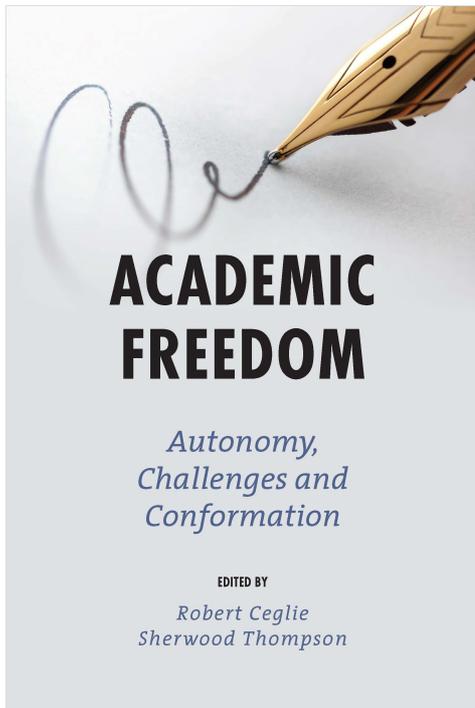




## Advanced Information

### Education



# *Academic Freedom: Autonomy, Challenges and Conformation*

Editors

Robert Ceglie  
Queens University of Charlotte, USA

Sherwood Thompson  
Eastern Kentucky University, USA

### Synopsis

Framed in the context of a world in which academic freedom is often jeopardized, or criticized by outside social forces, *Academic Freedom: Autonomy, Challenges and Conformation* sets out to echo the voices of faculty who have encountered challenges to academic freedom within their personal and professional careers.

Including chapters which range from showcasing specific experiences within particular disciplines, to providing broad historical or philosophical perspectives, this edited collection provides an authentic account of how academic freedom has helped and hindered the academic profession, scholarship, and teaching. Revealing one-on-one interactions which shed light on the views of individual educators, this book shifts focus onto the day-to-day ramifications of limited academic freedom. Faculty members recollect occasions where they have experienced a challenge to their ability to exchange ideas and concepts freely in the classroom, to explore and disseminate new knowledge, and to speak professionally and privately on topics in their field of expertise without being under duress.

Offering up a finely curated collection of chapters, editors Ceglie and Thompson allow readers to understand the dynamic between academic freedom and professional responsibilities, and also open up an opportunity to discuss challenges to academic freedom and the potential loss of autonomy in higher education in the United States and beyond.

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BISAC code: EDU000000, EDU015000, EDU034000

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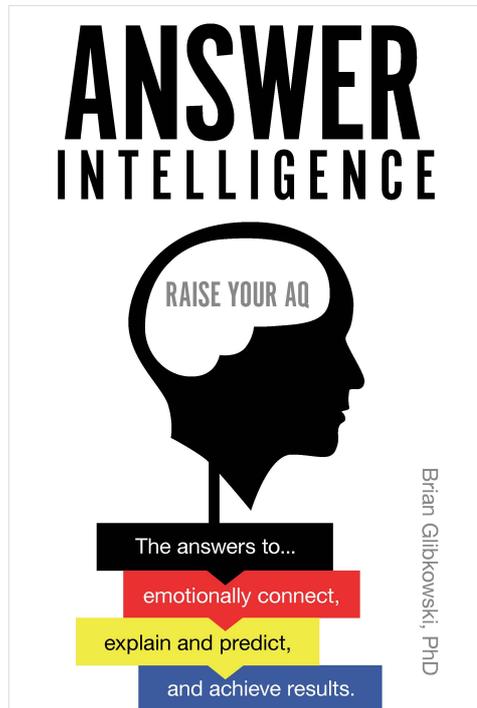
Advanced Information

Marketing

# Answer Intelligence: Raise your AQ

Author

Brian Glibkowski  
North Central College, USA



### Synopsis

*Answer Intelligence: Raise your AQ* is a book about six answers: story, metaphor, theory, concept, procedure, and action. By fully incorporating questions into those answers, Brian Glibkowski showcases how readers can not only elevate their understanding of questions and answers, but also reimagine what it means to communicate effectively. The book identifies five High AQ practices that distinguish expert communicators. Featuring chapters which each cover a different form of AQ such as Sales AQ, Interview AQ, Coaching AQ, and more, the book includes real-life examples of elevated answers.

With contributions from representatives of organizations such as Salesforce, Center for Healthcare Innovation, Boston Mutual Life Insurance, as well as academics, the book provides comprehensive insight into AQ from across the professional and research spaces. Giving readers access to an app allowing them to do an AQ self-assessment, the author equips his audience to use the skills and behaviours presented to improve and hone their own AQ.

Paperback ISBN: 9781839828737  
Paperback price: £23.99, €28.99, \$31.99  
ePDF ISBN: 9781839828706  
ePDF price: £23.99, €28.99, \$31.99  
ePub ISBN: 9781839828720  
ePub price: £23.99, €28.99, \$31.99

Publication date: 14 April 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 336  
BIC code: KJP, KJM, KJMV3  
BISAC code: BUS007000, BUS059000, BUS107000

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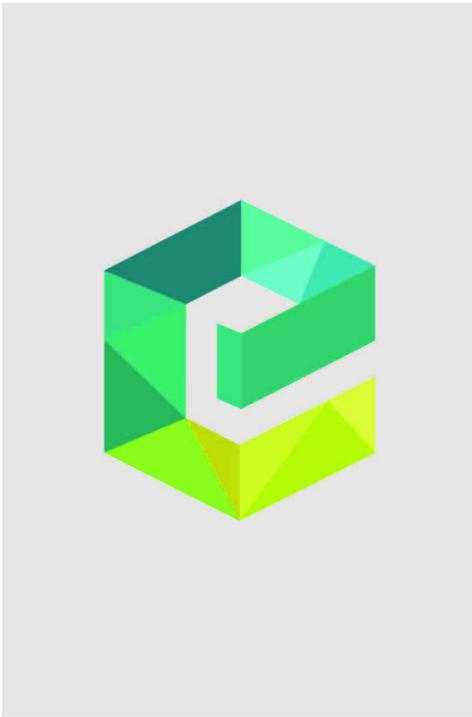
## Advanced Information

### HR & organizational behaviour

# *The 'C-Suite' Executive Leader in Sport: Contemporary Global Challenges for Elite Professionals*

Author

Ian Lawrence  
Teesside University Business School, UK



### Synopsis

*The 'C-Suite' Executive Leader in Sport* explores the challenges of this unique role within elite professional sport.

Taking a multidisciplinary approach, the book blends academic theory with practitioner interviews from leading figures working a range of elite sporting disciplines and organisations, enhancing understanding of the C-Suite executive within the world of elite sports, where the exploration of the role remains ambiguous and conflicted.

*The 'C-Suite' Executive Leader in Sport* studies a range of issues including global sport governance and best practice, high performance organisations, masterminding innovation and change, diversity and inclusion, current and future key challenges faced by sports organisations, C-Suite leader education and professional development, and the future of the C-Suite leader in elite sport.

Examining the lived experience of C-Suite executives, contributors analyse how this relates to existing research, seeking to inform and challenge those individuals responsible for identification, recruitment and promotion of C-Suite sports industry personnel. The book's findings have far reaching implications for analysis of C-Suite effectiveness and efficiency across sporting sectors.

Hardback ISBN: 9781839096990  
Hardback price: £70.00, €85.00, \$100.00  
ePDF ISBN: 9781839096983  
ePDF price: £70.00, €85.00, \$100.00  
ePub ISBN: 9781839097003  
ePub price: £70.00, €85.00, \$100.00

Publication date: 19 April 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 284  
BIC code: KJMB, KJMV2, KNSP  
BISAC code: BUS071000, BUS077000, BUS019000

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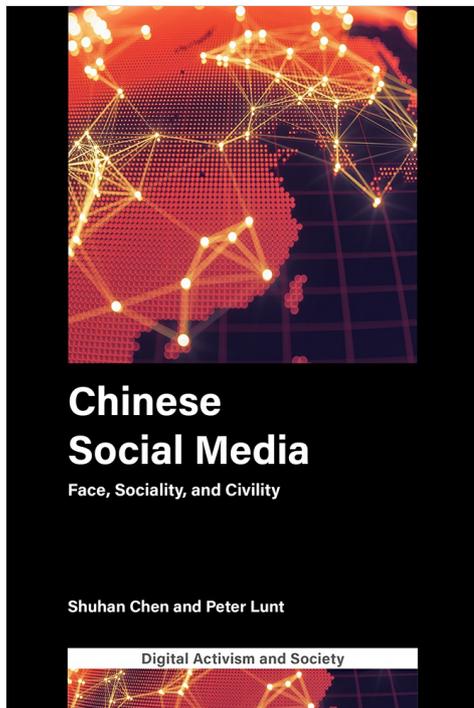
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## Advanced Information

### Sociology



# Chinese Social Media: Face, Sociality, and Civility

Digital Activism And Society: Politics, Economy And Culture In Network Communication

Authors

Shuhan Chen  
University of Sheffield, UK

Peter Lunt  
University of Leicester, UK

### Synopsis

How are Chinese youths adopting social media as they move to the competitive modern city for education and work? Which social media practices enable them to enjoy new forms of personal expression and sociality? This book examines the social media experiences of middle class Chinese adolescents who moved to Beijing to study. Through an analysis of their use of WeChat we explore their enthusiasm for self-expression online, their mediated social relations (*guanxi*) with family, friends, classmates and colleagues.

