



Advanced Information

Research methods



Academic Research, Publishing and Writing: Critical Thinking and Strategies for Business Scholars

Author

John Dumay
Macquarie University, Australia

Synopsis

Academic Research, Publishing and Writing: Critical Thinking and Strategies for Business Scholars is designed for all scholars of business and management and outlines practical and proven ways of designing, developing, and executing impactful research and writing projects with a view to eventual publication.

Chapters examine a wide range of essential scholarly practices in depth, including critical thinking and the IDEALS Framework, undertaking literature reviews, designing research for reliability, validity and generalisations, and understanding writing structure using IDEALS.

John Dumay draws on experience and proven strategies to help the reader plot what they are going to research, what the potential impact of that research should be, what are the critical outlets for publishing are, and how should the research be written for the target audience.

At the projects core is a strong focus on the importance on developing a strategy before starting the research which will increase the chances of publishing in high quality outlets, and surviving in the 'publish or perish' world.

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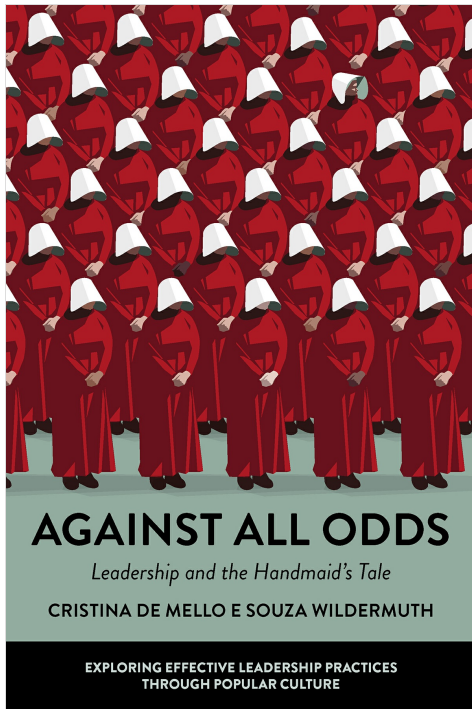
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Advanced Information

HR & organizational behaviour



Against All Odds: Leadership and the Handmaid's Tale

Exploring Effective Leadership Practices through Popular Culture

Author

Cristina de Mello e Souza Wildermuth
Barry University, USA

Synopsis

The problems we face in the second decade of the twenty-first century are too significant to be solved by a few chosen heroes. Consequently, the role of leadership educators and authors extends beyond encouraging "natural leaders" to accept the leadership call. Instead, our role is to inspire all global citizens to take the baton when needed.

Against All Odds explores leadership through the lens of the characters from HULU's TV adaptation of *The Handmaid's Tale* and the original novel by Margaret Atwood, alongside Atwood's more recent sequel *The Testaments* (2019), analyzing the ethical dimensions of leadership. In particular, Wildermuth highlights the roles and responsibilities of leaders without authority during times of change and uncertainty. Each chapter of the book uses characters and storylines from the world of *The Handmaid's Tale* and *The Testaments* to help the reader connect theories, practices, and consequences of leaders' actions.

Against All Odds reinforces the key message that leadership is not the job of a few but the responsibility of all, prompting all leaders to reflect on and improve their own approaches. *Exploring Effective Leadership Practices through Popular Culture* aims to bring examples, theory and methodology of leadership to life by analyzing academic concepts through popular culture examples that will appeal to a broad range of readers.

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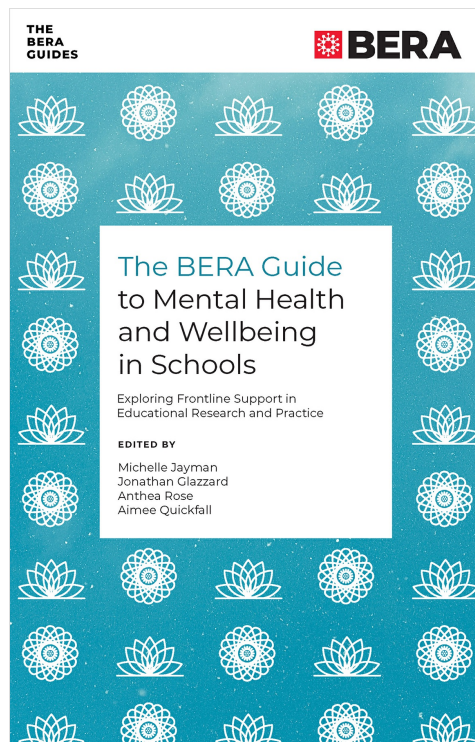
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Advanced Information

Education



The BERA Guide to Mental Health and Wellbeing in Schools: Exploring Frontline Support in Educational Research and Practice

The BERA Guides

Editors

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University of Roehampton, UK

Jonathan Glazzard
University of Hull, UK

Anthea Rose
University of Lincoln, UK

Aimee Quickfall
Leeds Trinity University, UK

Synopsis

Positioning wellbeing at the heart of a well-functioning school community, this timely guide brings the debate on the escalating child and adolescent mental health crisis to a broad audience.

A research-informed yet accessible introduction to both the scholarly discourse and real-world cases of mental health in education, *The BERA Guide to Mental Health and Wellbeing in Schools* focuses on the UK while providing messages and practical tips for an international readership. Chapters examine policy approaches and the pivotal role schools have acquired within the government's settings-based approach to mental health. The first section presents the theoretical framework and policy context, and the second is dedicated to a selection of case studies from schools in the UK, drawing attention to current issues encountered in education, showcasing exemplars of good practice and sharing innovative approaches to tackling poor mental wellbeing.

Published in partnership between the British Educational Research Association (BERA) and Emerald Publishing, The BERA Guides are short, research-informed yet accessible introductions to key, interdisciplinary topics impacting education research and practice for a broad academic audience.

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Education

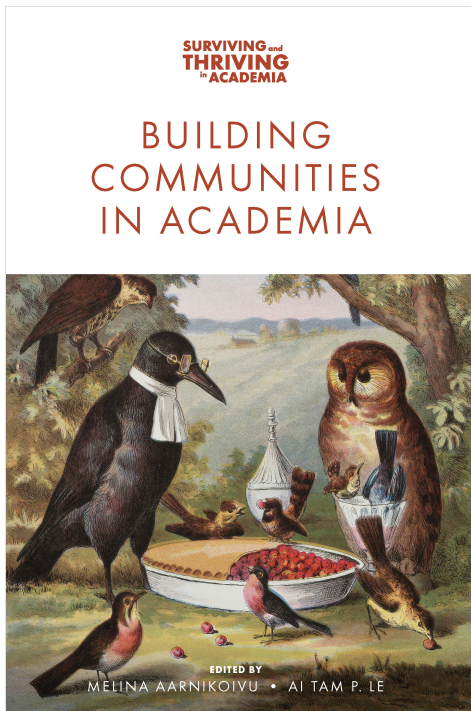
Building Communities in Academia

Surviving and Thriving in Academia

Editors

Melina Aarnikoivu
University of Groningen, The Netherlands

Ai Tam Le
Deakin University, Australia



Synopsis

This book contains an Open Access chapter.

Communities exist everywhere in academia. They are important not only for facilitating academic socialisation and generating intellectual capital, but also for fostering academic wellbeing. But how do communities come to be and how do we develop and maintain them? What kinds of challenges are involved when bringing people together around a shared interest in a field or topic?

Addressing community-building in academia through a practical yet critical lens, the nine chapters present cases of academic community-building, or lack thereof, from across the globe. These communities are built and maintained by scholars representing different career stages, resulting in a go-to resource for any academic or higher education practitioner interested in community-building activities that strengthen and emphasise the collective – rather than competitive - aspect of academic work. Communities bring various benefits, yet community builders encounter several challenges. Very often, community-building often takes a great deal of time and (often voluntary) effort that is rarely officially rewarded.

