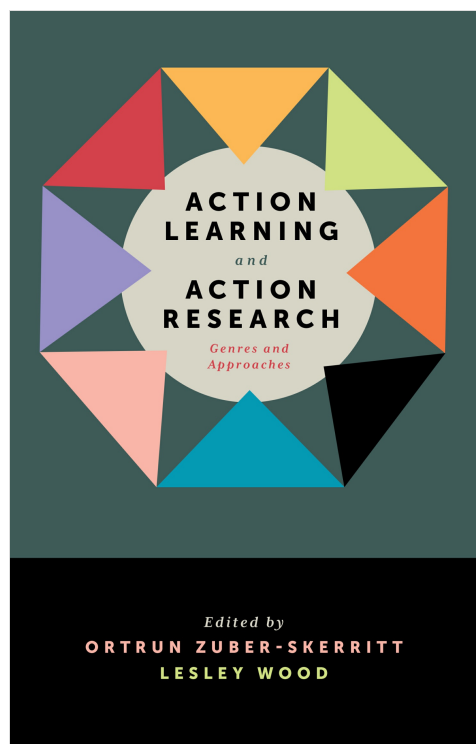


Education



# Action Learning and Action Research: Genres and Approaches

Editors

Ortrun Zuber-Skerritt  
Griffith University, Australia

Lesley Wood  
North West University, South Africa



## Synopsis

Action Research (AR) is an ideal methodology to enable practical and emancipatory outcomes, as well as to generate relevant and authentic theory. Consequently, it has gained popularity worldwide. However, this emerging paradigm of AR in the Social Sciences has been widely misunderstood and misused by researchers, educators and practitioners.

The integration of Action Learning with Action Research deepens understanding and contributes to new knowledge about the theory, practice and processes of Action Learning (AL) and Action Research (AR). It clarifies what constitutes AL/AR in its many forms and what it is not. AL and AR enable participants to effectively approach increasingly complex global challenges confronting humankind in this twenty-first century, collectively achieve practical, emancipatory and sustainable outcomes and generate relevant, authentic theory. This book, written by internationally renowned experts, is the first to provide a comprehensive overview of the main genres and approaches of AL/AR. They explain the genre of their expertise, reflect on their rich experiences with it, and consider both the common features shared across the AL/AR paradigm and what is distinctive about the particular genre they overview. This book discusses the what, why and how of their particular approach and will prove invaluable for researchers and practitioners alike.

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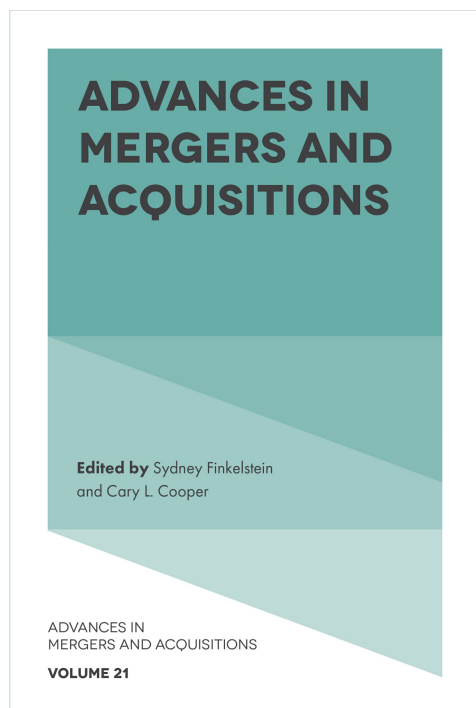
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Strategy



# *Advances in Mergers and Acquisitions*

Advances in Mergers and Acquisitions, Volume 21

Editors

Sydney Finkelstein  
Tuck School of Business, USA

Cary L. Cooper  
Alliance Manchester Business School, UK

## Synopsis

*Advances in Mergers and Acquisitions* stands out from the competition due to its focus on three key characteristics: studies from scholars in different countries, with different research questions, relying on different theoretical perspective. Such a broad and inclusive approach to mergers and acquisitions is not easily replicated in academic journals, with much narrower mandates and metrics.

Volume 21 of this annual series explores a range of issues relevant to a post-Covid world and the ensuing recession – from the perks and pitfalls of cross-legacy boundary-spanning and the role of inimical resources in managerial decisions, to the synergy between industry 4.0 and the circular economy and the role of M&A advisors in cross-border acquisitions, the chapters published in this volume provide cutting edge ideas by leading scholars and help to inform mergers and acquisitions research around the world.

This collection of research is of interest to scholars in strategic management, organization theory, and organizational behaviour who are studying questions around mergers and acquisitions. Doctoral students in particular will benefit from access to the diversity of research that can trigger new research questions and expanded research agendas.

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Hardback ISBN: 9781800717244

Hardback price: £70.00, €90.00, \$110.00

ePDF ISBN: 9781800717237

ePDF price: £70.00, €90.00, \$110.00

ePub ISBN: 9781800717251

ePub price: £70.00, €90.00, \$110.00

Publication date: 14 September 2022

Language: English

Audience: Professional and scholarly

Page count: 200

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THEMA code: KJVB, KJC, KCST

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HR & organizational behaviour



# *Advances in the Technology of Managing People: Contemporary Issues in Business*

The Changing Context of Managing People

Editors

Pamela Ann Gordon  
University of Phoenix, USA

Julie A. Overbey  
University of Phoenix, USA



## Synopsis

*Advances in the Technology of Managing People: Contemporary Issues in Business* presents a wide ranging examination of emerging technological trends in the workplace. Using a combination of research study results, case studies, literature reviews, and conceptual papers, the book examines contemporary issues and emerging trends within management technology.

Each chapter focuses on a different technological issue or trend within business management from a variety of perspectives, including management, HR, ethical, and organizational behavior viewpoints.

Issues explored in the book include:

- Workplace Productivity with Balanced Scorecard Actions
- Managing Emerging Technology and Organization with Agility
- Freelance Economy
- E-Mentoring 2.0
- Virtual Team Success with the Power of Technology Advancements
- Advanced Analytics, Machine Learning and Artificial Intelligence in the
- Workplace Ambient Intelligence Changes the Office Environment
- Disruptive Innovations and Blockchain
- Quantum Leadership.

Hardback ISBN: 9781789730746

Hardback price: £63.99, €78.99, \$99.99

Paperback ISBN: 9781789730760

Paperback price: £19.99, €23.99, \$26.99

ePDF ISBN: 9781789730739

ePDF price: £63.99, €78.99, \$99.99

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ePub price: £63.99, €78.99, \$99.99

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Language: English

Audience: Professional and scholarly

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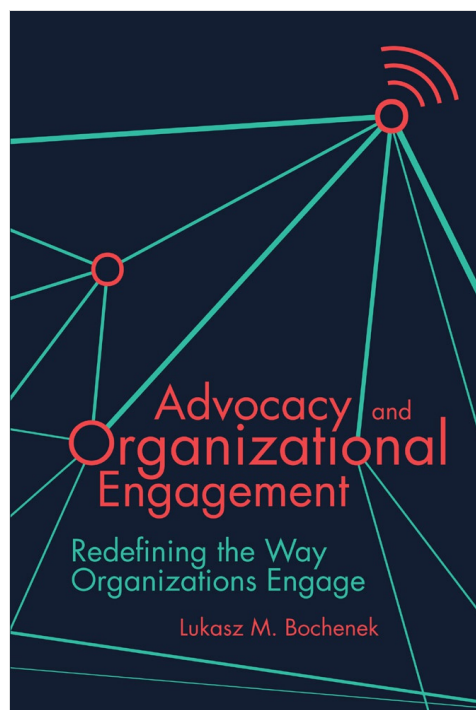
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Strategy



# *Advocacy and Organizational Engagement: Redefining the Way Organizations Engage*

Author

Lukasz M. Bochenek  
Leidar, Switzerland



## Synopsis

In presenting a comprehensive overview on how to design and execute effective advocacy strategies for organizations, this book challenges the way organizational engagement used to be shaped. It proposes and provides tools for driving multilateral advocacy, where multiple actors and institutions cooperate together.

For individuals, organizations and companies to be heard and have an impact, they need to cut through the noise by focusing on the quality and originality of their communications. This book analyzes the development of corporate communications and advocacy management within a number of contexts, including social media, marketing influencers, public relations and corporate social responsibility.

To challenge the traditional perceptions of communications within companies and create a holistic approach to advocacy, Lukasz M. Bochenek blends theoretical reflection with practical implementation and provides the reader with management models, strategic advice, questionnaires and tools. This makes *Advocacy and Organizational Engagement* a beneficial read for both scholars and practitioners working in the field of organizational development and business strategy.

Hardback ISBN: 9781789734386

Hardback price: £68.99, €78.99, \$99.99

Paperback ISBN: 9781789734409

Paperback price: £24.99, €29.99, \$33.99

ePDF ISBN: 9781789734379

ePDF price: £68.99, €78.99, \$99.99

ePub ISBN: 9781789734393

ePub price: £68.99, €78.99, \$99.99

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Language: English

Audience: Professional and scholarly

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Strategy



# *Attaining the 2030 Sustainable Development Goal of Industry, Innovation and Infrastructure*

Family Businesses on a Mission

Editors

Naomi Birdthistle  
Griffith University, Australia

Rob Hales  
Griffith University, Australia

## Synopsis

*Attaining the 2030 Sustainable Development Goal of Industry, Innovation and Infrastructure* focuses on Sustainable Development Goal number nine (SDG9): resilient infrastructure, promoting inclusive and sustainable industrialization and fostering innovation. Examining family businesses in Algeria, Japan, Australia and Germany, each case study presents a unique perspective from their respective countries of how the SDG9 translates into culture and the practice of doing business, providing insights and key takeaways into how family businesses can play a role in advancing innovation, enabling industrialisation and developing robust infrastructure.

The United Nations' (UN) Sustainable Development Goals (SDGs) are 17 Goals pledged by 193 nations in 2015 which would help engender an improved, fairer, and more sustainable world – one in which 'no one is left behind'. The SDGs are a call to action, to develop innovative solutions to the most complex, societal, and environmental global challenges. In *Family Businesses on a Mission*, series editors Naomi Birdthistle and Rob Hales bring together international case studies to illustrate how family businesses can attain the UN 2030 SDGs.

Accessible to those working in the field beyond academia – such as family business practitioners, family business owners, government and policymakers, members of NGOs, business associations and philanthropic centres – the book series equally appeals to those with a general interest in entrepreneurship and business.

Paperback ISBN: 9781803825762

Paperback price: £24.00, €29.00, \$32.00

ePDF ISBN: 9781803825731

ePDF price: £24.00, €29.00, \$32.00

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ePub price: £24.00, €29.00, \$32.00

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Language: English

Audience: Professional and scholarly

Page count: 128

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THEMA code: KJC, KJD, KN

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Management science & operations



# *Best Practices in Green Supply Chain Management: A Developing Country Perspective*

Authors

Sadia Samar Ali  
King Abdul-Aziz University, Saudi Arabia

Rajbir Kaur  
Consultant, India

Jose Antonio Marmolejo Saucedo  
Panamerican University, Mexico



## Synopsis

Meeting consumer needs and desires, while promoting cleaner production and sustainable consumption, is one of the greatest challenges facing industry today. Addressing poverty and environmental degradation requires changing how global organizations produce and distribute goods and how people and organizations consume and dispose of them. It requires a more efficient use of resources, together with action-oriented thinking but raises a range of highly specific challenges for organizations operating in emerging economies.

*Best Practices in Green Supply Chain Management* offers new insights on the challenges of integrating environmental awareness into supply chain management operations in developing countries. The authors present in-depth case studies from the Indian and Mexican manufacturing industries, which are used to illustrate broader lessons in the implementation of sustainable practices for developing economies.

This book presents detailed findings and practical guidance to both researchers and practitioners working in the fields of business management, sustainability and green practices, as well as all those who wish to understand why organizations should integrate sustainable strategies and how to implement them.

Hardback ISBN: 9781787562165

Hardback price: £63.99, €78.99, \$99.99

Paperback ISBN: 9781787562189

Paperback price: £19.99, €23.99, \$26.99

ePDF ISBN: 9781787562158

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Language: English

Audience: Professional and scholarly

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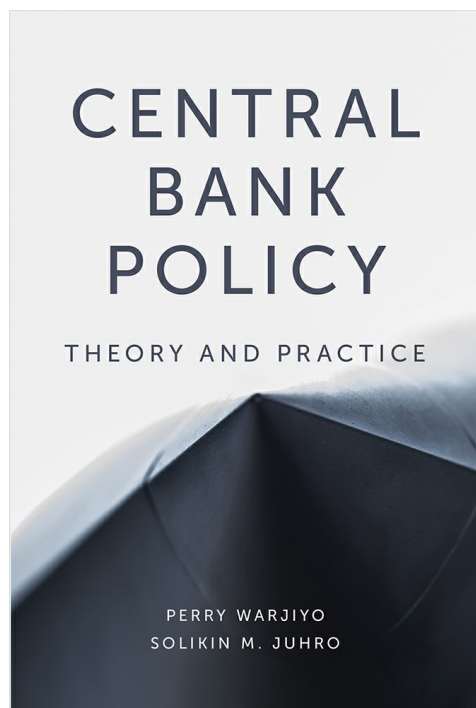


# Central Bank Policy: Theory and Practice

## Authors

Perry Warjiyo  
Bank Indonesia, Indonesia

Solikin M. Juhro  
Bank Indonesia, Indonesia



## Synopsis

*Central Bank Policy: Theory and Practice* analyses policies and practices adopted by central banks globally, as well as the institutional arrangements underlying the principles of good governance in policymaking.

Discussion focuses on philosophical and conceptual theories that have key implications for central bank policy making and findings are supported by relevant quantitative analyses and case studies reflecting recent issues with respect to centralized financial policy making, including the adoption of the Inflation Targeting Framework in Indonesia.

The book bridges the gap between theory and practice within the central bank policy framework by going beyond the rapidity of theoretical developments to address lesser known and understood policy practices, such as the Flexible Inflation Targeting Framework and macroprudential policy.

With wide ranging scope and in-depth materials presented, alongside the authors' extensive experiences and involvement in the policymaking process at Bank Indonesia, *Central Bank Policy* is a vital practical tool and reference aid for policymakers, practitioners and academic researchers in the area of financial, banking, and monetary policies.

Hardback ISBN: 9781789737523

Hardback price: £105.99, €131.99, \$168.99

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Paperback price: £34.99, €41.99, \$47.99

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ePDF price: £105.99, €131.99, \$168.99

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Sociology

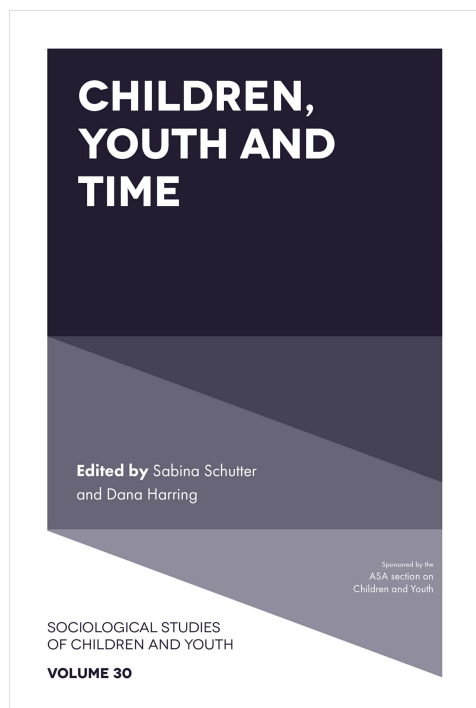
## *Children, Youth and Time*

### Sociological Studies of Children and Youth, Volume 30

#### Editors

Sabina Schutter  
Rosenheim Technical University of Applied Sciences, Germany

Dana Harring  
Rosenheim Technical University of Applied Sciences, Germany



#### Synopsis

The concept of time in childhood and youth is discussed in two contradictory ways; first romanticized, as a time of play, innocence, and exploration - of learning through trial and error, and second, as a time restricted by tight societal and generational structures, such as chains of care, institutional and family timetables. *Children, Youth and Time* reflects on the complex concept of time as perceived and experienced by children and young people in relevant societal and generational contexts.

Including empirical and theoretical contributions from around the globe which shed light on time and temporality as it is negotiated by children and young people in distinction to adults, both within the family and in institutional contexts, the chapters in this collection delve into the impact of current global challenges upon children, young people, and families' time. How do critical global concerns such as climate change or the COVID-19 pandemic affect the temporal experience of children and youth?

Providing fresh insight at a crucial moment of global disruption, the authors equip us with a stronger awareness of young people's perceptions of the world during periods of crisis. As a vital tool for safeguarding and implementing strategies to support children and young people in an everchanging world, this is a timely resource for researchers interested in the welfare of children and youth.

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ePDF ISBN: 9781801176446

ePDF price: £70.00, €90.00, \$110.00

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ePub price: £70.00, €90.00, \$110.00

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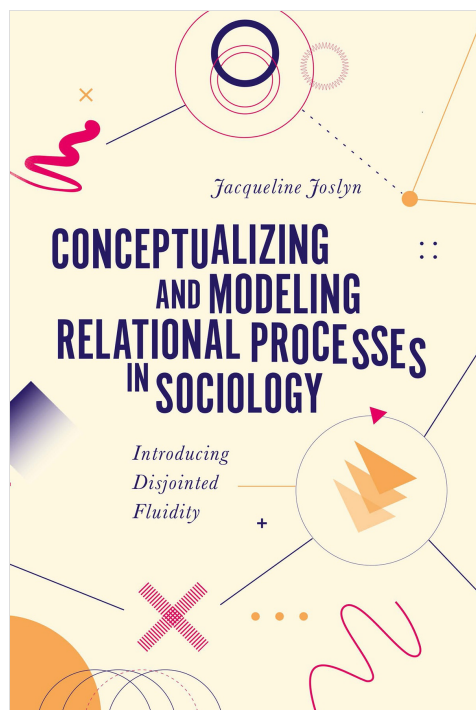
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Sociology



# Conceptualizing and Modeling Relational Processes in Sociology: Introducing Disjointed Fluidity

Author

Jacqueline Joslyn  
University of Arizona, USA

## Synopsis

Sociologists have not neglected the study of relationships, but there remains no central definition of what a relationship is. *Conceptualizing and Modeling Relational Processes in Sociology* offers a definition of relationships that supports a conceptual tool and visualization technique for analyzing relational processes that are otherwise difficult to model using standard ethnographic and social network analysis techniques.

Grounded in the work of social psychologists and relational sociologists and built on the premise that relationships are both remembered and imagined, Joslyn introduces disjointed fluidity: a new concept which maintains that relationships are molded by a flow of changing circumstances and dynamic cognitive processes. Featuring data from an ethnographic study of doctoral student mentorship, Joslyn uses this cutting-edge perspective to detail the mechanisms by which relationships are created, maintained, and dissolved. Pioneering a computational ethnographic technique that visualizes the properties and characteristics of relational processes, the author offers an exciting contribution to the efforts of relational sociologists to build a universal conceptualization of relationships.