The authors argue that sustaining personal and social relationships in the context of China's modernity, including its soft regulation of internet and social media, demands new norms of positivity and online civility. This is framed by several tensions: between emerging opportunities for freedom of expression and long-standing traditions of social identity and reputation as face (*lian* and *mianzi*) between traditional obligations to parents (*xiaoshun*) and the desire for personal autonomy; and pressure to constitute and govern the internet as a space of positive energy and civility in support of national Chinese sovereignty.

The social media practices and deliberations of the participants reveal a fascinating amalgam of traditional Chinese culture, philosophy and reflections on collectivism combined with an embrace of Western-influenced ideas of positive psychology, self-expression, social networks and pragmatic social relations.

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ePDF ISBN: 9781839091353  
ePDF price: £65.00, €75.00, \$95.00  
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Language: English  
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Page count: 196  
BIC code: GTC, JHBS, UD  
BISAC code: LAN004000, SOC026000, COM060140

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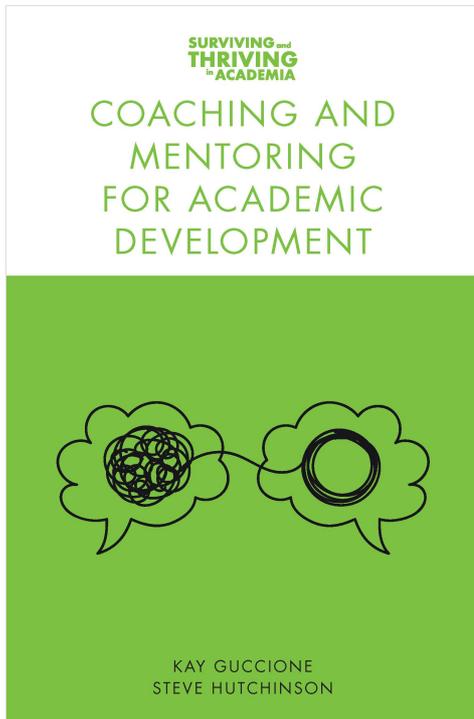
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## Advanced Information

### Education



# *Coaching and Mentoring for Academic Development*

## Surviving and Thriving in Academia

Authors

Kay Guccione  
Glasgow Caledonian University, UK

Steve Hutchinson  
Hutchinson Training and Development, UK

### Synopsis

Learning through dialogue brings a powerful opportunity for individuals to connect to colleagues, navigate professional demands, and meet the challenges posed by a turbulent world. Written for all who mentor or coach in universities, this book addresses a critical question: how can mentoring and coaching conversations be effective and accessible ways to support researcher and academic development?

Drawing on their wide range of experiences of coaching and mentoring, and designing and leading institutional programmes and policy, Guccione and Hutchinson provide an insight into the founding principles of reflective ethical practice, as well as a pragmatic and easy to navigate toolkit supporting you to understand the needs of the people you want to develop. Including bite-sized chapters packed full of applied solutions, the authors help you to design, re-design, or troubleshoot your mentoring or coaching approach, and offer up go-to guidance for building and enhancing a culture of developmental dialogue at the individual, programme and organisational level.

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Publication date: 30 March 2021

Language: English

Audience: Professional and scholarly

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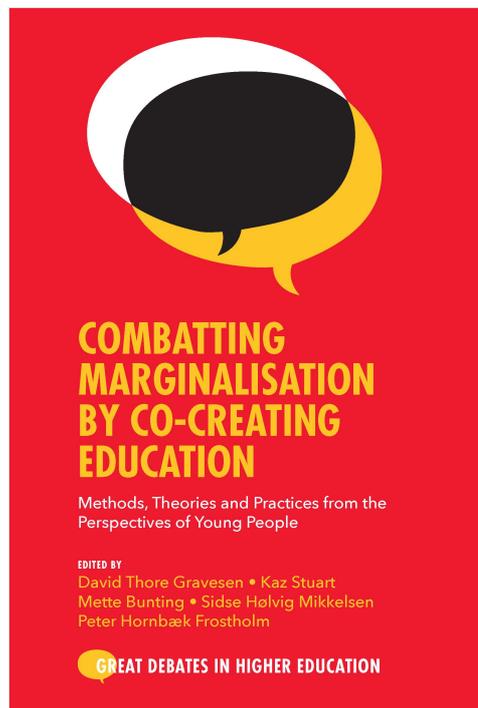
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## Advanced Information

### Education



# *Combating Marginalisation by Co-Creating Education: Methods, Theories and Practices from the Perspectives of Young People*

Great Debates in Higher Education

#### Editors

David Thore Gravesen  
VIA University College, Denmark

Kaz Stuart  
University of Cumbria, UK

Mette Bunting  
University of South-Eastern, Norway

Sidse Hølvig Mikkelsen  
VIA University College, Denmark

Peter Hornbæk Frostholm  
VIA University College, Denmark

#### Synopsis

The result of collaboration between students and researchers across Europe as part of an Erasmus+ funded project, this book sheds light on power structures and exclusion processes in education from the perspectives of young people.

Bridging practical, empirical and theoretical questions, and focusing on young people's stories in and outside of school, this edited collection delves into the narratives of young respondents that have experienced severe challenges in their school life. Written in three parts, the authors introduce the basic concepts surrounding social inclusion and equality, present chapters written and co-written with students, and consider the implications and models for practice, both in schools, youth work and higher education.

Including a final chapter written by guest author Distinguished Professor Michelle Fine, who reflects on the project, and the potentials for future education, youth work and research, this book invites readers to better understand marginalization and how to build an inclusive educational future.

Paperback ISBN: 9781800434516  
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ePub price: £30.00, €35.00, \$42.00

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Audience: Professional and scholarly  
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BISAC code: EDU015000, EDU050000, EDU021000

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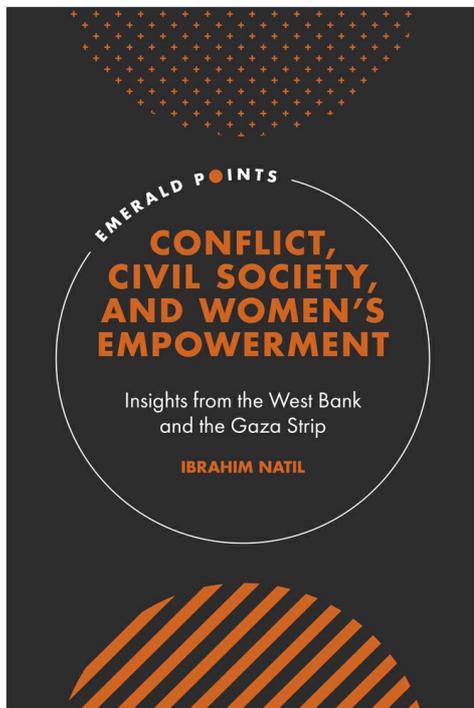
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## Advanced Information

Public policy & environmental  
management



# *Conflict, Civil Society, and Women's Empowerment: Insights from the West Bank and the Gaza Strip*

Emerald Points

Author

Ibrahim Natil  
Dublin City University, Ireland

### Synopsis

Women in conflict zones face steep challenges, and nowhere is this clearer than in the West Bank and the Gaza Strip, regions that face reduced foreign aid, foreign occupation, violence, instability, ingrained social conservatism and perpetual political crisis. Yet the stereotypical view that women are unable to act politically in the socially conservative contexts of the Middle East is a long way from the truth.

Here Ibrahim Natil shines a spotlight on how young Palestinian women work through civil society organizations (CSOs) to improve their communities' and their own resilience and empowerment. He first outlines the impact of CSOs upon peaceful struggle, human rights and community development relief assistance, highlighting how CSOs respond rapidly to the needs of the population by delivering social, health, cultural and educational services to all sectors of society during humanitarian crises. He then asks how empowered Palestinian women contribute to CSO missions and how CSO missions reciprocally contribute to Palestinian women's empowerment. Ultimately, young Palestinian women's engagement with CSOs proves to strengthen cooperation, communication and cross-fertilization between CSO groups, which in turn increases these young women's agency.