Building Communities in Academia poses important questions and provides extensive insights that scholars and practitioners can use when developing community-related activities to enhance connection in academia.

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Marketing



Communication in Uncertain Times: How Organizations Deal with Issues, Risks and Crises

Advances in Public Relations and Communication Management, Volume 7

Editors

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University of Vienna, Austria

Jens Seiffert-Brockmann
Vienna University of Economics and Business, Austria

Stefania Romenti
IULM, Italy

Chiara Valentini
Jyväskylä University School of Business & Economics (JSBE), Finland

Synopsis

Technological developments and globalization have not only propelled societal progress, but they have also ushered in significant challenges and risks that continually demand responses and adaptability from today's dynamic and complex societies. In this context, organizations find themselves grappling with the need to navigate and manage these challenges effectively. For public relations scholars and practitioners, this reality poses crucial questions concerning communication strategies and their impact in today's risk societies.

Communication in Uncertain Times explores how different organizations, from private to governmental and non-profit, deal with issues, risks, and crisis situations through communication. Questions include how to address risks and issues to decrease uncertainty, how to negotiate conflicts, and what types of roles professionals and non-professional communicators assume in times of risk, uncertainty, and crises. The chapters comprise selected contributions to the 2022 Annual Congress of the European Public Relations Education and Research Association (EUPRERA) hosted in Vienna, Austria, by the University of Vienna and the Vienna University of Economics and Business.

Advances in Public Relations and Communication Management (APCRM) is a publication of the European Public Relations Education and Research Association (EUPRERA). Each volume includes contributions from EUPRERA's annual congress and follow the theme of each event.

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Advanced Information

Health & social care

Creative Writing

Arts for Health

Authors

Mark Pearson
University of Nottingham, UK

Helen Foster
University of Nottingham, UK



Synopsis

Diving into this beloved practice, *Creative Writing* explores how the written word can be used as a therapeutic tool in pursuit of improved mental health and wellbeing.

Exploring a variety of settings, including group writing, writing alone, and even workshoping online, pracademic duo Mark Pearson and Helen Foster design and deliver a series of contemporary case studies related to mental health, menopause, mindfulness and psychosis.

Imagining new, introspective outlets for the support of mental and physical wellbeing, Pearson and Foster draw on their clinical and archival expertise to equip both healthcare professionals and general readers to unleash their creativity and unlock the comfort and creativity that putting pen to paper can bring.

Paperback ISBN: 9781837533756

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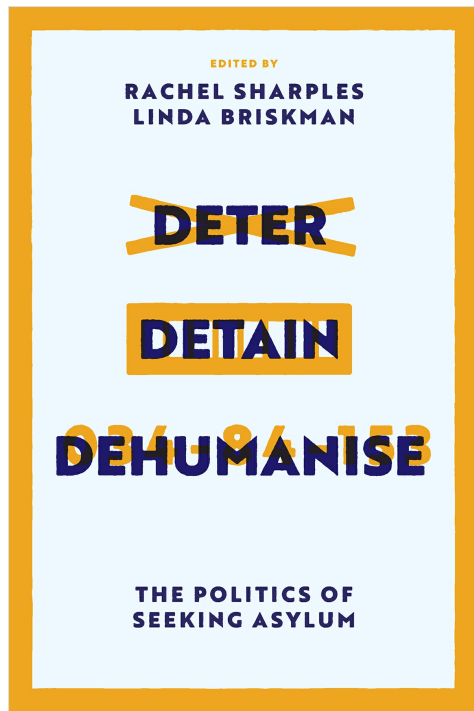
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Advanced Information

Sociology



Deter, Detain, Dehumanise: The Politics of Seeking Asylum

Editors

Rachel Sharples
Western Sydney University, Australia

Linda Briskman
Western Sydney University, Australia

Synopsis

Under a pretext of humanitarian response to people seeking asylum, nation states are increasingly introducing barriers to prevent entry for those seeking safety and security. Documenting the systemic politicisation of the right to seek asylum in Australia, a process that has been hailed as a model for other parts of the world, *Deter, Detain, Dehumanise* examines how the right to seek asylum has become a political tool of deterrence, detention and dehumanisation.

Bringing together leading academics across criminology, geography, law, political science, social work and sociology, this edited collection provides an understanding and critical assessment of Australian government policy as a series of systems, structures and operations that seek to normalise the detention and deterrence of those seeking asylum, explicitly defying Australia's international human rights obligations. Complemented by shorter, creative writings by refugees with lived experience of detainment at Australia's behest, chapters pursue an overtly political and innovative conceptual approach to the politicisation of seeking asylum, offering new insights into its structural framings.

Taken together, this body of work examines how Australia has politicised the right to seek asylum, to the detriment of asylum seekers and refugees as well as Australian citizens, and tentatively offers hope on how we might seek to normalise, legitimise and re-humanise the processes.

Hardback ISBN: 9781837532254

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837532247

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Publication date: 19 June 2024

Language: English

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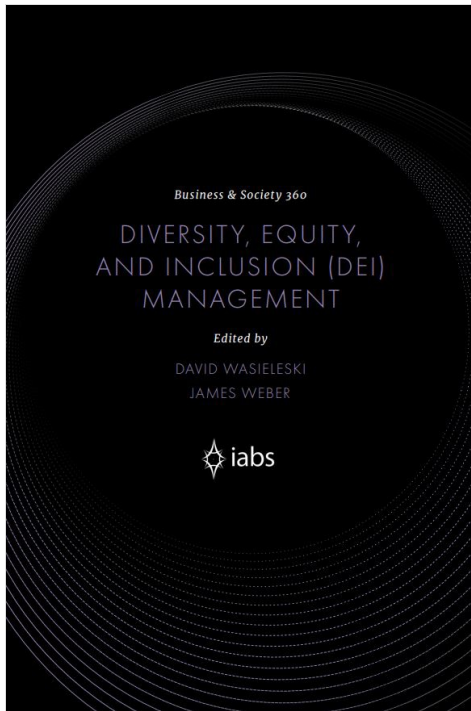
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Advanced Information

Strategy



Diversity, Equity, and Inclusion (DEI) Management

Business and Society 360

Editors

David Wasieleski
Duquesne University, USA

James Weber
Duquesne University, USA

Synopsis

The *Business and Society (BAS) 360* book series is an annual publication targeting cutting-edge developments in the broad business and society field, such as stakeholder management, corporate social responsibility and citizenship, business ethics, sustainability, corporate governance and others. Each volume will feature a comprehensive discussion and review of the current 'state' of the research and theoretical developments in a specific business and society area. Volume 6 focuses on Diversity, Equity, and Inclusion management, examining the origins, trends, and future direction of DEI.

Hardback ISBN: 9781835492598

Hardback price: £90.00, €117.00, \$140.00

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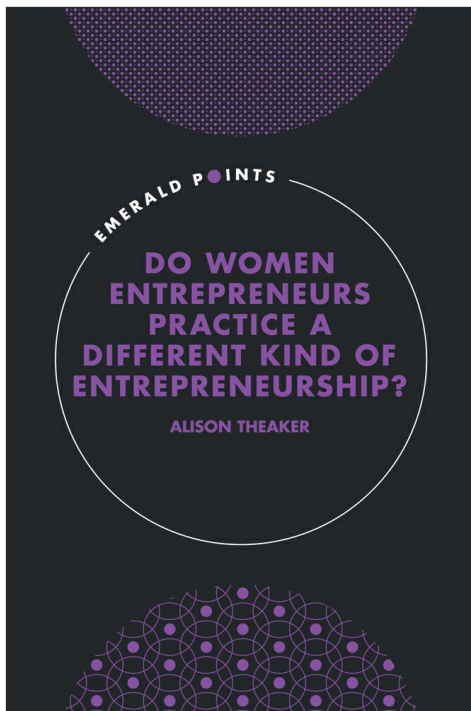
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Advanced Information

Strategy



Do Women Entrepreneurs Practice a Different Kind of Entrepreneurship?

