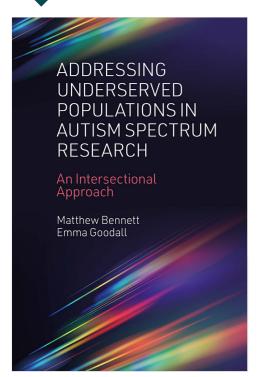


Advanced Information

Health & social care



Addressing Underserved Populations in Autism Spectrum Research: An Intersectional Approach

Authors

Matthew Bennett Independent Researcher, Australia

Emma Goodall University of Southern Queensland, Australia

Synopsis

When confronted with the large amount of research about the autism spectrum one can be forgiven for believing that every conceivable aspect has been studied. However, despite the abundance of research, there still remains several autism topics that are not yet comprehensively understood. Addressing Underserved Populations in Autism Spectrum Research: An Intersectional Approach highlights five areas of autism spectrum research that currently lack a substantial body of literature. These include, autistic seniors, autistic women, fathers raising autistic children, autistics with intellectual disabilities, and autistics from ethnic minorities. Bennett and Goodall explore each area, offering explanations for why they have been overlooked in the existing literature and recommendations and strategies for further research to help us better understand these parts of the autistic community. They also explore and address systemic racism within the autism research community and explain strategies that scholars can use to conduct research that is both respectful of autistics and methodologically rigorous.

Readers will gain an understanding of some of the gaps in our knowledge about the autism spectrum and will obtain the tools needed to conduct robust and appropriate research that addresses these gaps.

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Language: English

Audience: Professional and scholarly

Page count: 216

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BISAC code: SOC029000, PSY022020, FAM048000

THEMA code: JBFA, JBFM, JKS

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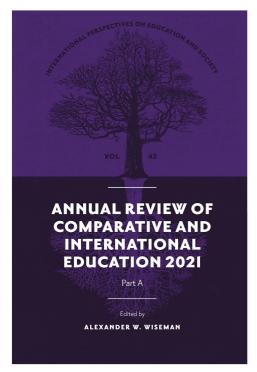
Americas





Advanced Information

Education



Annual Review of Comparative and International Education 2021

International Perspectives on Education and Society, Volume V42, Part A

Editor

Alexander W. Wiseman Texas Tech University, USA

Synopsis

Since 2013, the *Annual Review of Comparative and International Education* has covered significant developments in the intersecting fields of comparative education, international education, and comparative and international education. The *Annual Review of Comparative and International Education 2021, Part A*, begins with a collection of discussion essays about comparative and international education trends and directions, followed by studies that focus on new developments in comparative and international education by regional area.

Topics covered in this volume include diversity in research trends in comparative and international education; refugee education programs; the syndemic of race, gender, and Covid-19; the impact of Covid-19 in schools; the right to education in South American countries; the effects and challenges of online learning during the pandemic in China; and a comparison of racial and ethnic inequalities in South Africa. With contributions from leading scholars and professionals across the field of comparative and international education, this edition will be of use to education researchers and professionals alike.

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Hardback ISBN: 9781802625226

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781802625219

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Publication date: 19 July 2022

Language: English

Audience: Professional and scholarly

Page count: 352

BIC code: JNF, JNM, JNA

BISAC code: EDU043000, EDU034000, EDU040000

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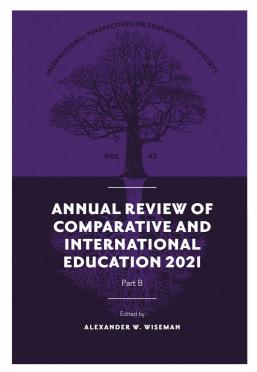
Americas







Education



Annual Review of Comparative and International Education 2021

International Perspectives on Education and Society, Volume V42, Part B

Editor

Alexander W. Wiseman Texas Tech University, USA

Synopsis

Since 2013, the *Annual Review of Comparative and International Education* has covered significant developments in the intersecting fields of comparative education, international education, and comparative and international education. The *Annual Review of Comparative and International Education 2021, Part B,* begins with several chapters exploring conceptual and methodological developments in comparative and international education, followed by studies exploring research-to-practice, and new developments in comparative and international education.

Topics covered in this volume include major theoretical and methodological developments such as critical realism, the effects of the coronavirus pandemic, and an exploration of white diaspora, anti-blackness and universities in the Global South; research-to-practice reports on education in emergency settings, surveillance studies, the needs of refugee and immigrant students; and new developments involving the internationalisation of community college careers, and educator acculturation in overseas schools. With contributions from leading scholars and professionals across the field of comparative and international education, this edition will be of use to education researchers and professionals alike.

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Hardback ISBN: 9781803826189

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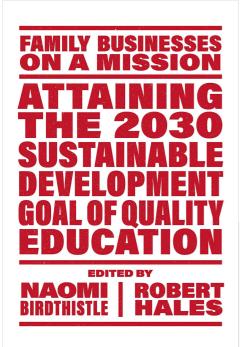
Americas







Strategy



Attaining the 2030 Sustainable Development Goal of Quality Education

Family Businesses on a Mission

Editors

Naomi Birdthistle Griffith University, Australia

Rob Hales Griffith University, Australia

Synopsis

Attaining the 2030 Sustainable Development Goal of Quality Education focuses on Sustainable Development Goal number four (SDG4): Quality Education for All. Examining family businesses in Australia, USA, Austria and Algeria, each case study presents a unique perspective from their respective country, analysing how SDG4 translates into ensuring inclusive, equitable quality education, and promoting lifelong learning opportunities for all. The case studies presented generate insights and key takeaways into the role of family businesses in providing quality education for all.

