This means that users can quickly access emerald.com/insight anywhere using their institution credentials.

Check if you are already authenticated
You might already be authenticated through your institutional IP range.
A simple check ...
What can you see in the welcome message on the top left of the page on Emerald Insight?

If you can see ‘Welcome Guest user’, as above, then you are not authenticated.

If your institution name appears in the welcome banner, then you are authenticated.

Do you want to change the institution you are authenticated through?
If you wish to change the authenticating institution, you have the option to do this through SeamlessAccess.
The first time you interact with SeamlessAccess

There are two routes to interact with SeamlessAccess:
1. From the login page
2. From a content turnaway page

From the login page

- Click on the ‘login’ button on the top right of emerald.com/insight

- SeamlessAccess simplifies federated access through Shibboleth/OpenAthens.

- Username and Password
  Emerald Insight profile access and services (e.g. content alerts)

From a content turnaway page

- From a turnaway page, you will be prompted to authenticate via your chosen route. The access options displayed for each content type will differ, but the user journey will be unchanged.

- If you select ‘Login’, you will be directed to the emerald.com/login (login page).

The ‘turnaway page’
When you are not permitted access to a piece of content on Emerald Insight, you will be directed to a ‘turnaway page’. This might be because you don’t have access to this particular piece of content, or it could be because you have not correctly authenticated.
Access through your institution

Search for and select your institution. This choice will be remembered by your browser for the duration of the session. The 'Remember this choice' box will be automatically selected. If you choose to retain this selection, then your institutional affiliation will be remembered when using the same device. If you do not wish to be remembered, please uncheck this box.

Authenticating with your chosen institution

If your selected institution has enabled federated access to emerald.com/insight, you will be permitted login via the institution’s federated authentication service (i.e. Shibboleth / OpenAthens). You will then be returned to Emerald Insight as an authorised user and be able to view all content included in the institution’s holdings.

The next time you interact with SeamlessAccess

After using the SeamlessAccess button, your chosen institution will be remembered by your browser and displayed on the button (unless you uncheck the ‘remember this choice’ option). By clicking the button you will be taken to your institutional login page (or immediately directed to Emerald Insight if this is the preference of your institution). Alternatively, you can access through another institution.

Remember up to three institutions that you have previously authenticated with, using the ‘add another institution’ button.

SeamlessAccess across all enabled platforms

There are many platforms that use SeamlessAccess to simplify the authentication of users. If you are viewing content across multiple enabled platforms (e.g. your library portal or Google Scholar), SeamlessAccess will remember the institution that you signed in with on the first platform.

If you are having trouble accessing content on insight please contact your library administrator.

To view all guides for emerald.com/insight visit: emeraldgrouppublishing.com/how-to/use-emerald-insight