Emerging trends, fresh thinking and research that matters from academic and industry leaders.
Topical coverage

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- Business foresight
- Competitiveness
- Conflict management
- Corporate governance
- Corporate Social Responsibility (CSR) & responsible management
- Cross cultural management
- Diversity inclusion & gender in business
- Emerging economies
- Entrepreneurship & innovation
- Family business, small business & SMEs
- General business & management
- International business
- Knowledge management
- Management history
- Modelling management
- Policy management
- Productivity & performance
- Project management
- Retail businesses
- Service management
- Sport business & management
- Strategy
- Sustainable development
- Technology management

Recent content examples

  Keywords: Social media marketing (SMM), agency/client relationship, marketing evaluation and analytics

  Keywords: Fast fashion, post-purchase emotional response, scarcity

- Crisis communication and ethics: the role of public relations’, Dr Augustine Pang, Dr Yan Jin, Joshua Smith, 2018, Journal of Business Strategy.
  Keywords: Crisis communication, ethics, public relations


Gender in international business and management, 2017. Cross Cultural and Strategic Management.


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