The United Nations' (UN) Sustainable Development Goals (SDGs) are 17 Goals pledged by 193 nations in 2015 which would help engender an improved, fairer, and more sustainable world – one in which 'no one is left behind'. The SDGs are a call to action, to develop innovative solutions to the most complex, societal, and environmental global challenges. In *Family Businesses on a Mission*, series editors Naomi Birdthistle and Rob Hales bring together international case studies to illustrate how family businesses can attain the UN 2030 SDGs.

Accessible to those working in the field beyond academia – such as family business practitioners, family business owners, government and policymakers, members of NGOs, business associations and philanthropic centres – the book series equally appeals to those with a general interest in entrepreneurship and business.

Paperback ISBN: 9781803824789 Paperback price: £24.00, €29.00, \$32.00

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Language: English

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Page count: 112

BIC code: KJVS, KJH, KJG

BISAC code: BUS060000, BUS025000, BUS072000

THEMA code: KJVS, KJH, KJG

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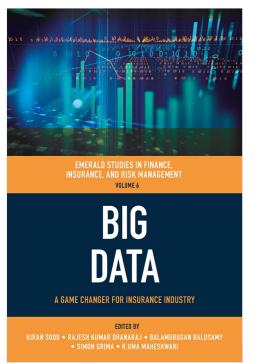
Americas





Advanced Information

Accounting & finance



Big Data: A Game Changer for Insurance Industry

Emerald Studies in Finance, Insurance, and Risk Management, Volume 6

Editors

Kiran Sood Chitkara University, India

Rajesh Kumar Dhanaraj Galgotias University, India

Balamurugan Balusamy Galgotias University, India

Simon Grima University of Malta, USA

R. Uma Maheshwari Hindustan Institute of Technology, India

Synopsis

Big data – unstructured and/or structured data being used to influence underwriting, rating, pricing, forms, marketing and claims handling and incentivize risk reduction – is a relatively recent development in the insurance industry, the data sets previously being too impossibly great to analyse through traditional methods. However, with the global capacity to collect and store data growing alongside advancements in Al and machine learning technology, insurers need to seriously evaluate their technology stacks to ensure they can remain competitive and respond to growing customer demand.

Striking a balance between the technical characteristics of the subject and the practical aspects of decision making, spanning from fraud analytics in claims management, to customer analytics, to risk analytics in solvency, the comprehensive coverage presented makes *Big Data* an invaluable resource for any insurance professional.

Providing high quality academic research, *Emerald Studies in Finance, Insurance, and Risk Management* provides a platform for authors to explore, analyse and discuss current and new financial models and theories, and engage with innovative research on an international scale. Subjects of interest may include banking, accounting, auditing, compliance, sustainability, behaviour, management, and business economics.

Hardback ISBN: 9781802626063

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Language: English

Audience: Professional and scholarly

Page count: 448

BIC code: KFFN, KFFH, KJE

BISAC code: BUS033000, BUS019000, BUS027020

THEMA code: KFFN, KFFH, KJE

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Americas





Advanced Information

Accounting & finance



Big Data Analytics in the Insurance Market

Emerald Studies in Finance, Insurance, and Risk Management, Volume 5

Editors

Kiran Sood Chitkara University, India

Balamurugan Balusamy Galgotias University, India

Simon Grima University of Malta, Malta

Pierpaolo Marano University of Latvia, Latvia

Synopsis

Big Data Analytics in the Insurance Market is an industry-specific guide to creating operational effectiveness, managing risk, improving financials, and retaining customers. This book will be a 'must' for people seeking to broaden their knowledge of big data concepts and their real-world applications, particularly in the field of insurance.

The insurance industry is largely dependent on data, and the advent of Big Data and analytics represents a major advance with tremendous potential. Yet clear, practical advice on the business side of analytics is lacking. This book fills the void with concrete information on using Big Data in the context of day-to-day insurance operations and strategy.

This book an invaluable resource for any insurance professional from practitioners and policymakers working at insurance companies, to undergraduate and graduate students of economics management, and finance.

Providing high quality academic research, ESFIRM provides a platform for authors to explore, analyse and discuss current and new financial models and theories, and engage with innovative research on an international scale.

Hardback ISBN: 9781802626384

Hardback price: £75.00, €90.00, \$105.00

ePDF ISBN: 9781802626377

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Language: English

Audience: Professional and scholarly

Page count: 404

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Americas







Library & information science



Building Community Engagement and Outreach in Libraries

Advances in Library Administration and Organization, Volume 43

Editors

Kathryn Moore Crowe University of North Carolina, USA

Joanne Hélouvry Enoch Pratt free Library, USA

Synopsis

Libraries seeking to grow or enhance community outreach will welcome *Building Community Engagement and Outreach in Libraries* to assist them in planning and executing engagement programs.

Eight chapters offer a variety of methods and strategies that library managers can employ to broaden and enhance their libraries' community engagement activities. The volume includes both theoretical frameworks and strategic case studies. Readers will learn how to plan and execute successful community engagement programs with tips on providing leadership for working with staff, fostering relationships with community partners and using assessment to plan for future programming. Specific applications of community engagement practices include using data to inform stakeholders, providing health literacy workshops, staff training for community programs, outreach to engage the community with archives, working with underserved communities and diversity training.

