

# We have access to Emerging Markets Case Studies from Emerald Publishing

For a limited time, we have access to all teaching cases in the EMCS. Teaching cases help engage students by exploring real world challenges and cases from Emerald are double-blind peer-reviewed and teaching notes are provided for all cases.

## What is included?

- Access to over 1,000 global case studies covering over 75 different countries
- For teaching faculty each of these cases also comes with a teaching note with sample discussion questions and learning objectives

Browse all content here: <https://www.emerald.com/insight/content/case-studies>  
(Bookmark the page so that you can quickly access the content at any time)

Here are a selection of recent cases covering a range of business and management subject areas:

Case	Subject	Country
<a href="#">Should the cost of capital, used in connection with goodwill impairment testing, vary across countries?</a>	Accounting & Finance	France
<b>Creating Synergies for Business Transformation: Brigade Enterprises Limited</b>	Built Environment	India
<a href="#">DEV Mozambique: food security through innovative social enterprise development</a>	Entrepreneurship	Mozambique
<a href="#">Creative Design Ltd.: the path to youth entrepreneurship</a>	Entrepreneurship	Taiwan
<a href="#">I'll do whatever I want ... who are you to prohibit me? A tattle tale of workplace deviance</a>	Human Resource Management	Malaysia
<a href="#">Selling all good: how small new entrants can compete</a>	International Business	New Zealand
<a href="#">With your headphones on: go global or stay local?</a>	International Business	Poland
<b>Succession of Robert Bosch GmbH</b>	Management Science	China
<a href="#">Tone fitness ladies' studio: market segmentation or market mix?</a>	Marketing	UAE
<b>Steel Corp: Using Logistics Criteria to Segment Customers</b>	Operations and Logistics	USA
<a href="#">"F*ck off Google": protest against Google Campus Berlin</a>	Strategy	USA
<a href="#">Ch'ulel Mendoza, the spa with a difference: a case study of new product development in the wellness industry</a>	Tourism and Hospitality	Argentina

## Teaching note access

To ensure only authorised users can access teaching notes, faculty will need to request access by following [these instructions](#)

## Guides available to users

For help accessing content on Emerald Insight, take a look at Emerald's [guides and resources](#)

## Further support for writing and teaching with cases

For those looking to discover more about writing cases and learn best practice when teaching, we have created free online training resources, written and delivered by experts. Find out more: <https://bit.ly/caseslearninghub>

Join us in making a Real Impact.

