



# eJournal Collections

A leading library of management research



[www.emeraldpublishing.com/ejournalcollections](http://www.emeraldpublishing.com/ejournalcollections)

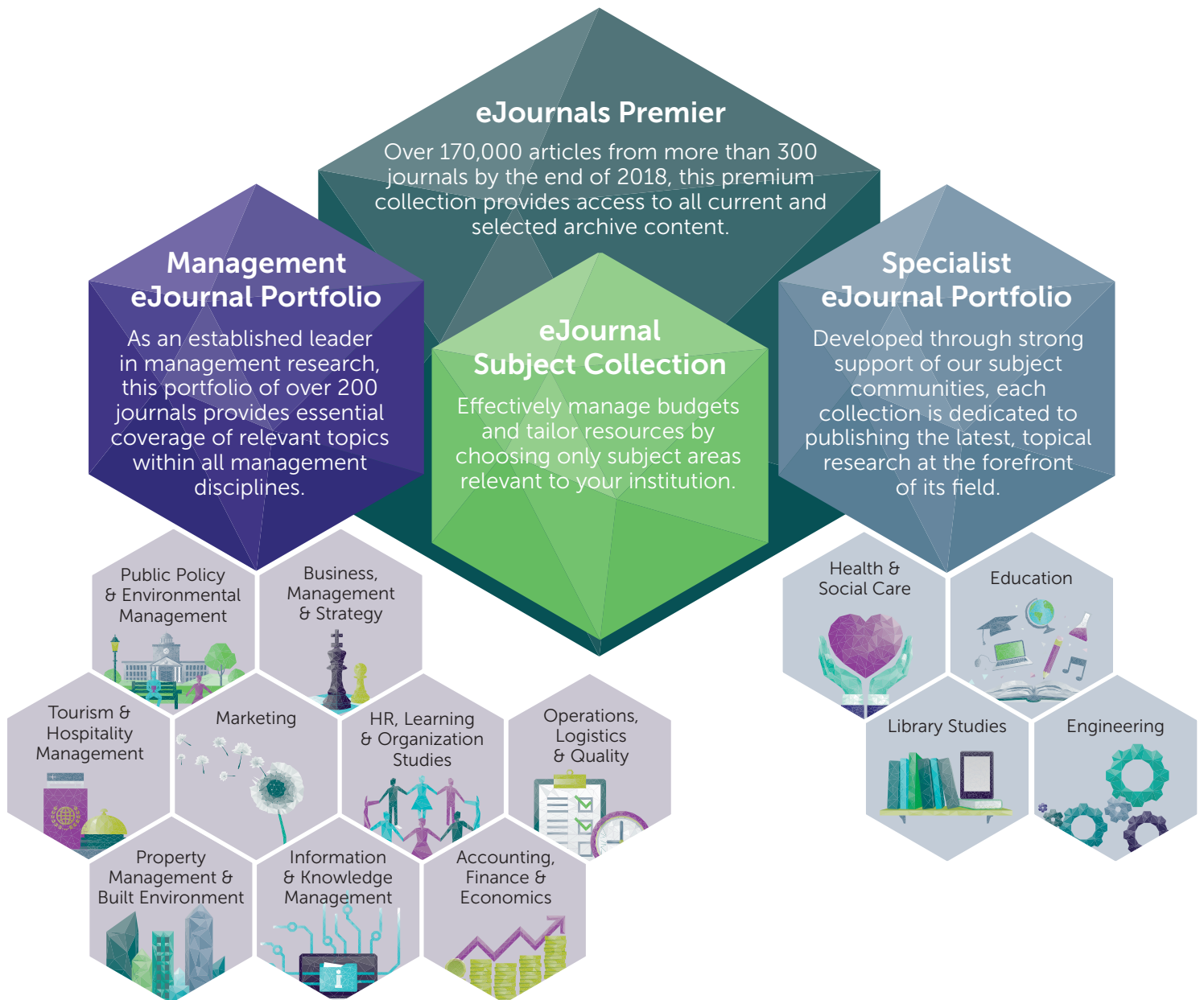


# eJournal Collections

With over 50 years' experience as a journal publisher, Emerald remains committed to creating high quality, peer-reviewed, international content that is used by researchers, students and practitioners. Combining research rigor with practical relevance, Emerald eJournal Collections showcase the most relevant topics from leading thinkers within their field.