Emerald Points

Author

Alison Theaker
Cardiff University, UK

Synopsis

Whilst the number of women-owned enterprises has been increasing, they account for only 35% of business ownership in the UK.

The term "woman entrepreneur" is suggested to be somewhat problematic, as it seems that women simply practise entrepreneurship, challenging the preconceptions people may have about businesses run by women. *Do Women Entrepreneurs Practice a Different Kind of Entrepreneurship?* identifies the entrepreneurship model of successful women entrepreneurs, and if they support or diverge from mainstream definitions.

Alison Theaker examines female entrepreneurs' experiences to understand whether their entrepreneurship practices conform to existing models, and whether the concept of "success" has different meanings for such businesses than in mainstream entrepreneurial theory.

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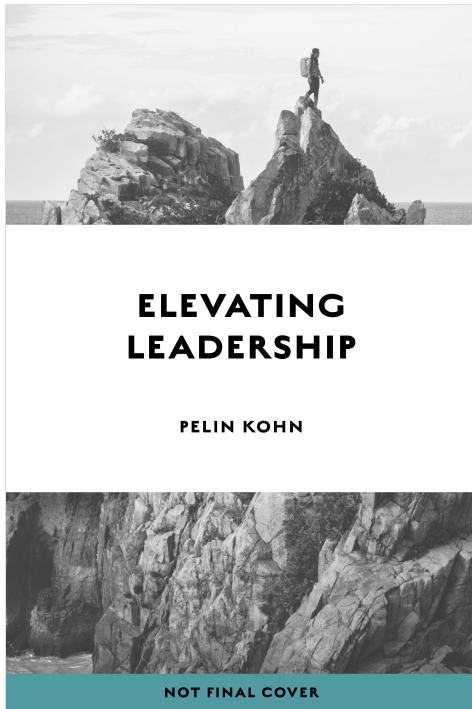
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Advanced Information

HR & organizational behaviour



Elevating Leadership: Innovative Teaching Methods for Developing Future Leaders

Author

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Synopsis

In the rapidly evolving landscape of leadership education, the importance of innovative pedagogical practices cannot be overstated. Demands on leaders continue to develop and a diverse and dynamic skill set is crucial for navigating the complexities of the modern workplace. Leaders are expected to demonstrate adaptability, emotional intelligence, ethical decision-making, collaborating across cultures and technologies. To cultivate these essential skills, traditional teaching methods may not be sufficient, necessitating the integration of innovative pedagogies to unlock the full potential of leadership learners.

Elevating Leadership explores the critical importance of innovative pedagogical practices in a world where leadership demands are rapidly changing – using experiential learning, simulations, and technology-enabled tools, Pelin Kohn provides learners with real-world scenarios, fosters practical insights, and enhances problem-solving skills.

The competency-based leadership model as a new development through innovative pedagogical practices allows learners to acquire tangible skills and behaviours that can be immediately applied in real-world leadership scenarios, ensuring both theoretical and practical development is achieved. *Elevating Leadership* demonstrates how to cultivate a growth mindset in leadership learners, resulting in adaptable and resilient leaders who can navigate change and uncertainty successfully.

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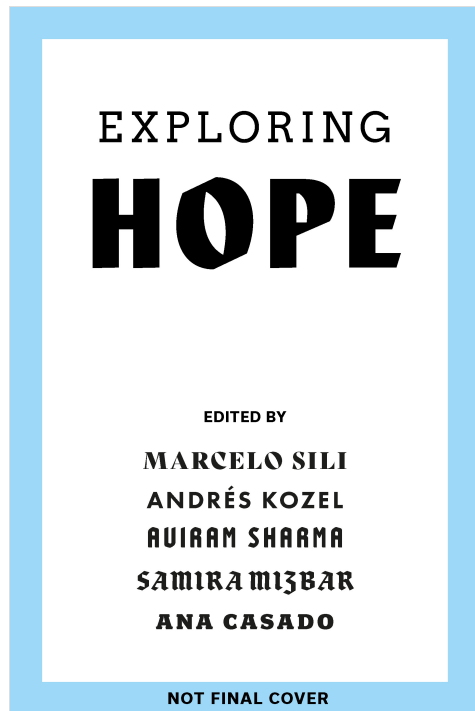
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Exploring Hope: Case Studies of Innovation, Change and Development in the Global South

Diverse Perspectives on Creating a Fairer Society

Editors

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Argentina

Andrés Kozel
National Scientific and Technical Research Council (CONICET),
Argentina

Samira Mizbar
Agence Millennium Challenge Account Corporation, Morocco

Aviram Sharma
University of Vigo, Spain

Ana Casado
Universidad Provincial del Sudoeste - CONICET, Argentina

Synopsis

The future in the Global South is viewed and perceived critically, from the inertia of a present that does not offer peace, justice, wealth and happiness, but from a view constructed from poverty, marginality, war and chaos. *Exploring Hope* seeks to qualify, question and even refute the monolithic ideas and images of the impossibility of building opportunities for improving the quality of life and overcome the different constraints of development in the Global South.

With contributions from Colombia, Chile, Cameroon, Brazil, Mexico, Argentina, Ecuador, China, Pakistan, India, Indonesia, Bolivia, Sri Lanka, Ghana and Bhutan, authors identify innovative, successful projects and processes that are structurally impacting models of development, and that make it possible to imagine new developmental paths in the Global South. Split into five sections covering economic, demographic, political, social, cultural and environmental issues, each chapter presents cases where emerging initiatives are integrated into the current socio-technical regime and contextualised within regional needs.

Focusing on hope rather than challenges, this edited collection presents a powerful evocation of ongoing opportunities for building a better future in the Global South and beyond.

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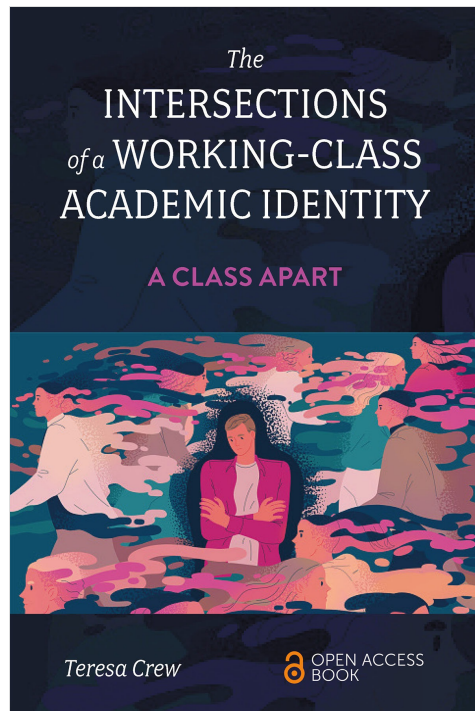




Advanced Information

Open Access

Sociology



The Intersections of a Working-Class Academic Identity: A Class Apart

Author

Teresa Crew
Bangor University, UK

Synopsis

The ebook edition of this title is Open Access, thanks to Knowledge Unlatched funding, and freely available to read online.

