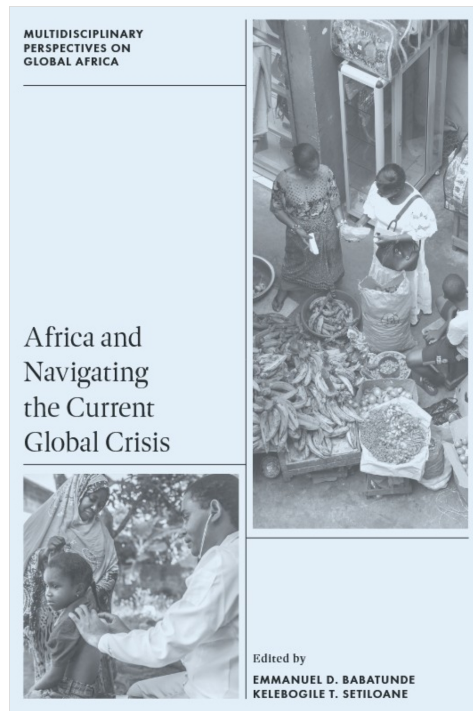


Sociology



Africa and Navigating the Current Global Crisis

Multidisciplinary Perspectives on Global Africa

Editors

Emmanuel D. Babatunde
Lincoln University, USA

Kelebogile T. Setiloane
University of Delaware, USA

Synopsis

In 2022, UN Secretary-General António Guterres established the UN Global Crisis Response Group on Food, Energy and Finance (GCRG) to respond to the unprecedented and interconnected food, energy and finance crises in the world. *Africa and Navigating the Current Global Crisis* is the first comprehensive book on how Africa and its Diaspora have been affected by, and in turn have responded to, this current global crisis.

Featuring chapters written by contributors from around the globe and various disciplines, authors share their current research on the pertinent issues surrounding the current global crisis as they relate to African people in the African continent and Diaspora. The volume features topics such as Women and Gender, Health, Politics, Education, Economics, Business and Trade, Social, Technology, Religion, the Environment in relation to Global Warming and Climate Change, as well as Peace and Security.

Dealing with real world issues that impact people at all levels, this powerful interdisciplinary collection makes important connections between ideas and concepts across different disciplines, providing readers with a comprehensive overview of how Africa and its Diaspora have been navigating the current global crisis.

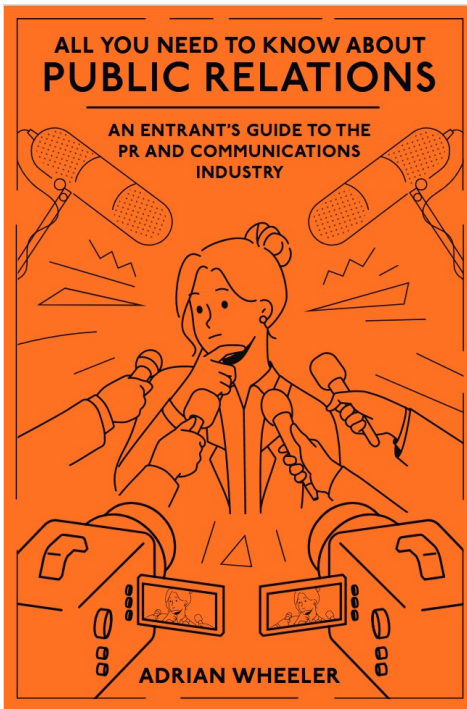
Hardback ISBN: 9781837082230
Hardback price: £85.00, €100.00, \$115.00
ePDF ISBN: 9781837082223
ePDF price: £85.00, €100.00, \$115.00
ePub ISBN: 9781837082247
ePub price: £85.00, €100.00, \$115.00

Publication date: 21 July 2025
Language: English
Audience: Professional and scholarly
Page count: 396
BIC code: JFFS, JFFA, JFFJ
BISAC code: SOC053000, SOC000000, SOC050000
THEMA code: JBFC, JBFF, JBFH

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com



All You Need To Know About Public Relations: An Entrant's Guide to the PR and Communications Industry

Author

Adrian Wheeler
Independent Public Relations Consultant, UK

Synopsis

Dive into the world of Public Relations with *All You Need To Know About Public Relations: An Entrant's Guide to the PR and Communications Industry*. Written by industry veteran Adrian Wheeler, this guide dispels common misconceptions and provides a comprehensive introduction for career starters in this exciting profession.

Discover the key skills for success:

- Interpersonal Skills: Build and maintain strong relationships
- Creativity and Imagination: Innovate and think outside the box
- Empathy: Understand and connect with your target audience
- Resilience: Thrive under pressure
- Persuasion: Craft compelling arguments

Master practical skills critical for PR professionals:

- Writing: Excel in creating engaging content.
- Visualisation: Envision and describe events in a compelling manner
- Analytical Ability: Distil key facts and present them effectively.
- Organisational Skills: Stay prepared and responsive in a fast-paced environment.

This indispensable guide equips managers with the knowledge and skills needed to excel in the dynamic world of PR and Communications. Whether you're new to the field or looking to refine your expertise, Adrian Wheeler's insights will help you flourish.

Paperback ISBN: 9781836088417

Paperback price: £20.00, €25.00, \$28.00

ePDF ISBN: 9781836088387

ePDF price: £20.00, €25.00, \$28.00

ePub ISBN: 9781836088400

ePub price: £20.00, €25.00, \$28.00

Publication date: 01 September 2025

Language: English

Audience: Professional and scholarly

Page count: 160

BIC code: KJP, KJS, KJSP

BISAC code: BUS018000, BUS052000, BUS012000

THEMA code: KJP, KJS, KJSP

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

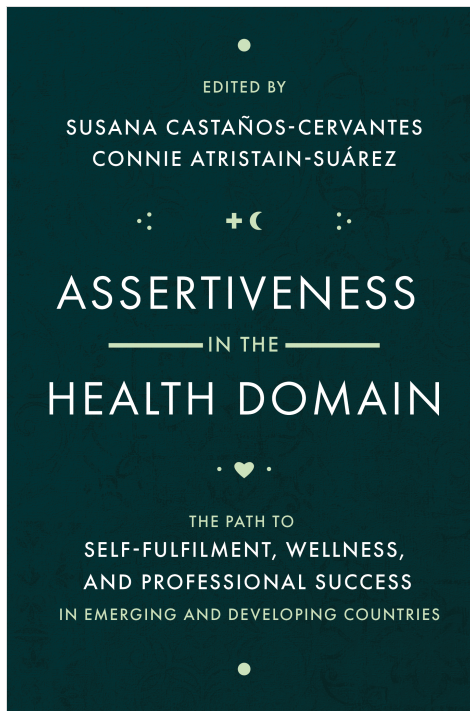
Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com



Advanced Information

HR & organizational behaviour



Assertiveness in the Health Domain: The Path to Self-fulfilment, Wellness, and Professional Success in Emerging and Developing Countries

Editors

Susana Castaños-Cervantes
Universidad Panamericana, Mexico

Connie Atristain-Suárez
Universidad Panamericana, Mexico

Synopsis

Assertiveness in the Health Domain explores the transformative power of assertiveness within the health sector through a holistic, interdisciplinary, and culturally sensitive lens. This comprehensive guide offers invaluable tools and strategies for educators, parents, caregivers, and health professionals to cultivate assertive skills, enhance the quality of care, and improve teamwork and interpersonal relationships in health-related environments and educational institutions.

Authors Susana Castaños-Cervantes and Connie Atristain-Suárez offer practical intervention techniques tailored for diverse groups including college students, children, adolescents, older adults, homemakers, and homeless girls. Coverage includes critical issues such as the doctor-patient relationship, dementia care, and the role of assertiveness in sports and health institutions. The findings are drawn from the latest research and emerging trends in assertiveness, with a focus on practices in the US, Spain, and Latin America, ensuring readers have access to the most current and relevant information in this dynamic field.

With its wide-ranging scope, theoretical and methodological depth, and practical applications, this book is an essential resource for researchers, academics, upper-level postgraduate students, and leaders in private, public, and third-sector organizations.

Hardback ISBN: 9781836622819
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781836622802
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781836622826
ePub price: £80.00, €95.00, \$110.00

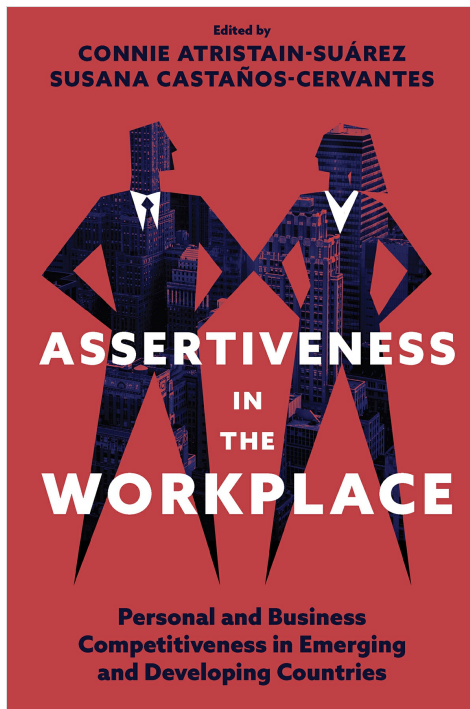
Publication date: 25 April 2025
Language: English
Audience: Professional and scholarly
Page count: 264
BIC code: KJU, KJP, KJM
BISAC code: BUS071000, BUS030000, BUS041000
THEMA code: KJU, KJP, KJM

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Assertiveness in the Workplace: Personal and Business Competitiveness in Emerging and Developing Countries

Editors

Connie Atristain-Suárez
Universidad Panamericana, México

Susana Castaños-Cervantes
Universidad Panamericana, México

Synopsis

Assertiveness is a philosophy of life and a way of conducting business founded on respect and consideration towards others. Relationships based on trust, respect, openness, and sincerity can be forged through assertiveness. This timely work delves into the intricacies of assertiveness and its profound impact on personal and business competitiveness, within the context of emerging and developing countries. In an era marked by globalisation, cultural diversity, and rapidly evolving business landscapes, assertiveness has emerged as a critical skill. This book explores how assertiveness can be harnessed to enhance competitiveness, organisational culture, and professional growth in regions experiencing dynamic economic changes.

The book's scope, the theoretical and methodological foundations, the populations targeted, the managerial implications, and the valuable and diverse approaches will appeal to researchers and academics, upper-level postgraduate students, and leaders from private, public, and third-sector companies.