This is an important addition to the literature on how libraries can work with their communities to provide critical services and resources. Providing valuable insights about the diverse ways that outreach can be accomplished within and through our communities, this volume serves as a significant resource for both library managers, their staff and their partners.

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BISAC code: LAN025000, LAN025010, LAN025060

THEMA code: GLC, GLM, GLP

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Americas







Research methods



Clean Language Interviewing: Principles and Applications for Researchers and Practitioners

Editors

Heather Cairns-Lee IMD, Switzerland

James Lawley
The Developing Company, UK

Paul Tosey Independent Consultant, UK

Synopsis

Clean Language Interviewing is a landmark publication that defines the field for this important practice; it is essential reading for all researchers who seek to obtain data that are faithful to the experience of the interviewee. Clean language interviewing aims to improve the ability of academic and applied researchers to minimise the introduction of the interviewer's own assumptions, to avoid 'leading' questions and instead to ask 'clean' questions.

Heather Cairns-Lee, James Lawley and Paul Tosey present a state-of-the-art review of the principles and practice of clean language interviewing to make this rigorous and innovative method accessible. Using real application examples, a global group of contributors analyse the use of clean language interviewing in multiple settings including business, education, and healthcare.

Hardback ISBN: 9781801173315

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ePDF price: £70.00, €85.00, \$100.00

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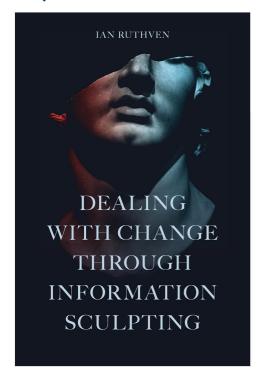
Americas





Advanced Information

Information & knowledge management



Dealing With Change Through Information Sculpting

Author

lan Ruthven University of Strathclyde, UK

Synopsis

How do we deal with challenging life events?

Working across hundreds of research studies, *Dealing With Change Through Information Sculpting* uncovers how people respond informationally to major life transitions by examining our information behaviours – how we provide, seek, assess, share, use, deny, avoid, and create information – during times of personal change and explains the role of these behaviours in reconstructing ourselves following a life event. *Dealing With Change Through Information Sculpting* proposes the theory of Information Sculpting to describe how we respond to change and the information behaviours we use to create this response, explaining how we construct solutions to life transitions by a series of information behaviours that are used to gain a sense of coherence, purpose, and value in life

Until now there has been no text that provides an information focus on transitions across the human life span. *Dealing With Change Through Information Sculpting* looks at information behaviour in relationship creation and breakdown, parenting, starting and ending work, developing sexualities, becoming ill, being a victim of crime, and dying, to show how our we sculpt information solutions that transform our lives and transform ourselves. Supported by a bibliography of over 1,000 works, this book is a major reference point for those interested in how we use information during the most significant times in our lives.

Hardback ISBN: 9781803820484

Hardback price: £70.00, €85.00, \$100.00

ePDF ISBN: 9781803820477

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Americas





Advanced Information

Information & knowledge management

The Development of Open Government Data

Connecting Supply and Demand Through Portals



The Development of Open Government Data: Connecting Supply and Demand Through Portals

Authors

Di Wang Wuhan University, China

Deborah Richards Macquarie University, Australia

Ayse Aysin Bilgin Macquarie University, Australia

Chuanfu Chen Wuhan University, China

Synopsis

Open government data (OGD) has developed rapidly in recent years due to various benefits that can be derived through transparency and public access. However, researchers emphasize a lack of use instead of lack of disclosure as a key problem in OGD's present development. Previous studies have approached this issue either from the supply-side, focusing on data quantity and quality, or from the demand-side, focusing on factors that affect users' acceptance of OGD, but seldom consider both sides at the same time. This unique study compares the supply and demand sides of OGD and explores possible directions for the future development of OGD portals based on the discovered mismatches between the two.

The authors improve OGD utilization by balancing the supply-side and demand-side according to citizens' demands through OGD portals. Based on the concept of an OGD ecosystem, four connected studies are explored. The first study built an evaluation framework for understanding the development of the OGD supply-side. The second study focuses on a survey conducted to analyze the awareness and utilization of OGD portals by citizens, who are the primary users and major beneficiaries of OGD on the demand-side. A third study compares the supply and demand sides based on Diffusion of Innovation theory. A final study tests the proposed usability criteria for building an OGD portal by carrying out a between-subjects experiment including a virtual agent. Each case study examines a unique aspect of OGD in China, and also offers reflections on future directions for developing OGD.

Providing a unique and enhanced theoretical and practical understanding of OGD and its usage, as well as proposing directions for OGD portals' future development in order to encourage citizens' OGD utilization, this is a must-read for researchers and policymakers examining the impact and possibilities of OGD.

