

Users can now filter Expert Briefings content on Emerald Insight by keyword and country. This enhancement to navigation is ultimately designed to provide a better user experience. Allowing the user to discover the content they need quicker and provide inspiration for new searches based on related keywords.

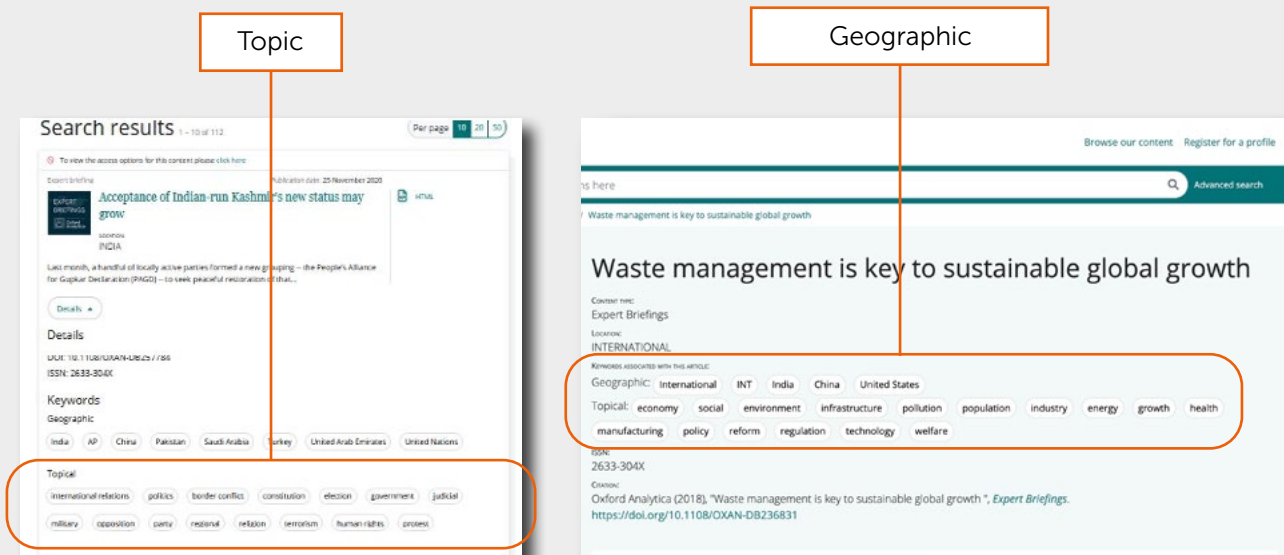
Try out the new filters for yourself across [all Expert Briefings content](#).

## Filter by keyword

Using the same user journey as journals, books and case studies, keywords that are associated with each Briefing can be viewed in the following two ways:

- On the search results page, the keywords for each Briefing are revealed by clicking the 'Details' button
- On the HTML page for a specific Briefings, the keywords are located at the top of the page

There are two categories of keyword: *Topic* or *Geographic*. When the user selects a keyword, this will bring back new results based on this search term. Users can select and de-select more than one of the suggested keywords.



## Refine by country

Accessed alongside other filter options on the right side of the page, they allow content to be refined according to its regional focus. Multiple Country filters can be selected from an alphabetical list, then deselected from the top of the search results page.

