

Strategy



Becoming a Management Consultant: Key Steps to Success

Emerald Points

Author

James D. Spina
The Authors Guild, USA

Synopsis

Successful managers lead others to achieve the goals and objectives of the organization where they strive to produce sustainable growth, financial strength, and high job satisfaction. They also simultaneously meet the needs of all stakeholders. Those management consultants who are in high demand are champions for developing the leadership skills needed to make this happen.

Each chapter in *Becoming a Management Consultant* focuses on a different aspect of being a successful management consultant – from effective listening to leadership styles, self-employment, attracting prospective clients, and everything else in between. There are also exercises to be completed to help the reader hone their skills.

James D. Spina draws on over forty years first-hand experience as a consultant to equip the reader with this handy guide which appeals to a wide-ranging audience.

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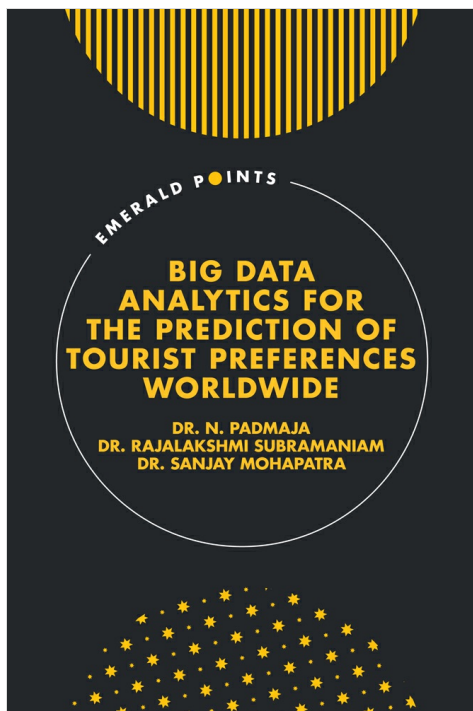
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Tourism & hospitality



Big Data Analytics for the Prediction of Tourist Preferences Worldwide

Emerald Points

Authors

N. Padmaja
SRI Padmavati Mahila Visvavidyalayam, India

Rajalakshmi Subramaniam
Talaash Research Consultants, India

Sanjay Mohapatra
Batoi Systems Pvt Ltd, India

Synopsis

Big Data analytics and machine learning are being adopted in a range of industries – but how can these technologies be utilised and what can they offer to the tourism industry? In the process of their journeys and in their decision-making processes, people who travel contribute to the generation of a huge flow of data; all this information is a potential base for creating smart destinations and improving tourism organizations' potential to customize their products and service offerings.

The real execution of such inventive forms of data-driven value generation in tourism continues to be more restricted to the theory or used in a few exceptional cases. Big data and machine learning techniques in tourism persists as an unclear concept and a subject of investigation that necessitates closer analysis from an extensive range of field and research methods. *Big Data Analytics for the Prediction of Tourist Preferences Worldwide* tackles this challenge, exploring the benefits, importance and demonstrates how Big Data can be applied in predicting tourist preferences and delivering tourism services in a customer friendly manner.

The authors provide theoretical and experiential contributions designed to see a wider adoption of these technologies in the tourism industry.

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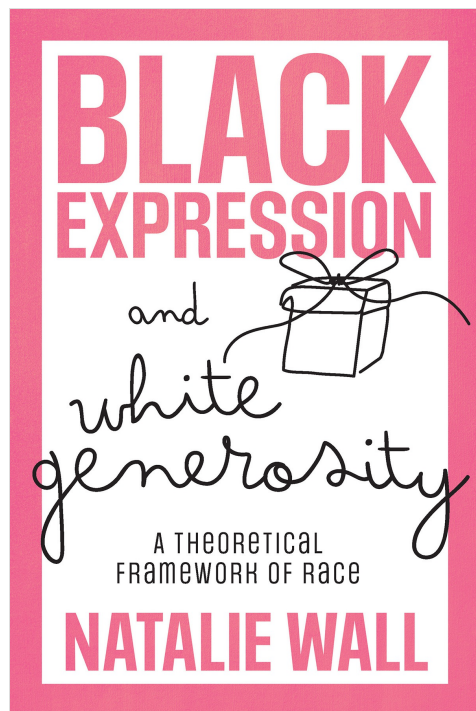
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Advanced Information

Sociology



Black Expression and White Generosity: A Theoretical Framework of Race

Author

Natalie Wall
King's College London, UK

Synopsis

"Ungrateful."

An accusation that will be instantly familiar to non-white people throughout majority-white states, levelled by everyone from online trolls to government ministers. Despite a centuries-old colonial history of exploitation, displacement, and enslavement, whiteness continues to construct itself as generous and benevolent: the brave liberators of slaves rather than their captors; the recipients of immigrants to their great lands rather than perpetrators of racist hate crimes; the protectors of the marginalised rather than the perpetrators of oppression.

