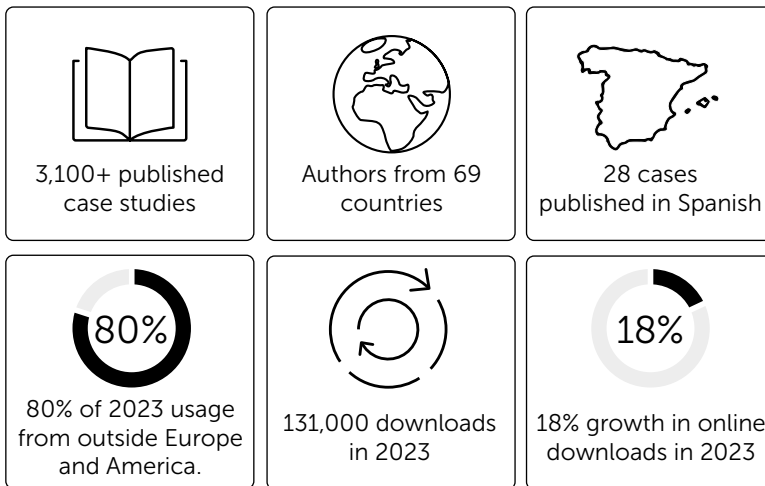


Case Studies 2025

Emerald's case studies collection is a critical teaching tool for any institution with management and business studies courses, providing instructors and students with access to 3,100+ high quality case studies which cover real-world challenges. With *The CASE Journal* and *Emerging Markets Case Studies* indexed in Scopus, and broad subject coverage across gender, diversity, inclusion, environment and sustainability, this collection is a must-have resource.



Rigorous: Emerald Case Studies offer high-quality, double-blind peer reviewed content where 97% have accompanying teaching notes. We also license over 1,150 cases from leading business schools and institutions globally.

Global: Our Case collections are committed to amplifying the voices and expertise of business leaders around the world. Over 80% of 2023 usage comes from outside Europe and North America.

Sought-after: Prestigious institutions across the globe subscribe, resulting in over 131,000 cases downloads in 2023.

Influential: Our case studies are a must-have resource offering real-world application to global issues - usage has been growing annually, with more than 18% growth in 2023.

Change-focused: Emerald is committed to publishing case studies that deliver impact to society. We partner with organisations around the world to offer case writing competitions, fostering the development of diverse cases from a range of real-life situations.

Subject coverage



Accounting and Finance



Built Environment



Entrepreneurship



Environmental Management



General Management



HR Management



International Business



Management Science



Marketing



Operation & Logistics



Public Sector Management



Strategy



Tourism & Hospitality





Who are we?

Championing fresh thinking has been at the heart of Emerald Publishing since foundation over 50 years ago. Our goal is to help those in academia to deliver positive change in the real world through evidence-led research. Through publishing inter-disciplinary and global research we support academics to create something powerful and influence society for the better.

What you can expect working with us



With you every step of the way:

- Local customer support teams
- 24/7 customer support portal emeraldpublishinggroup.freshdesk.com/support/solutions

Account Management Portal:



- Track content usage
- Run reports
- View access
- Manage authentication settings

Getting the most out of your Emerald content:



- Toolkits
- User guides
- How-to-videos
- Live training sessions and webinars

Access options to suit all

Your dedicated business manager will work with you to discover the most suitable option based on evidence and your needs. Different options for archive, rental and access in perpetuity available across:

- **The Core Case Collection**
 - Emerging Markets Case Studies (EMCS)
 - The CASE Journal (TCJ)
 - The Case for Women (CFW)
- **The Complete Case Collection**
 - The Core Case Collection
 - Our licensed case providers

Discoverable and accessible:

- Emerald Insight and Emerald Cases Hub platforms deliver an exceptional user experience
- Remote, multi-user access on any device
- View in HTML, PDF, EPUB format
- Major authentication methods supported
- SeamlessAccess - no restrictive DRM
- Indexed in all major discovery systems
- KBART and MARC records available
- W3C AA and US Section 508 compliant
- Teaching notes are restricted to faculty members

Our commitment to positive change:

Diverse voices

We firmly believe that research is most impactful when diverse voices are included. We are proud to have been selected by The Times as one of the Top 50 Employers for Gender Equity.

Research impact and impact literacy

As an early DORA signatory, and a supporter of The Hidden REF, we are committed to enabling healthy impact culture and equitable research assessment.

Acting ethically and responsibly

We were a founding signatory of the United Nations Sustainable Development Goals (UN SDGs) Publishers Compact. More than 60% of our journals and 90% of our books are mapped to at least one SDG. We are committed to sustainable publishing and a proud signatory of Publishing Declares, the Publishers Association's climate action pledge.

Supporting open research

We have developed a robust open access programme, and are one of only a handful of publishers to offer green open access without an embargo period, with a diamond open access portfolio approaching 80 journals.



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