Hardback ISBN: 9781802623161

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ePDF ISBN: 9781802623154

ePDF price: £75.00, €90.00, \$105.00

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Publication date: 15 July 2022

Language: English

Audience: Professional and scholarly

Page count: 372

BIC code: GPH, GL, JPQB

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THEMA code: GPH, GLCA, JPQB

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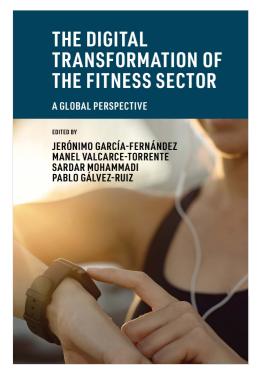
Americas





Advanced Information

Strategy



The Digital Transformation of the Fitness Sector: A Global Perspective

Editors

Jerónimo García-Fernández Universidad de Sevilla, Spain

Manel Valcarce-Torrente Universidad de Sevilla, Spain

Sardar Mohammadi University of Kurdistan, Iran

Pablo Gálvez-Ruiz Valencian International University, Spain

Synopsis

The fitness sector is a growing economy where suppliers, managers and consumers are in continuously evolving relationships, and in which technology plays a key role in optimization. *The Digital Transformation of the Fitness Sector* highlights the challenges and opportunities of digitalization uncovered in the wake of recent global challenges in countries around the world.

The innovations that have arisen during the COVID-19 pandemic have led to a digital transformation of sports services: facilitating interactions between trainers and consumers, establishing social media as a means of boosting a sector already witnessing great growth, and organising exercise spaces. Yet, as explored by the authors in this edited collection, disparities in accessibility to economic and digital resources that enable digitalization vary depending on the providers, the managers, and the geographical situation facing the organization.

With contributions from leading academics and professionals, *The Digital Transformation of the Fitness Sector* is an excellent read for all practitioners working in fitness technologies, sports marketing, sports management, researchers, and students.

Hardback ISBN: 9781801178617

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Language: English

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Page count: 236

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THEMA code: KNSG, KJD, KJC

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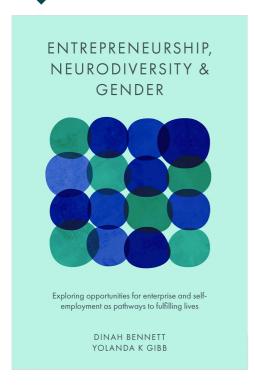
Americas





Advanced Information

Sociology



Entrepreneurship,
Neurodiversity & Gender:
Exploring Opportunities for
Enterprise and Selfemployment as Pathways to
Fulfilling Lives

Authors

Dinah Bennett International Consultants for Entrepreneurship and Enterprise Ltd, UK

Yolanda K Gibb Women's Economic Imperative, Spain

Synopsis

Drawing on inspirational stories of neurodivergent entrepreneurs, *Entrepreneurship, Neurodiversity & Gender* provides insights into their respective journeys, challenges, and triumphs, alongside discussions with their allies and members of their ecosystem. Readers are offered innovations and solutions within the workplace and organisational design, employing both "neurodivergent" and "neurotypical" individuals to enable satisfying career paths for neurodivergent women.

Entrepreneurship, Neurodiversity & Gender shines a spotlight on issues of intersectionality and opens the debate on how we can develop and support the options of entrepreneurship or self-employment that are offered to young people early on in their career. Yolanda Gill and Dinah Bennett aim to explore and foster greater awareness of and support through policy and practice. They also ask how can we ensure that the legal and policy environment does not create additional barriers to opportunities for enterprise and self-employment as pathways to fulfilling lives?

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THEMA code: KJH, JBFM, JBSF

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Americas





Advanced Information

Sociology



Human Dignity

Studies in Law, Politics, and Society, Volume 88

Editor

Austin Sarat Amherst College, USA

Synopsis

This special issue investigates the meaning of justice and dignity and how they have changed over time. What do we mean by human dignity? How do we understand and interpret that meaning? How has it evolved?

Showcasing a selection of papers responding to this critical central question, the authors delve into issues such as the foundational roles of justice and dignity in practical philosophy and the idea that human dignity must be understood as the right to be recognized as a participant in the institutional practice of human and fundamental rights, analysing how this modern conception was incorporated into the practice of human rights after Auschwitz as a response to a crisis in the modern model of the practice of rights. Furthermore, the authors study examples of misinterpretation of the philosophical term and historical concept of human dignity in contemporary legal theory and practice alongside Kant's notion of human dignity, that is understood as a novel 'care of the self'. Self-violation of dignity and the exposure to violation by others – thoughtlessly or intentionally – gives way to an exploration of the language of anti-violence activists, university coordinators, and due process activists concerned with Title IX and campus sexual violence.

Providing a comprehensive look at historic and contemporary meanings of human dignity, this edited collection is an appealing read for scholars interested in the intersection of dignity with philosophy, law, human rights, legal theory, social theory, and more.

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Audience: Professional and scholarly

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THEMA code: JHB, JPA, JPH

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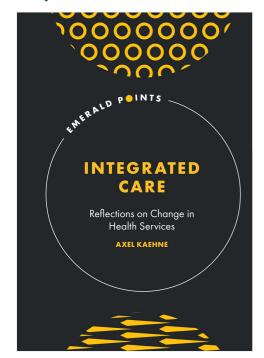
Americas







Health & social care



Integrated Care: Reflections on Change in Health Services Emerald Points

Author

Axel Kaehne Edge Hill University, UK

Synopsis

Over the last twenty years integrated care has been touted as a solution to many issues in health services, such as insufficient coordination between services, cumbersome organizational boundaries, interrupted patient journeys, as well as spiraling health care costs. However, despite volumes of research, the field has seen few innovative advances in recent years. In particular, prevailing integrated care implementation practice and research appear to be very health science centred, spurning approaches from other disciplines.

