Empowering change makers with mission led social science research for over 50 years
We believe that research should foster debate, generate ideas and drive change. By looking through the eyes of subject experts across a range of disciplines, we can achieve clarity on some of the world’s biggest challenges. Our vision is to take high quality, applied research to a global audience of researchers, students and professionals, who can turn theory into action.

Boasting a portfolio of 309 journals, Emerald Insight is home to more than 255,000 current and Backfiles articles across the fields of business, management, economics, engineering, computing, technology and social sciences. At the heart of our publishing agenda is quality and relevance – through our deep-rooted connection to the communities we serve, we bring to life the most pertinent topics from world-leading thinkers.

Supporting a more inclusive approach to research evaluation

The real impact of research is not measured by citations from other academics. The journal impact factor is one indicator of academic influence but, taken on its own, doesn’t tell us much about the relevance and real change that research can bring about.

As a signatory of DORA, Emerald is committed to the responsible use of metrics. We will focus on a wider range of research outputs including data and multimedia, more digestible summaries, increased speed and openness of publication, and investment in digital channels to reach a wider audience.
Flexible
A range of journal subscription and purchase options are available to individual libraries or consortia; ensuring institutions receive the right resources to meet their budget and content requirements.

Interdisciplinary
Comprehensive coverage across key disciplines in the field, providing new perspectives on highly relevant topics and themes.

Authoritative
All journals are double-blind peer-reviewed, supported by a network of over 15,000 Editorial Advisory Board members.

Expert
Bringing together practice and expertise from industries and communities around the world representing the work of over 58,000 expert authors from more than 140 countries.

Bibliometrics
- 289 journals are listed in Web of Science™
- 84 journals are accepted in Journal Citation Reports®¹
- 205 journals are listed in Emerging Sources Citation Index
- 291 journals receive a Scopus CiteScore™²
- 267 journals receive a SCImago Journal Ranking
- 184 journals are ranked in ABDC Journal Quality List³
- Over 150 journals are included in CABS⁴

User engagement
- Last year, there were over 32.6 million journal article downloads
- 25% of responders to an Emerald Insight user survey were from a practitioner background
- In 2018, almost half of visitors to Emerald Insight were from countries with developing economies⁵

Publication timescales
- Over 40% of journals make a decision on article acceptance within 6 weeks
- Over 70% of Emerald articles in 2018 were published in less than 90 working days from the date of acceptance
- In 2018, an average of 50% of articles were downloaded within the first three months of publication

Open research
- Articles from Emerald’s fully open access journals were downloaded over 1 million times last year
- In 2018 usage of all of Emerald’s open access content doubled from the previous year, with 1.9 million article downloads

¹ 2018 Journal Citation Reports® (Clarivate Analytics, 2018)
² 2018 CiteScore™ (powered by Scopus®)
³ Australian Business Deans School
⁴ Chartered Association of Business Schools
⁵ Developing economy as defined in the UN World Economic Situation and Prospects report 2019
Interdisciplinary thinking

Interdisciplinary research is the most productive way of addressing global problems and driving innovation. Gain an in-depth understanding of the topics you care about by seeing how they span disciplines across the entire eJournal portfolio.

Digital world
Artificial intelligence
Big data
Cybersecurity
Cybernetics
Data protection
Digital currencies
E-commerce
Human-computer interaction
Industry 4.0
Internet of Things
Neuromarketing
Semantic web

Education
Curriculum development
Coaching & mentoring
Global & comparative education
Librarianship
Multicultural education
Sustainability in higher education
Theory of education & pedagogy
Vocational education & training
Assessment and impact of education
Learning & intellectual disabilities
Practice-based learning
Education in society
Intellectual freedom

Future of work
Business foresight
Career development
Creating healthy workforces
Cross-cultural workforces
Education & training of professionals
Educational futures
Global mobility
Personal branding
Retirement & an aging workforce
The future of trade unions
Work/Life balance
AI & the new division of labour

Operations
Business process management
Supply chains
Design, manufacturing & testing
Global operations
Lean operations & manufacturing
Lean Six Sigma
Modelling management
Multi-channel distribution
Offshoring & outsourcing
Productivity & performance
Quality & reliability
Service management

Responsible management
Workplace bullying
Business ethics, law & management
Corporate social responsibility
Employee empowerment
Ethical marketing
Workplace resilience
Risk management strategies
Institutional trust
Emotional intelligence
Human capital management
Women in leadership
Social & environmental disclosure

Strategic management
Advertising & sponsorship
Branding/place branding
Co-creation of value
Corporate communication
Customer & consumer
Entrepreneurship
Fashion marketing
International business
Knowledge management
Project & asset management
Sports marketing
Corporate finance & acquisitions
### Subject disciplines

- Accounting, Finance & Economics
- Business, Management & Strategy
- Education
- Engineering
- Health & Social Care
- HR, Learning & Organization Studies
- Information & Knowledge Management
- Library & Information Sciences
- Marketing
- Operations, Logistics & Quality
- Property Management & Built Environment
- Public Policy & Environmental Management
- Tourism & Hospitality Management

### Environment & sustainability

- Agricultural finance
- City & town planning
- Climate change, adaptation & mitigation
- Disaster management & prevention
- EcoTourism
- Environmental ethics
- Sustainable food systems
- Green supply chain
- Natural resource management
- Sustainable development
- Urban design
- Social & environmental sustainability policies

### Health

- Autism
- Parity of physical & mental health
- Criminal psychology
- Dual diagnosis
- Food & nutrition
- Inequalities in healthcare provision
- Integrated care
- Substance abuse & misuse
- Public mental health
- Aging population
- Health service delivery & quality
- Safeguarding

