

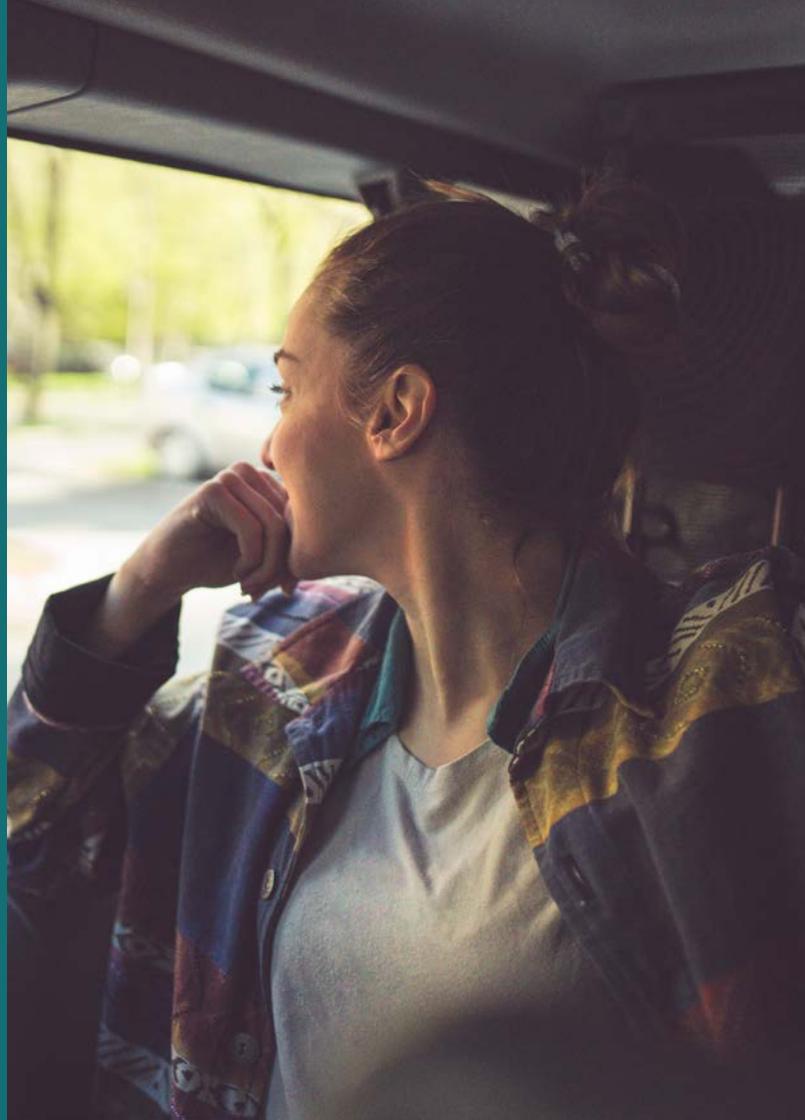
emerald **insight**



這是您的旅程

我如何建立自己的
Emerald Insight 用戶個檔？

www.emerald.com/insight



如何使用 用戶個檔自訂我的旅程？

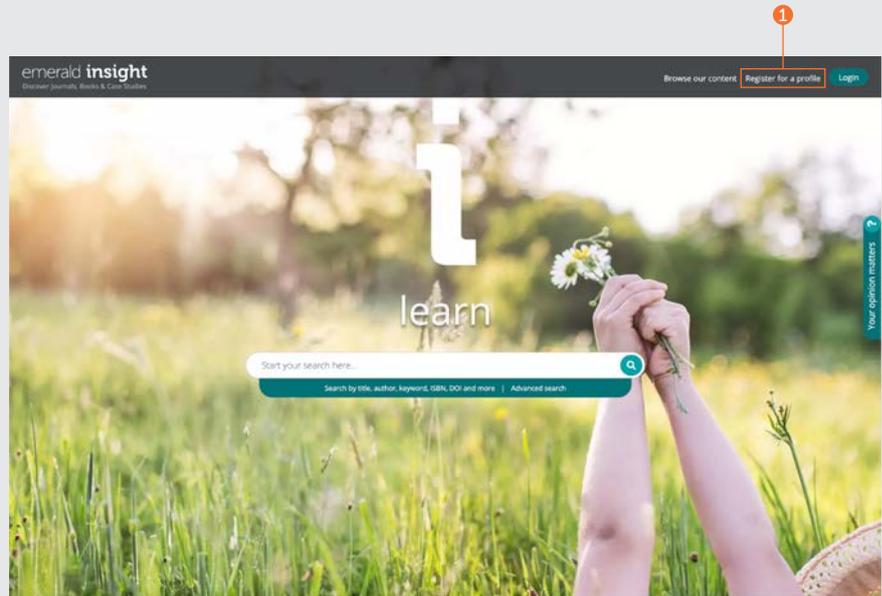
當您有用戶個檔，便可設定內容通知，也可儲存搜尋以供日後檢視。在某些情況下，用戶個檔讓您有權透過貴機構來瀏覽內容。

