

#### Accounting & finance



## Advances in Accounting Behavioral Research

Advances in Accounting Behavioral Research, Volume 25

Editor

Khondkar E. Karim University of Massachusetts, USA

#### Synopsis

Focusing on research that examines both individual and organizational behavior relative to accounting, Volume 25 of *Advances in Accounting Behavioral Research* uncovers emerging theories, methods and applications.

From the dark triad, ethical fading, and ethicality of behavior to the effects of CSR reputation and crisis response strategy on investor judgements, the authors compile innovative and new explorations into the behavioral aspects of accounting and audit. Working on both the individual and organizational level, this collection is essential reading for accounting students and educators, providing a unique, interdisciplinary forum with valuable insights on practice for those working in the field.

Advances in Accounting Behavioral Research promotes research across all areas of accounting, incorporating theory from, and contributing knowledge to, the fields of applied psychology, sociology, management science, ethics and economics.

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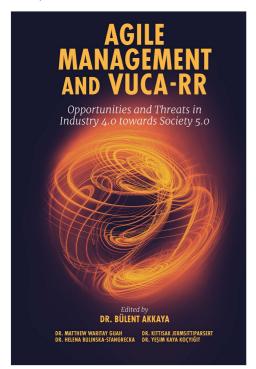
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Americas





#### Management science & operations



Agile Management and VUCA-RR: Opportunities and Threats in Industry 4.0 towards Society 5.0

#### **Editors**

Bülent Akkaya Manisa Celal Bayar University, Turkey

Matthew Waritay Guah South Carolina State University, USA

Kittisak Jermsittiparsert Dhurakij Pundit University, Thailand

Helena Bulinska-Stangrecka Warsaw University of Technology, Poland

Yeşim Kaya Koçyiğit Gelisim University, Turkey

#### Synopsis

Agile Management and VUCA-RR provides cutting-edge, multidisciplinary research and expert insight into the advancing technologies and new strategies being used in businesses settings, as well as for administrative and leadership roles in organizations.

In times of VUCA-RR (volatility, uncertainty, complexity, ambiguity, rapidity and radicality), *Agile Management* facilitates the competence, capacity, and confidence to adapt and innovate by promoting effective responses to the unexpected and unplanned agility challenges facing most organizations today, quickly turning challenges into opportunities through agility management. *Agile Management and VUCA-RR* demonstrates the different radical mindsets of organizational leadership globally and the implementation of strategies that are essential to create agile, entrepreneurial organizations that thrive in complex, ever-changing contexts.

Chapters from international authors contribute substantially to the research and practice of agile software development through sharing knowledge gained from both their academic and professional communities. The challenges and solutions expressed by each group are presented to inform and teach, as well as guide us towards future working solutions.

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#### **Americas**





#### Management science & operations



## Applications of Management Science

Applications of Management Science, Volume 21

Editors

Kenneth D. Lawrence New Jersey Institute of Technology, USA

Dinesh R. Pai Penn State Harrisburg, USA

#### Synopsis

Applications of Management Science showcases current studies in the application of management science, contributing to the solution of significant managerial decision-making problems. To those involved in the applications of multi-criteria decision making, data envelopment analysis, and decision making, in a realistic managerial problem-solving environment through the use of state-of-the-art management science modeling, this is a must read.

The research presented by academics in Volume 13 significantly aids in the deconstruction of managerial decision-making problems with management science methodologies. Specifically focusing on the applications of management science methodologies data envelopment analysis and multi-criteria decision making, this collection is split into three sections: Data Envelopment Analysis, Optimization Modeling, Business Analytical Modeling.

Applications of Management Science is core for those academics, researchers, and practitioners of management science in mitigating significant managerial decision-making problems, for both the public and the private sectors.

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To order

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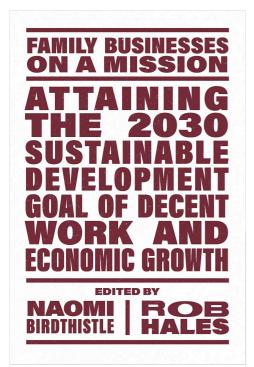
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#### Americas





#### **Economics**



#### Attaining the 2030 Sustainable Development Goal of Decent Work and Economic Growth

Family Businesses on a Mission

Editors

Naomi Birdthistle Griffith University, Australia

Rob Hales Griffith University, Australia

#### Synopsis

Attaining the 2030 Sustainable Development Goal of Decent Work and Economic Growth focuses on Sustainable Development Goal number eight (SDG8): inclusive and sustainable economic growth and productive employment for all. Examining family businesses in Brazil, UK, Australia, and Algeria, each case study presents a unique perspective from their respective countries of how the SDG8 translates into culture and the practice of doing business, providing insights and key takeaways into how family businesses can play a role promoting decent work and economic growth.

The United Nations' (UN) Sustainable Development Goals (SDGs) are 17 Goals pledged by 193 nations in 2015 which would help engender an improved, fairer, and more sustainable world – one in which 'no one is left behind'. The SDGs are a call to action, to develop innovative solutions to the most complex, societal, and environmental global challenges. In *Family Businesses on a Mission*, series editors Naomi Birdthistle and Rob Hales bring together international case studies to illustrate how family businesses can attain the UN 2030 SDGs.

Accessible to those working in the field beyond academia – such as family business practitioners, family business owners, government and policymakers, members of NGOs, business associations and philanthropic centres – the book series equally appeals to those with a general interest in entrepreneurship and business.

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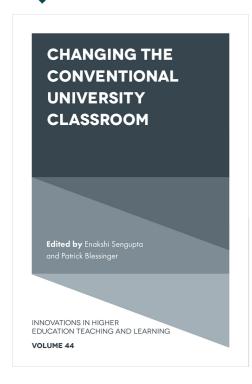
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#### **Americas**





#### Education



## Changing the Conventional University Classroom

Innovations in Higher Education Teaching and Learning, Volume 44

#### Editors

Enakshi Sengupta American University of Afghanistan, Afghanistan

Patrick Blessinger St. John's University, USA

#### Synopsis

Changing the Conventional University Classroom highlights the interesting interventions practiced around the world by higher education instructors who were forced to make necessary changes in the conversion from face-to-face educational instruction to the use of online and virtual platforms owing to the COVID pandemic.

Chronicling how academic staff and instructors were pushed to utilize modern technology and virtual exchange platforms to create meaningful classroom discussions and facilitate lively interactions between learners and faculty members, the chapters showcase the importance of quality assurance and reveal how educators prioritized regular monitoring of students' interaction, performance, and involvement in class.

Collated in this collection of contemporary research, each chapter provides insight into the rapid evolution of educational approaches during the pandemic. Scholars demonstrate how these changes to the conventional way of teaching have shaped the field of education, and how technology is expected to bring further radical improvements in the near future.

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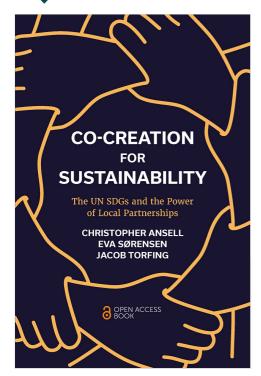
#### Americas





#### Open Access

#### HR & organizational behaviour



#### Co-Creation for Sustainability: The UN SDGs and the Power of Local Partnership

#### Authors

Christopher Ansell University of California, USA

Eva Sørensen Roskilde University, Denmark

Jacob Torfing Roskilde University, Denmark

#### Synopsis

The ebook edition of this title is Open Access and freely available to read online.

The UN's Sustainable Development Goals (SDGs) set an ambitious agenda for global problem-solving and create a framework to achieve it through the power of partnership. Goal 17 points to the central importance of partnerships, networks, and multi-stakeholder collaborations for bringing together a broad range of actors to accomplish the first 16 goals. Only through such partnerships can the distributed knowledge, resources and capacity of government agencies, private enterprises, political activists, local communities, and international NGOs be effectively combined to produce the major breakthroughs in sustainability that the SDGs envision.

Co-Creation for Sustainability sets out a strategy of partnership, with an emphasis on how global goals can be translated into local action. Co-creation brings multiple parties together—including citizens—to collaboratively engage in innovative problem-solving. The book explains this strategy and describes how to foster the conditions necessary for its success. It details how leaders can spur co-creation and manage and overcome its practical challenges.

Written to inspire public and private changemakers to find fundamental solutions to the pressing challenges that confront our social and natural environment, *Co-creation for Sustainability: The UN SDGs and the Power of Partnership* provides intellectual resources and practical advice relevant for those who aspire to harness the talents, energy and perspectives of different sectors to build the momentum we need to realize a sustainable future.

