# Tourism & Hospitality Management

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# Topical coverage

- Dark tourism
- Hospitality management
- Culture and heritage
- Events and festivals
- City tourism governance
- Tourism reviews on social media
- Tourist consumer behaviour
- Hospitality technology and innovation
- Risk mitigation for travelers

- Entrepreneurship in tourism and hospitality
- Architectural influence on tourism cities
- Mobility of tourists
- Tourist impact on urban areas
- City planning for tourists
- Climate change impact on the hospitality industry
- Customer based brand equity
- Cultural appropriation by tourists

- Tourist spread of disease
- Sustainable growth in hospitality
- Hospitality marketing
- Hospitality human resources
- Authentic leadership in hospitality
- Crime research in tourism
- Hospitality brand support
- Conventions and conferences

# Content Highlights

**"Impacts of increased house advantages on reel slots"**

*(International Journal of Contemporary Hospitality Management)*

Aims to identify the ability of players to recognize differences in the concealed prices of paired machines, over time.

**HIGH ALTMETRICS SCORE**

**"Disseminating environmental ethics and values: a study of ecotourism business owners"**

*(Tourism Review)*

Explores how ecotourism business owners ensure that their employees convey their environmental ethics and values to their customers.

**HIGHLY DOWNLOADED**

*The International Journal of Tourism Cities* collaborates with the *International Tourism Studies Association* which is devoted to scholarly exchange between researchers and practitioners.

**PUBLISHING PARTNERSHIP**

**"Tourism and climate change in Mauritius: assessing the adaptation and mitigation plans and prospects"**

*(Tourism Review)*

Assesses the extent to which Mauritius has structured its adaptation to and mitigation of climate change and its effects on the tourism industry based on the UNEP framework on tourism and climate change.

**USED IN POLICY**

**"Food waste in tourist households: a perspective article"**

*(Tourism Review)*

Provides a perspective on food waste by tourists and tourist households, now and in the future.

**LINKED TO SDGS**

**An assessment of the use of partial least squares structural equation modelling (PLS-SEM) in hospitality research"**

*(International Journal of Contemporary Hospitality Management)*

Examines how PLS-SEM has been applied in major hospitality research journals with the aim of providing important guidance and, if necessary, opportunities for realignment in future applications.

**HIGHLY CITED**

The work of **Dimitrios Buhalis** (Bournemouth University, UK) is referenced widely, being the **3rd most cited academic in tourism and the most cited in hospitality on Google Scholar** with more than 35,000 citations and an h-index of 81.

**NOTABLE AUTHOR**

**"Impacts of increased house advantages on reel slots"**

*(International Journal of Contemporary Hospitality Management)*

Aims to identify the ability of players to recognize differences in the concealed prices of paired machines, over time.

**HIGH ALTMETRICS SCORE**

**"Customer experience management in hospitality: a literature synthesis, new understanding, and research agenda"**

*(International Journal of Contemporary Hospitality Management)*

In the contemporary hospitality industry, superior customer experiences are essential in gaining customer loyalty and achieving a competitive advantage. This paper addresses the fact that there is limited research on this subject.

**HIGHLY DOWNLOADED**

# Title listing

| | |
|---|---|
| 0959-6119 | International Journal of Contemporary Hospitality Management |
| 1750-6182 | International Journal of Culture, Tourism and Hospitality Research |
| 1758-2954 | International Journal of Event and Festival Management |
| 2056-5607 | International Journal of Tourism Cities |
| 2514-9792 | Journal of Hospitality and Tourism Insights |
| 1757-9880 | Journal of Hospitality and Tourism Technology |
| 1660-5373 | Tourism Review |
| 1755-4217 | Worldwide Hospitality and Tourism Themes |

# Featured 2020 Special Issues

**"The fourth industrial revolution: What are the realities for maritime and tourism dependent countries?"**
*(Worldwide Hospitality and Tourism Themes, 2020)*

**"Current issues in the hospitality and tourism industry in Brazil"**
*(Journal of Hospitality and Tourism Insights, 2020)*

**"Overtourism and the sharing economy"**
*(International Journal of Tourism Cities)*

**"Innovative mixed and multi method approaches to hospitality and tourism research"** *(International Journal of Contemporary Hospitality Management)*

**"The way forward: How is Malaysian hospitality and tourism education working with industry?"**
*(Worldwide Hospitality and Tourism Themes)*

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# Featured titles

**WORLDWIDE HOSPITALITY & TOURISM THEMES**

The journal takes a unique format as all content is co-created, including contributions from both academics and practitioners. Each issue focuses on a significant tourism/hospitality challenge, recent questions included: "The way forward: How is Malaysian hospitality and tourism education working with industry?" and "Leading the way for sustainable development: How is tourism strategy setting the scene for the future?".

**TOURISM REVIEW**

Established in 1946, the journal has a long history of advancing the understanding of tourism and striving to enhance the impact and relevance of tourism research to global society at large. The very first issue included an article on the lack of accommodation for tourists in the aftermath of WWI.

**INTERNATIONAL JOURNAL OF CULTURE, TOURISM AND HOSPITALITY RESEARCH**

Focused on promoting an understanding of the role of culture in the field of consumer behaviour in tourism and hospitality. The journal has dealt with many high-profile topics, including Dark Tourism. A particular example of this is an article that was picked up in various news outlets: "Dark tourism and voyeurism: tourist arrested for 'spying' in Iran"

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