## The simple and flexible approach to building your eJournal Collection

Individual libraries and consortia can choose to subscribe to the entire eJournal Collection with eJournals Premier, or tailor resources with a dedicated eJournal Subject Portfolio or eJournal Subject Collections.



## What does your subscription include?



### Complimentary access

Users will receive complimentary access to selected archive content for the duration of a live subscription.



### Access in perpetuity

Perpetual access to content published during your subscription period, even if you stop subscribing.

## Peer-reviewed



All of Emerald journals are double-blind peer-reviewed, supported by a network of over 52,000 Editorial Advisory Board members.

## Influential authors



99 of the world's top 100 business schools have had contributors to Emerald journals and books\*.

## International



In 2016 Emerald represented the work of over 30,000 authors from more than 140 countries.

## Highly cited



Emerald journals were cited over 178,000 times in 2016, which is a 20% increase since 2015.

## Highly ranked



Emerald Publishing has received its best ever Impact Factor results in the data release of the 2016 Journal Citation Reports® (JCR®) from Clarivate Analytics, with overall citations up by 41%



Over 270 Emerald journals are listed in Web of Science™.



92% of Emerald's Impact Factor journals have seen an increase in the number of citations for 2016.

73% of our indexed titles have seen an increase in their Impact Factor for 2016.

11 journals have scored Impact Factors of over 2.000 for 2016, compared to six journals in 2015.

Over 200 of Emerald journals are listed in the Emerging Sources Citation Index.

## Scopus

Over 270 Emerald journals receive at Scopus CiteScore.

## CiteScore™

The number of titles that receive a CiteScore is continuously growing with 14 new titles added between 2015 and 2016.

## Continuous growth

Over **170,000**

articles from more than 300 journals by the end of 2018 across all eJournal Collections

Over **12,500**

articles to publish in 2018 across all eJournal Collections

**7%**

increase in article output in 2018, compared to 2017

## Discoverable and accessible

**93 of the 2017 FT top 100** business schools worldwide are Emerald customers\*



eJournal articles were downloaded **30 million times** in 2016

## 2018 launches and acquisitions



1 NEW LAUNCH



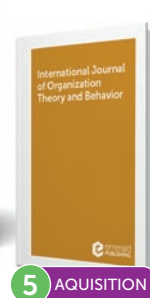
2 NEW LAUNCH



3 ACQUISITION



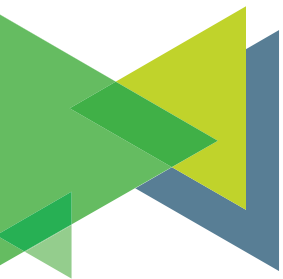
4 ACQUISITION



5 ACQUISITION

1. Journal of Participation and Employee Ownership (JPEO)
2. Journal of Hospitality and Tourism Insights (JHTI)
3. Journal of Public Budgeting, Accounting & Financial Management (JPBAFM)
4. Journal of Public Procurement (JOPP)
5. International Journal of Organization Theory and Behavior (IJOTB)

\* Listed by the Financial Times Global MBA Rankings 2017 – FT 100.



# Management eJournals Portfolio

## Leading the field of management research


Emerald has a strong heritage in management research. Long recognized as a leader in this field, the breadth of our collection ensures that we continue to provide a premier resource for students, researchers and business practitioners studying and working in this area.



**Key titles:**  
**Studies in Economics and Finance** - An established journal of finance and the intersection between finance, financial markets, and economics, this journal has a 2016 CiteScore of 1.00.  
**International Journal of Manpower** - Boasts EAB members from the London School of Economics (UK) and the University of Bonn (Germany).



**Contributions from leading institutions:** Cornell University (USA), University of Cambridge (UK) and London School of Economics and Political Science (UK).  
**Topical themes covered:** Accounting information systems • Agricultural economics & finance • Alternative reporting formats • Auditing • Banking & bank regulation • Behaviour ethics & CSR • Development economics • Economy of crime & money laundering • Forensic accounting • Integrated reporting • International economics • Islamic finance & accounting • Labour economics • Macro-economics/Micro-economics • Management accounting standards • Risk management • Sustainability & environmental accounting




**Accounting, Finance & Economics**

- Over **16,000** articles from **41** journals by the end of 2018
- Over **1,300** articles scheduled to publish in 2018
- **2.7 million** articles downloaded in 2016

