

## Advanced Information

Management science & operations

# AI in Fashion Industry

Emerald Points

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## Synopsis

Fashion is a glamorous industry, one of beauty, money, fame, and huge profits. However, from the inside, it is clear the industry is suffering. An industry worth \$3 Billion (USD), the fashion industry is characterized by products with a short shelf-life, wrong forecasts, low profits, and ever-increasing competition. On the periphery, technology is rapidly invading the fashion industry, with emerging forms such as Artificial Intelligence, Machine Learning, Deep Learning, Artificial Neural Networks, Human-Robot Interface, making their way into this industry in recent years.

*AI in Fashion Industry* discusses recent developments in fashion forecasting, developing a 'framework of AI-based fashion forecasting' and validates the framework with a qualitative case study of the world's first fashion intelligence company based in Bengaluru, India. This book studies the relationship between fashion and social media engagement of consumers, before moving on to create a 'conceptual framework of fashion e-forecasting.' The case study addresses the forecasting-based business problem of a family-owned fashion retail business.

This book is unique, suggesting a novel method of fashion product development in the light of data-driven intelligence; documenting some of the rapid developments in the field with the onset of technology and addressing some of the fundamental questions that are becoming more relevant in recent years.

Hardback ISBN: 9781802626346  
Hardback price: £45.00, €52.00, \$60.00  
ePDF ISBN: 9781802626339  
ePDF price: £45.00, €52.00, \$60.00  
ePub ISBN: 9781802626353  
ePub price: £45.00, €52.00, \$60.00

Publication date: 14 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 208  
BIC code: KNDD, KJT, KJE  
BISAC code: BUS070090, BUS090000, BUS087000  
THEMA code: KNDD, KJE, KJT

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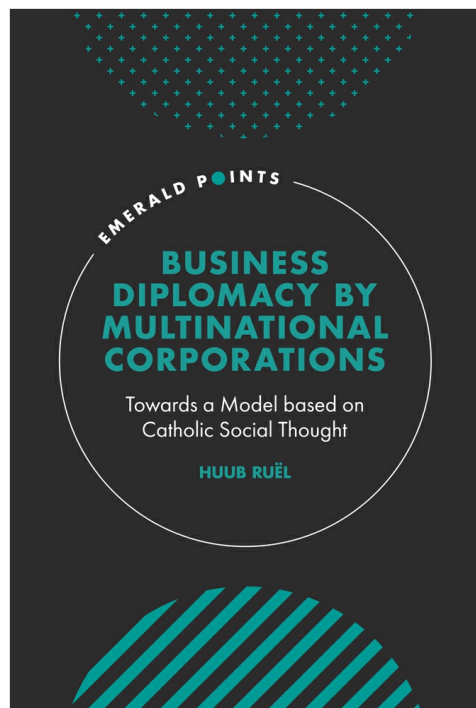
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## Advanced Information

### Strategy



# *Business Diplomacy by Multinational Corporations: Towards a Model based on Catholic Social Thought*

Emerald Points

Author

Huub Ruël  
Mathias Corvinus Collegium, Hungary

### Synopsis

Over the past two decades, increasing attention has been paid to the concept of business diplomacy. This is becoming more important for multinational corporations (MNCs) as they deal with an increasingly demanding and dynamic international business arena. Despite the growing literature on this phenomenon, there is no sound theory-based business diplomacy model that can help to understand MNCs' relationship-building activities in the global society and provide a normative, moral guide for MNCs on how to conduct business diplomacy successfully.

In *Business Diplomacy by Multinational Corporations*, Huub Ruël turns to Catholic Social Thought (CST), an intellectual tradition extending back 2000 years that promotes the key principles of human dignity, the common good, solidarity and subsidiarity. According to CST, a business is a community of people and its purpose is to serve the common good. This clearly diverges from the dominant shareholder view of business and CST provides a basis for a normative business diplomacy model. This in turn provides a clear, distinctive instrument for MNCs to reflect on their purpose and role in the global society while also guiding and directing their relationship-building actions with other actors in the global society.

This book is essential reading for researchers studying ethics and morality from an international business viewpoint.

Hardback ISBN: 9781801176835  
Hardback price: £45.00, €52.00, \$60.00  
ePDF ISBN: 9781801176828  
ePDF price: £45.00, €52.00, \$60.00  
ePub ISBN: 9781801176842  
ePub price: £45.00, €52.00, \$60.00

Publication date: 27 January 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 84  
BIC code: KJK, KJG, KJC  
BISAC code: BUS008000, BUS113000, BUS104000  
THEMA code: KJG, KJK, KJC

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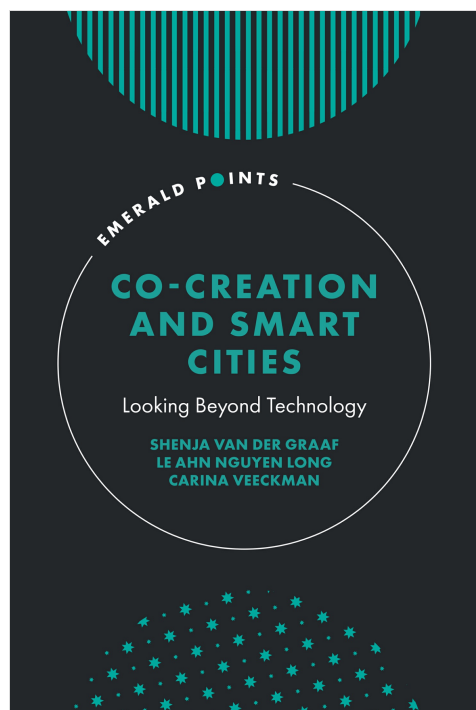
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## Advanced Information

### Sociology



# Co-Creation and Smart Cities: Looking Beyond Technology

## Emerald Points

### Authors

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### Synopsis

Cities are possibly the most dynamic and important administrative units today. Cities play big roles in addressing many of the complex challenges the world is facing today, including climate change, public health, and migration. This places pressure on public administration and the public sector, to do more with less, particularly at the local level where government services have the most direct impact on people's everyday lives as well as paradigmatic societal shifts associated with the rise of platform economies and new consumption patterns which transform public service delivery whilst changing public expectations.

*Co-creation and Smart Cities: Looking Beyond Technology* highlights ways to meet these new demands with a more robust value-based perspective on public service development and delivery, specifically via co-creation. Co-creation is a way to plan, execute and evaluate public service design and delivery for contemporary cities, a valid means to support the 'balancing act' of promoting efficient and cost-effective governance. Built on insights gained through years of experience with and research on co-creation, as well as testimonials from practitioners, this volume presents collaborative and innovative solutions associated with smart city ideals, while continuing to develop a citizen-centric focus that is sustainable over time.

*Co-creation and Smart Cities* helps structure co-creation processes that foster responsible innovation and a systemic, value-based approach to sustainable urban development. This title will be of interest to government officials, researchers and bottom-up communities looking to implement methods for co-creation within cities.

Hardback ISBN: 9781800436039

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781800436022

ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781800436046

ePub price: £45.00, €52.00, \$60.00

Publication date: 15 November 2021

Language: English

Audience: Professional and scholarly

Page count: 140

BIC code: JPP, JFSG, JFSF

BISAC code: POL017000, SOC026040, SOC026000

THEMA code: JPP, JBSD, JBSC

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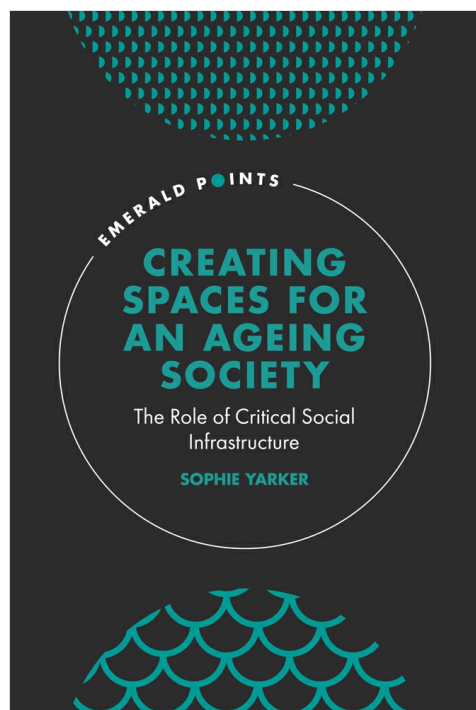
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## Advanced Information

### Sociology



# *Creating Spaces for an Ageing Society: The Role of Critical Social Infrastructure*

Emerald Points

Author

Sophie Yarker  
The University of Manchester, UK

### Synopsis

*Creating Spaces for an Ageing Society* considers the existing social science literature on shared neighbourhood spaces through the perspective of an ageing population. It asks the question; how can we use social infrastructure to build local neighbourhoods that are supportive of the social relationships we need in later life?

