

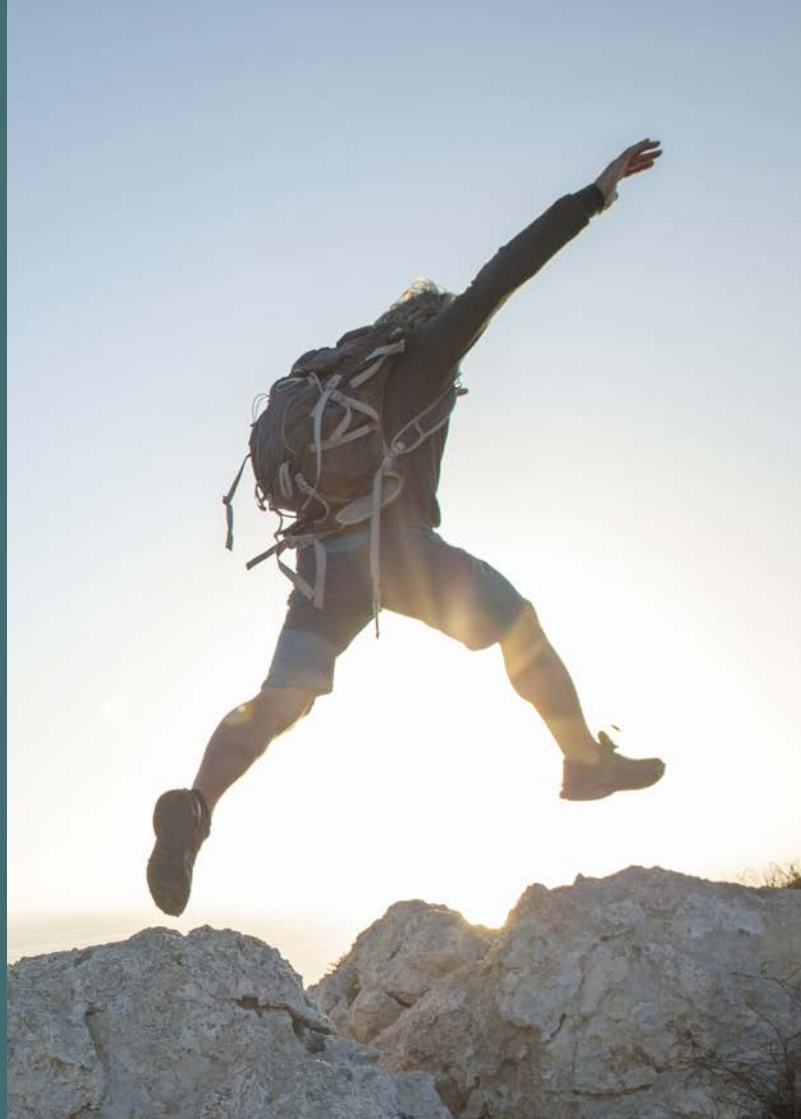
emerald **insight**



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relevant content

Emerald Insight에서의 콘텐츠
검색방법

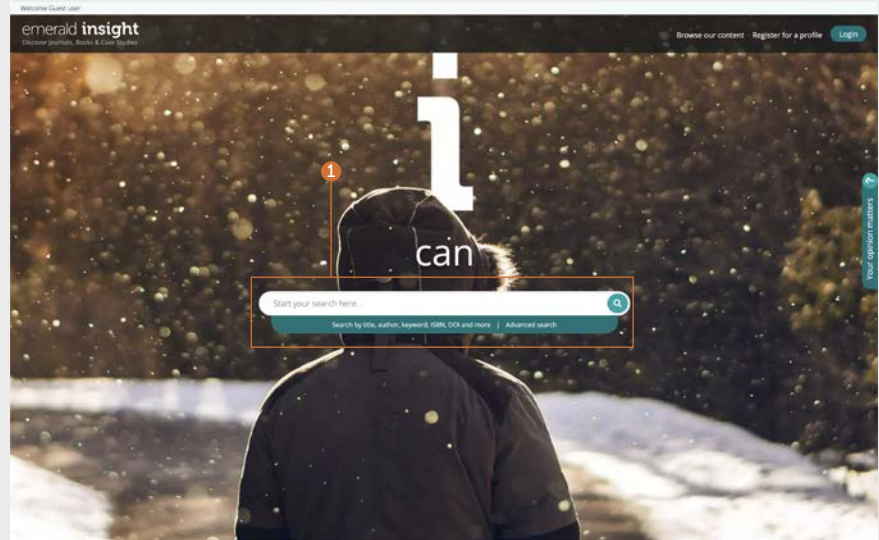
www.emerald.com/insight



Emerald Insight에서는 어떻게 콘텐츠를 검색할 수 있습니까?