**Five titles accepted in JCR®\***

<b>89%</b> of eligible titles in ESCI**	<b>85%</b> of titles receive a CiteScore***
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**Business, Management & Strategy**

- **25,000** articles from **55** journals by the end of 2018
- Over **1,900** articles scheduled to publish in 2018
- **5.2 million** articles downloaded in 2016

**Ten titles accepted in JCR®\***

<b>87%</b> of eligible titles in ESCI**	<b>82%</b> of titles receive a CiteScore***
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**Key titles:**  
**Management Decision** - Emerald's first journal, boasting an impact factor of 1.396.  
**Journal of Service Management** - With an Impact Factor of 2.897 and a CiteScore of 4.37, this highly topical journal is cited early and often.



**Features:** Case studies from some of the world's most recognizable brands, including Apple, Airbnb, Disney, Ford, General Motors, IBM, Johnson & Johnson, McDonalds, Nespresso, Microsoft, Nike, Nokia, Procter & Gamble, Tesco

**Topical themes covered:** Business ethics • Competitiveness • Conflict management • Cross cultural management • Emerging economies • Entrepreneurship • Family businesses • Gender issues • Innovation • International business • Law & management • Management history • Project management • Retail businesses • Service management • Social & global responsibility

**Key titles:**  
**Career Development International** - With an Impact Factor of 1.038, this inspiring journal discusses the pertinent career issues facing organizations worldwide.  
**Personnel Review** - Providing an international overview of the challenges in HR management theory, policy and practice by drawing on examples of leading thinkers in the field.



**Contributions from leading authors:** Sir Cary Cooper CBE, Manchester Business School (UK), Gary N. Powell, University of Connecticut (USA) and Michele, K. Kacmar, Texas State University (USA).  
**Topical themes covered:** Career development • Corporate culture • Cross-cultural management • Diversity, equality & inclusion • Employee behaviour & welfare • Employee relations • Expatriate management • Global HRM • Knowledge management • Leadership • Learning & development • Organizational change & development • Organizational psychology • Performance management • Recruitment




**HR, Learning & Organization Studies**

- Over **19,000** articles from **26** journals by the end of 2018
- Over **1,200** articles scheduled to publish in 2018
- **4.4 million** articles downloaded in 2016

**Six titles accepted in JCR®\***

<b>78%</b> of eligible titles in ESCI**	<b>92%</b> of titles receive a CiteScore***
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**Information & Knowledge Management**

- Over **8,000** articles from **12** journals by the end of 2018
- Over **500** articles scheduled to publish in 2018
- **1.8 million** articles downloaded in 2016

**Five titles accepted in JCR®\***

<b>57%</b> of eligible titles in ESCI**	<b>100%</b> of titles receive a CiteScore***
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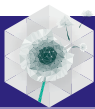
**Key titles:**  
**Internet Research** - With an Impact Factor of 2.931, this was the first publication to use the phrase "World Wide Web", as coined by Sir Tim Berners-Lee.  
**Journal of Knowledge Management** - The oldest and most authoritative international academic journal in knowledge management.



**Editors from leading institutions:** Syracuse University (USA), London School of Economics and Political Science (UK), and City University of Hong Kong.

**Topical themes covered:** Big data • Business analytics • Cloud computing • Communications & networks • Cyber security • Data/computer security • Digital Governance • Enterprise systems • Human-computer interaction • Information management & governance • Information policy • Information systems • Internet of Things • Knowledge sharing • Social media • Systems modelling & cybernetics

\* 2016 Journal Citation Reports® (Clarivate Analytics, 2017) \*\* Emerging Sources Citation Index \*\*\* 2016 CiteScore™ (Powered by Scopus®)



## Marketing

- Over **13,000** articles from **23** journals by the end of 2018
- Over **1,000** articles scheduled to publish in 2018
- **4.9 million** articles downloaded in 2016

Ten titles accepted in JCR®\*

100% of eligible titles in ESCI\*\*

91% of titles receive a CiteScore\*\*\*



Scopus®



Scopus®

### Key titles:

**International Marketing Review** - Offering a genuinely international perspective on the key issues and concerns preoccupying marketers.

**European Journal of Marketing** - Celebrating 50 years of continuous publication, this prestigious title received an Impact Factor of 1.333 and over 959,000 downloads in 2016.

