

emerald **insight**



Un salto directo
hacia el contenido
más relevante

¿Cómo buscar un contenido en
Emerald Insight?

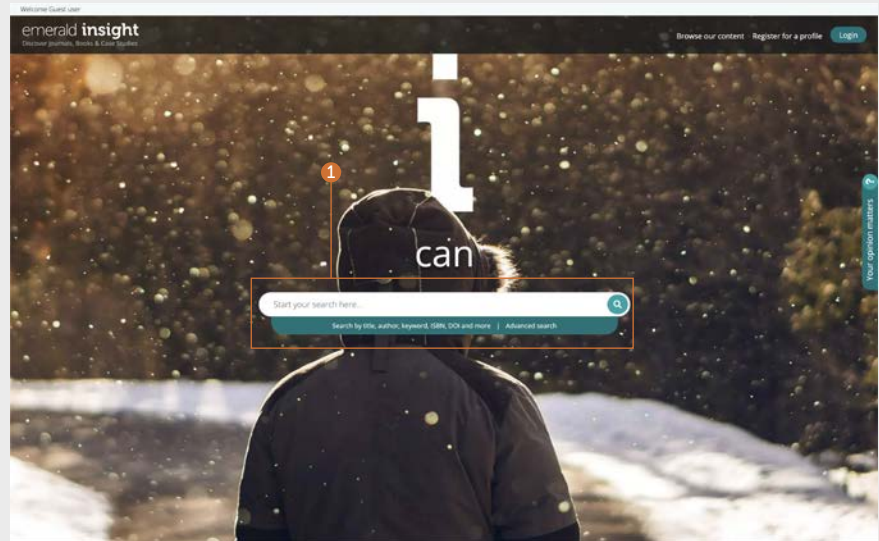
www.emerald.com/insight



¿Cómo buscar un contenido en Emerald Insight?

Empleamos la poderosa tecnología de búsqueda de MarkLogic para garantizar resultados rápidos y precisos. Los algoritmos se establecen de acuerdo con los criterios del usuario para ofrecer los resultados más relevantes en función del término de búsqueda.

1. Desde la página de inicio de Emerald Insight se pueden realizar búsquedas rápidas y avanzadas.



Búsqueda rápida

emerald.com/insight

Diseñada para ofrecer resultados iniciales con rapidez en base a sus criterios de búsqueda, que luego pueden refinarse utilizando filtros de la plataforma.

1. Ingrese palabras clave o frase (en inglés) en el campo de búsqueda y haga clic en el icono de búsqueda.
2. El campo de búsqueda permanecerá en la parte superior de la página para que pueda realizar nuevas búsquedas en cualquier momento.

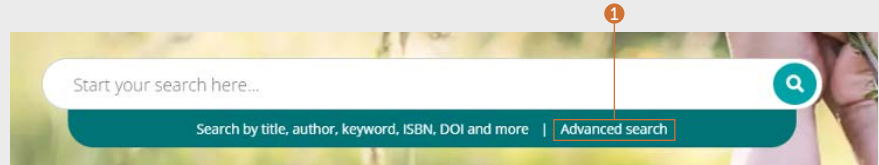
The screenshot illustrates the search process on the Emerald Insight website. At the top, a large search bar is highlighted with a red box and a red circle labeled '1'. Below the search bar, the text 'Search by title, author, keyword, ISBN, DOI and more | Advanced search' is visible. The main search results page is shown below, with the search bar containing the text 'sustainable development' and a search icon. A red box and a red circle labeled '2' highlight the search bar. The search results are displayed below the search bar, showing a list of articles. The first article is titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?'. The article is published on 31 May 2021. The search results are sorted by relevance, and the page shows 1 - 10 of over 14000 results. The search bar is highlighted with a red box and a red circle labeled '2'.

Búsqueda avanzada

emerald.com/insight/advanced-search

Cuando busca algo específico, esta función le permite agregar más detalle a su búsqueda inicial para obtener resultados más alineados con sus criterios.

