

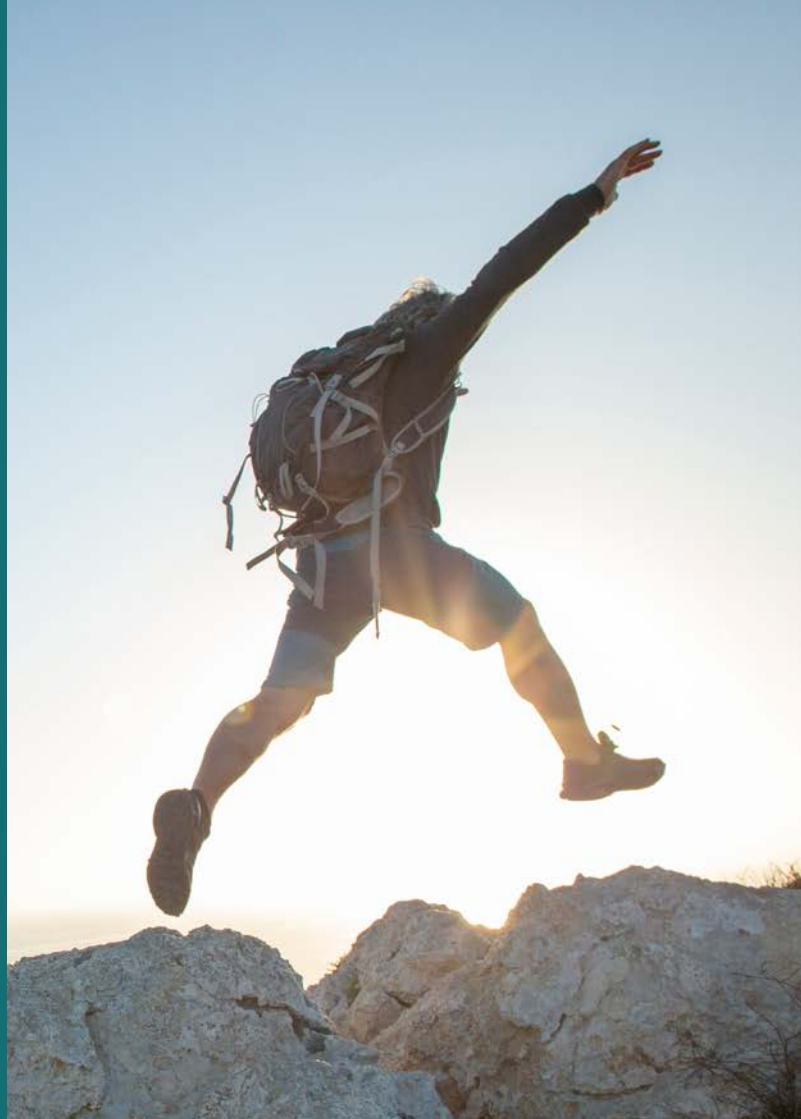
emerald **insight**



Vá direto ao
conteúdo relevante

Como faço pesquisas na
plataforma Emerald Insight?

