



Welcome to Emerald



HELLO

Welcome to
Emerald

Proud to Partner with you


As a principled, independent publisher with over 50 years of publishing experience, we are focused on supporting academic institutions in demonstrating the impact of their research on management learning and practice. We are delighted to welcome you as a new and valued customer and look forward to supporting the needs of your users and researchers.

Congratulations on your subscription to Emerald Insight - **emerald.com/insight**. Emerald's dedicated research platform, delivering high quality, international research with practical relevance.

This guide will provide you with all the information you need as administrators to help you navigate through the features of the Emerald Insight platform and help users get the most out of their research.

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Accessing your Account



Create your own space with “My Profile”

When you create your own Emerald Profile, you benefit from:

- The ability to save a search – so you won't have to spend time doing it again
- Access your institutions subscription off campus, where other authentication options aren't available

Creating a profile is easy! Click “register” at the top right of the Emerald Insight homepage. Once you have created your own personal username and password, you can log in at the top of any Emerald page, or go directly to **emerald.com/insight/register**

A black and white photograph showing several people's hands holding smartphones. The phones are held in various orientations, some showing screens. The background is blurred, suggesting a busy environment. Overlaid on the right side of the image is the text "Take your research off campus" in a teal, serif font.

Take your research
off campus

Emerald Insight is specifically designed for use on any mobile device with a web browser, including Apple iOS, Android, Blackberry and other platforms.

A world of research in your pocket! Within the mobile ready platform you will find all journal and book content, organised by subject area and delivered via standard document delivery methods, including ePUB options for selected content. Why not also use our built-in social media tools to share content with your colleagues and peers?

Authentication options

- WAM Proxy
- Shibboleth
- Referring URL
- IP authentication
- Organisational Access via profile
- OpenAthens

Emerald and discovery services

Emerald is committed to an ongoing programme of developments which will help support librarians in their mission to serve the needs of their users. If you are using a discovery service please let your Emerald representative know which one so we can optimize your experience with Emerald.



A black and white photograph of a person reading a book. The book is open on a tray, and a white mug filled with coffee sits on the tray to the left. The person's hand is visible on the right side of the book, holding the page. The background is a textured, knitted fabric. The text "Guides and support for everyone" is overlaid in a teal color on the right side of the image.

Guides and support for everyone

For Users

Advice and FAQs

Select “Frequently Asked Questions” in the feedback area of emerald.com/insight for simple advice and FAQs on accessing your content. Or go directly to emerald.com/insight/faq. You will find information on:

Access - find out exactly what you have access to, setting up access to your content, accessing this content via a mobile device.

Using your research - searching for the content you need, downloading to a citation manager, creating your own personalized Emerald profile.

We have a wide range of multilingual support materials to meet your needs, including online tutorials and quick guides. Topics include creating an account, searching and browsing.

Download these at:

emeraldgroupublishing.com/support/training.htm

For Librarians

Emerald “For Librarians” is a resource to improve information services and better serve library users. It’s free - become a member today! Just follow the “For Librarians” link on emeraldgroupublishing.com and fill out the registration form to receive full access to our librarian resources. Or go directly to: emeraldgroupublishing.com/librarians

Support resources and guides

Product listings and cataloguing records: all the necessary information required to integrate your subscription into your library systems are provided, including MARC records, KBART records and durable product URL information.

Download these directly at:

emeraldgroupublishing.com/support/index.htm

For Authors

Emerald “For Authors” offers practical tips and guidance on how to get work published and maximize dissemination, along with views from editors on what they look for in papers. Resources for contacting experienced copy editors to help improve papers are also provided.

Access this information here:

emeraldgroupublishing.com/authors

Introducing 'My Emerald'

We want to make your experience with Emerald as helpful as possible, which is why we've created "My Emerald" which is home to important items you will need including:

- **User guides for you and your library users**
- **Posters for you to display in your library informing your users what they have access to**
- **Tutorial videos demonstrating how to get the best out of the platform**

To access My Emerald visit emeraldgroupublishing.com/welcome

This is your area, so if you would like to see something included in "My Emerald" or would like to talk to a member of our sales teams, email welcome@emeraldgroup.com and we'll be in touch straight away.

For help and support please email support@emerald.com/insight