In *Black Expression and White Generosity: A Theoretical Framework of Race*, Natalie Wall takes readers on a journey through the tropes and narratives of white generosity, from the onset of the African slave trade to contemporary efforts to ridicule and undermine the "woke agenda." She offers a theoretical framework for use by antiracist scholars, students, and activists to name and interrogate this pervasive attitude and its role in the structures of white supremacy and in the continued marginalisation of non-white people. Providing an exploration of lived experience and of the theoretical underpinnings of that lived experience, Wall offers a new vocabulary with which to speak truth to power and decentre whiteness from the work of antiracism, by looking to moments of black expression and creativity in black arts production.

Taking inspiration from the bold, powerful, and experimental work of black artists and activists, *Black Expression and White Generosity* forges an alternative narrative that strives for freedom and justice without relinquishing anything in return. It is your indispensable guide to remaining ungrateful.

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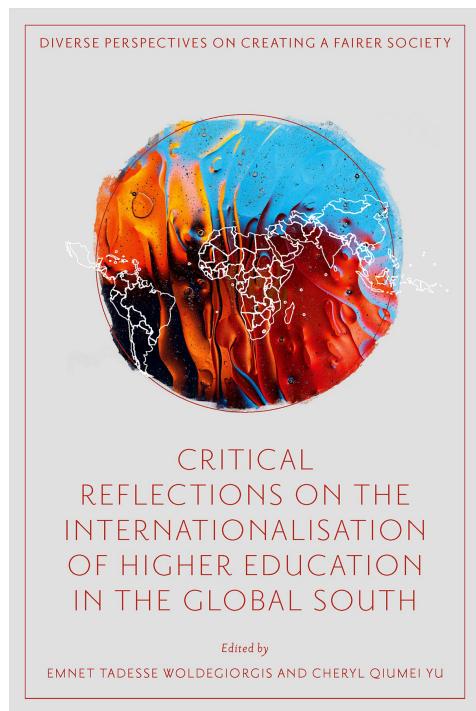
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Critical Reflections on the Internationalisation of Higher Education in the Global South

Diverse Perspectives on Creating a Fairer Society

Editors

Emnet Tadesse Woldegiorgis
University of Johannesburg, South Africa

Cheryl Qiumei Yu
University for the Creative Arts, UK

Synopsis

Embarking on a journey to Africa, Southeast Asia, South America and beyond, *Critical Reflections on the Internationalisation of Higher Education in the Global South* explores how postcolonial structures and global power dynamics are shaping the internationalisation of higher education.

Challenging the Eurocentric status quo that has long dominated the discourse on internationalisation, this edited collection goes beyond mere discussions of student mobility to address the multifaceted potential that internationalisation holds, ranging from academic partnerships and collaborative research to scholarly publications. Drawing from case studies across the Global South, contributors interrogate not only conventional paradigms, but also pose vital questions. How can institutions in these regions partake equitably in the global exchange of knowledge? What steps can be taken to foster genuine and balanced collaborations between the Global South and North? As a compelling call to action, this research also examines how internationalisation can be a transformative force for the Sustainable Development Goals, breaking down traditional hierarchies and embracing a decolonised future for higher education.

If you are involved in academia, policy-making or are simply curious about the complex features of internationalisation in the Global South, this work is your roadmap to deeper, more critical reflections on the internationalisation of higher education.

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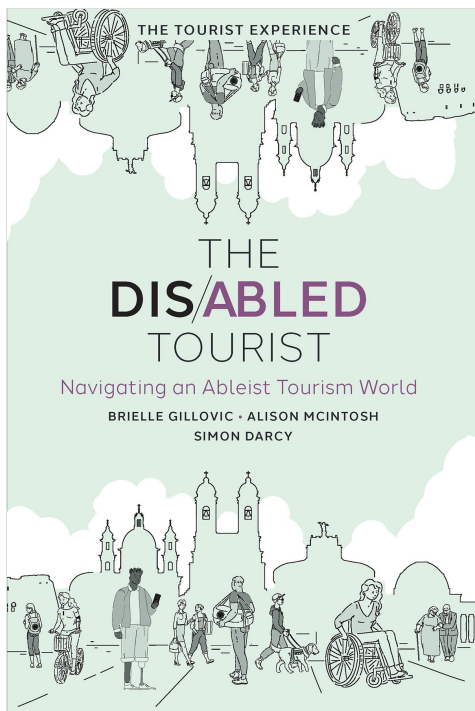
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Tourism & hospitality



The Disabled Tourist: Navigating an Ableist Tourism World

The Tourist Experience

Authors

Brielle Gillovic
Auckland University of Technology, New Zealand

Alison McIntosh
Auckland University of Technology, New Zealand

Simon Darcy
University of Technology Sydney, Australia

Synopsis

This book addresses a growing demand to hear the authentic voices and understand the lived tourist experiences of people with disability. The latest volume in *The Tourist Experience* series challenges what is arguably an exclusionary, marginalising, discriminatory, and ableist (tourism) world. By drawing attention to the 'dis/' in 'disabled', the authors provoke the need to change binary thinking about people who live with disability so that they may be 'able' to assume the role of tourist. They engage critical tourism and critical disability studies, and their respective theories, perspectives, and debates, around, for instance, models of disability that shape conceptualisations and worldviews, inclusive research and enabling language, and the ethics of care. These are pivotal to dismantling normative structures to enable a more inclusive, equitable, and socially just tourist experience that promotes a more independent and dignified tourism world for people with disability.