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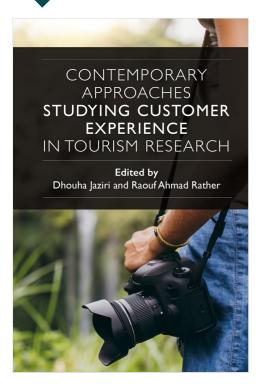
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#### Americas





#### Tourism & hospitality



## Contemporary Approaches Studying Customer Experience in Tourism Research

#### Editors

Dhouha Jaziri University of Sousse, Tunisia

Raouf Ahmad Rather University of Kashmir, India

#### Synopsis

Contemporary Approaches Studying Customer Experience in Tourism Research develops approaches and related methods to understand, analyze, and evaluate the tourist consumption experience under its different forms and stages (before, during and after the experience), offering a broader view by integrating the tourist/customer experience in its development while also considering the role of tourism stakeholders.

Embracing the extremities of Customer Experience (CX) and studying its multiple sides through innovative methodological and conceptual frameworks, the volume also provides an in-depth literature review of CX and discusses vital related concepts as the case of consumer value. Contemporary Approaches Studying Customer Experience in Tourism Research also explores the adoption and the implementation of approaches to managing and marketing customer experiences across varied tourism contexts, with an emphasis on revisited interpretive, behavioral, and organizational approaches, highlighting the power of combining qualitative techniques to draw the complexity of the consumption experience. Also laid out are new analytical frameworks related to studying memorable tourist experiences in both digital and offline tourism journeys have attributed a broader consideration of the consumption experience in tourism research.

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#### **Americas**





#### Sociology

#### CREATIVE AGEING AND THE ARTS OF CARE

Reframing Active Ageing

ELIZABETH BROOKE



## Creative Ageing and the Arts of Care: Reframing Active Ageing

Author

Elizabeth Brooke University of Melbourne, Australia

#### Synopsis

Creative Ageing makes a case for cultural participation by older adults to enhance the quality of their lives. Building on concepts of adult human development and empowerment, Libby Brooke reframes 'active ageing' to include forms of creative expression and cultural participation crucial to transforming the post retirement life course.

Focusing on the micro-level of the experiences of older adults in visual arts, dance, theatre and music, the book showcases multiperspective case studies compiled from community-based initiatives and care settings carried out in the United States, United Kingdom, Ireland, and Australia to explain creative ageing in practice. Through the analysis of arts forms which are each also embedded in theoretical sociological frameworks, and the lens of critical gerontology, the case studies explore and develop theoretical insights about older adults' experiences of art-making, including of ageism; interrelated with components of arts practices and set within macro-level political contexts. Drawing out success factors within each arts form, the author contributes to a transferable framework and model.

Breaking fresh ground by suggesting a new theoretical framework for activating 'creative ageing', Libby Brooke ultimately argues that 'active ageing' must reframe cultural participation as an integral domain at the crux of health and wellbeing. Ultimately, the book demonstrates how quality of life and quality of care can coincide, by enabling adults to flourish creatively as they age.

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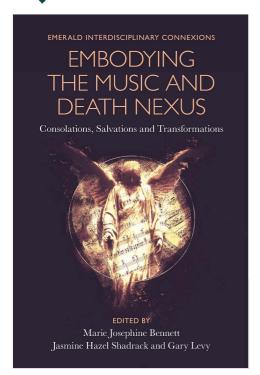
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#### Americas





#### Sociology



## Embodying the Music and Death Nexus: Consolations, Salvations and Transformations Emerald Interdisciplinary Connexions

#### **Editors**

Marie Josephine Bennett University of Winchester, UK

Jasmine Hazel Shadrack
The National Coalition of Independent Scholars, USA

Gary Levy Deakin University, Australia

#### Synopsis

Embodied encounters with death affect humans deeply, with the power to crush, transform and strengthen individuals and relationships. Understanding that these encounters often have a musical accompaniment, this edited collection offers a range of critical, analytic, discursive and personal reflections on how music provides both a container and a medium for experiencing, processing and integrating embodied encounters with death.

The collection showcases new and original interdisciplinary case studies written by authors from several different countries across Australia, France, The Netherlands, Poland and the UK. Taking an international, interdisciplinary and inclusive approach, this carefully curated collection elaborates embodied encounters with death through music across a variety of praxes and disciplines such as death & grief, queer studies, disability, philosophy, and more. Providing a mix of personal perspectives and insights on the impact of music and death alongside more conventional academic studies, the chapters reveal how music and human nature are intimately, and bodily, entwined.

Framed by opening and closing chapters written by the team of three editors, this core text in the field provides a unique overview of the implications and ramifications of the embodiment of death through music and the musicalisation of death through the body, and signposts possibilities for further research.

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#### **Americas**





#### HR & organizational behaviour



EMERALDHANDBOOKS

## THE EMERALD HANDBOOK OF WORK, WORKPLACES AND DISRUPTIVE ISSUES IN HRM

PETER HOLLAND
TIMOTHY BARTRAM
THOMAS GARAVAN



## The Emerald Handbook of Work, Workplaces and Disruptive Issues in HRM

#### Editors

Peter Holland Swinburne University of Technology, Australia

Timothy Bartram RMIT University, Australia

Thomas Garavan Cork University Business School, Ireland

Kirsteen Grant Edinburgh Napier University, UK

#### Synopsis

Technology advancement and the widespread impacts of the COVID-19 pandemic have had a major impact on both the contours and terrain of work, employment, and the management of people. Understanding these complex developments requires fresh perspectives on the nature and context of the management of people and human resources. The expanding fourth industrial revolution has been underpinned by new technological platforms and AI, as well as new worker motivations, making essential that researchers seek to explore the field of HRM in a new way.

The Emerald Handbook of Work, Workplaces, and Disruptive Issues in HRM reflects these complex changes in the way work, employment and people currently are and will continue to be managed across the globe. Considering these changes, a multidisciplinary range of voices illustrate just how fundamental recent developments will be in reshaping work and employment as in any previous revolution.

The Handbook is structured into three sections: Human Resource Management, Human Resource Development, and Emerging Issues, each exploring key themes and the emergence of ground-breaking new perspectives. These themes are central issues for debate and discussion in the workplaces across the globe and the work presents innovative and provocative assessments of changes and challenges in rapidly evolving local and global environments.

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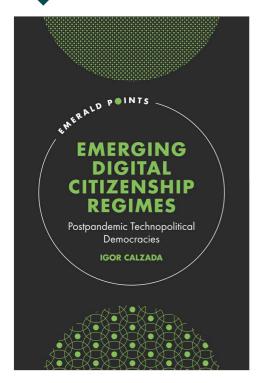
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#### **Americas**





#### Public policy & environmental management



## Emerging Digital Citizenship Regimes: Postpandemic Technopolitical Democracies Emerald Points

Author

Igor Calzada Cardiff University, UK

#### Synopsis

In the context of COVID-19, the production and governance of urban space has experienced a rapid digitalization and datafication, creating new challenges for citizenship. The urban realm is not only the environment where a new standard for digital development is set but also the realm from which rescaling nation-states are pervasively emerging.

Emerging Digital Citizenship Regimes: Postpandemic Technopolitical Democracies explores the roles played by digital citizenship in the context of changing geographies of the nation-state in Europe in the aftermath of the global pandemic; and reframes the concept of digital citizenship amid the rescaling of nation-states in Europe by connecting it to the increasing digitalisation of urban environment as a corollary of pandemic.

By theorising the concept of citizenship in the digital age through the lens of the evolutionary character of its classical concept or by drawing upon the narratives regarding the democratising potential and risks of the Internet, Emerging Digital Citizenship Regimes explores the complex interaction of social and political variables shaping offline and online civic practices and their intertwined relation to the urban environment, analysing the way it is produced and governed in the COVID-19 new context.

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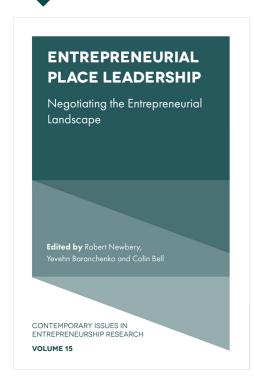
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#### Americas





#### Strategy



#### Entrepreneurial Place Leadership: Negotiating the Entrepreneurial Landscape Contemporary Issues in Entrepreneurship Research,

Volume 15

#### Editors

Robert Newbery Northumbria University, UK

Yevhen Baranchenko Northumbria University, UK

North East Local Enterprise Partnership (LEP), UK

#### Synopsis

A place-led perspective of entrepreneurial development is becoming increasingly important, given narratives around entrepreneurial ecosystems, contexts, and the design of entrepreneurial institutions. In a world where we recognise entrepreneurial means, ends and values in terms of locations with meaning, this latest volume in Contemporary Issues in Entrepreneurship Research explores the phenomenon of Entrepreneurial Place Leadership.