Hardback ISBN: 9781836622154
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781836622147
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781836622161
ePub price: £80.00, €95.00, \$110.00

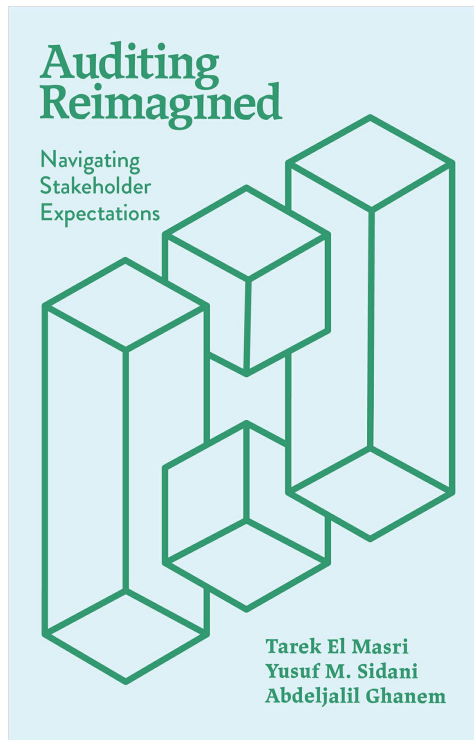
Publication date: 01 September 2025
Language: English
Audience: Professional and scholarly
Page count: 280
BIC code: KJU, KJP, KJM
BISAC code: BUS071000, BUS030000, BUS041000
THEMA code: KJU, KJP, KJM

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Auditing Reimagined: Navigating Stakeholder Expectations

Authors

Yusuf M. Sidani
American University of Beirut, Lebanon

Tarek El Masri
Prince Mohammed Bin Salman College of Business & Entrepreneurship,
Saudi Arabia

Abdeljalil Ghanem
American University of Beirut, Lebanon

Synopsis

The auditing profession stands at a crossroads. The gap between auditors' responsibilities as defined by professional standards and stakeholder expectations has never been wider. This disconnect has fuelled scepticism, eroded public trust, and intensified debates over the role of auditors in detecting fraud, preventing corporate failures, and providing assurance on non-financial disclosures. *Auditing Reimagined: Navigating Stakeholder Expectations* critically examines the root causes of this growing divide. From the perception of auditors as a self-interested profession, to the expansion of non-audit consultancy services and failures in communication, the authors explore the structural and systemic factors contributing to stakeholder dissatisfaction. It also considers how technological advancements, evolving regulatory landscapes, and increasing demands for environmental, social, and governance (ESG) assurance are reshaping the profession.

Through a rigorous analysis of these challenges and opportunities, *Auditing Reimagined* offers a compelling vision for the future of auditing—one that is more responsive, transparent, and aligned with the expectations of an evolving business environment. Educational institutions and professional bodies will find this work most useful as they reimagine audit training, equipping future auditors not only with technical expertise but also with the critical thinking skills necessary to navigate complex stakeholder demands.

Paperback ISBN: 9781837086672

Paperback price: £22.00, €27.00, \$30.00

ePDF ISBN: 9781837086641

ePDF price: £22.00, €27.00, \$30.00

ePub ISBN: 9781837086665

ePub price: £22.00, €27.00, \$30.00

Publication date: 23 July 2025

Language: English

Audience: Professional and scholarly

Page count: 144

BIC code: KJ, KFCM, KJG

BISAC code: BUS003000, BUS104000, BUS008000

THEMA code: KJ, KFCM, KJG

To order

UK and Rest of World

Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

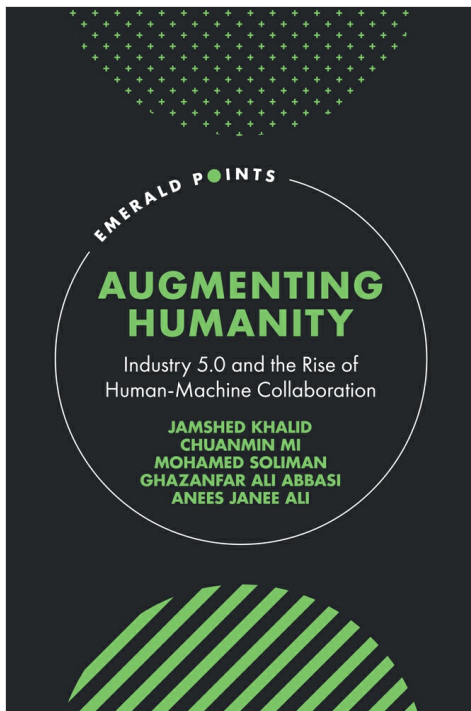
Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Strategy



Augmenting Humanity: Industry 5.0 and the Rise of Human-Machine Collaboration

Emerald Points

Editors

Jamshed Khalid
Nanjing University of Aeronautics and Astronautics, China

Chuanmin Mi
Nanjing University of Aeronautics and Astronautics, China

Mohamed Soliman
Prince of Songkla University (PSU), Thailand

Ghazanfar Ali Abbasi
King Fahd University of Petroleum and Minerals, Saudi Arabia

Anees Janeel Ali
Universiti Sains Malaysia, Malaysia

Synopsis

As we stand on the precipice of a new industrial revolution, Industry 5.0 and the symbiotic relationship between humans and machines have become an unavoidable next step in the modern workplace. With this ongoing paradigm shift at the forefront, *Augmenting Humanity* provides crucially comprehensive coverage of the transformative potential of Industry 5.0, the inextricable role of human agency in the modern era, and the implications of these rapid technological advancements.

Through clear explanations, relatable examples, and practical insights, *Augmenting Humanity* empowers the reader to navigate the changing landscape of work and technology with confidence, illuminating the concept of Industry 5.0 and human-machine collaboration and making these complex topics accessible to a wide audience. To stimulate critical discourse on the ethical, societal, and economic implications of Industry 5.0, the chapters probe issues such as job displacement, privacy concerns, and equity, and encourage readers to consider the broader implications of technological advancements and advocate for responsible innovation.

The strategies presented within are ideal for businesses, policymakers, and individuals, all of whom are grappling with the implications of just how quickly technology is advancing. *Augmenting Humanity* neatly demystifies the concept of Industry 5.0 and human-machine collaboration and provides concrete ways to progress whilst considering both technological and human factors in tandem.

Hardback ISBN: 9781837082773

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781837082766

ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781837082780

ePub price: £45.00, €52.00, \$60.00

Publication date: 23 July 2025

Language: English

Audience: Professional and scholarly

Page count: 120

BIC code: KJC, KJD, UFP

BISAC code: BUS090000, BUS041000, BUS048000

THEMA code: KJC, KJD, UBJ

To order

UK and Rest of World

Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Sociology



Beyond Fandom: The Dark Side of Social Media Discourse

Editor

Natalie Le Clue
Cape Peninsula University of Technology, South Africa

Synopsis

Social media's incessant connectivity cultivates a vibrant digital landscape centred around shared interests. Though these fandoms offer a sense of belonging, they also pose risks due to the unchecked dissemination of toxic practices - harmful rhetoric, intolerance, and hateful speech. *Beyond Fandom* offers a meticulous exploration of online communication in social media, providing insights into online discourse and a timely perspective on the evolving nature of communication.

Standing out for its deliberate and comprehensive engagement with fan studies and toxic fan practices within the context of contemporary online communication, this collection situates fan communities at the forefront, not only meticulously investigating the broader impact of social media on contemporary society, but also delving into an in-depth exploration of the dynamics inherent to fan practices within these digital spaces. Integrating perspectives from Information Technology, Communication Studies, Sociology and more, the collection captures the complexities of how online fan communities' function, communicate, and influence the evolving digital landscape. By centralising fan studies, this collection provides a crucial lens through which to understand the capability of fan practices to shape the trajectory of online communication. It provides a nuanced understanding of the interplay between social media and contemporary society.

Providing a thorough exploration of online discourse and focusing on the "always on" nature of social media and the dynamics of fandom, this is compelling reading for scholars of digital communication.

Hardback ISBN: 9781836084839
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781836084822
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781836084846
ePub price: £80.00, €95.00, \$110.00

Publication date: 15 September 2025
Language: English
Audience: Professional and scholarly
Page count: 280
BIC code: JFD, GTC, JHBS
BISAC code: SOC052000, SOC026000, SOC071000
THEMA code: JBCT1, JBSY, JHBS

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

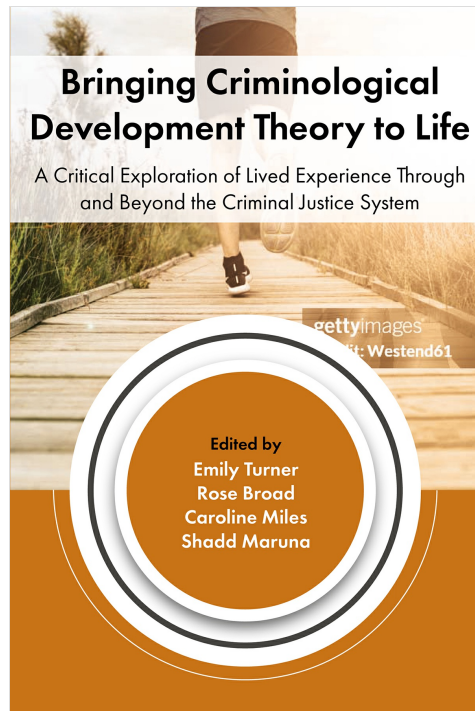
Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

Sociology



Bringing Criminological Theory to Life: A Lived Experience Approach to Crime and Desistance

Editors

Emily Turner
University of Manchester, UK

Rose Broad
University of Manchester, UK

Caroline Miles
University of Manchester, UK

Shadd Maruna
University of Liverpool, UK

Synopsis

Taking a unique approach to bring the theories of desistance and of development criminology to life, the chapters in this book are framed around a single individual's life-story which have inspired rigorous, evidence-based and scholarly chapters on key issues in criminology.

Breaking fresh ground, *Bringing Criminological Theory to Life* chronicles the case study of the rich and fascinating life of Billy, who has moved from being a soldier, to a prisoner, to a university student, to a father and an acclaimed athlete. Enabling a cutting-edge mixture of narrative interviewing methodology and critical analysis and theory, Billy's journey is accompanied by commissioned essays from leading figures in criminology on several controversial issues brought to life by Billy's story. From the intersection of military veterans and criminal justice to the importance of cultivating supportive social networks and the role of sport in desistance from crime.

Concluding with a final chapter written by the Editors which reflects on Billy's inspiring story, the purpose of this book is to bring theory to life for students and practitioners. Inspired by teaching styles whereby real-life experiences are shared by prison-based students that exemplify theory, this book presents a novel means of rendering academic analysis vibrant and accessible.