With broad appeal across scholars and graduate students in the social and behavioral sciences, Joslyn presents new ideas for expanding relationship modeling methods in a way that unites relationship scholars and extends relational theory. This is a captivating read for both methodologists and practitioners in relational fields, such as marketing, library sciences, criminal justice/legal psychology, and psychotherapy.

Hardback ISBN: 9781803828282  
Hardback price: £65.00, €75.00, \$95.00  
ePDF ISBN: 9781803828275  
ePDF price: £65.00, €75.00, \$95.00  
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Audience: Professional and scholarly  
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THEMA code: JHBA, JHB, JH

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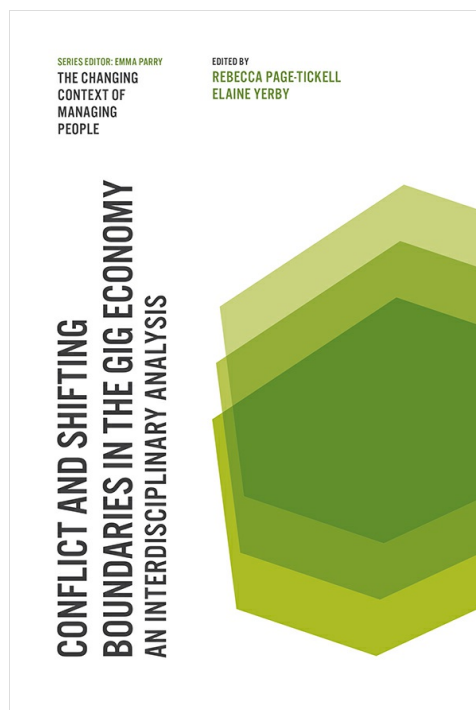
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# *Conflict and Shifting Boundaries in the Gig Economy: An Interdisciplinary Analysis*

The Changing Context of Managing People

Editors

Rebecca Page-Tickell  
University of East London, UK

Elaine Yerby  
London School of Economics, UK



## Synopsis

Using an interdisciplinary lens, this book innovatively explores the conflicts and shifting boundaries in organisational, professional, legal and economic structures, caused by the rise of the gig economy. The dynamic structural model of the gig economy is introduced to interrogate the inner workings of the amorphous gig economy at the Macro, Meso and Micro levels of analysis.

*Conflict and Shifting Boundaries in the Gig Economy* examines a range of tensions and issues, including;

- The future of trade unions in the gig economy
- Employment status and contractual arrangements
- Talent management in the gig economy
- Employee voice and whistleblowing
- Career choices and organisational attractiveness
- Trajectory and impact at macro economic levels.

Organisational examples and a focus on the perspective of those engaged in gig work introduce new insights and research questions on the current and future challenges posed by the gig economy, alongside using the structural dynamic model as a tool to understand actors and organisational experiences and build appropriate interventions.

Hardback ISBN: 9781838676049  
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Paperback ISBN: 9781838676063  
Paperback price: £29.99, €35.99, \$40.99  
ePDF ISBN: 9781838676032  
ePDF price: £73.99, €89.99, \$105.99  
ePub ISBN: 9781838676056  
ePub price: £73.99, €89.99, \$105.99

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Language: English  
Audience: Professional and scholarly  
Page count: 224  
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THEMA code: KCF

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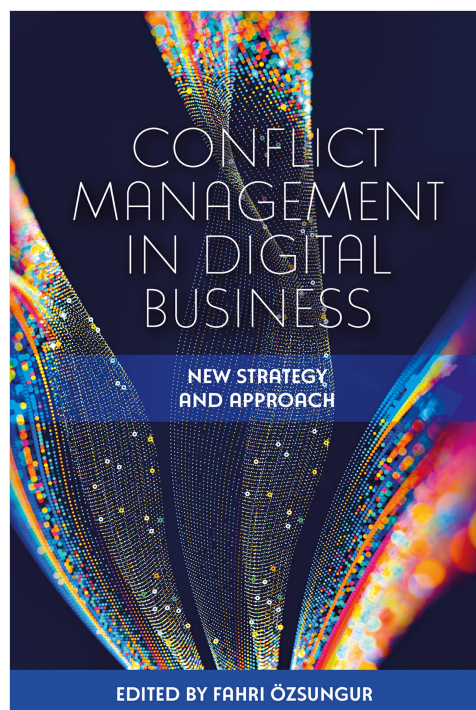
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Strategy



# *Conflict Management in Digital Business: New Strategy and Approach*

Editor

Fahri Özşungur  
Mersin University, Turkey

## Synopsis

Today's business world is under constant digital threats that can cause unpredictable damage and weaken the competitiveness of businesses. With digital transformation risks and cyber-attacks increased by extraordinary situations such as the recent pandemic, new approaches are needed in the management of these emerging digital conflicts to develop sustainable business strategies and become a robust business of the future.

*Conflict Management in Digital Business: New Strategy and Approach* is a pioneering and innovative guide in the context of digital conflicts in the value chain of businesses and on digital conflicts in business management and strategy. Conflict management is discussed in the context of issues of production and planning, logistics, marketing, procurement, technology development, human resource management, and business infrastructure. Sectoral issues with conflicting businesses, organizational behavior, digital sustainability, cyber business management, cyber-attack, and cyberwarfare strategies for businesses are discussed in detail to bring crucial principles in the context of management and strategy to all businesses that desire to be a business of the future.

Providing readers with a unique guide of how businesses can achieve resilience to digital conflict, *Conflict Management in Digital Business* helps prepare for unexpected situations such as pandemics, to maintain competitive advantage, and illuminating pathways to turn conflicts caused by extraordinary situations into opportunities.

Hardback ISBN: 9781802627749  
Hardback price: £75.00, €90.00, \$105.00  
ePDF ISBN: 9781802627732  
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Language: English  
Audience: Professional and scholarly  
Page count: 412  
BIC code: KJM, KJC, KJMD  
BISAC code: BUS110000, BUS041000, BUS063000  
THEMA code: KJM, KJMD, KJC

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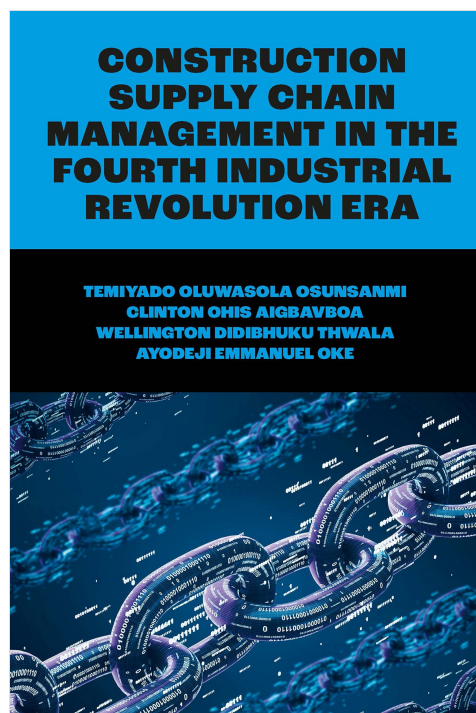
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Management science & operations



# *Construction Supply Chain Management in the Fourth Industrial Revolution Era*

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## Synopsis

Supply chain management in the construction industry has passed through different eras – yet throughout, the construction industry has experienced fragmentation, late project delivery and other Gordian Knots due to its slow adoption of innovative modern technologies and principles in the supply chain processes.

Addressing the need to harmonise the construction supply chain and establish the industry as the lynchpin of the economy, *Construction Supply Chain Management in the Fourth Industrial Revolution Era* acts as a roadmap, re-aligning the activities of the construction supply chain stakeholders with the principles and tenets of Industry 4.0.

Gathering evidence on both the benefits and disruptive potentials within the current construction supply chain management domain, this collection determines the acceptable practice and standard for regulatory bodies and managers, appealing also to researchers as it expands the frontiers of knowledge in the fourth industrial era.

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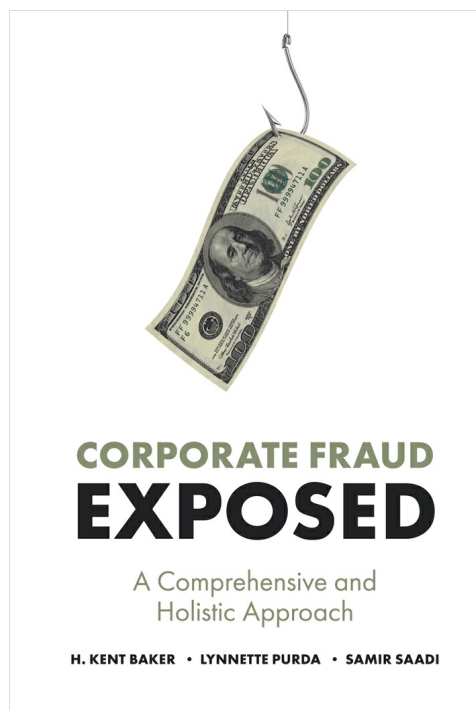
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# Corporate Fraud Exposed: A Comprehensive and Holistic Approach

Editors

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Lynnette Purda  
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Samir Saadi  
University of Ottawa, Canada



## Synopsis

After each major corporate scandal, new suggestions for combatting fraud emerge from regulators and industry professionals. Despite changes to guidelines for firms' corporate governance, augmented protection for whistle blowers, and enhanced cybersecurity measures, evidence documents an alarming increase in the prevalence and severity of corporate fraud. The rapidly changing laws aimed at curbing corporate fraud sometimes lag behind the changing sophistication of fraud schemes.

*Corporate Fraud Exposed* discusses the motivations and drivers of fraud including agency theory, executive compensation, and organizational culture. It examines fraud's consequences for various firm stakeholders and its spillover effects to other corporations, the political environment, and financial market participants, including those who participate via crowdfunding platforms.

This book provides a fresh look at this intriguing but often complex subject. It skillfully blends the contributions of a global array of scholars and practitioners into a single review of some of the most important topics in this area. Given its broad scope, this practical and comprehensive title should be of interest to anyone curious about corporate fraud.

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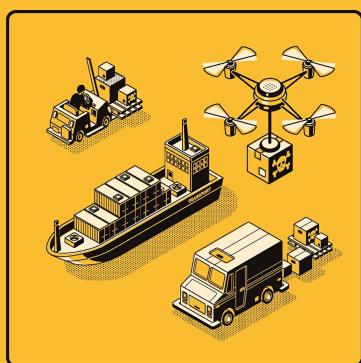
# Counterfeiting and Fraud in Supply Chains

Editors

Sanda Soucie  
University of Zagreb, Croatia

Almir Peštek  
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## Counterfeiting and Fraud in Supply Chains



Edited by  
**Sanda Soucie**  
**Almir Peštek**

### Synopsis

The manufacture and sale of counterfeit products is a widespread problem that affects a wide range of industries – from the pharmaceutical industry, electronics, and electrical equipment industry, clothing, footwear, to food, cosmetics, and luxury products industries. *Counterfeiting and Fraud in Supply Chains* explains the reasons behind the popularity of counterfeiting and fraud among both consumers and companies, a systematic and holistic overview and critical examination of the situations that have caused an increasing trend of those criminal activities.

For all businesses, counterfeiting causes serious economic and social impact and can even be dangerous, posing health, privacy, and safety risks ranging from mild to life-threatening. Covering topics from the harmful effects of counterfeiting related to the environment, trade, foreign investment, employment, innovation, and criminality, *Counterfeiting and Fraud in Supply Chains* documents the unregulated production and the use of dangerous machinery and materials to attain a high profit margin.

*Counterfeiting and Fraud in Supply Chains* boosts the existing knowledge about the profoundly multi-faceted dimension of the counterfeiting market, comprising the work of a team of theorists and practitioners who characterize a multidisciplinary approach to counterfeiting and fraud.

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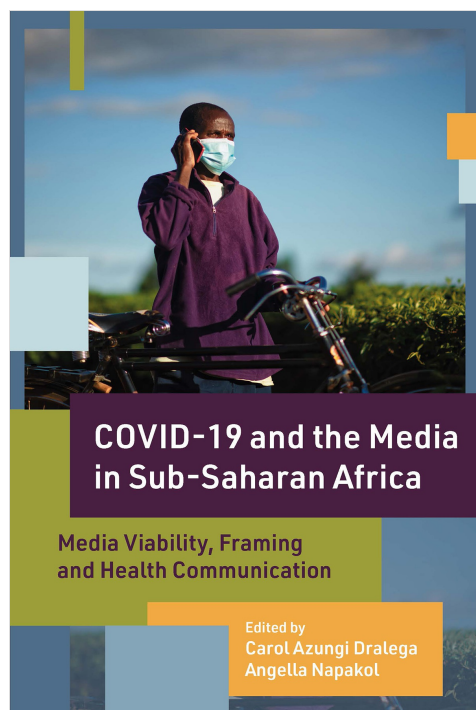
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Sociology



# *COVID-19 and the Media in Sub-Saharan Africa: Media Viability, Framing and Health Communication*

Editors

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NLA University College, Norway

Angella Napakol  
Uganda Christian University, Uganda

## Synopsis

As the global COVID-19 pandemic that broke out over two years ago is showing signs of relenting, and the world's attention draws towards yet another military conflict in Ukraine, the roles of crisis communication and media research couldn't be more critical. These roles, particularly in a post-truth and post-COVID era, call for new knowledge and enlightenment around discourses on: the infodemic of misinformation, information and communication rights, the role of online social networks, critical media literacy and the changes occurring in media and journalism ecosystems.

Drawing on the region's distinct geo-political, economic, socio-cultural and technological contexts, *COVID-19 and the Media in Sub-Saharan Africa* brings together diverse interdisciplinary and multi-country perspectives, innovative methodologies as well rigorous theoretical and empirical analyses. The volume helps us deconstruct COVID-19 discourses on crisis communication and media developments focusing on three areas: Media viability, Framing and Health crisis communication. The chapters unpack issues on marginalisation, gender, media sustainability, credibility, priming, trust, sources, behavioural change, mental health, (mis)information, vaccine hesitancy and myths and more.

Ultimately, this volume roots for sustainable and quality journalism, human (information and communication) rights, commitment to truth and efficacious (health) crisis communication. It is an excellent resource for academics, media industry, Journalism and media students, public health communication specialists, policy and advocacy groups in the region and globally.

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Economics

CSR for Purpose,  
Shared Value  
and Deep  
Transformation

The New Responsibility

Virginia Munro



*CSR for Purpose, Shared Value  
and Deep Transformation: The  
New Responsibility*

Author

Virginia Munro  
Griffith University, Australia



Synopsis

As we enter the Fourth Industrial Revolution and usher in Globalization 4.0, it is more urgent than ever to commit to social and environmental goals such as those outlined in the UN Sustainable Development Goals. The theory, research, and practice of concepts such as shared purpose, shared value, and corporate social responsibility have evolved rapidly in order to respond to change and transformation in society, but only in a scattershot, poorly understood way, with no single study offering an integrated view of these dramatic transitions.

Emphasizing a global perspective, *CSR for Purpose, Shared Value and Deep Transformation* takes long-overdue stock of how such transformations are integrated within the trajectory of CSR's core concepts. Taking a deep dive into social entre- and intrapreneurship, innovation, shared value, social impact, stakeholder engagement, and the development of the UN SDGs beyond 2030 Virginia Munro provides a framework for understanding the evolving role of the corporate dollar in the pursuit of a global ecosystem that is more inclusive of all stakeholders.

For its theoretical rigor as well as its easily digestible case studies, this book is a must-read for both researchers and students of innovative 'preneurship' and CSR-related concepts, and for those struggling to understand the 'new normal' in a setting for 'new responsibility'.

The foreword for this book is written by acknowledged CSR guru and Emeritus Professor Archie Carroll. Additional endorsements supporting this book are supplied by various practitioners and academics including ex-Deputy-Director General of UNESCO and Emeritus Professor Colin Power.

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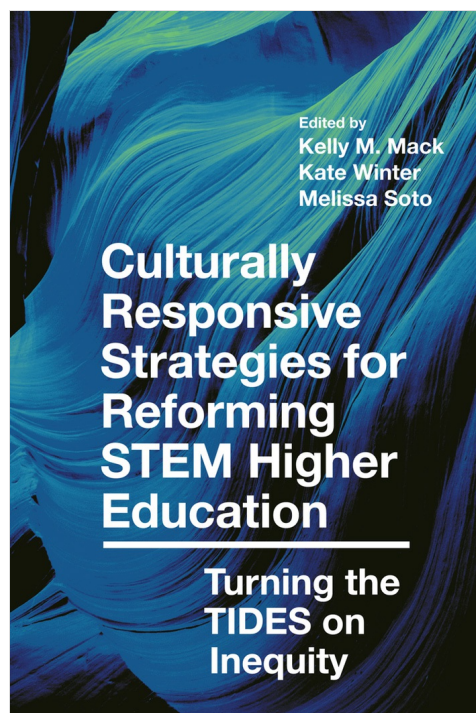
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Education



# *Culturally Responsive Strategies for Reforming STEM Higher Education: Turning the TIDES on Inequity*

Editors

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Kate Winter  
Kate Winter Evaluation, USA

Melissa Soto  
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## Synopsis

By the end of this decade, the U.S. economy will annually create hundreds of thousands of new jobs requiring a bachelor's degree in STEM fields, particularly computer science. This increasing need for computer scientists, coupled with an inconsistent agenda for managing dramatic shifts in the demographic landscape of higher education, compromises our competitiveness in scientific discovery and innovation. As higher education seeks to address this issue, the need for more culturally responsive approaches to undergraduate STEM teaching also increases.

This book uses the power of reflection, storytelling, and data to holistically demonstrate the effectiveness of a novel professional development intervention for STEM faculty - Teaching to Increase Diversity and Equity in STEM, or TIDES - that significantly increased faculty self-efficacy in implementing culturally responsive pedagogies. In it, the editors combine the authentic voices of authors from multiple institutional contexts and individual worldviews to assimilate and synthesize broad theoretical concepts into practice in usable ways, while also offering concrete applicable examples of strategies and solutions that serve as an important comprehensive reference for all undergraduate educators and administrators. This practical guide provides a durable platform for building capacity in understanding of the cultural complexities and institutional realities of recruiting and retaining diverse students in STEM, particularly the computer sciences.