Defining Entrepreneurial Place Leadership in terms of how locations with entrepreneurial meaning are created, maintained, exploited, and amplified to generate future value, this edited collection considers how entrepreneurs lead in a complex entrepreneurial landscape. Leading international scholars act as guides through a heterogeneous landscape of individual dwellings, communities, and planned settlements.

Topics include: an exploration of entrepreneurial responsibility to place in rural Nova Scotia; an analysis of culture in Entrepreneurial Support Organisations in Spain; a discussion of entrepreneurial implementation of policy in Italy; and the introduction of a tool for managing a complex solution ecosystem in Australia. Each chapter reflects upon the contribution of the author's research to academic theory and makes policy and practice recommendations – as such this book is a useful resource for academics, students, and entrepreneurial place leaders.

Contemporary Issues in Entrepreneurship Research is an official book series of the Institute for Small Business and Entrepreneurship (ISBE). Each volume is designed around a specific theme of importance to the entrepreneurship and small business community with articles collectively exploring and developing theory and practice in the field.

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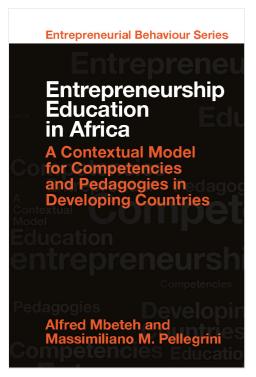
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#### Americas





#### Strategy



# Entrepreneurship Education in Africa: A Contextual Model for Competencies and Pedagogies in Developing Countries Entrepreneurial Behaviour

#### Authors

Alfred Mbeteh University of West London, UK

Massimiliano M. Pellegrini University of Rome Tor Vergata, Italy

#### Synopsis

Entrepreneurship education as a potential antecedent of entrepreneurial spirit has too often been limited to Western theories. Entrepreneurship Education in Africa contributes to the body of knowledge of entrepreneurship education and youth entrepreneurship. The book uses Sierra Leone as a case study which dynamics are similar to other developing countries in Africa and around the world.

Presenting a contextual approach to entrepreneurship education in resource-bounded contexts such as those currently faced by African countries, and in general, by developing countries, Mbeteh and Pellegrini offer a unique framework based on entrepreneurial competences and pedagogical approaches as a structure to build effective entrepreneurship education programmes within developing countries. Serving as a reference point for future researchers to engage with entrepreneurship education in developing countries, and occupying a gap in current research, *Entrepreneurship Education in Africa* is an important resource for scholars and professionals interested in business, entrepreneurship, and education.

The *Entrepreneurial Behaviour* series is focused on expanding the scope of Entrepreneurial Behaviour theory and analysis and enriching practice by encouraging multi-cultural and multi-disciplinary approaches.

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BISAC code: BUS025000, BUS024000, BUS060000

THEMA code: KJH, KJVS, KJD

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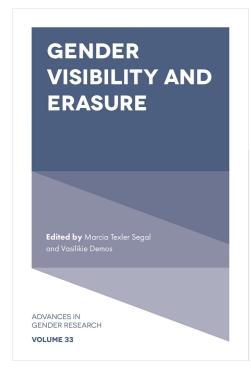
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Americas





#### Sociology



#### Gender Visibility and Erasure

#### Advances in Gender Research, Volume 33

#### **Editors**

Vasilikie Demos University of Minnesota Morris, USA

Marcia Texler Segal Indiana University Southeast, USA

#### Synopsis

Gender can be rendered invisible when the gendered nature of institutions is ignored or when the genders of participants in events or movements are not identified. The genders of non-binary and gender-diverse individuals can be erased when gender is conceived of as binary. From an intersectional perspective, genders of people of various classes, castes, races, ethnicities, ages, occupations, or other specific characteristics may be absent from data, erased from public view or rendered invisible by stereotypes or policy decisions.

Gender Visibility and Erasure offers a unique way of focusing on gender by identifying the multiple contexts in which issues of visibility, invisibility, and erasure manifest. It is a consideration of who is seen and who is ignored, who has voice and who is silenced, who has agency and who is controlled. Social, cultural, and political factors associated with gender and visibility are also discussed throughout the work. International in perspective, further considerations are made around how gender visibility may change over time in varying contexts such as migration, a program for recruiting lower income girls into STEM fields, academia, government family planning policy, and domestic violence.

This 33rd volume of the Advanced Gender Research series, Gender Visibility and Erasure is the ideal work for those studying and researching the in/visibility aspects regarding gender and how this currently and may continue to impact society.

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Hardback ISBN: 9781803825946

Hardback price: £80.00, €104.00, \$124.00

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ePDF price: £80.00, €104.00, \$124.00

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Language: English

Audience: Professional and scholarly

Page count: 312

BIC code: JFSJ5, JFSJ, JHBK

BISAC code: SOC064020, SOC064000, SOC032000

THEMA code: JBSF3, JBSF, JHBK

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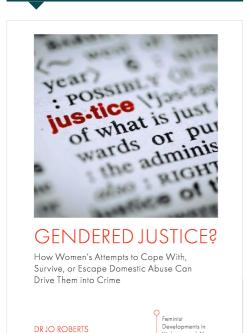
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#### Americas





#### Sociology



Gendered Justice?: How Women's Attempts to Cope With, Survive, or Escape Domestic Abuse Can Drive Them into Crime

Feminist Developments in Violence and Abuse

Author

Jo Roberts University of South Wales, UK

#### Synopsis

Women who encounter the criminal justice system are far more likely to have experienced domestic or sexual abuse than the wider female population. Despite widespread recognition of the link between a woman's victimisation and her involvement in crime, the relationship between the two is still not well understood. *Gendered Justice?* illustrates how a woman's involvement in crime can manifest as a by-product of her attempts to cope with, survive, or escape domestic abuse.

Referencing the first UK-based research of its kind, Roberts explores how a woman's involvement in crime can be explained or contextualised by her experience of domestic abuse. Drawing on the experiences of women serving community-based sentences, all of whom had been subjected to domestic abuse, the author analyses a variety of situations which illustrate how women can become involved in crime when their abuse perpetrator is not present, after the abusive relationship has ended or even years after the abuse has ceased, yet their actions can still be attributed to their victimisation. She also demonstrates how perpetrators of abuse use women's involvement in the criminal justice system as a further weapon of abuse.

Built upon the foundations of women's real-life experiences, which have real-world implications, *Gendered Justice?* introduces a range of recommendations and implications for both policy and practice in the field of criminal justice.

Hardback ISBN: 9781802620702

Hardback price: £65.00, €75.00, \$95.00

ePDF ISBN: 9781802620696 ePDF price: £65.00, €75.00, \$95.00 ePub ISBN: 9781802620719

ePub price: £65.00, €75.00, \$95.00

Publication date: 25 August 2022

Language: English

Audience: Professional and scholarly

Page count: 200

BIC code: JKVC, KFFD1, JFSJ1

BISAC code: SOC004000, SOC032000, FAM001030

THEMA code: JBFK3, JKVQ, JBSF1

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#### **Americas**





#### Education



#### Global Meaning Making: Disrupting and Interrogating International Language and Literacy Research and Teaching

Advances in Research on Teaching, Volume 39

#### Editors

Lori Czop Assaf Texas State University, USA

Patience Sowa RTI International, USA

Katina Zammit Western Sydney University, Australia

#### Synopsis

We live in an increasingly interdependent and interconnected world. The COVID-19 crisis has provided a stark reminder of the enormous educational inequities within and across countries around the globe. Featuring international language and literacy researchers who apply various tenets of global meaning making to disrupt and interrogate contradictions and tensions in global scholarship, *Global Meaning Making* focuses on a model of interrogating international literacy research and pedagogical pursuits with the ultimate goal of transforming how we engage in global endeavours.

Organized around three major themes: Literacy Programs, Policies and Curriculum; Language of Instruction Policies and Practices and Engaging in Global Literacies, chapter authors reimagine global approaches that respect the histories, ways of knowing, needs, hopes and values of voices beyond the western, including those from the Global South: Asia, Africa, Oceania, and South and Central Americas. Each chapter outlines research the chapter authors are conducting or have conducted and describes implications for how their work utilizes tenets of global meaning making.

