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- Policy for the telecommunications, information and media industries
- Using technology to manage operations
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- Green information systems
- Information and data governance
- The digital divide and ICT for development
- Implications of blockchain on all aspects of technology and information
- Inter-organizational relationships
- Competitive advantage
- Corporate environmentalism

Content Highlights

<p>"Overcoming the monetization challenge in freemium online games" <i>(Industrial Management & Data Systems)</i></p> <p>Looks at how players' achievement orientation, social orientation and sense of community contribute to willingness to pay (WtP).</p> <p>HIGH ALTMETRICS SCORE</p>	<p>"Marketing Mix, Customer Value, and Customer Loyalty in Social Commerce: A Stimulus-Organism-Response Perspective" <i>(Internet Research)</i></p> <p>Based on a stimulus-organism-response model, this paper is to develop an integrated model to explore the effects of six marketing-mix components (stimuli) on consumer loyalty (response) through consumer value (organism) in social commerce (SC).</p> <p>HIGHLY DOWNLOADED</p>	<p>Dr. Elias G. Carayannis (School of Business of the George Washington University, USA) is a professor of science, technology, innovation and entrepreneurship, as well as co-founder and co-director of the Global and Entrepreneurial Finance Research Institute (GEFRI) and director of research on science, technology, innovation and entrepreneurship at the European Union Research Center, (EURC)</p> <p>NOTABLE AUTHOR</p>
<p>"Depression and social anxiety in relation to problematic smartphone use" <i>(Internet Research)</i></p> <p>Tests rumination as a possible transdiagnostic (cross-sectional) mediator in the relationships between the severity of mental health disorders and problematic smartphone use.</p> <p>HIGHLY CITED</p>	<p>"Online reviews and impulse buying behavior: the role of browsing and impulsiveness" <i>(Internet Research)</i></p> <p>Little research has examined how online reviews influence consumers' online impulse buying behaviour, this paper considers theoretical and empirical connections between them.</p> <p>USED IN POLICY</p>	<p>"The digital divide and social inclusion among refugee migrants" <i>(Information Technology and People)</i></p> <p>Considers factors which influence refugee migrants' adoption of digital technology and its relevance to their social inclusion in Australia.</p> <p>LINKED TO SDGS</p>
<p>"Loneliness, regulatory focus, inter-personal competence, and online game addiction" <i>(Internet Research)</i></p> <p>Investigates the predictors of game addiction based on loneliness, motivation and inter-personal competence using the samples of college students recruited from South Korea.</p> <p>HIGH ALTMETRICS SCORE</p>	<p>"Toward open manufacturing: A cross-enterprises knowledge and services exchange framework based on blockchain and edge computing" <i>(Industrial Management & Data Systems)</i></p> <p>A framework to achieve a higher level of sharing of knowledge and services in manufacturing ecosystems.</p> <p>HIGHLY CITED</p>	<p>"Understanding social media advertising effect on consumers' responses: An empirical investigation of tourism advertising on Facebook" <i>(Journal of Enterprise Information Management)</i></p> <p>Examines the antecedents of advertising value and its consequences on consumers' attitude and behavior in the specific context of tourism advertising on Facebook.</p> <p>HIGHLY DOWNLOADED</p>

Title listing

2398-5038	Digital Policy, Regulation and Governance
0263-5577	Industrial Management & Data Systems
2056-4961	Information and Computer Security
0959-3845	Information Technology & People
1066-2243	Internet Research
1741-0398	Journal of Enterprise Information Management
1477-996X	Journal of Information, Communication and Ethics in Society
1469-1930	Journal of Intellectual Capital
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