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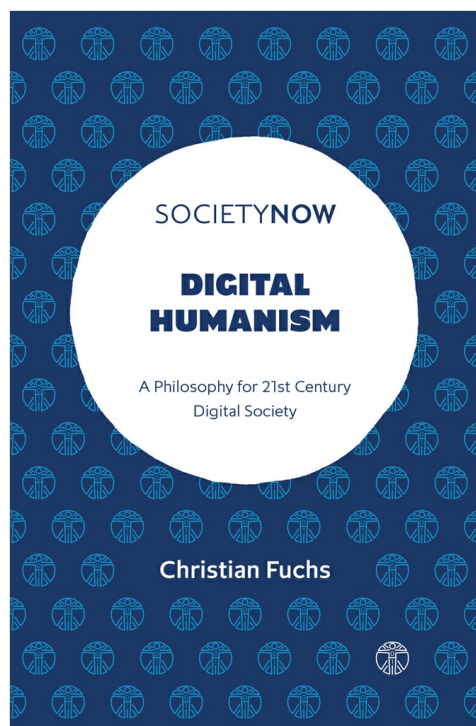
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## Advanced Information

Sociology



# *Digital Humanism: A Philosophy for 21st Century Digital Society*

SocietyNow

Author

Christian Fuchs  
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## Synopsis

Our contemporary global digital society is not always a good place to live. Authoritarianism, hatred, false news, post-truth culture, the COVID-19 anti-vaccination movement, COVID-19 conspiracy theories, and political polarisation are organised via the Internet. The public sphere is highly polarised. Today, many humans tend to think of other humans mainly in terms of friends and enemies. Robots and Artificial Intelligence-based automation have created new challenges for the world of work. Decades of neoliberalism have increased inequalities. The COVID-19 pandemic has shown the vulnerability of humanity to viruses and health crises.

Humanity and society are in a major crisis and digitalisation mediates this crisis. *Digital Humanism* explores how Humanism can help us to critically understand how digital technologies shape society and humanity, providing an introduction to Humanism in the digital age. Fuchs introduces the approach of Digital Humanism and outlines foundations of a Radical Digital Humanism, analysing what decolonisation of academia and the study of the digital, media and communication means; what the roles are of robots, automation, and Artificial Intelligence in digital capitalism, and how the communication of death and dying has been mediated by digital technologies, capitalist necropower, and digital capitalism. In order to save humanity and society, we need Radical Digital Humanism now.

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Sociology

# Digital Transformation and Institutional Theory

Research in the Sociology of Organizations,  
Volume 83

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University of Alberta, Canada

Michael Barrett  
University of Cambridge, UK



## Synopsis

This volume contains two Open Access chapters.

Digital transformation is permeating all domains of business and society. *Digital Transformation and Institutional Theory* explores how manifestations of digital transformation requires rethinking of our understanding and theorization of institutional processes. Showcasing a collaborative forum of organization and management theory scholars and information systems researchers, the authors enrich institutional theory approaches in understanding digital transformation.

Advancing institutional perspectives with an agenda for future research and methodological reflections, the chapters delve into digital transformations in relation to institutional logics and technological affordances, professional projects and new institutional agents, institutional infrastructure, and field governance. This volume deepens our understanding of the pervasive and increasingly important relationship between technology and institutions and the response of existing professions to the emergence of digital technologies. Moreover, the authors offer a cutting-edge analysis of how new digital organizational forms affect institutional fields, their infrastructure, and thus their governance.

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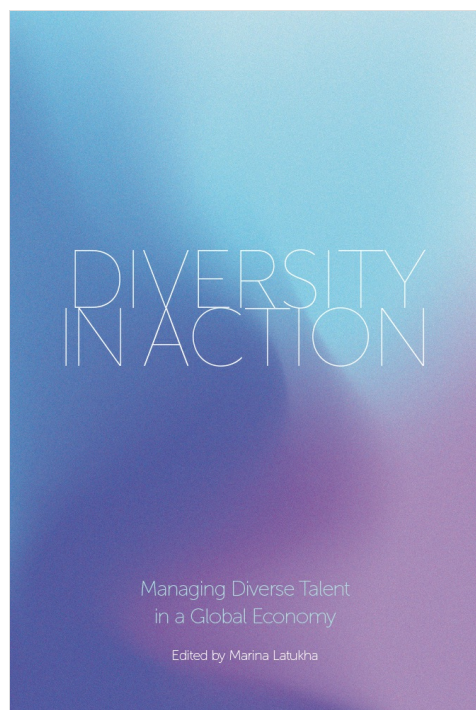
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# *Diversity in Action: Managing Diverse Talent in a Global Economy*

Editor

Marina Latukha  
St. Petersburg State University, Russia



## Synopsis

*Diversity in Action: Managing Diverse Talent in a Global Economy* examines one of the most important and topical issue related to diversity management, namely implementing effective strategies for managing diverse talent groups. Highlighting both theoretical issues regarding diversity management and their practical implications, Marina Latukha's wide ranging collection investigates how different management practices focusing on diverse talent groups are realised in order to provide systematic assessments on existing diversity challenges.

*Diversity in Action* uniquely features diversity within diversity as the main topic within its analysis. Content covers different types of employees in its focus of diversity management practices in global economies. Groups explored in relation to human resource and talent management practices include but not limited to management of different generations and migrants and diaspora' representatives employed in modern organizations. There is also discussion of gender-focused initiatives to present the dialog about female talent management and the way it influences organizational results.

*Diversity in Action* highlights the latest development in relation to strategies and practices on diversity management, providing specific examples of how different talent diverse groups should be involved in organizational business processes and effectively managed.

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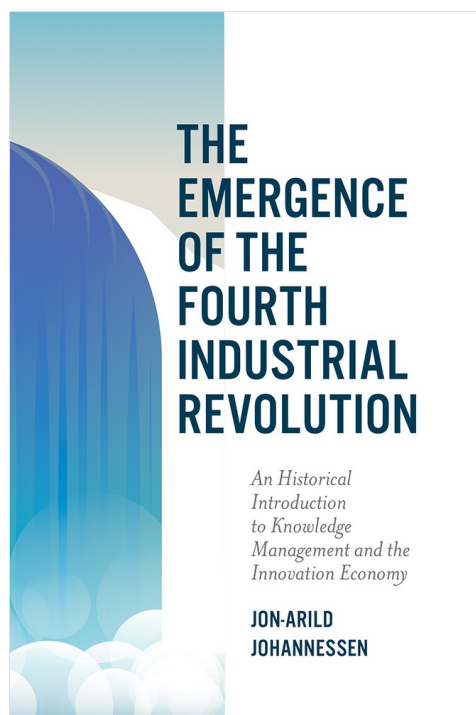
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Information & knowledge  
management



# *The Emergence of the Fourth Industrial Revolution: An Historical Introduction to Knowledge Management and the Innovation Economy*

Author

Jon-Arild Johannessen  
Nord University and Kristiania University College, Denmark



## Synopsis

The industrial revolution transformed society as we know it today. But in the last thirty years, there has been another industrial revolution, a technology revolution that has changed the world and given rise to an innovation economy that is changing the face of organizational logic.

From leading knowledge management expert, Jon-Arild Johannessen, *The Emergence of the Fourth Revolution: An Historical Introduction to Knowledge Management and the Innovation Economy* explores how informats and infostructures are taking over from old technology infrastructures, and a new organizational logic is breaking out of these innovations. Johannessen suggests a new structure of cooperation, where global competence clusters and global innovation processes bring to light this changing economy. And, through these changes, Johannessen shows how the knowledge worker emerges to become the new working class of the fourth industrial revolution.

For students in knowledge management and organizational studies, this is an unmissable text that explores the future of our economy, bringing to light the exciting new possibilities that these innovative revolutions have caused.

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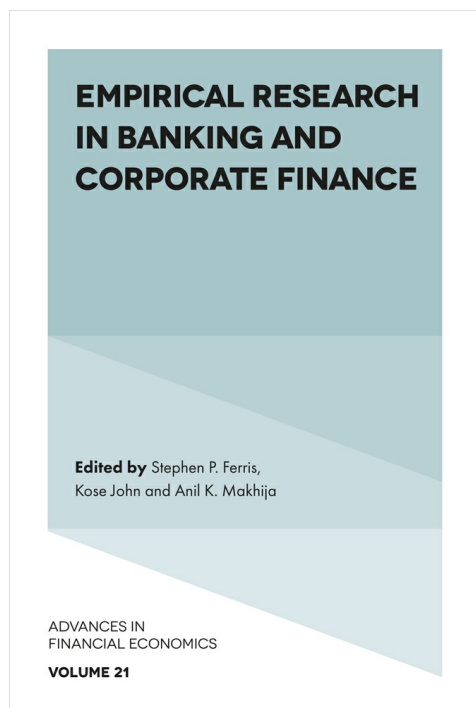
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# *Empirical Research in Banking and Corporate Finance*

Advances in Financial Economics, Volume 21

Editors

Stephen P. Ferris  
Ball State University, USA

Kose John  
New York University, USA

Anil K. Makhija  
The Ohio State University, USA

## Synopsis

*Empirical Research in Banking and Corporate Finance* is the 21st volume of *Advances in Financial Economics* and deals with International Corporate Governance. Explored in detail are the role of corporate cultures, social responsibility, stock liquidity, securitization, leveraged buyouts and the cost of private debt.

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Tourism & hospitality



# *Employer Branding for the Hospitality and Tourism Industry: Finding and Keeping Talent*

Author

Sjoerd Gehrels  
Stenden Hotel Management School, The Netherlands



## Synopsis

Employer Branding (EB) aims to assist businesses in becoming the employer of choice for potential employees, and provides hands-on tools in attracting, developing and retaining people. *Employer Branding for the Hospitality and Tourism Industry* explores the potential of EB in changing approaches to managing people and improving opinions on careers in the hospitality sector.

With a focus that goes beyond large companies, the book innovatively explores the possibilities of implementing EB methods within small-and medium-sized enterprises (SMEs) operating in the field of hospitality and tourism. Using international case studies taken from real world research, Gehrels highlights practical ways for companies in the hospitality and tourism sector to adopt EB strategies to best suit their business, employees and customers.

For an industry with a high labour turnover and negative public image in terms of its employment practices, Employer Branding is more vital than ever in its ability to attract potential employees in a targeted and efficient manner. It is a must-read for both current and future practitioners, as well as for researchers and academics in the field of tourism, hospitality, branding and employment.

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Hardback price: £63.99, €78.99, \$99.99

Paperback ISBN: 9781789730722

Paperback price: £19.99, €23.99, \$26.99

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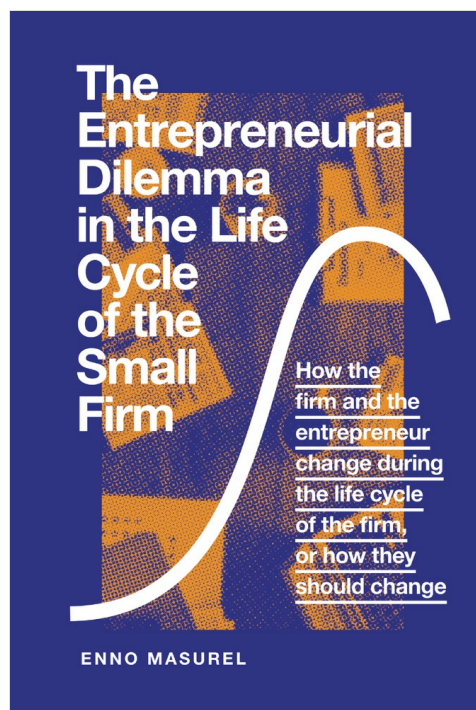
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Strategy



# *The Entrepreneurial Dilemma in the Life Cycle of the Small Firm: How the firm and the entrepreneur change during the life cycle of the firm, or how they should change*

Author

Enno Masurel  
Vrije Universiteit Amsterdam, The Netherlands



## Synopsis

Entrepreneurial dilemmas play an important, though heavily underexposed, role in the life cycle of the small firm. This book defines the entrepreneurial dilemma as a situation where entrepreneurs have to choose between multiple future courses of action concerning their firm, without sufficient information to make that choice.

*The Entrepreneurial Dilemma in the Life Cycle of the Small Firm* enables lecturers, researchers and practitioners in the fields of entrepreneurship, small business development and business administration to understand these entrepreneurial dilemmas and ways to resolve them.

This book presents an in-depth analysis of the modern theories in the field of entrepreneurship, including innovation, sustainable entrepreneurship, characteristics of small businesses, the life cycle of the firm, entrepreneurial behavior and small business finance.

Enno Masurel provides a clear overview of the opportunities that teaching entrepreneurship in a higher education context offers, and embodies this teaching within ten universal cases that will help readers to further understand the dilemmas faced by entrepreneurial activity in the development of small firms.

Hardback ISBN: 9781789733167

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Paperback ISBN: 9781789733181

Paperback price: £19.99, €23.99, \$26.99

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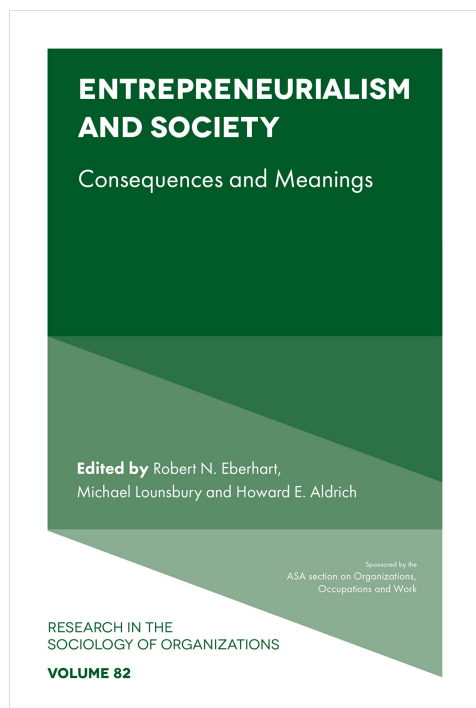
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Sociology



# *Entrepreneurialism and Society: Consequences and Meanings*

Research in the Sociology of Organizations,  
Volume 82

Editors

Robert N. Eberhart  
Stanford University, USA

Michael Lounsbury  
University of Alberta, Canada

Howard E. Aldrich  
University of North Carolina at Chapel Hill, USA

## Synopsis

The second of two volumes that bring together researchers from an array of disciplines including sociology, organization theory, strategy, and organizational behaviour, *Entrepreneurialism and Society: Consequences and Meanings* addresses the question of how entrepreneurship has transformed from an organizing activity into an ideology that is changing society.

The authors investigate how the transformed meanings of entrepreneurship are causal in new social phenomenon such as organizational misconduct and driving inequality, but also how it may offer a promise to resolve those issues. They find that the ideas associated with the commercial notion of entrepreneurship combined with political notions of neo-liberalism result in a diverse set of social and commercial outcomes.

Emerging from the premise that a new research agenda will be instrumental in assessing the societal outcomes in an entrepreneurial world to motivate investigations into the role of organizations in society, *Entrepreneurialism and Society* invigorates academic research by developing new perspectives on how entrepreneurs and their organizations shape our social world.

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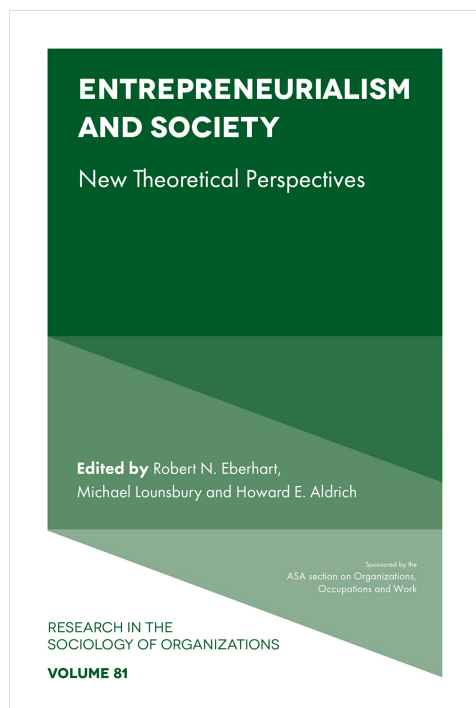
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Sociology



# *Entrepreneurialism and Society: New Theoretical Perspectives*

Research in the Sociology of Organizations,  
Volume 81

Editors

Robert N. Eberhart  
Stanford University, USA

Michael Lounsbury  
University of Alberta, Canada

Howard E. Aldrich  
University of North Carolina at Chapel Hill, USA

## Synopsis

The first of two volumes bringing together researchers from an array of disciplines including sociology, organization theory, strategy, and organizational behaviour, *Entrepreneurialism and Society: New Theoretical Perspectives* addresses the question of how entrepreneurship has transformed from an organizing activity into an ideology that is changing society.

The authors investigate the transformation of entrepreneurship into a social phenomenon to understand how entrepreneurship is shaping the acceptance of inequality, new employment relationships, changed understandings of social outcomes, altered policies, and social precarity. They find that the ideas associated with the commercial notion of entrepreneurship combined with political notions of neo-liberalism, creating a new ideology reflective of economic and social processes that are justified with that ideology.

Emerging from the premise that a new research agenda will be instrumental in assessing the societal outcomes in an entrepreneurial world to motivate investigations into the role of organizations in society, *Entrepreneurialism and Society* invigorates academic research by developing new perspectives on how entrepreneurs and their organizations shape our social world.

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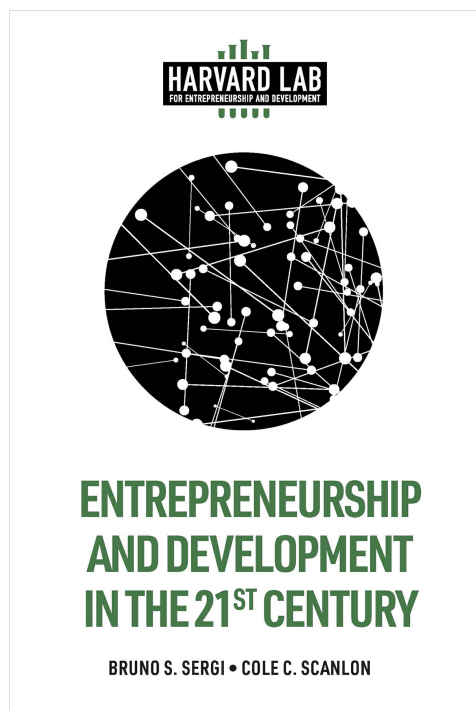
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# *Entrepreneurship and Development in the 21st Century*

Lab for Entrepreneurship and Development

Editors

Bruno S. Sergi  
Harvard University, USA

Cole C. Scanlon  
Harvard University, USA



## Synopsis

The 21st century has changed the face of entrepreneurship and development. Venture capital volume almost tripled since 2006 and concepts like microfinance have emerged and spread. Spurring the creation of new technologies and new jobs, the role of entrepreneurs now affects globalization and amplifies the dynamics of markets and economic growth.

Including a preface from Bill Drayton (CEO, Ashoka: Everyone a Changemaker), a cast of expert contributors explore how these new trends, along with a variety of political, cultural and social influences, have affected entrepreneurship. *Entrepreneurship and Development in the 21st Century* features a diverse array of chapters on subjects such as venture capital, cryptomarkets, and alternatives to fair trade. This work is the inaugural volume of a book series by the Lab for Entrepreneurship and Development (LEAD), a now-independent organization that first started at the Institute of Quantitative Social Sciences (IQSS) at Harvard University.

Experienced editors Bruno S. Sergi and Cole C. Scanlon bring together a detailed exploration of the new face of 21st century entrepreneurship. Looking across cultures, countries and sectors, this is a vital read for any student or researcher of entrepreneurial development.