Hardback ISBN: 9781803824727

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781803824710

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781803824734

ePub price: £80.00, €95.00, \$110.00

Publication date: 03 September 2025

Language: English

Audience: Professional and scholarly

Page count: 276

BIC code: JKV, JKVP, JKVQ

BISAC code: SOC004000, SOC030000, SOC024000

THEMA code: JKV, JKVP, JKVQ

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

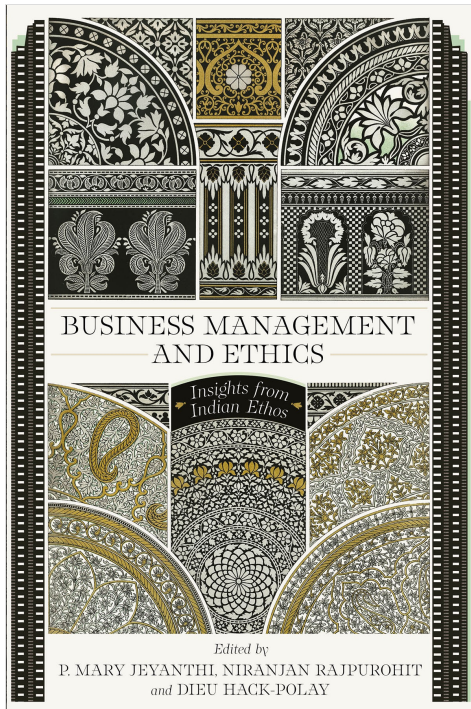
T: +1-866-400-5351

E: ips@ingramcontent.com





Strategy



Business Management and Ethics: Insights from Indian Ethos

Editors

P. Mary Jeyanthi
Jaipuria Institute of Management, India

Niranjana Rajpurohit
National Law University, India

Dieu Hack-Polay
University of Lincoln, UK

Synopsis

While much research on business and management draws on Western perspectives, there is a dearth of literature that draws on other global perspectives and teachings. *Business Management and Ethics: Insights from Indian Ethos* draws from the wisdom available in ancient Indian scriptures and philosophies, which act as guides for students and future managers in decision-making.

Business Management and Ethics provides insights in aligning modern day management education with more holistic and eastern perspectives to be used by teachers, students and scholars alike. Some of the key features of the book are a focus on management lessons from the Indian scriptures, Indian philosophies and approaches to ethical dilemmas, and a holistic approach to the integration of business ethics and management.

Hardback ISBN: 9781835492550
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781835492543
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781835492567
ePub price: £80.00, €95.00, \$110.00

Publication date: 09 April 2025
Language: English
Audience: Professional and scholarly
Page count: 288
BIC code: KJG, KJMB, KJM
BISAC code: BUS008000, BUS019000, BUS041000
THEMA code: KJG, KJMB, KJM

To order

UK and Rest of World

Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

HR & organizational behaviour



The Dark Triad: Psychopaths, Narcissists and Machiavellians in the Workplace

Authors

Brendan Coleman
BCA Assessment and Development Consultants, UK

Victor Dulewicz
Henley Business School, UK

Synopsis

It was just over twenty years ago the term Dark Triad was introduced to describe three negative personality traits: psychopathy, narcissism, and Machiavellianism. Considering the perceived prevalence of these traits among some prominent politicians and business leaders, interest remains high.

The Dark Triad builds on current research which often examines these traits in isolation, overlooking potential interactions with other personality traits, demographic factors, and contextual variables. Chapters explore how these intersections contribute to nuanced outcomes.

The Dark Triad builds on current research which often examines the Dark Triad traits in isolation, overlooking potential interactions with other personality traits, demographic factors (e.g., gender, cultural background), and contextual variables. It will explore how these intersections contribute to nuanced outcomes. In addition, since developing reliable and valid assessment tools for Dark Triad traits remains a challenge, this book will discuss the current state of measurement and propose innovative approaches for accurate assessment such as the HDS personality questionnaire.

Paperback ISBN: 9781836620570
Paperback price: £34.00, €40.00, \$45.00
ePDF ISBN: 9781836620549
ePDF price: £34.00, €40.00, \$45.00
ePub ISBN: 9781836620563
ePub price: £34.00, €40.00, \$45.00

Publication date: 17 July 2025
Language: English
Audience: Professional and scholarly
Page count: 180
BIC code: KJB, KJG, KJW
BISAC code: BUS008000, BUS009000, BUS071000
THEMA code: KJB, KJG, KJW

To order

UK and Rest of World

Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas

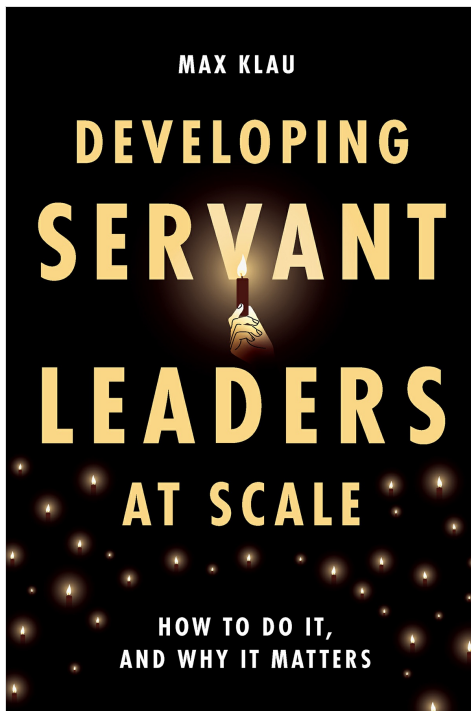
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

HR & organizational behaviour



Developing Servant Leaders at Scale: How to Do It, and Why It Matters

Author

Max Klau
New Politics Leadership Academy, USA

Synopsis

Servant leadership is both an ancient concept and a contemporary field of study and practice. The notion that true power and greatness comes from living one's life in service to others can be found in all the major religions. The modern incarnation of this concept can be traced to an essay published in 1970 by Robert K. Greenleaf called "The Servant as Leader".

From the climate crises to the rise of authoritarianism to growing inequality, there are so many challenges to respond to. To succeed, we need individuals who are motivated and prepared to step up and take responsibility for serving the whole. These leaders differ dramatically from individuals who seek power and authority out of selfish desires for significance, control, or greed. In other words, our moment calls for servant leaders—a great many of them.

Paperback ISBN: 9781837081653
Paperback price: £24.00, €29.00, \$32.00
ePDF ISBN: 9781837081622
ePDF price: £24.00, €29.00, \$32.00
ePub ISBN: 9781837081646
ePub price: £24.00, €29.00, \$32.00

Publication date: 08 September 2025
Language: English
Audience: Professional and scholarly
Page count: 192
BIC code: KJMB, KJG, KJU
BISAC code: BUS071000, BUS008000, BUS085000
THEMA code: KJMB, KJG, KJU

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

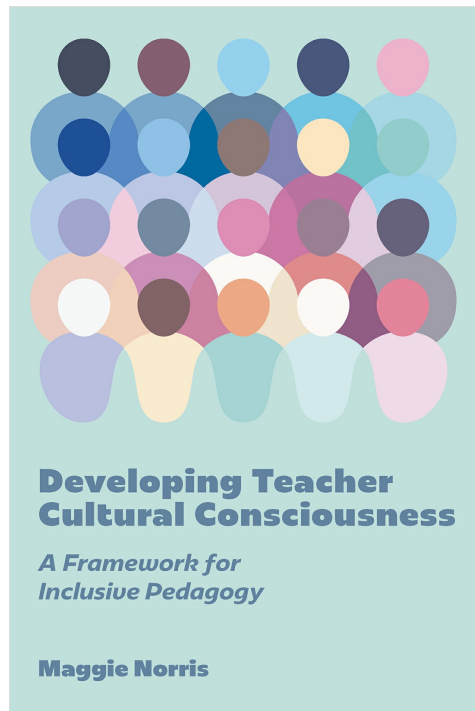
Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

Education



Developing Teacher Cultural Consciousness: A Framework for Inclusive Pedagogy

Author

Maggie Norris
University of North Texas, USA

Synopsis

Addressing key inequities in education, specifically the lack of inclusivity in instruction and pedagogy, *Developing Teacher Cultural Consciousness* outlines a framework and provides strategies for teachers and principals to enhance their understanding of cultural diversity and implementing culturally responsive teaching practices in the K-12 and Higher Education sectors, with a specific emphasis on addressing inequities faced by BIPOC and Latino/a/x students.

Teachers play a critical role in student academic success, and they must be equipped with the knowledge and ability to respond to and incorporate their students' varying cultural backgrounds into the curriculum. Revolving around the importance of cultural consciousness, Norris discusses the impact of teacher beliefs on student success, the role of student identity and culture in learning, addresses deficit ideologies, and challenges systemic inequities within the US educational system.

Highlighting the need for educators to develop cultural awareness and implement culturally responsive pedagogy, each chapter addresses the many challenges faced by marginalized students and offers practical solutions to enhance their learning experiences. Including practical examples, case studies, and real-life scenarios to illustrate the concepts discussed, *Developing Teacher Cultural Consciousness* will benefit the veteran teacher, the new teacher, and those looking to continue their education or move into different campus and district leadership positions. The reader will be able to utilize the framework provided to empower them to develop or deepen their cultural consciousness, and to become more culturally responsive, in terms of content, instruction, and pedagogy.

Hardback ISBN: 9781836089490

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781836089483

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781836089506

ePub price: £75.00, €90.00, \$105.00

Publication date: 16 September 2025

Language: English

Audience: Professional and scholarly

Page count: 240

BIC code: JNT, JNL, JNKC

BISAC code: EDU048000, EDU062000, EDU007000

THEMA code: JNT, JNFK, JBFA1

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services

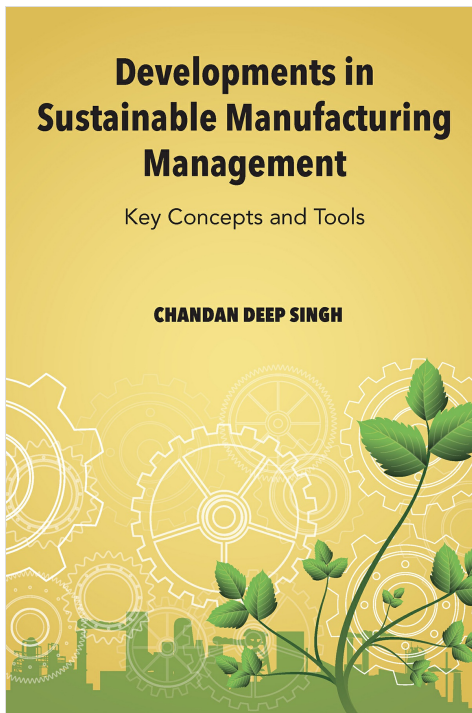
210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

E: ips@ingramcontent.com





Developments in Sustainable Manufacturing Management: Key Concepts and Tools

Author

Chandan Deep Singh
Punjabi University, India

Synopsis

The existing manufacturing environment lacks the integration of intelligent technologies and sustainable industrial development (SID) needed to boost production and create a cleaner, superior environment. *Developments in Sustainable Manufacturing Management: Key Concepts and Tools* introduces some mechanisms required to evaluate the environmental impact of intelligent techniques in contemporary organisations. The book also advocates for the use of alternative renewable energy sources, the establishment of zero-emission and zero-waste manufacturing facilities, and the promotion of green standards and awareness.

The book examines Sustainable Industrial Development (SID) and Inclusive Sustainable Industrial Development (ISID) initiatives, and how these can contribute to the 2030 agenda for sustainable development. There is an increasing importance of sustainability in meeting regulatory and consumer demands, especially in the automotive industry. *Developments in Sustainable Manufacturing Management* serves as a guide for manufacturers, researchers, and policymakers aiming to maintain competitiveness in the global market through ISID, whilst considering technological and economic aspects.