MarkLogics의 강력한 검색 기술을 사용하여 빠르고 정확한 결과를 전달합니다. 사용자 기준에 따라 알고리즘을 설정하여 가장 관련도가 높은 결과를 보여줍니다.

1. Emerald Insight 홈페이지에서 빠른 고급 검색에 액세스할 수 있습니다.

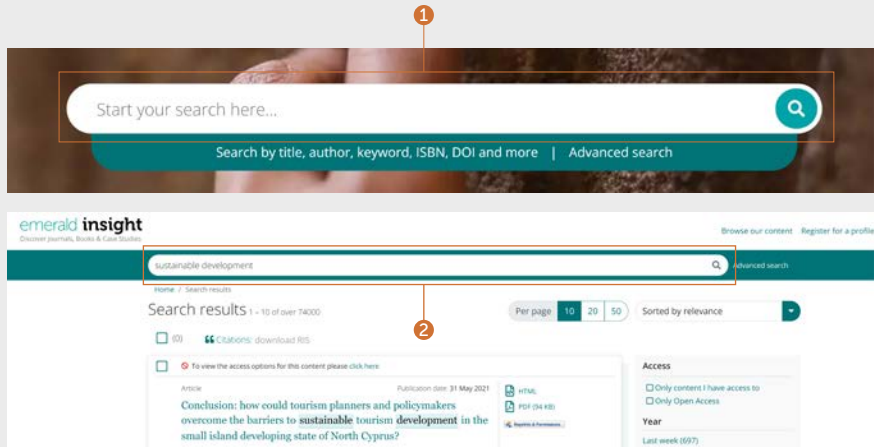


빠른 검색

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검색 기준에 기반한 최초 결과를 빠르게 전달하도록 설계되었으며, 이는 필터로 정렬할 수 있습니다.

1. 검색 상자에 키워드나 어구를 입력한 후 검색 아이콘을 클릭합니다.
2. 페이지 상단에는 계속해서 검색 바가 남아있으므로 언제나 새로운 단어를 검색할 수 있습니다.

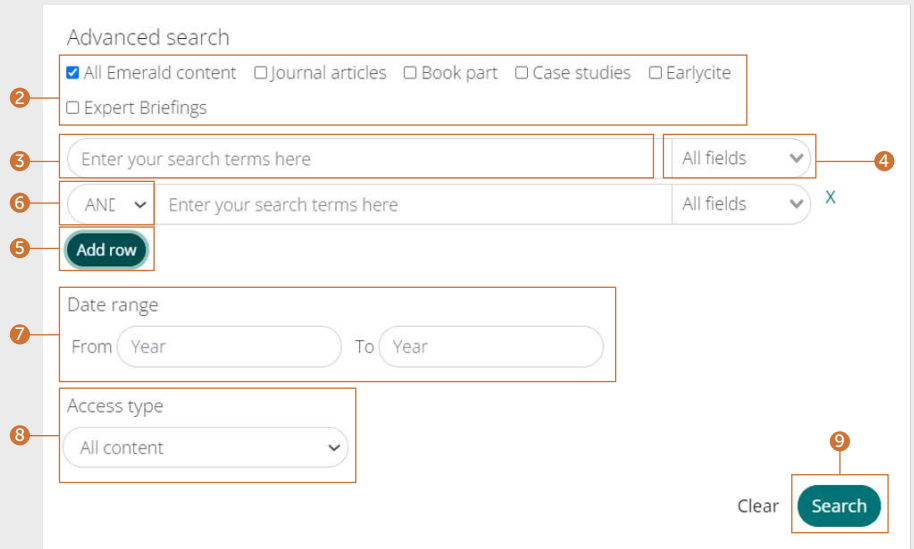
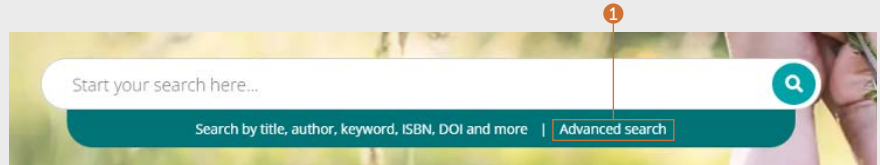