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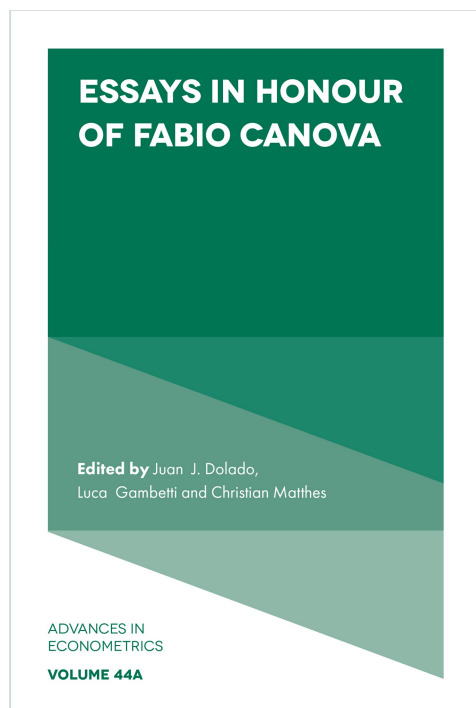
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Economics



# *Essays in Honour of Fabio Canova*

Advances in Econometrics, Volume V44, Part A

Editors

Juan J. Dolado  
Universidad Carlos III de Madrid, Spain

Luca Gambetti  
Universitat Autònoma de Barcelona, Spain

Christian Matthes  
Indiana University, USA

## Synopsis

Both parts of Volume 44 of *Advances in Econometrics* pay tribute to Fabio Canova for his major contributions to economics over the last four decades.

Throughout his long and distinguished career, Canova's research has achieved both a prolific publication record and provided stellar research to the profession. His colleagues, co-authors and PhD students wish to express their deep gratitude to Fabio for his intellectual leadership and guidance, whilst showcasing the extensive advances in knowledge and theory made available by Canova for professionals in the field.

*Advances in Econometrics* publishes original scholarly econometrics papers with the intention of expanding the use of developed and emerging econometric techniques by disseminating ideas on the theory and practice of econometrics throughout the empirical economic, business and social science literature. Annual volume themes, selected by the Series Editors, are their interpretation of important new methods and techniques emerging in economics, statistics and the social sciences.

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Page count: 336

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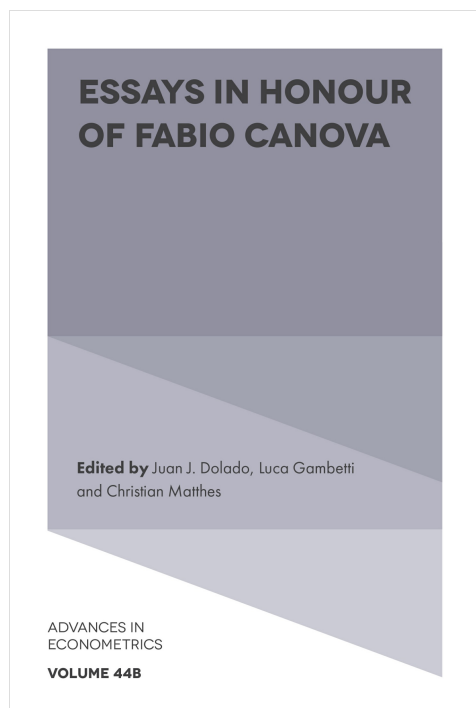
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Economics



# *Essays in Honour of Fabio Canova*

Advances in Econometrics, Volume V44, Part B

Editors

Juan J. Dolado  
Universidad Carlos III de Madrid, Spain

Luca Gambetti  
Universitat Autònoma de Barcelona, Spain

Christian Matthes  
Indiana University, USA

## Synopsis

Both parts of Volume 44 of *Advances in Econometrics* pay tribute to Fabio Canova for his major contributions to economics over the last four decades.

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ePub price: £75.00, €97.00, \$117.00

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THEMA code: KCH, KCB, KCL

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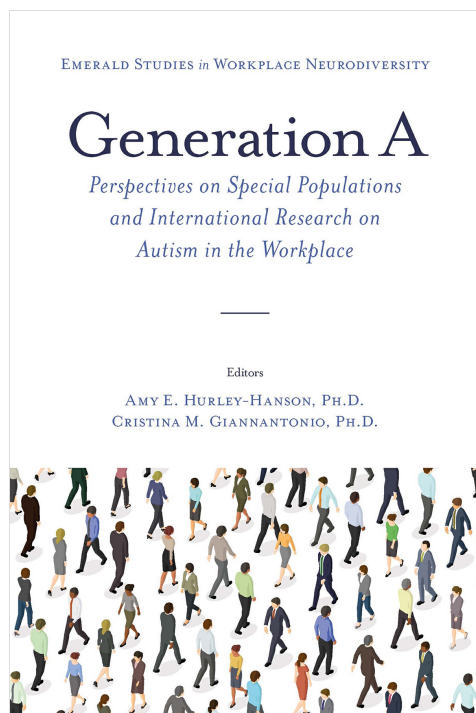
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# *Generation A: Perspectives on Special Populations and International Research on Autism in the Workplace*

Emerald Studies in Workplace Neurodiversity

Editors

Amy E. Hurley-Hanson  
Chapman University, USA

Cristina M. Giannantonio  
Chapman University, USA

## Synopsis

Providing several new contributions to both the disabilities literature and research on special populations and international perspectives on Generation A, this book explores ways that researchers can help facilitate finding and maintaining employment for individuals with Autism Spectrum Disorder (ASD). The chapters included in this volume are organized and presented along two themes.

The first theme, *Special Populations Affected by Generation A*, explores the experiences of special populations within the generational cohort of Generation A. Chapters in this section of the book explore the growth of STEM occupations and how this growth may create opportunities for the women of Generation A. Other chapters in this section examine the career and life effects of being a parent of a young adult with ASD, the role of allies in supporting the efforts of young adults with ASD to find and maintain successful employment, and the unique career experiences of individuals with ASD in the legal profession.

The second theme, *International Research on Generation A*, explores the experiences of Generation A from an international perspective. The countries represented are India, Great Britain, Ireland, and Trinidad and Tobago. These chapters explore various ways that individuals with ASD and members of Generation A are being included in organizations in these countries. The legal issues associated with hiring individuals with ASD, as well as efforts by Non-Governmental Organizations (NGOs) to facilitate their employment, are also presented.

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THEMA code: KJM, KJMB, KJMV22

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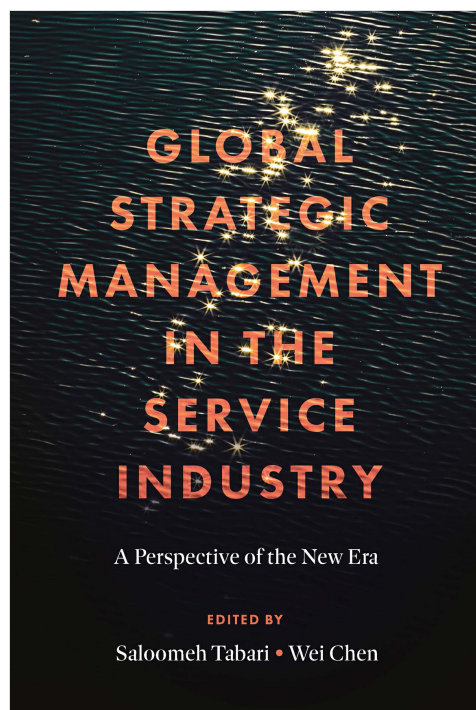
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Strategy



# *Global Strategic Management in the Service Industry: A Perspective of the New Era*

Editors

Saloomeh Tabari  
University of Huddersfield, UK

Wei Chen  
Sheffield Hallam University, UK

## Synopsis

*Global Strategic Management in the Service Industry: A Perspective of the New Era* covers recent changes within the service industry during the COVID-19 Pandemic and new and emerging consumer trends, providing a holistic view of this new era within the service industry. Across a range of thematic chapters, issues in digital marketing, online retailing and experiential marketing are examined, as well as the challenges faced by small and large businesses in the service sector. Tabari and Chen provide a fresh view of changes in the strategic management and marketing strategies within the service industry, exchanging new ideas for both the mid and post-pandemic crisis.

*Global Strategic Management in the Service Industry* illustrates how strategic managers in service industry appraise the sectors in which their organisations are involved; appraise their competitors; and reassess their strategy and fix goals to meet all the challenges presented. This is important particularly due to rapid growth and technological advancements developed in service sectors being applied to other industries.

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Page count: 264  
BIC code: KJC, KJU, KNS  
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THEMA code: KJC, KNS, KJU

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Economics



# *The Impact of Global Terrorism on Economic and Political Development: Afro-Asian Perspectives*

Editor

Ramesh Chandra Das  
Katwa College, India



## Synopsis

Global economic and political systems have been facing serious threats from different terrorist groups for the last few decades, and the implications of these incidences are increasing rapidly. This edited collection seeks to address and analyse the ramifications of terrorism and terrorist activities on economic and political systems in terms of the decline in GDP levels, increase in unnecessary military expenditure at the cost of social and economic developments, disincentives to the foreign investors, loss of diplomatic powers at global levels, social unrest, and increase in youth unemployment, poverty, political violence, and more.

Whilst the book considers the effects of terrorism at a world-level, there is a specific focus on the economies in the Afro-Asian regions. This unique coverage of studies in quantitative economics and political systems offers postgraduate students, researchers and academics in the fields of political economics, international relations, and defence studies, among others, the opportunity to expand their knowledge on the impact of terrorism.

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Audience: Professional and scholarly  
Page count: 464  
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BISAC code: BUS069000, POL023000, BUS069020  
THEMA code: KC

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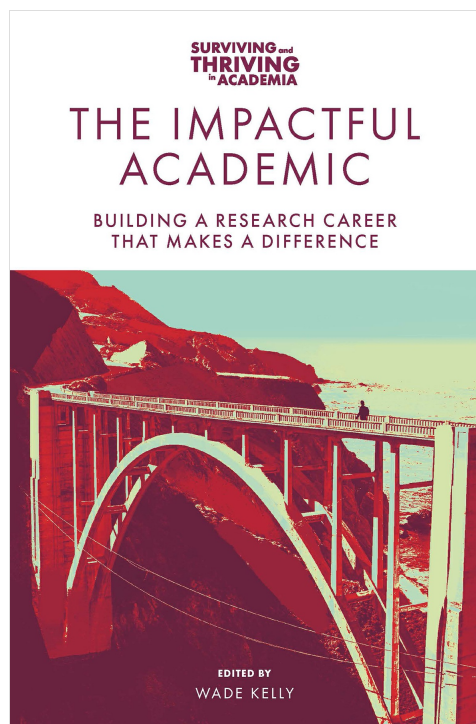
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Education



*The Impactful Academic:  
Building a Research Career  
That Makes a Difference*  
Surviving and Thriving in Academia

Editor

Wade Kelly  
Monash University, Australia

Synopsis

Globally, researchers are being asked to plan for and demonstrate the impact that their research has on culture, society, health, and the economy. Higher education is changing, moving away from rewarding academics primarily for peer-reviewed academic publications and asking academics to report on how their work contributes to society more broadly.

For many academics, impact poses a worrisome proposition. Impact has not generally been integrated into PhD training and many universities have been slow to respond to the emerging impact agenda, leaving a knowledge, training, and support gap. *The Impactful Academic* offers a holistic, all-of-career approach to impact aimed at active researchers and those who support research impact. It ruminates on the question of what an academic with impact looked like in the past, and what it will look like going forward as concepts around impact are solidified by government and granting agencies. The authors come from various backgrounds including engaged scholars who are generating impact, and impact professionals who have been critical to supporting academics across disciplines on their impact journeys. The reader will emerge with more than an impact plan for a single research project or grant, but rather a holistic, career-centric approach to impact.

Paperback ISBN: 9781801178457

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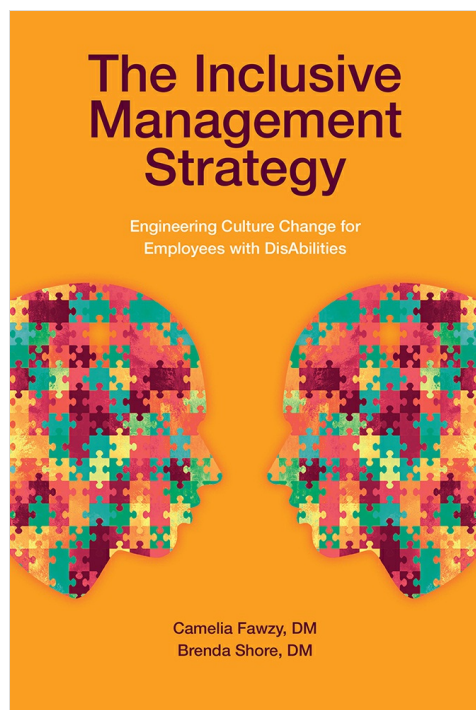
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# *The Inclusive Management Strategy: Engineering Culture Change for Employees with DisAbilities*

Authors

Camelia M. Fawzy  
University of Maryland, University College, USA

Brenda Shore  
University of Phoenix, USA



## Synopsis

Every person has the potential to contribute to an organization as long as they have access to the right opportunities and connections, yet it sometimes is all too obvious that the stigma associated with a person's disability can have a negative impact on their ability to develop healthy work relationships with peers and supervisors. This situation can only be remedied through effective change management, a systematic approach to designing, implementing, and measuring progress on unique culture-change goals.

Here Camelia Fawzy and Brenda Shore draw upon more than 40 years of research and practical business experience to support leaders and managers' efforts in transforming organizations and providing inclusive work opportunities for people with disAbilities (PwDs). What Fawzy and Shore offer is The Inclusive Management™ Strategy (IMS), an innovative approach to evaluating culture-change needs and to designing and implementing change solutions that address unique needs in order to create authentically inclusive social work-environments for PwDs. They address stigmatized differences associated with disabilities that lead to reducing fear, resentment, and anxiety in the organizational climate, ultimately arguing that culture change can only be achieved when most of our employees are engaged in a mind-change process, a conscious effort to change stigmatizing views associated with differences that need to be accommodated.

For the practical, implementable plans of action it offers, The Inclusive Management Strategy is a must-read for managers and supervisors involved with policy, decision-making, strategy, and daily accommodations for PwDs.

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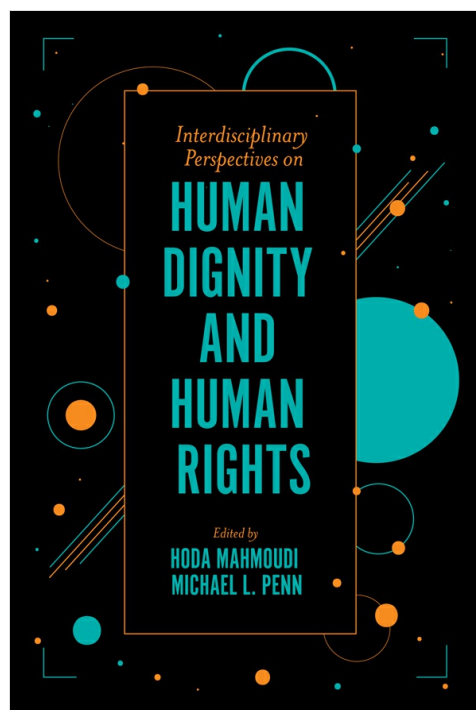
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Sociology



# *Interdisciplinary Perspectives on Human Dignity and Human Rights*

Editors

Hoda Mahmoudi  
University of Maryland, USA

Michael L. Penn  
Franklin and Marshall College, USA



## Synopsis

The concept of dignity is essential to discourses of human rights, and to understand what dignity means and requires, we must address a number of difficult questions with input from a wide range of disciplines. How is human dignity protected, maintained, or ensured in a rapidly changing world? What are the rights and responsibilities that go hand in hand with the concept of dignity? Which beliefs, discourses, individuals, and institutions threaten its global application or block its reach across all categories of difference? How is a consciousness of the importance of dignity developing across the globe?

This timely collection brings together a diverse array of field-leading contributors in order to give urgent and sustained attention to such questions and to offer interdisciplinary explorations into this most fundamental of concepts. Contributors from a diversity of academic and cultural backgrounds identify the challenges and opportunities in the realms of research, policy, education, religion, international law, social discourse, and media to define, broaden, and protect human dignity within both public and private spheres. They also address the need for reconstituting the current discourses on dignity to align them more effectively with the intellectual, moral, emotional, and spiritual capacities and concerns that animate the lives of human beings, ultimately gesturing towards a framework for ensuring that each member of the human race will be able to enjoy the conditions that are required if each person is to have the opportunity to realize their full human potential.

For its rigorous interdisciplinary inquiry into this deceptively simple concept and for its practical implications for those pursuing real-world solutions, *Interdisciplinary Perspectives on Human Dignity and Human Rights* is essential reading for researchers and students working within international relations, legal and global studies, philosophy, peace and conflict studies, and human rights and humanitarian law.

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Economics

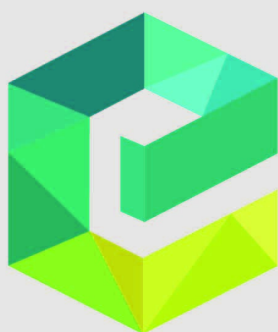
# *The International Air Cargo Industry: A Modal Analysis*

## Advances in Airline Economics, Volume 9

Editors

James Nolan  
University of Saskatchewan, Canada

James Peoples  
University of Wisconsin-Milwaukee, USA



### Synopsis

With the growth of just-in-time delivery and e-commerce, fast and efficient cargo delivery remains in high demand around the globe. Not so long ago, the air cargo mode was employed mostly to move higher valued goods. Open international trade, combined with scale/scope economies in air transport and the use of modern commercial jets means that now some formerly "bulky" commodities are moved by air, a modal choice that would have been unthinkable a generation ago. However, as it grows the industry is not without its controversies or detractors.

Employing various empirical techniques and modeling perspectives, the authors highlight the methods by which air cargo companies today provide effective and increasingly affordable services and how such services enhance economic growth, trade and development. The chapters cover three broad operational areas: costs and competitiveness, shipper services and air cargo company demand, and international competition and economic development. This volume provides the researcher with an updated "snapshot" of this international industry and provides governments with strong evidence that the development of an internationally competitive air cargo sector will likely continue to generate significant economic benefits across the globe.

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# *International Business Blunders: Lessons for Future Managers*

Author

Densil A. Williams  
University of the West Indies, Jamaica



## Synopsis

Difference in the levels of progress between developed and developing countries poses significant challenges for firms from the developing world to operate successfully in markets in the developed world. However, as globalization deepens, firms in the developing world, like their counterparts in the developed world, are forced to look for markets outside of their domestic environment. Increasingly, firms in developing countries will have no choice but to look for markets in large and wealthy developed countries in addition to other similar developing countries.

*International Business Blunders* will provide direct evidence from CEOs and international business managers within firms that have moved from their domestic market in the developing world to do business in the developed world. The insights from these cases will serve as invaluable lessons for other firms that are seeking to enter these physically and psychically distant markets. By highlighting the blunders that are made by firms that have braved entering markets in developed countries, this book will provide pedagogical examples of how to minimize the blunders that future managers might make.