Hardback ISBN: 9781804558294

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781804558287

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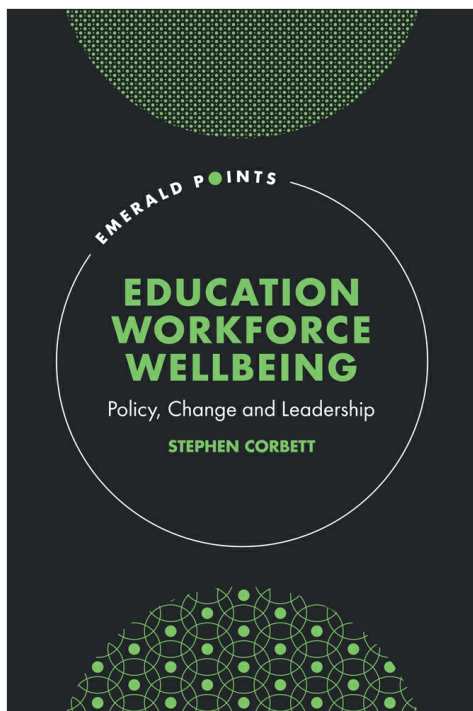
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Education



Education Workforce Wellbeing: Policy, Change and Leadership

Emerald Points

Author

Stephen Corbett
University of Portsmouth, UK

Synopsis

Education Workforce Wellbeing brings together the multitude of perspectives on wellbeing, placing them in the context of the education workforce across all sectors from primary to higher education. Opening with an acknowledgement of the scale of subject area of wellbeing, four key areas of workforce wellbeing are then identified: resilience, emotional labour, work life balance, and work life conflict. Each principle is discussed individually and then holistically, considering the collective influence of all four areas on workforce wellbeing within the education sector.

Drawing upon existing research, policy papers and empirical research examples from across the breadth of education sectors, chapters explore external structural changes in the macro policy environment, and how educational leadership response and policy decisions can impact on workforce wellbeing. The concluding chapter presents a set of recommendations that could be employed by those leading and working in all education sectors to address poor wellbeing and enhance staff motivation and retention in the workforce.

Corbett widens the discussion on wellbeing in the education workforce, drawing not only on education but also human resource management and leadership research and providing a critical analysis that highlights not only the challenges but research-informed recommendations for managers, leaders and policy makers working in education.

Hardback ISBN: 9781837974016

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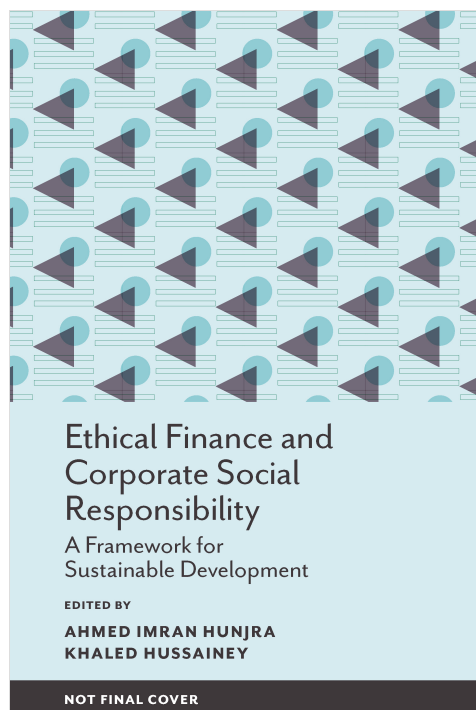
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Accounting & finance



The Emerald Handbook of Ethical Finance and Corporate Social Responsibility: A Framework for Sustainable Development

Editors

Ahmed Imran Hunjra
International University of Rabat, Morocco

Khaled Hussainey
The University of Portsmouth, UK

Synopsis

The term ethical finance refers to finance that considers environmental, social, and governance (ESG) aspects influencing a borrower and/or its possessions. This indicates a growing recognition and value placed by investors, both institutional and retail, on producing measurable good environmental and social effects on a long-term basis. Ethical finance and investment are gaining traction at an unprecedented rate, both internationally and nationally. Previously, it was primarily the responsibility of specialist finance providers and investors to support enterprises with an environmental or social purpose. However, it has now migrated into the mainstream, with increasing recognition of the importance and value of considering ESG factors and values.

According to the Global Ethical Finance Forum, there are more than \$27 trillion in assets managed ethically around the world. This represents a massive and expanding market, with more retail and professional investors realizing that ESG variables play a significant role in deciding risk and reward. As the investment and finance markets have evolved, ethical standards have come to be regarded as the new normal, offering critical safeguards to underpin investment and finance decisions. When funds and lenders are perceived to be failing to use appropriate ESG elements in their decision-making processes, they are increasingly being questioned.

The Emerald Handbook of Ethical Finance and Corporate Social Responsibility: A Framework for Sustainable Development provides a fresh look at ESG aspects along with CSR implementation for sustainable development, which has global and long-term repercussions.