*Conflict, Civil Society, and Women's Empowerment: Insights from the West Bank and the Gaza Strip* is a little-known success story, one that makes for required reading for scholars of development, peace studies, conflict resolution and conflict strategy, and which will inspire women's rights activists around the globe.

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Hardback price: £45.00, €52.00, \$60.00  
ePDF ISBN: 9781800710603  
ePDF price: £45.00, €52.00, \$60.00  
ePub ISBN: 9781800710627  
ePub price: £45.00, €52.00, \$60.00

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Language: English  
Audience: Professional and scholarly  
Page count: 140  
BIC code: G, GT, GTF  
BISAC code: SOC000000, SOC032000, SOC028000

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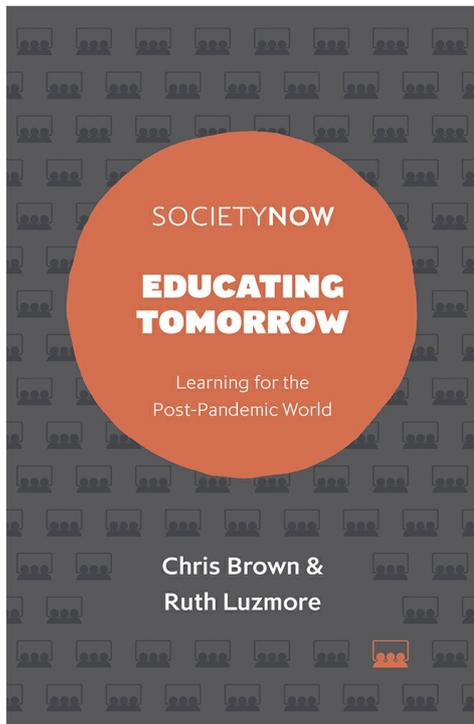
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## Advanced Information

### Education



# *Educating Tomorrow: Learning for the Post-Pandemic World*

SocietyNow

### Authors

Chris Brown  
UK

Ruth Luzmore  
UK

### Synopsis

The post-pandemic world provides all of us with the opportunity to think differently about what we want for society. In *Educating Tomorrow*, Chris Brown and Ruth Luzmore explore what a post-Covid 'blank slate' education system could look like.

Taking you on a journey which considers the past and present to inform their prediction of the obstacles and opportunities posed by a post-pandemic future, the authors present a new vision for the future of education which might not have been possible without the eruption of Covid-19. Offering up a range of proposals for how education can begin to emerge anew, and ultimately reach an improved destination, Brown and Luzmore showcase how even in the midst of unprecedented global challenges, it might be possible for us to revolutionise education systems for the better.

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ePDF price: £16.99, €19.99, \$23.99

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ePub price: £16.99, €19.99, \$23.99

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Language: English

Audience: Professional and scholarly

Page count: 240

BIC code: JN, JNK, JNQ

BISAC code: EDU000000, EDU041000, EDU039000

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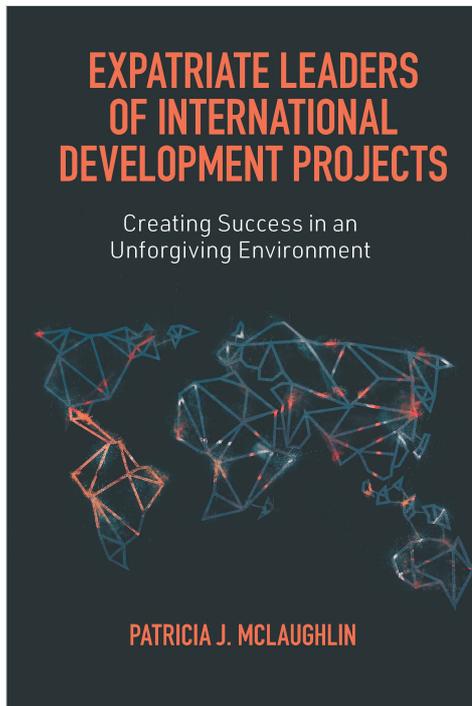
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## Advanced Information

HR & organizational behaviour



# *Expatriate Leaders of International Development Projects: Creating Success in an Unforgiving Environment*

Author

Patricia J. McLaughlin  
Independent Consultant, USA

### Synopsis

Drawing on the experiences of six expatriate leaders who, collectively, had more than 78 years of experience managing United States Agency for International Development (USAID) international development projects in 26 countries around the world, this book provides a scholarly analysis of their stories, identifies factors expatriate leaders experienced managing projects, then integrates the factors into a theory that explains and helps define the success, or lack thereof, they achieved, and provides recommendations on how to deal with and overcome the issues.

For decades, international development projects have played a crucial role in the delivery of U.S. foreign aid and yet, while considerable attention has been given to policymakers' foreign aid decisions concerning which countries receive U.S. foreign aid and how much each country receives, scant attention has been given to understanding the challenges encountered by the expatriate leaders recruited to manage the implementation of these international development projects, which unfold within a confluence of diverse multi-organizational contexts and culturally complex developing country environments. Even less is known about what factors these expatriate leaders experience that could explain, and help define, the success, or lack thereof, they achieve managing the implementation of these projects.

This book is essential reading for international development leaders, practitioners, and scholars, as well as foreign aid policymakers, as they seek to improve international development.

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Hardback price: £65.00, €75.00, \$95.00  
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ePub price: £65.00, €75.00, \$95.00

Publication date: 13 April 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 236  
BIC code: KJU, KJMB, KJMD  
BISAC code: BUS008000, BUS074030, BUS020000

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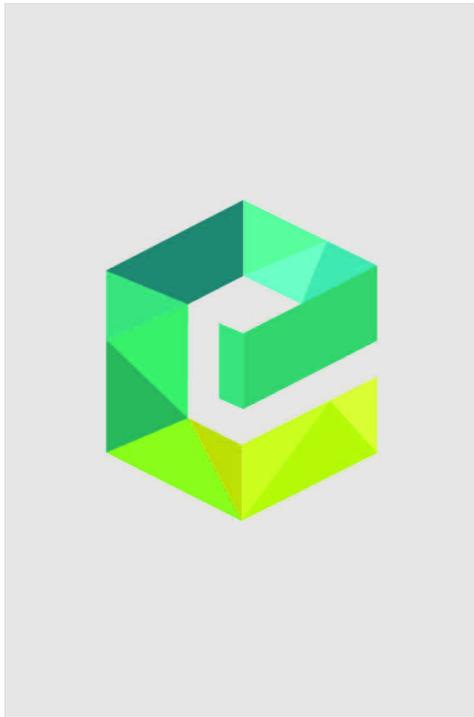
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## Advanced Information

### Economics



# *From Human to Post Human Security in Latin America: Examples and Reflections from Across the Region*

## Editors

Maria Eugenia Ibararán  
Universidad Iberoamericana Puebla, Mexico

José Luis García Aguilar  
Universidad Iberoamericana Puebla, Mexico

## Synopsis

Current political discourse emphasizes the globalized nature of security threats, and focusing on Latin America, this book identifies local complexities of Human Security.

*From Human to Post Human Security in Latin America* provides a fresh look to some acute problems regarding human security in Latin America: human rights and dignity, water, food and health insecurities. These problems are persistent and constitute human security threats in the near future. In this book, each chapter studies a critical social problem in Latin America and analyzes it from the human security perspective, providing examples that illustrate the critical state in which Latin America is found regarding environmental security and providing a comparative perspective to give a wider view of these issues.

Now security threats are truly global; given the limits of the international community and the nation state to solve these issues, it is necessary to revisit the most acute problems that the planet faces from a more comprehensive perspective. This is essential reading for professionals in the field of policy making, practitioners with a need of a conceptual support, and those interested in human security in Latin America from a Latin American perspective.

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ePub ISBN: 9781801179911  
ePub price: £65.00, €75.00, \$95.00

Publication date: 30 April 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 180  
BIC code: JPS, JPVH, KCN  
BISAC code: POL035010, POL044000, POL012000

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## Advanced Information

### Marketing

# *The Global Private Health & Fitness Business: A Marketing Perspective*

Editors

Jerónimo García-Fernández  
University of Seville, Spain

Pablo Gálvez-Ruiz  
BeOne Fitness & Sports, Spain



### Synopsis

For decades, sports management has not been considered a priority area of interest within sport, and there is a lack of professionalization within the multiple approaches and key performance areas in sports management. However, in recent years, the importance and impact of the sports economy in the percentage of GDP has coincided with an increase in the volume of literature dedicated to the study of sports management, and specifically around fitness centers, the commercialization of their services and the loyalty chain of the users of this business model.

*The Global Private Health & Fitness Business* shows the globalization of the health and fitness industry, and its different forms of management according to different countries, the objective being to show the various business models in the fitness industry in seventeen countries around the world and explore their methods of marketing. The content will provide insight into the current situation and what challenges it faces in the future. In addition to these contexts, each chapter ends with the description of the main chains in each country and information on the complexity in the commercialization and loyalty of their services.

