

2020 GLOBAL INCLUSIVITY REPORT SURVEY

DEMOGRAPHIC DATA

GLOBAL ACADEMIC SURVEY

DEMOGRAPHIC (N=1055)	% OF ACADEMIC RESPONDENTS	DEMOGRAPHIC (N=1055)	% OF ACADEMIC RESPONDENTS
AGE RANGES:		ROLE:	
18-24	1%	Faculty/Teaching	35%
25-34	10%	Head of Department	11%
35-44	18%	Impact Officer	0%
45-54	25%	Librarian	1%
55+	35%	Research Manager	4%
Did not answer	11%	Researcher	24%
GENDER:		Student – Graduate/Post Graduate	3%
Female	35%	Other	11%
Male	53%	Did not answer	11%
Other gender	1%	ETHNIC GROUP:	
Did not answer	11%	American Indian or Alaska Native	0%
LIVING WITH A DISABILITY:		Asian	21%
Yes	8%	Black or African American	7%
No	78%	Hispanic, Latino or Spanish origin	7%
Prefer not to say	3%	Middle Eastern or North African	4%
Did not answer	11%	Native Hawaiian or Other Pacific Islander	0%
REGION:		White	43%
Asia	17%	Other race, ethnicity or origin	7%
Australasia	8%	Did not answer	11%
Latin America	9%		
MENA/SSA	13%		
N&WE excl UK	9%		
North America	14%		
SEE	11%		
UK	8%		
Did not answer	11%		

DEMOGRAPHIC (N=1055)	% OF ACADEMIC RESPONDENTS
HOUSEHOLD AVE. INCOME £:	
£0,000 - £10,000	13%
£10,001 - £20,000	11%
£20,001 - £30,000	9%
£30,001 - £40,000	11%
£40,001 - £50,000	8%
£50,001 - £60,000	8%
£60,001 - £70,000	7%
£70,000 +	22%
Did not answer	11%

NOTE: Demographics below 0.5% show as 0%. Totals may not add up to 100% due to rounding.

GENERAL PUBLIC SURVEYS

DEMOGRAPHIC (N=1000)	% OF UK RESPONDENTS	% OF US RESPONDENTS	DEMOGRAPHIC (N=1000)	% OF UK RESPONDENTS	% OF US RESPONDENTS
AGE:			HOUSEHOLD AVE. INCOME £:		
18-24	11%	4%	£0,000 - £10,000	8%	
25-34	17%	32%	£10,001 - £20,000	18%	
35-44	16%	24%	£20,001 - £30,000	19%	
45-54	18%	13%	£30,001 - £40,000	17%	
55+	38%	26%	£40,001 - £50,000	15%	
Did not answer	0%	0%	£50,001 - £60,000	9%	
GENDER:			£60,001 - £70,000	5%	
Female	50%	50%	£70,000 +	10%	
Male	49%	50%	Did not answer	0%	
Other gender	0%	0%	HOUSEHOLD AVE. INCOME US \$:		
Did not answer	0%	0%	\$0,000 - \$10,000		5%
ETHNIC GROUP:			\$10,001 - \$20,000		12%
American Indian or Alaska Native	0%	0%	\$20,001 - \$40,000		22%
Asian	2%	3%	\$40,001 - \$60,000		19%
Black or African American	1%	9%	\$60,001 - \$80,000		19%
Hispanic, Latino or Spanish origin	0%	0%	\$80,001 - \$100,000		9%
Middle Eastern or North African	0%	0%	\$100,001 +		15%
Native Hawaiian or Other Pacific Islander	0%	0%			
White	95%	85%			
Other race, ethnicity or origin	2%	3%			
Did not answer	0%	0%			

NOTE: Demographics below 0.5% show as 0%. Totals may not add up to 100% due to rounding.