Pre-written email for librarians: announce EXBR purchase trial access with details

[Highlighted sections to be completed by the Librarian].

[Subject line:] Access Expert Briefings until [end date]

Dear [Name],

Staff and students now have access to Expert Briefings as part of an institutional trial that runs until [end date].

**What’s included?**

Expert Briefings provide accessible, actionable analysis from a global network of independent academics, former policymakers, regulators and industry leaders on political, social and economic events. Powered by Oxford Analytica, briefings are based on a format used since the 1970s in the daily briefing of US Presidents and now relied on by national and business leaders around the world.

Your trial gives you access to more than 29,000 briefings from 2015 to 2020.

**How can I access this?**

You can browse all Expert Briefings content now at: [Librarian to paste either Discovery Platform URL or [emerald.com/insight/](https://www.emerald.com/insight/)]

**Navigating Emerald Insight**

[Browse all briefings](https://www.emerald.com/insight/search?q=%28content-type%3Aoxan-article%20OR%20content-type%3Aoxan-executive-summary%20OR%20content-type%3Aoxan-graphic-analysis%29&showAll=true&st=most-recent) and use the filers to pinpoint the content you need

[Support using Emerald Insight](https://www.emeraldgrouppublishing.com/how-to/librarians/use-emerald-insight) – platform guides and videos demonstrate how to find relevant content quickly and easily.

**Let us know what you think**

While the trial is running, you can share your feedback [here](https://eu.surveymonkey.com/r/FDTB9ZN). This will be shared with Library staff to guide our decision on whether to subscribe to or buy the product.

Best wishes,

[Librarian name]