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As an independent global publisher, we value our relationships with our authors, and recognise our responsibility to the academic and professional communities that we serve. I truly believe that Emerald is the very best home for authors looking to publish the very best book-length research.

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Winners of the Academic, Educational & Professional Publisher of the Year

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We couldn’t have done it without you!
Advances in Accounting Behavioral Research
Edited by: Khondkar E. Karim University of Massachusetts Lowell, USA

Synopsis
This volume of Advances in Accounting Behavioral Research explores the most cutting-edge research in behavioral accounting, including chapters on recruitment, organizational culture and fraud, and angel investments, among many more.

ISBN Print 9781838674021
ISBN Electronic 9781838674014 (PDF), 9781838674038 (ePub)
Publication Date Jul-20
Pricing £70.00, US$100.00
Format print Hardback
Pagination 234

Gender Bias and Digital Financial Services in South Asia
Obstacles and Opportunities on the Road to Equal Access
Emerald Points
Author: Rashmi U. Arora Bradford University, UK

Synopsis
Gender Bias and Digital Financial Services in South Asia: Obstacles and Opportunities on the Road to Equal Access examines access to financial services to women in general in South Asia and specifically their access to digital financial services.

ISBN Print 9781838678586
ISBN Electronic 9781838678555 (PDF), 9781838678579 (ePub)
Publication Date Mar-20
Pricing £40.00, US$56.00
Format print Paperback
Pagination 134

Insights on Financial Services Regulation
Author: John A. Consiglio University of Malta, Malta

Synopsis
The debates around financial services regulation are fierce and unending, and with every new development or law, rigid positions seem to grow. In this insightful new book, expert author John A. Consiglio discusses developments in this vital part of the wide world of finance.

ISBN Print 9781839820670
ISBN Electronic 9781839820663 (PDF), 9781839820687 (ePub)
Publication Date Jun-20
Pricing £70.00, US$100.00
Format print Hardback
Pagination 148

Non-Financial Disclosure and Integrated Reporting Practices and Critical Issues
Studies in Managerial and Financial Accounting
Edited by: Lucrezia Songini University of Eastern Piedmont, Italy; Anna Pistoni University of Insubria, Italy; Pierre Baret La Rochelle Business School, France; Martin H. Kunc Southampton Business School, UK

Synopsis
For researchers and managers interested in performance measurement, this volume includes innovative research that sheds light on topics such as the determinants of disclosure quality, the identification of appropriate metrics, the relationship among the different disclosure mechanisms and between voluntary and mandatory disclosure, and many more.

ISBN Print 9781838679644
ISBN Electronic 9781838679637 (PDF), 9781838679651 (ePub)
Publication Date Mar-20
Pricing £75.00, US$105.00
Format print Hardback
Pagination 280

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E: custserv@turpin-distribution.com T: +44 (0) 1767 604951
Social Media, Mobile and Cloud Technology Use in Accounting

Value-Analyses in Developing Economies

Authors: Femi Oladele Bowen Univeristy, Nigeria; Timothy Gbemiga Oyewole Bowen University, Nigeria

Synopsis
The rapidly evolving nature of emerging technologies, and the transformative and disruptive tendencies offered by these are reshaping professional activities, operations and functions as well as value creation.

The Definitive Guide to Blockchain for Accounting and Auditing

Understanding the Revolutionary Technology

Author: Saurav K. Dutta SUNY Albany, USA, and Curtin University, Australia

Synopsis
Blockchain is a disruptive technology impacting the accounting industry that has the potential to change how economic transactions are recorded, stored, and verified. Despite its potential ramifications, there is a lack of literature discussing this from the accountant’s perspective. Through real-world cases this book distils an abstract technology to relatable experiences for business professionals.

The Savvy Investor’s Guide to Building Wealth Through Traditional Investments

The Savvy Investor’s Guide

Authors: H. Kent Baker Kogod School of Business, American University, USA; John R. Nofsinger University of Alaska Anchorage, USA; Andrew C. Spieler Hofstra University, USA

Synopsis
Would you like to be a millionaire? While alternative investments are an option, this easy-to-read guide focuses on traditional investments – stocks, bonds, and cash or cash equivalents. Especially written for novice investors, if you want to become a millionaire and don’t have the luck to buy a lottery ticket, this is the guide for you.

Place an order: Americas

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Advanced Issues in the Economics of Emerging Markets

International Symposia in Economic Theory and Econometrics

Edited by: William A. Barnett University of Kansas, USA; Bruno S. Sergi Harvard University, USA

Synopsis

Volume 27 of the International Symposia in Economic Theory and Econometrics series collects a range of unique and diverse chapters, each investigating different spheres of development in emerging markets with a specific focus on significant engines of growth and advancement in the Asia-Pacific economies.