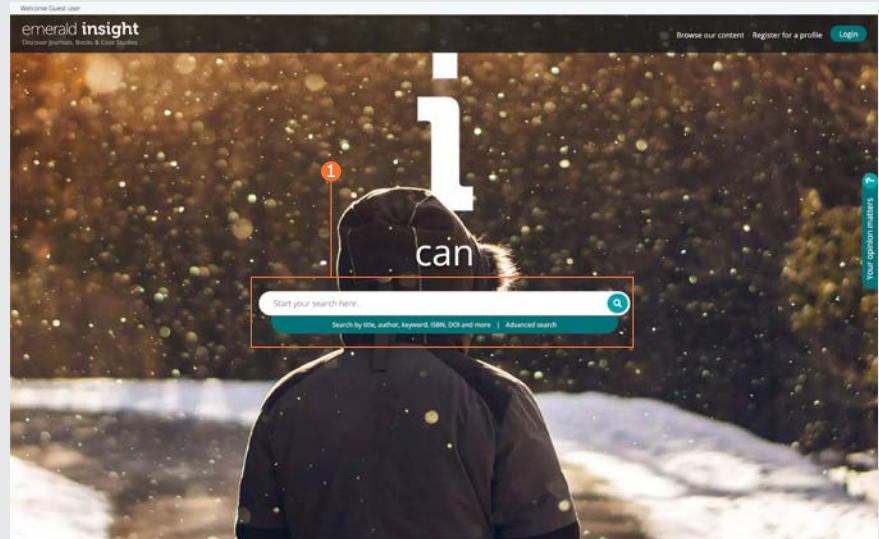
www.emerald.com/insight



Como faço pesquisas na plataforma Emerald Insight?

A ferramenta de pesquisa usa a poderosa tecnologia da MarkLogics para proporcionar resultados rápidos e precisos. Os algoritmos são definidos de acordo com os critérios do usuário para mostrar os resultados mais importantes para o termo de pesquisa.

1. As pesquisas rápida e avançada são acessadas na página inicial da plataforma Emerald Insight.



Pesquisa rápida

emerald.com/insight

Projetada para fornecer resultados iniciais com rapidez de acordo com seus critérios de pesquisa, que podem ser refinados usando filtros.

1. Digite palavras-chave ou frase (em inglês) na barra de pesquisa e clique no ícone de pesquisa.
2. A barra de pesquisa permanecerá na parte superior da página para que uma nova pesquisa possa ser realizada a qualquer momento.

The screenshot displays the Emerald Insight search interface. At the top, a search bar is highlighted with a red box and a red circle containing the number '1'. The search bar contains the text 'Start your search here...' and a magnifying glass icon. Below the search bar, the text 'Search by title, author, keyword, ISBN, DOI and more | Advanced search' is visible. The main search bar is also highlighted with a red box and a red circle containing the number '2'. The search bar contains the text 'sustainable development'. Below the search bar, the search results are displayed. The first result is an article titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?'. The article is published on 31 May 2021. The search results are sorted by relevance, and the page shows 1 - 10 of over 14000 results. The interface also includes options for 'Per page' (10, 20, 50) and 'Access' (Only content I have access to, Only Open Access).

Pesquisa avançada

emerald.com/insight/advanced-search

Quando você procura algo específico, essa função permite inserir mais detalhes na pesquisa inicial para receber resultados mais alinhados aos seus critérios.

1. Selecione "Advanced search" (Pesquisa avançada) na barra de pesquisa.
2. Selecione um ou mais tipos de conteúdo para pesquisar.
3. Insira as palavras ou frases. Você pode incluir asteriscos "*". As frases devem estar entre aspas (por exemplo, "clean air" e "clean air legislation").
4. Refine sua pesquisa selecionando o campo no qual deseja pesquisar – "all" (tudo), "title" (título), "abstract" (resumo), "contributor" (colaborador), DOI.
5. Clique em "Add row" (Adicionar linha) para acrescentar outros termos de pesquisa.
6. Use as opções suspensas para acessar os operadores booleanos: "AND" (E), "OR" (OU), "NOT" (NÃO).
7. Restrinja ainda mais sua pesquisa usando a opção "Date range" (Intervalo de datas).
8. Aplique filtros por "Access type" (Tipo de acesso), incluindo "all content" (todo o conteúdo), "subscribed" (conteúdo assinado) ou "Open Access" (Acesso Aberto).
9. Clique em "Search" (Pesquisar) para executar sua pesquisa avançada.

The screenshot shows the Emerald Insight advanced search interface. At the top, there is a search bar with the placeholder text "Start your search here..." and a magnifying glass icon. Below the search bar, there is a navigation bar with the text "Search by title, author, keyword, ISBN, DOI and more" and a button labeled "Advanced search" (callout 1). Below the navigation bar, there is a section titled "Advanced search". This section contains several filters and input fields:

- A row of checkboxes for content types: "All Emerald content" (checked), "Journal articles", "Book part", "Case studies", and "Earlycite" (callout 2).
- A checkbox for "Expert Briefings".
- A search input field with the placeholder "Enter your search terms here" and a dropdown menu for "All fields" (callout 3).
- A second search input field with a dropdown menu for "AND" (callout 6), the placeholder "Enter your search terms here", and a dropdown menu for "All fields" (callout 4).
- An "Add row" button (callout 5).
- A "Date range" section with "From" and "To" fields, each with a "Year" dropdown (callout 7).
- An "Access type" dropdown menu with "All content" selected (callout 8).
- A "Clear" button and a "Search" button (callout 9).