This book provides a great opportunity to further analyze sports management in different countries, with contributions from leading academics and professionals who share the current situation as well as the challenges of the coming years, providing an excellent resource for all practitioners working in sports management, researchers and students with future projection towards this area.

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BISAC code: BUS043000, BUS043030, BUS090010

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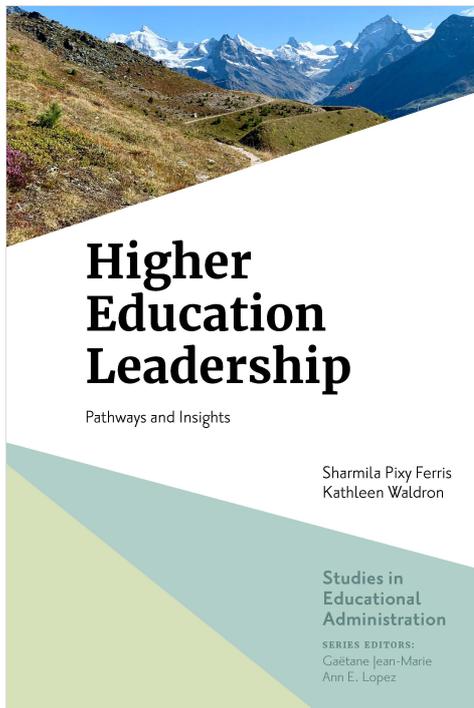
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## Advanced Information

### Education



# *Higher Education Leadership: Pathways and Insights*

## Studies in Educational Administration

### Authors

Sharmila Pixy Ferris  
William Paterson University, USA

Kathleen Waldron  
William Paterson University, USA

### Synopsis

Higher education today is facing profound and unprecedented changes to which leaders must respond effectively. Offering a unique insider view of higher education, Ferris and Waldron skillfully showcase expert leadership, providing a rich and meaningful understanding of higher education leadership from across the nexus of existential, philosophical and practical concerns.

Including pathways, insights and strategies developed from well-designed ethnographic research, this book incorporates twenty interviews with experienced leaders at a range of four year and doctoral granting institutions across the United States. The authors utilize phenomenological analysis to reveal nuanced elements of leadership that can help higher education leaders navigate challenges and opportunities, and respond skillfully even to the unforeseen challenges such as the Covid-19 pandemic.

Bringing together a rich body of reflections, insights and experience from seasoned leaders across a wide range of applied scenarios and contexts, this book serves as a must-have reference for established and aspiring leaders who find themselves navigating new paths and challenges.

Hardback ISBN: 9781839822315  
Hardback price: £65.00, €75.00, \$95.00  
ePDF ISBN: 9781839822308  
ePDF price: £65.00, €75.00, \$95.00  
ePub ISBN: 9781839822322  
ePub price: £65.00, €75.00, \$95.00

Publication date: 20 April 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 208  
BIC code: JN, JNM, JNMN  
BISAC code: EDU000000, EDU015000, EDU032000

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## Advanced Information

### Library & information science



# *Hope and a Future: Perspectives on the Impact that Librarians and Libraries Have on our World*

Advances in Librarianship, Volume 48

Editor

Renee F. Hill  
University of Maryland, USA

### Synopsis

In a world that often questions the value of libraries and librarianship, this collection of reflective essays and future-focused research emphasizes the ways in which being an information professional continues to be a rewarding and vital profession.

Including sixteen chapters written by library practitioners, researchers, and educators, this book covers topics, among others, such as the impact of K-12 school librarians on media literacy, the community power of public libraries, the transformative power of community-focused library collaborations, and strategies for implementing effective outreach for underserved populations. It is by sharing their thoughtful, vibrant, and at times painfully honest perspectives on the varied and essential roles that librarians and libraries play in our world that the authors display their passion for librarianship and demonstrate why continued support for libraries is essential.

ISSN: 0065-2830

Hardback ISBN: 9781838676421

Hardback price: £70.00, €90.00, \$110.00

ePDF ISBN: 9781838676414

ePDF price: £70.00, €90.00, \$110.00

ePub ISBN: 9781838676438

ePub price: £70.00, €90.00, \$110.00

Publication date: 20 April 2021

Language: English

Audience: Professional and scholarly

Page count: 180

BIC code: GLMA, GLMB, GLMC

BISAC code: LAN025010, LAN025020, LAN025030

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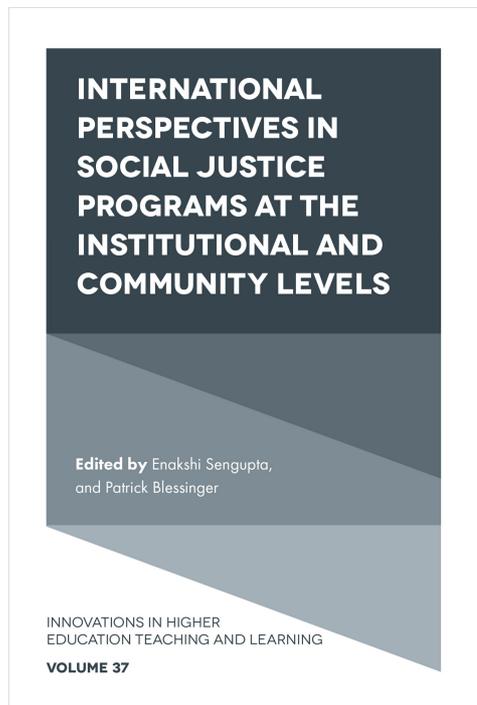
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## Advanced Information

### Education



# *International perspectives in social justice programs at the institutional and community levels*

Innovations in Higher Education Teaching and Learning, Volume 37

Editors

Enakshi Sengupta  
International Higher Education Teaching and Learning Association, USA

Patrick Blessinger  
International Higher Education Teaching and Learning Association, USA

### Synopsis

Universities and faculty members play a vital role in providing education that helps build a strong foundation for a society where people are respected, treated equally, and get equal opportunities for upward social mobility. This book addresses the role of education in uplifting people out of poverty and oppression by imparting social justice education at the institution and community level.

Including chapters dedicated to human rights education, the authors consider how educators can help to foster a sense of awareness among learners about the dignity of human life through various interventional programmes. Discussing human rights with respect to migrant workers, foster youth and prisoners in different countries, the chapters demonstrate how students from all levels can benefit from social justice education.

ISSN: 2055-3641

Hardback ISBN: 9781800434899

Hardback price: £70.00, €90.00, \$110.00

ePDF ISBN: 9781800434882

ePDF price: £70.00, €90.00, \$110.00

ePub ISBN: 9781800434905

ePub price: £70.00, €90.00, \$110.00

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Language: English

Audience: Professional and scholarly

Page count: 248

BIC code: JN, JNM, JNAM

BISAC code: EDU015000, EDU036000, EDU034000

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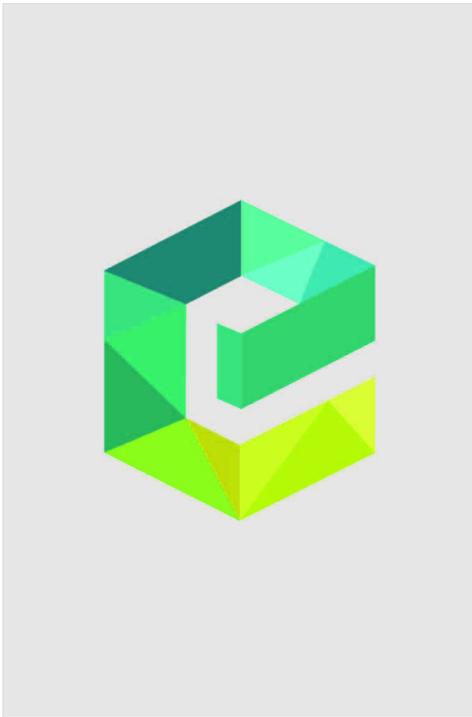
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## Advanced Information

### HR & organizational behaviour



# *Leading with Presence: Fundamental Tools and Insights for Growing Embodied, Engaging Leadership*

## Authors

Antonie T. Knoppers  
D&A Executive Training, The Netherlands

Milly Obdeijn  
Leven is Bewegen, The Netherlands

Steffen R. Gießner  
Erasmus University Rotterdam, The Netherlands

## Synopsis

In our communication, there are three 'elements' used to express a message: verbal content, body language, and the voice. When these elements are not congruent, we often will believe the body language and the voice. For this reason, non-verbal elements are particularly important for communicating feelings and attitudes and in engaging others; in any type of leadership role these aspects are vital in order to be an effective leader.