Understanding that social infrastructures are the shared spaces in our communities that provide opportunity for social interaction and support the development of social relationships, Yarker delves into how shared social spaces and cohesive communities are especially important for creating a positive environment in which to age. With emphasise on how older people rely more on neighbourhood-based networks, this book highlights the crucial importance of diverse spaces in which to develop and maintain social connections as we grow older.

Drawing on existing research from urban studies, sociology, human geography and social gerontology, this book makes the case for a better appreciation of the often fleeting and minimal interactions that we have every day in our own neighbourhood. Yarker demonstrates how it is these interactions, and these everyday spaces, that can increase a sense of social connectedness for older people as well as enhance their connection to place.

Hardback ISBN: 9781839827396

Hardback price: £45.00, €52.00, \$60.00

ePDF ISBN: 9781839827389

ePDF price: £45.00, €52.00, \$60.00

ePub ISBN: 9781839827402

ePub price: £45.00, €52.00, \$60.00

Publication date: 17 November 2021

Language: English

Audience: Professional and scholarly

Page count: 152

BIC code: JHB, RPC, JFSP31

BISAC code: SOC026000, SOC026010, SOC031000

THEMA code: JBSP4, RPC, JHB

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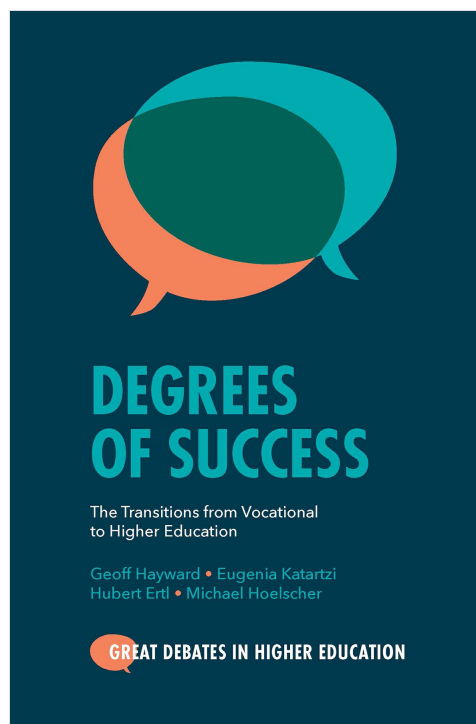
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## Advanced Information

### Education



# *Degrees of Success: The Transitions from Vocational to Higher Education*

## Great Debates in Higher Education

### Authors

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Eugenia Katartzki  
University of Nottingham, UK

Hubert Ertl  
Federal Institute of Vocational Education and Training, Germany

Michael Hoelscher  
German University of Administrative Sciences Speyer, Germany

### Synopsis

Policies to promote high participation in Higher Educations (HE) systems aim to deliver social justice and economic development through widening participation of under-represented groups. *Degrees of Success* provides a critical test of this through examination of participation and success of learners progressing to HE with a vocational background.

Employing an original conceptual framework that combines the ideas of Basil Bernstein and Pierre Bourdieu the authors analyse the various transitional frictions experienced by learners with VET backgrounds on their journeys into and through the HE system. The findings indicate that including students with vocational qualifications does lead to widening participation but that their modes of participation may not provide fair access and outcomes. In part this is due to the epistemic incompatibilities between higher and vocational education which remain unresolved despite constant VET qualification reform.

This book, therefore, extends the debate about widening participation beyond metaphors of barriers to access to consider the epistemic and pedagogical challenges of increasing student heterogeneity in high participation HE systems. The analysis and policy suggestions therefore have relevance for all seeking to support students' HE learning journeys, and policy makers concerned with how best to utilise HE systems as means of furthering social mobility and justice.

Paperback ISBN: 9781800431959  
Paperback price: £40.00, €46.00, \$56.00  
ePDF ISBN: 9781800431928  
ePDF price: £30.00, €35.00, \$42.00  
ePub ISBN: 9781800431942  
ePub price: £30.00, €35.00, \$42.00

Publication date: 26 October 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 268  
BIC code: JNM, JNMN, JNF  
BISAC code: EDU015000, EDU001030, EDU034000  
THEMA code: JNM, JNF, JND

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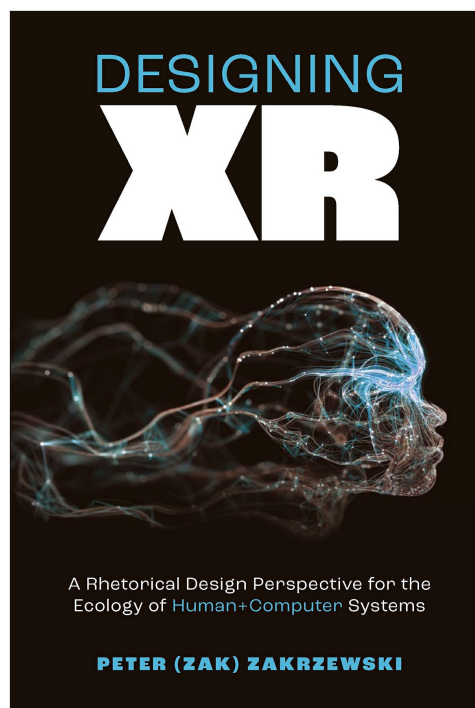
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## Advanced Information

### Strategy



# *Designing XR: A Rhetorical Design Perspective for the Ecology of Human+Computer Systems*

Author

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### Synopsis

The long-standing cultural imperative of augmenting human intellect continues to move ever closer to its full manifestation, described by Marshall McLuhan as an extension of the human nervous system. The escalating blending of immersive technologies with advanced computation has created an emerging domain which increasingly allows socio-technical system makers to produce not only human-computer interactions, but advanced, multi-minded human+computer (H+C) systems. The critical shift toward user immersion within systems of digital information and simulation makes the scale of immersive media's potential impact on human life, culture and well-being unlike that of any previous medium.

In *Designing XR*, Peter (Zak) Zakrzewski presents H+C immersion as a multi-dimensional design problem - a Research Through Design (RTD) zone which addresses the question of: How can transformative design-thinking-based knowledge system complement the existing human-computer interaction (HCI) invention model to contribute to the creation of more participatory, socially viable, and human-centered immersive media environments?

The book lays out a proposal for ushering the creation of ecologically sound augmented mind based on two essential tasks. The first involves a framework for the design, implementation, and iteration of purposeful, multi-minded, participatory immersive H+C systems. The second focuses on the extended reality experience (XR) design practice that rhetorically invites users to actively engage with immersive systems while fully exercising their autonomy and agency based on informed choice.