The book will serve as a valuable tool for international business managers, students in MBA programmes, and also scholars who are researching and writing in the area of business and management.

Hardback ISBN: 9781787692206

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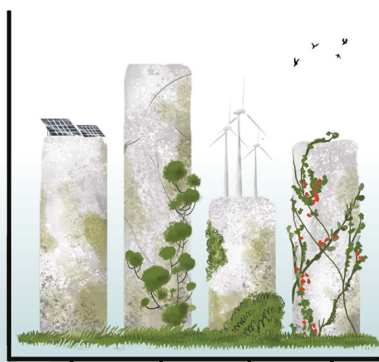
Strategy

# International Perspectives on Sustainability Reporting

Author

Amina Mohamed Buallay  
Ahlia University, Bahrain

## International Perspectives on Sustainability Reporting



Dr. Amina Mohamed Buallay

### Synopsis

As global concerns around the environment, climate, and sustainability are moving to the forefront of consumer choices and business values, how organizations report on sustainability has become more crucial than ever before. Business sustainability issues are a major concern, with many firms seeking to contribute positively when serving their local communities and enhancing their corporate responsibility practices socially and environmentally.

*International Perspectives on Sustainability Reporting* presents business case studies from different sectors across different regions, highlighting the changing institutional contexts and laws in each country regarding sustainability reporting: for some, reporting is mandatory and for others it is voluntary. Taking not only the historical but also the firm level, sectoral, regional, political, and economic perspective, Buallay's work is far-reaching and comprehensive, spanning from the history of environmental reporting to sustainable reporting in the tourism industry.

Tackling multidisciplinary topics that include finance, economics, sociology, law, governance, and organizational management, the methods deployed here are both qualitative and quantitative. *International Perspectives on Sustainability Reporting* is essential reading for both scholars and practitioners in all of these sectors as sustainability increases in importance across the board.

Hardback ISBN: 9781801178570  
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ePDF ISBN: 9781801178563  
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Research methods



# Machine Translation and Global Research: Towards Improved Machine Translation Literacy in the Scholarly Community

## Authors

Lynne Bowker  
University of Ottawa, Canada

Jairo Buitrago-Ciro  
University of Ottawa, Canada



## Synopsis

In the global research community, English has become the main language of scholarly publishing in many disciplines. At the same time, online machine translation systems have become increasingly easy to access and use. Is this a researcher's match made in heaven, or the road to publication perdition?

Here Lynne Bowker and Jairo Buitrago-Ciro introduce the concept of machine translation literacy, a new kind of literacy for scholars and librarians in the digital age. For scholars, they explain how machine translation works, how it is (or could be) used for scholarly communication, and how both native and non-native English-speakers can write in a translation-friendly way in order to harness its potential. Native English speakers can continue to write in English, but expand the global reach of their research by making it easier for their peers around the world to access and understand their works, while non-native English speakers can write in their mother tongues, but leverage machine translation technology to help them produce draft publications in English. For academic librarians, the authors provide a framework for supporting researchers in all disciplines as they grapple with producing translation-friendly texts and using machine translation for scholarly communication—a form of support that will only become more important as campuses become increasingly international and as universities continue to strive to excel on the global stage.

*Machine Translation and Global Research* is a must-read for scientists, researchers, students, and librarians eager to maximize the global reach and impact of any form of scholarly work.

Hardback ISBN: 9781787567221

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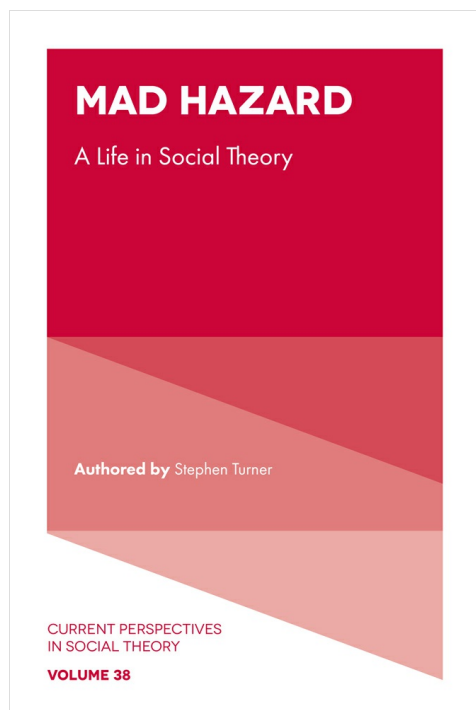
Sociology

# *Mad Hazard: A Life in Social Theory*

Current Perspectives in Social Theory, Volume 38

Author

Stephen Turner  
University of South Florida, USA



## Synopsis

*Mad Hazard* is a memoir of the career and life of Stephen Turner, chronicling a life in social theory. Showcasing how Turner's later work on expertise, tacit knowledge, cognitive science, leadership, and liberal democracy developed out of his early interests, this volume describes the institutional and personal constraints and pressures, as well as the personal relationships, that facilitated and shaped an academic career.

From Turner's childhood in the racially violent South Side of Chicago, the development of his interests in social theory, through to his education in the shadow of the war in Vietnam and a period of social and personal turmoil, this biographical work shows us not only the development of academic thinking, but the evolution of an academic career. The rebellion within sociology against the hegemonic Merton-Parsons conception of sociology and the methodological orthodoxies of the time leads through to a discussion of the philosophy of science and social science, and from there to a reassessment of the inherited view of the classics, to science studies, and to political and international relations theory – the comprehensive nature of *Mad Hazard* means the reader can truly understand how Turner's academic journey evolved.

Revealing an academic career not dependent on prestige and academic power, but also not untouched by hierarchy and academic politics, *Mad Hazard* is appealing for readers interested in the field of social theory, and beyond that, those interested in the evolution of intellectual life in the present university.

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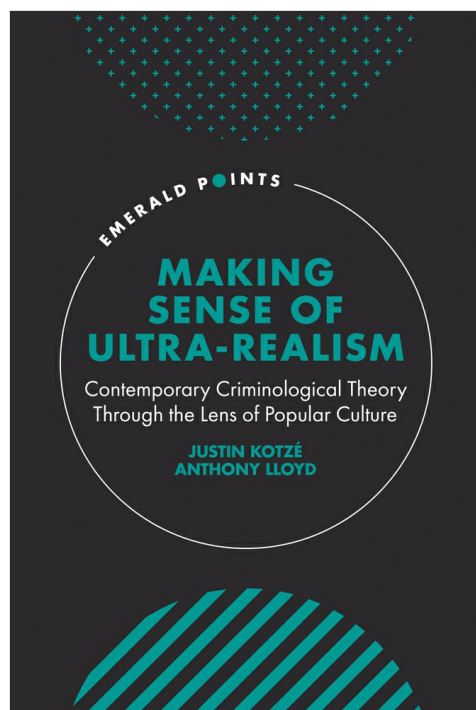
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Sociology



# *Making Sense of Ultra-Realism: Contemporary Criminological Theory Through the Lens of Popular Culture*

Emerald Points

Authors

Justin Kotzé  
Teesside University, UK

Anthony Lloyd  
Teesside University, UK

## Synopsis

*Making Sense of Ultra-Realism* offers readers a unique insight into one of the most significant theoretical advances in 21st century criminology. Drawing upon popular films and television series, including *Game of Thrones*, *Avengers*, *Pirates of the Caribbean*, *Fight Club* and more, each chapter tackles a particular aspect of ultra-realism. By connecting visual texts to theoretical ideas, the authors help to contextualise and clarify core elements of the ultra-realist school of thought, providing a theoretically rich yet accessible introduction to the topic. Often wrongly viewed as opaque and impenetrable, this concise text demonstrates that ultra-realism is anything but that.

Written in a clear and accessible manner, and supported by valuable student insights, this book is ideal for those coming to the subject for the first time. This timely addition to a cutting-edge field is undoubtedly a 'must read' on the reading lists of a number of undergraduate and postgraduate courses, as well as a helpful resource for experienced academics in the fields of criminology, social policy, politics, psychology, philosophy, and sociology.

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# Management for Scientists

Editor

Robert B. Mellor  
Kingston University, UK



## Synopsis

Scientific progress - from creating better medicines to building better bridges or designing improved technology networks - can lead to intriguing business opportunities, but business expertise is not always a natural companion to scientific excellence. Scientists require a nuanced understanding of the modern business environment to successfully navigate the commercial world and maximise the economic potential of their ideas.

*Management for Scientists* explores the core theories and practices in management studies today in a context applicable to those working in the scientific industries. Essential business concepts covered include corporate strategy and business planning, organisation structure, management and operations, and labour and human resources, and these are all viewed through the prism of building, maintaining and developing a scientific business in the pharmaceutical, biotechnology, engineering, maths, and computing sectors.

Chapters feature a range of real-world examples from modern science-driven businesses, presented by experienced scientists with demonstrated strategic and economic business expertise.

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# *Managing Technology and Middle- and Low-Skilled Employees: Advances for Economic Regeneration*

## The Changing Context of Managing People

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University of Arkansas, USA

Lionel Robert  
University of Michigan, USA

Kristin Frady  
Clemson University, USA

Adam Arroyos  
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### Synopsis

As technological change and digital disruption becomes normalized in the fourth industrial revolution, workplace leaders are seeking new solutions to evolving problems. *Managing Technology and Middle- and Low-Skilled Employees* is an illuminating study of workplace leadership for improving the employee experience and adjusting the organizational culture to reduce tensions between technology and people at work.

Reliance on artificial intelligence has created apprehension and anxiety among some employees and the general public as they try to understand whether or not employees will be replaced by new technologies. This book examines technological developments, such as artificial intelligence and big data, and reveals the practical implications of how people and new technologies can co-exist, harmoniously, within the workplace through virtual teams.

*Managing Technology and Middle- and Low-Skilled Employees* offers routes to new solutions for scholars and professionals in the fields of business, human resource development, human resource management, information systems, and workforce development.

Hardback ISBN: 9781789730784

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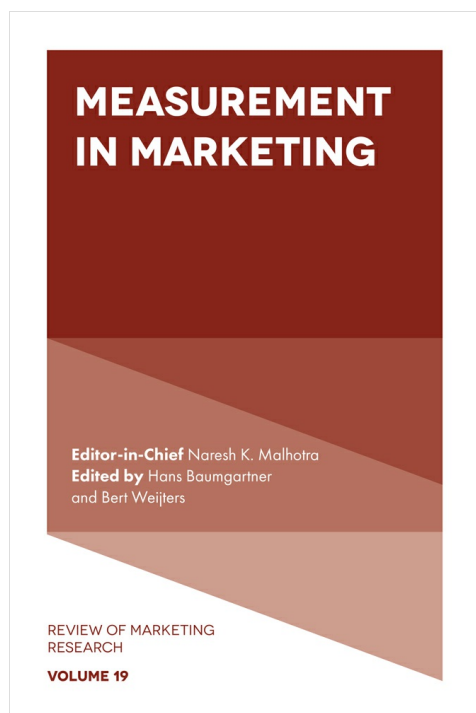
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Public policy & environmental  
management



# *Measurement in Marketing*

## Review of Marketing Research, Volume 19

### Editors

Naresh K. Malhotra  
Georgia Institute of Technology, USA

Hans Baumgartner  
Pennsylvania State University, USA

Bert Weijters  
Ghent University, Belgium

### Synopsis

Measurement is at the core of empirical research in marketing because researchers need measures that faithfully represent the constructs in their theories. This 19th volume of *Review of Marketing Research* addresses important measurement issues to deepen readers' appreciation of the fundamental role of measurement in empirical research in marketing.

*Measurement in Marketing* features a range of chapters from experts in the field who discuss the philosophical foundations of measurement, provide practical recommendations about measurement error and explore the latest research, offering guidance on the selection of appropriate implicit measures for capturing automatic cognitive processes.

*Measurement in Marketing* is built to provide a state-of-the-art discussion of current topics in measurement and deepen readers' appreciation of the fundamental role of measurement in empirical research in marketing.

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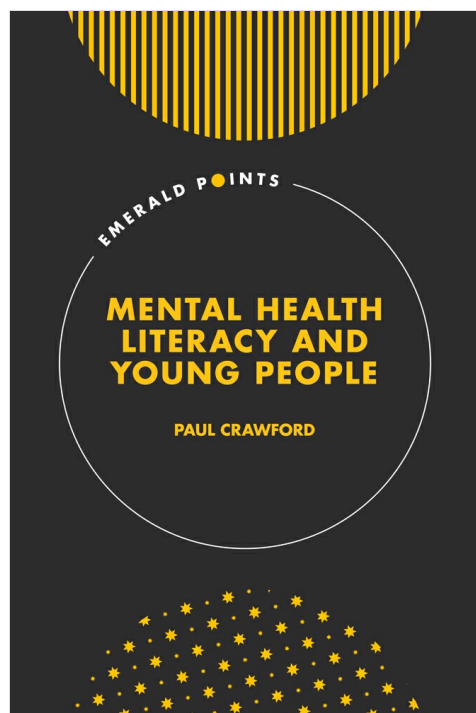
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## Advanced Information

Health & social care



# *Mental Health Literacy and Young People*

## Emerald Points

Author

Paul Crawford  
The University of Nottingham, UK

### Synopsis

In the wake of Covid-19, and the onslaught of major war breaking out once again in Europe, the mental health of young people is at stake, with increasing numbers struggling with anxiety, depression, loneliness and other psychological challenges. Key reports highlight a mental health emergency among young people with significant gaps in service provision. It is time to take seriously a need for enhanced mental health literacy among this population. It is also time to be more creative about how best to achieve this upstream and downstream of mental disorders.

Drawing on the hugely successful campaign with Aardman Animations called *What's Up With Everyone?* Paul Crawford provides an accessible, lively and creative entry point to mental health literacy and young people at a time of unprecedented challenges. It invites young people to play a more active role in advancing their own mental health, not least through fuller use of social and creative assets.

Hardback ISBN: 9781803821504

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781803821498

ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781803821511

ePub price: £45.00, €52.00, \$60.00

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Language: English

Audience: Professional and scholarly

Page count: 128

BIC code: M, MB, MBPK

BISAC code: MED000000, MED102000, MED024000

THEMA code: M, MB, MBPK

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## Advanced Information

HR & organizational behaviour



# *The New Generation Z in Asia: Dynamics, Differences, Digitalization*

The Changing Context of Managing People

Editors

Elodie Gentina  
IESEG School of Management, France

Emma Parry  
Cranfield School of Management, UK



### Synopsis

This book is the first to compare the Asiatic Generation Z (born 1990–1995) in terms of country and culture specific drivers and characteristics based on interdisciplinary and international scientific research. Although Asia has been the focus of many articles and books on demographics, politics and economics, few authors understand in depth the behaviour of the young people in their roles as consumers and as new members of the working world.

*The New Generation Z in Asia: Dynamics, Differences, Digitalization* explores how specific Asiatic cultures translate into a creative and innovative society in order to conduct business to adjust their recruitment and retention strategies, also examining how they attract and retain the best young talent in Asia.

Written for academics and professionals in the fields of Management, Organizational Behaviour, Marketing, and Human Resource Management, this work examines a set of topics that describe societal and managerial feelings, goals, concerns and behaviours of a vast continent that stretches from East Asia through South Asia, Southeast Asia to Western Asia.

Hardback ISBN: 9781800432215

Hardback price: £73.99, €89.99, \$105.99

Paperback ISBN: 9781800432239

Paperback price: £29.99, €35.99, \$40.99

ePDF ISBN: 9781800432208

ePDF price: £73.99, €89.99, \$105.99

ePub ISBN: 9781800432222

ePub price: £73.99, €89.99, \$105.99

Publication date: 12 September 2022

Language: English

Audience: Professional and scholarly

Page count: 224

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THEMA code: JBSP

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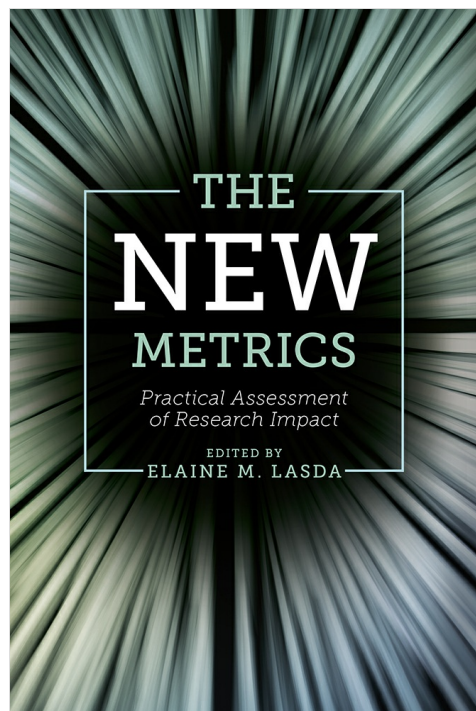
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Research methods



# *The New Metrics: Practical Assessment of Research Impact*

Editor

Elaine M. Lasda  
University at Albany, SUNY, USA



## Synopsis

Traditionally, research impact has been measured by counting citations, and citation-based indicators, such as impact factors. But in the last few years there has been increasing pressure on research and higher education institutions to move beyond citation metrics, and look instead at different forms of impact - at real world impact.

Scholarly impact expert Elaine Lasda brings together a cast of innovative contributors from a variety of sectors to look at how impact is measured in ways that go beyond citations in peer-reviewed journal articles. With case studies from publishers, museums, scientific centers and government agencies, the contributors show how using a different mix of traditional bibliometrics, newer altmetrics, and other new measures can provide vital information to support the mission and vision of their organizations.

For librarians and information professionals, it is becoming increasingly more important to be able to provide expertise on research impact, influence, productivity and prestige. This exciting new book shows readers how to clarify the importance and relevance of organizational research output, and therefore increase their professional value. With the growing sophistication of research impact analysis, the need for "impact metric literacy" is rising, and this book is a helpful tool for those looking to improve their understanding of research impact.

Hardback ISBN: 9781789732702

Hardback price: £63.99, €78.99, \$99.99

Paperback ISBN: 9781789732726

Paperback price: £19.99, €23.99, \$26.99

ePDF ISBN: 9781789732696

ePDF price: £63.99, €78.99, \$99.99

ePub ISBN: 9781789732719

ePub price: £63.99, €78.99, \$99.99

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THEMA code: GPS

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Sociology



# *Normalisation of the Global Far Right: Pandemic Disruption?*

## Authors

Ulrike M. Vieten  
Queen's University Belfast, UK

Scott Poynting  
Queensland University of Technology, Australia

## Synopsis

Exploring how the boundary between the extremist far right and centre-right parties and politics became blurred, *Normalisation of the Global Far Right: Pandemic Disruption* deconstructs one of the most pressing issues of today: the rise of the far right. Taking a critical look at the 'normalisation' of far-right thinking underpinned by gendered racisms, Vieten and Poynting trace the emergence of transnational far right populist movements and how these have been shaped by European colonialism, white supremacy, and ideological legacies of the Empire alike.