- Haga clic en "Advanced search" (Búsqueda avanzada) justo debajo del campo de búsqueda.
- Seleccione uno o más tipos de contenido en los cuales buscar.
- Ingrese sus palabras o frases. Puede utilizar un comodín (*). Las frases deben estar entrecomilladas (por ej., "clean air" o "clear air legislation").
- Refine su búsqueda seleccionando el campo en el que desea buscar – "all" (todos), "title" (título), "abstract" (resumen), "contributor" (colaborador), DOI.
- Haga clic en "Add row" (Agregar fila) para añadir términos de búsqueda adicionales.
- Utilice las opciones del menú desplegable para acceder a los operadores booleanos: "AND" (Y), "OR" (O), "NOT" (NO).
- Limite su búsqueda aún más utilizando el campo "Date range" (Rango de fechas).
- Aplice los filtros "Access type" (Tipo de acceso) – todo el contenido, suscrito o Acceso Abierto.
- Haga clic en "Search" (Buscar) para realizar su búsqueda avanzada.



Advanced search

All Emerald content
 Journal articles
 Book part
 Case studies
 Earlycite

Expert Briefings

4

X

5

Date range

Year Year

8

9

Guardar sus búsquedas

Para guardar una búsqueda, debe haber iniciado sesión en su perfil de usuario. La función de "Save this search" (Guardar esta búsqueda) es especialmente útil cuando los criterios de búsqueda son complejos. Así, puede guardar los resultados para volver a analizarlos más adelante.

1. Puede guardar cualquier búsqueda haciendo clic en el enlace "Save this search" (Guardar esta búsqueda).
2. Las búsquedas pueden recuperarse y gestionarse mediante el enlace "Saved searches" (Búsquedas guardadas) ubicado en la barra de navegación de la parte superior.



Resultados de búsqueda

Todos los resultados de búsqueda se muestran en el modo estándar, lo que permite ordenarlos y filtrarlos para encontrar el contenido que desea de forma rápida y sencilla.

1. Los resultados se muestran de forma automática en orden de relevancia de acuerdo con sus términos de búsqueda. Puede cambiar el orden de los resultados y ordenarlos por fecha.
2. Cantidad de resultados obtenidos.
3. Tipo de contenido – “article” (artículo), “book part” (fragmento de libro), “case study” (estudio de caso) o briefing.
4. Estado de acceso (disponible/no disponible, Acceso Abierto).
5. Autor (es).
6. Fecha de publicación.
7. El inicio del resumen.
8. Enlaces de acceso rápido (HTML, PDF, ePub, OpenURL).
9. Cantidad de descargas del artículo. La información se actualiza cada 24 horas.
10. Métricas Altmetrics (datos cualitativos del artículo).
11. Si su institución no tiene acceso a un contenido particular, verá este mensaje. “Check with your librarian to see if other access options are available.” (Consulte a su bibliotecario si hay otras opciones de acceso disponibles.)

The screenshot shows the Emerald Insight search results interface. At the top, a search bar contains the query 'sustainable housing'. Below the search bar, the results are displayed in a list format. The first result is an article titled 'Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach'. The second result is an article titled 'Factors influencing sustainability outcomes of housing in subtropical Australia'. On the right side, there are filters for 'Access', 'Year', and 'Content type'. At the bottom, a message indicates that access options are not available for the selected content.

Numbered callouts (1-11) point to the following elements:

- 1: Advanced search and Save this search buttons.
- 2: Search results count: 1 - 10 of over: 27000.
- 3: Content available checkbox.
- 4: Article type label.
- 5: Author information: Ifeoluwa Benjamin Oluje, Mukaila Bamidele Oguntayo and Abiodun Kolasoke Oyetunji.
- 6: Publication date: 23 November 2020.
- 7: Start of the abstract: Despite the varied housing policies guiding the Nigerian housing provision, its delivery is yet to level up with the global acceptable sustainability requirements...
- 8: Download links for HTML and PDF (285 KB).
- 9: Download data icon showing 170 downloads.
- 10: Altmetrics icon.
- 11: Access options message: To view the access options for this content please click here.