Hardback ISBN: 9781802623666  
Hardback price: £70.00, €85.00, \$100.00  
ePDF ISBN: 9781802623659  
ePDF price: £70.00, €85.00, \$100.00  
ePub ISBN: 9781802623673  
ePub price: £70.00, €85.00, \$100.00

Publication date: 14 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 324  
BIC code: UYZ, UYD, UYV  
BISAC code: COM079010, COM057000, COM051230  
THEMA code: UYZ, UYW, UYV

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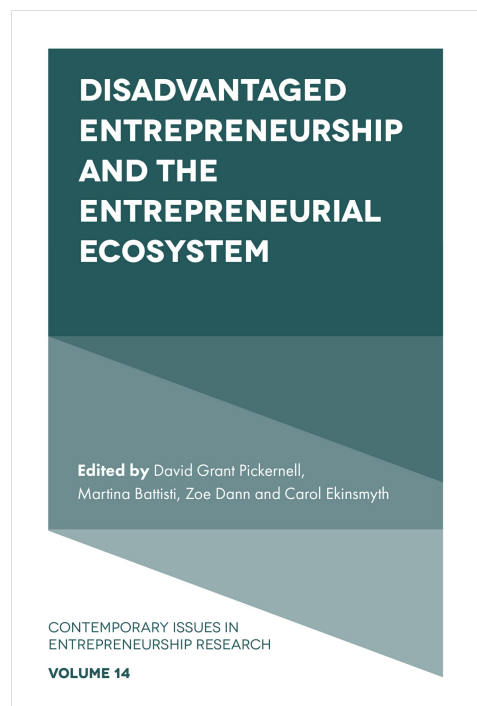
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## Advanced Information

### Strategy



# Disadvantaged Entrepreneurship and the Entrepreneurial Ecosystem

Contemporary Issues in Entrepreneurship Research, Volume 14

Editors

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Martina Battisti  
Grenoble Ecole de Management, France

Zoe Dann  
University of Portsmouth, UK

Carol Ekinsmyth  
University of Portsmouth, UK

### Synopsis

Entrepreneurial ecosystems constructed by disadvantaged entrepreneurs often exist beside, within, and in opposition to 'mainstream' ecosystems focused on high growth high technology entrepreneurial ventures.

*Disadvantaged Entrepreneurship and the Entrepreneurial Ecosystem* addresses the lack of current research concerning disadvantage using an entrepreneurial ecosystem lens, and the failure of entrepreneurship policy to widen engagement in entrepreneurship for disadvantaged people and places. Drawing together issues affecting disadvantaged entrepreneurs as they struggle to access, interact with, and benefit from, the traditional entrepreneurial ecosystem (EE), these findings highlight the importance of their motives for entrepreneurial activity, their resources, and how access to these are affected by issues such as gender and migrant status.

The research in this book also suggests policymakers need targeted, supportive, business-support programs taking into consideration the multiple challenges disadvantaged entrepreneurs typically face.

ISSN: 2040-7246

Hardback ISBN: 9781800714519

Hardback price: £75.00, €97.00, \$117.00

ePDF ISBN: 9781800714502

ePDF price: £75.00, €97.00, \$117.00

ePub ISBN: 9781800714526

ePub price: £75.00, €97.00, \$117.00

Publication date: 17 January 2022

Language: English

Audience: Professional and scholarly

Page count: 300

BIC code: KJH, KCM, KJC

BISAC code: BUS025000, BUS068000, BUS022000

THEMA code: KJH, KCM, KJC

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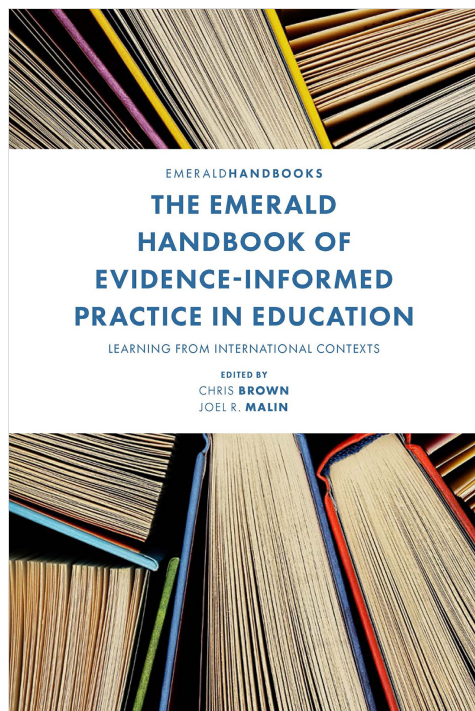
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## Advanced Information

### Education



# *The Emerald Handbook of Evidence-Informed Practice in Education: Learning from International Contexts*

## Editors

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Durham University, UK

Joel R. Malin  
Miami University, USA

## Synopsis

Across many countries, national, federal and district level governments are increasingly pursuing approaches to school improvement that seek to achieve so-called 'bottom-up' change. That is, improvements to teaching and learning that are generated by teachers, and subsequently shared horizontally and vertically within educational systems. Often such change relies on educators engaging in 'evidence-informed practice': improvements to teaching in learning that are grounded in data and research.

Within this context, this handbook examines how to bring about more consistent, evidence-informed practice in education globally. To do so, chapter authors have employed Hood's (1998) social regulation/cohesion matrix, combined with an institutional theory analytic lens, to provide detail on their specific contexts, including perspectives from every continent. Insights are subsequently analysed comparatively to provide generalisable insights that can be applied to any country, across the globe.

Generating understanding into how to more routinely foster evidence-informed teaching practice globally, this ground-breaking handbook is vital reading for educational researchers, and especially those working close to practice, in all settings. It is hoped that there are also lessons from education that can be applied to other areas such as social care, justice or health.

Hardback ISBN: 9781800431423  
Hardback price: £115.00, €140.00, \$160.00  
ePDF ISBN: 9781800431416  
ePDF price: £115.00, €140.00, \$160.00  
ePub ISBN: 9781800431430  
ePub price: £115.00, €140.00, \$160.00

Publication date: 31 January 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 484  
BIC code: JNF, JNK, JNKH  
BISAC code: EDU034000, EDU036000, EDU011000  
THEMA code: JNF, JND, JNK

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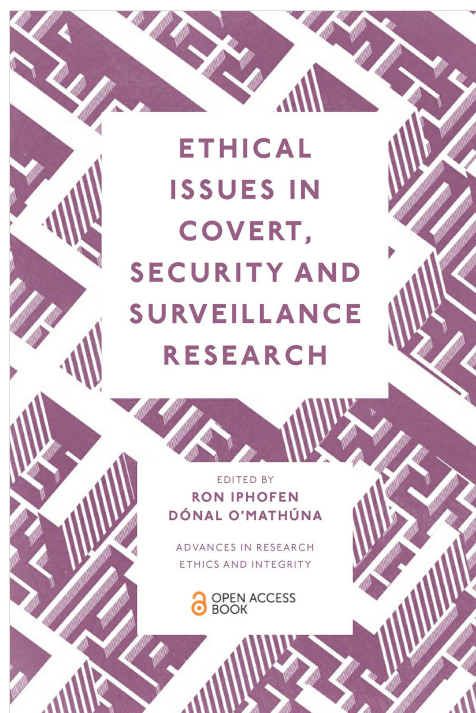
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Research methods



# *Ethical Issues in Covert, Security and Surveillance Research*

Advances in Research Ethics and Integrity, Volume 8

Editors

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Dónal O'Mathúna  
The Ohio State University, USA

## Synopsis

The ebook edition of this title is Open Access and freely available to read online.

The EU-funded PRO-RES Project aimed to produce a guidance framework that helps to deliver Responsible Research and Innovation (RRI). PRO-RES is a Horizon 2020 project coordinated by the European Science Foundation (ESF), involving 14 different partners across Europe. As one of a series of open access products of the Project, *Ethical Issues in Covert, Security and Surveillance Research* will be placed in the hands of policymakers and their advisors to offer practical and efficient ways to respond to the issues addressed.

Understanding that the problem of covert research and surveillance research for security purposes have proven highly challenging for all research ethics appraisal services, the chapters here are valuable resources for expert reviewers, helping further the discussion of these complex ethical issues, and raising the standards applied to the process. Delivering an applied approach, and influencing where it counts, this volume showcases that it is only when the integrity of research is carefully pursued can users of the evidence produced be assured of its value and its ethical credentials.

