

eJournals 2020

Empowering change makers
with mission led
social science research
for over 50 years



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discover.

eJournals

We believe that research should foster debate, generate ideas and drive change. By looking through the eyes of subject experts across a range of disciplines, we can achieve clarity on some of the world's biggest challenges. Our vision is to take high quality, applied research to a global audience of researchers, students and professionals, who can turn theory into action.

Boasting a portfolio of 309 journals, Emerald Insight is home to more than 255,000 current and Backfiles articles across the fields of business, management, economics, engineering, computing, technology and social sciences. At the heart of our publishing agenda is quality and relevance – through our deep-rooted connection to the communities we serve, we bring to life the most pertinent topics from world-leading thinkers.

Supporting a more inclusive approach to research evaluation

The real impact of research is not measured by citations from other academics. The journal impact factor is one indicator of academic influence but, taken on its own, doesn't tell us much about the relevance and real change that research can bring about.

As a signatory of DORA, Emerald is committed to the responsible use of metrics. We will focus on a wider range of research outputs including data and multimedia, more digestible summaries, increased speed and openness of publication, and investment in digital channels to reach a wider audience.





Flexible

A range of journal subscription and purchase options are available to individual libraries or consortia; ensuring institutions receive the right resources to meet their budget and content requirements.

Interdisciplinary

Comprehensive coverage across key disciplines in the field, providing new perspectives on highly relevant topics and themes.

Authoritative

All journals are double-blind peer-reviewed, supported by a network of over 15,000 Editorial Advisory Board members.

Expert

Bringing together practice and expertise from industries and communities around the world representing the work of over 58,000 expert authors from more than 140 countries.



Bibliometrics

- 289 journals are listed in Web of Science™
- 84 journals are accepted in Journal Citation Reports®¹
- 205 journals are listed in Emerging Sources Citation Index
- 291 journals receive a Scopus CiteScore™²
- 267 journals receive a SCImago Journal Ranking
- 184 journals are ranked in ABDC Journal Quality List³
- Over 150 journals are included in CABS⁴



User engagement

- Last year, there were over 32.6 million journal article downloads
- 25% of responders to an Emerald Insight user survey were from a practitioner background
- In 2018, almost half of visitors to Emerald Insight were from countries with developing economies⁵



Publication timescales

- Over 40% of journals make a decision on article acceptance within 6 weeks
- Over 70% of Emerald articles in 2018 were published in less than 90 working days from the date of acceptance
- In 2018, an average of 50% of articles were downloaded within the first three months of publication



Open research

- Articles from Emerald's fully open access journals were downloaded over 1 million times last year
- In 2018 usage of all of Emerald's open access content doubled from the previous year, with 1.9 million article downloads

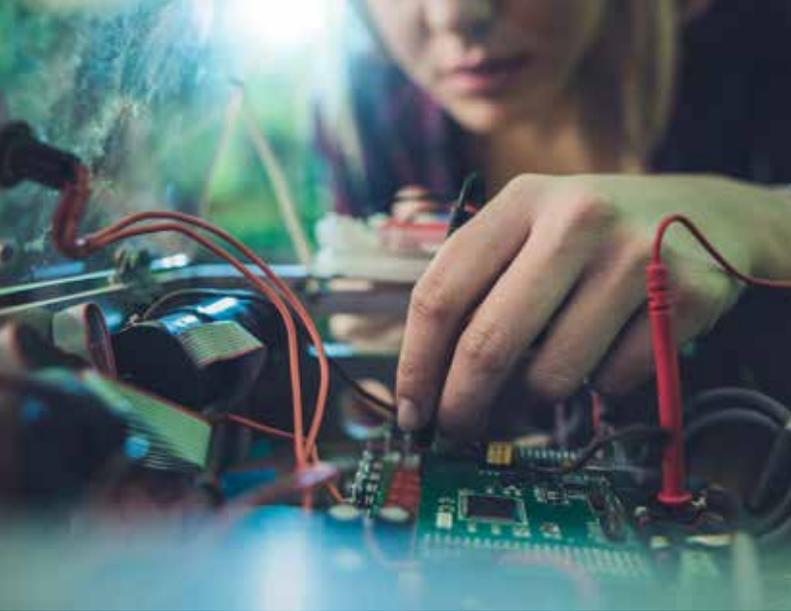
¹ 2018 Journal Citation Reports® (Clarivate Analytics, 2018)

² 2018 CiteScore™ (powered by Scopus®)

³ Australian Business Deans School

⁴ Chartered Association of Business Schools

⁵ Developing economy as defined in the UN World Economic Situation and Prospects report 2019



Interdisciplinary thinking

Interdisciplinary research is the most productive way of addressing global problems and driving innovation. Gain an in-depth understanding of the topics you care about by seeing how they span disciplines across the entire eJournal portfolio.