註冊新的用戶個檔

emerald.com/insight/register

任何人都可以在 Emerald Insight 上建立用戶個檔，而且簡單快捷。但請記住，用戶個檔不能達成即時自動存取內容（除非與 OAN 一起使用，請參閱下一頁）。要存取內容，您還必須透過貴機構選擇的方法進行身份驗證。

1. 從首頁選擇「Register（註冊）」。



註冊新的用戶個檔

續...

2. 在欄位中輸入您的詳細資訊。
3. 輸入您的組織授權號碼(更多有關 OAN 的資訊, 請參見下文)。
4. 如果您希望接收行銷電子郵件, 請勾選此方塊。
5. 此塊資訊描述用戶個檔有哪些功能供您使用。
6. 勾選方塊以同意我們的條款和條件以及隱私政策, 然後按一下「Register (註冊)」。您將看到正在向您傳送電子郵件的確認。然後尋找啟動電子郵件。

Welcome Guest user

Enter your search terms here

Advanced search

Home / Register

Register for an Emerald Profile

An Emerald Profile is a free service that allows you to customize your experience on our new platforms. Fill out the fields below to create your very own account.

2

Name * Enter your name

Country Please select a country

Role Please select one or more roles

Email Address * Enter your Email address

Institution / place of work Please select a place/institution

3

Organisation Access Number (Optional): Enter your 15-digit access number

4

Yes, I'm happy for you to send me marketing communications to the personal email address I have provided

5

I have read and agree to the Terms and Conditions

Where you are interacting with us in a professional capacity we will contact you by email about Emerald products and services that we think you may be interested in. If you are interacting with us in your personal capacity, please indicate below whether or not you are happy for us to contact you in this way.

You can read the full information about how we use personal data in our Privacy Notice. You can simply click the 'unsubscribe' link in any marketing email you receive from us if you don't want to receive them.

Cancel Register

Creating a profile will enable you to:

- Receive Table of Contents (TOC) alerts, Expert Briefings daily alerts and relevant notifications.
- Save your searches.
- Access the content you're entitled to by linking your Emerald profile to your organisation's subscription via the addition of its Organisation Access Number (OAN) to your account.
- Share your ideas, text and provide feedback on platform development.

Please note the following points before creating a profile:

- For subscribers: Please check with your library first as this may not be an option for you. Registering an OAN in your Profile will not provide automatic access to the Teaching Notes for Emerald's eCase Collections.
- For guests: Please note that creation of a Profile doesn't enable instant and automatic access to all our content. We encourage you to browse our growing collection of Open Access content.

將您的用戶個檔連結 Organization Access Number (OAN) 以存取內容

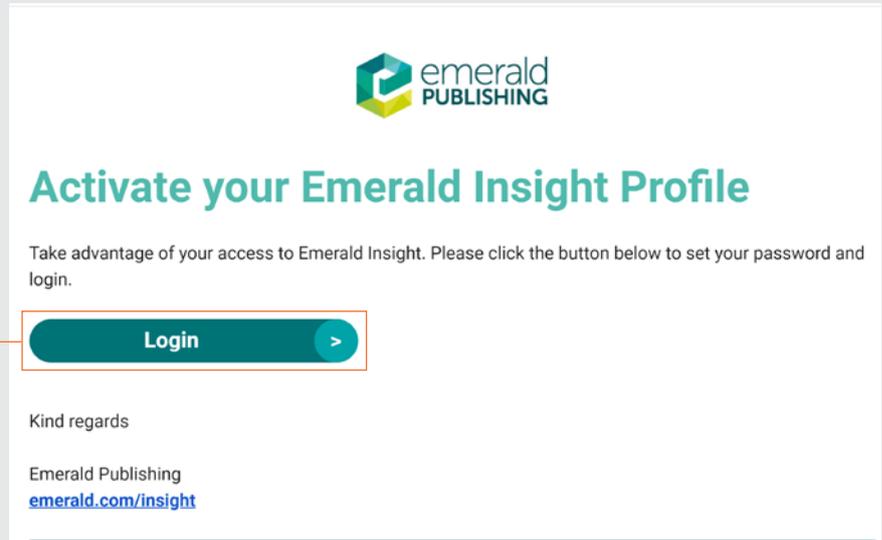
OAN 是您的圖書管理員或組織管理員提供的一組授權代碼。該代碼將您的個人帳戶連結到您的機構或組織, 以便您可以在校外或在家存取其 Emerald 資源。在大多數情況下, 校外瀏覽將由您的機構自動設定(例如, 透過 Shibboleth、Open Athens 或 CASA 設定), 但如果無法設定, 則您需要一組 OAN 來存取資源。此 OAN 將由您的圖書館管理員提供。