Hardback ISBN: 9781839099571

Hardback price: £60.00, €70.00, \$85.00

ePDF ISBN: 9781839099564

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Language: English

Audience: Professional and scholarly

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BIC code: JPB, JPL, JPVL

BISAC code: POL009000, POL015000, POL008000

THEMA code: JPB, JPFQ, JPL

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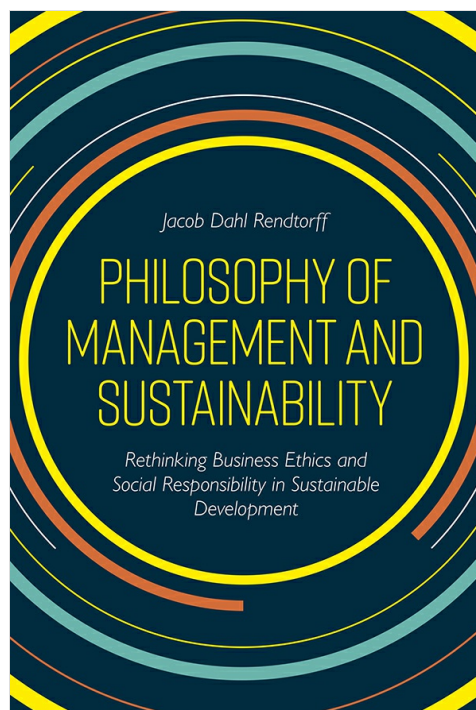
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Strategy



# *Philosophy of Management and Sustainability: Rethinking Business Ethics and Social Responsibility in Sustainable Development*

Author

Jacob Dahl Rendtorff  
Roskilde University, Denmark



## Synopsis

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance both scholarly and practitioner understanding of sustainability management and the United Nations' Sustainable Development Goals (SDGs).

As businesses and society continue to transition towards further sustainable development and corporate social responsibility, the key challenge faced is in rethinking the philosophy of management and business ethics to achieve this change in deep and lasting ways.

Jacob Dahl Rendtorff explores the philosophical foundations of business ethics, economics and sustainability through four key themes:

1. From CSR and business ethics to sustainable development goals (SDGs)
2. Philosophy of management and ethical economy of sustainability
3. Foundations of philosophy of management, ethics and sustainability
4. Responsible management of sustainability.

In reflecting on the works of philosophers and scholars such as Hannah Arendt, Paul Ricoeur, Thomas Piketty and Peter Koslowski within the context of sustainability, globalization, anthropocene ethics and corporate social responsibility, the book presents a key understanding of the vital philosophical foundations for creating progressive business models in a more sustainable society.

Hardback ISBN: 9781789734546

Hardback price: £73.99, €89.99, \$105.99

Paperback ISBN: 9781789734560

Paperback price: £29.99, €35.99, \$40.99

ePDF ISBN: 9781789734539

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ePub price: £73.99, €89.99, \$105.99

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THEMA code: KJG

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Public policy & environmental  
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# *Politics and Technology in the Post-Truth Era*

Emerald Studies in Politics and Technology

Editors

Anna Visvizi  
DEREE - The American College of Greece, Greece

Miltiadis D. Lytras  
DEREE - The American College of Greece, Greece



## Synopsis

Advances in information and communication technology (ICT) have directly impacted the way in which politics operates today. Bringing together research on Europe, the US, South America, the Middle East, Asia and Africa, this book examines the relationship between ICT and politics in a global perspective.

Technological innovations such as big data, data mining, sentiment analysis, cognitive computing, artificial intelligence, virtual reality, augmented reality, social media and blockchain technology are reshaping the way ICT intersects with politics and in this collection contributors examine these developments, demonstrating their impact on the political landscape. Chapters examine topics such as cyberwarfare and propaganda, post-Soviet space, Snowden, US national security, e-government, GDPR, democratization in Africa and internet freedom.

Providing an overview of new research on the emerging relationship between the promise and potential inherent in ICT and its impact on politics, this edited collection will prove an invaluable text for students, researchers and practitioners working in the fields of Politics, International Relations and Computer Science.

Hardback ISBN: 9781787569843

Hardback price: £68.99, €84.99, \$105.99

Paperback ISBN: 9781787569867

Paperback price: £24.99, €29.99, \$33.99

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Education



# *Propping up the Performative School: A Critical Examination of the English Educational Paraprofessional*

Author

Jo Bishop  
University of Huddersfield, UK

## Synopsis

Much has been written about 'performativity' and the 'audit culture' in relation to the teaching profession, but this literature has been neglectful of how these might impact educational paraprofessionals. Informed by Institutional Ethnography, this book provides a critical examination of the role, practices and everyday work experiences of educational paraprofessionals. Taking the learning mentor in English state secondary education as its starting point, the study then draws on international, historical literature to trace the genealogy of this role and examines the legacy of the paraprofessional movement in 1960s USA. Ultimately, the question of the adequacy of short-term policy initiatives in the face of intractable social inequalities is explored.

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Audience: Professional and scholarly  
Page count: 256  
BIC code: JNK, JNF, JNKH  
BISAC code: EDU034000, EDU029100, EDU037000  
THEMA code: JNK, JNF, JNKH

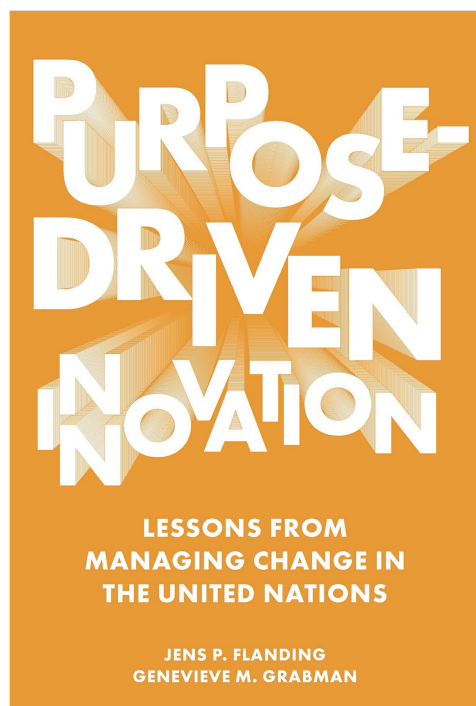
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# *Purpose-Driven Innovation: Lessons from Managing Change in the United Nations*

Authors

Jens P. Flanding  
London School of Economics and Political Science, UK

Genevieve M. Grabman  
Georgetown University Law Center, USA

## Synopsis

*Purpose-Driven Innovation* takes readers inside the UN Lab for Organizational Change and Knowledge (UNLOCK) to discover a new theory of change management, developed to help managers navigate accelerating, global, societal challenges such as the Covid-19 pandemic. Using real UN cases, arranged according to the UN change framework, the authors show how this new theory works in the real world, overcoming bureaucratic obstacles and the challenges of the digital era.

This is the first book to set out how change management models work in practice in the context of the Sustainable Development Goals (SDGs). It is an essential primer for all organizations, small and large, public or private, within and outside of the United Nations, working to help achieve the SDGs through organizational change in the wake of crisis.

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ePDF ISBN: 9781803821436

ePDF price: £22.00, €26.00, \$30.00

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ePub price: £22.00, €26.00, \$30.00

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Audience: Professional and scholarly

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THEMA code: KJ, KJD, KJU

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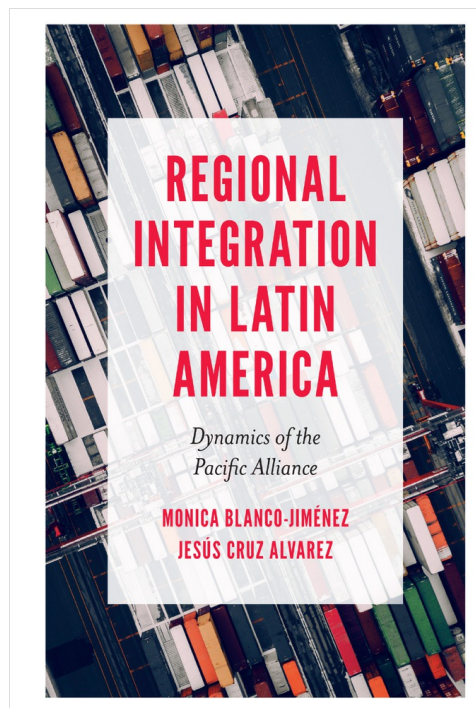
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Strategy



# *Regional Integration in Latin America: Dynamics of the Pacific Alliance*

## Authors

Monica Blanco-Jiménez  
Ciudad Universitaria, Mexico

Jesús Cruz Álvarez  
Nuevo Leon State University, Mexico



## Synopsis

The Pacific Alliance treaty has created one of the most competitive and fastest growing economies in the world. In this multi-disciplinary study, authors Monica Blanco-Jiménez and Jesús Cruz Álvarez investigate top industries and the cultural, political and entrepreneurship practices that impact the economic and competitive development of its members. Divided into six parts, the contributors to this volume show the global strategies and synergies that are part of one of the world's most competitive trade zones. Part I explores how this regional integration was built, while Part II presents comparative studies about competitiveness in the automotive industry and Part III offers two studies on Mexico's exports. Part IV, V and VI focus on Peru, Colombia and Chile respectively, looking across social entrepreneurship, corporate social responsibility and social development. Containing the most recent research in international business and relations, this book will help researchers, students and entrepreneurs get to the roots of competitiveness and sustainable growth.

Hardback ISBN: 9781789731606

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Paperback ISBN: 9781789731620

Paperback price: £19.99, €23.99, \$26.99

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ePub ISBN: 9781789731613

ePub price: £63.99, €78.99, \$99.99

Publication date: 12 September 2022

Language: English

Audience: Professional and scholarly

Page count: 208

BIC code: KJ, KJK, KJF

BISAC code: BUS035000, BUS000000, BUS069020

THEMA code: KJK

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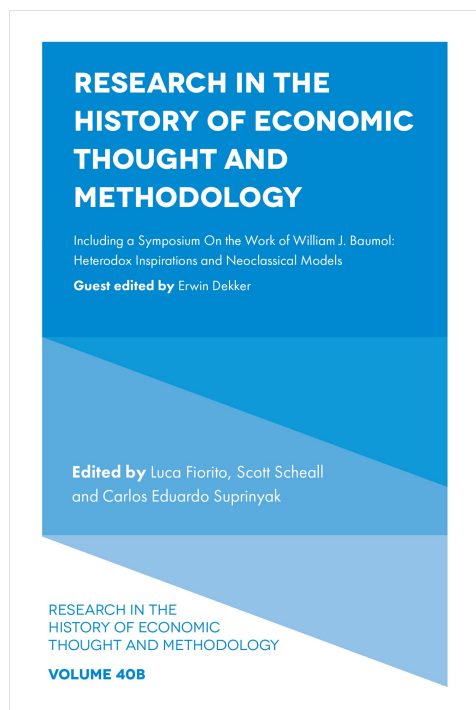
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Economics



# *Research in the History of Economic Thought and Methodology: Including a Symposium On the Work of William J. Baumol: Heterodox Inspirations and Neoclassical Models*

Research in the History of Economic Thought and Methodology, Volume V40, Part B

Editors

Luca Fiorito  
University of Palermo, Italy

Scott Scheall  
Arizona State University, USA

Carlos Eduardo Suprinyak  
American University of Paris, France

## Synopsis

The centerpiece of Volume 40B of *Research in the History of Economic Thought and Methodology* is a symposium on the work of William Baumol, edited by Erwin Dekker. The symposium includes contributions from Alex Tabarrok, Jochen Hartwig and Hagen M. Krämer, Alexandre Chirat, Victor A. Beker, Caroline Colton, Magnus Henrekson and Mikael Stenkula, and Anna Noci. Volume 40B also features new general-research essays from Juan Pablo Castilla and Fabrizio Bientinesi.

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THEMA code: KCZ, KCA, KCS

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Education



# *ResearchHER: The Power and Potential of Research Careers for Women*

Author

Women in Academia Support Network (WIASN)

## Synopsis

Not all research careers look the same. Not all academics spend their working lives in labs, or dark offices surrounded by dusty books. A research career can mean working in theatres or schools, influencing policy, working with the world's leading brands and businesses, and much, much more.

Showing the true diversity of scholarship, and the women leading the way, *ResearchHER* offers an A-Z of research and researchers from around the world, exploring who researchers are and what they really do, all whilst celebrating female scholarship. Each short chapter offers an insight into a real-life researcher, their background and journey into a research career, what they're currently researching, their top tips for budding researchers, and fun facts and activities to explore yourself.

*ResearchHER* smashes stereotypes to show you that research is not just conducted by men and women in lab coats or stuck in stuffy offices; researchers are women from all backgrounds, researchers come from diverse geographies, are disabled and able-bodied, are transgender, nonbinary, queer. Researchers look just like you, and you could be one too.

Paperback ISBN: 9781803827346

Paperback price: £16.00, €19.00, \$24.00

ePDF ISBN: 9781803827315

ePDF price: £16.00, €19.00, \$24.00

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BIC code: JNM, JNM, JFSJ1

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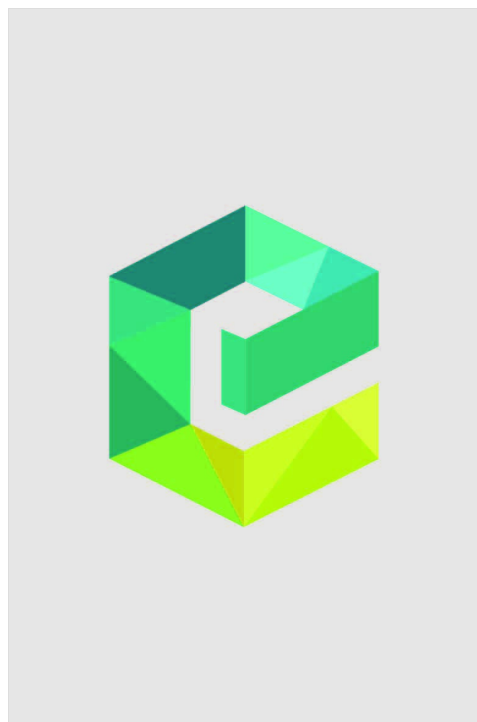
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Strategy



# *Responsible Management of Shifts in Work Modes – Values for a Post Pandemic Future, Volume 1*

Editors

Kemi Ogunyemi  
Pan-Atlantic University, Nigeria

Adaora I. Onaga  
Pan-Atlantic University, Nigeria

## Synopsis

The Covid-19 pandemic is leaving an indelible mark on history leaving a heightened need for responsibility, accountability, and ethics in the use and management of resources for the common good. This first volume of *Responsible Management of Shifts in Work Modes – Values for a Post Pandemic Future* reflects on past and present events influencing the pandemic's global impact and the shifts towards new directions in responsible management of human relationships and workforce dynamics.

Our post-pandemic world requires active agency to ensure that it places work in its right context for growth and development; this entails greater responsibility for those whose decisions impact others' physical, psychological, and spiritual health. Considering the organisations that have borne the direct impact of the changes and the challenges to the health sector, *Responsible Management of Shifts in Work Modes – Values for a Post Pandemic Future, Volume 1* unpacks what responsible management means, explores future adaptations to heighten responsibility and proffers recommendations. Case studies within present examples to guide others who wish to act responsibly with an intentional focus on the future of work and management which are rapidly evolving and require deep reflections about their direction and its quality.

In the wake of the pandemic, *Responsible Management of Shifts in Work Modes – Values for a Post Pandemic Future* will aid businesses by providing insights on how to responsibly react to changes caused by the pandemic; by reinforcing their ongoing efforts and by broadening their perspectives.

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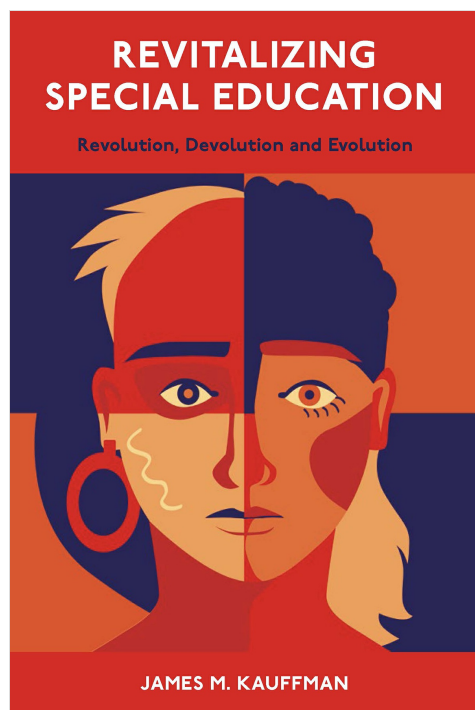
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Education



# *Revitalizing Special Education: Revolution, Devolution, and Evolution*

Editor

James M. Kauffman  
University of Virginia, USA

## Synopsis

Special education's future is threatened by anti-scientific sentiment and poor thinking about school reform. The devolution of special education has been caused by decades of illogical, destructive criticism and a focus on issues other than ensuring a free, appropriate public education (FAPE) for individuals with educational disabilities. Special education now needs a second revolution to reinstate its nature and purpose so that it can evolve as it should.

*Revitalizing Special Education* presents neither a pessimistic nor a Pollyannish view of past or future, but rather is a careful assessment of some of the greatest threats to robust special education posed by distorted and misguided thinking about what special education is and does. Chapter authors propose logical and scientific analyses of problems and steps required to realize special education's promise, relying on empirical data and logical, linear thinking to confront educational issues, both philosophical and practical.

A full range of alternative futures for special education must be considered. However, revolutionary thinking about possible futures is necessary for revitalization and meaningful evolution. The contributors to this book take up the details of thought and practice that are necessary for such revolution and evolution.

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ePDF ISBN: 9781801174947

ePDF price: £70.00, €85.00, \$100.00

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Audience: Professional and scholarly

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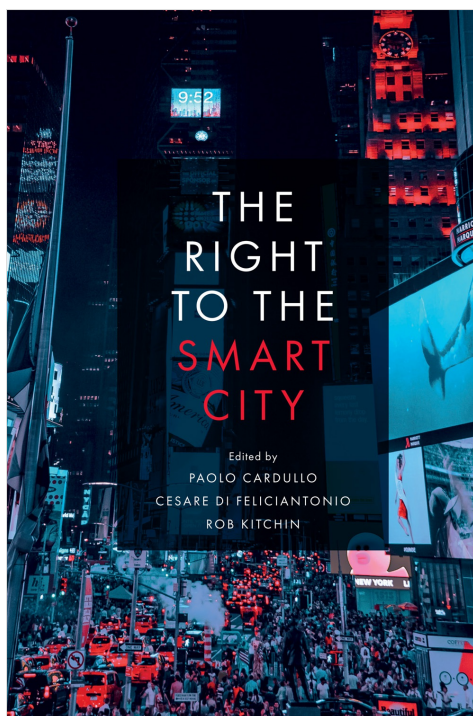
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## Advanced Information

Property management & built environment



# *The Right to the Smart City*

Editors

Paolo Cardullo  
Maynooth University, Ireland

Cesare Di Felicianantonio  
Maynooth University, Ireland

Rob Kitchen  
Maynooth University, Ireland



### Synopsis

Cities around the world are pursuing a smart cities agenda. In general, these initiatives are promoted and rolled-out by governments and corporations which enact various forms of top-down, technocratic governance and reproduce neoliberal governmentality. Despite calls for the smart city agenda to be more citizen-centric and bottom-up in nature, how this translates into policy and initiatives is still weakly articulated and practiced. Indeed, there is little meaningful engagement by key stakeholders with respect to rights, citizenship, social justice, commoning, civic participation, co-creation, and how the smart city might be productively reimagined and remade.