Hardback ISBN: 9781835496817

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781835496800

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781835496824

ePub price: £80.00, €95.00, \$110.00

Publication date: 09 July 2025

Language: English

Audience: Professional and scholarly

Page count: 348

BIC code: KND, KJT, KJD

BISAC code: BUS070050, BUS049000, BUS087000

THEMA code: KND, KJT, KJD

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Digital Video Advertising Strategies: Grow your Brand with Online Videos

Authors

Nirma Jayawardena
University of Bradford, UK

Mitchell Ross
Griffith University, Australia

Sara Quach
Griffith University, Australia

Park Thaichon
University of Southern Queensland, Australia

Abhishek Behl
Keele University, UK

Synopsis

In an age of rapid technological evolution, *Digital Video Advertising Strategies: Grow Your Brand with Online Videos* provides a comprehensive guide to navigating the complex world of digital marketing. From 3D video and augmented reality (AR), to virtual reality (VR), mixed reality (MR), artificial intelligence (AI), blockchain, and high-definition video, this edited volume systematically outlines key digital media strategies, providing definitions and guidance on their integration into traditional marketing campaigns, and how they can significantly elevate consumer engagement and persuasion.

Key topics include the role of immersive technologies, gamification, and AI in digital video advertising. The book serves as a useful resource for professionals specializing in ad design, equipping them with strategies for leveraging 3D, VR, and AR video formats. Moreover, researchers focused on gamification will find valuable insights into how game elements can enhance viewer interaction with digital video content.

Ultimately, this text aims to empower marketers and researchers alike with the knowledge needed to optimize digital video advertisements, fostering improved consumer experiences and engagement in an increasingly digital marketplace.

Hardback ISBN: 9781836628330
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781836628323
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781836628347
ePub price: £75.00, €90.00, \$105.00

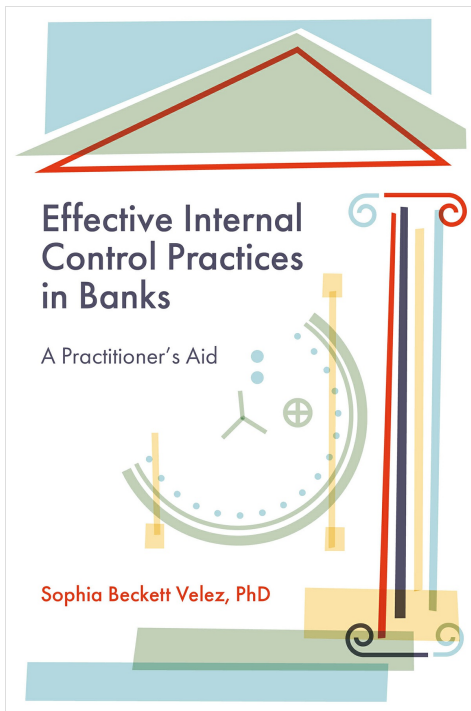
Publication date: 10 July 2025
Language: English
Audience: Professional and scholarly
Page count: 236
BIC code: KNS, KNSG, KJB
BISAC code: BUS081000, BUS070080, BUS090000
THEMA code: KNS, KNSG, KJB

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Effective Internal Control Practices in Banks: A Practitioner's Aid

Author

Sophia Beckett Velez
International Leadership Association (ILA), USA

Synopsis

In the wake of numerous global banking scandals and regulatory failures, governments and banking regulators around the world have introduced stringent internal control laws within their financial institutions to safeguard against fraud, financial misreporting, and systemic failures. *Effective Internal Control Practices in Banks: A Practitioner's Aid* offers a comprehensive exploration of best practices in designing and implementing robust internal control environments in banks and public companies.

Author Sophia Beckett Velez delves into the essential components of internal controls—control environment, risk assessment, control activities, information and communication, and monitoring—offering strategies to mitigate risks and prevent breaches. This valuable work offers an original contribution to the study of internal controls in banking, providing useful insights for undergraduates, master's, and Ph.D. students, as well as academics, researchers, and banking professionals.

Hardback ISBN: 9781836629733
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781836629726
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781836629740
ePub price: £75.00, €90.00, \$105.00

Publication date: 15 July 2025
Language: English
Audience: Professional and scholarly
Page count: 216
BIC code: KFFM, KFFX, KJMV2
BISAC code: BUS004000, BUS027020, BUS027030
THEMA code: KFFM, KFFX, KJMV2

To order

UK and Rest of World

Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas

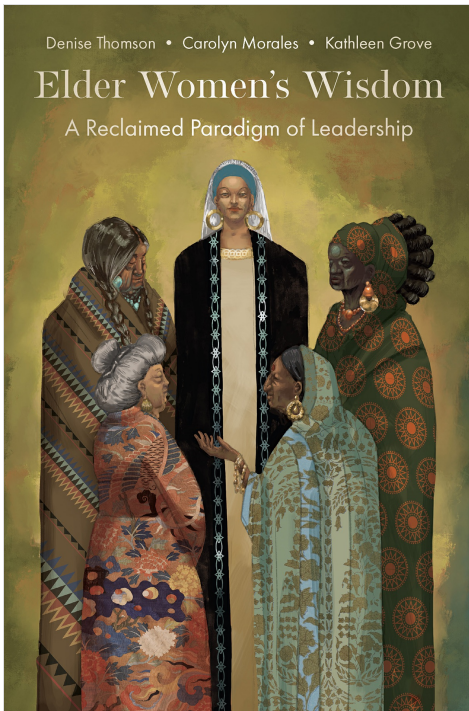
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

HR & organizational behaviour



Elder Women's Wisdom: A Reclaimed Paradigm of Leadership

Editors

Denise Thomson
Wisdomers, LLC, USA

Carolyn Morales
Wisdomers, LLC, USA

Kathleen S. Grove
Wisdomers, LLC, USA

Synopsis

Elder Women's Wisdom: A Reclaimed Paradigm of Leadership examines seven leadership 'signatures' and weaves an iterative, layered model of women's ways of wisdom that honours the voices of elders. The book advances limited feminist research on ageing, reconstructs archetypes, and advocates a pioneering paradigm of *sage-ing*.

The years 2021-2030 have been identified as the UN Decade of Healthy Ageing. This curated collection of research is intended to bridge academic and popular press discourses about women's leadership, ageing, and wisdom as well as advance a Call to Action aligned with UN efforts to bring visibility to societal beliefs about eldering. Integrating an intersectional lens within leadership theory and practice disrupts the prevailing leadership paradigm that remains skewed toward a male leadership prototype. This shift provides leaders with the ability to bring their whole selves to leadership and secure a sense of belonging.

Hardback ISBN: 9781837081875
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781837081868
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781837081882
ePub price: £75.00, €90.00, \$105.00

Publication date: 10 September 2025
Language: English
Audience: Professional and scholarly
Page count: 236
BIC code: KJMB, KJU, KJM
BISAC code: BUS109000, BUS071000, BUS085000
THEMA code: KJMB, KJU, KJM

To order

UK and Rest of World

Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Employability: Ideology, Policy, and Practice

Research in the Sociology of Work, Volume 37

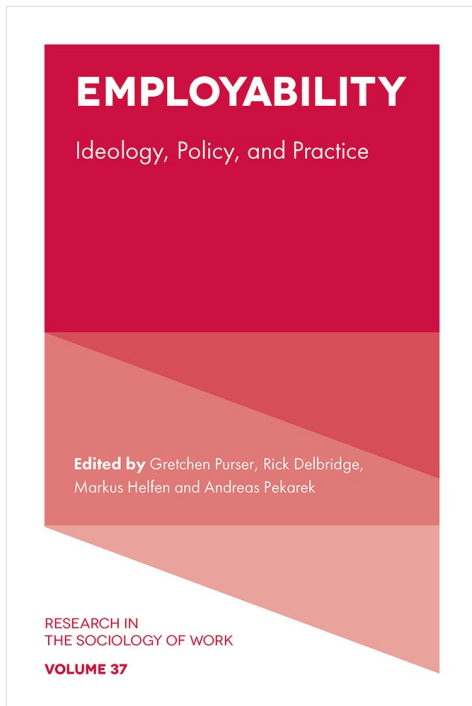
Editors

Gretchen Purser
Syracuse University, USA

Rick Delbridge
Cardiff University, UK

Markus Helfen
University of Labour, Germany

Andreas Pekarek
University of Melbourne, Australia



Synopsis

Employability has become an increasingly widespread concept both in management and policy, but its meaning remains somewhat enigmatic and ambiguous. This volume offers a much-needed critical analysis of the ideology, practices, and policies of employability, reflecting significant transformations in the world of work and the individualizing experience of contemporary labour markets. This volume draws on a wide range of empirical studies to examine how discourses of employability have impacted both individuals and institutions.

Employability is often framed as an attribute of a person whereby individuals are lauded as “employable” or dismissed as “unemployable.” This language and logic of employability has spawned all kinds of myopic supply-side labour market policies coinciding with and giving fuel to neoliberal emphases on individual responsibility and commodification. The chapters in this volume employ diverse theoretical perspectives on the impact of employability across different empirical settings, including higher education, vocational training, and state policymaking, in the UK, US, Australia, Germany, and Brazil.

Arguing that employability has an elusive character that renders it in dire need of sustained, critical analysis, *Employability* provides a much-needed framework for thinking about the enigma of employability and for critically reappraising its consequences.

ISSN: 0277-2833

Hardback ISBN: 9781837081059

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781837081042

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781837081066

ePub price: £85.00, €110.00, \$132.00

Publication date: 08 September 2025

Language: English

Audience: Professional and scholarly

Page count: 296

BIC code: JHB, JHBL, KJU

BISAC code: SOC026000, SOC026040, BUS085000

THEMA code: JHB, JHBL, KJU

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

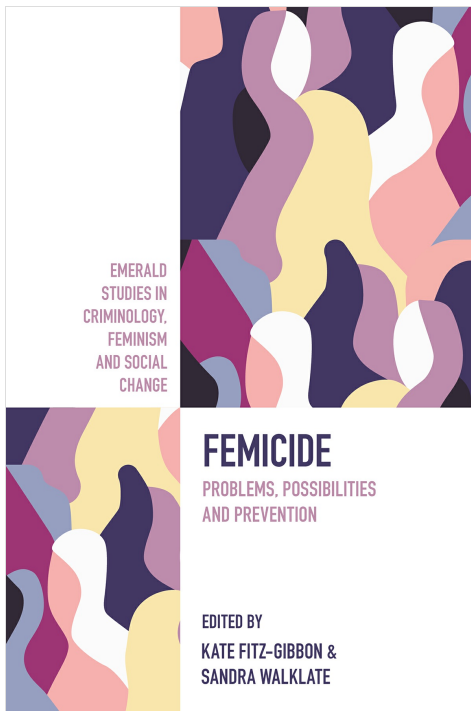
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

Sociology



Femicide: Problems, Possibilities, and Prevention

Emerald Studies in Criminology, Feminism and Social Change

Editors

Kate Fitz-Gibbon
Monash University, Australia

Sandra Walklate
University of Liverpool, UK

Synopsis

Femicide – the killing of women and girls – has gained increasing prominence on global and national agendas since the United Nations and the World Health Organisation, amongst others, started to respond to femicide as an issue of global concern. This edited collection explores the nature and extent of femicide, from intimate partner femicide to its connections with women's suicide, and the institutional failures associated with Indigenous women's deaths in the context of intimate partner violence. This collection contributes to progressing Sustainable Development Goal (SDG) 5.2.1: the elimination of all forms of violence against women and girls in public and in private, which sits within SDG5 focused on improving gender equality worldwide.

