

## The Future of Work

Author

Michael Nizich  
New York Institute of Technology, USA

### Synopsis

The field of cybersecurity - the protection of electronic data - offers one of the fastest growing job markets today. As the sector grows in importance there will be a rapidly growing demand for qualified analysts, cryptographers, engineers, architects, managers, and executive leaders.

*The Cybersecurity Workforce of Tomorrow* discusses the current requirements of the cybersecurity worker and analyses the ways in which these roles may change in the future as attacks from hackers, criminals and enemy states become increasingly sophisticated. The author's predictions are based on the inevitable changes that will come for the cybersecurity industry including:

- More rigid federal, state, and global security requirements and accountability
- The increasing complexity and quality of cyber-attacks and the skillsets of the attackers
- The expansion and acceptance of the dark web as a marketplace for stolen data

The increasing use of cyber-attacks in political and economic confrontations between nation states

- Experienced practitioner and academic **Michael Nizich** examines the current and future human resources requirements of the cybersecurity market. His focus on workforce preparation, education and emerging technologies is essential reading for executives and cybersecurity professionals alike.

Paperback ISBN: 9781803829180

Paperback price: £19.99, €22.99, \$26.99

ePDF ISBN: 9781803829159

ePDF price: £19.99, €22.99, \$26.99

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BISAC code: BUS070030, BUS012000, BUS083000

THEMA code: KNTX, KJE, KJMV2

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## The Sustainability of Financial Innovation in E-payment Systems

Deepa Jain  
Manoj Kumar Dash  
K.S. Thakur



# The Sustainability of Financial Innovation in E-Payment Systems

## Authors

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GGSIIP University, India

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ABV-IIITM, India

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Jiwaji University, India

## Synopsis

The financial system is the heart of an economy and payment systems are the nerves. As we shift towards a cashless economy, it is essential to understand the perception of customers towards digital transactions to design effective and viable E-Payment Systems (EPSs).

Drawing on ten years of research in India and around the world, '*The Sustainability of Financial Innovation in E-Payment Systems*' presents a timely and important model for the long-term viability of EPSs and gives real-world strategies for creating a positive, tangible economic impact.

Academics, policy makers, commercial decision-makers, and researchers will find this volume indispensable as they seek to maximise the positive impacts of today's rapid, ongoing changes.

Hardback ISBN: 9781804558850

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781804558843

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781804558867

ePub price: £80.00, €95.00, \$110.00

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BISAC code: BUS004000, BUS017000, BUS090000

THEMA code: KF, KFF, KFFK

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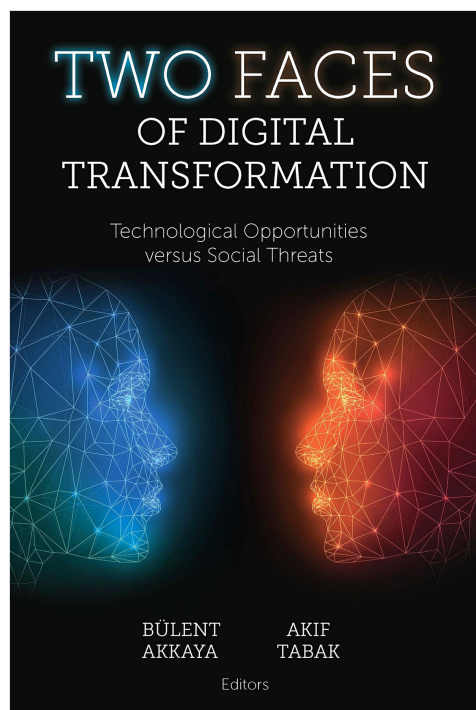
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Strategy



# *Two Faces of Digital Transformation: Technological Opportunities versus Social Threats*

## Editors

Bülent Akkaya  
Manisa Celal Bayar University, Turkey

Akif Tabak  
Izmir Katip Çelebi University, Turkey

## Synopsis

The rapid advancement of digital technology in all spheres of modern life necessarily entails changes to the existing models of economic and social structures in our societies. Institutions of power and society, industrial and social culture, individual worldviews and values are all affected by the spread of digitalization. These lasting changes make it vital to understand both the opportunities and threats that digitalization poses to our future.

Focusing on so-far unresolved questions about this new horizon of modernity, *Two Faces of Digital Transformation* provides insights into technological advancements with business administrative applications and examines forthcoming implementation strategies from a range of perspectives - community engagement, industry 4.0 opportunities and threats, human resource management, digital threats and agility, and organizational behaviours. The future of business management necessitates context-awareness and malleability, supported by the research presented in this volume.

For policymakers and business leaders alike, technology cannot remain a mystery. Digitalization is an essential discipline that is here to stay. The examination of technological opportunities contrasted with social threats renders the research presented here indispensable for practitioners and researchers at any stage of their career.