This book fills this lacuna by providing critical reflection on whether another smart city is possible and what such a city might look like, exploring themes such as how citizens are framed within it, the ethical implications of smart city systems, and whether injustices are embedded in city systems, infrastructures, services and their calculative practices. Contributors question whether the need for order, and the priorities of capital and property rights, trump individual and collective liberty. Ultimately considering what kind of smart city do individuals want to create, and how we create the most sustainable smart urban landscape.

Hardback ISBN: 9781787691407

Hardback price: £63.99, €78.99, \$99.99

Paperback ISBN: 9781787691421

Paperback price: £19.99, €23.99, \$26.99

ePDF ISBN: 9781787691391

ePDF price: £63.99, €78.99, \$99.99

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Tourism & hospitality



# *Robots, Artificial Intelligence and Service Automation in Travel, Tourism and Hospitality*

Editors

Stanislav Ivanov  
Varna University of Management, Bulgaria

Craig Webster  
Ball State University, USA



## Synopsis

Using a combination of theoretical discussion and real-world case studies, this book analyses the use of robotics, artificial intelligence and services automation (RAISA) within the travel, tourism and hospitality industries.

Divided into two sections, the book first concentrates on the theoretical aspects surrounding the use of RAISA in travel, tourism and hospitality. Themes explored include:

- economic fundamentals
- customer attitudes
- chatbot adoption
- service quality

Following on from this, the second section concentrates on current and future use of RAISA technologies in specific subsectors of the tourism economy: hotels, restaurants, travel agencies, museums, and events.

With an international scope of authorship and focus, the book is a useful reference source for scholars, students, and general readers interested in robotics, artificial intelligence, and automation technologies. Alongside this, the business insights and case studies examined in the book offer practitioners guidance on how these technologies can and will be incorporated into organizations, particularly those in the travel and tourism industry.

Hardback ISBN: 9781787566880  
Hardback price: £73.99, €84.99, \$105.99  
Paperback ISBN: 9781787566903  
Paperback price: £29.99, €35.99, \$40.99  
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THEMA code: KNSG

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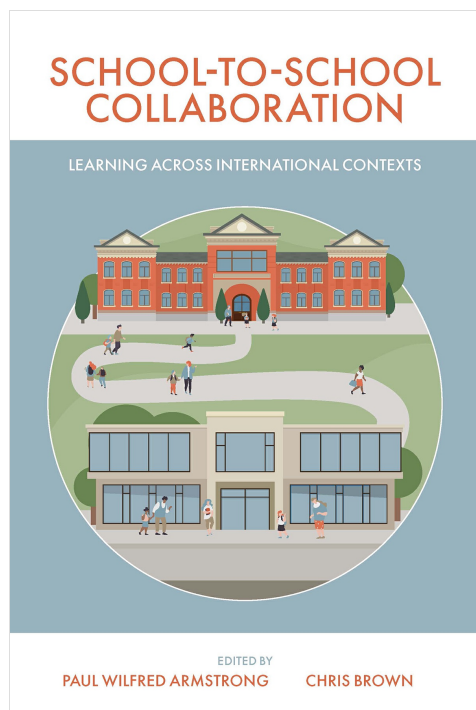
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Education



# *School-to-School Collaboration: Learning Across International Contexts*

## Editors

Paul Wilfred Armstrong  
University of Manchester, UK

Chris Brown  
Durham University, UK

## Synopsis

This collection of chapters from established thinkers and emerging scholars provides a series of unique insights into collaboration between schools and the means by which the policy context influences such activity. Taking a global perspective, the chapters within this book follow a common framework to explore how macro-level factors help to create the conditions in which school-to-school collaboration is likely to succeed or fail 'on the ground'. The result is a nuanced and original analysis that explores why and how collaborative activity between schools is intrinsically linked to broader policy contexts.

School collaboration and networking is a rapidly growing area of interest. This book will appeal to the increasing number of emerging scholars and established experts with an interest in this area and other related sub-fields including school effectiveness and improvement, critical policy studies and educational leadership and management. It will also be of interest to policymakers seeking to capitalise on the potential of collaboration between schools and to educational professionals seeking improvement through partnership and dialogue.

Hardback ISBN: 9781800436695

Hardback price: £70.00, €85.00, \$100.00

ePDF ISBN: 9781800436688

ePDF price: £70.00, €85.00, \$100.00

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ePub price: £70.00, €85.00, \$100.00

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## Advanced Information

### Education



# *Selling Our Youth: Graduate Stories of Class, Gender and Work in Challenging Times*

## Great Debates in Higher Education

### Authors

Harriet Bradley  
University of the West of England, UK

Richard Waller  
University of the West of England, UK

Laura Bentley  
University of Birmingham, UK

### Synopsis

*Selling Our Youth* explores how the class origins of recent graduates continue to shape their labour market careers and thus reproduce class privilege and class disadvantage. It shows how class and gender combine to influence these young adults' opportunities and choices, in an era when this generation has been characterized as the first likely to end up worse off economically than their parents.

The authors draw upon the landmark *Paired Peers* research project – an empirical longitudinal study of recent graduates in England – to explore their experiences of the contemporary globalized labour market. It demonstrates how many of these young, well qualified adults struggle to achieve stable and rewarding employment in the context of the overstocked graduate supply, precarious work and exploitative working conditions. Government policies of austerity, which were in place when these young people graduated in 2013, meant this generation faced the challenges of a lower wage economy and a housing crisis. The subsequent arrival of Covid-19 and its disastrous impacts on the local and global economy are making these challenges even tougher. The authors further explore the way differences of class and gender impact upon graduate trajectories.

Paperback ISBN: 9781801172394  
Paperback price: £40.00, €46.00, \$56.00  
ePDF ISBN: 9781801172363  
ePDF price: £30.00, €35.00, \$42.00  
ePub ISBN: 9781801172387  
ePub price: £30.00, €35.00, \$42.00

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Language: English  
Audience: Professional and scholarly  
Page count: 264  
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BISAC code: EDU015000, EDU034000, SOC026000  
THEMA code: JNM, JNF, JNH

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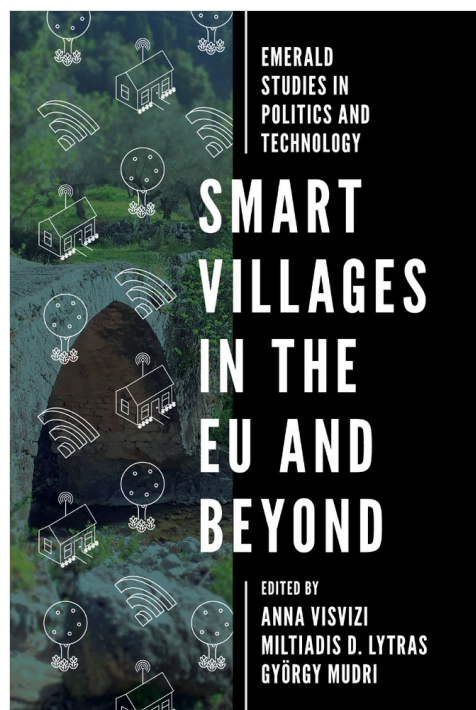
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Sociology



# *Smart Villages in the EU and Beyond*

Emerald Studies in Politics and Technology

Editors

Anna Visvizi  
Deree College - The American College of Greece, Greece

Miltiadis D. Lytras  
Deree College - The American College of Greece, Greece

György Mudri  
European Parliament, Belgium



## Synopsis

Written by leading academics and practitioners in the field, *Smart Villages in the EU and Beyond* offers a detailed insight into issues and developments that shape the debate on smart villages, together with concepts, developments and policymaking initiatives including the EU Action for Smart Villages.

This book derives from the realization that the implications of the increasing depopulation of rural areas across the EU is a pending disaster. This edited collection establishes a framework for action today, which will lead to sustainable revitalization of rural areas tomorrow.

Using country-specific case studies, the chapters examine how integrated and ICT-conscious strategies and policy actions focused on wellbeing, sustainability and solidarity could provide a long-term solution in the revitalization of villages across the EU and elsewhere. Best practices pertinent to precision farming, energy diversification, tourism, entrepreneurship are discussed in detail. As an in-depth exploration of the Smart Village on a multinational scale, this book will serve as an indispensable resource for students, researchers and policy leaders in the fields of politics, strategic management and urban and rural studies.

Hardback ISBN: 9781787698468

Hardback price: £63.99, €78.99, \$99.99

Paperback ISBN: 9781787698482

Paperback price: £19.99, €23.99, \$26.99

ePDF ISBN: 9781787698451

ePDF price: £63.99, €78.99, \$99.99

ePub ISBN: 9781787698475

ePub price: £63.99, €78.99, \$99.99

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# *Talent Management: A Decade of Developments*

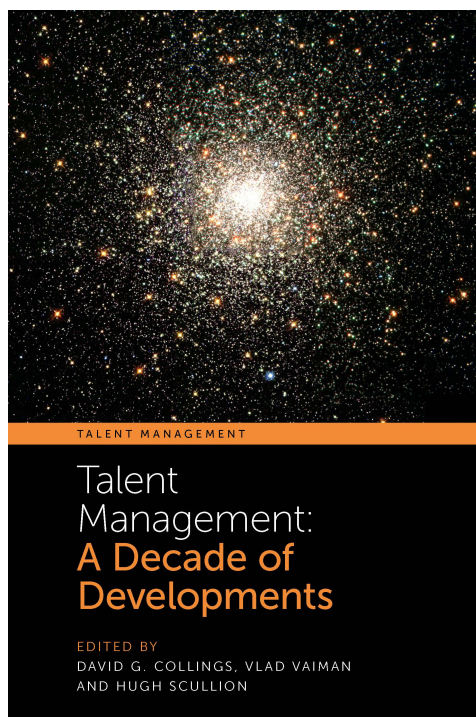
## Talent Management

Editors

David Collings  
Dublin City University, Ireland

Vlad Vaiman  
California Lutheran University, USA

Hugh Scullion  
University of Hull, UK



### Synopsis

This book contains an Open Access chapter.

Over the past two decades, the field of talent management has established itself as a key area of management practice and research. Emerging from the practitioner literature in the 1990s, the research evidence bases truly materialised in the late 2000s onwards. The launch of the EIASM Workshop on Talent Management in 2012 coincided with this surge in research interest, and we are now in a critical time in the evolution of our understanding of talent management.

*Talent Management: A Decade of Developments* presents valuable insights into the progression in the critical understanding of talent management, building upon a decade of the EIASM Workshops. Bringing together leading voices in talent management research to reflect on recent developments and the current state of research, examining key issues such as talent philosophies, star performers, talent turnover and retention.

Aimed at researchers, postgraduate students, and professionals in the field, this collection features the leading experts in their respective areas within talent management. *Talent Management: A Decade of Developments* charts the evolution of talent management, illustrating the progress, prospects, and challenges that have transpired over the last ten years.

Hardback ISBN: 9781801178358  
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ePub price: £57.00, €66.00, \$83.00

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BISAC code: BUS041000, BUS071000, BUS030000  
THEMA code: KJM, KJMP, KJT

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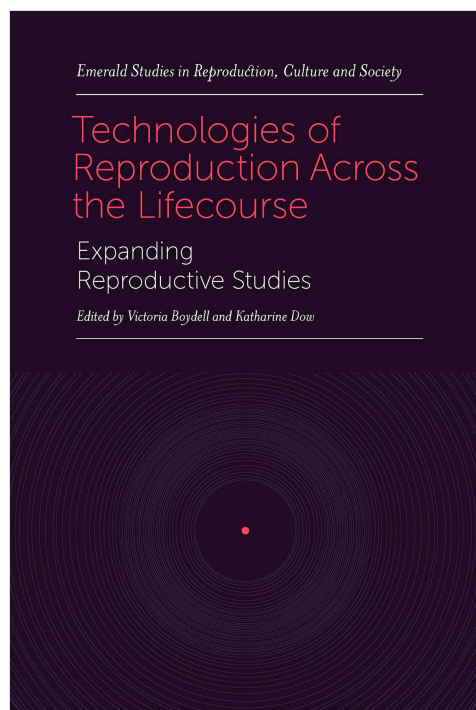
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Sociology



# *Technologies of Reproduction Across the Lifecourse: Expanding Reproductive Studies*

Emerald Studies in Reproduction, Culture and Society

Editors

Victoria Boydell  
University of Essex, UK

Katharine Dow  
University of Cambridge, UK

## Synopsis

>Human reproduction is mediated through many technologies, both high- and low-tech. These technologies of reproduction are not experienced in isolation by most of the people who use them. However clinical, public health and social scientific research often reflects a parcelling out of reproduction into specialist areas of biomedical intervention. Studies tend to be bound to specific physiological events, technologies (particularly those that are more obviously technical or 'modern') and people – namely cis, heterosexual, white, middle-class women. Yet, with the ever-expanding horizon of reproductive technologies and the rapid development of the fertility industry, the reality is that many individuals will engage with more than one such technology at some point in their life.

>Technologies of Reproduction Across the Lifecourse presents dialogue between scholars on different reproductive technologies not only from a comparative empirical perspective, arguing that operating in disciplinary silos and working from narrow ideas about RTs and their meanings can put reproductive studies in danger of missing, and thereby reproducing, the kinds of power structures that shape reproductive life.

Hardback ISBN: 9781800717343

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781800717336

ePDF price: £75.00, €90.00, \$105.00

ePub ISBN: 9781800717350

ePub price: £75.00, €90.00, \$105.00

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Audience: Professional and scholarly

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THEMA code: JHBK, JHBA, JHMC

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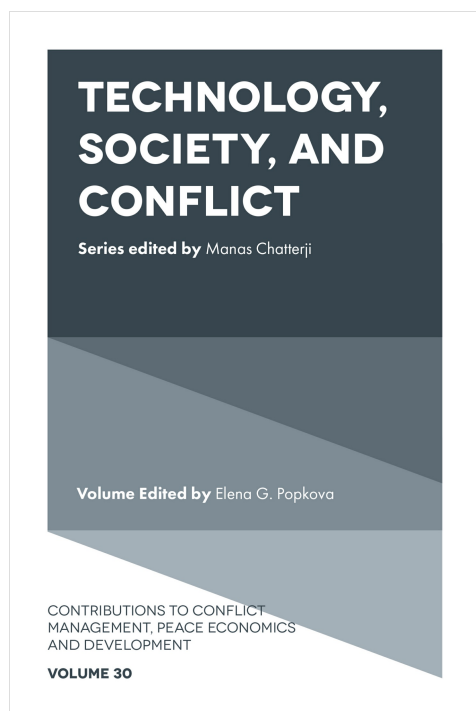
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Public policy & environmental  
management



## *Technology, Society, and Conflict*

Contributions to Conflict Management, Peace Economics and Development, Volume 30

Series Editor

Manas Chatterji  
Binghamton University, USA

Editor

Elena G. Popkova  
MGIMO University, Russia

### Synopsis

*Technology, Society, and Conflict* comprehensively studies and systematically highlights technological inequalities as a source of conflict in digital development while developing an economic and legal approach to resolving them. With a progressive approach, chapters reveal the social nature of technological inequality and digital development conflicts and model them as social institutions. The conflicts of digital development are identified and analysed in detail: global conflict of the technological inequality in the modern world economy; gender conflict; conflict in the labour market in the context of automation based on Robots, Big Data, and AI; and conflict in international trade. The manifestations of the digital divide are considered based on international practical experience at all levels of management – country, regional, business and household levels.

This 30th volume of *Contributions to Conflict Management, Peace Economics, and Development* gives special attention to the latest experience in technological inequality and the aggravation of digital development conflicts in the context of the COVID-19 pandemic and crisis in 2019-2020 with foresight for the post-pandemic period.

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Hardback ISBN: 9781802624540

Hardback price: £70.00, €90.00, \$110.00

ePDF ISBN: 9781802624533

ePDF price: £70.00, €90.00, \$110.00

ePub ISBN: 9781802624557

ePub price: £70.00, €90.00, \$110.00

Publication date: 16 September 2022

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Page count: 248

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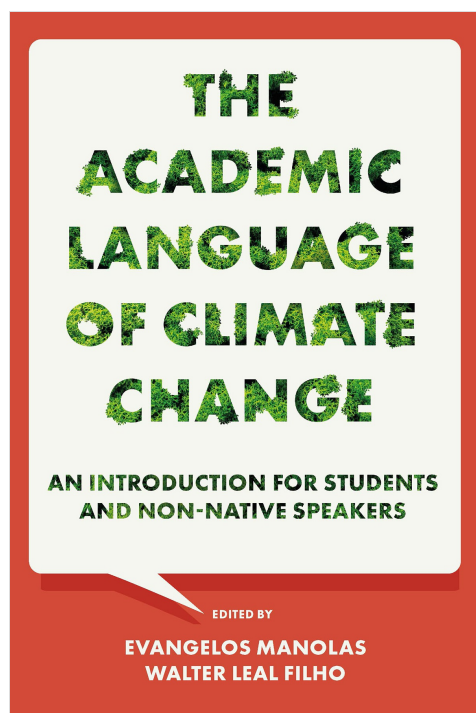
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Public policy & environmental  
management



# *The Academic Language of Climate Change: An Introduction for Students and Non-native Speakers*

Editors

Evangelos Manolas  
Democritus University of Thrace, Greece

Walter Leal Filho  
Hamburg University of Applied Science, Germany

## Synopsis

Climate change is one of the greatest challenges of our time. For the sake of human civilization and life on earth we must do all we can to keep global warming at the lowest possible level. Addressing climate change is everyone's duty and that includes teachers of English.

In order to support students and non-native English speakers, this important work provides an introduction to climate change via simple chapters addressing different and important dimensions of climate change and helps students acquire basic language skills which will allow them to study similar or more difficult texts. Each chapter offers an introduction on the topic discussed and its relation to climate change, outlines climate change or other related environmental science terms and 6-8 exercises on grammar, syntax and consolidation of terminology. Topics covered include climate change and tourism, gender, worker safety, mental and physical health, food production, deforestation, art, and much more.

Offering an interdisciplinary introduction to climate change and its intersection with numerous industries and facets of life, *The Academic Language of Climate Change*, provides a necessary and welcome introduction for undergraduate and graduate students, and any non-native English speakers seeking to engage with climate change research.