Hardback ISBN: 9781804554074

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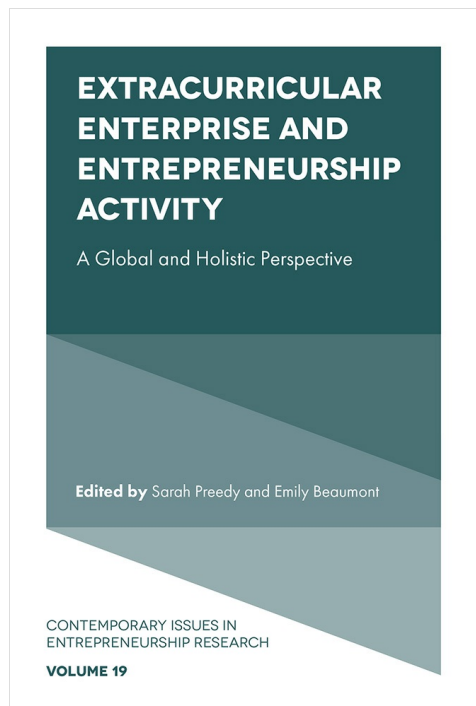
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Strategy



Extracurricular Enterprise and Entrepreneurship Activity: A Global and Holistic Perspective

Contemporary Issues in Entrepreneurship Research, Volume 19

Editors

Sarah Preedy
University of Plymouth, UK

Emily Beaumont
University of Gloucestershire, UK

Synopsis

The time is pertinent for a review of enterprise and entrepreneurship extracurricular activity. An experience outside the classroom that enables students to benefit from learning through experimentation and experience, take leadership of their learning journeys, and participate in activities tailored to their entrepreneurial ambitions.

Reviewing the growth and development of enterprise and entrepreneurship extracurricular activities within Higher Education Institutions (HEIs) globally, *Extracurricular Enterprise and Entrepreneurship Activity* considers the form these activities take – their benefits and impacts upon participants, institutions, and the wider community. The authors shine a light on an underrepresented area of enterprise and entrepreneurship education to encourage discussion and development of practice and policy, but also to fuel appreciation and understanding of the topic.

Contemporary Issues in Entrepreneurship Research is an official book series of the Institute for Small Business and Entrepreneurship (ISBE). Each volume is designed around a specific theme of importance to the entrepreneurship and small business community with articles collectively exploring and developing theory and practice in the field.

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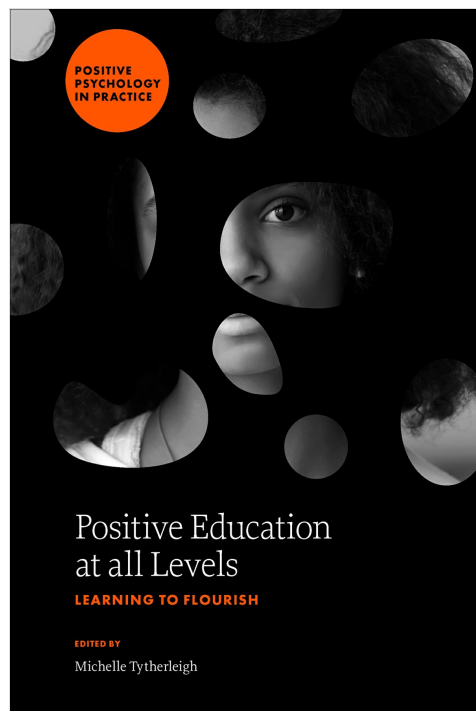
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Education



Positive Education at all Levels: Learning to Flourish

Positive Psychology in Practice

Editor

Michelle Tytherleigh
University of Chester, UK

Synopsis

Positive education has grown and evolved, first as a discipline and then a perspective. Since its' first wave of development as an application of positive psychology within education, where the focus was primarily on students, the second wave brought with it recognition of the importance of wellbeing for all those involved in education too. Now entering the third wave, with this comes positive education not as a discipline but as a perspective. In particular, a perspective which embraces the challenges of culture and diversity alongside already positively oriented programs, structures and frameworks within education that, with continued refinements, can bring out the best of what could be (Kern & Wehmeyer, 2021).

With this third wave still in its infancy, therefore, *Positive Education at all Levels* brings the reader to where we are today, showcasing positive education across all three levels of UK education: primary, secondary, and tertiary. With chapters for parents as well as for educators, this book will be of interest for all those involved in positive education, including those who may be learners of positive education too.

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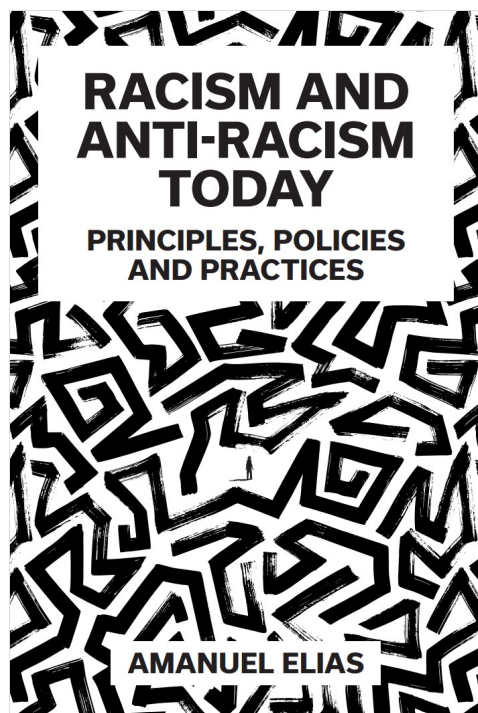
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Advanced Information

Sociology



Racism and Anti-Racism Today: Principles, Policies and Practices

Author

Amanuel Elias
Deakin University, Australia

Synopsis

Acknowledging efforts to dismantle racism at multiple levels, *Racism and Anti-Racism Today* examines racism and anti-racism as interconnected rather than isolated issues, proposing a framework for effective anti-racist policy and practice.

