

# Access eBooks from Emerald Publishing

For a limited time, you have access to all our eBook titles published from 1991 to 2019.

## What is included?

- Access to over 1600 titles from Emerald's Business, Management & Economics Portfolio and over 900 titles from the Social Sciences Portfolio
- Multi-user access to HTML, PDF and ePub formats with no download restrictions or embargoes

Browse all content here: [www.emerald.com/insight/content/books](http://www.emerald.com/insight/content/books)  
(Bookmark the page so that you can quickly access the content at any time)

Here is a selection of popular titles covering subject areas across all nine eBook Collections



## Accounting, Finance & Economics

The Impact of Global Terrorism on Economic and Political Development: Afro-Asian Perspectives

ISBN: 9781787699205

[www.emerald.com/insight/publication/doi/10.1108/9781787699199](http://www.emerald.com/insight/publication/doi/10.1108/9781787699199)

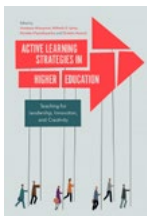


## Business, Management & Strategy

The Battle To Do Good: IISBN: Inside McDonald's Sustainability Journey

ISBN: 9781787568167

[www.emerald.com/insight/publication/doi/10.1108/9781787568150](http://www.emerald.com/insight/publication/doi/10.1108/9781787568150)

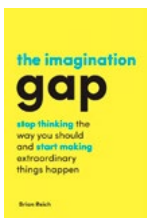


## Education

Active Learning Strategies in Higher Education: Teaching for Leadership, Innovation and Creativity

ISBN: 9781787144880

[www.emerald.com/insight/publication/doi/10.1108/9781787144873](http://www.emerald.com/insight/publication/doi/10.1108/9781787144873)

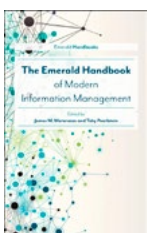


## HR & Organisation Studies

The Imagination Gap: Stop Thinking the Way You Should and Make Extraordinary Things Happen

ISBN: 9781787690981

[www.emerald.com/insight/publication/doi/10.1108/9781787142060](http://www.emerald.com/insight/publication/doi/10.1108/9781787142060)

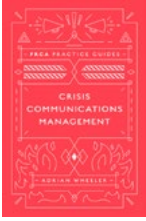


## Library Studies & Knowledge Management

The Emerald Handbook of Modern Information Management

ISBN: 9781787145269

[www.emerald.com/insight/publication/doi/10.1108/9781787145252](http://www.emerald.com/insight/publication/doi/10.1108/9781787145252)



## Marketing

PRCA Practice Guides: Crisis Communication Management

ISBN: 9781787566187

<https://www.emerald.com/insight/publication/doi/10.1108/9781787566156>



## Public Policy & Environmental Management

Corruption, Accountability, and Discretion Series: Public Policy and Governance

ISBN: 9781838679286

[www.emerald.com/insight/publication/doi/10.1108/S2053-7697201729](http://www.emerald.com/insight/publication/doi/10.1108/S2053-7697201729)

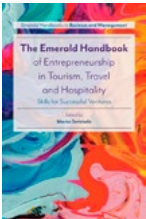


## Sociology

Kardashian Culture: How Celebrities Changed Life in the 21st Century

ISBN: 9781787437074

[www.emerald.com/insight/publication/doi/10.1108/9781787437067](http://www.emerald.com/insight/publication/doi/10.1108/9781787437067)



## Tourism & Hospitality Management

The Emerald Handbook of Entrepreneurship in Tourism, Travel and Hospitality: Skills for Successful Ventures

ISBN: 9781787435308

[www.emerald.com/insight/publication/doi/10.1108/9781787435292](http://www.emerald.com/insight/publication/doi/10.1108/9781787435292)

### MARC and KBART Records

Maximise discoverability during your trial period by downloading MARC and KBART records for all titles – details can be found on our website [here](#)

### Guides available to users

For help accessing content on Emerald Insight, take a look at Emerald's [guides and resources](#).

### We're here to help

Should you have any queries do not hesitate to contact us at [support@emerald.com](mailto:support@emerald.com)

Join us in making a **Real Impact**.