ISSN: 2398-6018

Paperback ISBN: 9781802624144

Paperback price: £20.00, €25.00, \$32.00

ePDF ISBN: 9781802624113

ePDF price: Free

ePub ISBN: 9781802624137

ePub price: Free

Publication date: 09 December 2021

Language: English

Audience: Professional and scholarly

Page count: 272

BIC code: GPS, GP, JFM

BISAC code: SOC024000, REF020000, SOC000000

THEMA code: GPS, GP, JBFV

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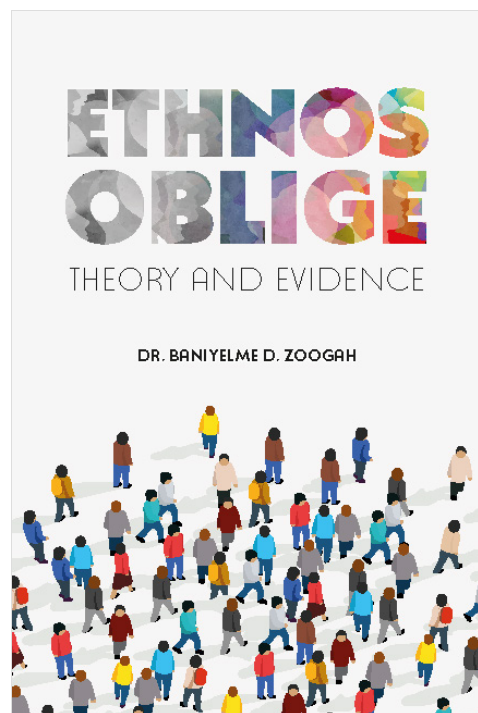
## Advanced Information

### HR & organizational behaviour

# *Ethnos Oblige: Theory and Evidence*

Author

Baniyelme D. Zoogah  
McMaster University, Canada



### Synopsis

There is nothing wrong with the tribe just as there is nothing wrong with the nation. After all, modern nations are macro-tribes and tribes are micro-nations. So, if there is national obligation then there can be tribal obligation. *Ethnos Oblige: Theory and Evidence* outlines how these ethnic obligations of individuals manifest and determine positive and negative outcomes to them, their organizations, and societies.

Focusing on psychological perspectives and proposing a new theoretical approach to help understand why individuals behave the way they do, both in work and non-work contexts, *Ethnos Oblige* offers readers a new perspective to reconsider ethnicity. Taking as its primary focus management practices based on extensive empirical evidence from primary and secondary data gathered from across Africa, the book investigates the cultural context through the lens of different ethnic groups, and the lingering effects of colonial legacy as manifested in post-colonial behaviors across differing industrial and cultural sectors.

Dr. Zoogah presents revelatory findings on the drivers of ethnic identity and related contingencies, as well as suggestions for organizational implications for employee relations, organization behavior, institutional entrepreneurship and overall business strategy.

Hardback ISBN: 9781838675165  
Hardback price: £65.00, €75.00, \$95.00  
ePDF ISBN: 9781838675158  
ePDF price: £65.00, €75.00, \$95.00  
ePub ISBN: 9781838675172  
ePub price: £65.00, €75.00, \$95.00

Publication date: 28 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 244  
BIC code: KJU, JFSL, HBJH  
BISAC code: BUS085000, BUS041000, SOC008010  
THEMA code: KJU, JBSL, QDHP

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## Advanced Information

### Economics

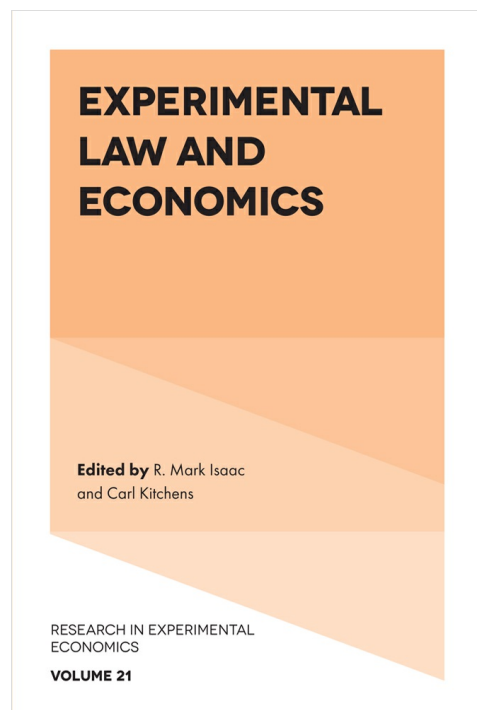
# Experimental Law and Economics

## Research in Experimental Economics, Volume 21

### Editors

R. Mark Isaac  
Florida State University, USA

Carl Kitchens  
Florida State University, USA



### Synopsis

Experiments. Law. Economics. Those three words taken by themselves encompass vast parts of the human intellectual experience. Even when we link them together as *Experimental Law and Economics*, we see a large and diverse body of inquiry over the last half century. This 21st volume of *Research in Experimental Economics* focuses on experimental and empirical investigations into topics about both the economic effects of the law and how economic theories can explain the behavior of individuals within a legal system.

The papers in this volume follow two long-standing traditions. Firstly, the tradition of experimental methodology that allows one to test the potential impacts of alternate institutional arrangements. Secondly, a subset of the papers in this volume, in addition to exploring institutional change, follow the tradition in experimental economics of replication and robustness studies.

Illuminating three key areas, by summarizing mechanisms to facilitate the assembly of property rights, exploring legal procedure, and replicating classic market experiments using more recent experimental methods to understand how different market rules affect market outcomes, each of these papers contributes to one of the broader areas within experimental law and economics.

ISSN: 0193-2306

Hardback ISBN: 9781838675387

Hardback price: £85.00, €110.00, \$132.00

ePDF ISBN: 9781838675370

ePDF price: £85.00, €110.00, \$132.00

ePub ISBN: 9781838675394

ePub price: £85.00, €110.00, \$132.00

Publication date: 28 February 2022

Language: English

Audience: Professional and scholarly

Page count: 360

BIC code: KC, LNP, LBBM

BISAC code: BUS069000, LAW009000, BUS069030

THEMA code: KC, L, LBBM

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## Advanced Information

### Sociology



# *Gender and Female Villains in 21st Century Fairy Tale Narratives: From Evil Queens to Wicked Witches*

Emerald Studies in Popular Culture and Gender

Editors

Natalie Le Clue  
Nelson Mandela University, South Africa

Janelle Vermaak-Griessel  
Nelson Mandela University, South Africa

### Synopsis

For every hero, there is a villain, and for every villain there is a story. But how much do we really know about the villain? Filling a gap in the field of gender representation and character evolution, the chapters in this edited collection focus on female villains in the fairy tale narratives of 21st Century media.

Within the realm of fairy tale study, the characters of princess, prince, hero, and damsel in distress have been researched extensively, however the female villain has rarely been the central focus of academic study. *Gender and Female Villains in 21st Century Fairy Tale Narratives: From Evil Queens to Wicked Witches* features chapters from different academic disciplines such as television and film studies, fan studies, character analysis, gender studies, feminist studies and audience analysis. Through the primary lens of gender studies, the collection delves into issues such as vanity, body dysmorphia, femslash fandom, the lesbian gaze, the queering of the villain-hero dichotomy, and morality and femininity.

Concluding by looking into physical disability, maternal subversion, and social exclusion, as well as the construct of beauty 'ideals' as applied to female villains, this collection breaks fresh ground by putting the female villain at the centre of academic study.