In extending recent work done by the editors on the measurement of women's deaths as a result of male violence, *Femicide: Problems, Possibilities and Prevention* considers how theory, research, activism, policy, and prevention in different contemporary environments impact on how femicide is defined, understood and prevented. The debates explored within this book pose particular challenges for practitioners in developing effective risk informed prevention.

Hardback ISBN: 9781836080411
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781836080404
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781836080428
ePub price: £75.00, €90.00, \$105.00

Publication date: 01 September 2025
Language: English
Audience: Professional and scholarly
Page count: 224
BIC code: JKVC, JFFE, JFSJ1
BISAC code: SOC004000, SOC051000, SOC032000
THEMA code: JKVC, JKVN, JBSF1

To order

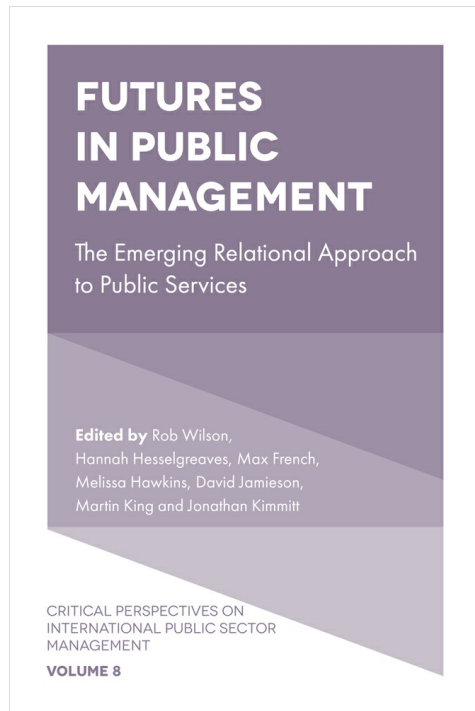
UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Strategy



Futures in Public Management: The Emerging Relational Approach to Public Services

Critical Perspectives on International Public Sector
Management, Volume 8

Editors

Rob Wilson
Manchester Metropolitan University, UK

Hannah Hesselgreaves
Manchester Metropolitan University, UK

Max French
Northumbria University, UK

Melissa Hawkins
Northumbria University, UK

David Jamieson
Northumbria University, UK

Martin King
Northumbria University, UK

Jonathan Kimmitt
Durham University, UK

Synopsis

The prevailing orthodoxy of public service management is that it should be marketized, commissioned, contracted, managed, measured, and evaluated. *Futures in Public Management* introduces and develops the alternative argument that the objectives for and outcomes sought by institutions working with the public in contexts of health, care and welfare are inherently relational phenomena – they are always complex and cross-boundary, always co-produced by the individuals who experience them through interaction with those who are delivering them in relationship with those providing help/support.

This volume of *Critical Perspectives on International Public Sector Management* questions the potential trajectories, risks and opportunities in taking relational approaches including the transition from existing and/or emergent forms of organising public management. The implications for the governance and management of organisations and practice of relational public services are discussed, as well as the requirements for new roles and responsibilities for stakeholders that a relational management to public service reform.

ISSN: 2045-7944

Hardback ISBN: 9781836081951

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781836081944

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781836081968

ePub price: £90.00, €117.00, \$140.00

Publication date: 01 September 2025

Language: English

Audience: Professional and scholarly

Page count: 324

BIC code: KJBX, KJMB, KJMV2

BISAC code: BUS041000, BUS101000, BUS051000

THEMA code: KJBX, KJMB, KJMV2

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

E: ips@ingramcontent.com





Advanced Information

Open Access

Sociology

Gender and Media Representation: Perspectives from Sub-Saharan Africa

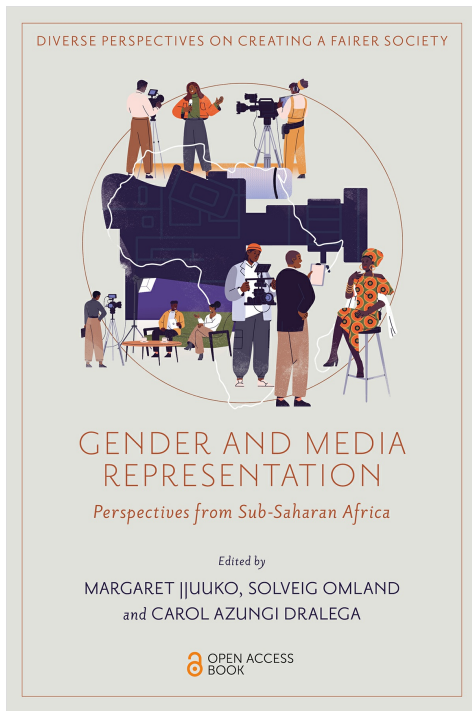
Diverse Perspectives on Creating a Fairer Society

Editors

Margaret Jjuuko
University of Rwanda, Rwanda

Solveig Omland
NLA University College, Norway

Carol Azungi Dralega
NLA University College, Norway



Synopsis

The ebook edition of this title is Open Access, thanks to Knowledge Unlatched funding, and freely available to read online.

Gender and Media Representation: Perspectives from Sub-Saharan Africa critically examines the intersection of media and gender across diverse African contexts. Through a rich collection of case studies and theoretical analyses, this volume explores how media constructs, portrays, and negotiates gender identities, from news coverage of female political leaders to the representation of women's voices in radio and digital spaces. The contributors, who include educators, academics, practitioners, and researchers highlight the ways in which language, discourse, and media structures shape gender narratives, reinforcing or challenging societal norms.

The first section delves into traditional and mainstream media, uncovering the complexities of gender portrayal in journalism, political coverage, and newsroom culture. It investigates issues such as the media's role in shaping perceptions of female politicians, the challenges faced by female journalists, and the impact of gendered discourse in news reporting. By interrogating the representation, participation, and engagement of women in media, this section sheds light on persistent inequalities and emerging opportunities for change. The second section turns to digital media and its potential for gender empowerment. From digital storytelling and AI to YouTube activism and community radio, the chapters explore how new media spaces both amplify and contest gendered power structures.

Addressing topics such as online safety for female journalists, gender-based violence narratives, and media education, this book provides a timely and critical contribution to the discourse on media and gender in Sub-Saharan Africa.

Paperback ISBN: 9781836084099

Paperback price: £20.00, €25.00, \$32.00

ePDF ISBN: 9781836084068

ePDF price: Free

ePub ISBN: 9781836084082

ePub price: Free

Publication date: 03 September 2025

Language: English

Audience: Professional and scholarly

Page count: 312

BIC code: JFD, JFSJ, JFC

BISAC code: SOC052000, SOC008010, SOC032000

THEMA code: JBCT1, JBSF, JBC

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

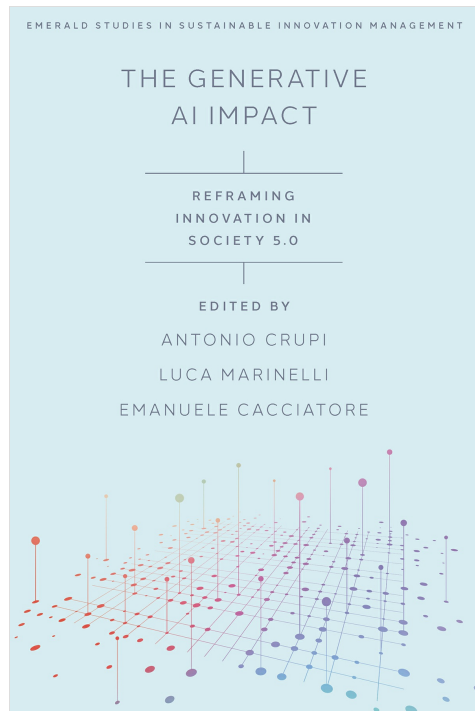
E: ips@ingramcontent.com





Advanced Information

Strategy



The Generative AI Impact: Reframing Innovation in Society 5.0

Emerald Studies in Sustainable Innovation Management

Editors

Antonio Crupi
University of Messina, Italy

Luca Marinelli
Marche Polytechnic University, Italy

Emanuele Cacciatore
Engineering Group, Italy

Synopsis

Society 5.0 is a concept that focuses on innovation and the creation of adaptable products and services. Integrating technology within society is crucial for the future, and the need to broaden the understanding of Industry 4.0 outcomes can be addressed by integrating them into the Society 5.0 paradigm.

The book shows how Society 5.0 aims to create a human-centric society where technological development is accessible to all. Industry 4.0 technologies play an active role in daily life, industry, healthcare, and other areas, promoting progress, technological advancement, and individual wellbeing. The European Commission supports this human-centred perspective in its Horizon Europe research and innovation program.

The series "Emerald Studies in Sustainable Innovation Management" explores the advancements of innovation management in turbulent times, with special attention to the transition towards a sustainable economy. The practice of innovation management is evolving rapidly, as a consequence of positive phenomena, such as digitalisation and the green transition, and negative ones, such as crises and global emergencies.

Hardback ISBN: 9781835491065

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781835491058

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781835491072

ePub price: £85.00, €100.00, \$115.00

Publication date: 17 July 2025

Language: English

Audience: Professional and scholarly

Page count: 400

BIC code: KJH, KJJ, KJG

BISAC code: BUS025000, BUS072000, BUS094000

THEMA code: KJH, KJJ, KJG

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





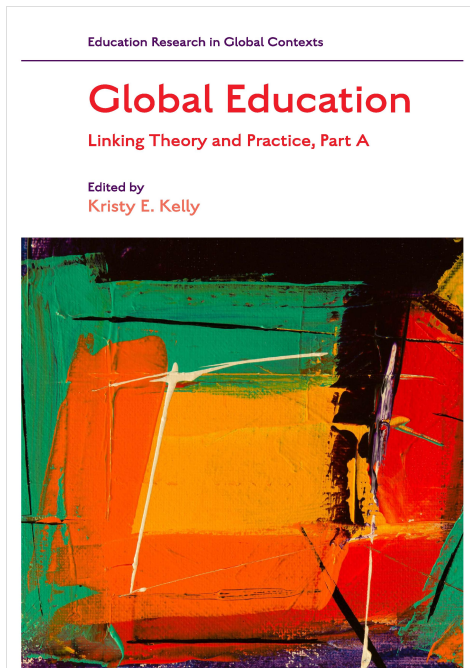
Advanced Information

Education

Global Education: Linking Theory and Practice

Editor

Kristy Kelly
Drexel University, USA



Synopsis

Global Education: Linking Theory and Practice highlights the work of distinguished and emerging scholars and practitioners and their work on education research, policy and practice in relation to education access, equity and quality. They represent disciplinary and interdisciplinary perspectives including history, sociology, philosophy, psychology, economics, political science, public policy and anthropology. Contributions span from micro to macro levels of analysis, qualitative and quantitative research methods, and theoretical to applied orientations. What they have in common is a shared commitment to producing rigorous scholarship aimed at understanding educational institutions, educational processes and the social and cultural factors that affect them from a global perspective.

