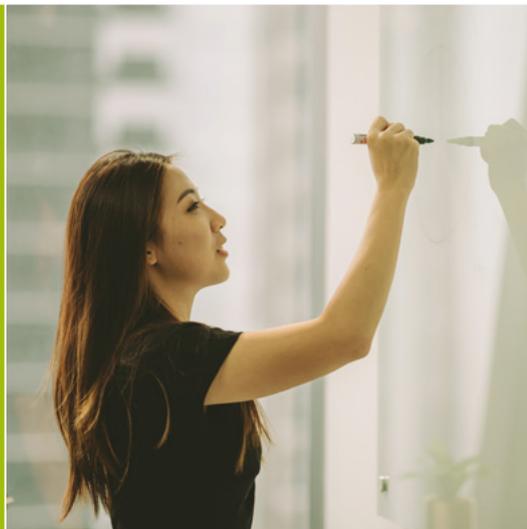
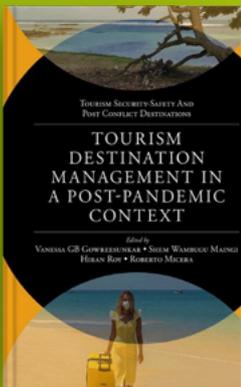
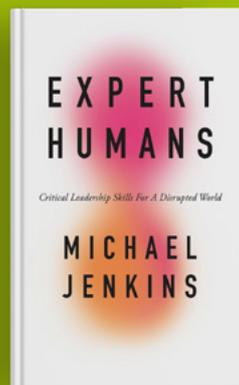


Business, Management and Economics eBooks Portfolio



Thought leadership and inspiring research to inform and evolve business and the future world of work

7 eBook Collections
1,800+ titles



Find out more about this collection at:
tk.emeraldgrouppublishing.com/ebook-portfolios

Discover our eBooks:
tk.emeraldgrouppublishing.com/ebooks

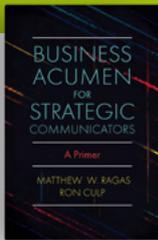
Emerald Publishing is an independent, award-winning publisher of academic research and thought leadership authored by some of the best known global academic and industry minds. The Business, Management and Economics portfolio contains over 1,800 titles with content covering topics that resonate with the real world.



Subject coverage

Our Business, Management & Economics Portfolio's subject coverage is vast! It includes series, serial and individual eBook titles, with content ranging from accounting and economic theory, strategy, marketing, tourism and communications to public policy, leadership and library management.

Expert authorship from academia and practice



MATTHEW W. RAGAS AND RON CULP

Editors of Business Acumen for Strategic Communicators and Mastering Business for Strategic Communicators. Both Ragas and Culp are on the public relations faculty in the College of Communication at DePaul University in Chicago, USA where they help develop the next generation of communication leaders.



H. KENT BAKER

University Professor of Finance at the Kogod School of Business, American University. He is an award-winning author/editor of 37 books and more than 300 articles and publications including Corporate Fraud Exposed, Navigating the Investment Minefield, The Emerald Handbook of Blockchain for Business, and The Savvy Investor's Guide series.



ANDREAS HERRMANN

Co-author of The Machine Age of Customer Insight, The Digital Pill, and Autonomous Driving. Herrmann is Director for Marketing and Research Methods at the Institute for Customer Insight at the University of St. Gallen and Visiting Professor at the London School of Political Science.



NIRIT WEISS-BLATT

Author of The Techlash and Tech Crisis Communication. Weiss-Blatt is a former Research Fellow at the University of Southern California (USC), Annenberg School for Communication and Journalism. Prior to joining academia, she has worked in tech public relations, representing International tech companies and entrepreneurs, and as a tech journalist and a deputy-editor.

Discover a world of research and thought leadership across seven topic subject collections:



Accounting,
Finance &
Economics



Business,
Management
& Strategy



HR, Learning
& Organization
Studies



Library &
Information
Sciences



Marketing

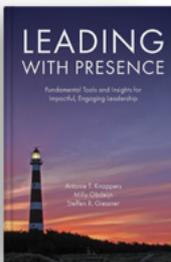


Public Policy &
Environmental
Management

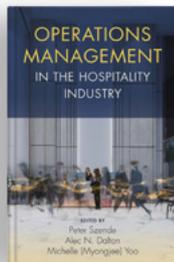


Tourism &
Hospitality
Management

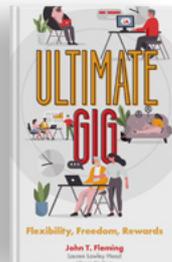
Featured titles



Leading with
Presence



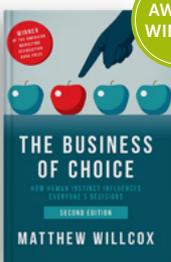
Operations Management
in the Hospitality Industry



Ultimate Gig



A Manager's Guide to
Using the Force



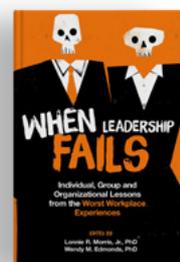
The Business of Choice



The Emerald Handbook
of Blockchain for Business



New Perspectives on
Critical Marketing and
Consumer Society



When Leadership Fails

For more details about our eBooks Portfolios, visit
tk.emeraldgrouppublishing.com/ebook-portfolios

Email contactemerald@emerald.com

Discover and explore a world of impactful social science research

emerald.com/insight



Choose your route

- Browse by Journals, Books, Case Studies and Expert Briefings
- Enter specific words and phrases into quick and advanced search
- Limit results to only show content that is Open Access, or what you can view



Navigate with ease

- Predictable navigation and simple interface
- Sort results and apply content filters such as type, date, subject and country
- Content previews and structured abstracts help you decide if you want to read or move on



Explore new paths

- Suggestions for related content provides inspiration for new ideas
- Select 'Keywords' to research multidisciplinary themes
- All content accessed side-by-side for seamless exploration



This is your journey

- Remote, multi-user access on any device
- View in HTML, PDF, EPUB format and download citations directly from the platform
- With a user Profile, you can set up content alerts and save searches to review later



Discoverable and accessible

- Supports all major authentication methods including IP, EZproxy, federated access via Shibboleth/OpenAthens, Referring URL and Google CASA. Organization Access Numbers available on request
- SeamlessAccess is an enhancement to our service provision and supports federated access across all participating organizations
- Indexed in all major discovery systems including ALMA, EBSCO EDS, Primo, Summon, WorldCAT
- KBART and MARC records available to download
- Emerald Insight strives to be W3C AA and US Section 508 compliant

Librarian toolkit

Access and authentication information, user guides, library promotional material, guidance on usage reports and resources for discovery.

tk.emeraldgroupublishing.com/librarian-toolkit

About us

For over 50 years, championing fresh thinking has been at the heart of the Emerald business. Our core ethos is to help make a difference so that little by little, those in academia or in practice can work together to make a positive change in the real world.

Our publications and publishing services help researchers tell their story in a meaningful and timely way, providing innovative tools and services to build confidence and capability in impactful research.

Connect with us



SUPPORT QUERIES:
support@emerald.com



NEW CONTENT/COLLECTIONS:
contactemerald@emerald.com



VISIT
emeraldgroupublishing.com



Join us in making a **Real Impact.**