**Features:** Globally recognized authors including Philip Kotler, Christian Grönroos and Jagdish Sheth and is home to *IMP Journal*, the official journal of the Industrial Marketing and Purchasing Group (IMP).

**Topical themes covered:** Branding • Business-to-business marketing • Consumer behaviour • Corporate communications • Fashion marketing • Financial services marketing • Global marketing strategy • History of marketing • International marketing • Multi-channel marketing • Non-profit marketing • Retailing • Services marketing • Sponsorships/endorsements • Sports marketing



Scopus®



Scopus®

### Key titles:

**International Journal of Physical Distribution and Logistics Management** - With an aim to push the boundaries of supply chain research and practice, this journal currently boasts an Impact Factor of 4.072

**International Journal of Operations and Production Management** - Awarded the four star ranking by the Chartered Association of Business Schools.

### Editors from leading organizations:

University of Alabama (USA), University of Alberta (Canada), Copenhagen Business School (Denmark).

**Topical themes covered:** Business process management • Lean operations • Operations management • Operations strategy • Outsourcing/offshoring • Process control • Project management • Quality assurance • Quality management/ systems • Service management • Service quality/excellence • Supply chain information systems • Supply chain resistance • Sustainable supply chain • Technology management



## Operations, Logistics & Quality

- Over **13,000** articles from **16** journals by the end of 2018
- Over **700** articles scheduled to publish in 2018
- **3.2 million** articles downloaded in 2016

Five titles accepted in JCR®\*

80% of eligible titles in ESCI\*\*

100% of titles receive a CiteScore\*\*\*



## Property, Management & Built Environment

- Over **7,000** articles from **18** journals by the end of 2018
- Over **500** articles scheduled to publish in 2018
- **2.7 million** articles downloaded in 2016

83% of eligible titles in ESCI\*\*

100% of titles receive a CiteScore\*\*\*



Scopus®



Scopus®

### Key titles:

**Engineering, Construction and Architectural Management** - A leading title in the field of construction management, the journal is edited by Professor Chimay Anumba, based at The Pennsylvania State University (USA).

**International Journal of Building Pathology and Adaptation** - This CIB encouraged, and highly topical recent themes include conserving buildings, refurbishment and adaptation of existing buildings in response to the environmental, technological and societal developments and challenges.

**Key partners:** Maintain links with key associations, including European Real Estate Society and the Institute of Place Management.

**Topical themes covered:** City & town planning • Construction • Construction management • Corporate real estate • Cultural heritage • Disaster resilience • Energy & buildings • Financial management • Heritage conservation • Housing • Housing markets • Law in the built environment • Property & real estate planning • Property investment & valuation • Property management • Sustainable buildings & development • Urban design



Scopus®

### Key titles:

**British Food Journal** - A premier outlet for food science and management research for over 115 years.

**Disaster Prevention and Management** - This highly topical title is celebrating 25 years of publication.

**Features:** Journals that are supported by forward-thinking Editorial teams, including Dr Wesley G. Jennings, the Editor of *Policing: An International Journal* and Professor Colin Williams, the editor of *International Journal of Sociology and Social Policy*

**Topical themes covered:** Chinese social sciences • Criminal justice • Disaster management • E-Government • Energy & sustainability • Environmental management • Environmental politics • Environmental technology & innovation • Food & nutrition • Government • Juvenile/ youth crime • Policing & emergency services • Political theory • Public administration & management • Sociology & social policy



## Public Policy & Environmental Management

- Over **8,500** articles from **13** journals by the end of 2018
- Over **600** articles scheduled to publish in 2018
- **1.1 million** articles downloaded in 2016

Three titles accepted in JCR®\*

70% of eligible titles in ESCI\*\*

77% of titles receive a CiteScore\*\*\*



## Tourism & Hospitality Management

- Over **3,000** articles from **8** journals by the end of 2018
- Over **300** articles scheduled to publish in 2018
- **900,000 million** articles downloaded in 2016

One title accepted in JCR®\*

100% of eligible titles in ESCI\*\*

86% of titles receive a CiteScore\*\*\*



Scopus®



Scopus®

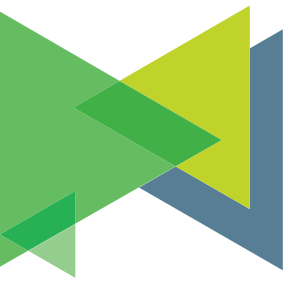
### Key titles:

**International Journal of Contemporary Hospitality Management** - Sponsored by The Institute for Research on Innovation and Services for Development (IRISS), this is the third-highest-ranked tourism and hospitality journal in the world.