Hardback ISBN: 9781801175654  
Hardback price: £70.00, €85.00, \$100.00  
ePDF ISBN: 9781801175647  
ePDF price: £70.00, €85.00, \$100.00  
ePub ISBN: 9781801175661  
ePub price: £70.00, €85.00, \$100.00

Publication date: 11 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 304  
BIC code: JHB, JHBK, JFCA  
BISAC code: SOC026010, SOC032000, SOC022000  
THEMA code: JHB, JHBK, JBCC1

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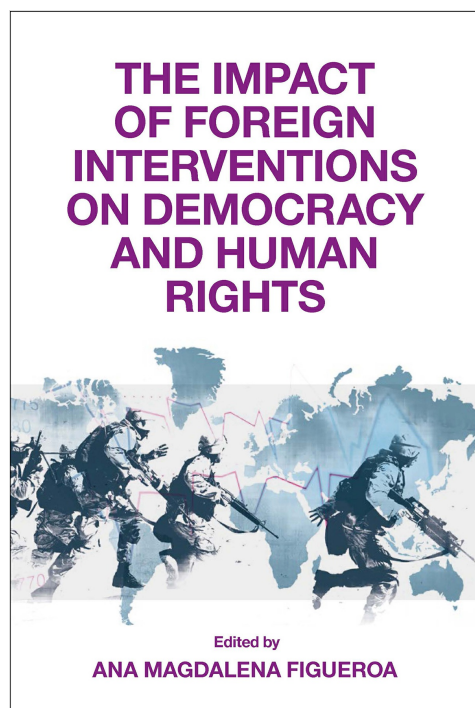
## Advanced Information

### Economics

# *The Impact of Foreign Interventions on Democracy and Human Rights*

Editor

Ana Magdalena Figueroa  
Brazilian Center for Analysis and Planning in São Paulo, Brazil



### Synopsis

*The Impact of Foreign Interventions on Democracy and Human Rights* is a provocative study exploring the relationship between military and economic interventions around the world. The book establishes what determines the success or failure of foreign interventions with respect to their initial goals of helping improve the quality of the democratic institutions in locations such as Latin America, Africa, and the Middle East.

Using different methodologies ranging from quantitative methods to mixed methods as well as in-depth historical case studies, this volume profoundly analyses how military and economic interventions have affected the democratic institutions in those intervened countries. While some chapters are focused on cross-country analyses, other chapters provide a more in-depth case analysis of interventions and its effects on the target country including Libya, the Democratic Republic of Congo, Somalia, Nicaragua, Cuba, and Brazil.

With authors coming together from political science, international relations, and international political economy, *The Impact of Foreign Interventions on Democracy and Human Rights* provides a holistic view establishing the differences between the policies, methods, intentions, and consequences of the various American, French, and Chinese interventions in the case studies they present.

Hardback ISBN: 9781801173414  
Hardback price: £65.00, €75.00, \$95.00  
ePDF ISBN: 9781801173407  
ePDF price: £65.00, €75.00, \$95.00  
ePub ISBN: 9781801173421  
ePub price: £65.00, €75.00, \$95.00

Publication date: 28 January 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 176  
BIC code: KCP, JPV, JPHV  
BISAC code: BUS022000, POL035010, POL007000  
THEMA code: KCP, JPV, JPHV

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## Advanced Information

### Education



# *Lessons in School Improvement from Sub-Saharan Africa: Developing Professional Learning Networks and School Communities*

Emerald Professional Learning Networks Series

### Authors

Miriam Mason  
EducAid, Sierra Leone

David Galloway  
Durham University, UK

### Synopsis

Why do programmes of continuing professional development and Learning (CPDL) for teachers so frequently fail to deliver sustained improvement in children's social behaviour and academic performance? How can schools that prioritise the most disadvantaged children in one of the world's poorest countries consistently achieve among the best academic results in the country? How can teachers in these schools, most of whom have received little or no formal training, provide CPDL that leads to improvement in other schools?

These questions are as relevant in high income countries as in Sierra Leone, where the research for this book was carried out. *Lessons in School Improvement from Sub-Saharan Africa* addresses them head-on by describing the planning, delivery and evaluation of a school improvement programme in which development of professional learning networks (PLNs) was a key component. The evaluation showed that children whose teachers had taken part in the programme made significantly more progress in attendance, literacy and behaviour than children in control schools.

The book's professional relevance is strengthened by an accompanying *Practitioners' Manual* with full details of the CPDL. This enables replication of the results and provides a guide for future school improvement programmes and PLNs, both in low and high income countries.

Paperback ISBN: 9781801175050  
Paperback price: £40.00, €46.00, \$56.00  
ePDF ISBN: 9781801175029  
ePDF price: £30.00, €35.00, \$42.00  
ePub ISBN: 9781801175043  
ePub price: £30.00, €35.00, \$42.00

Publication date: 15 November 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 244  
BIC code: JNF, JNT, JNK  
BISAC code: EDU046000, EDU034000, EDU029000  
THEMA code: JNF, JNT, JNDG

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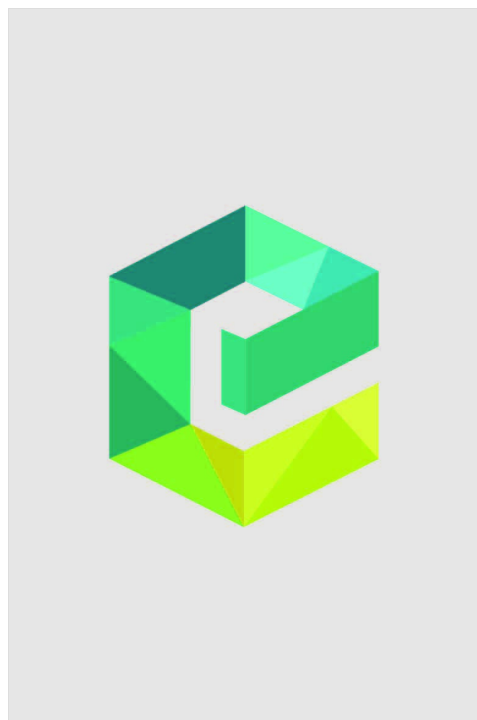
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## Advanced Information

### Economics



# Multidimensional Strategic Outlook on Global Competitive Energy Economics and Finance

## Editors

Hasan Dinçer  
Istanbul Medipol University, Turkey

Serhat Yüksel  
Istanbul Medipol University, Turkey

## Synopsis

Economical energy supply is vital for a country's financial success, and factors such as price, continuity, environmental pollution and the country's own energy resources are important contributors.

*Multidimensional Strategic Outlook on Global Competitive Energy Economics and Finance* analyses current trends in energy production and use, with a focus on technological developments that contribute to the reduction of price in energy production and renewable energy sources that provide continuity in energy production and do not emit carbon into the atmosphere.

Expanding on the current literature, this book focuses purely on current issues that can increase energy efficiency, while proposing strategies to use energy more effectively and efficiently. The strategies presented in this book will be a significant guide to both academics and industry professionals.

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Hardback price: £65.00, €75.00, \$95.00  
ePDF ISBN: 9781801178983  
ePDF price: £65.00, €75.00, \$95.00  
ePub ISBN: 9781801179003  
ePub price: £65.00, €75.00, \$95.00

Publication date: 18 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 236  
BIC code: KC, KCN, RNFY  
BISAC code: BUS099000, BUS094000, TEC031000  
THEMA code: KCVG, KCG, THY

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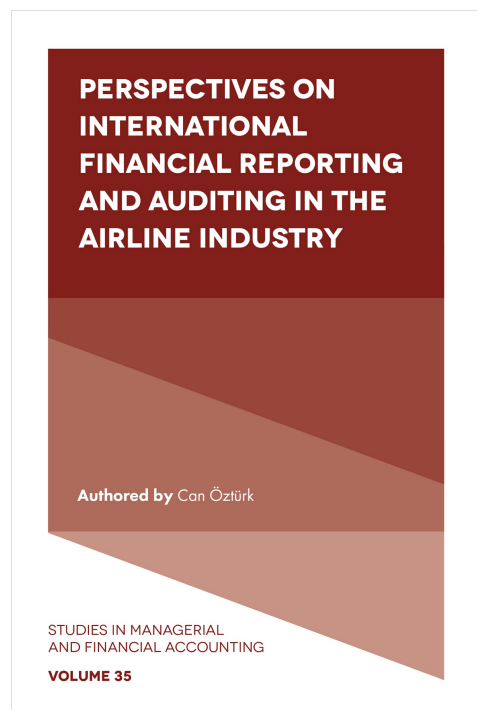
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## Advanced Information

### Accounting & finance



# *Perspectives on International Financial Reporting and Auditing in the Airline Industry*

Studies in Managerial and Financial Accounting,  
Volume 35

Author

Can Öztürk  
Çankaya University, Turkey

### Synopsis

*Perspectives on International Financial Reporting and Auditing in the Airline Industry* draws on the framework of financial reporting in the global airline industry for the year 2018 and focuses on the airline financial reporting based on International Financial Reporting Standards (IFRSs) and audit of airline financial reporting based on International Standards on Auditing (ISAs).