Salve suas pesquisas

Para salvar uma pesquisa, você deve estar conectado (a) com seu perfil de usuário. A função "Save this search" (Salvar esta pesquisa) é especialmente útil quando os critérios de pesquisa são complexos. Com isso, você pode salvar os resultados para analisá-los novamente mais tarde.

1. Você pode salvar qualquer pesquisa clicando no link "Save this search" (Salvar esta pesquisa).
2. As pesquisas podem ser recuperadas e gerenciadas pelo link "Saved searches" (Pesquisas salvas) na barra de navegação superior.



Resultados da pesquisa

Todos os resultados da pesquisa são exibidos da maneira padrão que permite classificar e filtrar, para que você possa encontrar o conteúdo necessário com rapidez e facilidade.

- Os resultados são exibidos automaticamente por ordem de relevância, de acordo com o termo de pesquisa. Você pode alterar a ordem dos resultados e classificar por ordem de data.
- Número de resultados apresentados.
- Tipos de conteúdo – “article” (artigos), “book part” (trechos de livro), “case study” (estudos de caso) ou briefings.
- Status de acesso (disponível/indisponível, Open Access [Acesso aberto]).
- Autor (es).
- Data de publicação.
- O início do resumo.
- Links de acesso rápido (HTML, PDF, ePub, OpenURL).
- Contagem de downloads do artigo. Os dados são atualizados a cada 24 horas.
- Métricas Altmetrics (dados qualitativos do artigo).
- Se a sua instituição não tem acesso a um conteúdo específico, você verá esta mensagem. “Check with your librarian to see if other access options are available.” (Verifique com seu bibliotecário se há outras opções de acesso disponíveis.)

The screenshot shows the Emerald Insight search results interface. At the top, a search bar contains the query 'sustainable housing'. To the right of the search bar are links for 'Advanced search' and 'Save this search'. Below the search bar, the results are displayed in a list format. The first result is an article titled 'Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach' by Ifeoluwa Benjamin Olukeye, Mukaila Bamidele Oguntayo, and Abiodun Kisanlewa Oyetunji. The second result is 'Factors influencing sustainability outcomes of housing in subtropical Australia' by Wendy Miller and Laurie Buys. On the right side of the page, there are filters for 'Access' (Open Access), 'Year' (Last week, Last month, etc.), and 'Content type' (Article, Book part, etc.). At the bottom of the page, a message states: 'To view the access options for this content please click here'. Numbered callouts (1-11) point to specific features: 1. Sort by relevance dropdown; 2. Citations: download RIS; 3. Search results header; 4. Content available status; 5. Article title; 6. Publication date; 7. HTML and PDF download links; 8. Authors & Permissions link; 9. Download data link; 10. Altmetrics link; 11. Access options message.