**International Journal of Tourism Cities** - Launched in 2015 this is the official journal of International Tourism Studies Association.

**House Editors from leading institutions:** Fevzi Okumus, Rosen College (USA) and Dimitrios Buhalis, Bournemouth University (UK).

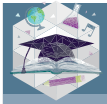
**Topical themes covered:** Brand image in tourism • Conferences/conventions management • Dark tourism • Destination marketing • E-commerce in tourism • EcoTourism & sustainability • Events & festival management • Financial/risk management of events • Food & beverage management • Hotel management • Sharing economy • Social media in hospitality • Sport, recreation & leisure • Tourism technology • Tourist culture & behaviour • Urban tourism



# Specialist eJournals Portfolio

## Dedicated to extending the niche

Designed to complement and extend our strength in management, Emerald has diversified its offering by publishing high-quality research dedicated to subject community development, Emerald's Specialist eJournal Collections provide access to the latest, topical research in your field.



### Education

- Over **8,500** articles from **23** journals by the end of 2018
- Over **700** articles scheduled to publish in 2018
- **1.3 million** articles downloaded in 2016

Two titles accepted in JCR®\*

81% of eligible titles in ESCI\*\*

83% of titles receive a CiteScore\*\*\*



Scopus®

#### Key titles:

*Journal of Professional Capital and Community* - Platform for the world's leading thinkers in the field including Michael Fullan, University of Toronto, (Canada) and Pamela Sammons, University of Oxford, (UK).

*Journal of Educational Administration* - In its 50th year, this prestigious title has published work from scholars at leading institutions such as Hong Kong Institute of Education, Stanford University (USA), University of Oxford (UK) and University of Cambridge (UK).

**Features:** Journals published in partnership with global educational research communities including the European Education Research Association, World Association of Lesson Studies and University Vocational Awards Council.

**Topical themes covered:** Administration & policy in education • Business education • Curriculum development & assessment • Distance learning • Education & society • Educational administration & leadership • Global & comparative education • Higher education • History/theory of education • Multicultural education/social justice • Practice-based learning • Sustainability in higher education • Teacher education • Teaching in higher education • Technology in education • Vocational education & training



Scopus®



Scopus®

#### Key titles:

*Rapid Prototyping Journal* - With an impact factor of 2.4 this is a highly topical journal providing researchers with essential information on developments and applications in additive manufacturing and related technologies.

*Assembly Automation* - Reflecting the most interesting and strategically important research and development activities from around the world with coverage on all aspects of assembly technology and automation.

**Features:** Many titles with strong links to key associations and professional bodies such as: European Aeronautics Science Network (EASN), International Microelectronics Assembly and Packaging Society (IMAPS) and International Federation of Robotics (IFR).

**Topical themes covered:** 3D printing • 4D printing • Aerospace engineering • Autonomous Vehicles • Chemical engineering • Computer & software engineering • Cybernetics • Electrical & electronic engineering • Industrial engineering, design & manufacturing • Intelligent systems • Materials science • Mechanical engineering • Mechatronics • Quality control & reliability • Robotics • Sensors & Actuators • Swarm optimization • Systems & control



### Engineering

- Over **21,000** articles from **26** journals by the end of 2018
- Over **1,800** articles scheduled to publish in 2018
- **1 million** articles downloaded in 2016

Sixteen titles accepted in JCR®\*

80% of eligible titles in ESCI\*\*

92% of titles receive a CiteScore\*\*\*

### Health & Social Care



- Over **15,000** articles from **32** journals by the end of 2018
- Over **1,000** articles scheduled to publish in 2018
- **800,000** articles downloaded in 2016

One title accepted in JCR®\*

90% of eligible titles in ESCI\*\*

100% of titles receive a CiteScore\*\*\*



Scopus®



Scopus®

#### Key titles:

*International Journal of Prisoner Health* - Encompassing all stages of the criminal justice system including police detention, migration detention centres, remand and sentenced prisons and initiatives that divert prisoners from custody.

*International Journal of Health Care Quality Assurance* - Offers a definition of quality within the context of health care by examining managerial and planning methods and discusses the implications of introducing and maintaining quality initiatives.