Contributing to the accounting policy choice debate from a sector-specific perspective, this book considers the existing policy choices under IFRSs, in order to observe the diversity, and comparability in the airline industry. It analyses the cumulative effect of the adoption of IFRS 15 Revenue from Contracts with Customers and IFRS 16 Leases in the airline industry, including the case of Air France - KLM and it takes a picture of segment reporting in terms of diversity and comparability in the airline industry. Finally, it analyzes audit reports of airlines reporting under IFRS in terms of International Standards on Auditing, in terms of diversity of audit practices.

This book provides valuable insights into perspectives on international financial reporting and auditing in the airline industry and is essential reading for both researchers and professionals.

ISSN: 1479-3512

Hardback ISBN: 9781789737608

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781789737592

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781789737615

ePub price: £80.00, €104.00, \$124.00

Publication date: 03 February 2022

Language: English

Audience: Professional and scholarly

Page count: 332

BIC code: KFCR, KFCF, KNGV

BISAC code: BUS003000, BUS027020, BUS001030

THEMA code: KFCR, KFCF, KFCM

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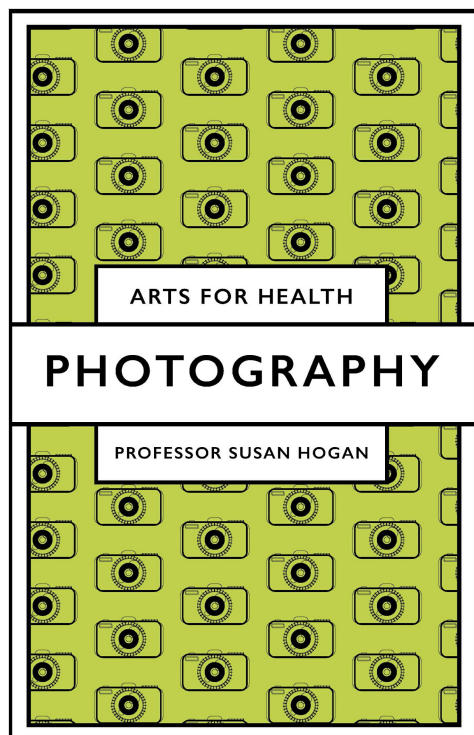
Health & social care

# Photography

## Arts for Health

Author

Susan Hogan  
University of Derby, UK



### Synopsis

Photography is ubiquitous. The visual image is a predominant form of communication. Arguably it is a very democratic medium, since billions of people all over the planet take photographs on their phones, and digital storage means that expensive printing is not necessary and therefore the practice is not prohibitive. Photography is important to political and social movements and connects people in emotionally meaningful relationships.

This book explores the myriad ways in which photographs can be used: to document events, places or things; to consolidate personal identity; to pose a challenge to an idea or regime; to animate the inanimate (in other words, to breathe life into objects); to capture the fleeting and transitory; to create stories; to reveal what may be taken for granted, including *seeing* social practices; to enhance our perception and allow us to notice previously unnoticed details; to consolidate relationships; to represent the overlooked or marginalised; to commemorate; to authenticate; to tantalise. All these modes of photography have different possibilities, different intentions and different effects.

Paperback ISBN: 9781800715387

Paperback price: £14.99, €16.99, \$19.99

ePDF ISBN: 9781800715356

ePDF price: £14.99, €16.99, \$19.99

ePub ISBN: 9781800715370

ePub price: £14.99, €16.99, \$19.99

Publication date: 28 January 2022

Language: English

Audience: Professional and scholarly

Page count: 228

BIC code: V, VFJB, MBN

BISAC code: MED102000, MED004000, PHO011000

THEMA code: V, VFJB, MBNH9

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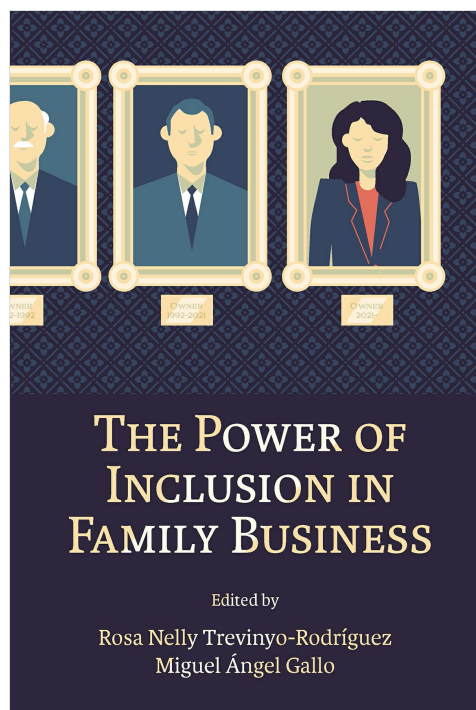
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## Advanced Information

### Strategy



# *The Power of Inclusion in Family Business*

## Editors

Rosa Nelly Trevinyo-Rodríguez  
R.N. Trevinyo-Rodríguez & Associates, México

Miguel Ángel Gallo  
University of Navarra, Spain

## Synopsis

Nothing but good ownership makes long-lasting family companies. Yet, during our international consulting, research, and teaching engagements, we have encountered many ill-equipped next generation owners or owners-to-be, especially among women. We coined this phenomenon 'the daughters' inclusion challenge'.

*The Power of Inclusion in Family Business* is a guide for grooming next generation responsible women owners, so they can thrive, achieve, and become leaders and wealth stewards in their multigenerational family businesses and family offices. We aspire to help enterprising families come across the power of including valuable women pertaining to the business-owning family in the family firm management, governance, ownership, and investment structures.

In this book, outstanding global family business scholars and practitioners from 10 different countries, come together to serve a common purpose: provide novel insights, gender sensitive-consulting practices and culturally-adapted recommendations to advance the daughters' inclusion challenge and to shape a more inclusive family-in-business and family firm environment.

Hardback ISBN: 9781801175791  
Hardback price: £70.00, €85.00, \$100.00  
ePDF ISBN: 9781801175784  
ePDF price: £70.00, €85.00, \$100.00  
ePub ISBN: 9781801175807  
ePub price: £70.00, €85.00, \$100.00

Publication date: 14 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 296  
BIC code: KJVS, KJD, KJR  
BISAC code: BUS109000, BUS060000, BUS063000  
THEMA code: KJVS, KJC, KJD

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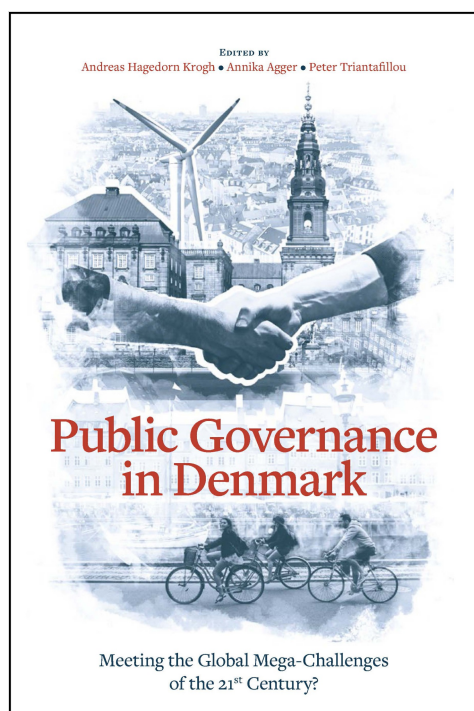
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## Advanced Information

Public policy & environmental  
management



# Public Governance in Denmark: Meeting the Global Mega-Challenges of the 21st Century?

Editors

Andreas Hagedorn Krogh  
The Royal Danish Defence College, Denmark

Annika Agger  
Roskilde University, Denmark

Peter Triantafyllou  
Roskilde University, Denmark

## Synopsis

Societies all over the world are facing a host of daunting problems, including poverty, persistent unemployment, income inequality, unequal distribution of political power and participation, ageing populations, uncontrolled migration, and climate change. *Public Governance in Denmark: Meeting the Global Mega-Challenges of the 21st Century?* provides a nuanced account of how Denmark handles these urgent societal problems.