*Leading with Presence* provides a practical guide as to how and why Presence in everyday interaction is a vital component of impactful leadership. This book explores and teaches about non-verbal communication such as posture, gestures, and the voice to create more awareness and understanding of the signals sent, and explains how to be present and 'in the moment,' how to connect with others, to 'read the room,' to motivate and inspire, to instill trust, to exude confidence and thus strengthen your leadership.

Through theory, practical tools and exercises, this book is essential reading for all business professionals in understanding the science behind body language, and exploring, practicing and understanding Leadership Presence.

Paperback ISBN: 9781787146006  
Paperback price: £24.99, €28.99, \$34.99  
ePDF ISBN: 9781787145993  
ePDF price: £24.99, €28.99, \$34.99  
ePub ISBN: 9781787149892  
ePub price: £24.99, €28.99, \$34.99

Publication date: 01 March 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 404  
BIC code: KJMB, KJP, KJMV2  
BISAC code: BUS071000, BUS030000, BUS007010

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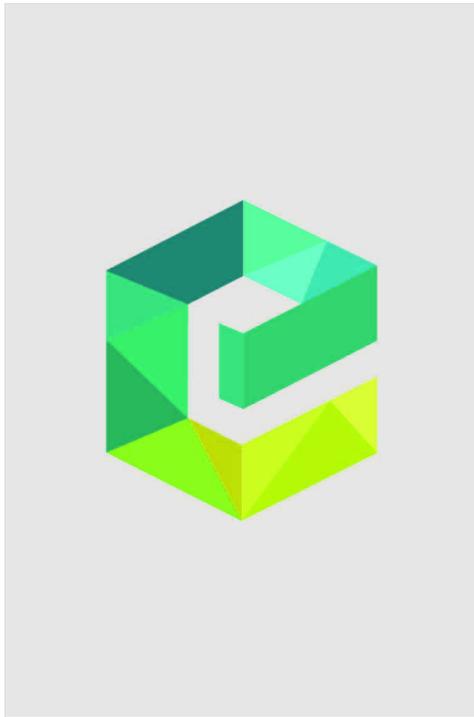
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## Advanced Information

### HR & organizational behaviour



# *A Manager's Guide to Using the Force: Leadership Lessons from a Galaxy Far Far Away*

Exploring Effective Leadership Practices through Popular Culture

Author

Michael J. Urick  
Saint Vincent College, USA

### Synopsis

Part of the series *Exploring Effective Leadership Practices through Popular Culture*, Urick examines management theories related to mentorship and learning, transformational and transactional leadership, ethical decision making, bases of power, mindfulness, multi-tasking, and more. As you learn to apply these theories, you can become at one with the Force to find balance in your leadership style.

Each theory is viewed through the lens of various aspects of the Jedi approach to exerting influence. Through these examples, readers will become familiar and comfortable with academically supported leadership concepts to adjust their own behaviors, becoming more successful in the process. By examining leadership theories through the context of popular culture, the book encourages readers to think creatively about how they might adjust their own management approach. Readers will move from Padawan to Master quickly. May the Force be with you, Jedi Manager!

The series aims to bring examples, theory and methodology of leadership to life by analysing academic concepts through popular culture examples that will appeal to a broad range of readers.

Paperback ISBN: 9781800712331  
Paperback price: £20.00, €24.00, \$27.00  
ePDF ISBN: 9781800712300  
ePDF price: £20.00, €24.00, \$27.00  
ePub ISBN: 9781800712324  
ePub price: £20.00, €24.00, \$27.00

Publication date: 13 April 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 168  
BIC code: KJM, KJMB, KJMD  
BISAC code: BUS041000, BUS030000, BUS071000

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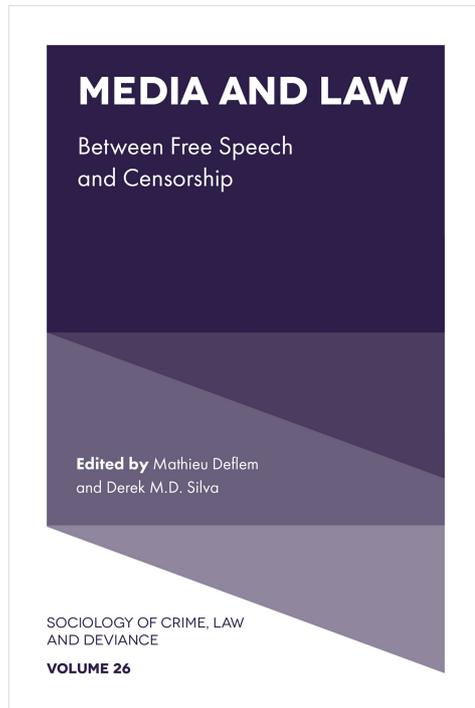
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## Advanced Information

### Sociology



# Media and Law: Between Free Speech and Censorship

Sociology of Crime, Law and Deviance, Volume 26

Editors

Mathieu Deflem  
University of South Carolina, USA

Derek M. D. Silva  
King's University College, Canada

### Synopsis

In *Media and Law: Between Free Speech and Censorship*, Mathieu Deflem and Derek M.D Silva have gathered an interdisciplinary team of leading experts to make a valuable contribution to the existing literature. This volume explores free speech and the control thereof from both a political as well as cultural lens. These topics have once again moved center stage in scholarly as well as popular discussions on what must, should, and should not be said in the public sphere of ideas, opinions, and tastes. In a world of alternative facts, fake news, gender politics, company self-censorship, edited art, hate speech, and career-ending tweets, the chapters in this volume make a timely contribution.

ISSN: 1521-6136

Hardback ISBN: 9781800717305

Hardback price: £70.00, €90.00, \$110.00

ePDF ISBN: 9781800717299

ePDF price: £70.00, €90.00, \$110.00

ePub ISBN: 9781800717312

ePub price: £70.00, €90.00, \$110.00

Publication date: 23 April 2021

Language: English

Audience: Professional and scholarly

Page count: 224

BIC code: KNTD, UDBS, JFFP

BISAC code: COM060140, LAW096000, SOC052000

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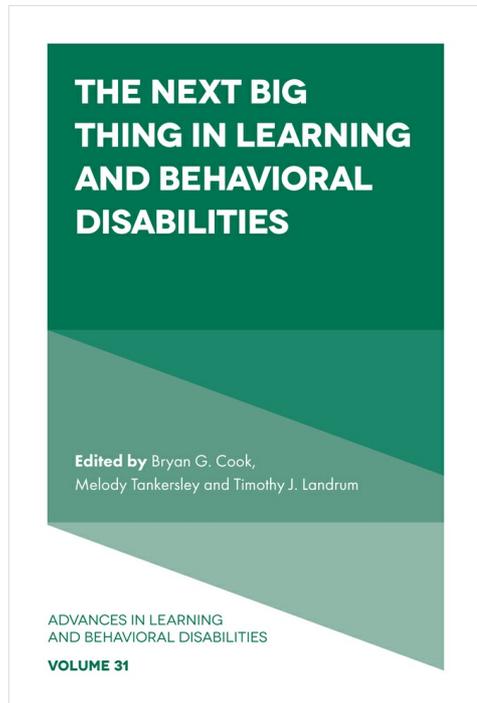
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## Advanced Information

### Education



# *The Next Big Thing in Learning and Behavioral Disabilities*

Advances in Learning and Behavioral Disabilities,  
Volume 31

Editors

Bryan G. Cook  
University of Virginia, USA

Melody Tankersley  
Kent State University, USA

Timothy J. Landrum  
University of Louisville, USA

### Synopsis

Responding to the need for educational stakeholders to be equipped to plan for constantly evolving developments in policy and practice for learners with learning and behavioral disabilities, this edited collection collates contributions from authors who predict what the next big things in the field will be, and offer recommendations on how to prepare for the future they envision.

The chapters cover a broad range of topics that include developments related to students' legal rights and services, how research is utilized by practitioners, using practice-based evidence to promote the use of evidence-based practices, open science, neuroscience and special education, professional development for teachers, adaptive tier-2 interventions, the field of emotional and behavioral disorders, reading and students with autism spectrum disorder, and innovations in early writing. Chronicling, too, the concerns and cautions that the authors have about what they see as the next big thing, this collection is a compelling resource for anyone looking to the future of the field, and thinking about how they can be at the front of developments in order to navigate change in a way that generates positive effects.

ISSN: 0735-004X

Hardback ISBN: 9781800717503

Hardback price: £75.00, €97.00, \$117.00

ePDF ISBN: 9781800717497

ePDF price: £75.00, €97.00, \$117.00

ePub ISBN: 9781800717510

ePub price: £75.00, €97.00, \$117.00

Publication date: 28 April 2021

Language: English

Audience: Professional and scholarly

Page count: 260

BIC code: JNS, JNH, JNAM

BISAC code: EDU026000, EDU009000, EDU026050

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## Advanced Information

Public policy & environmental  
management



# *Political Identification in Europe: Community in Crisis?*

Editors

Amanda Machin  
University of Witten-Herdecke, Germany

Nadine Meidert  
Zeppelin University, Germany

### Synopsis

In recent years, Europe has been buffeted by a series of contested crises that seemingly undermine and overwhelm its institutions and ideals: the economic shocks of 2008, the increase in migration across European borders, the political uncertainty precipitated by Brexit, the rise of nationalism and the decline in trust in representative governments.