고급 검색

emerald.com/insight/advanced-search

특정 사항을 찾고 있다면, 이 기능으로 첫 검색 페이지에서 더 자세한 사항을 확인하여 기준에 적합한 결과를 받을 수 있습니다.

1. 검색 바에서 'Advanced search (고급 검색)'를 선택합니다.
2. 하나 이상의 콘텐츠 유형을 선택합니다.
3. 단어가 어구를 입력합니다. 와일드카드 '*'를 포함하여 입력할 수 있습니다. 어구는 인용 부호를 사용하여 입력해야 합니다 (예: "clean air" 또는 "clean air legislation").
4. 검색하고자 하는 필드를 선택하여 검색 결과를 정렬합니다 (all (모두), title (제목), abstract (초록), contributor (배급), DOI).
5. 'Add row (열 추가)'를 클릭하면 검색 용어를 추가할 수 있습니다.
6. 드롭다운 옵션을 사용하면 불 연산자에 액세스할 수 있습니다: 'AND', 'OR', 'NOT'.
7. 'Date range (일자 범위)'를 사용하여 검색 결과를 좁힐 수 있습니다.
8. 'Access type (액세스 유형)' 필터를 적용합니다 (all content (모든 콘텐츠), subscribed (구독) 또는 Open Access).
9. 'Search (검색)'를 클릭하여 고급 검색을 시작합니다.



검색 저장

검색 결과를 저장하려면 사용자 프로필에 로그인해야 합니다. 검색 저장 기능은 특히 검색 기준이 복잡할 때 유용합니다. 이는 다음에 다시 검토하기 위해 결과를 저장할 수 있도록 합니다.

1. 'Save this search (이 검색 저장)' 링크를 클릭하여 모든 검색 사항을 저장할 수 있습니다.
2. 검색한 사항은 상단 내비게이션 바의 'Saved searches (저장된 검색 사항)' 링크로 다시 보거나 관리할 수 있습니다.



검색 결과

모든 검색 결과는 분류와 필터 적용이 가능한 표준 방식으로 보여지므로, 빠르고 쉽게 콘텐츠를 찾을 수 있습니다.

1. 결과는 자동으로 검색 결과와의 관련성 순으로 반환됩니다. 결과의 순서를 변경하거나 일자순으로 분류할 수 있습니다.
2. 반환된 검색 수.
3. 콘텐츠 유형 (article (기사), book part (도서 일부), case study (사례 연구), Briefing (요약)).
4. 액세스 상태 (사용 가능/사용 불가, Open Access).
5. 저자.
6. 출판 일자.
7. 초록 시작.
8. 빠른 액세스 링크 (HTML, PDF, ePub, OpenURL).
9. 기사 다운로드 수. 데이터는 24시간마다 새로고침됩니다.
10. 알트메트릭스 점수 (기사 수준 질적 데이터)
11. 소속 기관이 특정 콘텐츠에 액세스할 수 없다면, 이 메시지가 나타납니다. 사자에게 문의하여 사용 가능한 다른 액세스 옵션을 확인하십시오.

The screenshot shows the Emerald Insight search results interface. At the top, a search bar contains the query 'sustainable housing'. Below the search bar, the results are displayed in a list format. The first result is an article titled 'Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach'. The second result is 'Factors influencing sustainability outcomes of housing in subtropical Australia'. On the right side, there are filters for 'Access', 'Year', and 'Content type'. At the bottom, a message indicates that the user's institution does not have access to the content and provides a link to view access options. Numbered callouts (1-11) point to specific features: 1. 'Advanced search' and 'Save this search' buttons; 2. Search results count ('1 - 10 of over: 27000'); 3. Content type filter ('Article'); 4. Access status filter ('Content available'); 5. Author information; 6. Publication date; 7. Article title; 8. Download links for HTML and PDF; 9. Download data and Altmetrics icons; 10. Altmetrics icon; 11. Access restriction message.