Offering up-to-date academic analysis of Danish public governance, this edited volume encourages an informed and balanced debate about formulating and adopting political reform with reference to 'the Danish model'. The authors explore how recent public governance changes have turned the Danish welfare state into a mix of a *neo-Weberian state* and an *enabling state*, deploying its considerable resources to create economic growth for the benefit of most Danes, satisfying the needs of citizens and businesses, and developing collaborative solutions to complex problems. Still, not all Danish policy changes have been successful and evolving problems require further reforms in the years to come.

*Public Governance in Denmark* will be of great interest to students and scholars within the fields of public administration, governance, policy and politics as well as policy professionals engaged in analyzing, designing, and evaluating public policies and governance strategies.

Hardback ISBN: 9781800437135  
Hardback price: £70.00, €85.00, \$100.00  
ePDF ISBN: 9781800437128  
ePDF price: £70.00, €85.00, \$100.00  
ePub ISBN: 9781800437142  
ePub price: £70.00, €85.00, \$100.00

Publication date: 23 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 328  
BIC code: JPP, JP, KCL  
BISAC code: POL017000, POL028000, POL023000  
THEMA code: JPP, JP, KCL

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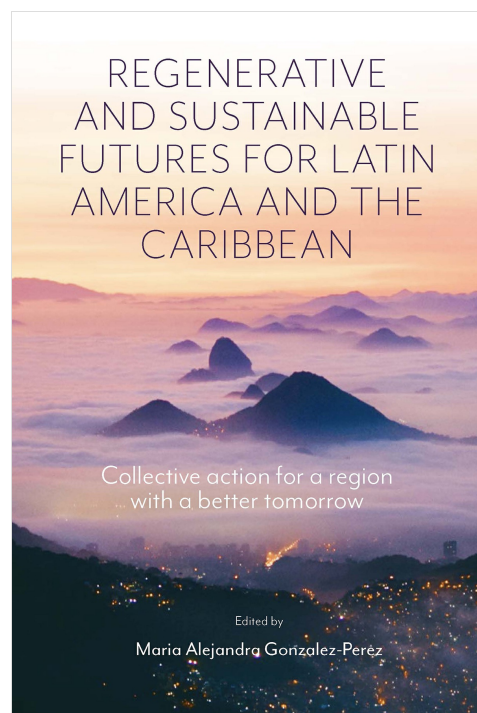
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## Advanced Information

Public policy & environmental  
management



# *Regenerative and Sustainable Futures for Latin America and the Caribbean: Collective action for a region with a better tomorrow*

Editor

Maria Alejandra Gonzalez-Perez  
Universidad EAFIT, Colombia

## Synopsis

The third decade of the 21st century brings new and expansive global sustainability challenges. Managers, policymakers, academics, citizens, and consumers will have to make seemingly contradictory decisions to accelerate demand, and at the same time promote savings. For this reason, it is necessary to clarify that it is not a process of recovery but of regeneration, adaptation and reprioritization.

*Regenerative and Sustainable Futures for Latin America and the Caribbean: Collective action for a region with a better tomorrow* offers a systematic review of past efforts to recover from global crises providing an analysis of the sustainable development challenges faced by Latin America and the Caribbean. Featuring contributions from researchers in seven different Latin American and Caribbean countries, this volume reflects primary data perspectives from government, business, academe and civil society leaders in each specific country.

*Regenerative and Sustainable Futures for Latin America and the Caribbean* explores how to build sustainable futures for Latin America and the Caribbean, presents recommendations for policy and decision-makers to thrive sustainable futures for Latin America and the Caribbean and reflects on the value of collective action for a region that deserves a better tomorrow.

Hardback ISBN: 9781801178655  
Hardback price: £70.00, €85.00, \$100.00  
ePDF ISBN: 9781801178648  
ePDF price: £70.00, €85.00, \$100.00  
ePub ISBN: 9781801178662  
ePub price: £70.00, €85.00, \$100.00

Publication date: 27 January 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 312  
BIC code: RND, KCN, KCM  
BISAC code: POL044000, BUS099000, BUS072000  
THEMA code: RND, KCM, KCVG

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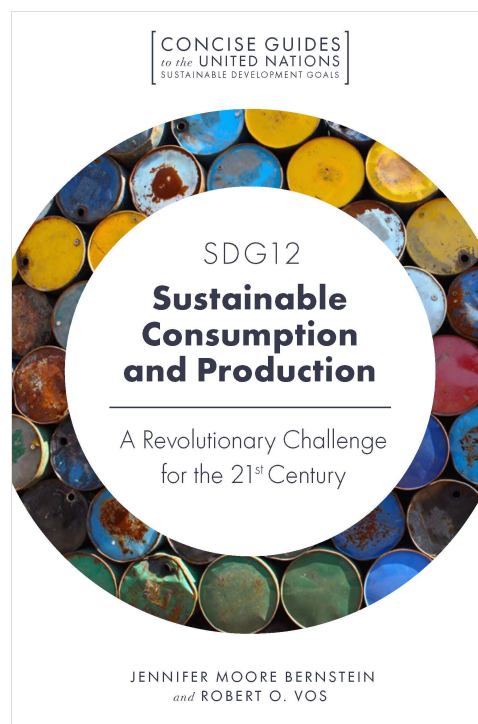
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## Advanced Information

Public policy & environmental  
management



# *SDG12 - Sustainable Consumption and Production: A Revolutionary Challenge for the 21st Century*

Concise Guides to the United Nations Sustainable Development Goals

Authors

Jennifer Moore Bernstein  
University of Southern California, USA

Robert O. Vos  
University of Southern California, USA

## Synopsis

This book takes a wide-ranging and non-dogmatic view of SDG12, tackling various approaches as to how production and consumption can provide for human well-being while minimizing destructive effects on the biophysical environment.

With chapters focusing on circular economies, product accounting systems, and sustainable procurement, this volume presents technical information in an accessible way and provides a much-needed overview of activity and approaches to achieving the development goal.

The authors provide a thorough understanding of the history and effectiveness of SDG12 by juxtaposing competing theories of sustainable production and consumption, from critics who advocate a 'degrowth' agenda to explicitly neo-liberal approaches, advocating change through informed purchasing decisions. They also examine the underlying contradictions in these theories and the degree to which these competing approaches can complement one another.