Kristy Kelly's *Global Education: Linking Theory and Practice* links each chapter to Drexel University's Global Education Colloquium. The goal of the Colloquium, and this collection, is to illuminate education – whether studied locally, globally or internationally – as shaped by, and with the potential to shape – social, political and economic change on a global scale.

A concluding chapter offers teaching notes and strategies for incorporating the chapters and Global Education Colloquium into teacher education courses. No other book on global education is designed for use in university classrooms in this way.

Hardback ISBN: 9781801176255
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781801176248
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781801176262
ePub price: £75.00, €90.00, \$105.00

Publication date: 24 July 2025
Language: English
Audience: Professional and scholarly
Page count: 236
BIC code: JNAM, JNFN, JNB
BISAC code: EDU043000, EDU034000, EDU048000
THEMA code: JNAM, JND, JNFK

To order

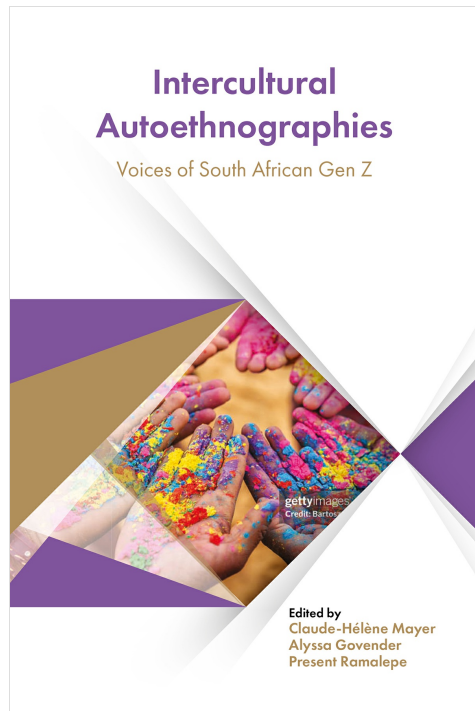
UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Sociology



Intercultural Autoethnographies: Voices of South African Gen Z

Editors

Claude-Hélène Mayer
University of Johannesburg, South Africa

Alyssa Govender
University of Johannesburg, South Africa

Present Raymond Ramalepe
University of Johannesburg, South Africa

Synopsis

South Africa's Gen Z is currently navigating a dynamic landscape of social, cultural, and political change, balancing issues of identity, belonging, and connecting in a diverse world. Their intercultural experiences are shaped by their personal journeys, anchored in their socio-cultural backgrounds, influenced by a society that is rapidly evolving.

Intercultural Autoethnographies brings together 20 personal narratives, each offering a deep exploration into the intercultural voyages of young South Africans. These positive autoethnographies delve into individual ways to traverse diversity and cultural differences and show the complexities of the transforming Post-Apartheid society. The stories offer a snapshot of Gen Z forging connections and negotiating cultural boundaries with hope and resilience.

Offering novel perspectives, *Intercultural Autoethnographies* provides a window into contemporary South Africa and is essential for scholars, students, and practitioners interested in intercultural communication, positive autoethnography, narrative approaches, African studies, and youth culture. Readers will be thrilled by engaging with these future voices and develop a new understanding of cultural diversity through the eyes of Gen Z in the complex South African society.

Hardback ISBN: 9781836627876

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781836627869

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781836627883

ePub price: £75.00, €90.00, \$105.00

Publication date: 23 July 2025

Language: English

Audience: Professional and scholarly

Page count: 228

BIC code: JF, JFSP2, JFS

BISAC code: SOC000000, SOC008000, SOC042000

THEMA code: JB, JBSP2, JBS

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

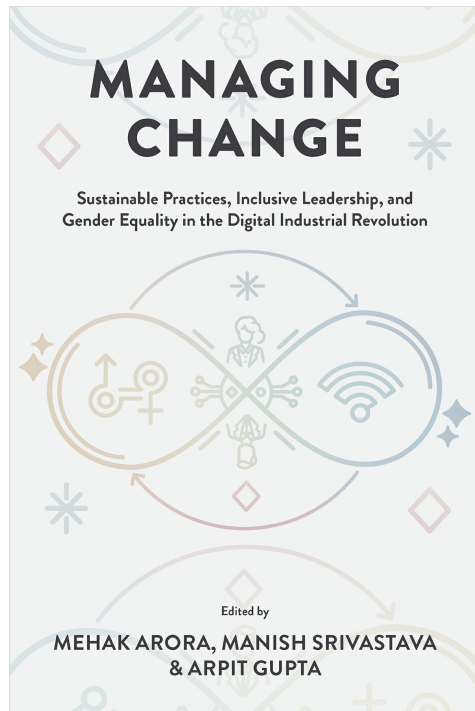
E: ips@ingramcontent.com





Advanced Information

Economics



Managing Change: Sustainable Practices, Inclusive Leadership, and Gender Equality in the Digital Industrial Revolution

Editors

Mehak Arora
Quantum University, India

Manish Srivastava
Quantum University, India

Arpit Gupta
Quantum University, India

Synopsis

Managing Change: Sustainable Practices, Inclusive Leadership, and Gender Equality in the Digital Industrial Revolution is a timely exploration of the multifaceted transformations occurring in today's business environment under the influence of the Digital Industrial Revolution. As industries undergo rapid digitalisation, understanding and effectively managing these interconnected dynamics are crucial for fostering positive change and ensuring the development of more equitable and sustainable societies.

This edited collection delves into the intricate connections between sustainable practices, inclusive leadership, and gender equality amidst the digital revolution. It provides actionable insights through a blend of scholarly perspectives, practical case studies, and visionary discussions. Readers will gain a deep understanding of how sustainability can be integrated into organisational change efforts, the pivotal role of inclusive leadership in driving transformation, and strategies to achieve gender balance in technology-driven sectors. Additionally, authors analyse the impact of digitalisation on traditional industrial practices and organisational structures, highlighting both the challenges and opportunities of digital transformation while offering innovative approaches to effectively managing change within the context of the digital industrial revolution. Through real-world examples and forward-looking analyses, this insightful study equips its audience with the knowledge and tools necessary to navigate the complexities of the digital age.

Managing Change is essential reading for scholars, practitioners, and decision-makers seeking to thrive in the evolving business landscape. It offers practical strategies and best practices for those engaged in organisational change initiatives, sustainability efforts, or diversity and inclusion programs.

Hardback ISBN: 9781836086512

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781836086505

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781836086529

ePub price: £80.00, €95.00, \$110.00

Publication date: 22 July 2025

Language: English

Audience: Professional and scholarly

Page count: 272

BIC code: RNU, KJMB, JFSJ

BISAC code: BUS072000, BUS071000, BUS109000

THEMA code: RNU, KJMB, JBSF1

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

E: ips@ingramcontent.com





Marketing



Marketing for the Health and Fitness Industry: Technology, Strategy and Value

Editors

Nicola Williams-Burnett
Cardiff Metropolitan University, UK

Hannah R. Marriott
Cardiff University, UK

Synopsis

Marketing for the Health and Fitness Industry: Technology, Strategy and Value provides an encompassing exploration of the current landscape in health and fitness marketing, expertly navigating the evolving challenges and transformations shaping the industry. Authored by a seasoned health and fitness practitioner, this monograph seamlessly weaves together diverse subjects such as participation trends, consumer behaviors, consumption values, and technology's impact. Spanning from the fitness boom of the 1970s to the present, the text offers a holistic perspective, offering practical insights into this dynamic and fast-paced market.

Hardback ISBN: 9781839829055
Hardback price: £75.00, €90.00, \$105.00
ePDF ISBN: 9781839829048
ePDF price: £75.00, €90.00, \$105.00
ePub ISBN: 9781839829062
ePub price: £75.00, €90.00, \$105.00

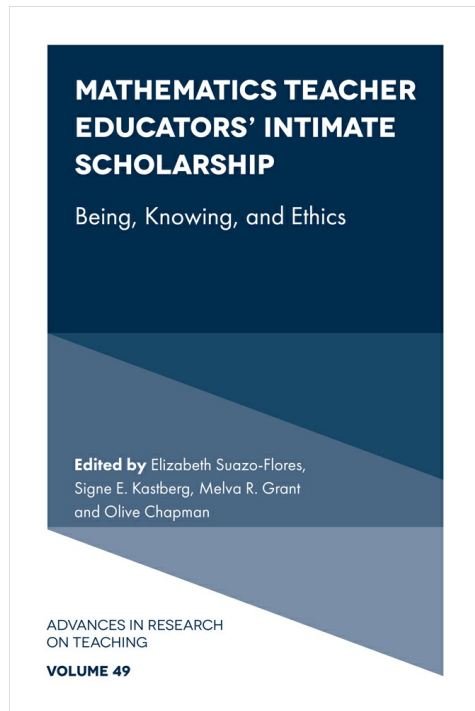
Publication date: 10 July 2025
Language: English
Audience: Professional and scholarly
Page count: 196
BIC code: KJS, VFM, VFMG
BISAC code: BUS043000, BUS063000, HEA000000
THEMA code: KJS, VFM, VFMG

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Mathematics Teacher Educators' Intimate Scholarship: Being, Knowing, and Ethics

Advances in Research on Teaching, Volume 49

Editors

Elizabeth Suazo-Flores
University of North Dakota, USA

Signe E. Kastberg
Purdue University, USA

Melva Grant
Old Dominion University, USA

Olive Chapman
University of Calgary, Canada

Synopsis

This book contains an Open Access chapter.

Mathematics teacher educators' (MTEs) intimate scholarship is growing in interest and is diversifying research methodologies and products in the mathematics teacher education field. Becoming an MTE involves identifying self as belonging to mathematics teacher education. Although insights about belonging in mathematics teacher education have focused on teachers, becoming an MTE involves learning and growing in the teaching of mathematics teaching.

This volume brings together the work of a range of US-based scholars at various career stages, working in mathematics teacher education using self-based methodologies such as narrative, autobiography and autoethnography, to explore knowing and doing in relation to the process of becoming mathematics teacher educators (MTEs). The chapters in the book reflect the value of intimate scholarship and its focus on practice and a variety of associated methods are utilised to capture aspects of MTE work and a conceptualisation of knowing in the context of practice.