啟動電子郵件

1. 按一下「Login (登入)」連結，設定並確認您的密碼。

您將自動被重新導到 emerald.com/insight，並可以選擇儲存您的詳細資訊。

1



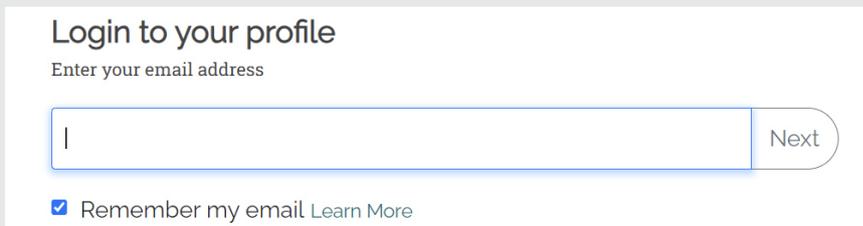
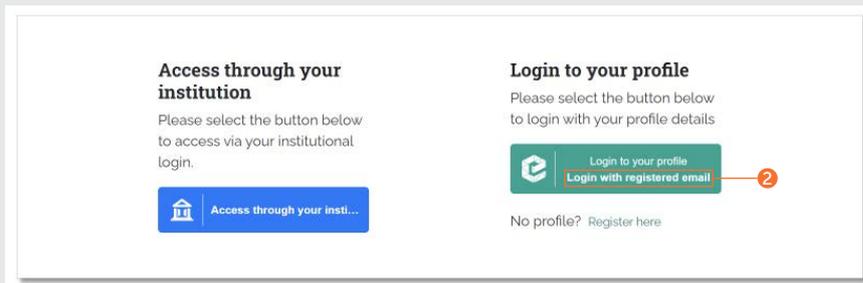
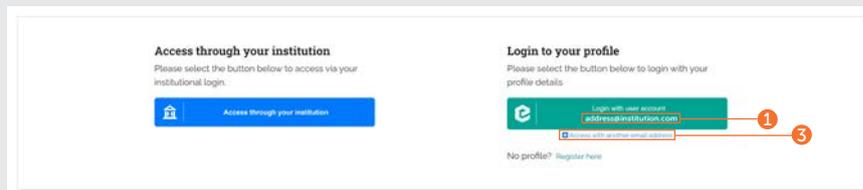
登入您的用戶個檔

emerald.com/insight/login

如果您在建立用戶個檔時選擇了「Remember my email (記住我的電子郵件)」和「Remember my password (記住我的密碼)」，當您使用 Emerald Insight 時，登入過程便會加快。

先前emeraldinsight.com 平台上的所有已註冊用戶個檔以及先前選擇的喜好通知設定都已移轉。如果您尚未在新網站上啟動您的用戶個檔，請瀏覽 emerald.com/login 並選擇「Forgot your password (忘記密碼)」選項，以設定新密碼並重新啟動您的用戶個檔。

1. 如果您之前選擇了記住您的電子郵件，這將自動出現在綠色方塊中。
2. 否則，請輸入用於註冊用戶個檔的相同電子郵件地址。
3. 您可以使用多個電子郵件地址註冊用戶個檔。按一下該連結以使用新電子郵件建立用戶個檔，或檢視以前使用的登入資訊。



登入您的用戶個檔

續...

