



Business, Management & Strategy

eJournal Collection 2021



55 Journals

2,300+ articles scheduled
to publish in 2021

32,700+ estimated by the
end of 2021

Find out more about eJournals:
tk.emeraldgrouppublishing.com/ejournals

Discover eJournal Collections:
[tk.emeraldgrouppublishing.com/
ejournal-collections](https://tk.emeraldgrouppublishing.com/ejournal-collections)



Topical coverage

- Strategic orientation
- Management of technology and innovation
- Cultural studies/globalization
- Business and international management
- Organizational behaviour
- Human resource management
- Management information systems
- Corporate social responsibility
- Project management
- Performance management
- Organizational theory
- Business excellence
- Consumer behaviour
- International business
- Business and management history
- Competitiveness
- Business ethics and law
- Emerging markets
- Conflict management
- Business leadership
- Responsible management education
- Business strategy
- Family business
- Business administration
- Sustainable business practices

Content Highlights

<p>"Creative citizenship: the new wave for collaborative environments in smart cities" <i>(Academia Revista Latinoamericana de Administración)</i></p> <p>Analyzes the use of new technologies by city governments in smart cities with the aim of improving e-participation of the citizenry in the public arena.</p> 	<p>"When to use and how to report the results of PLS-SEM" <i>(European Business Review)</i></p> <p>Provides an overview of the considerations and metrics required for partial least squares structural equation modelling (PLS-SEM) analysis and result reporting.</p> 	<p>Elizabeth L Rose (University of Leeds) – the 2019 WAIB (Women of the Academy of International Business) Woman of the Year.</p> <p>She was the founding chair of the AIB's Australia and New Zealand Chapter (AIB-ANZ, now AIB-Oceania), and is a past President of both the Australia and New Zealand International Business Academy (ANZIBA) and the Association of Japanese Business Studies (AJBS)</p> 
<p>"Managing the customer experience: a beauty retailer deploys all tactics" <i>(Journal of Business Strategy)</i></p> <p>Provides retail managers with important insights for maximizing customer experience across different touchpoints and throughout the whole journey to increase customer engagement and loyalty.</p> 	<p>Besides being a top journal in conflict management, the International Journal of Conflict Management partners with Hangzhou Dianzi University to bring a Chinese perspective to the international discussion.</p> 	<p>"International firms' strategic orientation in foreign markets" <i>(European Business Review, 2020)</i></p> 
<p>"Perspectives of people with intellectual disability about open, sheltered and social enterprise employment: Implications for expanding employment choice through social enterprises" <i>(Social Enterprise Journal)</i></p> <p>Investigates comparisons between people with intellectual disabilities' experience and outcomes in open and sheltered employment to their experience and outcomes working in social enterprises.</p> 	<p>"Multinational enterprises, local firms, and employee human rights violation in the workplace" <i>(Multinational Business Review)</i></p> <p>Investigates whether multinational enterprises (MNEs) are more or less likely than local firms to violate their employees' human rights in emerging economies.</p> 	<p>"Walmart's International Expansion: Successes and Miscalculations" <i>(Journal of Business Strategy)</i></p> <p>Walmart's successes and missteps in each country are analyzed. The studies looked at each country's culture and shopping habits, discussing what worked and what did not.</p> 