Como exportar informações da citação

Downloads únicos

1. Abra o conteúdo e clique na opção "Download as .RIS" (Fazer download como .RIS), localizada abaixo da citação.

Downloads em massa

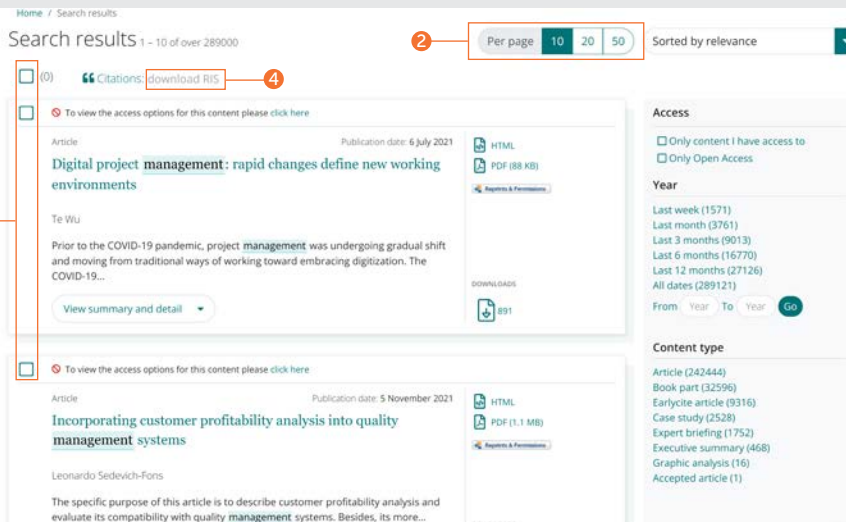
Você pode fazer downloads em massa de citações a partir dos resultados da pesquisa. Selecione os resultados desejados e exporte as citações conforme necessário.

2. Opção para exibir 10, 20 ou 50 resultados de pesquisa por vez.
3. Caixa (s) de seleção para escolher os arquivos .RIS que você deseja baixar.
4. A função de download fica esmaecida até que pelo menos um arquivo seja selecionado. Após selecionar os arquivos, o texto será exibido em verde. Clique em "download .RIS". Você também tem a opção de salvar o arquivo, abri-lo em um Bloco de Notas ou enviá-lo diretamente para o software de gerenciamento de citações (se o plug-in tiver sido baixado).

Citation

Özgit, H. and Öztüren, A. (2021), "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 4, pp. 545-552. <https://doi.org/10.1108/WHATT-03-2021-0049>

 Download as .RIS



Home / Search results

Search results 1 - 10 of over 289000

Per page 10 20 50 Sorted by relevance

(0) Citations: Download RIS

Article: Digital project management: rapid changes define new working environments

Publication date: 6 July 2021

Te Wu

Prior to the COVID-19 pandemic, project management was undergoing gradual shift and moving from traditional ways of working toward embracing digitization. The COVID-19...

View summary and detail

DOWNLOADS 891

Article: Incorporating customer profitability analysis into quality management systems

Publication date: 5 November 2021

Leonardo Sedevich-Fons

The specific purpose of this article is to describe customer profitability analysis and evaluate its compatibility with quality management systems. Besides, its more...

DOWNLOADS

Access

Only content I have access to

Only Open Access

Year

Last week (1571)

Last month (3761)

Last 3 months (9013)

Last 6 months (16770)

Last 12 months (27126)

All dates (289121)

From Year To Year Go

Content type

Article (242444)

Book part (32596)

Earlycite article (9316)

Case study (2528)

Expert briefing (1752)

Executive summary (468)

Graphic analysis (16)

Accepted article (1)

Refinar os resultados da pesquisa

1. Use os controles da página para visualizar e rolar pelos resultados.

Refine ainda mais os resultados da pesquisa usando as opções à direita da tela.

2. "Access" (Acesso)

- "Only content I have access to" (Somente conteúdo ao qual você tem acesso por meio de uma assinatura institucional)
- "Only Open Access" (Apenas conteúdo em Acesso Aberto.)

3. "Year" (Ano)

- Refine o conteúdo por data de publicação.

4. "Content type" (Tipo de conteúdo) – escolha dentre:

- "Article" (Artigos de periódicos)
- "Book part" (Trechos de livros)
- "Earlycite article" (Artigos disponíveis pré-publicação)
- "Case study" (Estudos de caso)
- "Expert briefing"
- "Executive summary" (Resumos executivos)
- "Graphic analysis" (Análises gráficas)

The screenshot shows the Emerald Insight search results interface. At the top, there are controls for 'Per page' (10, 20, 50) and 'Sorted by relevance'. The search results are displayed in a list format. The first result is an article titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?' by Hale Özgüt and Ali Öztüren, published on 31 May 2021. The second result is 'Assessment of state and tendencies of sustainable development in Lithuania' published on 27 September 2011. On the right side, there are three filter panels: 'Access' with options for 'Only content I have access to' and 'Only Open Access'; 'Year' with a range selector from 'Last week' to 'All dates' and a 'Go' button; and 'Content type' with a list of document types and their counts.