ISSN: 1479-3687

Hardback ISBN: 9781835496251

Hardback price: £72.00, €96.00, \$116.00

ePDF ISBN: 9781835496244

ePDF price: £72.00, €96.00, \$116.00

ePub ISBN: 9781835496268

ePub price: £72.00, €96.00, \$116.00

Publication date: 01 September 2025

Language: English

Audience: Professional and scholarly

Page count: 228

BIC code: JNT, JNFD, JNA

BISAC code: EDU053000, EDU029000, EDU046000

THEMA code: JNT, JNTS, JNF

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

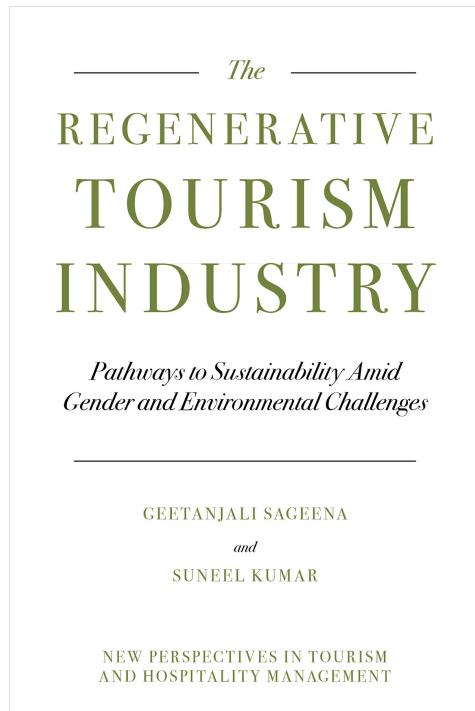
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

Tourism & hospitality



Regenerative Tourism Industry: Pathways to Sustainability Amid Gender and Environmental Challenges

New Perspectives in Tourism and Hospitality
Management

Authors

Geetanjali Sageena
Indian Council of Medical Research (ICMR), India

Suneel Kumar
University of Delhi, India

Synopsis

In *Regenerative Tourism Industry*, authors Geetanjali Sageena and Suneel Kumar take an in-depth and practical approach to regenerative tourism. Their innovative study analyzes the synergistic relationship between gender equality, tourism and climate change and shows researchers and policymakers what they can do to improve both social and environmental conditions.

This innovative study shows how tourism has major social, economic and environmental impacts that can no longer be overlooked. Aligned with the United Nations Sustainable Development Goals, the concepts of regenerative tourism allow travellers, businesses, employees and communities to realize their shared responsibility in preserving natural resources and encouraging the development of human resources.

Demonstrating how to go beyond sustaining a local destination by moving to regenerate it, this is appealing reading to policymakers, researchers and the various stakeholders of tourism who are interested in improving social and environmental conditions.

Hardback ISBN: 9781837536832

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837536825

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781837536849

ePub price: £75.00, €90.00, \$105.00

Publication date: 22 July 2025

Language: English

Audience: Professional and scholarly

Page count: 232

BIC code: KNSG, RNU, KJJ

BISAC code: BUS081000, BUS072000, BUS094000

THEMA code: KNSG, RNU, KJJ

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

E: ips@ingramcontent.com





Research in Organizational Change and Development

Research in Organizational Change and Development, Volume 31

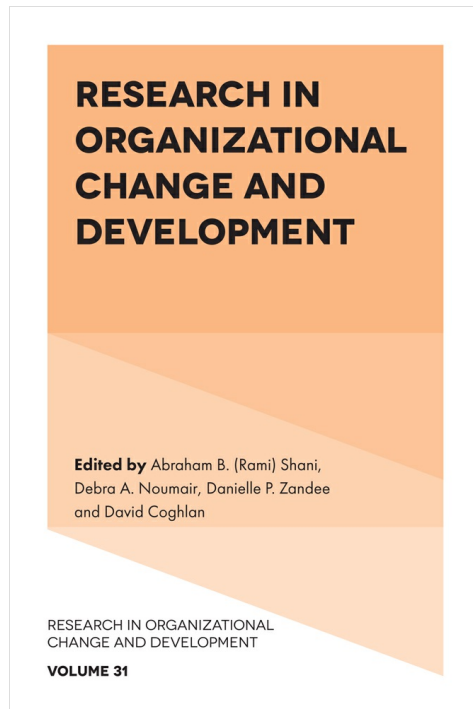
Editors

Abraham B. (Rami) Shani
California Polytechnic State University, USA

Debra A. Noumair
Columbia University, USA

Danielle P. Zandee
Nyenrode Business University, The Netherlands

David Coghlan
University of Dublin, Ireland



Synopsis

Volume 31 of *Research in Organizational Change and Development* addresses emerging issues, challenges and opportunities while advancing new insights to practice and theoretical development.

Contributions are devoted to a few timely concerns and emerging organizational challenges. The role that Organizational Development (OD) can play in helping organizations integrate Artificial Intelligence (AI) and Digital Technology – while focusing on issues of design, planned change roadmaps, and collaboration and change methodologies – are explored. Two of the chapters magnify the role that action research methodology plays in the infusion of AI literacy in a business school and in enhancing inter-organizational collaboration in the public health sector. Several chapters address the role that OD can play in the development of new capabilities such as ambidexterity, the moral purpose of the OD profession, and a scholar-practitioner system-based integrated organization development consulting model. One chapter focuses on group dynamics and advancing a sociological perspective that is embedded in a habitus change orientation.

The volume concludes with a contribution that builds on the legacy of Ed Schein, where the authors identify trajectories of broad areas for future exploration and development of the field.

ISSN: 0897-3016

Hardback ISBN: 9781837087495

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781837087488

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781837087501

ePub price: £85.00, €110.00, \$132.00

Publication date: 29 July 2025

Language: English

Audience: Professional and scholarly

Page count: 284

BIC code: KJ, KJU, KJC

BISAC code: BUS085000, BUS103000, BUS092000

THEMA code: KJ, KJC, KJG

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

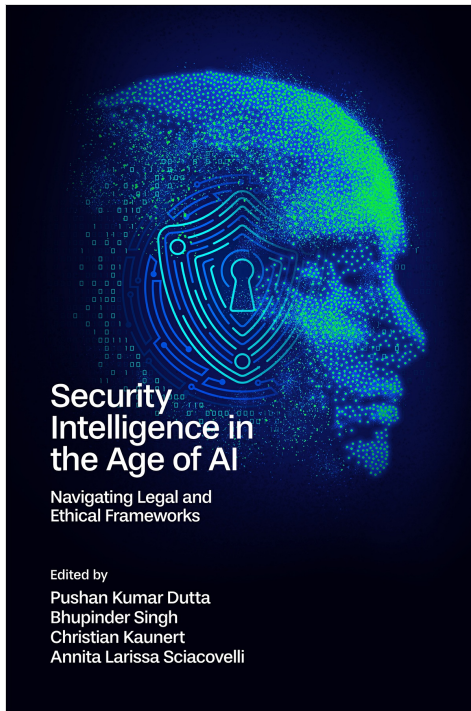
E: ips@ingramcontent.com





Advanced Information

Public policy & environmental management



Security Intelligence in the Age of AI: Navigating Legal and Ethical Frameworks

Editors

Pushan Kumar Dutta
Amity University Kolkata, India

Bhupinder Singh
Sharda University, India

Christian Kaunert
Dublin City University, Ireland

Annita Larissa Sciacovelli
University of Bari Aldo Moro, Italy

Synopsis

Artificial Intelligence (AI) has become a linchpin in modern security strategies, thanks to its ability to process vast amounts of data, identify patterns, and make data-driven predictions. However, this technological surge requires careful examination within legal and ethical frameworks.

Security Intelligence in the Age of AI: Navigating Legal and Ethical Frameworks explores the potential of AI technologies in security intelligence and examines the legal framework surrounding their use. Authors in this collected edition address how existing legal frameworks adapt to the intricacies of AI in security intelligence. They advocate for the development of adaptive and forward-looking legal structures and propose recommendations for policymakers to craft legislation that keeps pace with the evolving landscape of AI in the realm of security. This approach is crucial to ensure that technological advancements do not outpace our ability to regulate them effectively.

This work serves as a valuable guide for researchers and practitioners interested in leveraging AI technologies to enhance security intelligence. Legal professionals, security practitioners, and policy makers gain insight from contributions from leading scholars in the field of security intelligence and AI applications.

Hardback ISBN: 9781836081579
Hardback price: £85.00, €100.00, \$115.00
ePDF ISBN: 9781836081562
ePDF price: £85.00, €100.00, \$115.00
ePub ISBN: 9781836081586
ePub price: £85.00, €100.00, \$115.00

Publication date: 14 July 2025
Language: English
Audience: Professional and scholarly
Page count: 392
BIC code: U, UTN, UBL
BISAC code: LAW099000, COM094000, COM004000
THEMA code: U, UTN, UBL

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

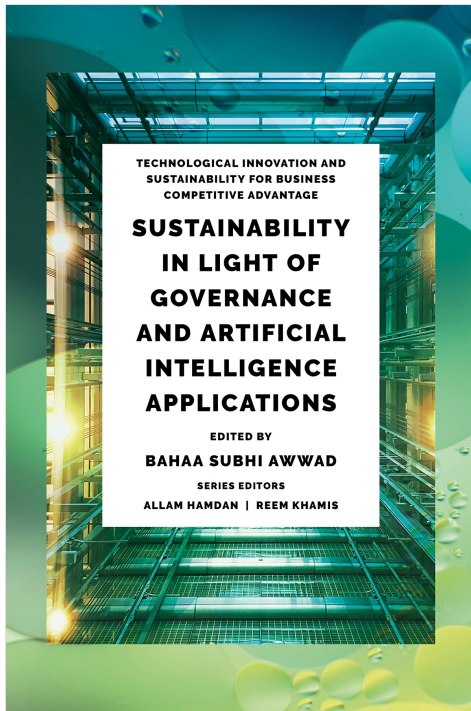
Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

Strategy



Sustainability in Light of Governance and Artificial Intelligence Applications

Technological Innovation and Sustainability for Business Competitive Advantage

Editor

Bahaa Subhi Awwad
Palestine Technical University – Kadoorie, Palestine

Synopsis

Numerous success stories demonstrate the value of artificial intelligence, showing how companies that incorporate machine learning and cognitive interaction into traditional business processes and applications can significantly enhance user experience and increase productivity. However, there are challenges to widespread AI adoption. Few companies have implemented AI at scale, partly due to several obstacles.

The research presented here emphasizes the vital role of governance and artificial intelligence in ensuring business sustainability across various industries, highlighting the key elements that show how business governance and AI impact company survival. Furthermore, the book explores the alignment of governing rules and regulations with digital technologies, such as data governance, data constraints, and overcoming technical challenges, to enhance AI applications, self-service portals, and online support systems. By utilizing big data and cloud solutions, it is demonstrated how these integrations can improve decision-making processes both inside and outside the business environment.

