

# eBook Select 2022

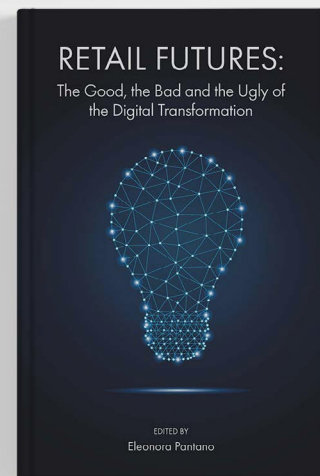
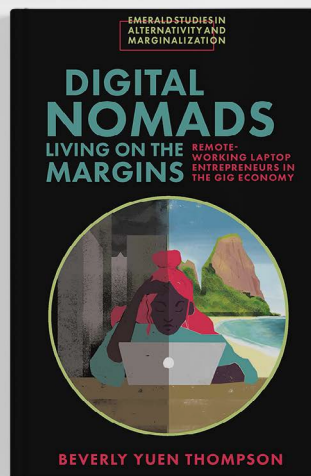
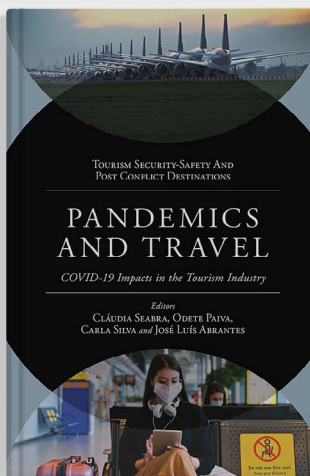
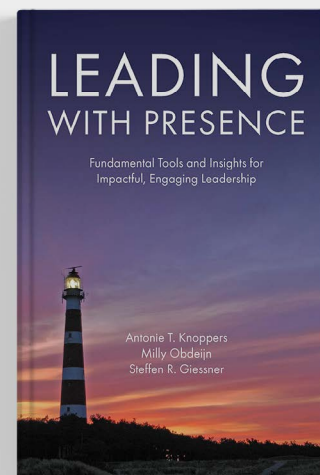
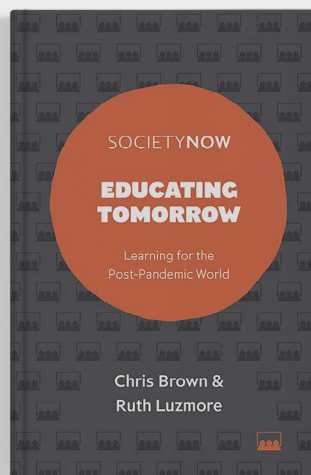
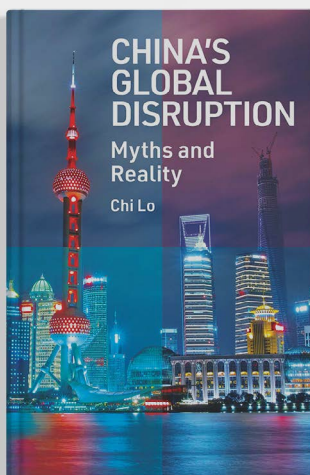
A 25-book list curated by a French Business School Professor, for Business Schools in France.



// In this choice of books, my aim was to select a broad variety of topics. Obviously, there are some works about the digital transformation as well as sustainability which both have increasingly become integral part of teaching in business schools and universities alike. Leadership, Europe, and social media are further topics close to my personal interests. Finally, there are also a couple of books (including my own) describing the transformation higher education currently undergoes. //

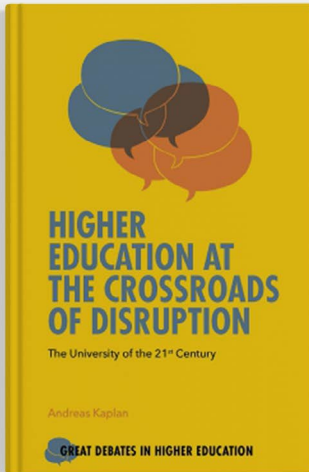
Professor Dr. Andreas Kaplan, former Rector of ESCP Berlin, Dean of ESCP Paris, and author of *Higher Education at the Crossroads of Disruption*.

