

## eBooks Collections

### Business, Management & Economics Frontlist 2018

#### Serial Titles

Title	Serial Title	EISBN	Est. Pub. Date	eISBN
Indigenous Management Practices in Africa	Advanced Series in Management	9781787548480	July 2018	9781786353139
Organisational Roadmap Towards Teal Organisations	Advanced Series in Management	9781787563117	June 2018	9781785603020
Advances in Accounting Behavioral Research	Advances in Accounting Behavioral Research	9781787565432	November 2018	9781785609770
Advances in Accounting Education	Advances in Accounting Education: Teaching and Curriculum Innovations	9781787565395	December 2018	9781785607660
Advances in Austrian Economics	Advances in Austrian Economics	9781787565777	September 2018	9781785609695
Improving the Marriage of Modeling and Theory for Accurate Forecasts of Outcomes	Advances in Business Marketing & Purchasing	9781786351210	January 2018	9781785609398
Contemporary Challenges of Climate Change, Sustainable Tourism Consumption, and Destination Competitiveness	Advances in Culture, Tourism and Hospitality Research	9781787563438	September 2018	9781786352736
Advances in Entrepreneurship, Firm Emergence, and Growth	Advances in Entrepreneurship, Firm Emergence and Growth	9781787564350	October 2018	9781785609879
Sustainability Accounting	Advances in Environmental Accounting & Management	9781787548886	April 2018	9781786355331
Advances in Financial Economics	Advances in Financial Economics	9781787565357	November 2018	9781786351197
Advances in Global Leadership.	Advances in Global Leadership	9781787542976	November 2018	9781785602160
Transparency and Stakeholder Management in Health Care Organizations	Advances in Health Care Management	9781786354914	September 2018	9781786357137
Advances in Industrial and Labor Relations, 2017	Advances in Industrial and Labor Relations	9781787434851	February 2018	9781785603525
Re-envisioning the MLS	Advances in Librarianship	9781787548800	May 2018	9781785607868
Re-envisioning the MLS, Part B	Advances in Librarianship	9781787548848	May 2018	9781785609855
Project Management in the Library Workplace	Advances in Library Administration and Organization	9781787548367	June 2018	9781786354853
Advances in Management Accounting	Advances in Management Accounting	9781787564398	August 2018	9781786351371

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Advances in Mergers and Acquisitions	Advances in Mergers and Acquisitions	9781787561359	June 2018	9781786350411
Advances in Pacific Basin Business, Economics and Finance	Advances in Pacific Basin Business, Economics and Finance	9781787564459	September 2018	9781786356154
Organizational Design	Advances in Strategic Management	9781787563292	November 2018	9781786350596
Perspectives on Behavioral Strategy	Advances in Strategic Management	9781787563476	August 2018	9781786352392
Sustainability, Stakeholder Governance & Corporate Social Responsibility	Advances in Strategic Management	9781787563155	July 2018	9781786354839
Advances in Taxation	Advances in Taxation	9781787564152	November 2018	9781786350572
Employee Ownership and Employee Involvement at Work	Advances in the Economic Analysis of Participatory & Labor-Managed Firms	9781787145191	May 2018	9781786359322
The Challenges of Corporate Entrepreneurship in the Disruptive Age	Advances in the Study of Entrepreneurship, Innovation and Economic Growth	9781787544437	December 2018	9781785607301
Applications of Management Science	Applications of Management Science	9781787566514	August 2018	9781786352699
Leadership and Economics Studies	Building Leadership Bridges	9781787438767	November 2018	9781784416515
Leadership in International Development	Building Leadership Bridges	9781787438804	November 2018	9781785609718
Unprecedented Possibility: Leading For A Sustainable Future	Building Leadership Bridges	9781787438781	November 2018	9781786353931
Corporate Social Responsibility	Business and Society 360	9781787542594	May 2018	9781785609756
The Tourism-Disaster-Conflict Nexus	Community, Environment and Disaster Risk Management	9781787430990	December 2018	9781786357151
Creating Entrepreneurial Space	Contemporary Issues in Entrepreneurship Research	9781787563711	December 2018	9781786350190
Entrepreneurship and the Sustainable Development Goals	Contemporary Issues in Entrepreneurship Research	9781787563759	December 2018	9781786355072
Contemporary Issues in Business and Financial Management in Eastern Europe	Contemporary Studies in Economic and Financial Analysis	9781787564497	November 2018	9781786350015
Governance and Regulations' Contemporary Issues	Contemporary Studies in Economic and Financial Analysis	9781787438156	July 2018	9781786352378
Disarmament Peace and Development	Contributions to Conflict Management, Peace Economics and Development	9781787438545	October 2018	9781785602184
How Leaders Make Decisions	Contributions to Conflict Management, Peace Economics and Development	9781787433939	September 2018	9781786351456
Health Econometrics	contributions to economic analysis	9781787145412	May 2018	9781785608209

