

KUDOS USER GUIDE

KUDOS IS FREE FOR EMERALD RESEARCHERS TO USE AND PROVIDES PROVEN TOOLS FOR DISSEMINATION, VISIBILITY AND IMPACT OF RESEARCH. HERE'S A SIMPLE GUIDE ON HOW TO USE IT

FIND OUT MORE AT WWW.GROWKUDOS.COM

1

REGISTER

Set up an account here:
www.growkudos.com and
create your personal Profile.

Proactively
explaining and
sharing work
increases downloads
by **23%**

3

USING THE KUDOS TOOLS

Key steps to explain and share
your publication:

ENTER ADDITIONAL INFORMATION TO AID DISCOVERABILITY

In your own words explain
What your article is about?
Why it's important?

LINK TO ADDITIONAL RESOURCES

e.g. the full text of your publication
on the publisher's website

SHARE A LINK, AND POST AN ANNOUNCEMENT VIA SOCIAL MEDIA

2

FIND YOUR PUBLICATIONS

Find articles/publications
by clicking on

Add Publications on your
My Profile page.

You can also connect your
ORCID profile if you
have one.

Emerald
authors from
132 countries
use Kudos

ADD

4

KUDOS PUBLICATION PROFILE PAGE

You will be presented with
information about your
publications on the **Publication
Profile Page**.

You can also access the main
**Kudos Publication Performance
Improvement** tools here

5

ACCESSING YOUR PUBLICATION METRICS

Come back after a few days
and explore what difference
your activity has made to
various metrics including the
**Altmetric score, citation data,
views and usage data**.