Providing a unique side-by-side view on current conceptualizations, debates, and policy-praxis, the ten chapters examine the impact of race, racism, and intersecting inequities on contemporary society. They highlight the enduring significance of racial identity politics in shaping social divisions. Engaging in interdisciplinary theoretical debates, Elias's scholarship adopts a comparative perspective, incorporating research findings and examples from different geographic contexts. Offering policy recommendations and directions for further research, Elias contends with fundamental questions that continue to plague the study of racism and its social and economic impact. Why does racism continue to exist and affect societies today despite apparent progress in the acquisition of knowledge, social attachments, digital connectedness, and human rights discourse? What challenges across societies are blocking efforts to racial equity? What promising anti-racism policy-praxis can we envisage for tackling the impact of racial inequity?

Drawing on over a decade of interdisciplinary research, *Racism and Anti-Racism Today* provides cutting-edge discussion about the present relevance of prejudice to envision an anti-racist future.

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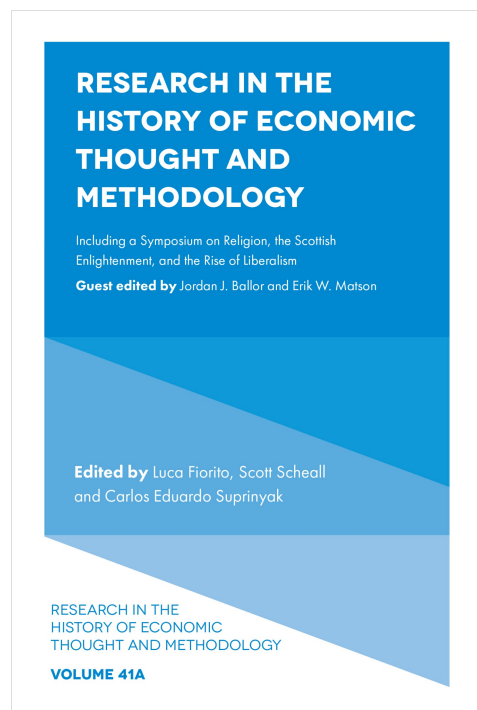
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Economics



Research in the History of Economic Thought and Methodology: Including a Symposium on Religion, the Scottish Enlightenment, and the Rise of Liberalism

Research in the History of Economic Thought and Methodology, Volume 41, Part A

Editors

Luca Fiorito
University of Palermo, Italy

Scott Scheall
Arizona State University, USA

Carlos Eduardo Suprinyak
Federal University of Minas Gerais, Brazil

Jordan J. Ballor
University of Zurich, Switzerland

Erik W. Matson
Mercatus Center at George Mason University, USA

Synopsis

Volume 41A of *Research in the History of Economic Thought and Methodology* features a symposium on "Religion, the Scottish Enlightenment, and the Rise of Liberalism," a new research essay by Syed Mohib Ali, and a roundtable on the institutionalist economics of Geoffrey Hodgson.

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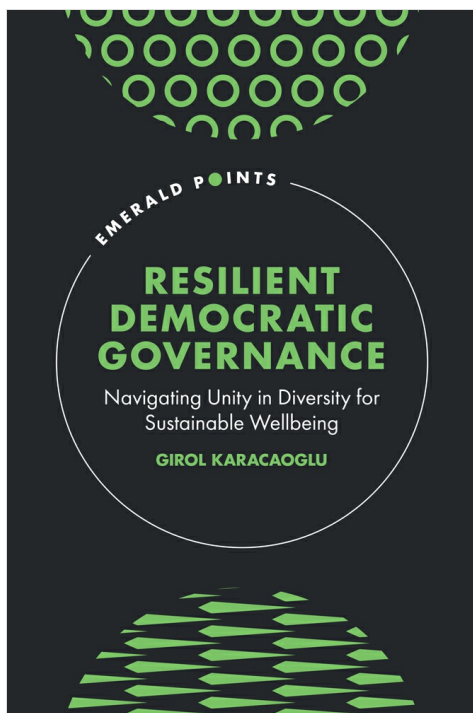
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Public policy & environmental
management

Resilient Democratic Governance: Navigating Unity in Diversity for Sustainable Wellbeing

Emerald Points

Author

Girol Karacaoglu
Victoria University of Wellington, New Zealand

Synopsis

Though diversity and interconnectedness are inherent and integral to the natural order, they often clash in the social world. To address this, *Resilient Democratic Governance: Navigating Unity in Diversity for Sustainable Wellbeing* proposes a comprehensive framework advocating for the harmonious integration of diversity and interconnectedness in social structures, emphasizing their pivotal role in building resilience and achieving sustainable wellbeing.