Essays in Honor of Cheng Hsiao

Advances in Econometrics

Edited by: Dek Terrell Louisiana State University, USA; Tong Li Vanderbilt University, USA; M. Hashem Pesaran University of Southern California, USA

Synopsis

Including contributions spanning a variety of theoretical and applied topics in econometrics, this volume of Advances in Econometrics is published in honour of Cheng Hsiao.

Global Street Economy and Micro Entrepreneurship

Contemporary Studies in Economic and Financial Analysis

Author: Simon Grima University of Malta, Malta

Edited by: Osman Sirkeci Giresun University, Turkey; Kamuran Elbeyoğlu Toros University, Turkey

Synopsis

Throughout the history of capitalism, street economy has found a space in the failures of the open market economy, but it has been ignored by the mainstream media and academy. As street economies pop up as a spontaneous solution to the failures of capitalism, these economies are an opportunity to learn, explore and grow away from the mainstream.

Refugee Crises and Third-World Economies

Policies and Perspectives

Edited by: Sourav Kumar Das Lalbaba College, India; Nidhi Chowdhary Lalbaba College, India

Synopsis

The global political economy is currently in the midst of a refugee crisis, one that is complex and that remains poorly researched and under-theorized within both economics and political science. There is little understanding of the many diverse situations that lead to it, and refugees are all too often included in the category of forced migrants.

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Research in the History of Economic Thought and Methodology
Including a Symposium on Economists and Authoritarian Regimes in the 20th Century
Research in the History of Economic Thought and Methodology
Edited by: Luca Fiorito Universita degli Studi di Palermo, Italy; Scott Scheall Arizona State University, USA; Carlos Eduardo Suprinyak Universidade Federal de Minas Gerais, Brazil
Synopsis
Volume 38B of Research in the History of Economic Thought and Methodology features a symposium on economists and authoritarian regimes in the 20th century. It also features a new general-research essay by Reinhard Schumacher and RHETM co-editor Scott Scheall that provides new details concerning Carl Menger's life and career.

Spending Without Thinking
The Future of Consumption
The Future of Work
Author: Richard Whittle Manchester Metropolitan University, UK
Synopsis
Spending Without Thinking examines how current and future changes in Retail and Consumer Behaviour through a Behavioural Science perspective, and explores how ‘Spendtech’ developments and advanced analytics are leading to automatic spending and an unthinking consumption environment, and how physical retail spaces will adapt to these changes.

Tensions and paradoxes in temporary organizing
Research in the Sociology of Organizations
Edited by: Joseph B. Lampel Manchester Institute for Innovation Research, UK; Timo Braun Freie Universität Berlin, Germany
Synopsis
This volume brings together empirical and conceptual papers that investigate the Tensions and Paradoxes in Temporary Organizing. Temporary organizing is a widespread phenomenon that continues to grow in importance, and reflects the uncertainty resulting from competition in globalized markets.

The World Economic Forum and Transnational Networking
Emerald Points
Author: Elizabeth Friesen Carleton University, Canada
Synopsis
The World Economic Forum and Transnational Networking presents an informative investigation of the WEF as a political actor and important part of transnational civil society. Drawing upon extensive original research, Friesen analyzes the surprising role the WEF has played in international processes.

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A Brief History of Credit in UK Higher Education
Laying Siege to the Ivory Tower
Great Debates in Higher Education
Author: Wayne Turnbull Liverpool John Moores University, UK
Synopsis
This timely book is the first to address the role of credit in UK higher education. It provides an overview and history of the development of credit in the UK HE sector and highlights how credit can be a vehicle for widening access and student choice, for curricular flexibility and mobility of learning.

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ISBN Electronic 9781839821684 (PDF), 9781839821707 (ePub)
Publication Date Mar-20
Pricing £40.00, US$56.00
Format print Paperback
Pagination 191

Addressing Student Sexual Violence in Higher Education
A Good Practice Guide
Authors: Clarissa J Humphreys Durham University, UK; Graham J Towl Durham University, UK
Synopsis
This book is the first practical guidance on how to address sexual violence, using a comprehensive institution-wide approach. The authors provide how-to level information on policy writing, responding to disclosures, developing comprehensive prevention and response education programmes, conducting trauma-informed investigations and sanctioning.

ISBN Print 9781838671419
ISBN Electronic 9781838671389 (PDF), 9781838671402 (ePub)
Publication Date May-20
Format print Paperback
Pagination 225

Annual Review of Comparative and International Education 2019
International Perspectives on Education and Society
Edited by: Alexander W. Wiseman Texas Tech University, USA
Synopsis
The Annual Review of Comparative and International Education 2019 examines the field of comparative and international education by bringing together scholars, professionals, and other stakeholders to investigate recent developments in the field that are relevant to contemporary and future educational reform and applications worldwide.