인용 정보 내보내기

단일 다운로드

1. 콘텐츠를 연 후 인용문 아래에 위치한 RIS 옵션을 통해 개별 다운로드를 클릭할 수 있습니다.

대용량 다운로드

선택한 결과를 누른 후 검색 결과에서 인용문을 대량으로 다운로드하여 필요한 만큼 인용문을 내보내기를 할 수 있습니다.

2. 언제든지 10, 20, 50개의 검색 결과를 나타냅니다.
3. 다운로드하고자 하는 RIS 파일을 선택하여 박스를 체크합니다.
4. 다운로드 기능은 선택될 때까지 회색으로 유지됩니다. 선택되면 텍스트가 초록색으로 바뀝니다. RIS 다운로드를 클릭합니다. 그 후 파일을 저장하거나, 노트패드로 열거나 인용문 관리 소프트웨어로 바로 전송할 (플러그인이 다운로드되어 있는 경우) 옵션이 제공됩니다.

The screenshot shows the Emerald Insight search results interface. Callout 1 points to the 'Download as .RIS' button for a specific citation. Callout 2 points to the 'Per page' dropdown menu showing options for 10, 20, and 50 results. Callout 3 points to the checkboxes on the left side of the search results list. Callout 4 points to the 'Download Ris' button located above the first search result.

Citation
 Özgüt, H. and Öztüren, A. (2021), "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 4, pp. 545-552. <https://doi.org/10.1108/WHATT-03-2021-0049>

Home / Search results
 Search results 1 - 10 of over 289000
 Per page 10 20 50
 Sorted by relevance

(0) Citations Download Ris

To view the access options for this content please click here

Article
 Digital project management: rapid changes define new working environments
 Te Wu
 Prior to the COVID-19 pandemic, project management was undergoing gradual shift and moving from traditional ways of working toward embracing digitization. The COVID-19...
 View summary and detail

Publication date: 6 July 2021
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 PDF (88 KB)
 Reports & Forecasts

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To view the access options for this content please click here

Article
 Incorporating customer profitability analysis into quality management systems
 Leonardo Sedevich-Fons
 The specific purpose of this article is to describe customer profitability analysis and evaluate its compatibility with quality management systems. Besides, its more...
 DOWNLOADS

Publication date: 5 November 2021
 HTML
 PDF (1.1 MB)
 Reports & Forecasts

Access
 Only content I have access to
 Only Open Access

Year
 Last week (1571)
 Last month (37613)
 Last 3 months (9073)
 Last 6 months (116770)
 Last 12 months (27126)
 All dates (289121)
 From Year To Year Go

Content type
 Article (242444)
 Book part (32596)
 Earlycyle article (9316)
 Case study (2528)
 Expert briefing (1752)
 Executive summary (468)
 Graphic analysis (16)
 Accepted article (1)

검색 결과 재정렬

1. 페이지 컨트롤을 사용하여 검색 결과를 스크롤링하고 볼 수 있습니다.

화면 우측의 옵션으로 검색 결과를 다시 재정렬할 수 있습니다.

2. 이용

- 구독 및 이해관계자 라이선스를 통해 액세스할 수 있는 콘텐츠만 표시합니다.
- Open Access 콘텐츠만 표시합니다.

3. 연 (Year)

- 출판 일자로 콘텐츠를 정렬합니다.

4. 콘텐츠 유형 (선택):

- 저널 기사
- 도서 일부
- Earlycite (사전 발행) 기사
- 사례 연구
- Expert Briefings (전문가 요약)
- 개요서
- 그래픽 분석

Search results 1 - 10 of over 74000

Per page 10 20 50 Sorted by relevance

(0) Citations: download RIS

To view the access options for this content please click here

Article Publication date: 31 May 2021

Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?

Hale Özgüt and Ali Öztüren

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small...

