5 Reasons why academics should use Pinterest (and how to!)

1. Maximize visibility of research
   It's a great way to share your work and ideas with those who have similar interests as you.

2. Collaboration
   You can easily find other academics with similar interests as you for collaboration purposes.

3. Inspiration
   It's a great way to look for research ideas.

4. Resources
   Packed with links to support materials helping you through your academic future.

5. Organization
   Keep all your favourite infographics etc., handy by pinning them safely for quick and easy access.

How to get started...

1. Create a Pinterest profile
   First of all, you need to create a Pinterest profile, this will take you two minutes. Click here to get started!

2. Create boards
   Ok, now that you're all signed up you can start creating some boards. Boards are usually categorized by a particular theme e.g. 'Writing Tips'. You can make as many boards as you like!

3. Upload your own content
   Simply create a board and upload your research along with an image.

4. Start Pinning!
   Now you have a board, it's time to start pinning. You can use the search bar to find the topics you are interested in. If you've seen something you like, just click the pin and add it to one of your relevant boards!

... and don't forget to pin our content

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