ISBN Print 9781838677244
ISBN Electronic 9781838677237 (PDF), 9781838677251 (ePub)
Publication Date Jun-20
Pricing £90.00, US$130.00
Format print Hardback
Pagination 468

Civil Society and Social Responsibility in Higher Education
International Perspectives on Curriculum and Teaching Development
Innovations in Higher Education Teaching and Learning
Edited by: Enakshi Sengupta The American University of Kurdistan, Iraq; Patrick Blessinger St. John’s University and Higher Education Teaching and Learning Association, USA; Craig Mahoney University of West Scotland, UK
Synopsis
This volume explores different angles of sustainability, university corporate social responsibility, and the role of civil society in the context of education, with a focus on curriculum development and teaching.

ISBN Print 9781839094651
ISBN Electronic 9781839094644 (PDF), 9781839094668 (ePub)
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Pricing £85.00, US$120.00
Format print Hardback
Pagination 372

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Completing Your EdD

The Essential Guide to the Doctor of Education

Edited by: Iona Burnell University of East London, UK; Jodi Roffrey-Barentsen University of Brighton, UK

Synopsis
This is an essential text for students pursuing the Doctor of Education programme (EdD). Written by EdD teachers and course leaders, it covers essential elements of the EdD including reading and writing at doctoral level, planning and executing research, and much more, and will accompany students as they successfully progress through their EdD.

Introduction to Sustainable Development Leadership and Strategies in Higher Education

Innovations in Higher Education Teaching and Learning

Edited by: Enakshi Sengupta The American University of Kurdistan, Iraq; Patrick Blessinger St. Johns University and Higher Education Training and Learning Association, USA; Taisir Subhi Yamin The International Centre for Innovation in Education, Germany

Synopsis
This topical volume contextualizes the heightened interest in sustainable education across the globe and will be of interest to researchers, university leaders, and students interested in a sustainable future for universities and society as a whole.

Leading Educational Systems and Schools in Times of Disruption and Exponential Change

A Call for Courage, Commitment and Collaboration

Author: Patrick Duignan Professor Emeritus, Australian Catholic University, Australia

Synopsis
This book provides an analysis of the impact of disruptive environments on education and closely examines national and international research-based literature on how educational systems in a number of countries are successfully transforming educational delivery processes to better prepare students for an increasingly disrupted world.

The Emergence of Teacher Education in Zambia

Emerald Studies in Teacher Preparation in National and Global Contexts

Author: Brendan P. Carmody University College London, UK

Synopsis
This book offers a detailed history of the development of teacher education in Zambia. Also analysed is the nature of education offered at different times and how the teacher and his/her education reflect this, arguing the need for a fundamentally new philosophy of education and a mode of teacher formation in line with it.

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Unsafe Spaces

Endings Sexual Abuse in Universities

Authors: Eva Tutchell Independent Education Consultant, UK; John Edmonds Kings College London, UK

Synopsis
Unsafe Spaces reveals the shocking extent of sexual abuse in English and Welsh universities and offers practical solutions to the present crisis and to the culture of disrespect which blights many universities and allows such abuse to continue unchecked.

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Coaching Winning Sales Teams
Insights from the World of Sport and Business
Authors: Tim Chapman Sales EQ Limited, UK; Lynn Pickford Leadership and Sales Coach, UK; Tony Smith Hull Kingston Rovers RFC, UK
Synopsis
Through extensive research into elite coaches in the world of business and sports, this book investigates the mindset, skills and behaviours required to be a top sales coach and provides a range of practical models, tools and techniques for sales leaders and professionals to use.

ISBN Print 9781789734881
ISBN Electronic 9781789734874 (PDF), 9781789734898 (ePub)
Publication Date Apr-20
Format print Hardback
Pagination 285

Conflict and Shifting Boundaries in the Gig Economy
An Interdisciplinary Analysis
The Changing Context of Managing People
Edited by: Rebecca Page-Tickell University of East London, UK; Elaine Yerby London School of Economics, UK
Synopsis
Using an interdisciplinary approach, this book draws on legal, HRM, occupational psychology and economic perspectives to innovatively explore the conflicts and blurring boundaries affecting the Gig Economy in terms of the worker, employee identity, status and relationships, and team and career management.

ISBN Print 9781838676049
ISBN Electronic 9781838676032 (PDF), 9781838676056 (ePub)
Publication Date Mar-20
Pricing £70.00, US$100.00
Format print Hardback
Pagination 287

Leading within Digital Worlds
Strategic Management for Data Science
Emerald Points
Author: Peter Grindrod University of Oxford, UK
Synopsis
Leading within Digital Worlds explores the challenges for data scientists in leading technical R&D groups, both private sector companies and in public R&D, and also for non-specialists in leading roles in data science groups.