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Hardback ISBN: 9781801179331

Hardback price: £90.00, €117.00, \$140.00

ePDF ISBN: 9781801179324

ePDF price: £90.00, €117.00, \$140.00

ePub ISBN: 9781801179348

ePub price: £90.00, €117.00, \$140.00

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Language: English

Audience: Professional and scholarly

Page count: 404

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BISAC code: EDU053000, EDU029000, EDU046000

THEMA code: JNT, JNTS, JNF

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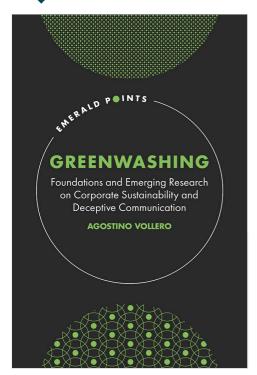
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#### Americas





#### Strategy



# Greenwashing: Foundations and Emerging Research on Corporate Sustainability and Deceptive Communication Emerald Points

Author

Agostino Vollero Università degli Studi di Salerno, Italy

#### Synopsis

*Greenwashing* is an emerging trend that seeks to overemphasize the sustainability practices by companies to their customers. In a comprehensive analysis of this widespread marketing and corporate communication practice, Agostino Vollero examines the understanding of greenwashing, provides a systematic review of available literature review, and reflects on theoretical approaches and research trends. Additionally explored are specific case studies that offer lessons in avoiding the greenwashing trap and a build a look to the future in this context.

Greenwashing: Foundations and Emerging Research on Corporate Sustainability and Deceptive Communication showcases fascinating insights and new perspectives in this field, which will be of great interest to scholars of Management, Marketing Communications, Corporate Communication, Accounting and Business Ethics.

Hardback ISBN: 9781801179676 Hardback price: £45.00, €52.00, \$60.00

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ePub price: £45.00, €52.00, \$60.00

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Language: English

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Page count: 152

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THEMA code: KJP, KJWB, KJG

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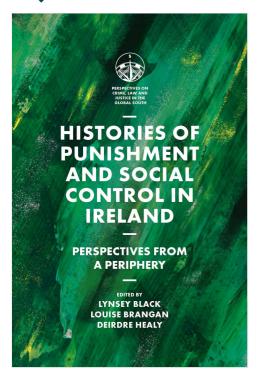
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#### **Americas**





#### Sociology



# Histories of Punishment and Social Control in Ireland: Perspectives from a Periphery Perspectives on Crime, Law and Justice in the Global South

Editors

Lynsey Black Maynooth University, Ireland

Louise Brangan University of Strathclyde, UK

Deirdre Healy University College Dublin, Ireland

#### Synopsis

#### This volume contains an Open Access Chapter

As a peripheral state within English-speaking criminology, Ireland is often overlooked in mainstream Anglophone theories of punitiveness and penal transformation. This edited collection addresses this deficit by bringing together leading scholars on Irish penal history and theory to make a case for Ireland's wider theoretical relevance.

Together, these chapters show in rich detail the trends and debates that have surround patterns of punishment in Ireland since the formation of the State in 1922. However, by being about twentieth century Irish penal history, the volume inherently foregrounds often absent perspectives in criminology and punishment, such as gender, postcoloniality, religion, rurality, and carcerality beyond the criminal justice system. This is more than a collection of Irish criminology, therefore; the social analysis of Irish penal history is undertaken as a contribution towards southernising criminology. The authors each seek to engage criminology in a wider epistemological re-imagining of what is meant by punitiveness, penal culture, and 'Anglophone' penal history.

Opening up new avenues of exploration and collaboration, and showing how researchers might look beyond the usual problems, refine the mainstream trends, and rework the obvious questions, this collection demonstrates how the Irish perspective remains relevant for international researchers interested in punishment and history.

Hardback ISBN: 9781800436077

Hardback price: £69.00, €83.00, \$96.00

ePDF ISBN: 9781800436060 ePDF price: £69.00, €83.00, \$96.00 ePub ISBN: 9781800436084

ePub price: £69.00, €83.00, \$96.00

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Language: English

Audience: Professional and scholarly

Page count: 400

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BISAC code: SOC004000, SOC030000, SOC000000

THEMA code: JK, JKV, JKVP

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**Americas** 





#### Strategy



# How Alternative is Alternative?: The Role of Entrepreneurial Development, Form, and Function in the Emergence of Alternative Marketscapes Advances in the Study of Entrepreneurship,

Innovation & Economic Growth, Volume 29

#### Editors

Matthew M. Mars The University of Arizona, USA

Hope Jensen Schau The University of Arizona, USA

#### Synopsis

There is a growing class of entrepreneurs who, for a range of reasons, are working to create viable alternatives to mainstream production and consumption models. Existing literature that cuts across multiple fields illustrates the unique features, challenges, and value propositions of alternative forms of entrepreneurship. Yet, the complexities associated with how alternative marketscapes form and function remain "fuzzy." Volume 29 of *Advances in the Study of Entrepreneurship, Innovation and Economic Growth* asks, "How alternative are alternative marketscapes?"

In doing so, greater clarity is gained on the underlying economic, organizational, and social conditions and environments within which alternative marketscapes develop. The volume includes theoretical arguments and case studies that view alternative entrepreneurship not as co-existing with, but rather transforming mainstream entrepreneurship, and challenge the understanding of alternative entrepreneurship as being inherently altruistic.

The exploration of ingenuity and innovation, in conjunction with cases that illustrate the diversity of alternative market contexts, generates organizational and system-level applications. The volume authors provide entrepreneurs and companies a concise understanding of alternative marketscapes that paves the way for development and success.

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Hardback ISBN: 9781800717749 Hardback price: £70.00, €90.00, \$110.00

ePDF ISBN: 9781800717732

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ePub ISBN: 9781800717756

ePub price: £70.00, €90.00, \$110.00

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Language: English

Audience: Professional and scholarly

Page count: 228

BIC code: KJH, KJVS, KJD

BISAC code: BUS025000, BUS060000, BUS063000

THEMA code: KJH, KJVS, KJD

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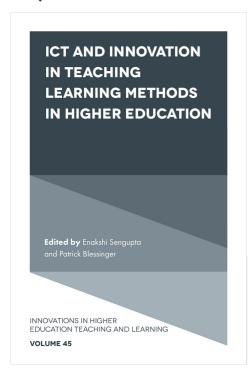
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#### Americas





#### Education



#### ICT and Innovation in Teaching Learning Methods in Higher Education

Innovations in Higher Education Teaching and Learning, Volume 45

#### Editors

Enakshi Sengupta American University of Afghanistan, Afghanistan

Patrick Blessinger St. John's University, USA

#### Synopsis

The role of ICT is now central to the quality of classroom delivery, supporting the growth of research and expanding horizons for students with limited accessibility to education. But what impediments exist surrounding ICT in Higher Education? How can we overcome the inaccessibility, economic disparity, and ineffective implementation which have prevented the efficient adoption, diffusion and integration of ICT into pedagogy?

ICT and Innovation in Teaching Learning Methods in Higher Education is a collection of interventions and collaborative practices from across the world that showcase the multifaceted ways of how various institutions have been engaged in supporting teaching and learning with the use of technology. Written at a critical moment of evolution for higher education, the chapters explore how ICT has created a positive impact in the teaching-learning environment and how it is equipping our future generation with the skills required to face a changing job market, but also present the challenges and solutions to enabling access to ICT resources across educational settings.

ISSN: 2055-3641

Hardback ISBN: 9781800432659 Hardback price: £75.00, €97.00, \$117.00

ePDF ISBN: 9781800432642 ePDF price: £75.00, €97.00, \$117.00 ePub ISBN: 9781800432666

ePub price: £75.00, €97.00, \$117.00

Publication date: 02 August 2022

Language: English

Audience: Professional and scholarly

Page count: 252

BIC code: JN, JNM, JNMN

BISAC code: EDU000000, EDU015000, EDU029000

THEMA code: JN, JNM, JNT

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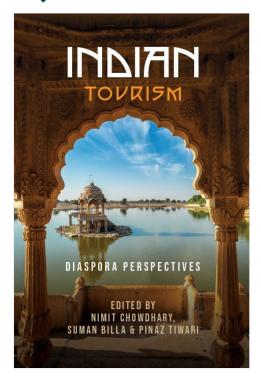
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#### **Americas**





#### Tourism & hospitality



#### Indian Tourism: Diaspora Perspectives

#### Editors

Nimit Chowdhary Jamia Millia Islamia. India

Suman Billa UNWTO, Spain

Pinaz Tiwari Jamia Millia Islamia, India

#### Synopsis

*Indian Tourism* brings together leading experts from all over the world to assess the challenges and opportunities of the tourism sector in India and its correlation to the country's economic performance and prospects. Comparing current Indian tourism practices and performance with other global destinations enables a fascinating critical analysis of India's tourism sector in past and future national contexts.