Title	Serial Title	EISBN	Est. Pub. Date	eISBN
The Critical State of Corporate Social Responsibility in Europe	Critical Studies on Corporate Responsibility, Governance and Sustainability	9781787561496	July 2018	9781785609992
Redefining Corporate Social Responsibility	Developments in Corporate Governance and Responsibility	9781787561618	September 2018	9781786359063
Stakeholders, Governance and Responsibility	Developments in Corporate Governance and Responsibility	9781787563797	September 2018	9781786350312
Key Success Factors of SME Internationalisation	International Business & Management	9781787542778	September 2018	9781785606847
Islamic Finance	International Finance Review	9781787564039	September 2018	9781785609459
Race discrimination and the management of ethnic diversity at work	International Perspectives on Equality, Diversity and Inclusion	9781787145931	December 2018	9781786353412
The Strength of Difference	International Perspectives on Equality, Diversity and Inclusion	9781787145818	October 2018	9781785609794
International Symposia in Economic Theory and Econometrics	International Symposia in Economic Theory and Econometrics	9781787564534	October 2018	9781786355096
Leadership Now	Monographs in Leadership and Management	9781787432000	September 2018	9781786353832
International Business in the Information and Digital Age	Progress in International Business Research	9781787563254	November 2018	9781786356253
Leadership and Public Sector Reform in Asia	Public Policy and Governance	9781787433090	April 2018	9781785602146
Consumer Culture Theory	Research in Consumer Behavior	9781787439061	February 2018	9781785604645
The Politics and Ethics of the Just Price	Research in Economic Anthropology	9781787435735	October 2018	9781786357410
Research in Economic History	Research in Economic History	9781787565814	August 2018	9781786357434
Visual Ethics	Research in Ethical Issues in Organizations	9781787561656	July 2018	9781786353535
The Study of Culture in Economics: Experimental Approaches and Contributions	Research in Experimental Economics	9781787438194	November 2018	9781785609572
Global Tensions in Financial Markets	Research in Finance	9781787148390	March 2018	9781785609411
Global Aspects of Reputation and Strategic Management	Research in Global Strategic Management	9781787543133	October 2018	9781786351692
Transitions through the Labor Market	Research in Labor Economics	9781787564619	August 2018	9781786354877
Healthcare Antitrust, Settlements, and the Federal Trade Commission	Research in Law and Economics	9781787565999	August 2018	9781786353498
Research in Organizational Change and Development.	Research in Organizational Change and Development	9781787563513	June 2018	9781786350558

Title	Serial Title	EISBN	Est. Pub. Date	eISBN
Research in Personnel and Human Resources Management.	Research in Personnel and Human Resources Management	9781787563216	September 2018	9781786350435
Environmental Impacts of Transnational Corporations in the Global South during the period of Neoliberal Globalization	Research in Political Economy	9781787560345	October 2018	9781786354952
Research in the History of Economic Thought and Methodology	Research in the History of Economic Thought and Methodology	9781787561250	June 2018	9781786352279
Research in the History of Economic Thought and Methodology	Research in the History of Economic Thought and Methodology	9781787564237	October 2018	9781786352750
Research in the History of Economic Thought and Methodology	Research in the History of Economic Thought and Methodology	9781787564312	December 2018	9781786354433
Standing on the Shoulders of Giants	Research Methodology in Strategy and Management	9781787563353	December 2018	9781786355034
Research on Economic Inequality	Research on Economic Inequality	9781787564572	December 2018	9781785609633
Individual, Relational and Contextual Dynamics of Emotions	Research on Emotion in Organizations	9781787548442	August 2018	9781786351555
Building Intelligent Tutoring Systems for Teams	Research on Managing Groups and Teams	9781787544734	September 2018	9781786353696
Research on Professional Responsibility and Ethics in Accounting 21	Research on Professional Responsibility and Ethics in Accounting	9781787549722	May 2018	9781785608100
Innovation and Strategy	Review of Marketing Research	9781787548282	July 2018	9781785609435
Studies in Managerial Accounting	Studies in Managerial and Financial Accounting	9781787564695	September 2018	9781786353597
William A. Paton	Studies in the Development of Accounting Thought	9781787564077	December 2018	9781786352637
Authenticity & Tourism	Tourism Social Science Series	9781787548169	August 2018	9781785603365
Safe Mobility	Transport and Sustainability	9781786352231	April 2018	9781786352354

## Non Serial Titles

Title	EISBN	Est. Pub. Date	eISBN
21 for 21: Leading the 21st Century Global Enterprise	9781787437876	April 2018	9781786353139
African Economic Development	9781787437838	November 2018	9781785603020
Application of Partial Least Squares:	9781787566996	October 2018	9781785609770
Audit Analytics in Financial Institutions	9781787430853	April 2018	9781785607660