Despite ongoing efforts to promote diversity, universities continue to reflect and perpetuate traditional patriarchal, colonial, and privileged hierarchies of gender, ethnicity, and class. Ensuring class diversity in academia is crucial for challenging the perception of universities as exclusive domains of privilege. Acknowledging the institutional challenges that hinder the work and careers of working-class academics (WCAs), *The Intersections of a Working-Class Academic Identity* recognises the adverse impacts of the overrepresentation of scholars from privileged classes, including a lack of cultural wealth in teaching and research, as well as the discouragement of talented working-class individuals who might otherwise pursue prolific academic careers.

Looking beyond individual struggles, author Teresa Crew presents an informed, alternative perspective to the prevailing viewpoints in research on working-class individuals in higher education, analysing statistical data and consolidating the systemic challenges encountered by WCAs within a framework of classism. Recognising that academia is not only a classed space, but one that tends to be white, masculine, and able-bodied as well, Crew builds upon her previous research to incorporate a rich intersectional overview of the voices that higher education continues to overlook, including clear recommendations for future research and support.

Proposing not a suggestion for transformation but an impassioned plea to dismantle barriers and dissolve silences, *The Intersections of a Working-Class Academic Identity* calls for informed strategies and robust support systems that will foster a more inclusive and equitable higher education landscape.

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Advanced Information

Sociology



The Mainstream Right and Family Policy Agendas in the Post-Fordist Age: Beyond Familialism?

Author

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Synopsis

Research into the politics of family policy has expanded considerably in recent years. However, the family policy agenda of the Mainstream Right – i.e., Christian democratic and conservative parties – has largely been overlooked, at least until now. Establishing a unique contribution that closes this gap, Giovanni Amerigo Giuliani provides a thorough, comparative, and longitudinal analysis of the Mainstream Right's family policy agendas in 4 Western European countries.

Anchored in a new theoretical framework that combines the insights of a variety of sociological and political science approaches, this study offers an understanding of the changes in the Mainstream Right's family policy preferences and their drivers over time and across countries. How have family policy agendas been configured in the post-Fordist age? Have they re-adapted over time or have they remained unchanged? What drivers have affected the Mainstream Right's family policy agendas in the post-industrial era? Furthermore, how can the various configurations of these drivers explain cross-country similarities and differences? Under what conditions have Mainstream Right parties gone beyond a purely familistic agenda?

Delving into a topic that has scarcely been investigated in comparative welfare and family policy literature, this is an indispensable endeavour for scholars in these fields.

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ePDF ISBN: 9781837979219

ePDF price: £75.00, €90.00, \$105.00

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ePub price: £75.00, €90.00, \$105.00

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Language: English

Audience: Professional and scholarly

Page count: 236

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BISAC code: POL009000, POL028000, FAM000000

THEMA code: JPFM, JPB, JHBK

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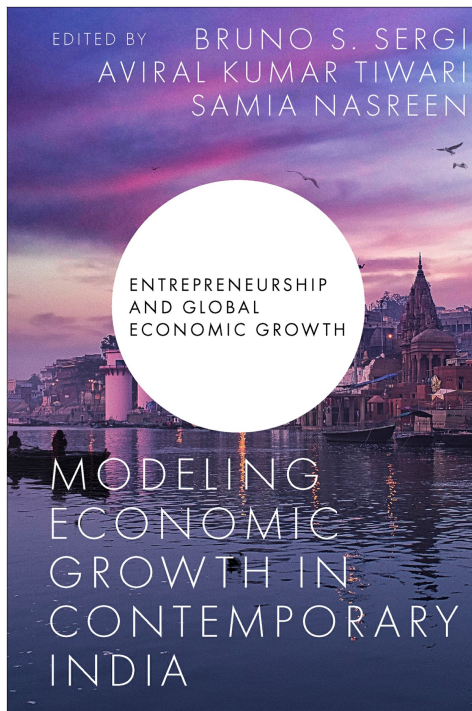
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Advanced Information

Economics



Modeling Economic Growth in Contemporary India

Entrepreneurship and Global Economic Growth

Editors

Bruno S. Sergi
University of Messina, Italy

Aviral Kumar Tiwari
Rajagiri Business School, India

Samia Nasreen
Lahore College for Women University, Pakistan

Synopsis

Despite rapid economic growth, the Indian economy is facing numerous social and developmental challenges which are a major hindrance to sustainability. This volume of the *Entrepreneurship and Global Economic Growth* series sheds light on economic and social challenges, policy reforms, and future dynamics and solutions.

Modeling Economic Growth in Contemporary India focuses on core topics of economic disruption caused by the Covid-19 pandemic, changes in socio-cultural relationships, behavioural patterns and psychological attitudes governing human interaction, and government policies to stabilize the Indian economy and contribute to sustainable growth. Topics are explored such as macroeconomics, trade, manufacturing, agriculture and tourism to thoroughly examine the challenges to economic growth throughout India.

Scholars, researchers, policy makers and management practitioners will benefit from understanding the effects of the pandemic in economic and social well-being terms to facilitate growth and fuel sustainable development strategies in India.

Hardback ISBN: 9781803827520
Hardback price: £85.00, €100.00, \$115.00
ePDF ISBN: 9781803827513
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Language: English
Audience: Professional and scholarly
Page count: 456
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BISAC code: BUS068000, BUS022000, BUS072000
THEMA code: KCG, KCM, KCB

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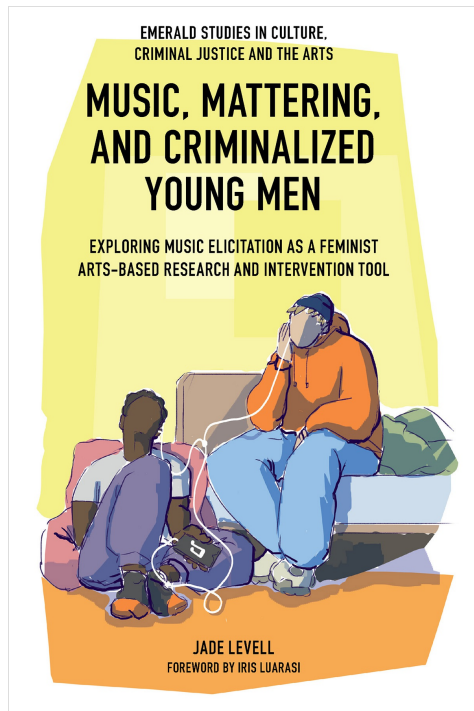
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Sociology



Music, Mattering, and Criminalized Young Men: Exploring Music Elicitation as a Feminist Arts-Based Research and Intervention Tool

Emerald Studies in Culture, Criminal Justice and The Arts

Author

Jade Levell
University of Bristol, UK

Synopsis

Music can act as a powerful means of communication. Chronicling the first application of music elicitation in the Balkans, *Music, Mattering, and Criminalized Young Men* delves into its use as a social research method, pedagogical tool, and youth work intervention.

Grounded in feminist principles, Jade Levell's analysis provides a deep exploration and articulation of this method as a compelling narrative device which empowers participants, in this case men in prison and on probation in Albania, throughout the research process. Framing music elicitation and creation as professional listening tools, Levell develops the theory of 'sonic mattering' to explore the role music plays in the lives of young people as they seek to establish their place in the world. Situating music elicitation as a method of the utmost importance, chapters demonstrate its potential to disrupt traditional power imbalances by positioning the participant as expert. Drawing on a context of international development, Levell demonstrates music elicitation's effectiveness in boosting participant engagement, building trust over a short period of time, and encouraging participants to share stories of their marginalization.

A cutting-edge study grounded in a new feminist arts-based research and intervention tool, *Music, Mattering, and Criminalized Young Men* propounds an effective new methodology for social research and fundamental human engagement.