Establishing *Indian Tourism* in relation to global practices, as well as reviewing the research on the nation's tourism industry, authors also examine tourism products and experiences in the Indian context, including wellness tourism, cultural tourism, rural tourism, and dark tourism. The work is concluded by charting the way forward for Indian tourism performance, examining issues including converging responsible tourism with SMART destinations, climate change and India, and making India a safe destination.

Hardback ISBN: 9781802629385

Hardback price: £70.00, €85.00, \$100.00

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Publication date: 22 August 2022

Language: English

Audience: Professional and scholarly

Page count: 308

BIC code: KNSG, RGC, KCL

BISAC code: BUS081000, BUS068000, TRV003040

THEMA code: KNSG, KCL, RGC

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Americas





#### Marketing

#### INFORMAL NETWORKS IN INTERNATIONAL BUSINESS

Edited by



#### Informal Networks in International Business

Editor

Sven Horak St. John's University, USA

#### Synopsis

Informal networks can be a major obstacle to the effectiveness of managers. At the same time though, they can enable and facilitate business activities and support the efficiency and effectiveness of managerial actions. Since informal ties and networks can have a bright and a dark side, it is important for international managers to understand the way they work in the respective cultural context. Informal networks are often perceived as pervasive in emerging markets such as China or Russia, to be used to instrumentalize social capital and develop a relational competitive advantage or to simply circumvent formal rules. Contrary to this perception, they often stand for sociability and social cohesion, antecedents of a strong society. To date it remains unclear whether multinational enterprises have processes in place to identify, control, and manage informal ties and networks.

Informal Networks in International Business sheds light into the complex nature of informal networks and the respective context in which they operate. Leading experts provide insights into novel research themes and extend conventional research paths on informal network phenomena in the international business context. The contributions in this edited volume help international business scholars, students, and international managers in globally operating organizations alike to develop knowledge about the dynamics, complexities and ambiguities of informal networks and informal networking worldwide.

Hardback ISBN: 9781839828799

Hardback price: £70.00, €85.00, \$100.00

ePDF ISBN: 9781839828782 ePDF price: £70.00, €85.00, \$100.00

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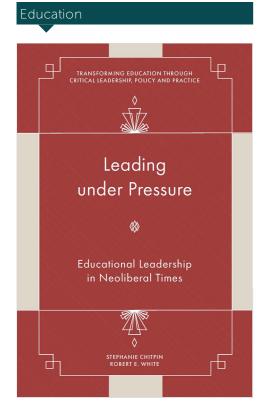
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#### Americas







#### Leading under Pressure: Educational Leadership in Neoliberal Times

Transforming Education Through Critical Leadership, Policy and Practice

#### Editors

Stephanie Chitpin University of Ottawa, Canada

Robert E. White St. Francis Xavier University, Canada

#### Synopsis

The best leaders lead by example, not by mandate. However, so much leadership has become conscripted by neoliberal values. Educators and politicians, who are increasingly making policy for educators, have come to believe that standardized test scores are the same as knowledge acquired, as if test scores actually measure knowledge as opposed to information. Simply put, educational policy is no longer being developed for educational purposes but education is increasingly being manipulated as an experiment in social engineering.

Educational leaders are caught on the horns of a dilemma – to follow and inscribe policies they do not agree with or to "go rogue" and do what they know is needed. *Leading under Pressure* is aptly titled, as there is significant pressure being placed on school leaders at any stage in their careers. However, in an otherwise increasingly hostile political, commercial and natural environment, there are some rays of hope. For example, teachers still know what it is that their students need and strive to provide that, despite mandates that try to create consumers of us all.

This volume is divided into three sections, the first of which seeks to explore social contexts of educational leadership. The second section explores the experiences of a variety of educational leaders in various contexts, while the third section of this volume looks at some of the consequences, unintended and otherwise, of the neoliberal commodification of education.

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Audience: Professional and scholarly

Page count: 264

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THEMA code: JND, JNFC, JNC

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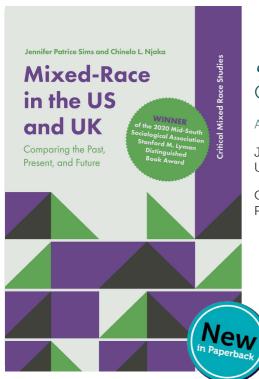
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Americas





#### Sociology



#### Mixed-Race in the US and UK: Comparing the Past, Present, and Future Critical Mixed Race Studies

#### **Authors**

Jennifer Patrice Sims University of Alabama in Huntsville, USA

Chinelo L. Njaka Peckham Rights! and Independent Social Researcher, UK

#### Synopsis

Winner of the 2020 Mid-South Sociological Association Stanford M. Lyman Distinguished Book Award.

Contributing to an emerging literature on mixed-race people in the United States and United Kingdom, this book draws on racial formation theory and the performativity (i.e. "doing") of race to explore the social construction of mixedness on both sides of the Atlantic Ocean.

In addition to macro- and micro-level theoretical frameworks, the authors use comparative and relational analytical approaches to reveal similarities and differences between the two nations, explaining them in terms of both common historical roots as well as ongoing contemporary interrelationships.

Focusing on the census, racial identity, civil society, and everyday experiences at the intersection of race, gender, class, and sexuality, *Mixed-Race in the US and UK: Comparing the Past, Present, and Future* offers academics and students an intriguing look into how mixed-race is constructed and experienced within these two nations. A final in-depth discussion on the authors' research methodologies makes the book a useful resource on the processes, challenges, and benefits of conducting qualitative research in two nations.

Hardback ISBN: 9781787695542 Hardback price: £68.99, €78.99, \$99.99 Paperback ISBN: 9781787695566

Paperback price: £29.99, €35.99, \$40.99 ePDF ISBN: 9781787695535

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Audience: Professional and scholarly

Page count: 160

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BISAC code: SOC008000, SOC031000, SOC001000

THEMA code: JBSL13

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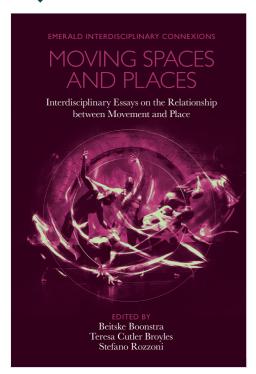
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#### **Americas**





#### Sociology



Moving Spaces and Places: Interdisciplinary Essays on Transformative Movements through Space, Place, and Time

**Emerald Interdisciplinary Connexions** 

#### Editors

Beitske Boonstra Erasmus University Rotterdam, The Netherlands

Teresa Cutler-Broyles University of New Mexico, USA

Stefano Rozzoni University of Bergamo, Italy

#### Synopsis

Moving Spaces and Places is about movement as a transformative experience, showing how movement changes affect and percept of spaces and place and solidifies space into meaningful places. The cross-disciplinary contributions in this collection – brought together by aesthetics and artistic practices and embodied and participatory research approaches – illustrate how the physical act of moving and the psychological experience of movement are inextricably interwoven.

Traversing the knowledge domains and practices of culture, art, pedagogy, geography, architecture, and city planning, the chapters reveal the diversity of the study of movement in relation to space and place; as a way of setting things in motion, as a psychological act of agency, and as a way to reflect, instantiate, and eventually reconcile—and even heal—relationships between people, spaces, and places.

This multi-layered investigation of movement takes temporal, physical, and psychological transformation as its conceptual core, and appeals to a myriad of readers ranging from architectural practitioners and urban planners to activists, artists and geographers.

Hardback ISBN: 9781800712270

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THEMA code: GT, JBSD, JBSC

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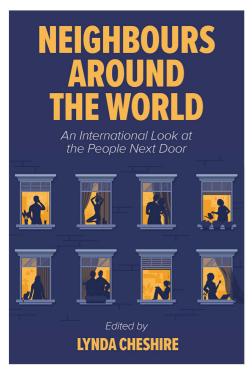
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#### Americas





#### Sociology



#### Neighbours around the World: An International Look at the People Next Door

Editor

Lynda Cheshire The University of Queensland, Australia

#### Synopsis

Neighbours are a lively topic of everyday conversation and interest. *Neighbours Around the World* takes a comparative look around the world at our relationships and interactions with the people who live next door, analysing the ways in which these relationships are changing in the face of large-scale macro social and urban processes.