These interconnected trends have exposed the myth of a cohesive European community. Instead, what can be witnessed is the polarization, fragmentation and displacement of the European public sphere. At the very least, both the perceptions and realities of these crises and the reactions to them have disrupted established patterns of identity and instituted new ones. The emergent discourses of austerity, security, populism and anti-populism, for example, are all rooted in a transforming political landscape. In this context, a re-examination of what it means to belong in and to Europe today is required.

By presenting a rich and wide-ranging collection of the latest interdisciplinary scholarship that carefully unpacks the complex dimensions of European identification, this book considers the contemporary concerns and possibilities for political identification in Europe. Written by scholars from across the continent, this volume presents an enriching insight into the European socio-political condition. Each chapter offers a distinct perspective and detailed analysis of a different aspect of 'identity'. Together, these chapters constitute an invaluable resource for approaching the challenges facing Europe today.

Hardback ISBN: 9781839821257  
Hardback price: £70.00, €85.00, \$100.00

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Language: English  
Audience: Professional and scholarly  
Page count: 252  
BIC code: JPA, JP, JPH  
BISAC code: POL000000, POL058000, POL017000

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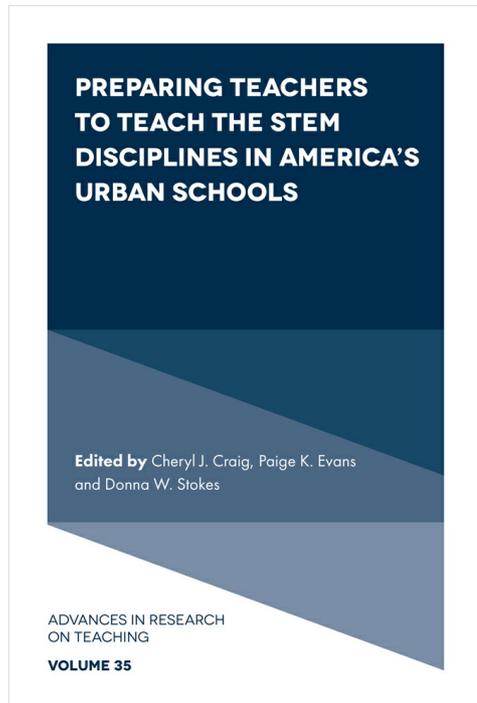
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## Advanced Information

### Education



# *Preparing Teachers to Teach the STEM Disciplines in America's Urban Schools*

Advances in Research on Teaching, Volume 35

Authors

Cheryl J. Craig  
Texas A&M University, USA

Paige K. Evans  
University of Houston, USA

Donna W. Stokes  
University of Houston, USA

### Synopsis

Bridging a gap in the literature by offering a comprehensive look at how STEM teacher education programs evolve over time, this book explores teachHOUSTON, a designer teacher education program created to respond to the lack of adequately prepared STEM teachers in Houston and the emerging urban school districts that surround it.

Providing a systematic investigation of how prospective STEM educators are cultivated to be subject matter specialists and culturally relevant teachers, the authors of this volume delve into the academic, professional and personal perspectives of teacher experiences to emphasise the impact on prospective and unfurling teaching careers. The topics include the influence of parents, teachers and professors on educator development and how internships function as a form of professional development, in addition to the influence of National Science Foundation-funded STEM scholarships on the careers and lives of the teachHOUSTON graduates. Because STEM education is vital to human and economic prosperity, this volume is of interest to both national and international readers.

ISSN: 1479-3687

Hardback ISBN: 9781839094576

Hardback price: £80.00, €95.00, \$115.00

ePDF ISBN: 9781839094569

ePDF price: £80.00, €95.00, \$115.00

ePub ISBN: 9781839094583

ePub price: £80.00, €95.00, \$115.00

Publication date: 12 April 2021

Language: English

Audience: Professional and scholarly

Page count: 304

BIC code: JN, JNT, JNU

BISAC code: EDU000000, EDU029000, EDU029030

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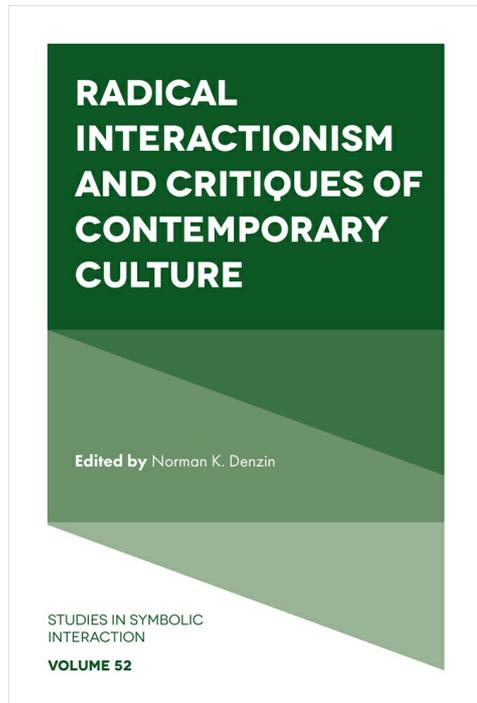
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## Advanced Information

Sociology



# *Radical Interactionism and Critiques of Contemporary Culture*

Studies in Symbolic Interaction, Volume 52

Editor

Norman K Denzin  
University of Illinois, USA

### Synopsis

This volume includes contributions from experts such as Gil Musolf, Michael Katovich, Joseph Kotarba, Norbert Wiley, Alina Pop, Marco Marzano, John Pruit, Amanda Pruit, Carol Rambo, Norman Conti, Laura Rosenberg, Krzysztof Konecki, Erick Laming, Christopher J. Schneider, Stacey Hannem, Robert Perinbanayagam, Veronica Manlow, and Christopher Ferree to provide a robust and interdisciplinary critique of contemporary culture.

For its breadth and depth of research, this volume of Studies in Symbolic Interaction is essential reading for researchers and students across the social sciences interested in current symbolic interactionist thought and contemporary readings of social situations.

ISSN: 0163-2396

Hardback ISBN: 9781839820298

Hardback price: £80.00, €104.00, \$124.00

ePDF ISBN: 9781839820281

ePDF price: £80.00, €104.00, \$124.00

ePub ISBN: 9781839820304

ePub price: £80.00, €104.00, \$124.00

Publication date: 30 April 2021

Language: English

Audience: Professional and scholarly

Page count: 320

BIC code: J, JF, HPM

BISAC code: SOC000000, SOC026000, SOC032000

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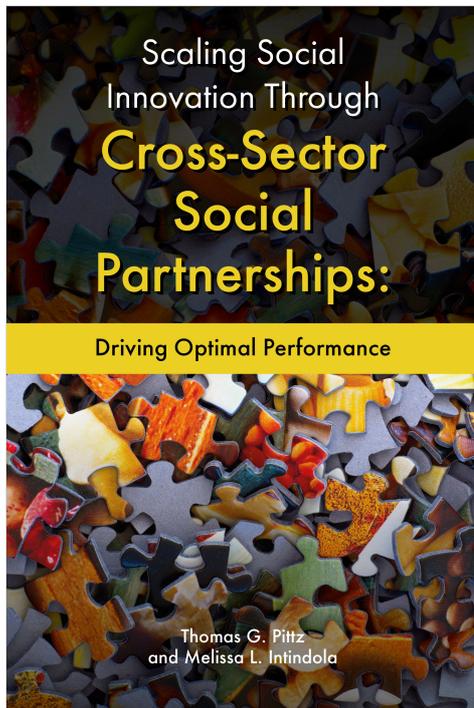
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## Advanced Information

### Strategy



# *Scaling Social Innovation Through Cross-Sector Social Partnerships: Driving Optimal Performance*

## Authors

Thomas G. Pittz  
University of Tampa, USA

Melissa L. Intindola  
Western Michigan University, USA

## Synopsis

This book is designed to illuminate the features of cross-sector partnerships that make them powerful vehicles to drive social change. Partnerships across market sectors, involving for-profit, non-profit, and government entities, work because they leverage the advantages of each type of organization to arrive at novel solutions to social problems.