Hardback ISBN: 9781837537693

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781837537686

ePDF price: £75.00, €90.00, \$105.00

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ePub price: £75.00, €90.00, \$105.00

Publication date: 31 May 2024

Language: English

Audience: Professional and scholarly

Page count: 228

BIC code: GPS, JKV, JKVP

BISAC code: SOC004000, SOC030000, SOC018000

THEMA code: JKV, JKVQ2, GPS

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Sociology

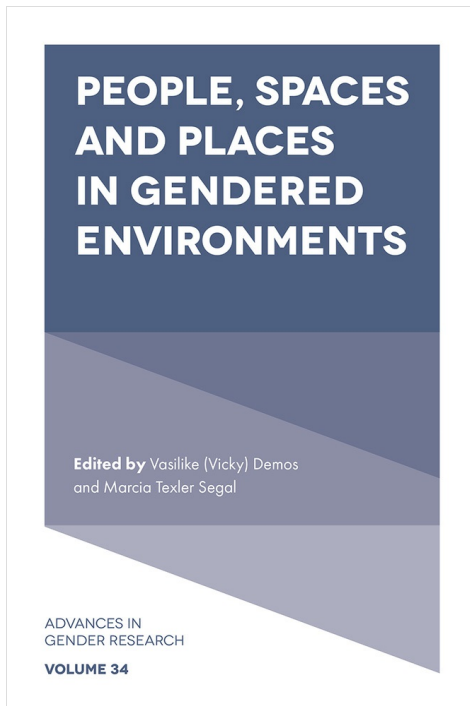
People, Spaces and Places in Gendered Environments

Advances in Gender Research, Volume 34

Editors

Vasilike (Vicky) Demos
University of Minnesota Morris, USA

Marcia Texler Segal
Indiana University Southeast, USA



Synopsis

Intersectional in approach, this volume of *Advances in Gender Research* offers an overview of the ways in which environments – broadly defined to include social, natural and built territories, domains and habitats – are gendered. Rooted in qualitative, feminist and change-oriented perspectives, this international set of scholars and practitioners provides an understanding of how marginalized and indigenous populations, often overlooked, relate to natural and built environments.

Drawing on real-world interviews, as well as their political and historical contexts, contributors highlight the voices of women and their interactions with their environments. Chapters critically consider the threats, barriers and limitations of urban design to the movements of women, including those with disabilities, covering cases such as:

- home-based sex work in Punjab cities
- workplace environments and their role in women's career building
- environmental activism and cities
- Asian American women in STEM disciplines
- indigenous change agents in the Amazon
- change in built environments, specifically in Athens and Rome
- agriculture in the Colombian Amazon
- queer eco-spirituality

Demonstrating how women and other marginalized groups respond to the limits and options imposed by the history and structure of spaces, *People, Spaces and Places in Gendered Environments* envisions a world beyond colonial, able-bodied, class and patriarchal limitations where freedom of movement functions for all.

ISSN: 1529-2126

Hardback ISBN: 9781837978946

Hardback price: £80.00, €104.00, \$124.00

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ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781837978953

ePub price: £80.00, €104.00, \$124.00

Publication date: 03 June 2024

Language: English

Audience: Professional and scholarly

Page count: 220

BIC code: JFSJ5, JFSJ, JHBK

BISAC code: SOC064020, SOC064000, SOC032000

THEMA code: JBSF3, JBSF, JHBK

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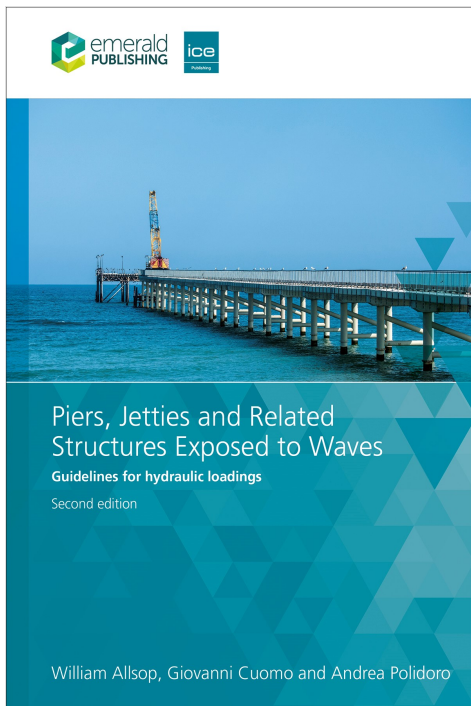
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Advanced Information

Engineering



Piers, Jetties and Related Structures Exposed to Waves: Guidelines for hydraulic loadings

2nd Edition

Authors

William Allsop
HR Wallingford, UK

Giovanni Cuomo
HR Wallingford, UK

Andrea Polidoro
HR Wallingford, UK

Synopsis

Piers, Jetties and Related Structures Exposed to Waves, Second Edition delivers guidelines for engineers to analyse and optimise pier and jetty designs. With ports now having to account for larger ship sizes, there is an increasing need for these marine structures to be longer and constructed in significantly deeper water. Increased construction costs, structures in exposed locations, and health and safety concerns are just some of the aspects that a coastal engineer must consider when designing and building new maritime structures.

This fully revised and updated edition provides full descriptions of the process covering:

- guidance on hydraulic design, including design wave conditions, prediction of scour and vessel mooring loads
- new methods (developed from extensive laboratory testing) for the prediction of wave loading, including forces on the underside of jetty decks
- new equations, graphs and coefficients for wave loadings
- updated coefficients for impulsive loads
- revised discussion on effects of trapped air
- expanded discussion on scaling loads from hydraulic models.

With a vastly experienced team with associations to HR Wallingford, *Piers, Jetties and Related Structures Exposed to Waves* is the essential reading for maritime designers and consultants tasked with analysing, designing and constructing piers and jetties.

Paperback ISBN: 9781835497173

Paperback price: £60.00, €68.00, \$81.00

ePDF ISBN: 9781835497142

ePDF price: £60.00, €68.00, \$81.00

ePub ISBN: 9781835497166

ePub price: £60.00, €68.00, \$81.00

Publication date: 15 August 2024

Language: English

Audience: Professional and scholarly

Page count: 136

BIC code: TN, TNF, TNFH

BISAC code: TEC009020, TEC009000, TEC000000

THEMA code: TN, TNF, TNFD

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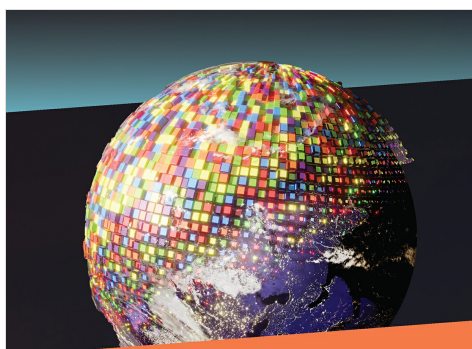
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Advanced Information

Public policy & environmental management



Policy Capacity, Design and the Sustainable Development Goals

Wicked Problems in Uncertain Environments

Edited by

Andrea Lippi
Theodore N. Tsekos

Policy Capacity, Design and the Sustainable Development Goals: Wicked Problems in Uncertain Environments

Editors

Andrea Lippi
University of Florence, Italy

Theodore N. Tsekos
University of Peloponnese, Greece

Synopsis

While the utopian vision set by the United Nations' Sustainable Development Goals is certainly one worth striving for, it is no secret that many academics, practitioners and world leaders alike have struggled to navigate the intrinsic complexities of the SDGs and put them into practice. Policymakers face numerous challenges in moving ahead, creating wicked policy problems such as having multiple goals and targets that can sometimes contradict each other. Defining problems clearly and reaching a consensus on them is difficult, and there are no agreed criteria for prioritization. These challenges may be slowing down our progress.