Understanding that there is considerable variation in the relative importance that we place on neighbours – the extent to which we interact with them or rely on them for local support, and the likelihood that our relationships with them are characterised by friendliness, indifference or conflict – this edited collection examines how neighbouring is shaped by our individual characteristics, but also by the structural features of where we live and the forces reshaping our local neighbourhoods.

Casting a conceptual and empirical gaze on neighbours as a constituent feature of urban life in diverse cities, neighbourhoods and local streets around the world, the authors take us from Singapore's public housing estates to mobile home parks in Florida, and from one of the most famous tourist spots in Shanghai to new-build estates on the edge of Moscow and St Petersburg. *Neighbours Around the World* uncovers the diversity and commonalities in the meanings, experiences and practices of living with neighbours—the people next door.

Hardback ISBN: 9781800433700

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THEMA code: JBSD, JHB, JBSC

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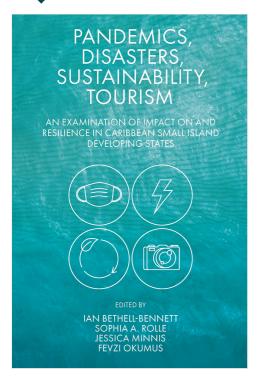
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Americas





#### Tourism & hospitality



Pandemics, Disasters, Sustainability, Tourism: An Examination of Impact on and Resilience in Caribbean Small Island Developing States

#### Editors

lan Bethell-Bennett University of The Bahamas, The Bahamas

Sophia A. Rolle University of The Bahamas, The Bahamas

Jessica Minnis University of The Bahamas, The Bahamas

Fevzi Okumus University of Central Florida, USA

#### Synopsis

Caribbean small island developing states (SIDS) have witnessed great upheaval and change over the last decade and a half – from the global economic recession of 2008, the 2010 and 2021 earthquakes in Haiti, to hurricanes that devastated islands like Jamaica, Barbuda, Dominica and The Bahamas, volcanic eruptions, and health crises. These events are reminders of how vulnerable Caribbean SIDS are to external and internal shocks; today Caribbean SIDS are grappling with how to restart their economies and embrace a "new normal" in the wake of disasters and the sharp losses in tourism.

Pandemics, Disasters, Sustainability, Tourism examines the resilience of Caribbean SIDS and their tourism industries from the perspectives of culture, economy, environment, politics, psychology, social justice, and socio-historical context.

Pandemics, Disasters, Sustainability, Tourism's broad-based topics engage scholars, students, and the public in discourse regarding Caribbean SIDS' resilient Island economies that, facing calamity, implement new initiatives to forge environmentally sound policies for sustainable tourism and hospitality development.

Hardback ISBN: 9781803821061

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Language: English

Audience: Professional and scholarly

Page count: 292

BIC code: KNSG, KJJ, KCN

BISAC code: BUS081000, BUS072000, BUS068000

THEMA code: KNSG, KJJ, KCM

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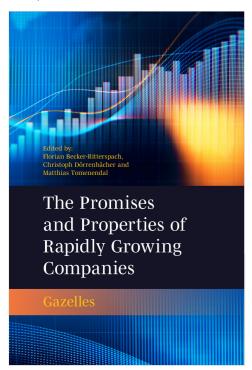
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Americas





#### Strategy



## The Promises and Properties of Rapidly Growing Companies: Gazelles

#### Editors

Florian Becker-Ritterspach HTW Berlin, Germany

Christoph Dörrenbächer Berlin School of Economics and Law, Germany

Matthias Tomenendal Berlin School of Economics and Law, Germany

#### Synopsis

The Promises and Properties of Rapidly Growing Companies contributes to contemporary thought on so-called gazelles – high performing market players that create many jobs and promise strong welfare effects.

Moving away from the well-established idea of firm growth as a continuous process, the contributions of this edited volume add to the growing body of innovative gazelle related research in three ways: Firstly, systematically taking stock of the international gazelle growth literature and proposing a theoretical growth model, which supports the rare and temporal nature of gazelle growth. Secondly, empirically investigating German gazelles and the German gazelle policy stance, counterbalancing the current Anglo-American research bias. Thirdly, addressing lesser studied or omitted gazelle-related themes such as gazelles' internationalization, the dark sides of gazelles' growth, and gazelles' corporate citizenship.

The Promises and Properties of Rapidly Growing Companies is a valuable resource for academics, managers, policy makers and civil society actors concerned with firm growth, economic development and the corporate social responsibility of rapidly growing firms.

Hardback ISBN: 9781801178198

Hardback price: £65.00, €75.00, \$95.00

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Language: English

Audience: Professional and scholarly

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BIC code: KJD, KJC, KJH

BISAC code: BUS060000, BUS025000, BUS020000

THEMA code: KJD, KJC, KJH

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#### Americas





#### Public policy & environmental management



#### Public Sector Reform in South Africa 1994-2021

#### Public Policy and Governance

Author

Robert Cameron University of Cape Town, South Africa

Series Editor

Evan Berman Victoria University of Wellington, New Zealand

#### Synopsis

Public Sector Reform in South Africa 1994-2021 is an examination of specific public sector reforms in three core Public Administration areas in the democratic South Africa: political-administrative relationships, the delegation of authority to senior managers and performance management.

Comprehensively spanning a critical period from 1994 to the current day, this collection constitutes the first systematic study of public sector reform in the gamut of the democratic era in the country. The author traces developments of policy following a rapid political shift, shedding light on previously unexplored evolving structures and systems.

The Public Policy and Governance series brings together the best in international research on policy and governance issues. Books within the series are authored and edited by experts in the field and present new and insightful research on a range of policy and governance issues across the globe.

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Audience: Professional and scholarly

Page count: 240

BIC code: JPP, JPQB, JPRB

BISAC code: POL017000, POL028000, POL026000

THEMA code: JPP, JPRB, JPR

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#### Americas





# RECONSIDERING PATIENT CENTRED CARE Between Autonomy and Abandonment

#### Reconsidering Patient Centred Care: Between Autonomy and Abandonment

Author

Alison Pilnick University of Nottingham, UK

#### Synopsis

In a major contribution to the sociology of medicine, Alison Pilnick shifts the terms of the debate around patient centred care (PCC). PCC is typically framed as a moral imperative, necessary to prevent a return to the outmoded medical paternalism of the past. However, empirical research repeatedly fails to show a clear link between the adoption of PCC and improvement in health outcomes. These results are largely considered as professional failings, to be remediated through 'better' training in PCC; as a result empirical research is largely focused on the extent to which practice does not live up to checklists of PCC criteria.

Through the detailed examination of a large corpus of healthcare interactions collected from a range of settings over a 25 year period, Pilnick illustrates the ways in which there are good organisational and interactional reasons for what may look from a PCC perspective like 'bad' healthcare practice. Conceptualisations of PCC typically foreground the importance of patient autonomy, to be exercised through choice and control; the analysis presented here highlights the problems with these consumerist underpinnings of PCC, and shows how the interactional consequence of attempting to enact them is often the sidelining of medical expertise that patients want or need.

Arguing that reform would be better directed at considering how this expertise can be re-centred in contemporary healthcare, the analysis illustrates why values-driven policy can be problematic in practice, and points to the importance of using analyses of healthcare interaction to inform healthcare policy making from the outset, rather than simply as a barometer of its success.

Hardback ISBN: 9781800717442 Hardback price: £65.00, €75.00, \$95.00

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Language: English

Audience: Professional and scholarly

Page count: 216

BIC code: MBS, JFFH, JHB

BISAC code: SOC057000, SOC026000, MED011000

THEMA code: MBS, JBFN, JHB

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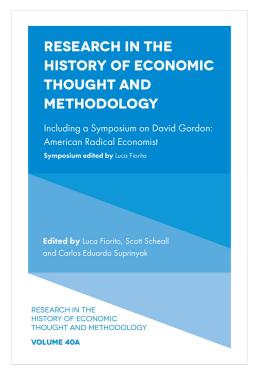
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#### **Americas**





#### Economics



Research in the History of Economic Thought and Methodology: Including a Symposium on David Gordon: American Radical Economist Research in the History of Economic Thought and

**Editors** 

Luca Fiorito Università degli Studi di Palermo, Italy

Methodology, Volume V40, Part A

Scott Scheall Arizona State University, USA

Carlos Eduardo Suprinyak American University of Paris, France

#### **Synopsis**

Volume 40A of *Research in the History of Economic Thought and Methodology* features a symposium on the work of the radical economist David Gordon, edited by our own Luca Fiorito and featuring contributions from Nancy Breen, Richard McGahey, Robert Pollin, and Jim Stanford. The Volume also includes new general-research essays from Felix Schroeter, Ana Paula Londe Silva, and Seun Okunade.