ISBN Print 9781839098093
ISBN Electronic 9781839098062 (PDF), 9781839098086 (ePub)
Publication Date Mar-20
Pricing £40.00, US$56.00
Format print Paperback
Pagination 180

Managing Meetings in Organizations
Research on Managing Groups and Teams
Edited by: Annika L. Meinecke University of Hamburg, Germany; Joseph A. Allen University of Nebraska at Omaha, USA; Nale Lehmann-Willenbrock University of Hamburg, Germany
Synopsis
Groups and teams are the backbone of most organizations. Employees come together to pool their efforts, join forces, develop creative ideas, and make decisions in one key social context: the workplace meeting. This volume presents novel perspectives and state-of-the art research insights into the management of team meetings in the workplace.

ISBN Print 9781838672287
ISBN Electronic 9781838672270 (PDF), 9781838672294 (ePub)
Publication Date Mar-20
Pricing £80.00, US$115.00
Format print Hardback
Pagination 344

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Personnel Selection
Finding the Future of Talent Through Science and Technology
The Future of Work
Authors: Tomas Chamorro-Premuzic University College London, UK; Franziska Leutner University College London, UK; Reece Akhtar RHR International, USA
Synopsis
Personnel Selection explores new directions of this vital business practice, examining the revolution in this field beyond the data science age through AI-powered methods. Examining exciting developments, including video scraping, digital footprint analytics, cognitive game-based assessments, ethics of new methods and possibilities beyond tomorrow.

The Study and Practice of Global Leadership
Building Leadership Bridges
Edited by: Gama Perruci Marietta College, USA
Synopsis
The first book in this three-part mini series is dedicated to the connection between globalization and the field of leadership. The book is divided into three parts: The Connection between Leadership and the Global Context; The Impact of Globalization on the Study of Leadership; and The Impact of Globalization on the Practice of Leadership.

Workforce Health and Productivity
The Future of Work
Authors: Stephen Bevan Institute of Employment Studies, UK; Cary L. Cooper Alliance Manchester Business School, UK
Synopsis
Examining how workforce physical and mental health is becoming an increasingly vital contemporary challenge for businesses, governments and employees. Tracing the impact on direct and indirect productivity costs and analysing the development of the topic into a core issue in the future world of work.

Writing Differently
Dialogues in Critical Management Studies
Edited by: Alison Pullen Macquarie University, Australia; Jenny Helin Uppsala University, Sweden; Nancy Harding University of Bath, UK
Synopsis
Writing Differently is a critical, insightful, poetic and timely collection of essays, poems, plays and auto-ethnographic pieces that showcases the potential of academic writing. The volume will be of interest to those interested in alternative ways of working, researching, thinking, organizing, writing research and research lives.
Digital Detox
The Politics of Disconnecting
SocietyNow
Author: Trine Syvertsen University of Oslo, Norway
Synopsis
Against a backdrop of increasingly intrusive technologies, Trine Syvertsen explores the digital detox phenomenon and the politics of disconnection from invasive media. With a wealth of examples, the book demonstrates how self-regulation online is practiced and delves into how it has also become an expression of resistance in the 21st century.

Knowledge Management for Leadership and Communication
AI, Innovation and the Digital Economy
Emerald Points
Author: Jon-Arild Johannessen Nord University and Kristiania University College, Denmark
Synopsis
With the establishment of the innovation economy, the Fourth Industrial Revolution is becoming a reality. As this occurs, new forms of leadership arise, generated by the interaction between leadership functions and neurology. This innovative book asks the question: what are the key value creation processes in the innovation economy?
Mentorship-Driven Talent Management
The Asian Experience
Edited by: Payal Kumar BML Munjal University, India; Pawan Budhwar Aston University, UK

Synopsis
Evidence suggests that research on mentorship has been dominated by the West, and little is known about the cultural variations of the mentoring phenomenon. This book aims to provide a deeper understanding of the contextual interpretation of mentoring by focusing on the Asian experience in countries such as China, India, Korea and Taiwan.

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Pagination 284

Simplifying the Complex
A Guide to Transition and Activation Planning for Healthcare Construction Projects
Authors: Kelly Guzman Yellow Brick Consulting, USA; Jeff Agner Yellow Brick Consulting, USA; Lynn Aguilera Yellow Brick Consulting, USA; Kathy Stevenson Yellow Brick Consulting, USA
Edited by: Ann Ahmadi Yellow Brick Consulting, USA; Alison Broders Yellow Brick Consulting, USA; Christina Olivarria Yellow Brick Consulting, USA

Synopsis
This easy-to-use guide provides readers with the fundamentals of the transition, activation, and operational planning process and is essential for anyone involved in activating a new healthcare space.

ISBN Print 9781838679729
ISBN Electronic 9781838679699 (PDF), 9781838679712 (ePub)
Publication Date Apr-20
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Format print Paperback
Pagination 150

Your marketing, made easier

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Beyond Multi-Channel Marketing
Critical Issues in Dual Marketing
Edited by: Maria Palazzo Università degli Studi di Salerno, Italy; Pantea Foroudi Middlesex University London, UK; Alfonso Siano Università degli Studi di Salerno, Italy

Synopsis
Delving into the rapidly developing field of dual marketing, investigating the strategic alliances, multi-stakeholder perspectives and branding potential it holds, this book promotes the adoption of the multichannel approach which is fundamental to facing the challenges of marketing 4.0.