Annotations on the screenshot:

- 1: Points to the 'Per page' dropdown menu.
- 2: Points to the 'Access' filter panel.
- 3: Points to the 'Year' filter panel.
- 4: Points to the 'Content type' filter panel.

Se o conteúdo que você precisa aparecer como indisponível, fale com seu bibliotecário. Podem haver outras opções de acesso disponíveis.

Pré-visualização de conteúdo

Exemplo de um artigo de periódico

1. Clicar no botão "View summary and detail" (Ver índice e detalhes) abrirá uma visualização expandida, que inclui:
2. Resumo completo.
3. Detalhes da publicação.
4. Palavras-chave. Clique para fazer outra pesquisa com qualquer uma das palavras-chave.

The screenshot shows a preview of an article on Emerald Insight. The article title is "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?". The authors are Hale Özgüt and Ali Öztüren. The article is published on 31 May 2021. The preview includes a "Hide summary and detail" button (1), an abstract section (2), a details section (3), and a keywords section (4). The keywords are: Sustainable tourism development, North Cyprus, Planning and policy, Collaboration, Conservation of resources, and SIDS. The article is available in HTML and PDF (94 KB) formats, and has 218 downloads.

Article Publication date: 31 May 2021

Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?

Hale Özgüt and Ali Öztüren

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small...

[HTML](#)
[PDF \(94 KB\)](#)
[Reprints & Permissions](#)

DOWNLOADS
[218](#)

1 [Hide summary and detail](#)

2 **Abstract**

Purpose

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus? The purpose of this paper is to draw on the collaborative work of tourism academics and practitioners featured in this issue.

Design/methodology/approach

A thematic analysis of the articles in this collection draws together the key outcomes related to the strategic question, with particular reference to the contribution to knowledge,

3 **Details**

Worldwide Hospitality and Tourism Themes, vol. 13 no. 4
Type: **Research Article**
DOI: <https://doi.org/10.1108/WHATT-03-2021-0049>
ISSN: 1755-4217

4 **Keywords**

Sustainable tourism development
North Cyprus
Planning and policy
Collaboration
Conservation of resources
SIDS

Pré-visualização de conteúdo

Exemplo de um Expert Briefing

Existem duas categorias de palavras-chave para Expert Briefings:


1. Por geografia
2. Por assunto

Você pode marcar ou desmarcar mais de uma palavra-chave sugerida.

The screenshot shows a preview of an expert briefing article. At the top left, there is a green checkmark and the text 'Content available'. The article title is 'Inflation expectations matter more than unemployment' in teal. Below the title, it says 'LOCATION: INTERNATIONAL'. A short abstract follows: 'The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...'. There is a 'Details' button with a downward arrow. Below this, the 'Details' section lists 'DOI: 10.1108/OXAN-DB266105' and 'ISSN: 2633-304X'. The 'Keywords' section is divided into two categories: 'Geographic' and 'Topical'. Under 'Geographic', there is a button labeled 'International' which is highlighted with a red box and a red circle containing the number '1'. Under 'Topical', there are several buttons: 'economy', 'monetary', 'prices', 'employment', 'policy', and 'wages'. The 'economy' button is highlighted with a red box and a red circle containing the number '2'.

✓ Content available

Expert briefing Publication date: 14 December 2021 HTML

 **Inflation expectations matter more than unemployment**

LOCATION:
INTERNATIONAL

The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...

[Details ▾](#)

Details

DOI: 10.1108/OXAN-DB266105
ISSN: 2633-304X

Keywords

Geographic

1 [International](#)

Topical

2 [economy](#) [monetary](#) [prices](#) [employment](#) [policy](#) [wages](#)

O conteúdo

A partir da página resultados da pesquisa, existem vários caminhos para acessar o conteúdo.