Digital world

- Artificial intelligence
- Big data
- Cybersecurity
- Cybernetics
- Data protection
- Digital currencies
- E-commerce
- Human-computer interaction
- Industry 4.0
- Internet of Things
- Neuromarketing
- Semantic web



Education

- Curriculum development
- Coaching & mentoring
- Global & comparative education
- Librarianship
- Multicultural education
- Sustainability in higher education
- Theory of education & pedagogy
- Vocational education & training
- Assessment and impact of education
- Learning & intellectual disabilities
- Practice-based learning
- Education in society
- Intellectual freedom



Future of work

- Business foresight
- Career development
- Creating healthy workforces
- Cross-cultural workforces
- Education & training of professionals
- Educational futures
- Global mobility
- Personal branding
- Retirement & an aging workforce
- The future of trade unions
- Work/Life balance
- AI & the new division of labour



Operations

- Business process management
- Supply chains
- Design, manufacturing & testing
- Global operations
- Lean operations & manufacturing
- Lean Six Sigma
- Modelling management
- Multi-channel distribution
- Offshoring & outsourcing
- Productivity & performance
- Quality & reliability
- Service management



Responsible management

- Workplace bullying
- Business ethics, law & management
- Corporate social responsibility
- Employee empowerment
- Ethical marketing
- Workplace resilience
- Risk management strategies
- Institutional trust
- Emotional intelligence
- Human capital management
- Women in leadership
- Social & environmental disclosure

Strategic management

- Advertising & sports marketing
- Branding/place branding
- Co-creation of value
- Corporate communication
- Customer & consumer behaviour
- Entrepreneurship
- Fashion marketing
- International business
- Knowledge management
- Project & asset management
- Sports marketing
- Corporate finance & acquisitions

Subject disciplines

- Accounting, Finance & Economics
- Business, Management & Strategy
- Education
- Engineering
- Health & Social Care
- HR, Learning & Organization Studies
- Information & Knowledge Management
- Library & Information Sciences
- Marketing
- Operations, Logistics & Quality
- Property Management & Built Environment
- Public Policy & Environmental Management
- Tourism & Hospitality Management

Environment & sustainability



Agricultural finance
 City & town planning
 Climate change, adaption & mitigation
 Disaster management & prevention
 EcoTourism
 Environmental ethics
 Sustainable food systems
 Green supply chain
 Natural resource management
 Sustainable development
 Urban design
 Social & environmental sustainability policies

Health



Autism
 Parity of physical & mental health
 Criminal psychology
 Dual diagnosis
 Food & nutrition
 Inequalities in healthcare provision
 Integrated care
 Substance abuse & misuse
 Public mental health
 Aging population
 Health service delivery & quality
 Safeguarding

Policy sciences



Brexit
 Children's services
 E-government
 Social policy
 Open government
 Planning & property law
 Policy management
 Environmental law
 Public sector accounting
 Policing & emergency services
 Youth crime
 Rural credit in developing countries

Management



Sponsorship
 Branding
 Value
 Communications
 Consumer behaviour
 Business & marketing
 Management
 Management
 Mergers

Sociology



Age diversity
 Global equality
 LGBTQ
 Youth cultures
 Social movements
 Criminology
 Geography, mobility & migration
 Human rights
 Gender equality
 Social justice
 Demographics
 Intellectual freedom

Technology & innovation



Smart cities & architectural design
 Aerodynamics
 3D/4D printing
 Automation
 Biosensors
 Electromechanics
 Enabling technologies
 Environmental technology & innovation
 Micro & nano engineering
 Psychometrics
 Satellites & spacecrafts
 Tribology

Research inspiring real-world change

“Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning”.

Albert Einstein



Publishing research into the UN Sustainable Development Goals

Can we enable people to remove themselves from poverty?

“Income generation, informality and poverty in urban Turkey.” *International Journal of Sociology and Social Policy*

Improvement upon the lives of poor households requires changes at the macro-level - where the priority is given to the creation of jobs with decent working conditions, tighter labour market regulation and effective enforcement.

GOAL: End poverty

Can women have a career and a family?

“Can I have it all? Emerging adult women’s positions on balancing career and family” *Equality, Diversity and Inclusion: An International Journal*

Thematic analyses unearthed six distinct yet overlapping positions on the possibility of balancing career and family: Optimism, pessimism, uncertainty, choice, pragmatism and support.

GOAL: Gender equality

How is technology evolution changing the needs of the labor market?

“Technological unemployment as frictional unemployment: From Luddite to routine-biased technological change” *Kybernetes*

Digital technology does not directly generate unemployment, as the balance between jobs destroyed and created has historically always been positive. Indeed, technological unemployment in such a context can manifest itself in the form of frictional unemployment.