Girol Karacaoglu's innovative study explores the convergence of various political philosophies and social elements while still maintaining a sense of unity and cohesion in society. Through the perspectives of thinkers like Abd al-Karim al-Jili, Spinoza, Confucius, Alfred North Whitehead, Abraham Maslow, Sir Isaiah Berlin, Ronald Dworkin, Satish Kumar, and Amartya Sen, each chapter delves into how these scholars have conceptualized unity in different domains, spanning nature, creative processes, freedom, value, ecology, and economy. Karacaoglu argues that embracing this diversity-in-unity framework can serve as a guide to governance for sustainable wellbeing. His argument culminates in a reflection on the paths laid out by the Buddha and Lao Tzu, underscoring their profound insights into achieving balance and harmony in our interconnected world.

Emerging as a hopeful voice amid increasing ideological polarisation, this thoughtful work reimagines democratic governance to offer a practical guide for deliberate and transformative social and political change.

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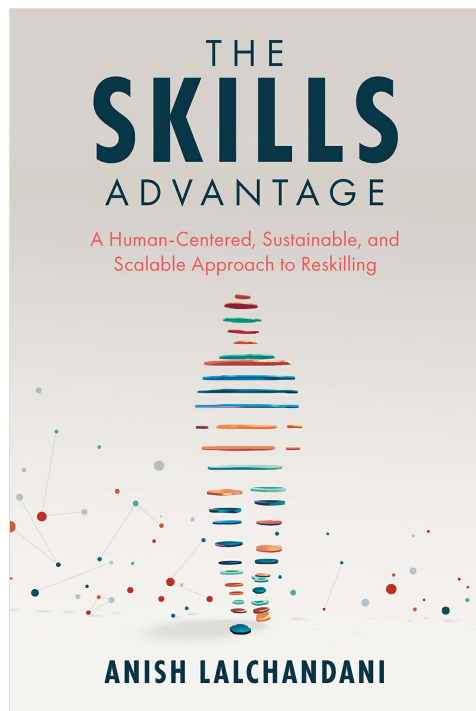
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The Skills Advantage: A Human-Centered, Sustainable, and Scalable Approach to Reskilling

Author

Anish Lalchandani
A. P. Moller Maersk, Singapore

Synopsis

Business models are being disrupted – an avalanche of AI has prompted many organizations to rethink their business strategies, and leaders are faced with the dilemma of balancing the advantages of automation with the impacts on their employees and the changing nature of jobs. The need for reskilling and upskilling is no longer a choice but an urgent necessity. Reskilling just a few employees has snowballed into reskilling the entire workforce, and the current learning and development methods are no longer effective.

The Skills Advantage empowers leaders to reimagine their approach to building a sustainable, human-centered, and scalable reskilling strategy. Drawing on decades of practical experience, Anish Lalchandani offers leaders a path to implement an effective reskilling strategy to support the growth of their people, and in turn grow their business.

Emphasizing the criticality of diverse talent and skills in driving business growth and innovation, *The Skills Advantage* provides the cornerstones for reskilling strategies that align the organization and the individual's needs – including practical application, agility, and building alliances for an ecosystem-based reskilling strategy. With case studies and practical steps, you will discover how skills are the new currency of work and pivotal in reskilling.

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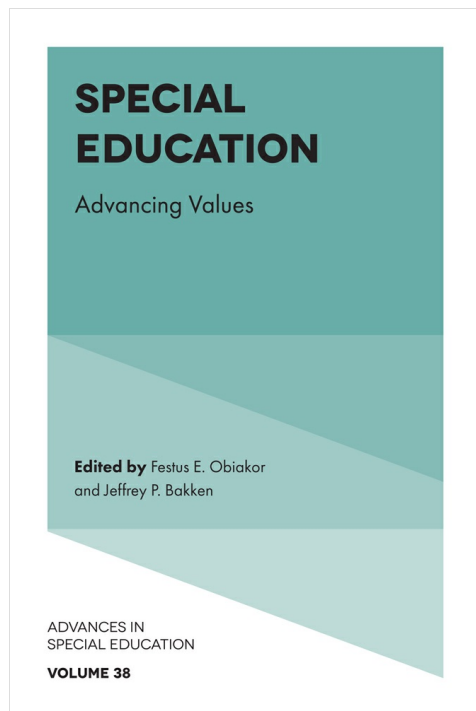
Special Education: Advancing Values

Advances in Special Education, Volume 38

Editors

Festus E. Obiakor
Sunny Educational Consulting, USA

Jeffrey P. Bakken
Bradley University, USA



Synopsis

Special education has changed over the years since its inception due to advocacy, litigation, legislation, trends, and research investigations. While it can be somewhat controversial depending on the disability the child might have or professionals involved in the process of instructing and planning his/her future education, it is a field that has values that has had measurable impacts on people's lives. *Special Education: Advancing Values* focuses on values that are engrained in special education and how we can maintain, sustain, and advance them. It also addresses the most current viewpoints and perspectives on the traditions of special education for students with disabilities alongside new and innovative practices.