Unlike previous work that has discussed cross-sector, multi-sector, or public-private partnerships at a conceptual level, this book scours the existing literature and explores real-life examples to demonstrate the practical characteristics that render these partnerships effective at tackling obstreperous social problems. The authors delve into the key formative features of cross-sector partnerships such as leadership, motivation, cooperative capabilities, and arrive at distinct characteristics that drive performance. The authors lay out a succinct roadmap for creating and maintaining viable cross-sector social partnerships, with instructive real-life examples that highlight how these partnerships can be executed effectively.

Hardback ISBN: 9781800435391  
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ePDF ISBN: 9781800435384  
ePDF price: £65.00, €75.00, \$95.00  
ePub ISBN: 9781800435407  
ePub price: £65.00, €75.00, \$95.00

Publication date: 23 April 2021  
Language: English  
Audience: Professional and scholarly  
Page count: 152  
BIC code: KJBX, KCHS, KJD  
BISAC code: BUS019000, BUS104000, BUS077000

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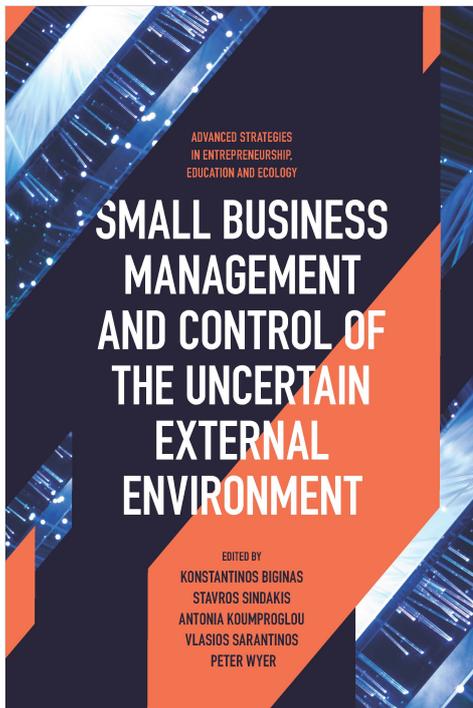
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## Advanced Information

### Strategy



# *Small Business Management and Control of the Uncertain External Environment*

Advanced Strategies in Entrepreneurship, Education  
and Ecology

Editors

Konstantinos Biginas  
Coventry University, UK

Stavros Sindakis  
University of Sharjah, UAE

Antonia Koumproglou  
Coventry University, UK

Vlasios Sarantinos  
University of the West of England, UK

Peter Wyer  
University of Cambridge, UK

### Synopsis

From the vagaries of the economy, through to varying degrees of social unrest, to the impact of adverse weather, businesses of all forms and sizes across the globe must cope with ongoing change, uncertainty, and risk. In this unpredictable environment, how can SMEs react and control external factors?

This edited collection investigates the potential impact of long-term planning and strategic awareness on the ability of SMEs to remain competitive in a highly competitive world. The authors and editors demonstrate that whether SMEs are able to identify and act upon externally imposed forces and factors, or not, is the defining indicator of their likelihood to struggle, survive, or even thrive. Outlining the integral development opportunities or threats to existing business activity inherent to the external environment, this book offers a multidisciplinary insight, which brings together different lenses to explore a range of cutting-edge themes from both research and practitioner perspectives. The book also looks ahead, examining the broad market reaction to external forces in order to predict future implications.

Given the significance of SMEs for the global economy, the range of different views offered, including but not limited to people management, entrepreneurship and education, provide genuine insights for a diversity of audiences and readers.

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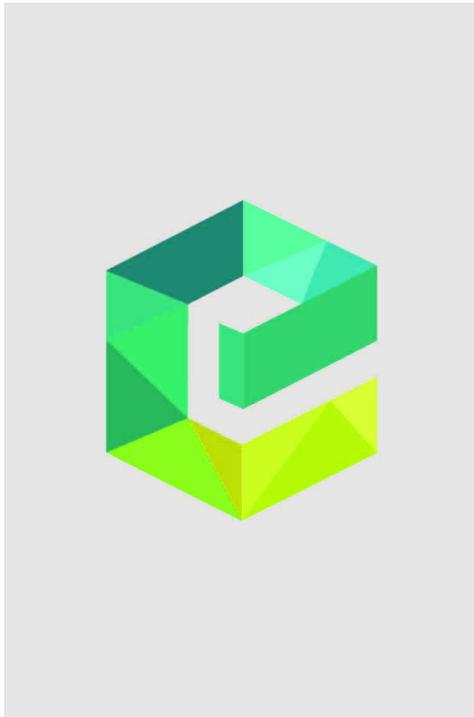
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## Advanced Information

### Strategy



# *Strategic Outlook in Business and Finance Innovation: Multidimensional Policies for Emerging Economies*

## Editors

Hasan Dinçer  
Istanbul Medipol University, Turkey

Serhat Yüksel  
Istanbul Medipol University, Turkey

## Synopsis

Financial markets have developed rapidly since the 1980s, crossing national borders, and a new financial order has emerged. As a result of increasing competition in this new market, financial institutions and companies have had to improve and renew themselves. The emergence of new financial products has become essential. One of the recent trends observed in financial markets is in financial innovation, with the purpose of ensuring markets are efficient and competitive, along with increasing profitability and reducing risk.

*Strategic Outlook in Business and Finance Innovation: Multidimensional Policies for Emerging Economies*, edited by Hasan Dinçer and Serhat Yüksel, brings together new theoretical frameworks and develops appropriate strategies to improve the performance of firms globally.

Vital issues are examined, including customer retention policies, generating new products based on customer needs, clarifying organizational goals, active participation of all organization for idea generation, analysing industry trends and benchmarking in competitive market environments.

In this collection, global perspectives are offered with contributions and examples from Asia, Eastern Europe, Latin America and Africa, as well as other emerging economies, which give illuminating insights for scholars of business, management and finance.

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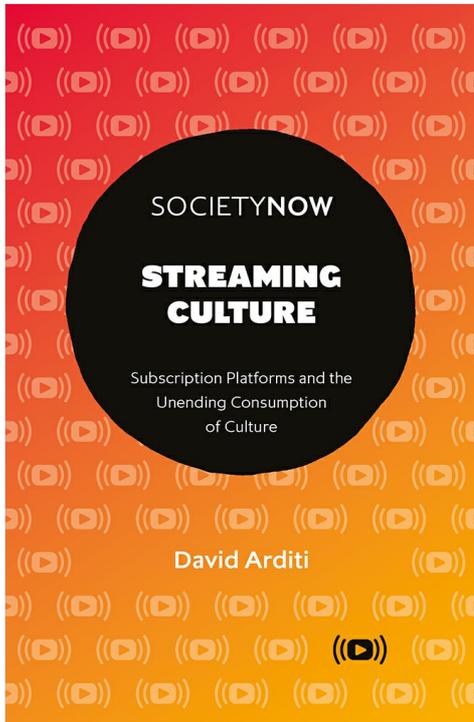
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Advanced Information

Sociology



# Streaming Culture: Subscription Platforms And The Unending Consumption Of Culture

SocietyNow

Author

David Ardit  
University of Texas at Arlington, USA

## Synopsis

The explosion of services such as Netflix, Spotify, Disney+, Apple Music, Amazon Prime and YouTube, which allow us to access content at the click of a button, has turned the norms surrounding cultural consumption upside down. How has this shift to an apparently unending supply of content affected the way we consume our favourite binge-worthy show, blockbuster movie or hot new album release?

Positioning streaming alongside a major shift to contemporary capitalism, David Ardit demonstrates that streaming platforms have created an economy where consumers pay more for the same amount of consumptive time. Encouraging us to look beyond the seemingly limitless supply of multimedia content, Ardit calls attention to the underlying dynamics of instant viewing – in which our access to content depends on any given service’s willingness, and ability, to license it.

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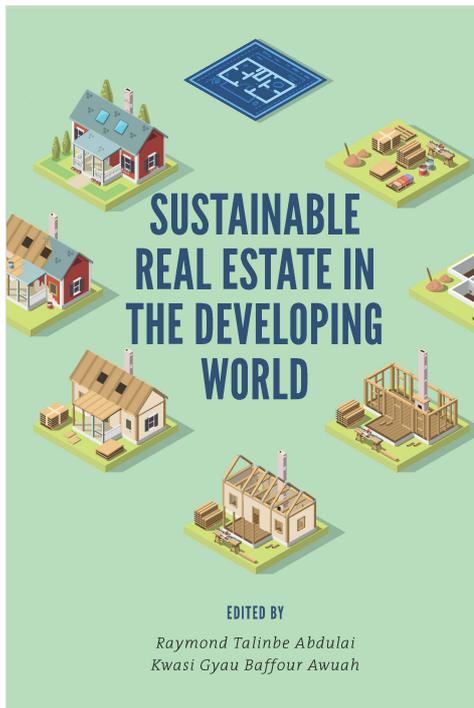
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## Advanced Information

### Economics



# *Sustainable Real Estate in the Developing World*

## Editors

Raymond Talinbe Abdulai  
Newcastle University, UK

Kwasi Gyau Baffour Awuah  
University of Salford, UK

## Synopsis

Many years have elapsed since the start of sustainability revolution, yet there is still a lack of diverse collections offering in-depth analysis of sustainability principles applied to real estate in the developing world.