Brand Personality
A Global Measurement and Management Tool for Strong Brands
Author: Theo Lieven University of St Gallen, Switzerland

Synopsis
Brand Personality: A Global Measurement and Management of Strong Brands explores creating effective and efficient tools for international brand management. Lieven details new perspectives on defining brand personality and offers guidance on creating workable brand personality scales, to demonstrate how to improve global brand equity.

Communicating Social and Environmental Issues Effectively
PRCA Practice Guides
Author: Betsy Reed Big Sky Strategic Communications, UK

Synopsis
This is the definitive guide to planning and delivering great communications on complex social and environmental issues. Including real-world case studies, practical exercises and clear frameworks, this book helps leaders, managers and marketing professionals plan, risk-proof and execute effective communications strategies.

Marketing in Customer Technology Environments
Prospective Customers and Magical Worlds
Author: Devanathan Sudharshan University of Kentucky, USA

Synopsis
With the rise of virtual reality, augmented reality, the internet of things and more, customers are more engaged, more involved, and easier to reach than ever; while being inundated with increasing amounts of marketing material. This straightforward guide takes you through these new technologies and shows how to leverage them to reach new markets.

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Using Corporate Social Performance to Accurately Predict Corporate Financial Performance
Advances in Business Marketing and Purchasing
Edited by: Lars Isaksson Bond University, Australia; Arch G. Woodside Curtin University, Australia

Synopsis
Advances in Business Marketing and Purchasing offers leading edge theory, empirical research and practice on sensemaking, planning, implementing and evaluating of strategies in business-to-business marketing and purchasing.

Wet Marketing
Mastering the Economics of Emotion to Drive Brand Performance
Author: Billee Howard BRANDstro, USA

Synopsis
In the past, brands had no clear way of ensuring how to stack the deck to affect a positive emotional consumer response to a specific experience. "Wet Marketing" (emotion, AI + neuroscience) has the potential to identify who the consumer is and how they'll respond to the proverbial "rain" before the sun recedes.

Powerful insights into the challenges of the modern industry and guidance on how to navigate your way through them.

Published in association with PRCA, the Public Relations and Communications Association, Europe’s largest and most influential PR and communications membership body.

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Artificial Intelligence and Global Security
Future Trends, Threats and Considerations
Edited by: Yvonne R. Masakowski US Naval War College, USA

Synopsis
Artificial Intelligence and Global Security: Future Trends, Threats and Considerations brings a much-needed perspective on the impact of the integration of Artificial Intelligence (AI) technologies in military affairs. Experts forecast that AI will shape future military operations in ways that will revolutionize warfare.

Law Enforcement in Homeland Security and Emergency Management
Community, Environment and Disaster Risk Management
Edited by: Tonya E. Thornton George Mason University, USA; Mark Landahl Frederick County (MD) Sheriff’s Office and Pennsylvania State University, USA

Synopsis
This book examines the role and involvement of law enforcement agencies across the spectrum of homeland security and emergency management. Contributions from expert practitioners and academics are organized around the mission areas of mitigation/protection, prevention, preparedness, response and recovery.

Rebuilding the Fire and Rescue Services
Policy Delivery and Assurance
Emerald Points
Authors: Peter Murphy Nottingham Trent University, UK; Katarzyna Lakoma Nottingham Trent University, UK; Peter Eckersley Nottingham Trent University, UK; Russ Glennon Manchester Metropolitan University, UK

Synopsis
The book examines the new arrangements for organizing policy, delivery and public accountability in Fire and Rescue Services. Contributors of this invaluable text assess the effectiveness of government responses to new legislation that came as a result of inadequacies identified in governmental reviews, namely the Policing and Crime Act of 2017.

Resistance, Resilience, and Recovery from Disasters
Perspectives from Southeast Asia
Community, Environment and Disaster Risk Management
Edited by: Ma. Regina M. Mehanova Ateneo de Manila University, Philippines; Lynn C. Waelde Palo Alto University, USA

Synopsis
This book showcases research in disaster response in Southeast Asia of particular interest for those studying disaster and mental health, and for providers of mental health and psychosocial support. Contributors cover topics ranging from resistance to disasters to resilience and recovery interventions.
Concise Guides to the United Nations Sustainable Development Goals

Providing an integrated assessment of the SDGs from economic, legal, social, environmental and cultural perspectives.
Artificial Intelligence and Global Security

**Future Trends, Threats and Considerations**

**Edited by:** Yvonne R. Masakowski

**US Naval War College, USA**

**Synopsis**

*Artificial Intelligence and Global Security: Future Trends, Threats and Considerations* brings a much-needed perspective on the impact of the integration of Artificial Intelligence (AI) technologies in military affairs. Experts forecast that AI will shape future military operations in ways that will revolutionize warfare.

