

Our progress on the SDG Publisher Compact



10 recommendations

1 Committing to the SDGs

Our responsible business strategy focusses on SDG 4, 10 and 13 and are the golden thread in everything we do.

This is a [statement of our intent](#) on this emerging international trend.



2 Actively promoting and acquiring content that advocates for themes represented by the SDGs

- Our goal: To grow % of content mapping to UN SDGs at article and chapter level to 40% in 2026 (29% in 2023 and 32% in 2024).
- Developed our commissioning strategy, identifying five Emerald [Goals](#), each encompassing overlapping SDGs.
- Provide important [how-to guides](#) to aid dissemination and discovery beyond academia, such as [‘How to write for a practitioner audience.’](#)
- Promote new or ‘beyond the article’ content types, such as:

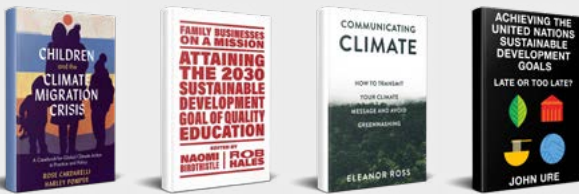
[Policy briefs](#)

[Podcasts](#)

[Blog posts](#)

[Impact articles](#)

- 90% of our books frontlist titles align to the SDGs.



A sample of SDG-related books we publish.

3 Annual reporting on progress towards achieving SDGs

- Publish a [Responsible Publishing Report](#)
- Publish [Gender Pay Gap](#) and [Ethnicity Pay Gap reports](#).
- Work with [OpenOrg](#) to bring full transparency to our working practices.

Coming soon:

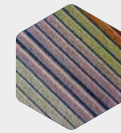
- Carbon Accounting Report (including SECR & Scope 3 emissions)

4 Nominating a person who will promote SDG progress

Our established Publishing Development Manager roles focus on broad, SDG-related areas, supported by external thought leaders as goal advisors:



[Quality Education for All](#)



[Responsible Management](#)



[Fairer Society](#)



[Sustainable Structures and Infrastructures](#)



[Healthier Lives](#)

5 Raising awareness and promoting the SDGs among staff

- Established an Inclusion Steering Group and Network as well as a team of ‘SDG champions’.
- Developed and launched an on-demand resource for [ED&I](#).
- Established a Neurodiversity working group.
- Improved and restructured our [recruitment practices](#) so that every individual has the chance to apply for positions at Emerald.
- Partnered with Radical Recruit and RefuAid to support our recruitment efforts.

6 Raising awareness and promoting the SDGs among suppliers

- Launched an ethical procurement process.
- Follow guidelines set out as a signatory of [‘Publishing Declares’](#).



7 Becoming an advocate to customers and stakeholders by promoting and actively communicating about the SDG agenda

- Clearly display our commitment to UN SDGs and SDG Publishers Compact on our corporate website.
- Address global challenges facing society by bringing communities together to share knowledge and foster debate through mission campaigns:

[Quality of life: key to social equity?](#)

[Health citizenship: is participation always effective?](#)

[Gender equality: what’s taking us so long?](#)

[Education for sustainable development and global citizenship](#)

[Can smart cities address the challenges of ageing infrastructure?](#)

- Launched a new [OA programme](#) addressing the UN SDGs

8 Collaborating with other signatories and organisations to develop, localise and scale projects that will advance progress on the SDGs

Here’s a selection of just some of the organisations we’ve supported or collaborated with this year:



9 Dedicating budget and other resources towards accelerating progress for SDG-dedicated projects and promoting SDG principles.

- Our aim is to increase female and non-binary representation across editorial boards by 2030
- Dedicate curated, ungated SDG missions content collections within our Emerald Goals.
- Organised a Neurodiversity panel session with industry collaborators to address what needs to change in academic publishing.
- Contributed to the [IPA SDG 1000](#) actions campaign.

10 Taking action on at least one SDG goal

Our responsible business strategy is underpinned by our [3 pillars](#). Take a look at what action we’ve taken within our [Planet pillar](#) so far.



People



Planet



Prosperity

*Updated on 08.04.2025