Focusing on pragmatic measures and implementation strategies for overcoming these barriers, *Policy Capacity, Design and the Sustainable Development Goals* collates a series of case studies that illustrate the complex challenges that can prevent the achievement of the SDGs. Chapters explore the theoretical and practical background needed to tackle sustainable development policies, including the additional administrative and policy capacities required for effective policymaking.

Providing a cross-cutting contribution for the achievement of the 2030 Goals, this edited collection offers essential guidance for transforming the SDGs from agenda to reality.

Hardback ISBN: 9781804556870

Hardback price: £85.00, €100.00, \$115.00

ePDF ISBN: 9781804556863

ePDF price: £85.00, €100.00, \$115.00

ePub ISBN: 9781804556887

ePub price: £85.00, €100.00, \$115.00

Publication date: 24 July 2024

Language: English

Audience: Professional and scholarly

Page count: 384

BIC code: JP, JPP, JPV

BISAC code: POL028000, POL029000, POL017000

THEMA code: JPA, JPP, JPV

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Strategy



A Primer on Critical Thinking and Business Ethics: Critical Thinking in Unpredictable Corporate Business Contexts (Volume 3)

Authors

Oswald A. J. Mascarenhas, SJ
XLRI - Xavier Institute of Management, India

Munish Thakur
XLRI - Xavier School of Management, India

Payal Kumar
Indian School of Hospitality, India

Synopsis

A Primer on Critical Thinking and Business Ethics: Critical Thinking in Unpredictable Corporate Business Contexts (Volume 3) encapsulates new developments in Critical Thinking skills for MBA students, in the form of a broad-based cross disciplinary primer in business management, with a special focus on business ethics. Each volume encourages critical thinking as a higher order type of thinking that can be taught, leading to a life of rationality, ethics and empathy, which is urgently required of leaders in a global environment where fraud and corruption are rife.

Volume 3 explores: Critical Thinking to enhance human dignity compromised by global poverty; Critical Thinking applied to current ecological sustainability crises; Critical Thinking applied to environmental ethics such as eco-feminism and animal ethics; Critical Thinking applied to outer space research that could threaten cosmic sustainability; current business management cases for Critical Thinking; and finally, Critical Thinking, mindfulness and happiness for posthuman life and beyond. It is essential reading for all MBA students, as well as for researchers and practitioners.

Hardback ISBN: 9781837533473

Hardback price: £80.00, €95.00, \$110.00

ePDF ISBN: 9781837533466

ePDF price: £80.00, €95.00, \$110.00

ePub ISBN: 9781837533480

ePub price: £80.00, €95.00, \$110.00

Publication date: 16 July 2024

Language: English

Audience: Professional and scholarly

Page count: 348

BIC code: KJB, KJG, KJR

BISAC code: BUS008000, BUS019000, BUS104000

THEMA code: KJB, KJG, KJR

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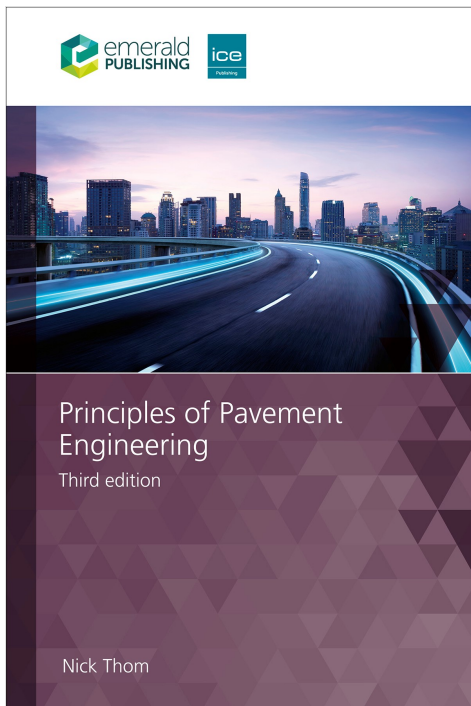
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Advanced Information

Engineering



Principles of Pavement Engineering

3rd Edition

Author

Nick Thom
University of Nottingham UK

Synopsis

Principles of Pavement Engineering, Third edition is an essential reference on fundamental principles of pavement engineering, showing how to design, construct, evaluate and maintain pavements of all types. Over 27 chapters the book provides systematic coverage of the subject and in-depth analysis of principles underlying material behaviour, pavement design, and maintenance.

This third edition has been comprehensively updated to cover recent industry developments including increased emphasis on sustainability, decarbonisation and climate change; as well as warm and cold-mix asphalts, non-standard bitumen additives, designing with stress-absorbing membrane interlayers, whole-life costing and improved methods for drainage design.

The book features

- a complete reference on fundamental principles of pavement engineering
- accessibly written, with ample use of explanatory diagrams, photographs, and chapter summaries to support understanding
- worked examples throughout the text illustrate applications to practical problems
- additional resources include access to an extensive collection of design calculation spreadsheets.

Principles of Pavement Engineering, Third edition offers broad and applicable coverage of the subject making it a key reference for practising pavement engineers at all levels, as well as students and graduates.

Hardback ISBN: 9781835497111

Hardback price: £134.00, €151.50, \$181.00

ePDF ISBN: 9781835497104

ePDF price: £134.00, €151.50, \$181.00

ePub ISBN: 9781835497128

ePub price: £134.00, €151.50, \$181.00

Publication date: 12 August 2024

Language: English

Audience: Professional and scholarly

Page count: 400

BIC code: TN, TNH, TNK

BISAC code: TEC009020, TEC009140, TEC009160

THEMA code: TN, TNH, TNK

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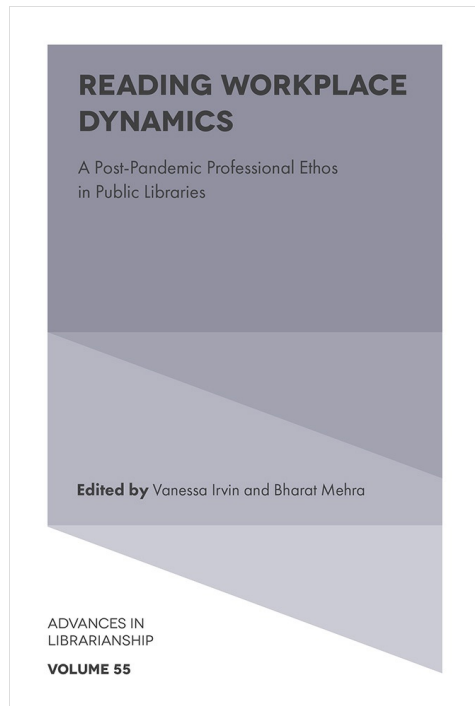
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Advanced Information

Library & information science



Reading Workplace Dynamics: A Post-Pandemic Professional Ethos in Public Libraries

Advances in Librarianship, Volume 55

Editors

Vanessa Irvin
East Carolina University, USA

Bharat Mehra
University of Alabama, USA

Synopsis

During the 2020-2023 years of the pandemic, when it came to the workplace, public librarians creatively adjusted their practices and their praxis to keep communities engaged with a myriad of virtual information services and distal information delivery during lockdown, lasting for often long and uncertain timeframes. Library staff then had to transition back to providing information services that resembled pre-pandemic services, but with added virtual options that library users had become accustomed to. How the pandemic affected librarian praxis has become a testimony of how librarian ethos has grown and become stronger for the lessons learned.

Defining the librarian ethos as the character of the librarian identity, *Reading Workplace Dynamics* offers a renewed ethos for public librarianship synthesizing frontline practitioner outcomes with scholarship via a blend of chapters presenting innovative and bold testimony on ways in which COVID-19 forever changed public librarianship. With a diverse geocultural scope, all chapters mindfully focus on the value of regionality and geoculture, centering and highlighting new voices to document the knowledge and wisdom of scholars and practitioners with front-line experience and longevity in public library services.