Axel Kaehne argues that it is time to re-evaluate how we investigate care integration. He asks us to radically question our assumptions about integrated care as a managerial, organisational and behavioural endeavor. This is a profound departure from conventional thinking about integration in health and social care. Kaehne reveals the tacit assumptions we make when we manage and change health services and offers a fresh perspective on care integration whilst inviting readers to examine long established research orthodoxies. This eclectic conceptual and theoretical approach produces surprising insights for everyone who is ready to see things anew.

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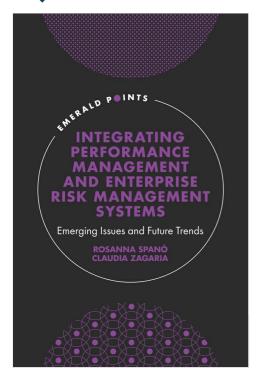
Americas







Accounting & finance



Integrating Performance
Management and Enterprise
Risk Management Systems:
Emerging Issues and Future
Trends

Emerald Points

Authors

Rosanna Spanó University of Naples Federico II, Italy

Claudia Zagaria University of Campania Luigi Vanvitelli, Italy

Synopsis

Integrating Performance Management and Enterprise Risk Management Systems offers a novel understanding of the multifaceted shades that surround the long called-for and yet not realised integration between performance management and enterprise risk management systems.

Spanò and Zagaria depart from the idea that the main limitations so far refer to the jeopardization of extant contributions, the lack of a fully holistic perspective of analysis and interpretation, and the need to closely consider potential opportunities and threats in the current VUCA (volatile, uncertain, complex, and ambiguous) world – issues concerning ethical concerns and accountability pressures, power dynamics, social and sustainability implications, and technological impacts. Their study supports a substantive integration of performance management and enterprise risk management systems encompassing the current theoretical debates and the multiple practical and policy interventions, highlighting overlaps and gaps, and fostering a more systematic approach towards the embeddedness of unified routines and behaviours.

The authors suggest looking at performance management and enterprise risk management systems as logics rather than functions, as languages rather than tools, and devoting major attention to soft variables in addition to hard ones, towards a novel comprehension of timely dynamics paramount for academics, practitioners and policy makers.

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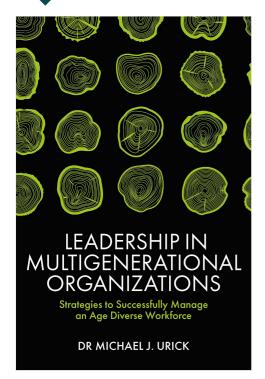
Americas







HR & organizational behaviour



Leadership in Multigenerational Organizations: Strategies to Successfully Manage an Age Diverse Workforce

Author

Michael J. Urick Saint Vincent College, USA

Synopsis

It is assumed that workplaces today are the most age diverse that they have ever been, and as a result many managers report difficulties when leading intergenerational teams. Such problems can stem from several myths about generational divides in the workplace, and it is only in recent academic research that these misconceptions have begun to be dispelled. Despite these emerging perspectives, falsehoods are still perpetuated regarding generational groups. Leadership in Multigenerational Organizations is an attempt to dispel some of these inaccuracies, whilst simultaneously suggesting ways in which different generations can be influenced to work cohesively and positively to accomplish organizational goals.

To achieve this, academically supported leadership strategies are examined and applied to the age-related issues that can potentially arise in the workplace. Shifting the focus from assumed generational differences alone, this book considers evidence that calls into question whether intergenerational differences truly are evident in the workplace.

Implementing the approaches in *Leadership in Multigenerational Organizations* increases the possibility of achieving age inclusive companies with improved workplace satisfaction, and ultimately stronger organizational cultures and overall performances. Urick provides specific strategies to influence members of multiple age groups, and the ideas provided here are applicable to almost all industries and organizational types, despite the continuously evolving generational landscape.

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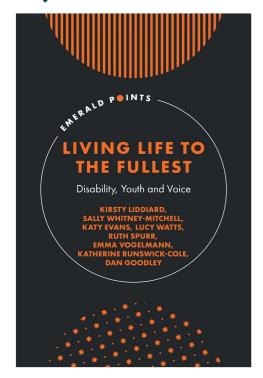
Americas





Advanced Information

Health & social care



Living Life to the Fullest: Disability, Youth and Voice Emerald Points

Authors

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Katherine Runswick-Cole University of Sheffield, UK

Dan Goodley University of Sheffield, UK

Synopsis

This co-authored text critically explores the key findings of the Living Life to the Fullest project – a project that has explored the lives, thoughts, hopes and aspirations of disabled young people living with life-limiting and life-threatening conditions. Written by disabled young people and academic researchers, the book articulates ethical co-production in social research.

The prolific contemporary political and theoretical debates about life, death and the human in an age of global precarity and austerity are explored in this book. Chapters draw upon key themes and co-researchers' priorities for writing about their lives: for example, the politics and potentials of co-production as a research method/ology; animal and human relationships; aging, time; sexuality and body image; politics, activism and disability arts and culture; and fragility, and death and dying.

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Americas





Advanced Information

HR & organizational behaviour



Now Hiring: A Manager's Guide to Employing Applicants with a Criminal History

Author

Nicole C. Jones Young Franklin and Marshall College, USA

Synopsis

As organizations grapple with the challenges of hiring, they must also consider how they will engage with some of the most marginalized individuals in our society, such as individuals who have a criminal history. Many individuals are interested in returning to the workplace after obtaining a conviction. However, many of these individuals will encounter substantial barriers and exclusion when attempting to access employment in various occupations and industries. For our society to function, all individuals must have an opportunity to positively contribute, and organizations can no longer sit on the side-lines. Organizations have a responsibility to engage in hiring practices that encourage entry, not exclusion.

