Roadmap to impact

All stakeholders have a responsibility to look at the ways we can contribute to make research more accessible and learning fit for the next generation of students.

At Emerald, we have made a commitment to drive research impact and are making progress, but there is still work ahead. Our impact roadmap below shows how far we have travelled on this journey and our intentions to support change

Progress so far

2018 Launched our Real Impact Manifesto & mobilised community action in the Impact Advisory Board

2018 We introduced our Real Impact Awards, became a signatory of DORA & launched impact literacy workbooks

2019 Published the Emerald Change Ready report

2019 Relaunched Emerald Insight to make content more discoverable

2019 Launched SDG Gateways on Emerald Open Research with content freely accessible to everyone

2020 Power of Diverse Voices Global Inclusivity Report & Time for Change report, explored the challenges within academic culture

2020 Began testing new content forms, including video article summaries. We also launched the Emerald Podcast Series and published our first policy brief

2020 Signed UN SDG Compact, committing to publishing content that will help inform, develop and inspire action towards real-world challenges

our future roadmap

Continuing to **innovate with new content types** and author tools and services to support research dissemination

Accelerating open research through flexible publishing agreements, new funding models and timely publication with EOR

Challenging cultural barriers through industry reports & creating safe places for debate in our Engage community

Launching Impact Services to support institutions to build cultures that facilitate and support their researchers to create impact, and provide practical tools to plan, evidence and evaluate research impact.

Increasing the diversity of editorial boards & reviewer pools, stopping the echo chambers and bringing in fresh thinking

Partnering with like minded institutions that are looking at **new ways to demonstrate the quality & impact of research**

Investing in freely available content and short form summaries e.g. Youtube learning hub, podcast series, blogs and policy briefs

Committed to **making publishing easier & frictionless**, with free format submissions, shorter article lengths, and transparency so that authors know what stage their article is at