

# Editorial Team

## Team Biographies



### Editor-in-Chief



**Rosalie L. Tung** holds the Ming and Stella Wong Professorship at Simon Fraser University (Canada). She was formerly a Wisconsin Distinguished Professor, Business Administration, with the University of Wisconsin System, in addition to her role as Director, International Business Center, University of Wisconsin-Milwaukee. She has also served on the faculties on the University of Oregon and the Wharton School, University of Pennsylvania. Rosalie served as the 2003-2004 President of the Academy of Management and is 2014-2015 President-Elect of the Academy of International Business. She is an elected Fellow of the Royal Society of Canada, the Academy of Management, the Academy of International Business, the British Academy of Management, and the International Academy for Intercultural Research. Rosalie is a former Area Editor of the *Journal of International Business Studies* and a former Senior Editor, *International Human Resource Management*, *Journal of World Business*. She is also the Series Editor of Palgrave MacMillan's *Asia Business Series*. In addition, she serves on the editorial boards of many other journals. She is the author or editor of eleven books and many articles.

### Deputy Editor



**David A. Ralston** is Professor of International Business at Florida International University. He began his academic career in 1981, at the University of Connecticut. While at UConn, he accepted two visiting positions at the Chinese University of Hong Kong. These visiting positions facilitated the publication of several cross-cultural articles on China. By the early 1990's, he had expanded his research interests to include both Western and Eastern Europe, and then extended it to include Latin America. Consequently, in 1994, he created the research group, University Fellow International Research Consortium (UFIRC) (<http://ufirc.ou.edu>) which now comprises over sixty colleagues from around the world. In 1999, he joined the University of Oklahoma as the Michael F. Price Chair in International Business, where he served until 2011 when he joined Florida International University. David is an elected Fellow of the Academy of International Business. Currently he is a Consulting Editor for the *Journal of International Business Studies* (JIBS) and serves on nine other Editorial Boards. He also served as guest editor for *JIBS*, *the Academy of Management Review* and the *Journal of International Management*. He received the Academy of International Business Decade Award in 2007 and the *JIBS* Best Reviewer award for 2008 and 2009.

### Reviewing Editor

**Area scope:** The Reviewing Editor screens and reviews all submissions before forwarding the paper to the Editor-in-Chief or Deputy Editor.



**Arjen van Witteloostuijn** is Professor of Economics and Management at Tilburg University in the Netherlands and Research Professor of Economics and Management at the University of Antwerp in Belgium. In the 1980s, 1990s and 2000s, he was affiliated with the University of Groningen, University Maastricht, Utrecht University (all three the Netherlands) and Durham University (United Kingdom). He holds degrees in business, economics and psychology. He is a former Area Editor of the *Journal of International Business Studies*, and

a member/former member of many editorial boards, including the *Academy Management Journal*, *British Journal of Management*, *Industrial and Corporate Change*, *Organization Studies* and *Strategic Organization*. He has published widely in such international journals as the *Academy of Management Journal*, *Academy of Management Review*, *Accounting, Organizations & Society*, *American Journal of Political Science*, *American Sociological Review*, *Economica*, *Industrial Relations*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Journal of Public Administration Research and Theory*, *Management Science*, *International Journal of Industrial Organization*, *Organization Science*, and *Strategic Management Journal*.

### Area/Associate Editors

Kevin Au, Chinese University of Hong Kong

**Editorial Area:** Comparative and International Entrepreneurship

**Area Scope:** Cross-cultural and cross-national comparison of entrepreneurial practices of new startups, corporate venturing, angel investment and venture capital, family businesses, and policies related to entrepreneurship. Also of interest are born-global firms and entrepreneurial endeavours in firm internationalization.



**Kevin Au** co-founded the Center for Entrepreneurship at the Chinese University of Hong Kong and serves as its current director. Recently he has also assumed the role of director of the CUHK Centre for Family Business. Kevin graduated from the Chinese University of Hong Kong with a B.B.A. and earned his Ph.D. in management/international business from the

University of British Columbia. His research interests are international management, entrepreneurship, family business, and social network. He has published dozens of academic articles, cases, and book chapters, and written several books. Aside from service to the academic community, he has provided consulting and training for the Hong Kong Government and business corporations – clients include Home Affairs Bureau, the Hong Kong Cyberport, Coutts Bank, and a number of business startups and family enterprises in Hong Kong. He also serves as directors to Family Firm Institute, STEP Research Consortium, Hong Kong Business Angel Network, etc.

Miriam Erez, Technion – Israel Institute of Technology

**Editorial Area:** Cross-cultural organizational behavior, Innovation, Work motivation

**Area Scope:** Manuscripts that advance the research knowledge on the following topics: Cross cultural similarities and differences in values, work motivation, creativity and innovation; global leadership; Global identity; adaptation to the global culture; multicultural virtual teams; cross-cultural communication; global team communication; the interplay between culture and work context to affect work behavior; managing the balance between global and local management; organizational and individual adaptation to the global work context.