View summary and detail

HTML PDF (94 KB) Requests & Permissions

DOWNLOADS 217

Access

Only content I have access to

Only Open Access

Year

Last week (697)

Last month (1813)

Last 3 months (4410)

Last 6 months (8186)

Last 12 months (12987)

All dates (74007)

From Year To Year Go

Content type

Article (56874)

Book part (10811)

Earlycite article (4885)

Case study (883)

Expert briefing (510)

Executive summary (26)

Graphic analysis (18)

Article Publication date: 27 September 2011

Assessment of state and tendencies of sustainable development in Lithuania

HTML PDF (80 KB) Requests & Permissions

필요한 콘텐츠가 사용불가로 나타날 경우 사서에게 문의하십시오. 다른 옵션을 사용할 수도 있습니다.

콘텐츠 미리보기

저널 기사 예시

1. 'View summary and detail (요약 및 세부사항 보기)' 버튼을 클릭하면 다음을 포함하여 더 많은 사항을 볼 수 있습니다.
2. 초록 전문.
3. 출판 세부 사항.
4. 키워드. 키워드를 클릭하면 다시 검색합니다.

Article
Publication date: 31 May 2021

Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?

Hale Özgüt and Ali Öztüren

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small...

HTML

PDF (94 KB)

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218

1 Hide summary and detail ▲

Abstract

Purpose

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus? The purpose of this paper is to draw on the collaborative work of tourism academics and practitioners featured in this issue.

Design/methodology/approach

A thematic analysis of the articles in this collection draws together the key outcomes related to the strategic question, with particular reference to the contribution to knowledge,

Details

Worldwide Hospitality and Tourism Themes, vol. 13 no. 4

Type: **Research Article**

DOI: <https://doi.org/10.1108/WHATT-03-2021-0049>

ISSN: 1755-4217

Keywords

Sustainable tourism development

North Cyprus Planning and policy

Collaboration Conservation of resources

SIDS

콘텐츠 미리보기

Expert Briefing (전문가 요약) 예시

Expert Briefings (전문가 요약) 키워드는 두 가지 카테고리가 있습니다.

1. 지형
2. 국소

사용자는 제시된 키워드를 하나 이상 선택하거나 선택해제할 수 있습니다.

The screenshot shows a preview of an article titled "Inflation expectations matter more than unemployment" from the "Expert Briefings" series. The article is dated 14 December 2021 and is categorized as "INTERNATIONAL". The preview includes a short text snippet and a "Details" button. Below the article, there are sections for "Keywords" and "Topical". The "Keywords" section has a "Geographic" category with an "International" keyword selected, indicated by a red box and a circled "1". The "Topical" section has several keywords: "economy", "monetary", "prices", "employment", "policy", and "wages", all of which are enclosed in a red box and indicated by a circled "2".

✔ Content available

Expert briefing Publication date: 14 December 2021 HTML

EXPERT BRIEFINGS **Inflation expectations matter more than unemployment**

LOCATION: INTERNATIONAL

The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...

[Details ▾](#)

Details

DOI: 10.1108/OXAN-DB266105
ISSN: 2633-304X

Keywords

Geographic

International

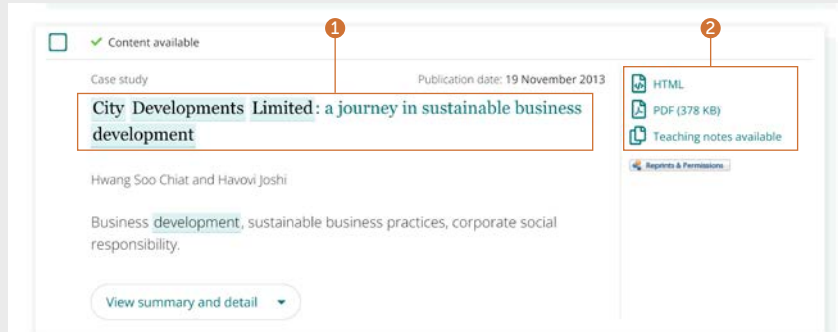
Topical

economy monetary prices employment policy wages

콘텐츠

검색 결과 페이지에는 콘텐츠에 액세스할 수 있는 다양한 방법이 있습니다.

1. 제목을 클릭하면 콘텐츠가 자동으로 HTML 형식으로 열립니다.
2. 링크를 클릭하면 콘텐츠가 사용가능한 형식으로 열립니다.