3. 如果您之前也選擇了記住您的密碼，您將在按一下上一頁的綠色方塊後自動登入。
4. 否則，請依照指示輸入您的密碼。
5. 如果您忘記了密碼，只需按一下連結即可接收包含重設說明的電子郵件。

The screenshot shows a login form titled "Enter password" with the instruction "Enter your password for email@institution.com below". The form includes a password input field, a "Next" button, a checkbox for "Remember my password" with a "Learn More" link, and a "Forgot your password? Click here to reset it" link. Numbered callouts (4, 3, and 5) point to the password field, the "Remember my password" checkbox, and the "Forgot your password" link, respectively.

Enter password

Enter your password for email@institution.com below

Next

Remember my password [Learn More](#)

[Forgot your password? Click here to reset it](#)

透過您的用戶個檔 來設定內容通知

使用您的用戶個檔來瞭解最新的期刊、叢書和 Expert Briefings 內容，而無須搜尋或瀏覽。

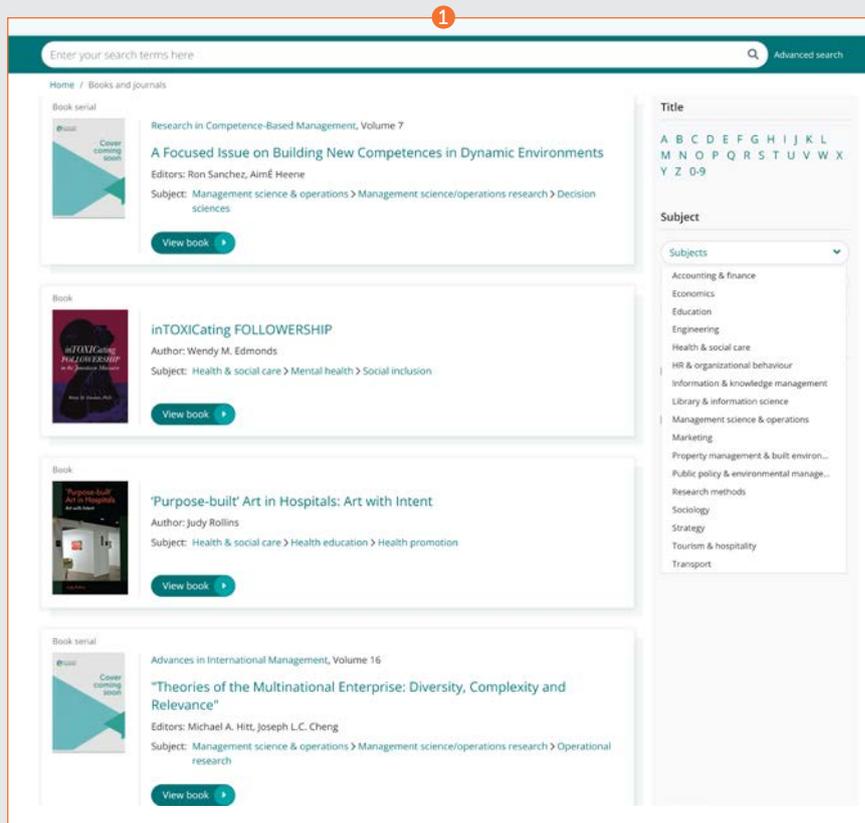
期刊和書籍內容通知

確保您已登入您的用戶個檔。

1. 瀏覽所有期刊和叢書，找到要為其設定通知的標題。

emerald.com/insight/browse/publications

您還可以使用搜尋功能，從特定內容回到期刊和書籍導覽。



1

Enter your search terms here Advanced search

Home / Books and journals

Book serial

Research in Competence-Based Management, Volume 7
A Focused Issue on Building New Competences in Dynamic Environments
Editors: Ron Sanchez, Aimé Heene
Subject: Management science & operations > Management science/operations research > Decision sciences

Book

inTOXicating FOLLOWERSHIP
Author: Wendy M. Edmonds
Subject: Health & social care > Mental health > Social inclusion

Book

'Purpose-built' Art in Hospitals: Art with Intent
Author: Judy Rollins
Subject: Health & social care > Health education > Health promotion

Book serial

Advances in International Management, Volume 16
"Theories of the Multinational Enterprise: Diversity, Complexity and Relevance"
Editors: Michael A. Hitt, Joseph L.C. Cheng
Subject: Management science & operations > Management science/operations research > Operational research