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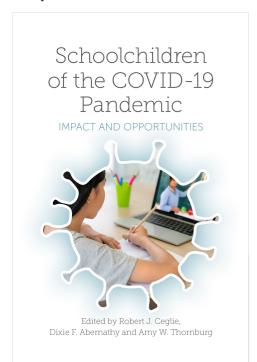
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#### Americas





#### Education



#### Schoolchildren of the COVID-19 Pandemic: Impact and Opportunities

#### Editors

Robert J. Ceglie Queens University of Charlotte, USA

Dixie F. Abernathy Queens University of Charlotte, USA

Amy W. Thornburg Queens University of Charlotte, USA

#### Synopsis

The Covid pandemic is still very current and real, with many countries around the world still grappling with how to move forward. While the generation of "Covid children" will remain always as a unique cohort, there is no doubt that the results and repercussions of this most unusual experience will have implications that are far-reaching and of consequence to us all. In the United States, families and society appear to be gradually returning to some semblance of tradition, but the short and long term impact of what we have just collectively experienced, and specifically, what this experience has meant to our children, is yet to be explored or realized.

This timely book explores the many facets for how the Covid-19 pandemic has impacted children in the United States. The authors explore both learning and teaching, and the social and emotional impacts felt by the pandemic. Exploring topics such as online learning, mental health, physical health, family impacts, and with a focus on detailing lessons learned, this volume is vital reading for educators and researchers alike.

Hardback ISBN: 9781802627428

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THEMA code: JNF, JND, JNK

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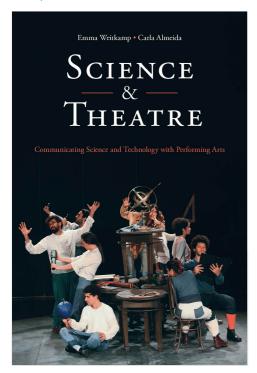
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#### **Americas**





#### Sociology



#### Science & Theatre: Communicating Science and Technology with Performing Arts

**Authors** 

Emma Weitkamp University of the West of England, UK

Carla Almeida Oswaldo Cruz Foundation (Fiocruz), Brazil

#### Synopsis

There has been a significant growth in initiatives involving theatre, drama and performance within a science communication context. Yet there is little scholarship exploring this phenomenon from a science communication perspective.

Weitkamp and Almeida draw on their distinct experiences with theatre in the context of science communication to delve into initiatives created through dialogue between the arts and the sciences for the purpose of public engagement. Entering into the space where museums, universities and research centres operate, as well as the space of theatre practitioners, they explore the richness and plurality of this universe, combining theory and practice, as well as presenting context, knowledge gaps and new data.

Acknowledging that the place of drama, theatre and performance within science communication is one which is uniquely influenced by local cultural practices, discourses and expectations, the authors take a global perspective. Firstly by analysing data from an international survey of practitioners and secondly by curating a collection of case studies on science-theatre projects undertaken around the world. The chapters illustrate the diversity of forms and content that comprises contemporary science-theatre in this context and characterise theatre produced within the scope of science communication, placing it more precisely in the broader context of science-theatre.

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BIC code: AFKP, GTC, JFCA

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THEMA code: AFKP, GTC, JBCC1

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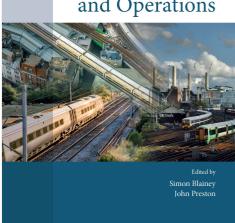
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#### Americas





# Sustainable Railway Engineering and Operations



## Sustainable Railway Engineering and Operations Transport and Sustainability, Volume 14

Editors

Simon Blainey University of Southampton, UK

John Preston University of Southampton, UK

#### Synopsis

Railways are frequently promoted as one of the most sustainable modes of transport. However, their impact will in practice be significantly affected by the ways in which they are designed, constructed, and used. This book provides a comprehensive overview of the issues involved in planning, engineering and operating sustainable railway systems. It introduces and examines a wide range of aspects of railway systems and their interrelationships with other human and natural systems. For each of these aspects it considers the key factors that affect the sustainability of the railway.

Students, academic researchers and those in rail industry or related fields who are interested in railways or in transport sustainability more generally will find this to be an invaluable guide. It will be particularly helpful to those who are either relatively new to the railway context, or who have a detailed knowledge of one aspect of railways but are seeking to acquire a more holistic understanding of railway systems.

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THEMA code: TRF, RPT, LNK

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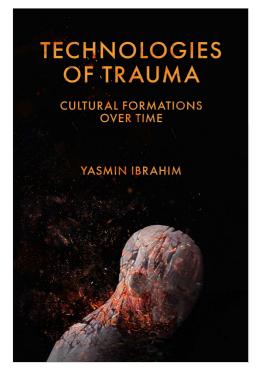
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Americas





#### Sociology



#### Technologies of Trauma: Cultural Formations Over Time

Author

Yasmin Ibrahim Queen Mary University of London, UK

#### Synopsis

Media technologies do not simply record or represent trauma but transform trauma into a cultural form that is multifariously commodified in different contexts. In this crucial new text, Ibrahim introduces us to the notion of 'technologies of trauma', in deconstructing the idea of trauma as a cultural form in society.

Ibrahim examines the trajectory of witnessing and testimony through modernity, utilizing the technologies of trauma as a conceptual lens. Such a notion acknowledges humanity's reliance on technologies to transmute history, trauma, or memory, transforming technologies from medium and machine into artefacts for circulation and exchange. The transcendence of medium into artefacts as sites of trauma equally highlights the socio-political frames within which testimony is extracted and witnessing is enacted, unleashing trauma as a cultural form and a resonant genre of popular consumption.

The development of print, photography, television, and digital platforms as technologies of trauma reiterates the popularization of trauma as a cultural genre, witnessing and testimony as cultural forms reiterating how these are intimately implicated in our emergence as active consuming communities of trauma and in tandem how these remake us as vulnerable subjects through the circulation of trauma within a popular consumption economy.

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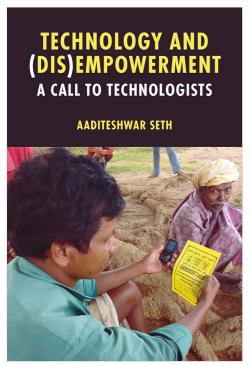
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#### Americas





#### Sociology



## Technology and (Dis)Empowerment: A Call to Technologists

Author

Aaditeshwar Seth Indian Institute of Technology, India

#### Synopsis

The complex relationship between technology and social outcomes is well known and has recently seen significant attention due to the deepening of technology use in many domains. This includes issues such as the reproduction of inequality due to the digital divide, threats to democracy due to misinformation propagated through social networking platforms, algorithmic biases that can perpetuate structural injustices, hardships caused to citizens due to misplaced assumptions about the gains expected from the use of information technology in government processes, and simplistic beliefs that technology can easily lead to social development.

This timely work draws attention to the varying factors by which technology often leads to disempowerment effects. Seth makes a call to technologists to burst the technology positivism bubble, build an ethos for taking greater responsibility in their work, collectivize to similarly shape the internal governance of their organizations, and engage with the rest of society to strengthen democracy and build an acceptance that the primary goal of technology projects should be to bring equality by overturning unjust societal structures.

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BIC code: GTC, JFMG, JF

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THEMA code: GTC, PDR, JBFV5

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#### Americas





#### Education

## Ec

#### EMERALD HANDBOOKS

### THE EMERALD HANDBOOK OF CHALLENGE BASED LEARNING

ELISEO VILALTA-PERDOMO
JORGE MEMBRILLO-HERNÁNDEZ
ROSARIO MICHEL-VILLARREAL
GEETA LAKSHMI
MARIAJULIA MARTÍNEZ-ACOSTA



## The Emerald Handbook of Challenge Based Learning

#### Editors

Eliseo Vilalta-Perdomo Aston University, UK

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Rosario Michel-Villarreal Royal Agricultural University, UK

Geeta Lakshmi University of Lincoln, UK

Mariajulia Martínez-Acosta Tecnológico de Monterrey, Mexico

#### Synopsis

Challenge-Based Learning (CBL) is a cutting-edge educational approach that integrates traditional learning modules (theory and practice) with real-life challenges that require innovative solutions and that can be applied to a variety of subjects. As the first landmark work on this innovative methodology, *The Emerald Handbook of Challenge Based Learning* offers an in-depth exploration on how to conceive, design, implement, monitor, and develop CBL initiatives in Higher Education Institutions.