Title listing

1012-8255	Academia Revista Latinoamericana de Administracion
2040-0705	African Journal of Economic and Management Studies
1935-5181	American Journal of Business
2056-3515	Annals in Social Responsibility
1757-4323	Asia-Pacific Journal of Business Administration
1746-5265	Baltic Journal of Management Studies
1750-614X	Chinese Management Studies
1059-5422	Competitiveness Review
2516-7502	Continuity and Resilience Review
1472-0701	Corporate Governance
1742-2043	Critical Perspectives on International Business
2059-5794	Cross Cultural & Strategic Management
1450-2194	EuroMed Journal of Business
0955-534X	European Business Review
1460-1060	European Journal of Innovation Management
1463-6689	Foresight
1044-4068	International Journal of Conflict Management
1746-8809	International Journal of Emerging Markets
1355-2554	International Journal of Entrepreneurial Behavior & Research
1756-6266	International Journal of Gender and Entrepreneurship
1757-2223	International Journal of Innovation Science
1754-243X	International Journal of Law and Management
1753-8378	International Journal of Managing Projects in Business
0959-0552	International Journal of Retail & Distribution Management
1751-1062	International Journal of Wine Business Research
0972-7981	Journal of Advances in Management Research
1558-7894	Journal of Asia Business Studies
0275-6668	Journal of Business Strategy
1750-6204	Journal of Enterprising Communities: People and Places in the Global Economy
2045-2101	Journal of Entrepreneurship and Public Policy
2053-4604	Journal of Entrepreneurship in Emerging Economies
2043-6238	Journal of Family Business Management
2041-2568	Journal of Global Responsibility
1755-4195	Journal of Indian Business Research
1477-0024	Journal of International Trade Law and Policy
1751-1348	Journal of Management History
1746-5664	Journal of Modelling in Management
1757-5818	Journal of Service Management
1462-6004	Journal of Small Business and Enterprise Development
1755-425X	Journal of Strategy and Management
0025-1747	Management Decision
2040-8269	Management Research Review
1536-5433	Management Research: The Journal of the Iberoamerican Academy of Management
1368-3047	Measuring Business Excellence
1525-383X	Multinational Business Review
2040-8749	Nankai Business Review International
2059-6014	Review of International Business and Strategy
1750-8614	Social Enterprise Journal
1747-1117	Social Responsibility Journal
1746-5680	Society and Business Review
2398-628X	South Asian Journal of Business Studies
2042-678X	Sport, Business and Management
0258-0543	Strategic Direction
1087-8572	Strategy & Leadership
2042-5961	World Journal of Entrepreneurship, Management and Sustainable Development

Featured titles



MANAGEMENT DECISION

Founded in 1967 – Emerald’s first ever publication, and one of the longest running scholarly management journals, has made outstanding international advances in the field of management. Recent special issue “Big data analytics, dynamic capabilities and firm performance” demonstrates that the title continues to be relevant for today’s society.



STRATEGIC DIRECTION

Each briefing of no more than two or three pages long is prepared by an independent writer who summarizes the most topical management issues covered in over 400 international management journals. Giving CEOs an insight into key ideas and major issues affecting business today, the journal regularly features case studies from Fortune 500 companies.

Create a complete subject resource with eJournal Backfiles Subject Collections

One single payment provides perpetual access to Backfiles content for your chosen subject.

Find out more, visit:

tk.emeraldgrouppublishing.com/backfiles

Our digital platform takes research to the world

Emerald Insight is home to over 300 journals, 2,600 books, 20,000 Expert Briefings, 2,500 case studies and a growing collection of open access content.

emerald.com/insight



FAST AND ACCURATE RESULTS

- Quick and advanced search
- Search results ordered by relevance, regardless of content type
- MarkLogic's powerful search technology quickly surfaces relevant content
- Predictable navigation and simple interface
- Browse pages by content type and institution holdings offer new routes to discover content
- Integrated TrendMD technology to enhance content discovery.



DISCOVERABLE AND ACCESSIBLE

- Supports major authentication methods including IP, Shibboleth, OpenAthens, Referring URL and EZproxy
- Indexed in all major discovery systems including Primo, Summon, OCLC and EBSCO
- Users can download citations directly from the platform to load into their citation management tool
- KBART and MARC records available to download.



FLEXIBLE ACCESS FOR USERS

- No download restrictions or embargoes
- 'Profiles' give users personalization features, such as 'save search' and 'Table of Contents' alerts
- HTML, PDF and ePub formats
- Access via desktop or mobile device
- Multi-user, institution-wide access.

Librarian Toolkit

Includes: access and authentication information, user guides, library promotional material, guidance on usage reports and resources for discovery.

tk.emeraldgroupublishing.com/librarian-toolkit

About us

For over 50 years, championing fresh thinking has been at the heart of the Emerald business. Our core ethos is to help make a difference so that little by little, those in academia or in practice can work together to make a positive change in the real world.

Our publications and publishing services help authors tell their story in a meaningful and timely way, providing innovative tools and services to build confidence and capability in impactful research.

Connect with us



CALL
+44(0) 1274 777700



EMAIL
contactemerald@emerald.com



VISIT
emeraldgroupublishing.com



Join us in making a Real Impact.