## Featured titles



Title	Subtitle	Series name	Year	Subject
Pandemics and Travel	COVID-19 Impacts in the Tourism Industry	Tourism Security-Safety and Post Conflict Destinations	2021	Tourism & Hospitality Management
Digital Nomads Living on the Margins	Remote-Working Laptop Entrepreneurs in the Gig Economy	Emerald Studies in Alternativity and Marginalization	2021	Sociology
Teaching the EU	Fostering Knowledge and Understanding in the Brexit Age	Emerald Studies in Higher Education, Innovation and Technology	2021	Education
Political Identification in Europe	Community in Crisis?		2021	Public Policy & Environmental Management
Educating Tomorrow	Learning for the Post-Pandemic World	SocietyNow	2021	Education
Higher Education at the Crossroads of Disruption	The University of the 21st Century	Great Debates in Higher Education	2021	Education
Understanding Decision-Making in Educational Contexts	A Case Study Approach	Transforming Education Through Critical Leadership, Policy and Practice	2021	Education
Leading with Presence	Fundamental Tools and Insights for Impactful, Engaging Leadership		2021	HR, Learning & Organization Studies
China's Global Disruption	Myths and Reality		2021	Accounting, Finance & Economics
Retail Futures	The Good, the Bad and the Ugly of the Digital Transformation		2020	Marketing
Sustainable Entrepreneurship	How Entrepreneurs Create Value from Sustainable Opportunities	Entrepreneurial Behaviour	2020	Business, Management & Strategy
Gaming and the Virtual Sublime	Rhetoric, awe, fear, and death in contemporary video games		2020	Sociology
Sex and Social Media		SocietyNow	2020	Sociology
The Purpose-Driven University	Transforming lives and creating impact through academic social responsibility		2020	Education
Science, Faith and the Climate Crisis		Emerald Points	2020	Public Policy & Environmental Management
Slow Ethics and the Art of Care		Emerald Points	2020	Sociology
The Philosophy of Transhumanism	A Critical Analysis	Emerald Points	2020	Sociology
Digital Detox	The Politics of Disconnecting	SocietyNow	2020	Sociology
Leading Educational Systems and Schools in Times of Disruption and Exponential Change	A Call for Courage, Commitment and Collaboration		2020	Education
Leading within Digital Worlds	Strategic Management for Data Science	Emerald Points	2020	HR, Learning & Organization Studies
The Fully Functioning University		Great Debates in Higher Education	2020	Education
Innovation and the Arts	The Value of Humanities Studies for Business		2020	Business, Management & Strategy
The Savvy Investor's Guide to Avoiding Pitfalls, Frauds, and Scams		The Savvy Investor's Guide	2020	Accounting, Finance & Economics
Algorithms, Blockchain & Cryptocurrency	Implications for the Future of the Workplace	The Future of Work	2020	Accounting, Finance & Economics
Careers	Thinking, Strategising and Prototyping	The Future of Work	2020	HR, Learning & Organization Studies

## Featured title



### Higher Education at the Crossroads of Disruption The University of the 21st Century by Andreas Kaplan, Dean ESCP Business School, Paris

This book looks at the various areas of higher education that will likely undergo radical changes. Learning and teaching approaches will increasingly move into the digital sphere; advances in artificial intelligence as well as (big) data availability, will change the way academia works. Kaplan examines how teaching formats will vary, and how curricula and course content will evolve. Higher education will most likely focus on skills development, with a stronger emphasis on inter- and multidisciplinary study content, and a steady turn toward society's well-being and sustainability.

This is essential reading for those holding a leadership position in higher education, researchers with a focus on higher education, and to anyone interested in the evolution and future of higher education.

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