**Miriam Erez** is a professor of Organizational Psychology and Chair of the Knowledge Center for Innovation, Faculty of Industrial Engineering and Management, Technion, Israel. Erez's research has evolved around three major topics: innovation, cross-cultural organizational behavior and work motivation. She co-authored and co-edited five books, and about 100 journal papers and book chapters. Erez appeared among the most cited authors in the field of management, 1983-2004 (Podsakoff, N.P., et al., 2008). In 2002, Erez received the Distinguished Scientific Award of the

International Association of Applied Psychology. In 2005, she won the Israel Prize for management science. Erez is Fellow of the Academy of Management, Society for Industrial Organizational Psychology and International Association of Applied Psychology. She served as Editor of *Applied Psychology: An International Review* and she served on numerous editorial boards, including: The academy of management, J. of Applied

Psychology, Organizational Science, J. of Management and more. She has advised about 100 master and doctoral students.

Fabian Jintae Froese, University of Goettingen

**Editorial area:** Diversity Management, Expatriation, Global Talent Management, International human resources

**Area Scope:** (1) Expatriation: antecedents of expatriate success (broadly defined), different types of expatriates, e.g. self-initiated expatriates, repatriates, inpatriates, context of expatriates, e.g. subsidiary context, host-country nationals, spillover effects between different stakeholders in the expatriation process, etc. (2) Global Talent Management: recruiting and retention management of talent across countries, global leadership development, etc. (3) Diversity Management: consequences of different diversity characteristics, e.g. nationality, age, gender diversity, diversity within and across countries, antecedents and consequences of diversity/inclusion climate, etc.



**Fabian Jintae Froese** is a Chaired Professor of Human Resource Management and Asian Business at the Department of Business Administration, Faculty of Economic Sciences, Georg-August-University of Goettingen, Germany. In addition, he is board member of the Centre of Modern Asian Studies, Association of Japanese Business Studies, and Euro-Asia Management Studies Association. Born and raised in Germany, he worked for more than 10 years in industry and academia in South Korea, Singapore, China, and Japan. Prior to his position in Goettingen he was affiliated with Korea University, University of Tokyo, and Kobe University. He received a doctorate in International Management from the University of St. Gallen, Switzerland, and another doctorate in Sociology from Waseda University, Japan. His research and teaching interests are in the area of international human resource management and cross-cultural management. More specifically, he is interested in expatriation, global talent management, and diversity management.

Seung Ho (Sam) Park, China Europe International Business School

**Editorial area:** Emerging market strategy

**Area Scope:** Manuscripts that extend our understanding of emerging market environments and firm strategies that include (1) local firm strategies and growth, emerging multinationals, and the institutional changes, economic growth models, and local competition in emerging markets; (2) entry strategy, localization, profitable growth strategies, social adaptation, and roles and responsibilities of multinational companies in emerging markets; (3) cross-emerging market comparative strategies of local and multinational firm strategies, macro and institutional environments, and competitive structure.



**Seung Ho (Sam) Park** is the Parkland Chair Professor of Strategy at the China Europe International Business School. He is Fellow of Academy of International Business and was the founding President of Samsung Economic Research Institute China (Beijing) and Skolkovo-EY Institute for Emerging Market Studies (Moscow). He has also served on the faculties of Rutgers Univ., Univ. of Texas-Dallas, and Skolkovo School of Management. He was the Chair of International Management Division of Academy of Management, Track Chairs for the Academy of International Business and Strategic Management Society, and Program Chairs for the Academy of International Business' Moscow Conference and the Strategic Management Society's Shanghai Conference. His publications have appeared in most top-tier journals in the strategy and IB areas and served as a member of the editorial boards or the Advisory Board of the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of International Business Studies*, *Global Strategy Journal*, and *Management Organization Review*. His current research focuses on managing high performance organizations, globalization of local companies, and multinational firm strategy and performance in emerging markets. His recent book, *Rough diamonds: four traits of successful enterprises in BRIC countries*

(Jossey-Bass, 2013), was selected as the Best Business Book on Globalization by *strategy + business*.

Dean Tjosvold, Lingnan University

**Editorial area:** Groups, teamwork and conflict resolution in the international setting  
**Area scope:** Research on managing and working across cultures and comparing organizational dynamics and structures. Examples include cross cultural leadership, conflict management, and multicultural teamwork.



**Dean Tjosvold** is Henry Y. W. Fong Chair Professor of Management, Lingnan University in Hong Kong. He has taught at the Pennsylvania State University and Simon Fraser University in Vancouver. He is a past president of the International Association of Conflict Management and was elected to the Academy of Management Board of Governors in 2004. Dean has published over 200 articles, 20 books, 30 book chapters, and 100 conference papers on managing conflict, cooperation and competition, decision-making, power, and other management issues. He is a past Associate Editor, *Journal of Organizational Behavior*; Ex-Officio Senior Editor, the *Journal of World Business*; and Associate Editor, *Group Decision and Negotiation*. His books have been selected by *Fortune* and other Book Clubs and have been translated into Chinese and Spanish. With colleagues, he has written books on teamwork, leadership, and conflict management published in Mainland China. He is a partner in his family's health care business based in Minnesota, USA.