Cómo exportar información de citas

Descargas únicas

1. Abra el contenido y haga clic en la opción de descarga "Download as .RIS" (Descargar como .RIS) ubicada debajo de la cita.

Descargas múltiples

Puede descargar citas múltiples de sus resultados de búsqueda al seleccionar sus resultados preferidos y luego exportar las citas según sea necesario.

2. Puede elegir mostrar 10, 20 o 50 resultados de búsqueda en cualquier momento.
3. Marque las casillas para seleccionar los archivos .RIS que desea descargar.
4. La función de descarga permanece en gris hasta que se realicen las selecciones. Cuando se realizan las selecciones, el texto aparecerá en verde. Haga clic en "download RIS" (descargar RIS). Luego tendrá la opción de guardar el archivo, abrirlo en el bloc de notas o enviarlo directamente al software de administración de citas (si se descargó el complemento).

The screenshot shows the Emerald Insight search results interface. At the top, a citation is displayed: Özgüt, H. and Öztüren, A. (2021), "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 4, pp. 545-552. <https://doi.org/10.1108/WHATT-03-2021-0049>. Below the citation, a button labeled "Download as .RIS" is highlighted with a red box and the number 1. The search results section shows "Search results 1 - 10 of over 289000" with a "Per page" dropdown set to 10 (options 10, 20, 50) and "Sorted by relevance". Two search results are visible. The first result, "Digital project management: rapid changes define new working environments", has a checkbox selected (3) and a "Download RIS" button highlighted with a red box and the number 4. The second result, "Incorporating customer profitability analysis into quality management systems", also has a checkbox selected (3). On the right side, there are filters for "Access" (Only content I have access to, Only Open Access), "Year" (Last week, Last month, Last 3 months, Last 6 months, Last 12 months, All dates), and "Content type" (Article, Book part, Earlycrite article, Case study, Expert briefing, Executive summary, Graphic analysis, Accepted article).

Refinar los resultados de búsqueda

1. Utilice los controles de página para ver los resultados y desplazarse por ellos.

Refine aún más sus resultados de búsqueda con las opciones ubicadas a la derecha de la pantalla.

2. "Access" (Acceso)

- "Only content I have access to" (Solo contenido al que tiene acceso, mediante suscripción institucional.)
- "Only Open Access" (Solo contenido en Acceso Abierto).

3. Year (Año)

- Refine los resultados por fecha de publicación.

4. "Content type" (Tipo de contenido) – elegir entre:

- "Article" (Artículos de revistas)
- "Book part" (Fragmentos de libros)
- "Earlycite article" (Artículos disponibles antes de la publicación)
- "Case study" (Estudios de caso)
- Expert Briefing
- "Executive summary" (Resúmenes ejecutivos)
- "Graphic analysis" (Análisis gráfico)

The screenshot shows a search results page for Emerald Insight. At the top, it displays 'Search results 1 - 10 of over 74000'. A callout '1' points to the 'Per page' dropdown menu, which is currently set to 10. Below this, there are two search results. The first result is titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?' by Hale Özgüt and Ali Öztüren, published on 31 May 2021. It offers HTML and PDF (94 KB) download options. A callout '2' points to the 'Access' filter on the right, which includes 'Only content I have access to' and 'Only Open Access'. A callout '3' points to the 'Year' filter, which shows options like 'Last week (697)', 'Last month (1813)', 'Last 3 months (4410)', 'Last 6 months (8186)', 'Last 12 months (12987)', and 'All dates (74007)'. A callout '4' points to the 'Content type' filter, which lists various content types such as 'Article (56874)', 'Book part (10811)', 'Earlycite article (4885)', 'Case study (883)', 'Expert briefing (510)', 'Executive summary (26)', and 'Graphic analysis (18)'. The second search result is titled 'Assessment of state and tendencies of sustainable development in Lithuania' and was published on 27 September 2011.