Now Hiring allows readers to consider their individual biases, as well as their organizational employment practices and processes, and assess how these factors may be altered to increase hiring for individuals with a criminal history. Jones Young encourages readers to think more broadly about the role of organizations and the responsibility that organizations have beyond their immediate stakeholders. Most importantly, Now Hiring prompts conversation and serves as a reminder that our current system is not sustainable.

As we await other long overdue changes to various systemic issues, organizations must figure out how do their part. Providing entry to the workplace after a criminal history is a place to start.

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Advanced Information Open Access



Overcoming the Challenge of Structural Change in Research Organisations: A Reflexive Approach to Gender Equality

Editors

Angela Wroblewski Institute for Advanced Studies, Austria

Rachel Palmén Notus, Spain

Synopsis

The ebook edition of this title is Open Access and freely available to read online.

The under-representation of women in research and innovation has been documented as a global phenomenon and is particularly heightened on decision-making boards and in leadership positions. Presenting a reflexive approach to gender equality for research organisations developed within the TARGET project, funded by the European Commission, the authors describe the experiences of the project's implementation in seven Gender Equality Innovating Institutions in the Mediterranean basin - including research performing organisations, research funding organisations and a network of universities.

The TARGET approach goes beyond the formal adoption of a gender equality policy by emphasising an iterative and reflexive process towards equality at the institutional level as well as the establishment of a community of practice for gender equality within the institution. The approach is based on the assumption that actual change is the result of increased institutional willingness and capacity to identify, reflect on and address gender bias in a sustained way. Starting point and anchor of the process is a tailored gender equality plan for each institution. A specific characteristic of TARGET is the fact that implementing institutions are located in countries which have been characterised as relatively 'inactive' in developing gender equality policies in science and research. Therefore, internal and external communication about the relevance of gender equality in science and research forms an important element of a reflexive gender equality policy in contexts which are characterised by resistances, anti-genderism and traditional gender roles. This book will therefore be essential reading for higher education leaders and managers, and staff at all levels committed to achieving gender equity in higher education.

This project has received funding from the European Union's Horizon 2020 research and innovation programme.

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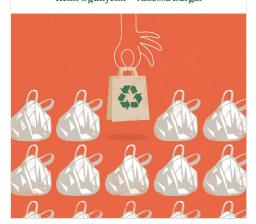
Marketing

Products for Conscious Consumers

Developing, Marketing and Selling Ethical Products

Edited by

Kemi Ogunyemi • Vanessa Burgal



Products for Conscious Consumers: Developing, Marketing and Selling Ethical Products

Editors

Kemi Ogunyemi Pan-Atlantic University, Nigeria

Vanessa Burgal Pan-Atlantic University, Nigeria

Synopsis

Consumers are becoming more conscious of the ethical footprint of the products they buy. In the age of hyper-connectivity and globalisation, numerous consumers are aware of what companies do and how they produce. Thus, sustainability and CSR can no longer be used as "greenwashing" strategies to attract customers and improve a company image. *Products for Conscious Consumers* is a guide for academics, students and professionals who want to influence responsible consumer behaviour and attain genuine Green Marketing.

Written by researchers and marketing professionals, each chapter explores the relationship between the consumer and the marketer, discussing their relative responsibilities towards reaching a sustainable world. Illustrated with real cases, *Products for Conscious Consumers* helps marketers understand how they can inspire consumers towards more ethical behaviour by educating and nudging their choices using examples from different sectors and world regions to identify factors that influence sustainable consumption, from poverty to personal values. *Products for Conscious Consumers* guides the reader from ethical product development and marketing plans to eco-friendly production and responsible marketing mix execution, thereby encouraging a sustainable value chain and ethical profitability.

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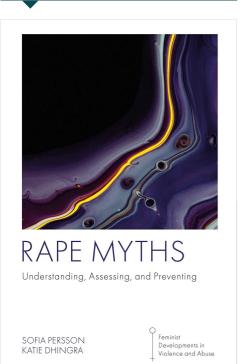
Americas





Advanced Information

Sociology



Rape Myths: Understanding, Assessing, and Preventing Feminist Developments in Violence and Abuse

Authors

Sofia Persson Leeds Beckett University, UK

Katie Dhingra Leeds Beckett University, UK

Synopsis

Myths and misconceptions surrounding sexual violence are thought to be implicated in the prevalence of rape and in the lack of justice for women who have been subjected to rape. *Rape Myths* comprehensively examines the theoretical background, prevalence, assessment, and functions of these beliefs.

Outlining the meaning and feminist foundations of rape myths, this book also considers their conceptualisation as the measurable construct of Rape Myth Acceptance (RMA). Drawing on the authors' research, the book details the prevalence of RMA among different public and professional groups, as well as the societal consequences of these pervasive beliefs, particularly in terms of treatment within the criminal justice system. RMA is considered in the crucial context of its scaffolding within wider sexism in society and its perpetuation in the media. Looking ahead, Persson and Dhingra question how well rape myth prevention works. Can society reduce the prevalence of these beliefs? If so, how?

Including a detailed overview of the psychometric properties of tools used to measure RMA, and a methodological manual for designing and executing research in this area, *Rape Myths* is a practical guide for those seeking to research rape myths and other attributions in rape cases.