1. Clicar no título abrirá automaticamente o conteúdo em HTML.
2. Clicar nos links abrirá os formatos disponíveis.

Content available

Case study Publication date: 19 November 2013

City Developments Limited: a journey in sustainable business development

Hwang Soo Chiat and Havovi Joshi

Business development, sustainable business practices, corporate social responsibility.

View summary and detail

HTML

PDF (378 KB)

Teaching notes available

Reports & Permissions

Artigo de periódico

1. Veja os detalhes completos do (s) autor (es) e afiliação (ões). Também é possível selecionar cada nome de autor (a) para visualizar todo o conteúdo no qual ele (a) contribuiu.
2. Selecione o título para visualizar todos os volumes e edições na página do Índice.
3. Data de publicação.
4. Faça download em outros formatos disponíveis.
5. Vá diretamente para outras seções dentro do conteúdo.
6. O resumo estruturado.
7. A barra lateral mostra artigos relacionados da Emerald e de outros editores que possam ser do seu interesse.
8. Palavras-chave. Clique para fazer outra pesquisa com qualquer uma das palavras-chave.
9. Informações da citação.
10. O início do artigo.


The screenshot shows the Emerald Insight article page for the paper: "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry".

- 1:** Author information: **Rashmeet Kapoor, Kushi Kapoor**
- 2:** Journal information: **Worldwide Hospitality and Tourism Themes**
- 3:** ISSN: **1755-4217**
- 4:** Article publication date: **31 May 2021**
- 5:** Article publication date: **3 July 2021**
- 6:** PDF download button: **PDF (339 KB)**
- 7:** Abstract section containing:
 - Abstract:** Introduction, Literature review, Future of online and offline channels in Managerial implications, Conclusion and recommendations.
 - Purpose:** The study aims at analyzing the adoption and preference of E-Marketing tools in five-star hotels in India. This paper also explores the scope of artificial intelligence and the challenges with regards to its application.
 - Design/methodology/approach:** A qualitative approach is adopted for this research, wherein the data has been collected through conducting one on one telephonic interviews (some in questionnaire format) and a roundtable conference with the general managers and marketing communication managers of 30 New Delhi/National Capital Region (NCR) hotels respectively to understand the transition from traditional to digital marketing era and how are they using various social media marketing tools.
 - Findings:** This study aims to inform how digitalization has benefited the industry in various aspects and its comparison to the traditional marketing methods. It also discovers the future of artificial intelligence in the Indian hospitality space.
 - Practical implications:** This study aims to help managerial decision-making in the application of various E-marketing tools and strategies, suggesting the right mix of both traditional and digital marketing platforms.
 - Originality/value:** Arguably this is one of a kind study, as there has been no such research done specifically aiming at the five-star hotels of the Indian market. The findings will help the industry explore and enhance their digital presence by suggesting the appropriate mix of both traditional and digital approaches and can be used as a good source for further exploring the perspective of digitalization by academicians as well.
- 8:** Keywords: **Digitization, Artificial intelligence, Social media marketing, Digital marketing, Traditional marketing, E-marketing tools**
- 9:** Citation: **Kapoor, R. and Kapoor, K. (2021), "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 2, pp. 199-213. <https://doi.org/10.1108/WHATT-10-2020-0124>**
- 10:** Download as RIS button.

Other visible elements include a search bar at the top, a "Related articles" sidebar on the right, and a "Download as RIS" button at the bottom right.

Capítulo de livro

1. Veja os detalhes completos do (s) autor (es) e afiliação (ões). Também é possível selecionar cada nome de autor (a) para visualizar todo o conteúdo no qual ele (a) contribuiu.
2. Selecione o título para visualizar todos os capítulos na página de Índice.
3. Data de publicação.
4. Faça download em outros formatos disponíveis.
5. Resumo.
6. Vá diretamente para outras seções dentro do conteúdo.
7. Informações da citação.
8. Palavras-chave. Clique para fazer outra pesquisa com qualquer uma das palavras-chave.
9. Acesse rapidamente outros capítulos.
10. O início do capítulo.