저널 기사


1. 모든 저자와 연계 세부 사항을 확인합니다.
각 이름을 선택하여 기여한 콘텐츠를 볼 수 있습니다.
2. 제목을 누르면 목차 (TOC) 페이지에서 모든 권 및 발행호를 확인합니다.
3. 출판 일자.
4. 사용 가능한 다른 형식으로 다운로드합니다.
5. 콘텐츠 내 섹션으로 이동합니다.
6. 구조화된 초록.
7. 사이드바는 Emerald 및 관련 있는 다른 발행 기관의 관련 기사를 보여줍니다.
8. 키워드. 키워드를 클릭하면 다시 검색합니다.
9. 인용문 정보.
10. 기사록 시작.

The screenshot shows the Emerald Insight article page for the paper: "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry".

- 1:** Author names: Rishmeet Kapoor, Kushi Kapoor.
- 2:** Journal title: Worldwide Hospitality and Tourism Themes.
- 3:** ISSN: 1755-4217.
- 4:** Article publication date: 31 May 2021.
- 5:** Article structure menu: Abstract, Introduction, Literature review, Future of online and offline channels in Managerial implications, Conclusion and recommendations.
- 6:** Abstract text: Purpose, Design/methodology/approach, Findings, Practical implications, Originality/value.
- 7:** Related articles sidebar.
- 8:** Keywords: Digitalization, Artificial intelligence, Social media marketing, Digital marketing, Traditional marketing, E-marketing tools.
- 9:** Citation information: Kapoor, R. and Kapoor, K. (2021), "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 2, pp. 199-213.
- 10:** Download as RIS button.

도서 챗터

- 모든 저자와 연계 세부 사항을 확인합니다. 각 이름을 선택하여 기여한 콘텐츠를 볼 수 있습니다.
- 제목을 누르면 목차 (TOC) 페이지에서 다른 모든 챗터를 확인합니다.
- 출판 일자.
- 사용 가능한 다른 형식으로 다운로드합니다.
- 초록.
- 콘텐츠 내 섹션으로 이동합니다.
- 인용문 정보.
- 키워드. 키워드를 클릭하면 다시 검색합니다.
- 다른 챗터로 빠르게 액세스합니다.
- 챗터 시작.



The Concept of Sustainable Development

Sandra Renko 1

The Sustainable Marketing Concept in European SMEs 2

ISBN 978-1-78754-038-2, eISBN 978-1-78754-038-5

Publication date: 14 May 2018 3

[PDF \(215 KB\)](#) [ePub \(264 KB\)](#) 4

5 Abstract

Introduction

Historical Notions

Definition of the Term

Dimensions of Sustainable

Measurement for Sustainable

Conclusive Remarks

Abstract

Upon reviewing relevant literature, this chapter aims to give an insight into the importance and popularity of the concept of sustainable development. Accordingly, the chapter provides an insight into the evolution and development of the concept of sustainable development, its various definitions, key dimensions and fundamental indicators, with an overview of the progress on key issues that are important economically, socially and environmentally. The chapter concludes with the principles needed in order to seek sustainability and the advantages of practising it.

Keywords

Sustainable development / Three pillars / Dimensions / Indicators / Stakeholders 8

Citation

Renko, S. (2018), "The Concept of Sustainable Development", Rudawska, E. (Ed.) *The Sustainable Marketing Concept in European SMEs*, Emerald Publishing Limited, Bingley, pp. 29-52. <https://doi.org/10.1108/978-1-78754-038-520180003>

[Download as RIS](#)

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Book Chapters

Part I: Introduction

Part 1 The Theoretical Basis for the Development of Sustainability Marketing Concept in SMEs

Chapter 1 Business Environment, Challenges and Trends for Contemporary SMEs in Europe

Chapter 2 The Concept of Sustainable Development

Chapter 3 From Sustainable Marketing Orientation to Sustainability Marketing

Chapter 4 Sustainability Marketing Tools in Small and Medium Enterprises

Part II: SMEs Operating in the Food & Drink Industry as Beneficiary of Sustainability Marketing

Chapter 1 Food and Drink Industry in Europe and Sustainability Issues

Chapter 2 Small and Medium Enterprises in the Food and Beverage Sector – The Potential of the European Market

Chapter 3 Methodological Aspects of the Research on Sustainability Marketing in SMEs