Title

A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z 0-9

Subject

Subjects

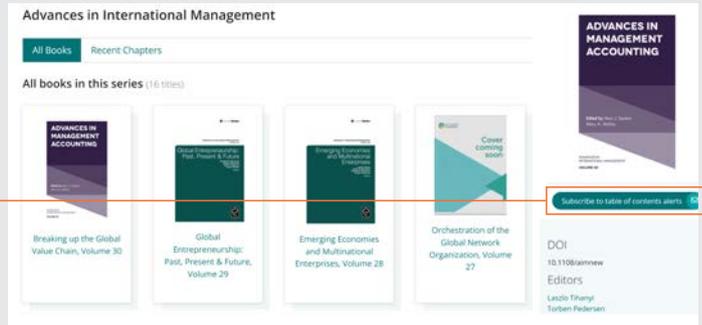
- Accounting & finance
- Economics
- Education
- Engineering
- Health & social care
- HR & organizational behaviour
- Information & knowledge management
- Library & information science
- Management science & operations
- Marketing
- Property management & built environ...
- Public policy & environmental manage...
- Research methods
- Sociology
- Strategy
- Tourism & hospitality
- Transport

期刊和書籍內容通知

續...

在您選擇的期刊或叢書的目錄頁面上，您可以選擇建立通知。

2. 按一下「Subscribe to table of content alerts (訂閱目錄通知)」按鈕以設定通知。
3. 這將使按鈕變為白色。如果您選擇取消訂閱，只需再次按一下該按鈕(從此時起，您將停止接收任何進一步的通知)。
4. 您所選擇的標題發佈新內容後，您將立即收到一封電子郵件通知。



專家每日簡報電子郵件通知

確保您已登入您的用戶個檔。

1. 瀏覽 emerald.com/insight/content/briefings 然後按一下「Subscribe (訂閱)」按鈕以設定通知。這將使按鈕變為白色。如果您選擇取消訂閱，只需再次按一下該按鈕之後，您將停止接收任何進一步的通知。

然後，您將開始收到專家每日簡報電子郵件通知。

[檢視完整的專家每日簡報通知設定指南](#)

The screenshot shows the 'Expert Briefings' page on the Oxford Analytica website. The page features a dark blue header with the Oxford Analytica logo and the text 'Expert Briefings Powered by Oxford Analytica'. Below the header, there is a main content area with the text: 'Bring thematic teaching to life with ready-made course content. Capturing the unbiased analysis of independent industry leaders and academics on political, social and economic events. Expert Briefings explore the implications and impact of emerging trends and developments at a global, regional and country level.' A green button with the text 'Click here to view all Expert Briefings' is visible. On the right side, there is a dark blue sidebar with the text 'Stay up to date' and 'Sign up to the Expert Daily Briefings email alert and receive up-to-the-minute analysis of global events as they happen.' A white 'Subscribe' button with a red circle and the number 1 is highlighted. At the bottom of the sidebar, there is a small note: 'If your university does not have access to Expert Briefings, visit our information page to find out more.'

管理您的用戶個檔

在您的個人資料區域中，您可以檢視和取消訂閱您的通知喜好設定。

按一下頁面頂部的「Profile（用戶個檔）」連結。

1. 在您的用戶個檔區域中，您可以檢視內容通知的完整清單。
2. 您還可以變更密碼並新增 OAN（如相關）。

Enter your search terms here Advanced

Home / Profile

Welcome to your Profile

Personal Information

Please note, to edit the information below please contact our customer services via the following email support@emerald.com

Email

Organisation Access Number(s)

Manage account

- [Change password](#)
- [Add Organisation Access Number](#)

Content Alerts

Accounting, Auditing & Accountability Journal	Unsubscribe
Advances in Management Accounting	Unsubscribe
Journal of Accounting Literature	Unsubscribe
Technological Sustainability	Unsubscribe

透過您的用戶個檔儲存搜尋

當使用的搜尋條件很複雜時，儲存搜尋功能特別有用。這使您可以儲存結果以供日後再次檢視。

1. 您可以透過按一下「Save this search (儲存此搜尋)」儲存任何搜尋。
2. 可以透過頂部導覽列上的「Saved searches (已儲存的搜尋)」檢索和管理搜尋。



如果您在瀏覽 Insight 上的內容時遇到問題，請聯絡您的圖書館管理員。

insight 指南

要檢視 emerald.com/insight 的所有指南，請瀏覽：
emeraldgrouppublishing.com/how-to/use-emerald-insight