The Concept of Sustainable Development

Sandra Renko 1

The Sustainable Marketing Concept in European SMEs 2

ISBN 9781787540382, eISBN 9781787540385

Publication date: 14 May 2018 3

PDF (215 KB) **ePub (264 KB)** 4

5 Abstract

6 Introduction

Historical Notions

Definition of the Term

Dimensions of Sustainable

Measurement for Sustainable

Conclusive Remarks

Abstract

Upon reviewing relevant literature, this chapter aims to give an insight into the importance and popularity of the concept of sustainable development. Accordingly, the chapter provides an insight into the evolution and development of the concept of sustainable development, its various definitions, key dimensions and fundamental indicators, with an overview of the progress on key issues that are important economically, socially and environmentally. The chapter concludes with the principles needed in order to seek sustainability and the advantages of practising it.

Keywords

Sustainable development / Three pillars / Dimensions / Indicators / Stakeholders 8

Citation

Renko, S. (2018), 'The Concept of Sustainable Development', Rudawska, E. (Ed.) *The Sustainable Marketing Concept in European SMEs*, Emerald Publishing Limited, Bingley, pp. 29-52. <https://doi.org/10.1108/978-1-78754-038-520180003>

7 [Download as RIS](#)

Publisher: Emerald Publishing Limited
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10 **Introduction**

In gaining profit and satisfying customers' needs, companies have been faced with great challenges in the last four decades. On the one hand, there is undisputed demographic growth with projections that the human population will increase by 50% by 2050 as compared to the 7.5 billion in 2017 (United Nations Department of Economic & Social Affairs Population Division, 2017; Worldometers, 2017). This will result in rapid production growth necessary to meet the growing needs, which, on the other hand, will result in meteoric rise in depletion of natural resources and pollution of the environment (de Sena, 2009). Taking into account that the planet has limited natural resources with unequal distribution of its consumption, and that more than half of the world's population lives in urban areas (United Nations Department of Economic & Social Affairs Population Division, 2014), there have been potential causes of tension between production growth, environmental and social issues. In such a situation, a

9 **Book Chapters**

Pivots

Introduction

Part I The Theoretical Basis for the Development of Sustainability Marketing Concept in SMEs

Chapter 1 Business Environment, Challenges and Trends for Contemporary SMEs in Europe

Chapter 2 The Concept of Sustainable Development

Chapter 3 From Sustainable Market Orientation to Sustainability Marketing

Chapter 4 Sustainability Marketing Tools in Small and Medium Enterprises

Part II SMEs Operating in the Food & Drink Industry as Beneficiary of Sustainability Marketing

Chapter 1 Food and Drink Industry in Europe and Sustainability Issues

Chapter 2 Small and Medium Enterprises in the Food and Beverage Sector – The Potential of the European Market

Chapter 3 Methodological Aspects of the Research on Sustainability Marketing in SMEs

Part III The Implementation of Sustainability Marketing in SMEs – A Comparative Analysis of Selected European Countries

Chapter 1 The Place of Sustainability Marketing Activities among the Objectives of SMEs

Chapter 2 Managerial Knowledge of the Concept of Sustainability Marketing

Chapter 3 The Scope of Application for Sustainability Marketing Tools in Markets with Different Levels of Socio-economic Development

Estudo de caso

1. Veja os detalhes completos do (s) autor (es) e afiliação (ões). Também é possível selecionar cada nome de autor (a) para visualizar todo o conteúdo no qual ele (a) contribuiu.
2. Selecione o nome da coleção para visualizar todos os outros estudos de caso disponíveis.
3. Data de publicação.
4. Faça download em outros formatos disponíveis.
5. Escolha visualizar o estudo de caso ou as notas de ensino (quando estiverem disponíveis).
6. Vá diretamente para outras seções dentro do conteúdo 1. A barra lateral mostra artigos relacionados da Emerald e de outros editores que possam ser do seu interesse.
7. Resumo.
8. Palavras-chave. Clique para fazer outra pesquisa com qualquer uma das palavras-chave.
9. Informações da citação.
10. A barra lateral mostra artigos relacionados da Emerald e de outros editores que possam ser de seu interesse.
11. O início do estudo de caso.