GOAL: Decent work and economic growth

How is 3D printing enabling democratization of invention?

“BeamMaker: an open hardware high-resolution digital fabricator for the masses” *Rapid Prototyping Journal*

3D printing is a revolutionary technology that has the potential to bring digital manufacturing to everyone.

GOAL: Industry, innovation and infrastructure

Can we minimize environmental impact by utilizing sustainable raw materials?

“Fruit shells of *Camellia oleifera* Abel as natural colourants for pigment printing of cotton fabric” *Pigment and Resin Technology*

The use of *Camellia oleifera* Abel fruit shells, which are considered as abundant by-products of tea seed oil production, as natural colouring agents for pigment printing of cotton fabric has been reported for the first time.

GOAL: Responsible consumption and production

What is the benefit of corporate disclosure of threatened species and habitats?

“Biodiversity and threatened species reporting by the top Fortune Global companies” *Accounting, Auditing & Accountability Journal*

Shows a statistically positive association between the amount of reporting and companies’ holding of biodiversity partnerships – firms categorized as red- and green-zone companies made more disclosures on biodiversity and threatened species than amber-zone companies.

GOAL: Life on land

Recent special issues exploring global debates

Trump presidency – what are the implications for equality, diversity, and inclusion?

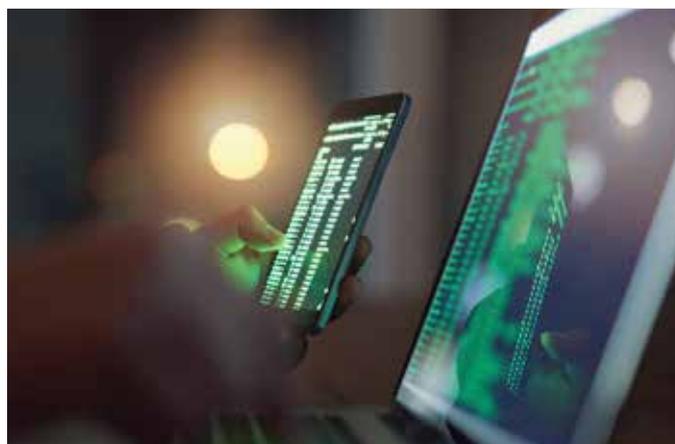
“Equality and Diversity Issues in the Time of Trump Equality, Diversity and Inclusion, 2018

This special issues asks: “as a community of scholars, we must continue to research, write, and expose inequalities to advance social justice and the equality of opportunities for everyone”.

The dark side of social media – what are the risks?

“The Dark Side of Social Media” Internet Research, 2018

Explores extreme displays of ‘dark social media’, such as paedophilia, hate crime and terrorism, to more mundane phenomena, such as fear of missing out (FOMO) and information overload.



Joining research with practice through co-creation

How does society respond to cyber-crime?

“Cyber crime: a portrait of the landscape”
Journal of Criminological Research, Policy and Practice, 2018

Steven Furnell – Centre for Security, Communications and Network Research, University of Plymouth, Plymouth, UK

Samantha Dowling – HM Government Home Office, London, UK

What is the possibility of a global data privacy breach?

“The goose that laid the golden eggs: personal data and the Internet of Things”
Journal of Business Strategy, 2019

Peter Buell Hisch – Baruch College, USA, and Ogilvy Consulting, Ogilvy & Mather, USA

Collection options

Covering the full extent of Emerald’s subject range over a period of 120 years, eJournal Premier joins seamlessly with eJournals Backfiles Premier to extend access to all available eJournal content from Emerald. Or choose from portfolios or subject collections that are perfectly suited to the needs of your institution.

eJournals Premier

200,000+ articles from 309 journals*

eJournals Backfiles Premier

125,000+ articles from 260 journals, dating back to 1898

Management eJournal Portfolio

136,000+ articles from 212 journals*

Management eJournal Backfiles Portfolio

70,000+ articles from 170 journals, dating back to 1899

Engineering, Computing & Technology eJournal Portfolio

52,500+ articles from 62 journals*

Engineering, Computing & Technology eJournal Backfiles Portfolio

41,000+ articles from 55 journals, dating back to 1929

Subject Collections

13 individual subject collections

* Estimated count by the end of 2020

New platform

i
share.



emerald insight

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About Emerald

For over 50 years, championing fresh thinking has been at the heart of the Emerald business. Our core ethos is to help make a difference so that little by little, those in academia or in practice can work together to make a positive change in the real world.

Our publications and publishing services help authors tell their story in a meaningful and timely way, providing innovative tools and services to build confidence and capability in impactful research.

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Join us in making a Real Impact.

