



Making your **impact** in the classroom

In response to increasing demands from business educators for quality-controlled teaching cases focused on emerging markets, Emerald has developed the Emerald Emerging Markets Case Studies (EEMCS) collection.

As the balance of global economic power shifts towards developing and emerging markets, business schools are turning their focus to understanding management in these nations and regions. This quality collection from Emerald aims to be the resource of choice for management educators worldwide.

We are now inviting authors, associations and experienced case teachers interested in contributing to EEMCS.

Are you currently lecturing at undergraduate or postgraduate level?

Do you write teaching case studies for your students focusing on developing and emerging markets?

Have you considered sharing these with an international audience?

Why publish your case study in Emerald Emerging Markets Case Studies?

Publication allows you to share your tried and tested cases with faculty and students in the top institutions around the world:

- Over 70% of manuscript decisions are made within 60 days of submission.
- The editorial and reviewing team is a global network with 7 regional editors, ensuring broad international dissemination upon publication.
- In 2012, this specialist quality-assured collection received 23,400 downloads, with top cases being read more than 500 times.

Submit your case study

Submitting is easy and efficient via our ScholarOne Manuscripts online submission and peer review system. Visit:

<http://mc.manuscriptcentral.com/eemcs>

Guidelines on how to write and submit a teaching case for potential worldwide publication are available at:

www.emeraldinsight.com/products/case_studies/index.htm

Any questions? Contact the Editorial Team

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