Paperback ISBN: 9781789731026  
Paperback price: £40.00, €46.00, \$56.00  
ePDF ISBN: 9781789730999  
ePDF price: £30.00, €35.00, \$42.00  
ePub ISBN: 9781789731019  
ePub price: £30.00, €35.00, \$42.00

Publication date: 08 November 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 160  
BIC code: RNU, JHBL, KJMV5  
BISAC code: BUS072000, BUS099000, SOC000000  
THEMA code: RNU, JHBL, KJMV5

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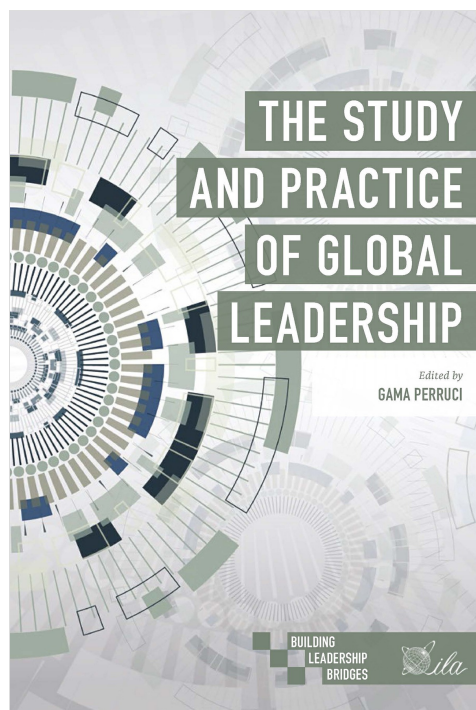
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## Advanced Information

HR & organizational behaviour



# *The Study and Practice of Global Leadership*

## Building Leadership Bridges

Editor

Gama Perruci  
Marietta College, USA

### Synopsis

As the world becomes increasingly interconnected and cross-cultural contexts gain prominence, leaders can no longer ignore the global dimensions of leadership. The way we study leadership must be informed by processes that take place beyond and across borders. The way we practice leadership cannot ignore the cultural basis of our thoughts and actions. This book provides cutting-edge perspectives on the impact that globalization is having on the study and practice of Global Leadership.

To explore these various facets of Global Leadership, *The Study and Practice of Global Leadership* has been divided into three parts. In part I, we define what is meant by globalization and its facets, including political, economic, and social integration. In part II, the authors examine the proliferation of Leadership Programs in schools across the globe, focusing on initiatives in China, Japan, New Zealand, and Australia. In part III, the book highlights the challenges that practitioners face when they translate theoretical insights into on-the-ground action.

In the spirit of offering a wide variety of applied topics, the reader will have an opportunity to see how Global Leadership plays a role in the multinational corporate setting, Sub-Saharan African countries, international development, immigration, and gender equality.

Paperback ISBN: 9781838676209  
Paperback price: £24.99, €28.99, \$34.99  
ePDF ISBN: 9781838676179  
ePDF price: £24.99, €28.99, \$34.99  
ePub ISBN: 9781838676193  
ePub price: £24.99, €28.99, \$34.99

Publication date: 27 January 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 316  
BIC code: KJMB, KJM, KJMD  
BISAC code: BUS071000, BUS041000, BUS042000  
THEMA code: KJMB, KJM, KJMD

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## Advanced Information

### Sociology

# Subcultures

## Studies in Symbolic Interaction, Volume 54

Editor

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### Synopsis

Subcultures have long captured the imagination of sociologists and the public alike. Making an important contribution to sociology, *Subcultures* is delightful reading for those who are interested in groups at the fringes of society such as Dead heads, members of the LGBTQ culture, gamers, and even subcultural elements of some alt-right groups.

Illustrating the diverse application of the 'subculture' concept within sociology, this edited collection showcases insights ranging from studies on music subcultures, to groups who are formed through their leisurely pursuits (e.g. live action roleplaying and backpacking), and how these groups develop their sense of self and identity. Using a diverse range of approaches, the chapters illustrate the flexibility in the subculture concept - at times stretching the term to its breaking point.

This lively collection of articles is of interest to those wanting to know more about the core principles of symbolic interactionism, and the diversity of human life.

ISSN: 0163-2396

Hardback ISBN: 9781802626643

Hardback price: £70.00, €90.00, \$110.00

ePDF ISBN: 9781802626636

ePDF price: £70.00, €90.00, \$110.00

ePub ISBN: 9781802626650

ePub price: £70.00, €90.00, \$110.00

Publication date: 17 February 2022

Language: English

Audience: Professional and scholarly

Page count: 248

BIC code: JH, JHB, JHBA

BISAC code: SOC026000, SOC026040, SOC000000

THEMA code: JH, JHB, JHBA

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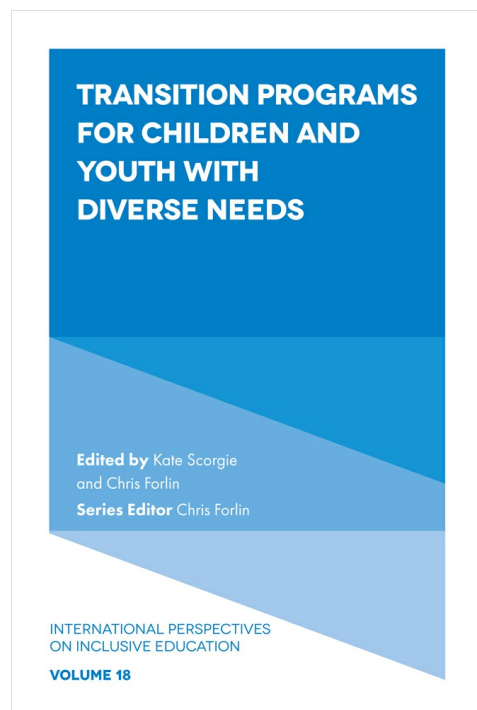
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## Advanced Information

### Education



# Transition Programs for Children and Youth with Diverse Needs

International Perspectives on Inclusive Education,  
Volume 18

Series Editor

Chris Forlin  
University of Notre Dame, Australia

Editors

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### Synopsis

Volume 18 of *International Perspectives on Inclusive Education* offers multiple international perspectives on transitions for children and youth with diverse backgrounds and special needs. Transition approaches are viewed from early childhood through to post-secondary and into workplace settings using a unique convergence of integrating research and practice in schools, workplaces, organizations, and communities. Effective evidence-based programs, interventions, and strategies are also incorporated throughout, with a strong emphasis on collaborative partnerships underpinning all aspects of transition.

This research is predicated on the assumption that inclusion in academic, social, vocational, and other contexts incorporates all stakeholders. Providing a focus on meaningful involvement and participation in communities and activities of choice, that secure benefits for all, the chapter authors examine both innovative evidence-based practices that facilitate transition, and potential barriers, supplemented by informative case studies. In addition to providing knowledge and skill training for establishing effective transitions, this volume views programs, attitudes, expectations, and perceptions, in relation to what it means to be accorded welcome into a particular setting.

ISSN: 1479-3636

Hardback ISBN: 9781801171021

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781801171014

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781801171038

ePub price: £80.00, €104.00, \$124.00

Publication date: 17 January 2022

Language: English

Audience: Professional and scholarly

Page count: 344

BIC code: JNS, JNSG, JNT

BISAC code: EDU048000, EDU026000, EDU050000

THEMA code: JNS, JNSG, JNT

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## Advanced Information

### Economics

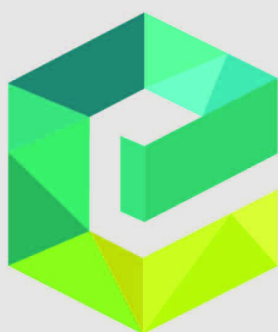
# Value Management Implementation in Construction: A Global View

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## Synopsis

Value management has been applied to construction projects throughout the world, but in some regions, it is just gaining popularity. Therefore, it is necessary to create awareness of value management among stakeholders and understand various obstacles to its implementation.

*Value Management Implementation in Construction* addresses various factors that can enhance the application of the discipline as well as its adoption among concerned stakeholders. This book discusses the practice of value management in various developed and developing countries by exposing the techniques and models that can be employed in value management exercises, with a view to achieving sustainable development while delivering projects to the satisfaction of clients.

This book provides guidance on value management as a tool for improving the delivery of infrastructural projects for construction professionals, employers of labour, researchers and students alike with evidence from various countries around the world.

Hardback ISBN: 9781802624083  
Hardback price: £70.00, €85.00, \$100.00  
ePDF ISBN: 9781802624076  
ePDF price: £70.00, €85.00, \$100.00  
ePub ISBN: 9781802624090  
ePub price: £70.00, €85.00, \$100.00

Publication date: 24 February 2022  
Language: English  
Audience: Professional and scholarly  
Page count: 344  
BIC code: KCG, KCU, KNJC  
BISAC code: BUS068000, BUS072000, BUS070160  
THEMA code: KCG, KCVS, KNJC

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