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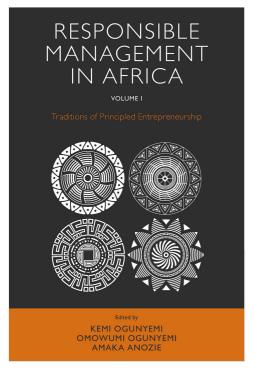
Americas





Advanced Information

Strategy



Responsible Management in Africa, Volume 1: Traditions of Principled Entrepreneurship

Editors

Kemi Ogunyemi Pan-Atlantic University, Nigeria

Omowumi Ogunyemi Pan-Atlantic University, Nigeria

Amaka Anozie The Lagoon School, Nigeria

Synopsis

Africa is one of the world's oldest economies, yet little is known about the wisdom that traditionally guided responsible management, with most work in the field employing Western perspectives. *Responsible Management in Africa* brings African voices to complement existing knowledge and practice by presenting indigenous values and practices that promote responsible business.

From the Zunde Rambo philosophy in managing organisations in Zimbabwe and judicious business applications of Ubuntu and Batho Pele principles in South Africa, to lessons from an intergenerational business in Yorubaland, Nigeria; from Akan management styles and gold trade in ancient Ghana to the impact of acculturation on management in Morocco and Tunisia and the system that fortified responsible business in Uganda, and more, this volume brings African worldviews to the fore of humanism and ethics in management. The chapters present academic perspectives and hands-on applications of approaches to managing responsibly, especially regarding integrating ethical practices into business and assuring sustainability through ethical profitability.

Responsible Management in Africa delivers a rich reservoir of indigenous value-narratives based on a well-balanced philosophical anthropology, with the aims of enriching global knowledge, in the philosophy of management and in business ethics, and of contributing much-needed insights for leaders around the world to manage enterprise responsibly, be it public or private sector.

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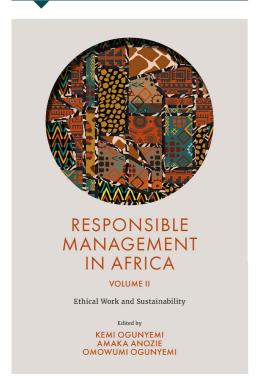






Advanced Information

Strategy



Responsible Management in Africa, Volume 2: Ethical Work and Sustainability

Editors

Kemi Ogunyemi Pan-Atlantic University, Nigeria

Omowumi Ogunyemi Pan-Atlantic University, Nigeria

Amaka Anozie The Lagoon School, Nigeria

Synopsis

Africa is one of the world's oldest economies, yet little is known about the wisdom that traditionally guided responsible management, with most work in the field employing Western perspectives. *Responsible Management in Africa* brings African voices to complement existing knowledge and practice by presenting indigenous values and practices that promote responsible business.

Following on the first volume of *Responsible Management in Africa* which brought together insights from Zimbabwe, South Africa, Nigeria, Ghana, Egypt, Lesotho and Uganda, this volume brings unique perspectives from another set of varied African contexts: traditions, culture, and values guiding business in **Mauritius**, **Zambia** and **Namibia**, the sustainability orientation of the Igbo Apprenticeship System in **Nigeria**, and principled social responsibility practices in Algeria. It also highlights the CSR experience in **Kenya** and inclusive trust-based credit systems in **Tanzania** and explains the viability of traditional African health systems. The chapters present academic perspectives and hands-on applications of approaches to managing responsibly, especially regarding integrating ethical practices into business and assuring sustainability through ethical profitability.

Responsible Management in Africa delivers a rich reservoir of indigenous value-narratives based on a well-balanced philosophical anthropology, with the aims of enriching global knowledge, in the philosophy of management and in business ethics, and of contributing much-needed insights for leaders around the world to manage enterprise responsibly, be it public or private sector.

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Americas







Advanced Information Open Access

Management science & operations



Smart Industry - Better Management

Advanced Series in Management, Volume 28

Editors

Tanya Bondarouk University of Twente, The Netherlands

Miguel R. Olivas-Luján Pennsylvania Western University, USA

Synopsis

The ebook edition of this title is Open Access and freely available to read online.

Smart industry requires better management. As industrial and production systems are future-proofed, becoming smart and interconnected through use of new manufacturing and product technologies, work is advancing on improving product needs, volume, timing, resource efficiency, and cost, optimally using supply chains.

Presenting innovative, evidence-based, and cutting-edge case studies, with new conceptualizations and viewpoints on management, *Smart Industry, Better Management* explores concepts in product systems, use of cyber physical systems, digitization, interconnectivity, and new manufacturing and product technologies.

Contributions to this volume highlight the high degree of flexibility in people management, production, including product needs, volume, timing, resource efficiency and cost in being able to finely adjust to customer needs and make full use of supply chains for value creation. *Smart Industry, Better Management* illustrates how industry can enabled by a more network-centric approach, making use of the value of information and the latest available proven manufacturing techniques.

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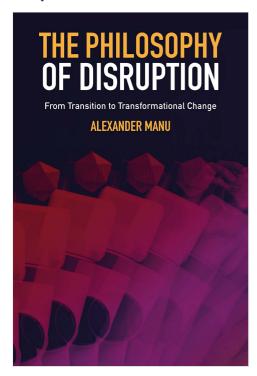
Americas







Strategy



The Philosophy of Disruption: From Transition to Transformational Change

Author

Alexander Manu OCAD University, Canada

Synopsis

A disruption occurs when human motivation embraces new technology and allows it to enhance and expand the experience of everyday life – the disruptor is the technology, while disruption is the human being engaged in a new behaviour. The acceptance and appropriation of new technologies creates a business disruption, which changes, interrupts, transitions, and eventually transforms people's habitual way of doing things. *The Philosophy of Disruption* provides a structural understanding of how disruption differs from regular change, presenting methods for conceptualizing beneficial responses into products, services, or experiences.

