



# Backfiles Collections

Preserving over 100 years of management research online



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# Backfiles Collections

A lifetime investment for your institution, Emerald Backfiles will significantly enhance your library's offering both now and into the future. Preserving over 100 years of management research online, this collection provides access to over 129,000 articles from more than 260 journals dating back to 1898. As Backfiles Collections are accessed alongside eJournal Collections on emeraldinsight.com, content receives increased dissemination through enhanced discoverability.

## Tailor resources to your institution's needs

Individual libraries and consortia can choose to purchase the entire Backfiles Collection with Backfiles Premier, or tailor resources with dedicated Backfiles Subject Collections.

### Management Backfiles Portfolio

As an established leader in management research, this portfolio of over 170 journals provides essential coverage of relevant topics within all management disciplines.



### Backfiles Premier

The largest eJournal collection available from Emerald

One single payment provides perpetual access to Emerald's largest eJournal collection with over 129,000 articles from more than 260 journals, dating back to 1898. Unique in its breadth, this collection charts the work of leading thinkers within various fields of management across 100 years.

Made available in 2017

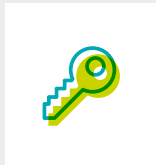
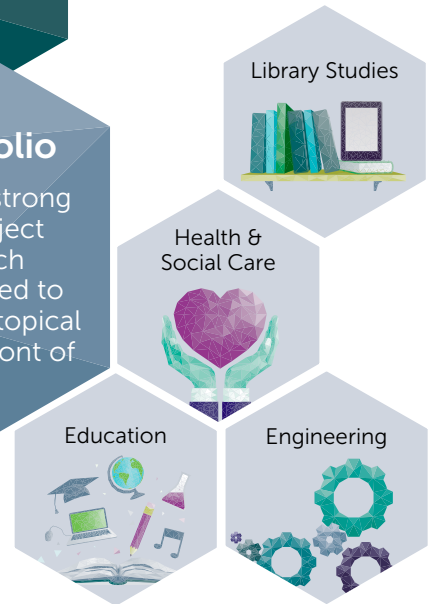
### Backfiles Subject Collections

Pick and choose only the subjects you need

Effectively manage allocation of budget by tailoring resources to the subject specialities of your institution. Providing context to present day thinking, each collection offers an invaluable reference for the evolution of subject themes relevant to your institution's subject specialities.

### Specialist Backfiles Portfolio

Developed through strong support of our subject communities, each collection is dedicated to publishing the latest, topical research at the forefront of its field.



One single payment provides perpetual access to all Backfiles content where available.

Effectively manage budgets, with one single payment, no renewals and no ongoing maintenance fees for current customers.

# Uncover the foundations of current research

Discover how the thinking of leading figures has evolved over 100 years, and put present-day theory into context. Here is a sample of Backfiles content that has influenced future research in a particular field:

1971

## Organisational Change: "Top-Down" or "Bottom-Up" Management?

The phrase "selling the change" is commonly used to describe a process in which management attempts either to convince those affected that they are likely to gain as a result, or promises them that they will be compensated for any loss of job, pay, or status.

By Professor Tom Lupton,  
*Personnel Review*

2003

## Building Organisational Culture that Stimulates Creativity and Innovation

Values, norms and beliefs that play a role in creativity and innovation can either support or inhibit creativity and innovation depending on how they influence individual and group behaviour.

By E.C. Martins, F. Terblanche,  
*European Journal of Innovation Management*

1898

## Women in American and British Libraries

We have often mentally discussed the reason why so many of the libraries of the United States are in the hands of women, and so few in Great Britain. Tradition and habit are of course responsible to a great degree in the latter case.

By Miss Hannah P. James,  
*The Library World*

2005

## Looking at Electronic Resources Librarians: Is there Gender Equity within this Emerging Specialty?

Reviews the history of gender inequity in libraries, outlines salary issues in libraries, and attempts to define what an electronic resources librarian is, with systems librarians being used for comparison. Results appear to indicate that males are not being favored over females for employment in this library specialty.

By Barbara J. Bergman,  
*New Library World*

1992

## World Wide Web: The Information Universe

The World-Wide Web (W3) initiative is a practical project designed to bring a global information universe into existence using available technology. This article describes the aims, data model, and protocols needed to implement the "web" and compares them with various contemporary systems.

By Tim Berners-Lee et al,  
*Internet Research*

2005

## Fathoming Porter's five forces model in the internet era

Answers and pitfalls of some of Porter's arguments regarding the internet and strategy are presented, after re-evaluating Porter's five forces model, the use of the 'power of innovation' is suggested as an additional profit factor within industry.

By G.D. Karagiannopoulos,  
N. Georgopoulos and  
K. Nikolopoulos, *info*

## High-quality research you can trust



Backfiles articles were downloaded 9.7 million times during 2016.



With peer-reviewed research from leading authors, users can be sure of reliable and authoritative content.



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Scopus

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## A dedicated research platform

All of Emerald's content is hosted on emeraldinsight.com, providing seamless access to research.

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Supporting IP, OpenAthens and Shibboleth authentication enabling streamlined access to content.

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### Integrated

Hosted on the industry-leading Literatum platform from Atypon, aligned to other publisher platforms supporting integration and usability.

Integration with remote customer websites through harvesting and remote search capabilities.

### Discoverable

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Content is indexed in all major discovery services including Primo, Summon and EBSCO Discovery Service.

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## Delivering a clear and simple user experience

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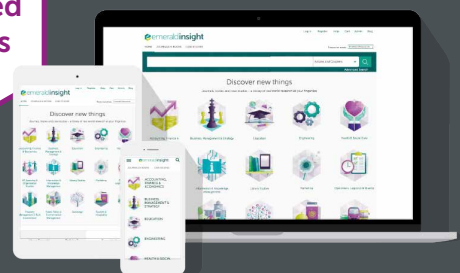
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