Len J. Treviño, Loyola University New Orleans

**Editorial area:** Global Strategic Management, MNE Strategy, and Structure

**Area scope:** Research that advances understanding of the intersection between strategic management and international business. Areas include (1) MNE strategic management, including strategy formulation, international investment, internationalization, knowledge transfer, global value chain, innovation, and the management of resources and capabilities. (2) Institutional theory and the MNE, including the interdependent relationship between home and host country institutions and MNEs and their subsidiaries in developed countries and emerging markets. (3) Organizational structure of MNEs, including management of the MNE, headquarter-subsidiary relationships, global networks, management processes, and strategy implementation. (4) MNE theory, including the strategic evolution of MNEs and the rationale for their existence, scale, and scope in an ever-changing global environment.



**Len Treviño** holds the Gerald N. Gaston Eminent Scholar Chair in International Business at Loyola University New Orleans. His current research focuses on global strategic management, international business, management of the multinational enterprise, FDI theory, institutional theory, and cross-cultural management. He has published over 40 refereed journal articles, and his work has appeared in the *Journal of International Business Studies*, *Journal of World Business*, *International Business Review*, *Management International Review*, *International Journal of Human Resource Management*, and *Business Horizons*, among others. Len sits on the Editorial Review Board of the *Journal of World Business*. Prior to joining Loyola University New Orleans, he taught at the University of Miami and Washington State University. He completed his bachelor's degree (magna cum laude) at the University of Notre Dame, and his master's and doctoral degrees at Indiana University's Kelley School of Business.

Sunil Venaik, University of Queensland

**Editorial area:** Research methods in international management

**Area focus:** The foundations of a good theory are built on valid constructs and measures. We promote research that seeks to develop new measures and/or validate existing measures of the constructs used in international management. New data and novel analytical methods are particularly encouraged, to both validate existing theories and develop new theories in international business.



**Sunil Venaik** is an Associate Professor of International Business at the University of Queensland Business School, Australia. He is an alumnus of IIT Kharagpur, IIM Ahmedabad, as well as the Australian Graduate School of Management. His teaching and research interests include international business, national culture, MNC strategy, and FDI. Sunil has taught courses in the undergraduate, MBA, doctoral and executive development programs at universities in Australia, India and Singapore. Before joining academia, Sunil worked in industry and was the CEO of a medium-size enterprise.

Sunil has published in scholarly journals including *Organization Science*, *Organization Studies*, *Journal of International Business Studies*, *Journal of Business Research*, *Management International Review*, *International Marketing Review*, *Cross-Cultural Management*, *Australasian Marketing Journal*, and *Economic and Political Weekly*.

Ronaldo Parente, Florida International University

**Editorial Area:** Strategic Management in the Global Context, MNE Strategy, and Structure

**Area Scope:** Research that advances understanding of the intersection between strategic management and international business. Areas include (1) MNE strategic management, including strategy formulation, international investment, internationalization, knowledge transfer, global value chain, innovation, and the management of resources and capabilities. (2) Institutional theory and the MNE, including the interdependent relationship between home and host country institutions and MNEs and their subsidiaries in developed countries and emerging markets. (3) Organizational structure of MNEs, including management of the MNE, headquarter-subsidiary relationships, Inter-Organizational Networks, management processes, and strategy implementation. (4) MNE theory, including the strategic evolution of MNEs and the rationale for their existence, scale, and scope in an ever-changing global environment. (5) Strategy and Location. (6) Assembling the Global Enterprise and the Global Business Environment.



**Ronaldo Parente** is the Knight-Ridder Fellow and Associate Professor of Strategy and International Business at Florida International University in the USA and a visiting professor at FGV-Ebape in Brazil. He is the current PhD Coordinator for the Management and International Business Department at FIU. Dr. Parente's research has been accepted/ appeared in many leading academic journals such as *Journal of International Business Studies*, *Journal of the Academy of Marketing Science*, *Journal of Management Studies* and *Journal of Business Ethics*. He currently serves on the ERB of the *Journal of International Business Studies*

(*JIBS*), *Thunderbird International Business Review (TIBR)*, *Global Strategy Journal (GSJ)*, and the *Journal of International Management (JIM)*. He is a board member at the European Academy of International Business (EJBA). Dr. Parente is the Associate Editor of the *Management Research Journal* and Vice President of the Ibero-American Academy of Management.

On the professional side, Dr. Parente has over 20 years of work experience and has worked, managed, and consulted for several private and public institutions in Brazil, the United States, and Bulgaria.