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Law Enforcement in Homeland Security and Emergency Management

**Community, Environment and Disaster Risk Management**

**Edited by:** Tonya E. Thornton

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**Frederick County (MD) Sheriff's Office and Pennsylvania State University, USA**

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Rebuilding the Fire and Rescue Services

**Policy Delivery and Assurance**

**Emerald Points**

**Authors:**

Peter Murphy

**Nottingham Trent University, UK**;

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Resistance, Resilience, and Recovery from Disasters

**Perspectives from Southeast Asia**

**Community, Environment and Disaster Risk Management**

**Edited by:** Ma. Regina M. Hechanova

**Ateneo de Manila University, Philippines**; Lynn C. Waelde

**Palo Alto University, USA**

**Synopsis**

This book showcases research in disaster response in Southeast Asia of particular interest for those studying disaster and mental health, and for providers of mental health and psychosocial support. Contributors cover topics ranging from resistance to disasters to resilience and recovery interventions.
A World Beyond Work?
Automation, Basic Income and Bad Utopias
SocietyNow
Authors: Ana Cecilia Dinerstein University of Bath, UK; Frederick Harry Pitts University of Bristol, UK
Synopsis
This book mounts a forceful critique of fashionable thinking on the possibility of a post-work, post-capitalist society achieved through automation, a basic income and the reduction of working hours to zero, suggesting this popular utopia is nothing of the sort.

American Life Writing and the Medical Humanities
Writing Contagion
Author: Samantha Allen Wright William Penn University, USA
Synopsis
American Life Writing and the Medical Humanities: Writing Contagion bridges a gap in the market by linking the medical humanities with disability studies. It examines how Americans used life writing to record epidemic disease throughout history.

Anthropological Enquiries Into Policy, Debt, Business And Capitalism
Research in Economic Anthropology
Edited by: Donald C. Wood Graduate School of Medicine, Akita University, Japan
Synopsis
This volume explores current issues in national and international policy, business and capitalism and economic theory and behavior specifically pertaining to Brazil. The underlying theme running through the collection is the steady encroachment of neoliberalism into economic policy and practice, and the impact this has had on everyday ways of life.

Brexit and Gibraltar
The Negotiations of a Historically Contentious Region
Brexit Studies Series
Author: Arantza Gomez Arana Birmingham City University, UK
Synopsis
When Gibraltarians voted to stay in the EU in 2016, their future became part of a complex negotiation process. Brexit and Gibraltar: The Negotiations of a Historically Contentious Region explores the standpoint of representatives of the UK, Spain and EU officials on Gibraltar’s position in the Brexit negotiations between the EU and the UK.
Burial and Death in Colonial North America
Exploring Interment Practices and Landscapes in 17th-Century British Settlements
Emerald Points
Author: Robyn S. Lacy Golder Associates Ltd, Canada
Synopsis
This book explores the relationship and organization of 17th Century burial landscapes within their associated settlements and the wider setting of colonial northeast British North America to provide readers with a more holistic understanding of settlers’ relationship with mortality.

Death in Custody
Inquests, Family Participation and State Accountability
Author: Jo Easton Deputy CE and Director of Policy and Research at Magistrates Association, UK
Synopsis
Death in Custody shows that procedural justice theory is relevant for participation in processes investigating human rights violations. It includes key recommendations on how to ensure participation can be fair and effective.

From Blofeld to Moneypenny
Gender in James Bond
Emerald Studies in Popular Culture and Gender
Edited by: Steven Gerrard Leeds Beckett University, UK
Synopsis
Since its inception, 007 has captured the hearts of a worldwide audience, and the franchise is now available over multiple media platforms, including movie, comic strips, games, graphic novels and fashion statements. This edited collection examines the role that gender has played across the platforms that the James Bond franchise now occupies.

Funeral Practices in the Czech Republic
Funerary International
Author: Olga Nešporová Research Institute for Labour and Social Affairs, Czech Republic
Synopsis
Exploring the traditions, customs and contemporary legal framework of Czech funeral practices, this book analyses and interprets the high cremation rate, predominance of secular funerals and increasing popularity of cremation with no funeral ceremony against the background of the country's historical development.

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Health Policy, Power and Politics

**Sociological Insights**

**Author:** Michael Calnan  
University of Kent, UK

**Synopsis**
In the context of substantial changes in health service policy and public health policy in England and Wales over the last two decades, Health Policy, Power and Politics fills an important gap by providing an up-to-date and accessible account and sociological analysis of recent trends in health policies.

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Metal Music and Sonic Knowledge in Europe

**A Cultural History Since 1970**

Emerald Studies in Metal Music and Culture

**Edited by:** Peter Pichler  
Nimirum Knowledge Services Provider, Leipzig, Austria

**Synopsis**
This book introduces the first narrative of a cultural history of metal music in Europe by a trained historian. Drawing on the latest research results in post-structuralist cultural history, it tells the fascinating history of this subculture since 1970, from a European and transnational perspective.