Hardback ISBN: 9781837530977

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837530960

ePDF price: £80.00, €95.00, \$110.00

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Audience: Professional and scholarly

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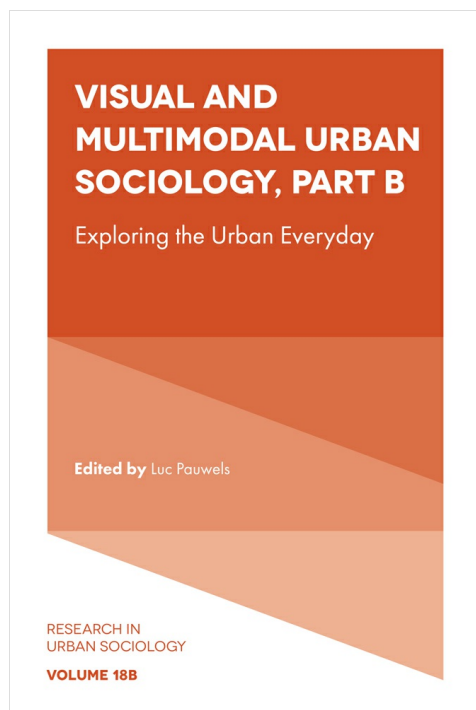
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Sociology



# *Visual and Multimodal Urban Sociology: Exploring the Urban Everyday*

Research in Urban Sociology, Volume 18, part B

Editor

Luc Pauwels  
University of Antwerp, Belgium

## Synopsis

More extensive methodology is required to study the complexities of everyday life in the rapidly expanding urban areas around the globe, as well as to gain a better understanding of life in established urban areas. Presented over two volumes, *Visual and Multimodal Urban Sociology I and II* explore the use and potential of visual materials and methodologies that expand the level of analysis and ways of seeing in urban sociology.

Both volumes comprise examinations of sources, tools, and methods to capture, analyze, and communicate the visual dimension of urban environments, using existing visual sources as well as visual media as tools to both produce data and communicate insights and views on the contemporary urban condition and experience. *Visual and Multimodal Urban Sociology, Part B* explores the urban every day in globalizing cities, considering utilizing perception in motion, the visual component of neighbourhoods, smoking in the city, resignifying urban traces of colonialism, visual/sensory ethnography and co-living with death, and isolated buildings as indicators of social change.

Yielding empirical data and insights regarding the visually observable impact of urban planners, designers, advertisers, commercial forces, cultural institutions, local authorities, artists, protesters as social agents in the (re)production of urban cultural processes, both volumes are a novel and wide-ranging contribution that advances the contours and potential of a more 'visual' urban sociology.

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Hardback ISBN: 9781804556337

Hardback price: £85.00, €110.00, \$132.00

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ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781804556344

ePub price: £85.00, €110.00, \$132.00

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Language: English

Audience: Professional and scholarly

Page count: 288

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BISAC code: SOC026030, SOC026000, SOC026040

THEMA code: JBSD, JHB, JHBA

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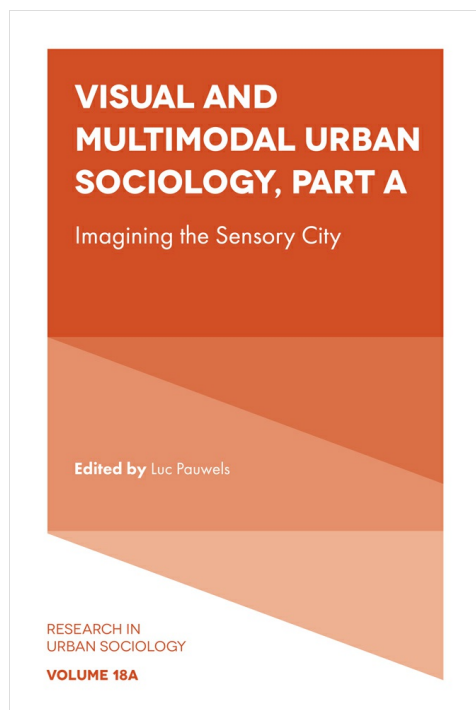
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Sociology



# *Visual and Multimodal Urban Sociology: Imagining the Sensory City*

Research in Urban Sociology, Volume 18, part A

Editor

Luc Pauwels  
University of Antwerp, Belgium

## Synopsis

More extensive methodology is required to study the complexities of everyday life in the rapidly expanding urban areas around the globe, as well as to gain a better understanding of life in established urban areas. Presented over two volumes, *Visual and Multimodal Urban Sociology* A and B explore the use and potential of visual materials and methodologies that expand the level of analysis and ways of seeing in urban sociology.

Both volumes comprise examinations of sources, tools, and methods to capture, analyze, and communicate the visual dimension of urban environments, using existing visual sources as well as visual media as tools to both produce data and communicate insights and views on the contemporary urban condition and experience. *Visual and Multimodal Urban Sociology, Part A* imagines the sensory city through cross disciplinary perspectives, methods, and technology, considering the city as home, the past as a data visualization and analysis tool, geo-referencing and historic photographs, playing the Early Renaissance City, and concluding with learning from street view.

Yielding empirical data and insights regarding the visually observable impact of urban planners, designers, advertisers, commercial forces, cultural institutions, local authorities, artists, protesters as social agents in the (re)production of urban cultural processes, both volumes are a novel and wide-ranging contribution that advances the contours and potential of a more 'visual' urban sociology.

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Hardback ISBN: 9781839099694

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781839099687

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781839099700

ePub price: £80.00, €104.00, \$124.00

Publication date: 24 July 2023

Language: English

Audience: Professional and scholarly

Page count: 244

BIC code: JFSG, JHB, JHBA

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