Special Education: Advancing Values is a very comprehensive book. The chapters introduce the field of special education and how we can maintain and advance traditions in the education of students with learning disabilities, emotional and/or behavioral disorders, intellectual disabilities, physical and other health impairments, students who are deaf/hard of hearing, students with visual impairments, and students with extensive support needs. Related topics include students from culturally and linguistically diverse backgrounds, general education teachers, school leaders and administrators, and parents.

Special Education: Advancing Values concludes with a summary chapter that addresses why special education is an important educational phenomenon that has fundamental values worthy of sustainability and advancements. This volume is an excellent resource for special education professionals who teach and serve learners with disabilities, and other related professionals involved in the educational process such as administrators, school counsellors, and psychologists.

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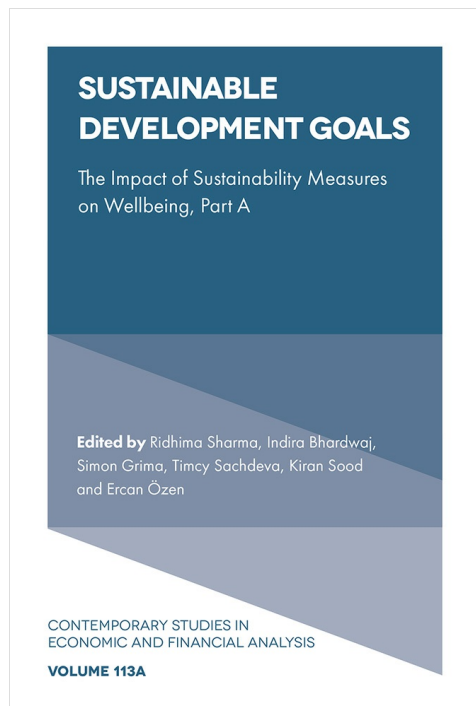
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Economics



Sustainable Development Goals: The Impact of Sustainability Measures on Wellbeing

Contemporary Studies in Economic and Financial Analysis, Volume V113, Part A

Editors

Ridhima Sharma
Vivekananda Institute of Professional Studies, India

Indira Bhardwaj
Vivekananda Institute of Professional Studies, India

Simon Grima
University of Malta, Malta

Timcy Sachdeva
Vivekananda Institute of Professional Studies, India

Kiran Sood
Chitkara University, India

Ercan Özen
University of Uşak, Türkiye

Synopsis

The global community is at a critical moment in its pursuit of the Sustainable Development Goals (SDGs); crises are threatening decades of development gains, further delaying the urgent transition to greener, more inclusive economies, and throwing progress on the SDGs even further off track. When it comes to sustainability and combating our current climate emergency, we need sustainable solutions that can protect our water, energy and food resources while also aiming for zero waste.

Sustainable Development Goals considers these solutions throughout twenty-four chapters, introducing the subject of sustainable development then delving into detail of the framework to address these gaps and shortages in different disciplines and sectors. The global drivers of change are analysed and the opportunities and challenges of attainment of development goals are investigated.

Contemporary Studies in Economic and Financial Analysis publishes a series of current and relevant themed volumes within the fields of economics and finance. Both disciplinary and interdisciplinary studies are welcome.

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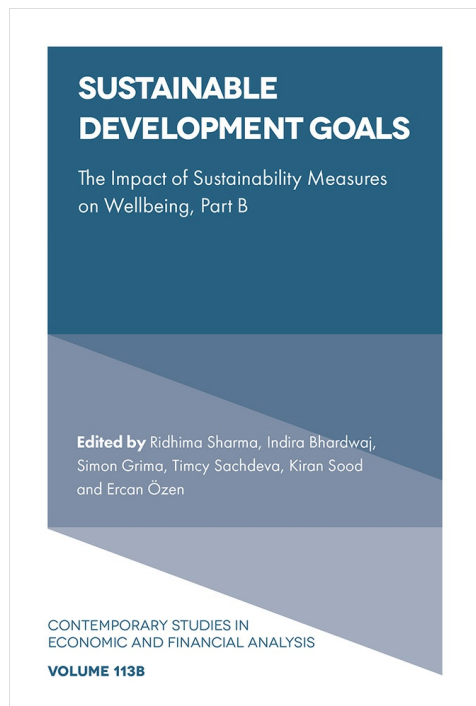
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Economics



Sustainable Development Goals: The Impact of Sustainability Measures on Wellbeing

Contemporary Studies in Economic and Financial Analysis, Volume V113, Part B

Editors

Ridhima Sharma
Vivekananda Institute of Professional Studies, India

Indira Bhardwaj
Vivekananda Institute of Professional Studies, India

Simon Grima
University of Malta, Malta

Timcy Sachdeva
Vivekananda Institute of Professional Studies, India

Kiran Sood
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Ercan Özen
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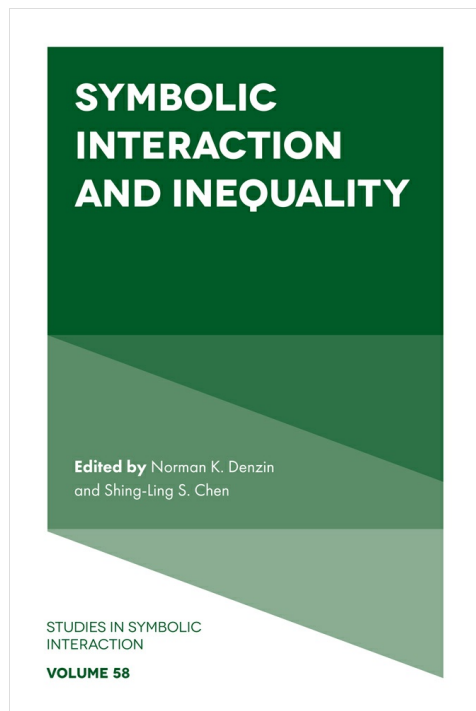
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Sociology