Reading Workplace Dynamics appeals to public library professionals globally interested and invested in their professional development, and wider readers seeking to understand experiences, practices, and initiatives in public libraries.

ISSN: 0065-2830

Hardback ISBN: 9781837970711

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781837970704

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ePub price: £80.00, €104.00, \$124.00

Publication date: 01 August 2024

Language: English

Audience: Professional and scholarly

Page count: 224

BIC code: GLC, GLM, JFSL9

BISAC code: LAN025000, LAN025010, LAN025060

THEMA code: GLC, GLM, JBSL11

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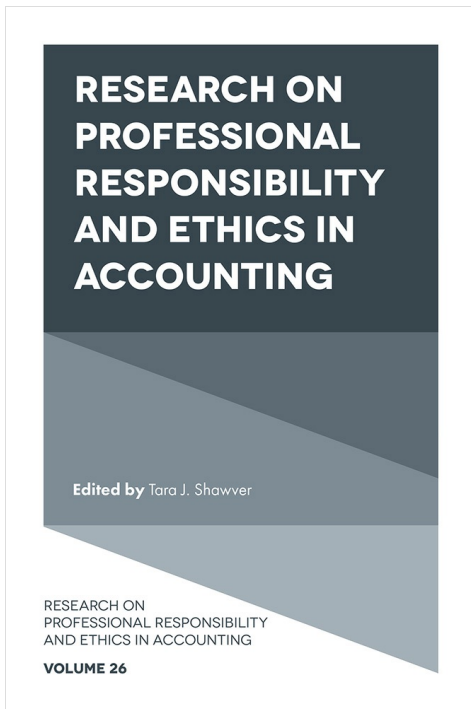
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Research on Professional Responsibility and Ethics in Accounting

Research on Professional Responsibility and Ethics in Accounting, Volume 26

Editor

Tara J. Shawver
King's College, USA

Synopsis

This 26th edition of *Research on Professional Responsibility and Ethics in Accounting* explores many aspects across professional responsibility and ethics in accounting, including changing auditing approaches, whistleblowing, fraudulent practices, the impact of communications, and the impact Covid-19 has had on corporate social responsibility.

ISSN: 1574-0765

Hardback ISBN: 9781835497715

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781835497708

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781835497722

ePub price: £85.00, €110.00, \$132.00

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Language: English

Audience: Professional and scholarly

Page count: 280

BIC code: KFC, KJG, KFCM

BISAC code: BUS001000, BUS008000, BUS001040

THEMA code: KFC, KJG, KFCM

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Advanced Information

Sociology

Routine Dynamics: Organizing in a World in Flux

Research in the Sociology of Organizations,
Volume 88

Editors

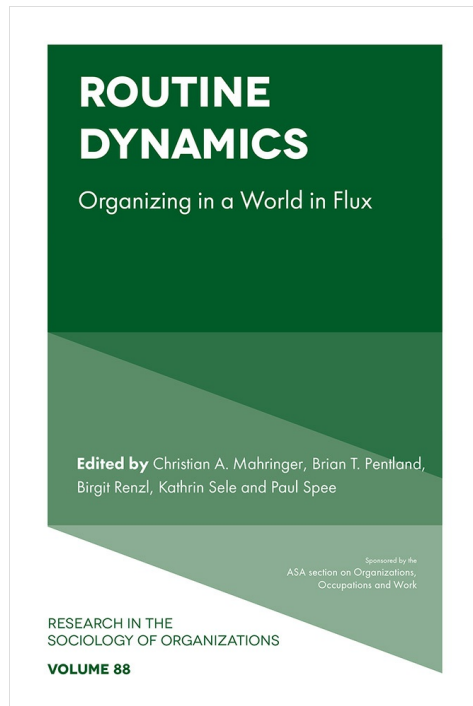
Christian A. Mahringer
University of Stuttgart, Germany

Brian T. Pentland
Michigan State University, USA

Birgit Renzl
University of Stuttgart, Germany

Kathrin Sele
Aalto University, Finland

Paul Spee
The University of Queensland, Australia



Synopsis

The world is always in flux. Stability is only a product of the moment and needs to be actively accomplished. Recognising that Routine Dynamics research has been at the forefront of this movement to understand the balance between stability and change in organizations, this volume of *Research in the Sociology of Organizations* delves into the realm of organizational routines within a continuously evolving society.

Elaborating on themes such as temporality, improvisation, process and multiplicity, power and political dynamics, and scale, the contributors provide a comprehensive exploration of routines in a world marked by constant change. The papers provide readers with a deep understanding of how routines adapt, evolve, and persist in the face of flux.

Exploring the power of routines in navigating our increasingly complex world, this volume argues that routines are as much engines of change as they are of stability, and that organizations are in a position to benefit from both.

ISSN: 0733-558X

Hardback ISBN: 9781835495537

Hardback price: £95.00, €125.00, \$148.00

ePDF ISBN: 9781835495520

ePDF price: £95.00, €125.00, \$148.00

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ePub price: £95.00, €125.00, \$148.00

Publication date: 22 July 2024

Language: English

Audience: Professional and scholarly

Page count: 368

BIC code: JHB, JHBL, KJU

BISAC code: SOC026000, SOC026040, BUS085000

THEMA code: JHB, JHBL, KJU

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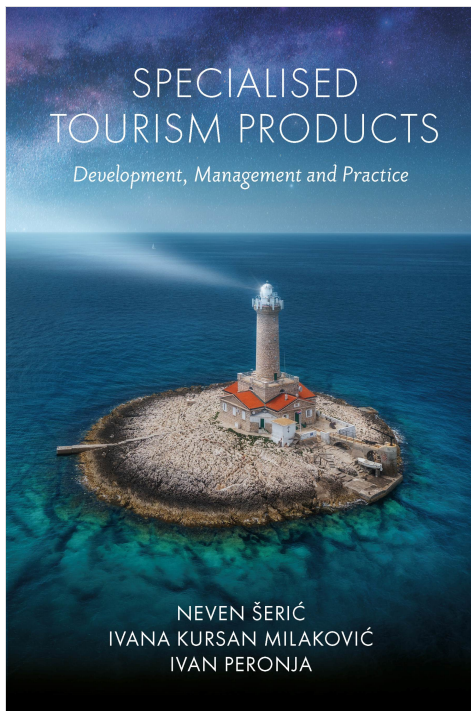
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Advanced Information

Tourism & hospitality



Specialised Tourism Products: Development, Management and Practice

Authors

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University of Split, Croatia

Ivana Kursan Milaković
University of Split, Croatia

Ivan Peronja
University of Split, Croatia

Synopsis

The author's first experience in creating a unique tourism venture was lighthouse tourism, encapsulated in the Stone Lights project (1999-2001). Through subsequent research and reflections on its commercialization, *Specialised Tourism Products: Development, Management and Practice* delves into the intricacies and legalities of marketing specialised tourism products. Referencing scientific studies and notable works, they underscore the evolving importance of such offerings for sustainable tourism development.

Specialised Tourism Products is a culmination of practical experiences, modelling a systematic approach to tourism development, accentuating the growing significance of specialised tourism content in the wake of climate change and the Covid-19 pandemic. Drawing on their tested projects, the authors present a comprehensive model, sharing their insights with a wider scientific and professional audience, contributing to the ongoing discourse on fostering attractive and competitive destination offerings in the face of contemporary challenges.