Consulte a su bibliotecario si el contenido que necesita aparece no disponible; es posible que haya otras opciones de acceso.

Previsualizar el contenido

Ejemplo de artículos de revista

1. Al hacer clic en el botón "View summary and detail" (Ver resumen y detalles), se mostrará una vista ampliada, que incluirá los siguientes elementos:
2. Resumen completo.
3. Detalles de la publicación.
4. Palabras clave. Puede hacer clic en cualquiera de las palabras clave para realizar otra búsqueda.

The screenshot shows an article page with the following elements:

- Article Title:** Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?
- Publication date:** 31 May 2021
- Authors:** Hale Özgüt and Ali Öztüren
- Abstract:** This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small...
- Buttons:** HTML, PDF (94 KB), Reprints & Permissions, Hide summary and detail (highlighted with callout 1), DOWNLOADS 218.
- Details:** Worldwide Hospitality and Tourism Themes, vol. 13 no. 4, Type: Research Article, DOI: https://doi.org/10.1108/WHATT-03-2021-0049, ISSN: 1755-4217 (highlighted with callout 3).
- Keywords:** Sustainable tourism development, North Cyprus, Planning and policy, Collaboration, Conservation of resources, SIDS (highlighted with callout 4).

Previsualizar el contenido

Ejemplo de Expert Briefing


Hay dos categorías de palabras clave de los Expert Briefings:

1. Geográfica
2. Temática

Puede seleccionar y cancelar la selección de más de una de las palabras clave sugeridas.

✔ Content available


Expert briefing



LOCATION:
INTERNATIONAL

Publication date: 14 December 2021

Inflation expectations matter more than unemployment

 HTML

The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...

Details ▾

Details

DOI: 10.1108/OXAN-DB266105
ISSN: 2633-304X

Keywords

Geographic

International

Topical

economy
monetary
prices
employment
policy
wages

1

2

El contenido

Hay varias vías de acceso al contenido en la página de resultados de búsqueda.

1. Si se hace clic en el título, se abrirá el contenido automáticamente en HTML.
2. Puede hacerse clic en los enlaces para abrir los formatos disponibles.

Content available

Case study Publication date: 19 November 2013

City Developments Limited: a journey in sustainable business development

Hwang Soo Chiat and Havovi Joshi

Business development, sustainable business practices, corporate social responsibility.

View summary and detail

HTML

PDF (378 KB)

Teaching notes available

Reports & Permissions

Artículo de revista

1. Se muestran los detalles completos del/a autor/a o los autores y su filiación. Puede seleccionarse cada nombre para ver todo el contenido al que ha contribuido ese/a autor/a.
2. Seleccione el nombre del título para ver todos los volúmenes y ediciones en la página del índice.
3. Fecha de publicación.
4. Descargue en otros formatos disponibles.
5. Salte a otras secciones dentro del contenido.
6. El resumen estructurado.
7. El recuadro lateral muestra artículos relacionados de Emerald y de otras editoriales que pueden resultar de interés.
8. Palabras clave. Puede hacer clic en cualquiera de las palabras clave para realizar otra búsqueda.
9. Información de citas.
10. El inicio del artículo.

The screenshot shows the Emerald Insight article page for the paper: "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry".

1: Author information: Rashmeel Kapoor, Kushi Kapoor.

2: Journal information: Worldwide Hospitality and Tourism Themes, ISSN 1755-4217.

3: Article publication date: 31 May 2021.

4: Download options: PDF (339 KB).

5: Article structure: Abstract, Introduction, Literature review, Future of online and offline channels in Managerial implications, Conclusion and recommendations.

