

Publish your open access journal with Emerald Publishing

Partner with us for an expert, open access publishing service.

1. Meet the Emerald team

Before we get started on publishing your journal, you are introduced to your dedicated Publishing Services Manager (PSM) and content team who will support you throughout the end to end publishing process and the development of the title.



2. Onboarding

Our robust and personal onboarding process allows you to familiarise yourself quickly with Emerald's workflows, peer review and ethics guidelines, while the journal is getting integrated into Emerald's content management system and website.



3. Getting your journal ready for submissions

Through a one to one session, we will tailor your journal's **ScholarOne** online submission system so that it fits the journal's editorial structure and workflows. You will be trained on the journal's submission system, which integrates:

- **Web of Science** Reviewer Locator
- **Publons** Reviewer recognition
- **iThenticate** (plagiarism checking software)

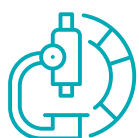
4. Publishing your journal

The journal content is published on Emerald Insight, Emerald's hosting platform after 32 working days (subject to permissions and proofing stage). The content is specifically typeset, lightly proofread, and enriched through smart metadata tagging for better discoverability. Articles and issues are approved by both the authors and editorial team.



5. Making your journal discoverable

We work with industry partners to make it easy for authors, readers and librarians to access your journal's content through discovery platforms and full-text indexing. Our partners include **Google and Google Scholar**, **EBSCO** and **ProQuest** in addition to subject specific abstracting and indexing services, such as **RePEc**.



6. Developing your journal

Your dedicated PSM will bring their expertise to drive growth in submissions, article downloads and citations, and help you prepare the journal for indexing in major citation/indexing databases, such as the **Directory of Open Access Journals (DOAJ)**, **Clarivate Analytics** (ESCI, SSCI/SCIE) and **Scopus**.



7. Broadening the reach of your journal

You will be able to invest in additional services in order to further increase the quality and visibility of your journal, such as marketing activities, advanced sub-editing credits, and editorial consultancy modules. Upon request, articles receive **Altmetric** badges to help showcase the wider influence of your journal's content.



8. Ongoing support and guidance

You will receive ongoing support and advice on different areas of publishing, for instance through drop-in sessions on **ScholarOne**, through the journal's membership with the **Committee on Publication Ethics (COPE)**, or through valuable journal statistics. This equips you with the tools and expertise needed to strengthen your journal's position.



For more information, please contact the 'Emerald Publishing Services' team at publishingservices@emerald.com