Symbolic Interaction and Inequality

Studies in Symbolic Interaction, Volume 58

Editor

Shing-Ling S. Chen
University of Northern Iowa, USA

Synopsis

Acting as a follow up to Volume 41 of *Studies in Symbolic Interaction* (2013), *Symbolic Interaction and Inequality* explores further the concept of Radical Interactionism, a perspective of researching domination and subordination introduced by scholar Lonnie Athens.

Demonstrating advancements made in Radical Interactionism over the past decade, chapters examine the omnipresent and insidious nature of inequality as well as its social construction among family members, cisgender and gender-diverse people, as well as university students and personnel, particularly college athletes.

Highlighting fruitful accomplishments achieved by a range of symbolic interactionists, this volume exhibits the significance of studying inequality, a venture that not only enriches symbolic interactionism but human life as a whole.

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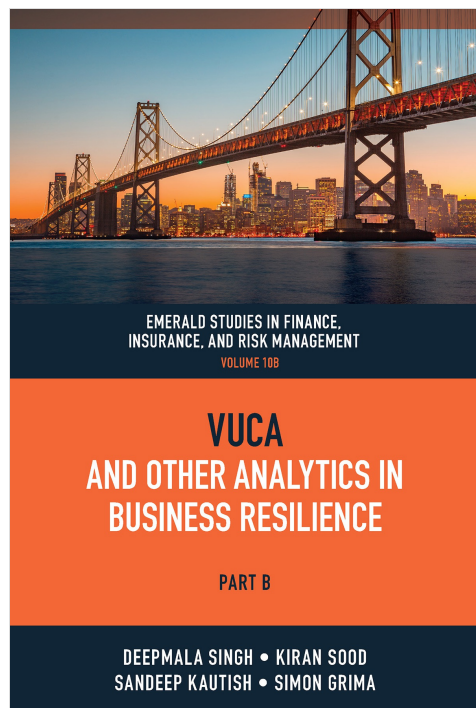
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Accounting & finance



VUCA and Other Analytics in Business Resilience

Emerald Studies in Finance, Insurance, And Risk Management, Volume 10, Part B

Editors

Deepmala Singh
Symbiosis International University, India

Kiran Sood
Chitkara University, India

Sandeep Kautish
Chandigarh Group of Colleges, India

Simon Grima
University of Malta, Malta

Synopsis

Company executives need strategic flexibility in VUCA to maintain an advantage alongside business analytics, helping them achieve a competitive edge by providing timely insights, optimizing business processes, and generating growth and innovation opportunities.

Strategic questions arise as firms begin their business analytics programmes, and *VUCA and Other Analytics in Business Resilience* brings together specialists from different disciplines and continents to provide answers. The chapters discuss organizational justice, sustainable HR, machine learning, and more, providing future roadmaps to minimise disruption during occurrences like the COVID-19-related worldwide catastrophe and the ramifications for managers and policymakers.

Emerald Studies in Finance, Insurance, And Risk Management provides a platform for authors to explore, analyse and discuss current and new financial models and theories, and engage with innovative research on an international scale. Subjects of interest may include banking, accounting, auditing, compliance, sustainability, behaviour, management, and business economics.

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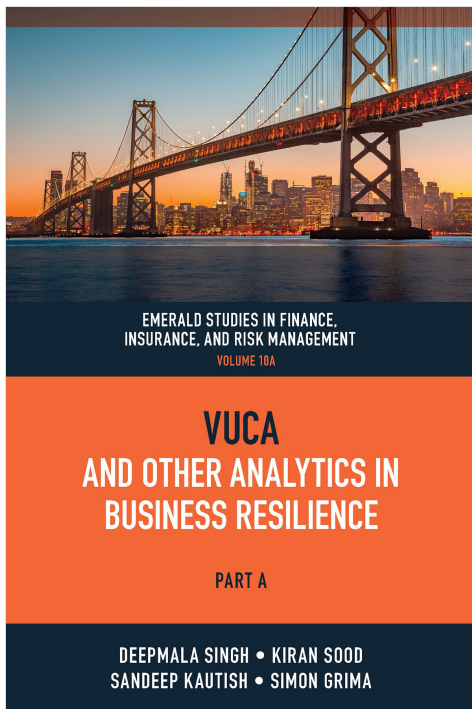
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VUCA and Other Analytics in Business Resilience

Emerald Studies in Finance, Insurance, And Risk Management, Volume 10, Part A

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Deepmala Singh
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