---

Metal Music and the Re-imagining of Masculinity, Place, Race and Nation

Emerald Studies in Metal Music and Culture

**Author:** Karl Spracklen  
Leeds Beckett University, UK

**Synopsis**
Metal is a form of popular music. Popular music is a form of leisure. In the modern age, popular music has become part of popular culture, a heavily contested collection of practices and industries that construct place, belonging and power.

---

Movies, Music and Memory

**Tools for Wellbeing in Later Life**

Emerald Studies in the Humanities, Ageing and Later Life

**Edited by:** Julia Hallam  
University of Liverpool, UK; Lisa Shaw  
University of Liverpool, UK

**Synopsis**
Presenting research findings from recent studies, including pilot projects led by the authors in the UK and Brazil, this book provides an accessible, timely, practically relevant and jargon-free overview of how music and films are currently used in nursing homes, dementia wards and day care centres for the older population.

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Sociology

Rethinking Young People's Lives Through Space and Place
Sociological Studies of Children and Youth
Edited by: Anuppiriya Sriskandarajah York University, Canada
Synopsis
Rethinking Young People’s Lives Through Space and Place explores three main themes, how children navigate real and imaginary borders, how space constitutes belonging, meaning-making, and representation, and how space informs learning and identities.

Sex and Social Media
SocietyNow
Authors: Katrin Tildenberg Tallinn University, Estonia; Emily van der Nagel Monash University, Australia
Synopsis
Sex and Social Media offers a curious reader an academically informed yet accessible discussion of the nuances of sexual social media and socially mediated sex, giving a much-deserved space to explore the multiplicity and richness of sexual practices online.

Tattoos and Popular Culture
Cultural Representations in Ink
SocietyNow
Author: Lee Barron Northumbria University, UK
Synopsis
Tattoos and Popular Culture: Cultural Representations of Ink examines how tattoos moved from a subcultural behaviour confined to ‘alternative’ groups to become a mainstream trend, and in particular examines the role new media has played in making tattoos a potent signifier of ‘difference’ for the millennial generation.

The Citizen and the State
Criminal Justice and Civil Liberties in Conflict
Author: Angus Nurse Middlesex University, UK
Synopsis
The Citizen and the State examines the conflict between criminal justice and civil liberties from a critical criminology perspective. It argues that far from being a search for truth or justice, contemporary criminal justice represents the power of the state against the individual.
The Emerald Handbook of Feminism, Criminology and Social Change
Emerald Studies in Criminology, Feminism and Social Change
Edited by: Sandra Walklate University of Liverpool, UK; Kate Fitz-Gibbon Monash University, Australia; JaneMaree Maher Monash University, Australia; Jude McCulloch Monash University, Australia

Synopsis
Comprehensive and current, this handbook combines a wide range of international contributors to chart the uneasy relationship between feminism, criminology and victimology. It explores both the historical and contemporary questions posed by feminist work and is essential reading for anyone interested in feminism, criminology and social change.

The International Handbook of Black Community Mental Health
Edited by: Richard Majors University of Colorado - Colorado Springs, USA; Karen Carberry Orr, UK; Theodore Ransaw Michigan State University, USA

Synopsis
This international handbook addresses classic mental health issues, as well as controversial subjects regarding inequalities and stereotypes in access to services, and misdiagnoses. It addresses the everyday racism faced by Black people within mental health practice.

The Olympic Games
A Critical Approach
SocietyNow
Author: Helen Jefferson Lenskyj University of Toronto, Canada

Synopsis
Do the Olympic Games really live up to their glowing reputation? As the biggest global sport mega-event, the Olympic Games command public and media attention, while Olympic mythology and ritual obscure their underlying function as a profit-making business enterprise.

The Philosophy of Transhumanism
A Critical Analysis
Emerald Points
Author: Benjamin Ross University of North Texas, USA

Synopsis
Transhumanism is an international movement which anticipates humans developing posthuman capacities in the near future. This work provides an introduction to transhumanism and the ethical and philosophical issues raised by radical human enhancement. The book investigates these questions in a way that is timely and accessible to the non-specialist.

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The Return of the Medieval
Control, Surveillance and Politics in the Age of the Internet
Author: Jakob Linna Jensen Danish School of Media and Journalism, Denmark

Synopsis
This book sheds light on the world of the Internet and social media and their eerie relation to surveillance and control, with a historical prism drawn from the Medieval Age.

The Systemic Approach in Sociology and Niklas Luhmann
Expectations, Discussions, Doubts
Author: Jiří Šubrt Charles University in Prague, Czech Republic

Synopsis
The systemic approach to sociology is widely considered to be one of the most important conceptions in sociology at the end of the 20th century. In this book Šubrt provides a comprehensive overview, and critical appraisal of the theory of social systems.