### Policy sciences

- Brexit
- Children’s services
- E-government
- Social policy
- Open government
- Planning & property law
- Policy management
- Environmental law
- Public sector accounting
- Policing & emergency services
- Youth crime
- Rural credit in developing countries

### Sociology

- Age diversity
- Global equality
- LGBTQ
- Youth cultures
- Social movements
- Criminology
- Geography, mobility & migration
- Human rights
- Gender equality
- Social justice
- Demographics
- Intellectual freedom

### Technology & innovation

- Smart cities & architectural design
- Aerodynamics
- 3D/4D printing
- Automation
- Biosensors
- Electromechanics
- Enabling technologies
- Environmental technology & innovation
- Micro & nano engineering
- Psychometrics
- Satellites & spacecrafts
- Tribology
### GOAL: End poverty

**Can we enable people to remove themselves from poverty?**  
"Income generation, informality and poverty in urban Turkey." International Journal of Sociology and Social Policy  
Improvement upon the lives of poor households requires changes at the macro-level - where the priority is given to the creation of jobs with decent working conditions, tighter labour market regulation and effective enforcement.  
**GOAL: Industry, innovation and infrastructure**

### GOAL: Gender equality

**Can women have a career and a family?**  
"Can I have it all? Emerging adult women’s positions on balancing career and family" Equality, Diversity and Inclusion: An International Journal  
Thematic analyses unearthed six distinct yet overlapping positions on the possibility of balancing career and family: Optimism, pessimism, uncertainty, choice, pragmatism and support.  
**GOAL: Industry, innovation and infrastructure**

### GOAL: Decent work and economic growth

**How is technology evolution changing the needs of the labor market?**  
"Technological unemployment as frictional unemployment: From Luddite to routine-biased technological change" Kybernetes  
Digital technology does not directly generate unemployment, as the balance between jobs destroyed and created has historically always been positive. Indeed, technological unemployment in such a context can manifest itself in the form of frictional unemployment.  
**GOAL: Industry, innovation and infrastructure**

### GOAL: Responsible consumption and production

**Can we minimize environmental impact by utilizing sustainable raw materials?**  
"Fruit shells of Camellia oleifera Abel as natural colourants for pigment printing of cotton fabric" Pigment and Resin Technology  
The use of Camellia oleifera Abel fruit shells, which are considered as abundant by-products of tea seed oil production, as natural colouring agents for pigment printing of cotton fabric has been reported for the first time.  
**GOAL: Industry, innovation and infrastructure**

### GOAL: Life on land

**What is the benefit of corporate disclosure of threatened species and habitats?**  
"Biodiversity and threatened species reporting by the top Fortune Global companies" Accounting, Auditing & Accountability Journal  
Shows a statistically positive association between the amount of reporting and companies’ holding of biodiversity partnerships – firms categorized as red- and green-zone companies made more disclosures on biodiversity and threatened species than amber-zone companies.  
**GOAL: Industry, innovation and infrastructure**
Recent special issues exploring global debates

Trump presidency – what are the implications for equality, diversity, and inclusion?
“Equality and Diversity Issues in the Time of Trump Equality, Diversity and Inclusion, 2018
This special issues asks: “as a community of scholars, we must continue to research, write, and expose inequalities to advance social justice and the equality of opportunities for everyone”.

The dark side of social media – what are the risks?
“The Dark Side of Social Media” Internet Research, 2018
Explores extreme displays of ‘dark social media’, such as paedophilia, hate crime and terrorism, to more mundane phenomena, such as fear of missing out (FOMO) and information overload.

Collection options
Covering the full extent of Emerald’s subject range over a period of 120 years, eJournal Premier joins seamlessly with eJournals Backfiles Premier to extend access to all available eJournal content from Emerald. Or choose from portfolios or subject collections that are perfectly suited to the needs of your institution.

- **eJournals Premier**  
  200,000+ articles from 309 journals*

- **eJournals Backfiles Premier**  
  125,000+ articles from 260 journals, dating back to 1898

- **Management eJournal Portfolio**  
  136,000+ articles from 212 journals*

- **Management eJournal Backfiles Portfolio**  
  70,000+ articles from 170 journals, dating back to 1899

- **Engineering, Computing & Technology eJournal Portfolio**  
  52,500+ articles from 62 journals*

- **Engineering, Computing & Technology eJournal Backfiles Portfolio**  
  41,000+ articles from 55 journals, dating back to 1929

- **Subject Collections**  
  13 individual subject collections
  * Estimated count by the end of 2020

Joining research with practice through co-creation

How does society respond to cyber-crime?
“Cyber crime: a portrait of the landscape”  
Journal of Criminological Research, Policy and Practice, 2018  
Steven Furnell – Centre for Security, Communications and Network Research, University of Plymouth, Plymouth, UK  
Samantha Dowling – HM Government Home Office, London, UK

What is the possibility of a global data privacy breach?
“The goose that laid the golden eggs: personal data and the Internet of Things”  
Journal of Business Strategy, 2019  
Peter Buell Hisch – Baruch College, USA, and Ogilvy Consulting, Ogilvy & Mather, USA
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About Emerald
For over 50 years, championing fresh thinking has been at the heart of the Emerald business. Our core ethos is to help make a difference so that little by little, those in academia or in practice can work together to make a positive change in the real world.

Our publications and publishing services help authors tell their story in a meaningful and timely way, providing innovative tools and services to build confidence and capability in impactful research.

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Join us in making a Real Impact.