International experts explore the use of CBL in different disciplines at university level, and present findings from its implementation based on students' first-hand experiences. They provide real examples on how to implement CBL in different disciplines and formats, from face to face to blended deliveries. Crucially, they offer ways to implement CBL effectively in disciplines less connected to CBL practice, such accounting, finance, marketing and sustainability, food technology, biomedicine, and ICT to name a few. Results, from the implementations reported, suggest that CBL increases students' understandings of real-life settings and is conducive to students' development of 21st century skills.

Given the shift in education towards finding solutions to real life challenges, particularly in the wake of the coronavirus pandemic, this novel handbook will be crucial reading for researchers, course designers, and teachers across a range of subject areas, and those interested in improving teaching methods, and adopting new teaching styles, across higher education.

Hardback ISBN: 9781801174916

Hardback price: £130.00, €160.00, \$180.00

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Language: English

Audience: Professional and scholarly

Page count: 524

BIC code: JNM, JNF, JNMN

BISAC code: EDU015000, EDU029100, EDU037000

THEMA code: JNM, JNF, GPS

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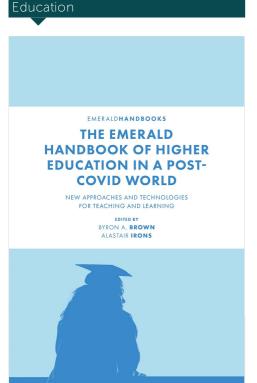
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#### Americas







The Emerald Handbook of Higher Education in a Post-Covid World: New Approaches and Technologies for Teaching and Learning

Editors

Byron A. Brown University of Zululand, Republic of South Africa

Alastair Irons University of Sunderland, UK

#### Synopsis

Teaching and learning paradigms in higher education have been called into question by the COVID-19 pandemic, requiring new approaches, technologies, and resilience. The disruption caused to higher education operations prompted many to raise questions about HEI's adaptability and readiness to handle major disasters.

Focussing particularly on developing countries in Africa and the Global South, *The Emerald Handbook of Higher Education in a Post-Covid World* emphasizes the urgent need to reform pedagogical models and the importance of recognizing and utilizing digital learning technologies, tools, and the power of the Internet to expand the range of teaching approaches, practices and learning interaction options in an age in which information communication technology and mobile devices have become commonplace in the daily life of students, academic leaders and HE practitioners. The contributors also address the importance of supporting the individual student in learning communities where they are separated by space, and safeguarding their social and emotional wellbeing as they engage and learn through mediated-communication-systems in an era of a fundamentally changed HE environment which will not completely return to previous models.

Providing perspectives from contributors across multiple nations and settings, and written in a forthright, yet engaging manner, this volume is essential reading for higher education staff, researchers, and policy makers, to ensure higher education across the world is prepared to offer the best quality teaching and learning in the Covid and Post-Covid world.

Hardback ISBN: 9781803821948

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Language: English

Audience: Professional and scholarly

Page count: 460

BIC code: JNMN, JNT, JNF

BISAC code: EDU015000, EDU001030, EDU036000

THEMA code: JNM, JNT, JNF

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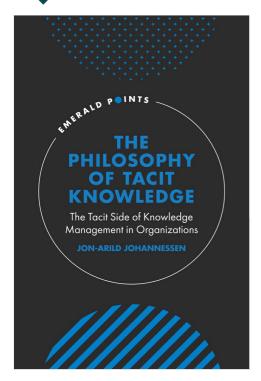
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**Americas** 





#### Information & knowledge management



#### The Philosophy of Tacit Knowledge: The Tacit Side of Knowledge Management in Organizations

**Emerald Points** 

Author

Jon-Arild Johannessen Kristiania University College, Norway

#### Synopsis

Knowledge management expert Jon-Arild Johannessen presents a comprehensive exploration of tacit knowledge based on the research problem: How can tacit knowledge be used to improve organizational performance in practice?

To explore this problem, 50 short cases are presented and discussed to analyze and reflect on what tacit knowledge is, how it is developed, transferred and integrated, to improve performance. Tacit knowledge is hard to codify and specify, yet these short cases will demystify how tacit knowledge works in organizations and the benefits of it in relation to improving productivity and processes.

The emphasis on short, easy to connect with cases in *The Philosophy of Tacit Knowledge* allows readers to develop their own models and policy strategies towards improving their own practice.

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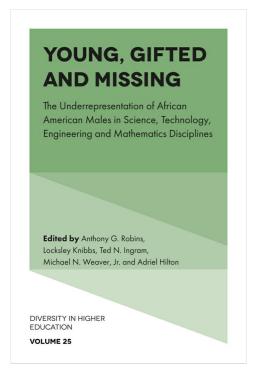
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#### **Americas**





#### Education



Young, Gifted and Missing: The Underrepresentation of African American Males in Science, Technology, Engineering and Mathematics Disciplines

Diversity in Higher Education, Volume 25

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Bronx Community College, USA

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#### Synopsis

Acting as a bridge between the academic and policymaking communities, *Young, Gifted and Missing* sets the stage for addressing critical issues around why African American men are absent in the STEM disciplines.

The authors track the experiences of African American male students in STEM at every level of the educational system in order to produce successful models of achievement. The number of African American males who enroll in STEM degree programs as opposed to the lower numbers that ultimately graduate portends poorly for U.S. communities and democracy. The road to economic success and global participation requires a rich, educated community that must include African American males. There is a state of urgency to address this critical challenge. Action must happen now. An educated public, not just for some, but one for all is a must

Graduate students in STEM, education, and business disciplines, as well as executive leadership in education, corporate and non-profit entities stand to benefit from reading this volume. Lastly, those looking to research the successes of African American males in STEM disciplines would find this book purposeful.

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#### **Americas**





#### Sociology



Youth Exclusion and Empowerment in the Contemporary Global Order

Contexts of Economy, Education and Governance Oláyínká Àkànle

#### Youth Exclusion and Empowerment in the Contemporary Global Order: Contexts of Economy, Education and Governance

Editor

Oláyínká Àkànle University of Ibadan, Nigeria

#### Synopsis

The existential exclusion of youths from the mainframe of the current global order is an increasingly pressing issue. Research to date has proven youths struggle to survive and be relevant within current systemic and institutional arrangements, resulting in a major existential and generational problem. One of two volumes filling a gap in the literature in understanding and responding to this grand challenge, this edited collection focuses particularly on contexts of economic, educational and governance concerns that confront youths, the complex consequences of these issues, their experience of exclusion, and sustainable pathways forward.

Addressing youth issues from around the world, *Youth Exclusion and Empowerment in the Contemporary Global Order* engages with practical, pragmatic, intellectual and policy perspectives. Delving into the lived experiences of young people in many countries, the chapters bring together a rich collection of research from diverse methodologies. Revealing how young people appear trapped, strategically excluded, and helplessly frustrated by the supposedly supportive institutional frameworks of society, the authors tackle this question: how can young people become empowered and socially active in this context?

The original materials, literature and data collated across both volumes of *Youth Exclusion and Empowerment in the Contemporary Global Order*, addressing policy and practice issues for youth, present a cutting edge and innovative major contribution to the field of global youth studies.

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#### **Americas**





#### Sociology



#### Youth Exclusion and Empowerment in the Contemporary Global Order

Existentialities in Migrations, Identity and the Digital Space

Oláyínká Àkànle

# Youth Exclusion and Empowerment in the Contemporary Global Order: Existentialities in Migrations, Identity and the Digital Space

Editor

Oláyínká Àkànle University of Ibadan, Nigeria

#### Synopsis

The existential exclusion of youths from the mainframe of the current global order is an increasingly pressing issue. Research to date has proven youths struggle to survive and be relevant within current systemic and institutional arrangements, resulting in a major existential and generational problem. The second of two volumes filling a gap in the literature in understanding and responding to this grand challenge, this edited collection focuses particularly on the impact and complex consequences of migration, youth experiences and the functioning of digital spaces, and the shaping of youth identity through exposure to both.

Addressing youth issues from around the world, *Youth Exclusion and Empowerment in the Contemporary Global Order* engages with practical, pragmatic, intellectual and policy perspectives. Delving into the lived experiences of young people in many countries, the chapters bring together a rich collection of research from diverse methodologies. Revealing how young people appear trapped, strategically excluded, and helplessly frustrated by the supposedly supportive institutional frameworks of society, the authors tackle this question: how can young people become empowered and socially active in this context?

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