Transregional Europe
Author: William Outhwaite Newcastle University, UK

Synopsis
Transregional Europe integrates work in human geography and planning with related scholarship in history and the other social sciences, covering public perceptions of European macro-regions and EU macro-regional planning.

Truth Disrupted
Making Sense of Disinformation
SocietyNow
Author: Justin Schlosberg Birkbeck, University of London, UK

Synopsis
This book reveals how disinformation, a hot topic in academic, journalistic in policy circles, has also become an ideological weapon for those seeking to discredit and delegitimize a burgeoning progressive movement for social change.

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A Practitioner's Guide to Data Governance

**A Case-Based Approach**

**Synopsis**

Data governance looks simple on paper, but in reality it is a complex issue facing organizations. In this practical guide, data experts Uma Gupta and San Cannon look to demystify data governance through pragmatic advice based on real-world experience and cutting-edge academic research.

**Authors:** Uma Gupta *Buffalo State University, USA*; San Cannon *Independent, USA*

**ISBN Print** 9781789735703
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**Publication Date** Jul-20
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**Format** Paperback
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Entrepreneurial Behaviour

**Unveiling the Cognitive and Emotional Aspects of Entrepreneurship**

**Entrepreneurial Behaviour Series**

**Edited by:** Andrea Caputo *University of Lincoln, UK*; Massimiliano M. Pellegrini *University of Rome Tor Vergata, Italy*

**Synopsis**

The success, longevity, and survival of SMEs are deeply linked to the effectiveness of individual decision-making processes, and established firms need to develop an entrepreneurial and innovative decision-making processes to maintain competitive advantages in a continuously changing and increasingly turbulent environment.

**ISBN Print** 9781789735086
**ISBN Electronic** 9781789735079 (PDF), 9781789735093 (ePub)
**Publication Date** Jul-20
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**Format** Hardback
**Pagination** 300

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Entrepreneurial Opportunities

**Economics and Sustainability for Future Growth**

**Edited by:** Vanessa Ratten *La Trobe University, Australia*

**Synopsis**

Focusing on sustainable innovation in emerging economies, this book characterises and responds to contemporary market pressures felt by business leaders worldwide. The book offers new ways of looking at entrepreneurial opportunities in a range of contexts, including emerging markets, franchise relationships, revenue management, and tourism.

**ISBN Print** 9781839092862
**ISBN Electronic** 9781839092855 (PDF), 9781839092879 (ePub)
**Publication Date** Mar-20
**Pricing** £65.00, US$95.00
**Format** Hardback
**Pagination** 232

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Entrepreneurship for Deprived Communities

**Developing Opportunities, Capabilities and Enterprise Culture**

**Emerald Points**

**Authors:** Nikolai Mouraviev *Abertay University, Scotland*; Alex Avramenko *Abertay University, Scotland*

**Synopsis**

Using case studies and research-based narratives to investigate the barriers facing developing enterprises in deprived communities, this book provides a toolkit for small business professionals and local authorities to revitalise a community-centered enterprise culture and reinvigorate disadvantaged groups.

**ISBN Print** 9781789739886
**ISBN Electronic** 9781789739855 (PDF), 9781789739879 (ePub)
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Making Sense of Sustainability
Understanding the Impact of Sustainable Practices on the Business and Financial World
Author: Caroline Pomare Mount Allison University, Canada

Synopsis
The discussion in terms of sustainability and its impact on financial and business systems can be positioned in terms of historical changes (i.e., "transition risks") that may result in assets becoming stranded and a resulting non-sustainable financial and business system (i.e., "stock market collapse" and "burst of the carbon bubble").

Maturing Leadership
How Adult Development Impacts Leadership
Edited by: Jonathan Reams NTNU, Norway

Synopsis
We've known for years now that demands on leaders are only increasing. Yet we have lacked rigorous ways to support development for leaders to meet these demands. In Maturing Leadership, Jonathan Reams brings together a cast of expert contributors to explore the value of a developmental approach to these issues.

Real Time Strategy
When Strategic Foresight Meets Artificial Intelligence
Authors: Andreas Schühly Deloitte, Germany; Frank Becker Deloitte, Germany; Florian Klein Deloitte, Germany

Synopsis
Combining classical scenario thinking (the gentle art of perception) with the analytical power of big data and artificial intelligence, Real Time Strategy presents the decision making of the future which enables decision makers to develop dynamic strategies, monitor their validity, and react faster.

Sustainability
Business and Society 360
Edited by: David M. Wasielewski Duquesne University, USA; James Weber Duquesne University, USA

Synopsis
Volume Four focuses on research drawn from work grounded in "Sustainability." Scholars known in this discipline contribute to a 360-degree evaluation of the theory, including cross-discipline research, empirical explorations, cross-cultural studies, literature critiques, and meta-analysis projects.

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