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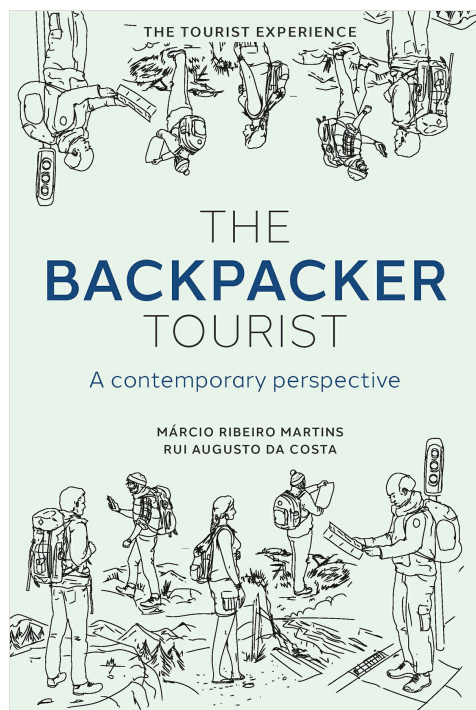
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Tourism & hospitality



# *The Backpacker Tourist: A contemporary perspective*

## The Tourist Experience

Authors

Márcio Ribeiro Martins  
Polytechnic Institute of Bragança, Portugal

Rui Augusto da Costa  
University of Aveiro, Portugal

### Synopsis

Previously viewed as a relatively small group of errant travellers rooted in counter-cultural ideas, backpackers have now become a powerful tourist sector of predominantly young travellers, planning and preparing their own trips, and looking for direct cultural contact, novelty and spontaneity all around the globe.

*The Backpacker Tourist: A contemporary perspective* explores the increasing number of people traveling around the world as backpackers and analyses the great diversification of this demographic and their varied experiences while traveling.

Martins and Costa highlight the conflicting interpretations in the literature on backpackers and the comparative reflexion between Western and the growing number of Eastern backpackers, particularly relating to their travel motivations and the way they experience destinations. The Backpacker Tourist presents new perspectives to researchers of Tourism Studies and the Sociology of Travel, but also to those who looking for a synthetical, contemporary and critical analysis of contemporary backpacker tourists.

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# *The New Digital Era: Digitalisation and Emerging Risks and Opportunities*

Contemporary Studies in Economic and Financial  
Analysis, Volume 109, Part A

Editors

Simon Grima  
University of Malta, Malta

Ercan Özen  
University of Uşak, Turkey

Hakan Boz  
University of Uşak, Turkey

## Synopsis

The COVID-19 pandemic has led to further acceleration of digitalisation in all areas. This caused significant changes in economic and social life. Through digitalisation, the need for people in business life has decreased and has forced the traditional employment structure to change. During the pandemic period, some segments enjoyed the advantages of owning digital technologies, while others remained strangers to the new world because they were deprived of digital technologies, revealing the inequality of opportunity on an individual or social basis.

Although this rapid change produced positive results, it also brought about risks. To help mitigate such emerging risks, *The New Digital Era's* two volumes vitally generate new information in order to determine the advantages and risks in which areas this digitalisation, which has increased with the COVID-19 pandemic. The chapter authors highlight the new social and economic policies that are needed to balance the effects on social and economic life and prevent possible conflicts between individuals and societies

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Accounting & finance



# *The New Digital Era: Other Emerging Risks and Opportunities*

Contemporary Studies in Economic and Financial Analysis, Volume 109, Part B

Editors

Simon Grima  
University of Malta, Malta

Ercan Özen  
University of Uşak, Turkey

Hakan Boz  
University of Uşak, Turkey

## Synopsis

The COVID-19 pandemic has led to further acceleration of digitalization in all areas. This caused significant changes in economic and social life. Through digitalization, the need for people in business life has decreased and has forced the traditional employment structure to change. During the pandemic period, some segments enjoyed the advantages of owning digital technologies, while others remained strangers to the new world because they were deprived of digital technologies, revealing the inequality of opportunity on an individual or social basis.

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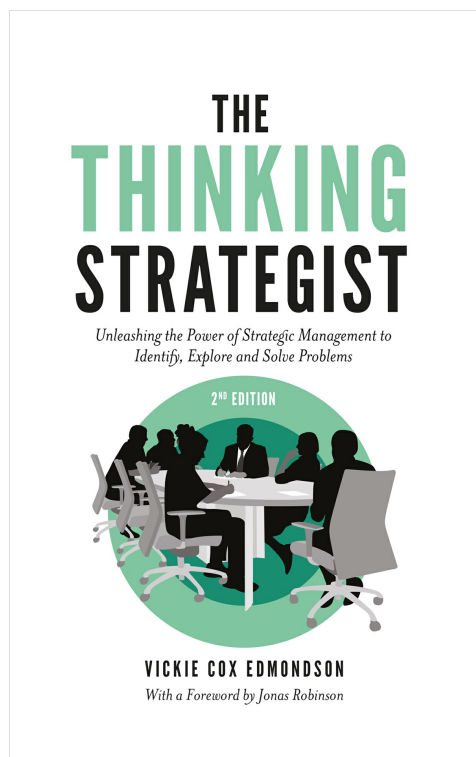
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# *The Thinking Strategist: Unleashing the Power of Strategic Management to Identify, Explore and Solve Problems* , 2nd Edition

Author

Vickie Cox Edmondson  
University of Georgia, USA

## Synopsis

*The Thinking Strategist* is your guide to accomplishing organizational goals, exceeding objectives, and securing the support of senior management and other key stakeholders.

This much-needed new edition furthers the author's commitment to motivate and inspire confidence in individuals from traditionally excluded groups who work in deadline- and budget-driven roles in companies with highly competitive organizational cultures. Amongst the updates is a new chapter dedicated to the role that diversity, equity and inclusion plays in the strategic management process, especially during a period when DEI efforts are both valued and under attack.

Ideal for business students and aspiring managers who seek to distinguish themselves as people who make success happen, *The Thinking Strategist* shows you how to develop the skills, confidence, business judgment, and resilience you need not only to be successful but to be a driver of decision making and problem solving. To be an expert – a thinking strategist.

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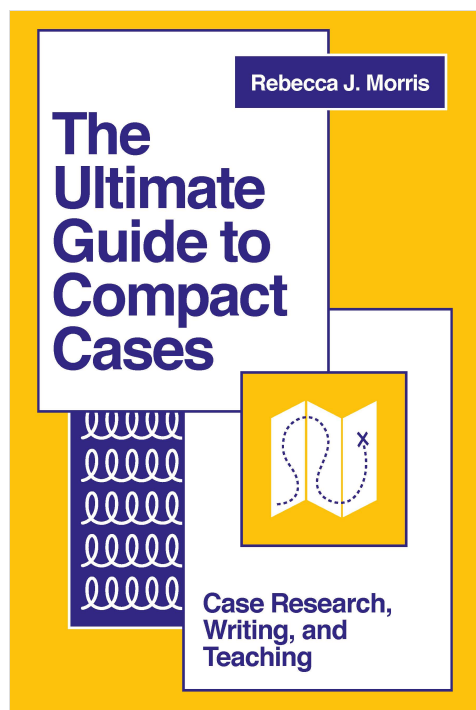
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Research methods



# *The Ultimate Guide to Compact Cases: Case Research, Writing, and Teaching*

Author

Rebecca J. Morris  
Westfield State University, USA

## Synopsis

This ultimate guide focuses on case research, writing, and teaching for a revolutionary new form of teaching case—Compact Cases. Designed to be read in 15 minutes or less, Compact Cases provide a more engaging learning experience for today's students. Compact Cases overcome students' lack of preparation for case discussions by making cases more accessible, readable and engaging. Whether students read a Compact Case before class or in class, better learning outcomes can be achieved by actively engaging students in case analysis and discussion.

Annotated cases, examples from published cases, helpful checklists, roadmaps, and writing prompts are provided to assist others in mastering the writing of short teaching cases and the accompanying teaching notes. Readers will learn to identify suitable case topics, develop effective learning objectives, use appropriate research methodologies, write lively and short prose, create more engaging exhibits, and prepare value-added teaching notes. Teaching strategies for effectively using Compact Cases online, in person, or blended teaching modes are provided. Strategies for publishing cases are provided to help case writers successfully share their work with others. Novice and experienced case writers will find tips, ideas, and strategies to improve student learning by using and writing Compact Cases.

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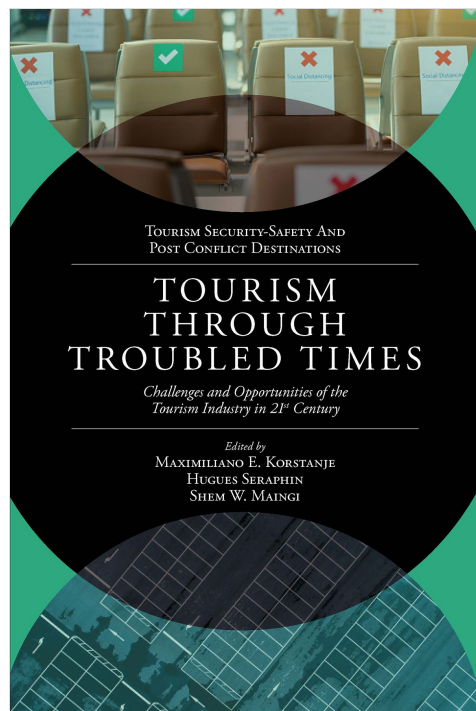
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## Advanced Information

### Tourism & hospitality



# *Tourism Through Troubled Times: Challenges and Opportunities of the Tourism Industry in 21st Century*

## Tourism Security-Safety and Post Conflict Destinations

Editors

Maximiliano E. Korstanje  
University of Palermo, Argentina

Hugues Seraphin  
University of Winchester, UK

Shem W. Maingi  
Kenyatta University, Kenya

### Synopsis

*Tourism Through Troubled Times* explores the unparalleled crisis within the current global tourism industry, which includes not only a wide range of risks that threaten economic activity but also a wider and deeper epistemological crisis.

Divided into four sections covering risk perception, tourism in crisis, new forms of tourism and the future of tourism in a fractured world, this edited collection examines issues including the impacts of the climate crisis on tourism, post-disaster marketing and management, use of robotics tourism, dark tourism, virtual tourism, over-tourism and tourism-phobia.

The editors present perspectives from a range of scholarly voices throughout a diverse array of chapters, offering a multidisciplinary view on tourism's recovery and possible future. *Tourism Through Troubled Times* is an illuminating read for all scholars of Tourism Studies, Hospitality Management, and the Sociology of Tourism, as well as practitioners and managers within the hospitality sector, and gives clear insights into the industry's next steps forward.

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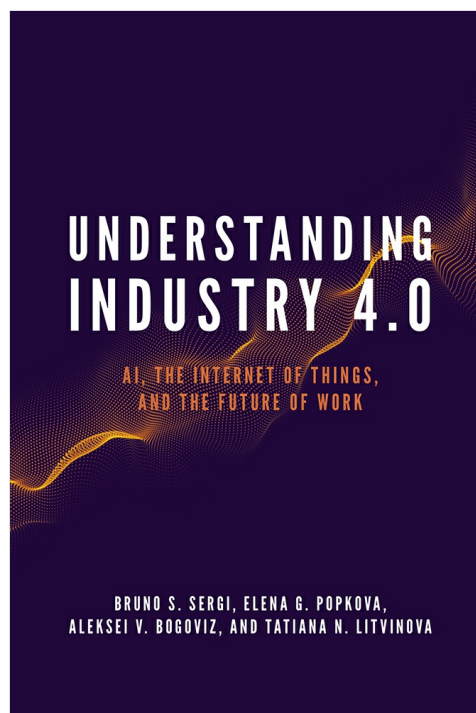
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Strategy



# *Understanding Industry 4.0: AI, the Internet of Things, and the Future of Work*

## Editors

Bruno S. Sergi  
Harvard University, USA

Elena G. Popkova  
Plekhanov Russian University of Economics, Russia

Aleksei V. Bogoviz  
National Research University, Higher School of Economics, Russia

Tatiana N. Litvinova  
Volgograd State Agrarian University, Russia



## Synopsis

Everywhere you look, there are signs of the Fourth Industrial Revolution. R&D on leading digital technologies is conducted around the world, exploring novel technologies aimed at cyber-physical systems, such as the Internet of Things (IoT), Blockchain, 3D Printing, Virtual Reality, AI, and many more. With these rapid changes in technology comes social evolution and the potential for future social crises.

*Understanding Industry 4.0: AI, the Internet of Things, and the Future of Work* looks to determine the most probable oncoming changes in key areas of the economy, to highlight the most important professions of the future, and to offer recommendations for their correct selection and successful mastering. Including sections on careers in education, medicine, R&D, and agriculture, among others, economics experts Bruno S. Sergi, Elena G. Popkova, Aleksei V. Bogoviz, and Tatiana N. Litvinova explore the vastly changing modern workplace and offer a guide to navigating through and adapting to this evolution. For researchers and students of management, economics, and business, this is an unmissable exploration of the new frontier of Industry 4.0.

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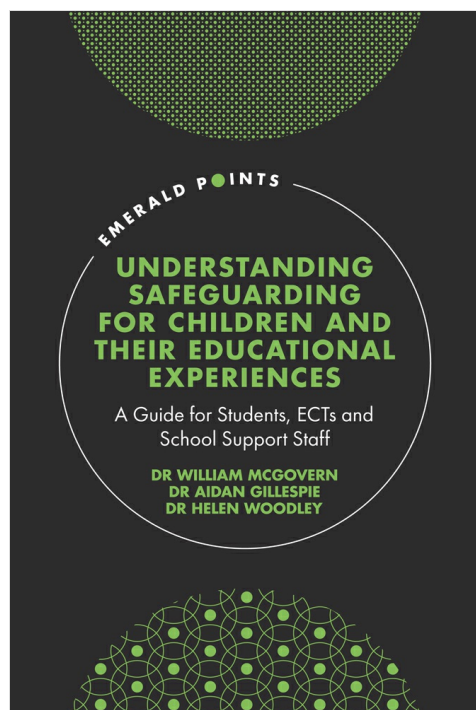
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Education



# *Understanding Safeguarding for Children and their Educational Experiences: A Guide for Students, ECTs and School Support Staff*

Emerald Points

Editors

William McGovern  
Northumbria University, UK

Aidan Gillespie  
Northumbria University, UK

Helen Woodley  
Northumbria University, UK

## Synopsis

Many of the problem's children face in relation to their personal lives, educational experiences and attainment are caused by factors that exist outside schools. Yet despite this, all educational establishments and all school staff now have a clear 'duty' and 'responsibility' to respond to safeguarding and vulnerability concerns. All school staff are expected to be particularly alert to specific risks and the needs of children in particular groups or sets of circumstances children face in their daily living experiences. In policy documents and academic texts on safeguarding and vulnerability it is relatively easy to identify and define individuals, groups and sub-groups who are deemed to be more at risk. A key gap in the existing literature is that no consideration is given to explain and understand why children and young people find themselves in these positions of risk or vulnerability in the first place.

This book fills this gap in the literature, building on current government publications, and collectively supports and compliments the endeavours of schools, universities, trainee teachers/ECTs and school support staff in relation to understanding and meeting the needs of pupils who may be at risk. This is achieved by bringing together subject area experts and academics (teaching and non-teaching) from a range of subject areas to explore three main areas: understanding the concepts of vulnerability, enhancing pupil engagement and teaching practices, and social problems, risk and resilience. This timely and accessible work will be vital reading for academic and professional teaching staff, trainee teachers and ECTs

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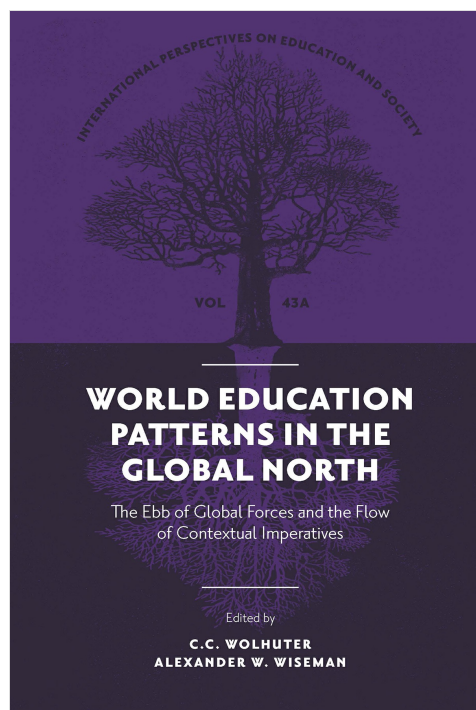
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Education



# *World Education Patterns in the Global North: The Ebb of Global Forces and the Flow of Contextual Imperatives*

International Perspectives on Education and Society, Volume V43, Part A

Author

C. C. Wolhuter  
North West University, South Africa

Editor

Alexander W. Wiseman  
Texas Tech University, USA

## Synopsis

Comparative and International Education is a dynamic and growing field facing extraordinary challenges in every corner of the world. *World Education Patterns in the Global North* surveys the educational responses and new educational landscapes being developed as a consequence of powerful global forces demanding change within the Global North's educational contexts, including North America, Central and South-East Europe, and East Asia,

These forces include the ecological crisis, the population explosion, the changing nature of work, the rise of knowledge economies, economic internationalism, the Fourth Industrial Revolution, the technology revolution, changing social relations, the empowerment of minority interest groups, the rise of multicultural societies, the diminishing stature of the nation-state, and the rise of supra-national and international political structures.

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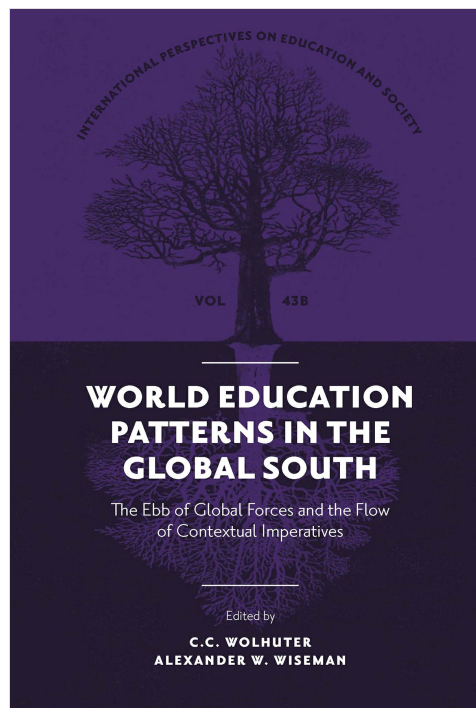
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Education



# *World Education Patterns in the Global South: The Ebb of Global Forces and the Flow of Contextual Imperatives*

International Perspectives on Education and Society, Volume V43, Part B

Author

C. C. Wolhuter  
North West University, South Africa

Editor

Alexander W. Wiseman  
Texas Tech University, USA

## Synopsis

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These forces include urbanisation in the Global South, the rise of the informal economic sector in the Global South, the changing presence of religion, the Creed of Human Rights, democratisation, and the rise of supranational and international political structures on the one hand and, on the other, sub-national and decentralised structures.

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