Title	EISBN	Est. Pub. Date	eISBN
Autonomous Driving	9781787148338	March 2018	9781785609695
Best Practices in Green Supply Chain Management	9781787562158	December 2018	9781785609398
Bottom of the Pyramid Marketing	9781787145559	October 2018	9781786352736
Broken Pie Chart	9781787435537	February 2018	9781785609879
Continuous Auditing	9781787434134	March 2018	9781786355331
Corporate Ethics in Turbulent Markets	9781787561878	October 2018	9781786351197
Crisis Communications	9781787566156	August 2018	9781785602160
Culture Your Culture	9781787438989	June 2018	9781786357137
Customer Experience Innovation	9781787547865	August 2018	9781785603525
Database Management Systems for Business	9781787566958	August 2018	9781785607868
Developing Insights on Branding in the B2B Context	9781787562752	August 2018	9781785609855
Digital PR	9781787566194	August 2018	9781786354853
Dynamics of Financial Stress and Economics Performance	9781787547827	September 2018	9781786351371
Emotional Appeals in Advertising Banking Services	9781787562998	May 2018	9781786350411
Energy Economics	9781787567795	October 2018	9781786356154
Energy Market Manipulation and Modern Markets	9781787433854	October 2018	9781786350596
Energy Power Risk	9781787435278	December 2018	9781786352392
Exceptional Leadership by Design	9781787439009	September 2018	9781786354839
Expand, Grow, Thrive	9781787437814	February 2018	9781786350572
Exploring the Culture of Open Innovation	9781787437890	August 2018	9781786359322
Fiscal and Monetary Policy in the Eurozone	9781787437937	November 2018	9781785607301
Food Retailing and Sustainable Development	9781787145535	September 2018	9781786352699
Generational Career Shifts	9781787145832	February 2018	9781784416515
Governance of the Smart Mobility Transition	9781787543171	March 2018	
Harnessing the Power of Failure	9781787541993	August 2018	

Title	EISBN	Est. Pub. Date	eISBN
Hijacking the Spring	9781787566637	August 2018	
Investment Behaviour	9781787562790	July 2018	
Latin America	9781787568075	June 2018	
Making Mergers and Acquisitions Work	9781787433496	April 2018	
Making Trade Missions Work	9781786354716	November 2018	
Managing an Agency for Growth	9781787568839	September 2018	
Managing Brands in 4D	9781787561021	June 2018	
Mapping a Winning Strategy	9781787561298	August 2018	
Market Research Methods in the Sports Industry	9781787541917	May 2018	
Marketing Management in Turkey	9781787145573	July 2018	
Mastering Brexits Through The Ages	9781787438965	May 2018	
Meta-Innovation	9781787567139	October 2018	
Models of Modern Information Economy	9781787562875	October 2018	
New Developments in Islamic Economics	9781787562837	November 2018	
Organisational Control in University Management	9781787566712	May 2018	
Organizing Marketing and Sales	9781787549685	May 2018	
Performance-Based Strategy	9781787437951	May 2018	
Public Procurement Fundamentals	9781787546059	February 2018	
Real Time Strategy	9781787568112	November 2018	
Religion, Terror and Violence	9781787565197	May 2018	
Reputation Management	9781787566071	October 2018	
Rethinking the Business Models of Business Schools	9781787548749	January 2018	
Return on Investment in Corporate Responsibility	9781787562493	April 2018	
SMASH	9781787437975	February 2018	
Spatial Justice and Informal Settlements	9781787147676	May 2018	

Title	EISBN	Est. Pub. Date	eISBN
Strategic Business Models	9781787567092	November 2018	
Strategic Leadership Models and Theories	9781787562592	July 2018	
Strategic Management in Emerging Markets	9781787433557	October 2018	
Stress Tests and Bank Capital	9781787145177	September 2018	
Supply Chain Management and Logistics in Latin America	9781787568037	October 2018	
The Catalyst Effect	9781787435513	February 2018	
The Efficiency of Mutual Fund Families: Insights from the Spanish Market	9781787437999	May 2018	
The Emerald Handbook of Entrepreneurship in Tourism, Travel and Hospitality	9781787435292	July 2018	
The Emerald Handbook of Management and Organization Inquiry	9781787145511	November 2018	
The Emerald Handbook of Quantum Storytelling Consulting	9781786356710	October 2018	
The Emerald Review of Industrial and Organizational Psychology	9781787437852	August 2018	
The Game Plan of Sponsorship	9781787562950	June 2018	
The Return of Trust	9781787433472	August 2018	
The Rise of Precarious Employment in Europe	9781787145870	September 2018	
The Social and Economic Implications of Marcellus Shale Development	9781787433878	December 2018	
The Sustainable Marketing Concept in European SMEs	9781787540385	May 2018	
The Thinking Strategist	9781787561571	November 2018	
Tourism in Cuba	9781787439023	October 2018	
Tourism Planning and Destination Marketing	9781787562912	November 2018	
Writing for the Media	9781787566118	August 2018	

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Last updated: 26 March 2018

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