Technological Innovation and Sustainability for Business Competitive Advantage emphasizes the scientific exploration of business challenges faced by organizations while offering practical solutions. By contributing to the development and enhancement of business theories and practices and by promoting scientific research in technological innovation and sustainability the volumes facilitate meaningful dialogues among academics practitioners and individuals.

Hardback ISBN: 9781837081998
Hardback price: £80.00, €95.00, \$110.00
ePDF ISBN: 9781837081981
ePDF price: £80.00, €95.00, \$110.00
ePub ISBN: 9781837082001
ePub price: £80.00, €95.00, \$110.00

Publication date: 03 July 2025
Language: English
Audience: Professional and scholarly
Page count: 348
BIC code: KJD, KJC, KJJ
BISAC code: BUS020000, BUS063000, BUS008000
THEMA code: KJD, KJC, KJJ

To order

UK and Rest of World
Wiley
European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035
E: emerald.csd@wiley.com

Americas
Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

Property management & built environment



Sustainable Maintenance Strategies for Government Office buildings in Emerging Economies

Edited by

KHOTSO DITHEBE, CLINTON OHIS AIGBAYBOA,
WELLINGTON DIDIBHUKU THWALA & BHAVEN NAIK

NOT FINAL COVER • NOT FINAL COVER NOT FINAL COVER • NOT FINAL COVER

Sustainable Maintenance Strategies for Government Office Buildings in Emerging Economies

Authors

Khotso Dithebe
Walter Sisulu University, South Africa

Clinton Ohis Aigbavboa
University of Johannesburg, South Africa

Wellington Didibhuku Thwala
Walter Sisulu University, South Africa

Bhaven Naik
Ohio University, USA

Synopsis

Provision of infrastructure development continues to be a great concern in emerging economies, particularly in ensuring sustainable growth through business continuity, and human development. The functionality and reliability of existing infrastructure is nowhere close to the aspirations of the global infrastructure initiative, thus affecting the rate at which services can be delivered to the public. Lack of understanding on the requirements of maintenance management has exacerbated the reliability of this infrastructure, particularly public office buildings.

The expertly curated chapters provide an unambiguous perspective on the practice requirements of maintenance management for public office buildings. Perspectives shared in the book include but not limited to maintenance principles and practice specifications for public asset management. Facility management is mostly to benefit from the perspectives deliberated in the book. More so, government institutions and regulatory bodies will also benefit from the findings of the book regarding practice requirements of maintenance management for public office buildings. The book further contributes towards expanding the existing body of knowledge in the field of maintenance management for public buildings.

Hardback ISBN: 9781836623779

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781836623762

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781836623786

ePub price: £80.00, €95.00, \$110.00

Publication date: 24 July 2025

Language: English

Audience: Professional and scholarly

Page count: 292

BIC code: KNJC, KCM, KCN

BISAC code: BUS070160, BUS072000, BUS068000

THEMA code: KNJC, KCM, KJJ

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

E: ips@ingramcontent.com





Advanced Information

Open Access

Sociology



Too Black to Be Here?: Exploring Racism in Norway through Four Critical Case Studies

Author

Paul Thomas
University of South-Eastern Norway, Norway

Synopsis

The ebook edition of this title is Open Access and freely available to read online.

Racism remains a pervasive issue worldwide, affecting individuals and communities in both overt and subtle ways. In Norway, a country often seen as a model of equality, the challenges faced by Black individuals reveal the deep-seated nature of racial biases. This broader societal problem encompasses themes of white privilege, visibility, and systemic injustice, demanding urgent attention and action.

Too Black to Be Here? Exploring Racism in Norway through Four Critical Case Studies offers an authentic perspective on race in Norway from a Black-Norwegian academic, a voice rarely represented in the literature. Author Paul Thomas explores four high-profile cases: the murder of Benjamin Hermansen, which starkly exposes the deadly impact of unchecked racism; Anders Breivik's attacks, highlighting the violent anxiety rooted in white supremacy; Sumaya Jirde Ali's racial abuse, revealing the silence and complicity surrounding racial injustice; and Johanne Ihle-Hansen's adoption case, examining the structural racism in adoption practices. Employing an interdisciplinary approach that draws from critical race theory, whiteness studies, post-structural, and postcolonial theories, this work provides a nuanced and thorough analysis of these issues, offering both a scholarly and personal narrative.

This important work is not only an academic inquiry but also a call to action, aiming to foster a more inclusive and equitable society. Educators, policymakers, advocates, and anyone committed to racial justice and equity will find valuable insights to inspire meaningful change and promote racial literacy in the global context.

Paperback ISBN: 9781836621652

Paperback price: £20.00, €25.00, \$32.00

ePDF ISBN: 9781836621621

ePDF price: Free

ePub ISBN: 9781836621645

ePub price: Free

Publication date: 24 July 2025

Language: English

Audience: Professional and scholarly

Page count: 264

BIC code: JFSL1, JFSC, JFFJ

BISAC code: SOC008000, SOC070000, SOC053000

THEMA code: JBSL1, JBSA, JBFA

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

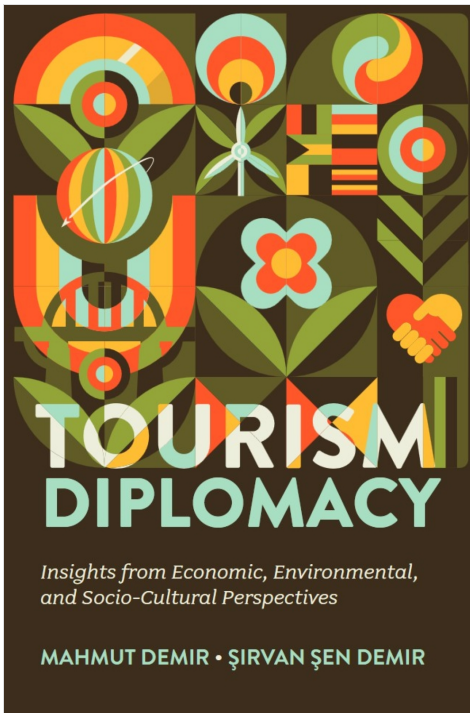
E: ips@ingramcontent.com





Advanced Information

Tourism & hospitality



Tourism Diplomacy: Insights from Economic, Environmental, and Socio-Cultural Perspectives

Authors

Mahmut Demir
Isparta University of Applied Sciences, Türkiye

Şirvan Şen Demir
Süleyman Demirel University, Türkiye

Synopsis

Tourism Diplomacy: Insights from Economic, Environmental, and Socio-Cultural Perspectives examines how tourism serves as a powerful diplomatic tool, fostering cultural exchange, economic cooperation, and international collaboration. Moving beyond its traditional role as a leisure activity, tourism is increasingly recognized as a platform for strengthening global relationships. This contributed volume explores emerging trends and challenges in tourism diplomacy, including the growing influence of digital technologies and social media in shaping diplomatic efforts. It also delves into the vital role of private sector engagement, non-governmental organizations, and local communities in promoting sustainable tourism practices and advancing diplomatic initiatives.

Addressing the intersection of tourism and diplomacy, the authors emphasize the necessity of sustainable and responsible tourism practices to mitigate environmental and socio-cultural challenges while maximizing positive outcomes. Filling a crucial gap in current literature, this work provides a comprehensive analysis of tourism diplomacy, making it an essential resource for academics, researchers, higher education students, policymakers, and industry practitioners seeking to navigate the complexities of global tourism in an increasingly interconnected world.

Hardback ISBN: 9781837086771

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837086764

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837086788

ePub price: £80.00, €95.00, \$110.00

Publication date: 02 September 2025

Language: English

Audience: Professional and scholarly

Page count: 268

BIC code: KNS, JPS, JPSD

BISAC code: BUS081000, TRV000000, BUS099000

THEMA code: KNSG, JPS, RGC

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK
T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,
Jackson TN 38301
T: +1-866-400-5351
E: ips@ingramcontent.com





Advanced Information

Education



Voices of Black Graduate Deans in Advancing Graduate Education at Historically White Universities

Diversity in Higher Education, Volume 27

Editor

Henry T. Frierson
University of Florida, USA

Synopsis

Black graduate deans at historically white institutions have long navigated the complexities of higher education leadership while advocating for diversity, equity, and student success. This compelling volume brings together their stories, insights, and strategies for transforming graduate education. From breaking barriers to fostering inclusive faculty cultures, these leaders share how their lived experiences and collective knowledge have shaped programs that empower all students. Through personal narratives and institutional case studies, this edited collection highlights the resilience, innovation, and impact of Black graduate deans, offering essential guidance for educators, administrators, and policymakers committed to meaningful change.

ISSN: 1479-3644

Hardback ISBN: 9781836087816

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781836087809

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781836087823

ePub price: £90.00, €117.00, \$140.00

Publication date: 07 July 2025

Language: English

Audience: Professional and scholarly

Page count: 336

BIC code: JNM, JNMN, JNR

BISAC code: EDU020000, SOC032000, SOC056000

THEMA code: JNM, JNFK, JBSF1

To order

UK and Rest of World

Wiley

European Distribution Centre

New Era Estate, Oldlands Way,

Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing

c/o Ingram Publisher Services

210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

E: ips@ingramcontent.com





Strategy



Web 3.0 Unleashed: Transforming Experiences with AR, AI, and Immersive Technologies

Editors

Balraj Verma
Chitkara University, India

Amit Mittal
Chitkara University, India

Murali Raman
Asia Pacific University of Technology & Innovation Technology, Malaysia

Birud Sindhav
University of Nebraska Omaha, USA

Synopsis

Discover how the internet's next evolution is reshaping the world of business. The first of two volumes, *Web 3.0 Unleashed: Transforming Experiences with AR, AI, and Immersive Technologies* explores the groundbreaking technologies that define Web 3.0—blockchain, decentralized finance (DeFi), augmented reality, and artificial intelligence—and their profound impact on the way businesses innovate, grow, and connect with customers.

Through insightful analysis and real-world examples, this contributed work provides a comprehensive guide to harnessing Web 3.0's potential. From revolutionising supply chains to reimagining customer engagement, every aspect of business is poised for transformation. Whether you're a technologist, entrepreneur, executive, academic, or student, this book equips you with the tools, strategies, and knowledge to thrive in the digital economy.

Hardback ISBN: 9781837087259

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837087242

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837087266

ePub price: £80.00, €95.00, \$110.00

Publication date: 09 September 2025

Language: English

Audience: Professional and scholarly

Page count: 264

BIC code: KJU, KJD, KJH

BISAC code: COM060140, COM032000, BUS083000

THEMA code: KJH, UYQ, KJQ

To order

UK and Rest of World

Wiley

European Distribution Centre
New Era Estate, Oldlands Way,
Bognor Regis PO22 9NQ, UK

T: +44 (0) 2039 910035

E: emerald.csd@wiley.com

Americas

Emerald Publishing
c/o Ingram Publisher Services
210 American Drive,

Jackson TN 38301

T: +1-866-400-5351

E: ips@ingramcontent.com