6: Structured abstract content:

- Purpose:** The study aims at analyzing the adoption and preference of E-Marketing tools in five-star hotels in India. This paper also explores the scope of artificial intelligence and the challenges with regards to its application.
- Design/methodology/approach:** A qualitative approach is adopted for this research, wherein the data has been collected through conducting one on one telephonic interviews (some in questionnaire format) and a roundtable conference with the general managers and marketing communication managers of 30 New Delhi/National Capital Region (NCR) hotels, respectively to understand the transition from traditional to digital marketing era and how are they using various social media marketing tools.
- Findings:** This study aims to inform how digitalization has benefited the industry in various aspects and its comparison to the traditional marketing methods. It also discovers the future of artificial intelligence in the Indian hospitality space.
- Practical implications:** This study aims to help managerial decision-making in the application of various E-marketing tools and strategies, suggesting the right mix of both traditional and digital marketing platforms.
- Originality/value:** Arguably this is one of a kind study, as there has been no such research done specifically aiming at the five-star hotels of the Indian market. The findings will help the industry explore and enhance their digital presence by suggesting the appropriate mix of both traditional and digital approaches and can be used as a good source for further exploring the perspective of digitalization by academicians as well.

7: Related articles section listing other research papers.


8: Keywords: Digitalization, Artificial intelligence, Social media marketing, Digital marketing, Traditional marketing, E-marketing tools.

9: Citation information: Kapoor, R. and Kapoor, K. (2021), "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 2, pp. 199-213. <https://doi.org/10.1108/WHATT-10-2020-0124>

10: Download as RIS button.

Capítulo del libro

1. Se muestran los detalles completos del/a autor/a o los autores y su filiación. Puede seleccionarse cada nombre para ver todo el contenido al que ha contribuido ese/a autor/a.
2. Seleccione el nombre del título para ver todos los demás capítulos en la página de tabla de contenidos.
3. Fecha de publicación.
4. Descargue en otros formatos disponibles.
5. Resumen.
6. Salte a otras secciones dentro del contenido.
7. Información de citas.
8. Palabras clave. Puede hacer clic en cualquiera de las palabras clave para realizar otra búsqueda.
9. Acceda rápidamente a otros capítulos.
10. El inicio del capítulo.



The Concept of Sustainable Development

Sinda Renko 1

The Sustainable Marketing Concept in European SMEs 2

ISBN 978-1-78754-038-2; eISBN 978-1-78754-038-5

Publication date: 14 May 2018 3

PDF (215 KB) 4 | ePub (264 KB)

Abstract

Introduction

Historical Notions

Definition of the Term

Dimensions of Sustainable

Measurement for Sustainable

Conclusive Remarks

Abstract

Upon reviewing relevant literature, this chapter aims to give an insight into the importance and popularity of the concept of sustainable development. Accordingly, the chapter provides an insight into the evolution and development of the concept of sustainable development, its various definitions, key dimensions and fundamental indicators, with an overview of the progress on key issues that are important economically, socially and environmentally. The chapter concludes with the principles needed in order to seek sustainability and the advantages of practising it.

Keywords

Sustainable development | Three pillars | Dimensions | Indicators | Stakeholders 8

Citation

Renko, S. (2018), 'The Concept of Sustainable Development', Rudawska, E. (Ed.) *The Sustainable Marketing Concept in European SMEs*, Emerald Publishing Limited, Bingley, pp. 29-52. <https://doi.org/10.1108/978-1-78754-038-520180003> 7

Download as RIS

Publisher: Emerald Publishing Limited
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Introduction

In gaining profit and satisfying customers' needs, companies have been faced with great challenges in the last four decades. On the one hand, there is undisputed demographic growth with projections that the human population will increase by 50% by 2050 as compared to the 7.5 billion in 2017 (United Nations Department of Economic & Social Affairs Population Division, 2017; Worldometers, 2017). This will result in rapid production growth necessary to meet the growing needs, which, on the other hand, will result in meteoric rise in depletion of natural resources and pollution of the environment (de Sena, 2009). Taking into account that the planet has limited natural resources with unequal distribution of its consumption, and that more than half of the world's population lives in urban areas (United Nations Department of Economic & Social Affairs Population Division, 2014), there have been potential causes of tension between production growth, environmental and social issues. In such a situation, a