**Features:** Themed special issues on topics including healthcare management, mental health, criminology/forensic practice, vulnerable groups and intellectual disabilities.

**Topical themes covered:** Adult protection & safeguarding • Ageing population • Aggression, conflict & peace • Care & value for money • Children's services • Community safety • Criminal behaviour & society • Criminology & forensic psychology • Enabling technologies • Health service delivery & quality • Healthy workforces • Human rights • Inequalities in healthcare • Learning & intellectual disabilities • Offending behaviour • Policy in healthcare management • Substance abuse • Therapeutic communities • Vulnerable groups



Scopus®



Scopus®

#### Key titles:

*Journal of Documentation* - One of the longest-established academic journals in library/information science, providing a unique focus on theories, concepts, models, frameworks and philosophies related to documents and recorded knowledge.

*Online Information Review* - With an Impact Factor of 1.534, this title tracks current thinking as demonstrated with recent issues dedicated to social media analytics, social networking and political participation, and the use of social media during sporting mega events.

**Features:** Selected articles that are published in partnership with The International Federation of Library Associations and Institutions (IFLA) and under an arrangement with the Bill and Melinda Gates Foundation's Global Libraries Initiative.

**Topical themes covered:** Collection building & management • Digital information & communication • Indexing, classification & cataloguing • Information behaviour & retrieval • Information delivery • Information policy & governance • Information science • Information systems & repositories • Learning science • Librarianship/library management • Library & information services • Library assessment • Metadata & taxonomies • Records management & preservation • Reference services • Researcher services • User studies & literacy



### Library Studies

- Over **12,000** articles from **17** journals by the end of 2018
- Over **600** articles scheduled to publish in 2018
- **1 million** articles downloaded in 2016

Six titles accepted in JCR®\*

72% of eligible titles in ESCI\*\*

94% of titles receive a CiteScore\*\*\*

\* Emerging Sources Citation Index

## A dedicated research platform

All of Emerald's content is hosted on emeraldinsight.com, providing seamless access to research.

### Accessible

Supporting IP, OpenAthens and Shibboleth authentication enabling streamlined access to content.

Compliant with W3C AA guidelines making content accessible for people with disabilities.

### Integrated

Hosted on the industry-leading Literatum platform from Atypon, aligned to other publisher platforms supporting integration and usability.

Integration with remote customer websites through harvesting and remote search capabilities.

### Discoverable

Citation management and reference linking features, including compatibility with EndNote, Reference Manager, RefWorks, ProCite, Zotero, Mendeley and BibTex.

Content is indexed in all major discovery services including Primo, Summon and EBSCO Discovery Service.

### Customized

Institutional administration area provides single point access to usage reports, KBART & MARC records, subscription listings and co-branding options.

Unique user profile allows registrants to tailor research by saving favourite searches, signing up for new content and citation alerts, and bookmarking favourite publications.

## Delivering a clear and simple user experience



## Support and resources

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# About Emerald Publishing

## Nurturing fresh thinking that makes an impact

Emerald Publishing was founded in 1967 to champion new ideas that would advance the research and practice of business and management. Today, we continue to nurture fresh thinking in applied fields where we feel we can make a real difference, now also including health and social care, education and engineering.

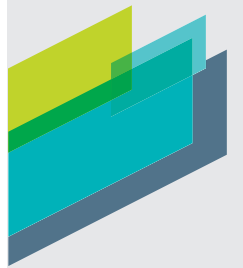
We publish over 300 journals, more than 2,500 books and over 1,500 case studies. Our priority is to build long-term relationships with a global community of authors, teachers and librarians who want to find, share and apply research that matters.



## Backfiles Collections

Preserving over 100 years of management research online

A lifetime investment for your institution, Emerald Backfiles will significantly enhance your library's offering by providing access to over 129,000 articles from more than 260 journals dating back to 1898.



## eBook Collections

Research at your fingertips

Bringing together over 1,600 eBooks, the Emerald eBook collections are a cost-effective way of instantly expanding library holdings and increasing usage through an award winning platform alongside journals.



## eCase Collection

Real world business scenarios for the classroom

An annual single subscription provides unlimited access for students and faculty to a growing digital library of over 1,500 real world case studies on a wide range of industries spanning the business and management disciplines from across the globe.

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## Contact us



For quick answers to your questions or to discuss which purchasing options would work best for you, please contact us:

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