*Sustainable Real Estate in the Developing World* offers a perfect and ideal synthesis of works that examine sustainability within various facets of real estate and urban development in the developing world. Harnessing multi- and inter-disciplinary perspectives, this book discusses the fundamental issues of the complex nexus between the built environment and sustainable development, thereby illuminating how they are affecting and will potentially affect each other. The book highlights rich and practical experiences, challenges, and best practices of over ten countries in four continents, with contributors proffering solutions around topics such as the following: sustainable development goals and the urban agenda; housing development in the context of environmental sustainability; demand for sustainable features in commercial real estate; urban development, land use changes, and environmental impacts in cities; urbanization, environmental externalities, and house prices; building information modelling adaptability for sustainable residential real estate development; and COVID-19 and sustainable development.

This collection is useful to academics, researchers, and students in all the built environment disciplines, as well as to policy makers, practitioners, professional bodies and the international donor community.

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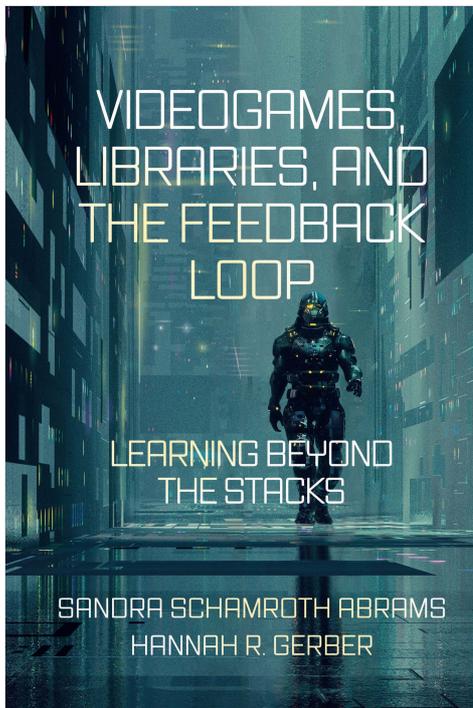
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## Advanced Information

Library & information science



# *Videogames, Libraries, and the Feedback Loop: Learning Beyond the Stacks*

Authors

Sandra Schamroth Abrams  
St. John's University, USA

Hannah R. Gerber  
Sam Houston State University, USA

### Synopsis

*Videogames, Libraries, and the Feedback Loop* offers a fresh understanding of the learning potential of youth videogaming in public libraries. Delving into research-based accounts which showcase feedback mechanisms that nurture meaningful learning, Abrams and Gerber equip readers to re-envision library programming that specifically features youth videogame play.

Contending that videogaming inherently involves important reflective and iterative practices, and interaction with other living resources and individuals, the authors of this book examine how, facilitated by the feedback loop, librarians can find ways to develop their youth gaming programs, and help young people hone their meta-awareness of such meaning making. Looking at how gamers engage in interest-driven learning, and ultimately grow as learners, Abrams and Gerber also acknowledge remote learning scenarios accelerated by the Covid-19 pandemic, and suggest how videogame library programs can evolve to meet new needs of youth patrons.

Showcasing the intrinsic value of library programs that include videogames, this book is a crucial resource for anyone interested in offering, supporting, refining, or simply expanding understandings of library-based videogame events and programs.

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## Advanced Information

HR & organizational behaviour

# *When Leadership Fails: Individual, Group and Organizational Lessons from the Worst Workplace Experiences*

Editors

Lonnie R. Morris, Jr.  
The Chicago School of Professional Psychology, USA

Wendy M. Edmonds  
Bowie State University, USA



### Synopsis

*When Leadership Fails* is a multidisciplinary resource for researchers and practitioners. As a curated selection of unique, scholar-practitioner reflections from around the world, this collection highlights both the universal impact of leaders behaving badly and the communal triumph that emerges from deconstructing these experiences in aggregate. In addition to expert insight into these leadership and organizational challenges, readers benefit from the application of empirical and theoretical research for analysis and interpretation. Readers will gain a deeper understanding of the individual, group and organizational implications of negative leadership encounters in the workplace. Readers will find value in the immediate application of these lessons to their own careers and organizations.

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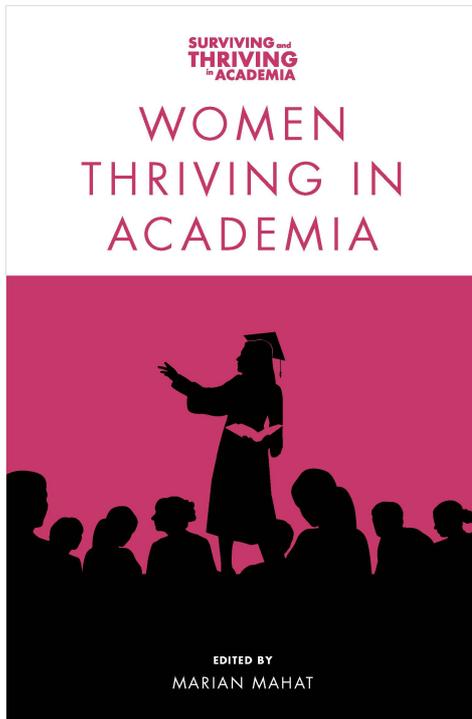
### Education

# *Women Thriving in Academia*

## Surviving and Thriving in Academia

Editor

Marian Mahat  
The University of Melbourne, Australia



### Synopsis

In a male-dominated higher education sector characterised by overt and subtle adversities for women, the path for women in academia is rarely a simple and easy one. This book sets out to empower women in academia to unite in sharing their stories, inspiring and encouraging one another.

Providing international perspectives from Asia, Australia, South Africa and the United Kingdom, and packed with real examples, success stories and practical advice from academic women at all levels, this timely text equips readers to understand how we can move higher education institutions beyond the constraints that have held highly competent women back for far too long. Chronicling both the challenges and opportunities posed by the higher education sector, and cutting across the fields of leadership, management and gender studies, the contributors offer a finely curated collection which empowers women not only to better navigate the academic world, but thrive in it.

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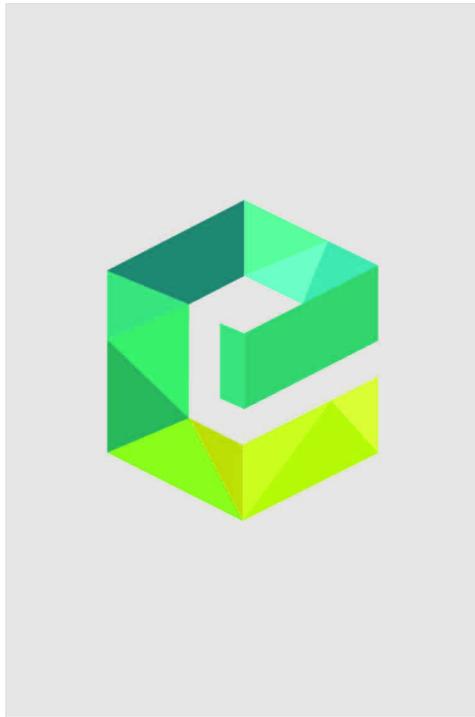
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## Advanced Information

### HR & organizational behaviour



# *Work Life After Failure?: How Employees Bounce Back, Learn, and Recover from Work-Related Setbacks*

## Editors

Gisa Todt  
Ludwig-Maximilians-Universität München, Germany

Julia Backmann  
University College Dublin, Ireland

Matthias Weiss  
Ruhr-Universität Bochum, Germany

## Synopsis

Work environments are paved with challenges and uncertainties that can result in the risk of setbacks and personal failure. Experiencing negative events such as these can be devastating for employees. This results in employees becoming distracted, detaching themselves from work and being unable to effectively engage in their work activities.

*Work Life after Failure?: How Employees Bounce Back, Learn, and Recover from Work-Related Setbacks* brings together the knowledge from three distinct concepts that currently lack integration: resilience, learning, and recovery. The authors regard resilience as the positive adaptation after adversity and examine aspects of learning from failure as a process of improvement through enhanced knowledge and understanding after negative professional experiences. The exploration of recovery is situated in the context of a process of reducing strain symptoms that were caused by work-related events. Together, these three concepts advance our understanding of how to effectively use personal resources to overcome the experience of failure and what organizations can do to support employees during these difficult times.

Encompassing both conceptual and empirical work from experts in the fields of resilience, learning from failure, and recovery, this book also sheds light on the classification of failures and setbacks and develops a measure of the setback severity.

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