The screenshot shows the Emerald Insight article page for "Woolworths South Africa: making sustainability sustainable". The page is annotated with numbered callouts (1-11) pointing to specific features:

- 1:** Author information: John Luiz, Amanda Bowen, Claire Beswick.
- 2:** Collection name: Emerald Emerging Markets Case Studies.
- 3:** ISSN: 2045-0621.
- 4:** Publication date: 1 January 2011.
- 5:** Download options: PDF (174 KB).
- 6:** Abstract section: "The trend towards sustainability... Woolworths background... The good business journey... Implementation... Impact and challenges... Conclusion".
- 7:** Case summary section: "Subject area: Sustainable development, business, government, and society... Study level/applicability: The case is designed to be taught to students at MBA and MA level... Case overview: In February 2009, Justin Smith, manager of the good business journey at Woolworths, a leading South African department store, was a worried man... Expected learning outcomes: To examine the differences, if any, between sustainable development in South Africa and other developing nations... Supplementary materials: Teaching notes."
- 8:** Keywords: Sustainable development, Retailing, South Africa.
- 9:** Citation: Luiz, J., Bowen, A. and Beswick, C. (2011), "Woolworths South Africa: making sustainability sustainable", Emerald Emerging Markets Case Studies, Vol. 1 No. 1. <https://doi.org/10.1108/2045062111113534>
- 10:** Related articles section: "Implementing, monitoring and evaluation of sustainable business practices: framework and empirical illustration... Indicators of sustainable business practices: Woolworths in South Africa... Business sustainability frameworks and cases... Fewer than half of Australia's 150 biggest companies have committed to net emissions by 2050... Business continuity and disaster management within the public service in relation to a national development plan... Will 2015 be the year the world agrees how to set sustainability?".
- 11:** Start of the case study content.

Expert Briefings

Existem três tipos de conteúdo: Expert Briefings (formato longo), resumos executivos e análises gráficas.

1. Tipo de conteúdo.
2. Foco regional.
3. Existem duas categorias de palavras-chave: por geografia e por assunto. Você pode marcar ou desmarcar mais de uma palavra-chave sugerida.
4. Informações da citação.
5. Data de publicação.
6. Os Expert Briefings têm sempre a mesma estrutura que cobre: importância, impactos, eventos e análises.

*Variações para outros tipos de conteúdo:

- Resumo executivo – um breve relato de uma situação ou evento em desenvolvimento, incluindo suas possíveis implicações.
 - Análises gráficas – os riscos e oportunidades globais e regionais são destacados em um resumo visual dos dados comparativos.
7. A barra lateral mostra artigos relacionados da Emerald e de outros editores que possam ser de seu interesse.

Brazil deforestation pressures will mount at COP26

Content type: **Expert Briefings** (1)

Location: **BRAZIL** (2)

Keywords associated with this article:

Geographic: **Brazil**, LA/C (3)

Topical: **economy**, industry, politics, agriculture, climate, environment, food, foreign trade, government, mining, natural resources, policy, summit

ISSN: 2633-304X

Citation: **Oxford Analytica (2021), "Brazil deforestation pressures will mount at COP26", *Expert Briefings*. <https://doi.org/10.1108/OXAN-DB265043>** (4)

Friday, October 29, 2021 (5)

Significance

During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Impacts

- Despite stronger international pressure, the outlook for forest preservation is alarming absent a well-structured policy for Amazonia.
- Major Brazilian business sectors will face significant risks from international climate pushback without policy improvements.
- Brazil will argue for greater international assistance to offset the costs of climate mitigation policies.

Event

A new World Meteorological Organization report indicates that part of the Amazon rainforest now emits carbon rather than absorbing it, due to deforestation and fires.

Significance

During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Related articles (7)

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- Deforestation clashes will gather pace in Brazil *Expert Briefings*
- Amazon deforestation hits monthly record in Brazil *IF Phys.org*, 2021
- Deforestation in the Brazilian Amazon is still rising sharply *IF Hartman Ecobar, Science*, 2020
- Brazil pledges higher greenhouse emissions cuts *IF Phys.org*, 2021

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