Hardback ISBN: 9781835494097

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781835494080

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781835494103

ePub price: £75.00, €90.00, \$105.00

Publication date: 10 June 2024

Language: English

Audience: Professional and scholarly

Page count: 216

BIC code: KN, KNS, KNSH

BISAC code: BUS070080, BUS081000, BUS000000

THEMA code: KN, KNS, KNSG

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Advanced Information

Economics



Sustainable Pathways

The Role of Indigenous Tribes and Native Practices in India's Economic Model

NISHI MALHOTRA

Sustainable Pathways: The Role of Indigenous Tribes and Native Practices in India's Economic Model

Author

Nishi Malhotra
Indian Institute of Management, Sambalpur, India

Synopsis

Amid the vibrant culture and deep-rooted traditions of India thrive hundreds of Indigenous tribes and ethnic communities. However, these artisan groups find themselves on the fringes of the nation's financial system. *Sustainable Pathways: The Role of Indigenous Tribes and Native Practices in India's Economic Model* illuminates the struggles of these communities that live on the outskirts of mainstream Indian society and examines their journey to financial empowerment.

Author Nishi Malhotra provides an in-depth exploration of India's Indigenous tribes, emphasizing their unique yet financially undervalued arts and crafts traditions. Highlighting initiatives that improve Indigenous economic participation, she critically addresses their financial exclusion and also underscores their vulnerabilities, despite their deep traditional knowledge and ecological insights. Contrasting Eastern and Western perspectives on Indigenous wisdom, Malhotra's discussion extends into a global context, advocating for educational and policy-making approaches that integrate Indigenous practices and philosophies into sustainability and conservation efforts.

A crucial resource for scholars, students, and enthusiasts from fields as diverse as the social sciences, finance, and the arts, this work offers deep insights into the financial inclusion of Indigenous artisans in India.

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Advanced Information

Tourism & hospitality



Tourism in a VUCA World: Managing the Future of Tourism

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Kurukshetra University, India

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Institute for Tourism, Croatia

Synopsis

The international tourism industry grew exponentially during the latter part of the 20th and early 21st century due to the advent of cheap air travel and a growing moneyed class. However, it witnessed a calamitous slowdown during the COVID-19 pandemic, when the world came to a standstill and was unable to travel. It brought to the fore the fragility of the tourism industry in the face of bio-threats and other uncertainties such as climate change, disease, war, and terrorism.

These issues have led to a growing need for a strategic re-evaluation of the tourism industry vis-a-vis volatility, uncertainty, complexity, and ambiguity (VUCA) in the environment. *Tourism in a VUCA World: Managing the Future of Tourism* is an attempt to identify the new approaches to tourism in the near past, present, and future. Novel solutions can be expected through an integration of knowledge from the fields of social, physical, and biological sciences.

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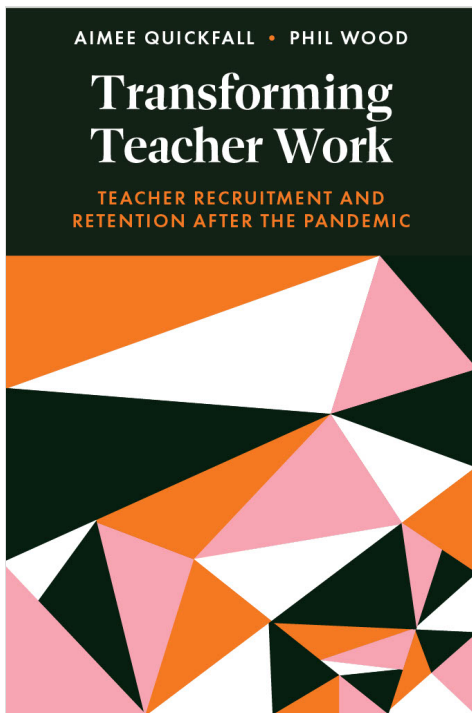
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Advanced Information

Education



Transforming Teacher Work: Teacher Recruitment and Retention After the Pandemic

Authors

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Phil Wood
Nottingham Trent University, UK

Synopsis

Recruitment and retention problems existed within the teaching sector before the COVID-19 pandemic, with an increasing number of teachers deciding to leave the profession for either early retirement, careers in other sectors, or for teaching jobs in other countries. However, the pandemic, and the period subsequent to it, have amplified the problems of a sector in crisis.

Aimee Quickfall and Phil Wood offer insights into a profession overburdened by central diktat and performance management, and a system which is inefficient, overbearing and in many cases responsible for poor mental health and unsustainable pressures. Through a consideration of teachers' experiences both during and after the pandemic they outline a policy direction concerning the work of teachers and leaders which is necessary to reorientate the education system in England to one which encourages individuals to become teachers, and which sustains them in a supportive professional environment once they are there.

Transforming Teacher Work reflects on lessons learned during the COVID-19 pandemic to consider how we might renew and revitalise a failing system.

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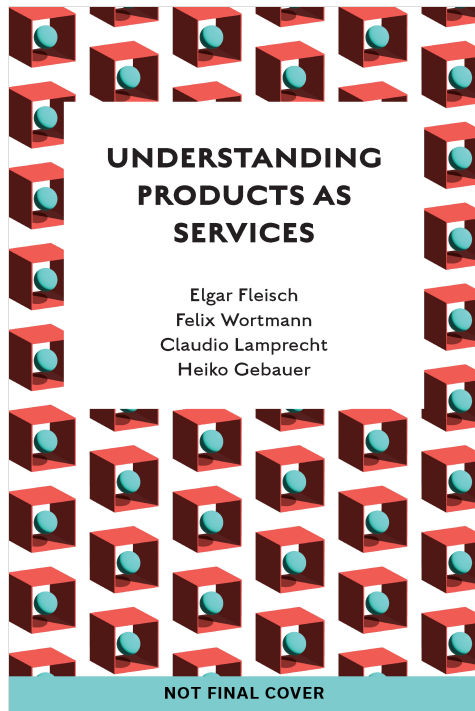
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Management science & operations



Understanding Products as Services: How the Internet and AI are Transforming Product Companies

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Synopsis

In the realm of global commerce, Europe has long been renowned for its exceptional hardware products, dominating markets with its machine tools and luxury automobiles. However, it has lost the Internet game and consumes almost all Internet services from the USA and has China on the rise in all dimensions. However, with the emergence of the Internet of Things, the convergence of hardware-based products with software-based services offers a new avenue for success.

Understanding Products as Services discusses how to succeed in the emerging hybrid economy, in which the term 'hybrid' represents the mixture of digital and physical products and services that is required to offer a state-of-the-art customer experience. The authors do not rely on lofty concepts but propose tangible and validated tools.

Whether you are an industry professional, an entrepreneur, a business student, or a researcher, *Understanding Products as Services* serves as an indispensable guide for navigating the hybrid economy, enabling you to leverage the integration of hardware and software, and propel your organization to the forefront of innovation and success.

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Engineering

Where Next for Health and Safety?



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Synopsis

Where Next for Health and Safety? evaluates the levels and types of competences required for the development and implementation of health and safety and is designed to encourage progressive ideas on the subject. Drawing on the authors' experience working in many areas of safety, combined with extensive interviews with a broad range of industry professionals, the book offers an assessment of current trends and challenges facing the profession, and recommendations that will help to promote all forms of safety in the world of work.

Drawing on industry research as well as numerous real-world examples, the book

- considers how the discipline of health and safety has evolved
- discusses current issues and challenges
- reflects on the future prospects and opportunities for improvement
- highlights the importance of proportionate risk management advocates holistic reasoning, encouraging safety professionals to think beyond legislative requirements
- explores the actual risks in any process as a way to create solutions that are not only safe but also productive.

Where Next for Health and Safety? is a must-read for anyone interested in the future of health and safety, providing a comprehensive and forward-looking analysis. It will be a valuable resource and catalyst for change for all those with a responsibility for health and safety, as well as managers, policymakers, researchers and educators.

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