Knowledge about disruption is not about knowing what happens, but how it happens. The core challenge of disruption is the essential questions we need to ask in every situation and why we need to ask them. Formulating testable principles of disruption, two critical phases are described in *The Philosophy of Disruption*, preparing rapid responses to disruptors: firstly, the transition phase – the immediate changes brought about by a radical new idea fundamentally altering our relationships. Secondly, the transformative change phase – using that radical new idea to establish and sustain an entirely new organization or system.

Investigating and clarifying these transitions and transformations, *The Philosophy of Disruption* provides a framework for measuring, planning, and changing how organizations are run, offering processes for understanding and translating conceptualization into action.

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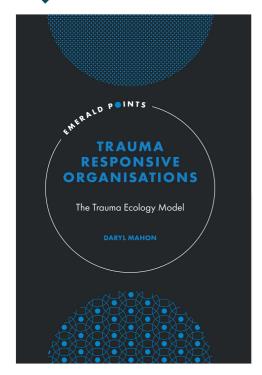
Americas







Health & social care



Trauma Responsive Organisations: The Trauma Ecology Model Emerald Points

Author

Daryl Mahon Outcomes Matter, Ireland

Synopsis

Practitioners, organisations and policy makers in health and social care settings are increasingly recognising the need for trauma-informed approaches in organisational settings, with morbidity and financial burdens being of growing concern. Servant leadership has a unique focus on emotional healing, service to others as the first priority, in addition to the growth, well-being and personal and professional development of key stakeholders.

Mahon provides a 'how to' approach to the systematic implementation of the Trauma Ecology Model for those working in both trauma specific, and non-specific organisations. He goes beyond the idea of trauma-informed care principles only, and seeks to incorporate trauma responsiveness at all levels, including leadership, supervision, treatment, through an implementation framework. Unique to this approach is the focus on servant leadership, the first of its kind. Servant leadership is used as the foundation to operationalize several of the six principles of trauma-informed care, making organizations a safer and healthier environment for employees and service users.

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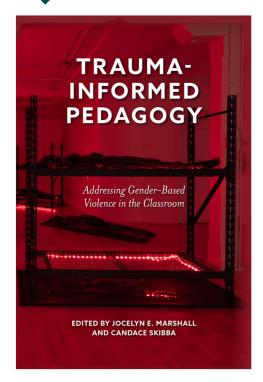
Americas





Advanced Information

Education



Trauma-Informed Pedagogy: Addressing Gender-Based Violence in the Classroom

Editors

Jocelyn E. Marshall Brandeis University, USA

Candace Skibba Carnegie Mellon University, USA

Synopsis

Gender-based violence is an issue often met with silence, unempathetic discourse, and troublesome visual representation. As educators, mentors, and public facilitators, how can we address this subject in our teaching spaces, curricula, texts, and conversations with greater care and understanding? And, what do we need as resources to cultivate these deeper insights and new roads to increased awareness and dynamic healing?

Building decentered and empowering spaces is vital to addressing gender-based violence. In an educational setting, this must take into consideration instructors', students', and other professionals' own histories of and relationships to traumatic experience. The authors provide a cross-disciplinary dialogue involving spaces ranging from first-year writing programs to international classrooms to public art installation. What holds the conversation together is a collective emphasis on transnational feminist pedagogy and pedagogy of the oppressed while also prioritizing affective discourse. This combination of approaches is used to not only open the conversation itself, but to also pointedly deconstruct standard patriarchal practices found in academia and other institutional settings.

With contributions from scholars and practitioners from a variety of disciplines, cultures and educational backgrounds, *Trauma-Informed Pedagogy* brings visibility to perpetuated violence and silence through a range of genres, including poetry, syllabi, and critical reflections, offering an invaluable resource for instructors and workshop facilitators interested in approaches that decentralize learning spaces and empowers all participants.

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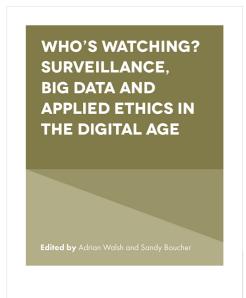
Americas







Strategy



Who's watching? Surveillance, big data and applied ethics in the digital age

Research in Ethical Issues in Organizations, Volume 26

Editors

Adrian Walsh University of New England, Australia

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RESEARCH IN ETHICAL ISSUES IN ORGANIZATIONS VOLUME 26

Synopsis

This 26th volume of *Research in Ethical Issues in Organizations* is a selection of papers from the 27th Annual Conference of the Australian Association of Professional and Applied Ethics with the theme 'Who's watching? Surveillance, big data and applied ethics in the digital age.' The papers in this volume critically engage with contemporary issues surrounding big data and surveillance, particularly in relation to large institutions, including corporations and government agencies. Special focus is put on the ethical issues concerning the collection and use of big data sets.

Research in Ethical Issues in Organizations (REIO) is a double-blind, peer-reviewed series that publishes rigorous academic research into organizational ethics from a wide variety of disciplinary perspectives.

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