Book Chapters

Part I: Introduction

Part 1 The Theoretical Basis for the Development of Sustainability Marketing Concept in SMEs

Chapter 1 Business Environment, Challenges and Trends for Contemporary SMEs in Europe

Chapter 2 The Concept of Sustainable Development

Chapter 3 From Sustainable Marketing Orientation to Sustainability Marketing

Chapter 4 Sustainability Marketing Tools in Small and Medium Enterprises

Part II: SMEs Operating in the Food & Drink Industry as Beneficiary of Sustainability Marketing

Chapter 1 Food and Drink Industry in Europe and Sustainability Issues

Chapter 2 Small and Medium Enterprises in the Food and Beverage Sector – The Potential of the European Market

Chapter 3 Methodological Aspects of the Research on Sustainability Marketing in SMEs

Part III: The Implementation of Sustainability Marketing in SMEs – A Comparative Analysis of Selected European Countries

Chapter 1 The Place of Sustainability Marketing Activities among the Objectives of SMEs

Chapter 2 Managerial Knowledge of the Concept of Sustainability Marketing

Chapter 3 The Scope of Application for Sustainability Marketing Tools in Markets with Different Levels of Socio-economic Development

Estudio de caso

1. Se muestran los detalles completos del/a autor/a o los autores y su filiación. Puede seleccionarse cada nombre para ver todo el contenido al que ha contribuido ese/a autor/a.
2. Seleccione el nombre de la colección para ver todos los demás casos disponibles.
3. Fecha de publicación.
4. Descargue en otros formatos disponibles.
5. Seleccione visualizar el estudio de caso o las notas de enseñanza (si las hay).
6. Salte a otras secciones dentro del contenido
 1. El recuadro lateral muestra artículos relacionados de Emerald y de otras editoriales que pueden resultar de interés.
 7. Resumen.
 8. Palabras clave. Puede hacer clic en cualquiera de las palabras clave para realizar otra búsqueda.
 9. Información de citas.
 10. El recuadro lateral muestra artículos relacionados de Emerald y de otras editoriales que pueden resultar de interés.
 11. El inicio del estudio de caso.

Woolworths South Africa: making sustainability sustainable

1 John Luiz, Amanda Bowen, Claire Beswick
 2 Emerald Emerging Markets Case Studies
 3 ISSN: 2045-0621
 Publication date: 1 January 2011

4 PDF (174 KB)

5 CASE TEACHING NOTES

6

Abstract
 The trend towards sustainability
 Woolworths background
 The good business journey
 Implementation
 Impact and challenges
 Conclusion

7

Case summary
 Subject area
 Sustainable development, business, government, and society.
 Study level/applicability
 The case is designed to be taught to students at MBA and MA level.
 Case overview
 In February 2009, Justin Smith, manager of the good business journey at Woolworths, a leading South African department store, was a worried man. Woolworths had launched its five-year sustainability strategy just under two years before. After undertaking an impact assessment, Smith was concerned that the original targets – which covered transformation, social development, the environment and climate change – had been set without a clear understanding of exactly what it would take to achieve them. Woolworths had recently identified ten key risk areas that impacted on the achievement of its original goals. If the sustainability goals were not reached, Woolworths could lose credibility among its shareholders, staff, and consumers. What did Woolworths need to do to ensure that it achieved its sustainability goals? And had the company been too ambitious in the targets it had set initially, he wondered?
 Expected learning outcomes
 To examine the differences, if any, between sustainable development in South Africa and other developing nations and sustainable development in developed nations; to impart an understanding of sustainability in its broadest sense; to investigate the challenges in implementing sustainability strategies in business; to look at ways of measuring the success of sustainability strategies; and to explore whether and how sustainability strategies should differ across industry sectors and across companies.
 Supplementary materials
 Teaching notes.