Part III: The Implementation of Sustainability Marketing in SMEs – A Comparative Analysis of Selected European Countries

Chapter 1 The Place of Sustainability Marketing Activities among the Objectives of SMEs

Chapter 2 Managerial Knowledge of the Concept of Sustainability Marketing

Chapter 3 The Scope of Application for Sustainability Marketing Tools in Markets with Different Levels of Socio-economic Development

6 Introduction

7 Historical Notions

9 Definition of the Term

10 Dimensions of Sustainable

Measurement for Sustainable

Conclusive Remarks

사례 연구

- 모든 저작자와 연계 세부 사항을 확인합니다. 각 이름을 선택하여 기여한 콘텐츠를 볼 수 있습니다.
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- 사용 가능한 다른 형식으로 다운로드합니다.
- 선택하여 사례 연구나 강의 노트를 확인합니다 (사용가능할 경우).
- 콘텐츠 1의 섹션으로 이동합니다. 사이드바는 Emerald 및 관련 있는 다른 발행 기관의 관련 기사를 보여줍니다.
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- 키워드. 키워드를 클릭하면 다시 검색합니다.
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- 사례 연구 시작.

Woolworths South Africa: making sustainability sustainable

1 John Lutz, Amanda Bowen, Claire Beswick
 2 Emerald Emerging Markets Case Studies
 3 ISSN 2045-0621
 4 Publication date: 1 January 2011

5 PDF (174 KB)

6 Abstract
 The trend towards sustainability
 Woolworths background
 The good business journey
 Implementation
 Impact and challenges
 Conclusion

7 CASE TEACHING NOTES
 5 Case summary
 Subject area
 Sustainable development, business, government, and society.
 Study level/applicability
 The case is designed to be taught to students at MBA and MA level.
 Case overview
 In February 2009, Justin Smith, manager of the good business journey at Woolworths, a leading South African department store, was a worried man. Woolworths had launched its five-year sustainability strategy just under two years before. After undertaking an impact assessment, Smith was concerned that the original targets – which covered transformation, social development, the environment and climate change – had been set without a clear understanding of exactly what it would take to achieve them. Woolworths had recently identified ten key risk areas that impacted on the achievement of its original goals. If the sustainability goals were not reached, Woolworths could lose credibility among its shareholders, staff, and consumers. What did Woolworths need to do to ensure that it achieved its sustainability goals? And had the company been too ambitious in the targets it had set initially, he wondered?
 Expected learning outcomes
 To examine the differences, if any, between sustainable development in South Africa and other developing nations and sustainable development in developed nations; to impart an understanding of sustainability in its broadest sense; to investigate the challenges in implementing sustainability strategies in business; to look at ways of measuring the success of sustainability strategies; and to explore whether and how sustainability strategies should differ across industry sectors and across companies.
 Supplementary materials
 Teaching notes.

8 Keywords
 Sustainable development Retailing South Africa

9 Citation
 Lutz, J., Bowen, A. and Beswick, C. (2011), "Woolworths South Africa: making sustainability sustainable", *Emerald Emerging Markets Case Studies*, Vol. 1 No. 1, <https://doi.org/10.1108/2045062111113534>
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 Maria A. O. Dos Santos et al., *Supply Chain Management: An International Journal*, 2013
 Business sustainability frameworks and cases
 Gokan Samsonov et al., *European Business Review*, 2011
 Fewer than half of Australia's 150 biggest companies have committed to net emissions by 2050
 by Angus MacIntyre et al., *Phys.org*, 2021
 Business continuity and disaster management within the public service in relation to a national development plan
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Brazil deforestation pressures will mount at COP26

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5 Friday, October 29, 2021

Significance


During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Impacts

- Despite stronger international pressure, the outlook for forest preservation is alarming absent a well-structured policy for Amazonia.
- Major Brazilian business sectors will face significant risks from international climate pushback without policy improvements.
- Brazil will argue for greater international assistance to offset the costs of climate mitigation policies.

Event

A new World Meteorological Organization report indicates that part of the Amazon rainforest now emits carbon rather than absorbing it, due to deforestation and fires.



A protest in London over Amazon deforestation and indigenous rights in Brazil (Belinda Jao/SOPA Images/Shutterstock)

Significance

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