8

Keywords
 Sustainable development Retailing South Africa

9

Citation
 Luiz, J., Bowen, A. and Beswick, C. (2011), "Woolworths South Africa: making sustainability sustainable", *Emerald Emerging Markets Case Studies*, Vol. 1 No. 1, <https://doi.org/10.1108/2045062111113534>
 Download as RIS

10

Related articles
 Implementing: monitoring and evaluation of sustainable business practices: framework and empirical illustration
 Maria A. O. Dos Santos et al., *Clayton Governance: The 4th year of business in soc.*, 2014
 Indicators of sustainable business practices: Woolworths in South Africa
 Maria A. O. Dos Santos et al., *Supply Chain Management: An International Journal*, 2013
 Business sustainability frameworks and cases
 Gökay Sarıoğlu et al., *European Business Review*, 2011
 Fewer than half of Australia's 150 biggest companies have committed to zero emissions by 2050
 by Angus MacIntyre et al., *Phys.org*, 2021
 Business continuity and disaster management within the public service in relation to a national development plan
 Ferganous, G.P. et al., *Journal of Business Continuity & Emergency Planning*
 Will 2015 be the year the world agrees how to fix sustainability?
Stock.adaptives, 2014

11

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Expert Briefings

Hay tres tipos de contenido: Expert Briefings (formato largo), resúmenes ejecutivos y análisis gráficos.

1. Tipo de contenido.
2. Foco regional.
3. Hay dos categorías de palabras clave: geográfica y temática: Puede seleccionar y cancelar la selección de más de una de las palabras clave sugeridas.
4. Información de citas.
5. Fecha de publicación.
6. Los Expert Briefings siempre tienen la misma estructura que cubre: importancia, impactos, acontecimientos y análisis.

*Variaciones para otros tipos de contenido:

- Resumen ejecutivo: breve descripción de una situación o un acontecimiento en desarrollo y las posibles implicaciones.
- Análisis gráfico: los riesgos y las oportunidades globales y regionales se destacan con un resumen visual de datos comparativos.

7. El recuadro lateral muestra artículos relacionados de Emerald y de otras editoriales que pueden resultar de interés.

Brazil deforestation pressures will mount at COP26

Content type: **Expert Briefings** (1)

Location: **BRAZIL** (2)

Keywords associated with this article:
 Geographic: **Brazil**, LA/C (3)
 Topical: **economy**, industry, politics, agriculture, climate, environment, food, foreign trade, government, mining, natural resources, policy, summit

ISSN: 2633-304X

Citation: **Oxford Analytica (2021), "Brazil deforestation pressures will mount at COP26", *Expert Briefings*. <https://doi.org/10.1108/OXAN-DB265043>** (4)

Friday, October 29, 2021 (5)

Significance
 During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Impacts

- Despite stronger international pressure, the outlook for forest preservation is alarming absent a well-structured policy for Amazonia.
- Major Brazilian business sectors will face significant risks from international climate pushback without policy improvements.
- Brazil will argue for greater international assistance to offset the costs of climate mitigation policies.

Event
 A new World Meteorological Organization report indicates that part of the Amazon rainforest now emits carbon rather than absorbing it, due to deforestation and fires.

Significance
 During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Related articles (7)

- Agribusiness focus risks rise in Brazil deforestation
Expert Briefings, 2019
- New Brazilian environmental promises clash with policy
Expert Briefings, 2021
- Deforestation clashes will gather pace in Brazil
Expert Briefings
- Amazon deforestation hits monthly record in Brazil (2)
Phys.org, 2021
- Deforestation in the Brazilian Amazon is still rising sharply (2)
Hertan Escobar, *Science*, 2020
- Brazil pledges higher greenhouse emissions cuts (2)
Phys.org, 2021

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Yes No

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